BANNER AD & LANDING PAGE PACKAGE SPECS

BANNER AD PLUS ACCOMPANYING FULL-SCREEN LANDING PAGE

Rotating Banner Ad
640Wx110H pixels
.jpg or .png format
300 dpi

SUGGESTIONS
1. CALL TO ACTION “Click Here” or a button that prompts the user to click the ad
2. STRONG MESSAGE to grab the user attention like “Win an iPad”

Accompanying Full-Screen App Landing Page
320Wx418H pixels
640Wx1008H pixels
1408Wx1408H or 704W704H pixels
1536Wx1920H or 768Wx960H pixels
2160Wx3840H pixels (iPhone 7/7P)
.jpg or .png format
300 dpi

SUGGESTIONS
1. CREATIVE TEXT keeps the user attention
2. COMPELLING IMAGERY that is consistent with your brand identity or product
3. CALL TO ACTION to elicit a click through response or drive traffic to your booth
4. BRAND AWARENESS for quick and memorable brand recognition

App Landing Page
Full screen app Landing Page features sponsor products or services. Ad clicks through to the Exhibitor Profile or to a provided web URL

CUSTOM GRAPHIC ARTS SERVICES AVAILABLE
Graphic Arts Services offered at a discounted rate can be arranged through your Core-Apps Account Manager.

DELIVERY: Email sponsorship/ad package materials to your Core-Apps Account Manager.

1290 Bay Dale Drive #319 | Arnold, MD 21012 | ph: 443-424-2673 | accountmanagers@core-apps.com
BANNER & LANDING PAGE EXAMPLES

- ICS
  - Increase Profitability

- Visit Us at Booth #5547
  - Click here for mobile swisher

- Corning Gorilla Glass
  - Find out more

- BANNER & LANDING PAGE EXAMPLES

- ICS
  - Insured Cash Sweep
  - Booth 500
  - Repurpose collateral into higher earning assets
  - Reduce collateralization expenses
  - Better serve existing customers more profitably and attract new ones, too

- Swisher Sweets
  - Go for Two!
  - Click here to experience e-swisher!

- Corning Gorilla Glass
  - Tough...Get Better.
  - Visit Booth #12642 to check out live demonstrations every hour on the hour.

- Jabra
  - Designed for sound
  - Engineered for life
  - Meet The Whiz Kids of Issuer Processing

- Nissan
  - The all-new Nissan Pathfinder
  - Nissan. Innovation that excites.

1290 Bay Dale Drive #319 | Arnold, MD 21012 | ph: 443-424-2673 | accountmanagers@core-apps.com