CREATING OUR FUTURE
EASTERN COMMUNICATION ASSOCIATION
110th ANNUAL CONVENTION

APRIL 10-14, 2019
PROVIDENCE, RI
Providence, RI was founded in 1636 by renegade preacher Roger Williams to escape religious persecution in Massachusetts. Providence was so named to express William’s appreciation of God’s protection. A more secular translation of Providence is “the foresight or care exercised by a person in the management of affairs or resources.” Providence is now proud to call itself “The Creative Capital.” To honor the founding principles of Providence and the creative identity of Providence, it is appropriate our conference theme be “Creating Our Future.” The 110th Annual ECA Conference will be built around the idea of “Creating Our Future” through the management of resources emanating from our research and scholarly activities to transform lives, communities, and organizations.

In the 1970s, Providence began a creative process in which it removed bridges covering the Moshassuck and Woonasquatucket Rivers, which converge to become the Providence River and the head of Narragansett Bay. Uncovering these rivers led to the creation of a new Providence where the rivers were lined with cobblestone walkways, park benches, trees and flowering plants and a series of Venetian bridges connecting downtown Providence to the city’s East Side. The City’s revitalization process resulted in its centerpiece, the Water Place Park that includes an amphitheater and WaterFire experience. Providence is also proud of the influence of the many academic institutions on the city’s intellectual life, the city’s “cool” vibe and its much-lauded restaurant scene. My vision for our conference is to follow our host city’s lead by striving to be “The Creative Capital of the Communication Discipline.”

We are looking forward to seeing how you are “Creating Our Future” through your competitive paper presentations, panels, posters, and roundtables. The initial call for ECA 2019 asked our members to consider the question, “what resources do I create and how can those resources create new possibilities for others?” We are looking forward to hearing your answers to this question!
TABLE OF CONTENTS

Welcome
   Mayor............................................................................................................................................................... 4
   Bryant University ........................................................................................................................................... 5
   First Vice President ....................................................................................................................................... 6
ECA 2019 Officers and Staff ......................................................................................................................... 7
ECA Council Members and Representatives to Executive Council ................................................................. 8
ECA Planning Team and Co-planners ................................................................................................................ 9
ECA Sponsors .................................................................................................................................................. 9
Convention Policies and Poster Sessions ....................................................................................................... 10
Registration/Exhibitor Information .................................................................................................................. 10
Hotel Map ........................................................................................................................................................ 11
Finance, Publication and Site Selection Committees ....................................................................................... 13
ECA Interest Group Planners and Readers ...................................................................................................... 14
Meetings at a Glance ......................................................................................................................................... 17
Events and Vice President Sessions ................................................................................................................. 18
Business Meetings at a Glance .......................................................................................................................... 19
Short Courses .................................................................................................................................................. 20
Basic Course Conference ...................................................................................................................................... 21
2019 Convention Panels ...................................................................................................................................... 23
Convention History
   Presidents ....................................................................................................................................................... 87
   Second Vice Presidents/Secretaries/Treasurers ............................................................................................. 88
   Executive Secretaries/Directors/Journal Editors .......................................................................................... 89
   Association Awards ......................................................................................................................................... 90
   Distinguished Research Fellows .................................................................................................................... 92
   Distinguished Teaching Fellows .................................................................................................................... 93
   Committee of Scholars .................................................................................................................................. 94
   ECA Archivist ............................................................................................................................................... 95
   Life Members/Convention Sites .................................................................................................................... 96
Index of ECA Participants ............................................................................................................................... 97
Index of ECA Advertisers ................................................................................................................................... 102
2020 Call for Papers .......................................................................................................................................... 103
2020 Convention Planning Team ..................................................................................................................... 104
Dear Friend,

The City of Providence welcomes you back for your 110th Annual Eastern Communication Association as you explore what Creating our Future means. We hope that your conference is engaging and productive, and that you feel inspired to experience all the things the Creative Capital has to offer during your stay.

As a diverse city bursting with history, art, and culinary treasures, Providence has something for everyone. From the charming neighborhoods of College Hill—to the creative arts thriving in our Valley and Olneyville neighborhoods, there is so much to see and do. Our dynamic performance venues, waterfront parks and walking trails, and breathtaking architecture all reflect our commitment to innovation, design, and creativity—what we call a #PVDStateOfMind.

Providence is also the proud home of eight colleges and universities, each with unique specialties that shape the vibrant intellectual life of the city. As a new urban model emerges that integrates local institutions into the fabric of our city, our growing innovation districts are engaged in solving the problems of tomorrow, addressing community challenges, and building relationships that better our environment.

We hope our city inspires you to explore, discover, and create what is next for the future of your discipline and that you come back soon to do it all again.

Sincerely,

Jorge O Elorza
Greetings!

Bryant University extends a warm welcome to members of the Eastern Communication Association Conference as you gather for your regional meeting in Providence, Rhode Island, April 10-14, 2019. We are honored to have been chosen as the local host institution for this meeting.

Allow us to take this opportunity to tell you a little bit about Bryant’s College of Arts and Sciences. We offer a wide range of options for study in the humanities, social sciences, mathematics, and the natural sciences. In addition, students in the arts and sciences have the unique advantage of earning a minor in a College of Business discipline. But learning at Bryant extends far beyond the classroom. In each of their four years, students participate in a variety of special programs on campus, in the community, and abroad, that are designed to prepare them for personal and professional success. The academic programs in Bryant’s College of Arts and Sciences are known for their close student/faculty relationships and mentoring. A strong focus on building awareness of career paths in partnership with our Amica Center for Career Education has resulted in 99% of our students finding employment in a professional position or acceptance to graduate school within the first six months after graduation. That same successful outlook and placement rate extends to our graduate M.A. program in Communication.

We wish you a successful conference, and a memorable stay in the Ocean State. What you do is important. Now, more than ever, we need to understand the complexities of communication and its importance in our everyday lives. May the next four days be thought provoking, enriching, and enjoyable. Thank you.

Sincerely,

Brad Martin  
Dean  
College of Arts and Sciences  
Bryant University

Wendy Samter  
Associate Dean  
College of Arts and Sciences  
Bryant University
Welcome to the 110th Eastern Communication Association Convention in Providence, RI. This year’s convention theme honors the founding principles of, and the creative identity of, Providence, which proudly calls itself “The Creative Capital.” To honor the founding principles and creative identity of Providence, it is appropriate our conference theme be “Creating Our Future.”

This year’s convention would not be possible without the support of those who came before me. Melanie Booth-Butterfield, Janie Harden Fritz, Sara Weintraub, Candice Thomas-Maddox, Tom Flynn, Nancy Willets, Mary Kahl, Kanan Sawyer, Ben Bates, Jason Wrench, and Leeanne Bell McMannus generously offered their support and guidance throughout this process. In addition, Mary Toale, Second Vice President, supported me in any number of ways including editing the entire program three times! She was there when I wrote my candidate statement and has been with me the whole way. Julie Volkman, Second Vice President of Local Arrangements, worked endlessly to ensure that we used local vendors as much as possible, to arrange all of our “extra” activities and make sure our members understand what Providence has to offer. Finally, Bryant University is serving as our local host and generously supported Julie in her efforts to support ECA along with providing students and administrative staff to make the conference run smoothly. I also need to thank SUNY, Oswego for its support throughout this process, especially my Dean, Julie Pretzat-Merchant.

This conference is able to be a nuanced and enriching experience because of our Basic Course Directors, Sara Weintraub and Candice Thomas-Maddox, our Community Impact Director, Jennifer Waldeck, Graduate Poster Planner, Jordan Atkinson, James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference Planners, Meredith Marko Harrigan and Atsushi Tajima, Director of Short Courses, Sara LaBelle, and all of our Interest Group Planners. Kelly Rocca DelGaizo did an excellent job gathering support and sponsorship for our conference. Finally, Doug Strahler, Director of Social Media, let the world know of all the great things to come and made sure our members could access Attendee Interactive.

I am indebted to Dr. Mark L Hickson, III. If it were not for his amazing teaching, resulting from his “in-a-class of its own” knowledge of our field and sheer talent for teaching in a “hang on his every word” style that I soon came to equate with credibility and immediacy, I would never have had the opportunities I have had throughout my career. I also want to thank Jim McCroskey, and Virginia Richmond for providing me a home in Armstrong Hall in addition to the many, many educational and professional opportunities. Finally, Melanie Booth-Butterfield set in motion my path to this very moment when she asked Tim Mottet and me to help her plan ECA 1997 in Baltimore, MD. Without the opportunity Melanie provided, I may never have envisioned myself in this role. My life is better because of each of these individuals.

In closing, I would like to thank my parents and family. My dad was also with me when I wrote my candidate statement and he has been with me of the way. In fact, no matter what step I’ve taken, Mother and Daddy have been there. They sacrificed to make sure my brother and I had educational opportunities—Always having only our best interests at heart. When I told my mother that Leeanne’s mother baked thousands of cookies she immediately called my Aunt Linda to figure out how to make cookies for me and she has given me an endless supply of owls! My family’s constant love and support gives me the freedom to take risks and reach high because if I fall, I’ll land on the foundation they built for me.

I hope you enjoy the conference as well as Providence.
EASTERN COMMUNICATION ASSOCIATION
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Benjamin Bates
Ohio University

First Vice President
Katherine S Thweatt
State University of New York, Oswego

First Vice President Elect
Jennifer Waldeck
Chapman University

First Vice President Elect Select
Amanda McKendree
University of Notre Dame

Executive Director
Cheryl Casey
Champlain College

Director, Member Services
Kathie Cesa, CAE
KOC Member Services

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Immediate Past President
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Cheryl Casey
Executive Director
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Division of Communication & Creative Media
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Burlington, VT 05402
(802) 865-5466
## EX-OFFICIO COUNCIL MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position and Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicholas D Bowman</td>
<td>Communication Research Reports, Editor Editorship January 2017 to December 2019 West Virginia University</td>
</tr>
<tr>
<td>Kerry Byrnes-Loinette</td>
<td>ECA Representative to NCA Legislative Assembly Term: January 1, 2019 to December 31, 2021 Collin College</td>
</tr>
<tr>
<td>Kelly Rocca DelGaizo</td>
<td>Director of Sponsorship, 2019 Convention Term ends at close of 2019 Convention St. John's University</td>
</tr>
<tr>
<td>Susan Drucker</td>
<td>ECA Legal Counsel Hofstra University</td>
</tr>
<tr>
<td>Tracey Quigley Holden</td>
<td>ECA Representative to NCA Legislative Assembly Term January 1, 2017 to December 31, 2019 University of Delaware</td>
</tr>
<tr>
<td>Kristen L Majocha</td>
<td>Qualitative Research Reports In Communication, Editor Editorship January 2017 to December 2019 California University of Pennsylvania</td>
</tr>
<tr>
<td>Daniel Mansson</td>
<td>ECA Representative to NCA 2019 Nominating Committee Penn State Hazleton</td>
</tr>
<tr>
<td>Chris R Morse</td>
<td>Communication Quarterly, Editor Editorship January 2019 to December 2021 Bryant University</td>
</tr>
<tr>
<td>Kathryn Hobson</td>
<td>ECA Representative to NCA Legislative Assembly Term: January 1, 2019 to December 31, 2021 James Madison University</td>
</tr>
<tr>
<td>Trevor Parry-Giles</td>
<td>Archivist, Ex-Officio University of Maryland</td>
</tr>
<tr>
<td>Doug Strahler</td>
<td>Director of Social Media Term: Sunday 2017 to Saturday 2020 Slippery Rock University</td>
</tr>
</tbody>
</table>

## INTEREST GROUP REPRESENTATIVES TO EXECUTIVE COUNCIL

<table>
<thead>
<tr>
<th>Name</th>
<th>Group and Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mary Donato</td>
<td>Applied Communication Interest Group Representative Term: 2018 - 2020 Buena Vista University</td>
</tr>
<tr>
<td>Carl Hyden</td>
<td>Argumentation and Forensics Interest Group Representative Term: 2018 - 2020 Morgan State University</td>
</tr>
<tr>
<td>Mary Mino</td>
<td>Communication Administration Interest Group Representative Term: 2018 - 2020 Penn State DuBois</td>
</tr>
<tr>
<td>Nicholas Scott Smith</td>
<td>Communication and Technology Interest Group Representative Term: 2018 - 2020 Wayne State University</td>
</tr>
<tr>
<td>Thomas Flynn</td>
<td>Communication Law &amp; Ethics Interest Group Representative Term: 2018 - 2020 Slippery Rock University</td>
</tr>
<tr>
<td>Nicholas Scott Smith</td>
<td>Communication Traits Interest Group Representative Term: 2018 - 2020 Wayne State University</td>
</tr>
<tr>
<td>Jessica Papajcik</td>
<td>Community College Interest Group Representative Term: 2018 - 2020 Stark State University</td>
</tr>
<tr>
<td>Open Position</td>
<td>Health Communication Interest Group Representative Term: 2018 - 2020</td>
</tr>
<tr>
<td>Ann Frymier</td>
<td>Instructional Communication Interest Group Representative Term: 2018 - 2020 Miami University</td>
</tr>
<tr>
<td>Doreen Jowi</td>
<td>Intercultural Communication Interest Group Representative Term: 2018 - 2020 Bloomsburg University</td>
</tr>
<tr>
<td>Dana Borzea</td>
<td>Interpersonal Communication Interest Group Representative Term: 2019 - 2021 West Virginia University</td>
</tr>
<tr>
<td>Shauna MacDonald</td>
<td>Interpretation and Performance Studies Interest Group Representative Term: 2017 - 2019 Villanova University</td>
</tr>
<tr>
<td>Jean Miller</td>
<td>Kenneth Burke Interest Group Representative Term: 2017 - 2019 George Washington University</td>
</tr>
<tr>
<td>Colin P Kearney</td>
<td>Media Communication Interest Group Representative Term: 2017 - 2019 University of Florida</td>
</tr>
<tr>
<td>Jordan Atkinson</td>
<td>Nonverbal Communication Interest Group Representative Term: 2017 - 2019 West Virginia University</td>
</tr>
<tr>
<td>Joseph Lybarger</td>
<td>Organizational Communication Interest Group Representative Term: 2017 - 2019 University of Tennessee</td>
</tr>
<tr>
<td>Amanda McKendree</td>
<td>Philosophy of Communication Interest Group Representative Term: 2017 - 2019 University of Notre Dame</td>
</tr>
<tr>
<td>Rod Carveth</td>
<td>Political Communication Interest Group Representative Term: 2017 - 2019 Morgan State University</td>
</tr>
<tr>
<td>Abbe Depretis</td>
<td>Rhetoric and Public Address Interest Group Representative Term: 2017 - 2019 Temple University</td>
</tr>
<tr>
<td>Janie Harden Fritz</td>
<td>Theory &amp; Methodology Interest Group Representative Term: 2017 - 2019 Duquesne University</td>
</tr>
<tr>
<td>Dan Strasser</td>
<td>Voices of Diversity Interest Group Representative Term: 2017 - 2019 Rowan University</td>
</tr>
</tbody>
</table>
ECA 2019 CONVENTION PLANNING TEAM
Thank you to the individuals listed here for their service to ECA and to our discipline.

First Vice President & Primary Convention Planner
Katherine S Thweatt
State University of New York, Oswego

Second Vice President
Mary C Toale
State University of New York, Oswego

Second Vice President
(Local Arrangements)
Julie Volkman
Bryant University

Director of Community Impact
Jennifer Waldeck
Chapman University

Director of Marketing
Kelly Rocca DelGaizo
St. John’s University

Graduate Poster Session
Jordan Atkinson
Missouri Western State University

Technology Coordinator
Douglas C Strahler
Slippery Rock University

Short Course Director
Sara Labelle
Chapman University

Basic Course Co-Directors
Candice Thomas-Maddox
Ohio University, Lancaster
Sara Weintraub
Regis College

James C McCroskey & Virginia P Richmond
Undergraduate Scholars’ Conference
Meredith Marko Harrigan
State University of New York, Geneseo
Atsushi Tajima
State University of New York, Geneseo

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Ohio University
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Philadelphia Press
Sacred Heart University

Speak Works
Stonehill College
State University of New York, Brockport
State University of New York, Oswego
Syracuse University
Taylor & Francis
Texas State University
Towson University
Virginia Tech
University of Connecticut
University of Delaware
West Chester University

The Eastern Communication Association is grateful for the support of our sponsors.
**GENERAL CONVENTION INFORMATION**

**Convention Policy Statements**

The Omni Providence is a non-smoking hotel, and hotel staff will enforce this policy diligently. ECA makes all reasonable accommodations for people with disabilities. Although the pre-registration form inquired about accommodations needs, anyone who requires assistance should notify First Vice-President Katherine S Thweatt as soon as possible. As an association, we have a history of making our convention experience a safe and convenient one for all participants. By registering for the 2019 ECA Convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.

**ECA Technology Policy**

All requests for technology must be made by the Interest Group Program Planner at the time of final program submissions (normally, this is around mid-November). Any requests made after that time will not be honored. Upon receiving those requests, the Convention Planner will review the importance and necessity of the requests, examining the individual submission and its purpose. Those programs ranked highest by the program planner that incorporate technology will be given priority. Those with lower rankings will likely not allow technology to be included in the program.

The decision to provide technology will be guided by 1) the Convention Planner’s budget, 2) the need and necessity of the technology for the execution of the program, and 3) the availability of technology. In some cases, the ECA 2nd Vice-President’s school may be able to assist in securing technology. However, ECA Convention Planners should not expect this assistance.

ECA will not approve requests for the following technology: personal computers, laser printers, satellite links, teleconference equipment, LCD panels and projectors, video data projects, and digital versatile/video disc equipment. Although ECA members may wish to rent this equipment from the hotel at their own expense, those individuals are responsible for the equipment, including protecting it from damage and theft. Further, ECA is not responsible for this equipment. Finally, the hotel should not be expected to provide service for, or assistance with, personal technology that is brought into the hotel. Although every effort will be made to provide technology as requested, the Convention Planner will necessarily examine whether the integrity of the submission will be jeopardized if technology is not available.

**Registration – Ground Floor Foyer**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Wednesday, April 10</td>
<td>3:00 p.m. – 6:00 p.m.</td>
</tr>
<tr>
<td>Thursday, April 11</td>
<td>7:30 a.m. – 5:30 p.m.</td>
</tr>
<tr>
<td>Friday, April 12</td>
<td>7:30 a.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>Saturday, April 13</td>
<td>8:00 a.m. – 2:00 p.m.</td>
</tr>
<tr>
<td>Sunday, April 14</td>
<td>8:00 a.m. – 10:30 p.m.</td>
</tr>
</tbody>
</table>

Cheryl Casey, Champlain College, Executive Director
Kathie Cesa, ECA, Director of Member Services

All current and new members of ECA are encouraged to register (or complete the preregistration process by picking up name badge and schedule) as soon as possible after arriving at the Omni Providence. Admission to program sessions, short courses, meetings, receptions, and the Exhibit Hall are by badge only.

**Exhibit Area**

**Narragansett Pre-Function Area – Ground Floor**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Thursday, April 11</td>
<td>1:00 p.m. – 5:30 p.m.</td>
</tr>
<tr>
<td>Friday, April 12</td>
<td>9:00 a.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>Saturday, April 13</td>
<td>9:00 a.m. – 3:00 p.m.</td>
</tr>
</tbody>
</table>

Kelly Rocca DelGaizo, St. John’s University, Director of Sponsorship

Please schedule time to visit the exhibitors who are joining us this year.

Bedford St. Martin
Kendall Hunt
Maryland Communication Association
National Communication Association
Oxford University Press
Sacred Heart University
Speak Works
State University of New York, Brockport
Stonehill College
Taylor & Francis

**Graduate and Undergraduate Poster Sessions**

**Narragansett Pre-Function Area – Ground Floor**

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
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<tbody>
<tr>
<td>Undergraduate Poster Session I</td>
<td>1:30 p.m. – 3:00 p.m.</td>
</tr>
<tr>
<td>Undergraduate Poster Session II</td>
<td>10:15 a.m. – 11:45 a.m.</td>
</tr>
<tr>
<td>Graduate Poster Session I</td>
<td>12:00 p.m. – 1:15 p.m.</td>
</tr>
<tr>
<td>Graduate Poster Session II</td>
<td>1:30 p.m. – 2:45 p.m.</td>
</tr>
</tbody>
</table>

Cheryl Casey, Champlain College, Executive Director
Kathie Cesa, ECA, Director of Member Services

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FINANCE, PUBLICATION AND SITE SELECTION COMMITTEE

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    (President)
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    (First Vice President)
Jennifer Waldeck
    (First Vice President Elect)
Cheryl A Casey
    (Executive Director)
Benjamin R Bates
    (Immediate Past President)
Nicholas David Bowman
    Communication Research Reports
    Editor
    (ex officio)
Kristen L Majocha
    Qualitative Research Reports in
    Communication Editor
    (ex officio)
Chris Morse
    Communication Quarterly Editor
    (ex officio)
Tracey Quigley Holden
    (Elected Representative)

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Jennifer Waldeck
    (First Vice President Elect)
Cheryl A Casey
    (Executive Director)
Benjamin R Bates
    (Immediate Past President)
Nicholas David Bowman
    Communication Research Reports
    Editor
    (ex officio)
Annette Holba
    (Immediate Past Editor of
    Qualitative Research Reports in
    Communication)
Pamela Lannutti
    Communication Quarterly Editor
    (ex officio)
Kristen L Majocha
    Qualitative Research Reports in
    Communication Editor
    (ex officio)
Chris Morse
    Communication Quarterly Editor
    (ex officio)
Stacy M Smulowitz
    (Elected Representative)
Don Stacks
    (Immediate Past Editor of
    Communication Research Reports)

Site Selection Committee
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    (President)
Katherine S Thweatt
    (First Vice President)
Jennifer Waldeck
    (First Vice President Elect)
Benjamin R Bates
    (Immediate Past President)
Cheryl A Casey
    (Immediate Past President -
    Once Removed)
Jason Wrench
    (Immediate Past President -
    Once Removed)
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Xiaomei Cai
George Mason University
Elizabeth Jeter
High Point University
Todd Kelshaw
Montclair State University
Sara LaBelle
Chapman University
Alexander Lancaster
Weber State University
Corey Jay Liberman
Marymount Manhattan College
Jennifer Owlett
William Paterson University
J.J. Sylvia, IV
Fitchburg State University

Argumentation and Forensics
Theodore Sheckels, Planner
Randolph-Macon College

Communication Administration
Amanda Mckendree, Planner
University of Notre Dame
Janie Harden Fritz
Duquesne University
Andrew Herman
State University of New York, Geneseo
Mary Mino
Pens State DuBois

Communication Law & Ethics
Jason Zener, Planner
State University of New York, Oswego

Communication Technology
Joel Ward, Planner
Geneva College
Arshia Anwer
Manhattan College
Nick B Artman
Slippery Rock University
Nicholas David Bowman
West Virginia University
Rod Carveth
Morgan State University
Noura Ahmad Hajjaj
State University of New York, New Paltz
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Salisbury University
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Youngstown State University
Archana Shrivastava
Birla Institute of Management Technology
Joel Scott Ward
Geneva College
Susan M Wieczorek
University of Pittsburgh at Johnstown
Kirk M Winans
Rensselaer Polytechnic Institute

Communication Traits
Nicholas Scott Smith, Planner
Urbana University

Community College
Michael Stutz, Planner
Three Rivers Community College
Kerry Byrnes-Loinette
Collin College
Andy Kai-chun Chuang
LaGaudria Community College, CUNY
Tom Donlan
Montgomery County Community College
Denise Gilmer-Kudson
College of Southern Maryland
Jessica Papajcik
Stark State College
Michael J Stutz
Three Rivers Community College
Susan Ward
Delaware County Community College
Cheryl Wilson
Harrisburg Area Community College

G.I.F.T.S.
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LaGaudria Community College, CUNY
Jordan Atkinson
Missouri Western State University
Kerry Byrnes-Loinette
Collin College
Tom Donlan
Montgomery County Community College
Denise Gilmer-Kudson
College of Southern Maryland
Jessica M.F. Hughes
Millersville University
Tobi Mackler
Montgomery County Community College
Jessica Papajcik
Stark State College
Christina E Saindon
Queensborough Community College, CUNY
Daniel S Strasser
Rowan University
Susan Ward
Delaware County Community College
Nancy Willets
Cape Cod Community College
Cheryl Wilson
Harrisburg Area Community College

Graduate Poster Session
Jordan Atkinson, Planner
Missouri Western State University

Health Communication
Heather Carmack, Planner
University of Alabama
Rukhsana Ahmed
University at Albany, SUNY
Hannah Ball
Chapman University
Benjamin R Bates
Ohio University
Heather J Carmack
University of Alabama

Heather J Carmack
University of Alabama

Kelly Daily
La Salle University
Aaron S Deason
Indiana University-Purdue University Indianapolis
Rosanne L Hartman
Canisius College
Mary E King
Bloomsburg University
Sara LaBelle
Chapman University
Valerie Rubinsky
Ohio University
Alexandru Stana
Fayetteville State University
Melissa Wanzer
Canisius College

Institute of General Semantics
(Affiliate Organization)
Lance Strate, Planner
Fordham University

Instructional Communication
Jordan Atkinson, Planner
Missouri Western State University
James P Baker
West Virginia University
Nicole Blau
Ohio University, Lancaster
Nancy Bressler
Wheeling Jesuit University
Kerry Byrnes-Loinette
Collin College
Mary E Donato
Bueno Vista University
Zac Johnson
California State University, Fullerton
Michael Sollitto
Texas A&M Corpus Christi
Nicholas T Tatum
Abilene Christian University
Caroline Waldbuesser
Ohio University
Sara C Weintraub
Regis College

Intercultural Communication
Rukhsana Ahmed, Planner
University at Albany, SUNY
Vinita Agarwal
Salisbury University
Georgia M Bedford
Slippery Rock University
Clover Baker Brown
Prince George’s Community College
Erin Brummett
Bloomsburg University
Heather J Carmack
University of Alabama
Doreen Jowi
Bloomsburg University
Yuping Mao
California State University, Long Beach
Bruce E Wickelgren
Suffolk University
Interpersonal Communication
Jenny Rosenberg, Planner
State University of New York, Oswego
Christine K Anzur
East Tennessee State University
Dana Borzaa
West Virginia University
Erie Brummett
Bloomsburg University
Marianne Dainton
La Salle University
Angela G La Valley
Bloomsburg University
Sara Pitts
West Virginia University
Candice Elaine Thomas-Maddox
Ohio University, Lancaster
Melissa Rizzo Weller
Ohio University

Interpretation and Performance
Kathryn Hobson, Planner
James Hobson University
Andree Betancourt
Montgomery College
Michael Broderick
Carmen Hernandez-Ojeda
University of Massachusetts
Shauna M MacDonald
Villanova University
Christina E Sandidon
Queensborough Community College, CUNY
Daniel S Strasser
Rowan University
Elizabeth Whittington
Texas Southern University

Kenneth Burke
Cem Zeytinoglu, Planner
East Stroudsburg University
Leeanne M Bell
McManus
Stevenson University
Elvera Berry
Roberts Wesleyan College
Erik Garrett
Duquesne University
Brian Gilchrist
Mount St. Mary’s University
James F Klumpp
University of Maryland
Jean Miller
George Washington University
Richard Thames
Duquesne University
Cem Zeytinoglu
East Stroudsburg University

Media Communication
Holly Giselle Purcell, Planner
Wayne State University
Rod Carveth
Morgan State
Elizabeth Cohen
West Virginia University
James Durbin
Cleveland State University
Noura Hajaj
State University of New York, New Paltz
Joseph Harry
Slippery Rock University

Jessica Harvey
Saint Vincent College
Zachary Humphries
Kent State University
Sandaruwan Pradeep Kumara
Wayne State University
Joseph Lybarger
University of Tennessee
Leigh Nelson
James Madison University
Jessica Papajczik
Stark State College
Lucas Pelliccio
Lincoln University
Holly Giselle Purcell
Wayne State University
Nicholas Scott Smith
Urbana University
Tracy Ellen Stuntz
Clovis College
Eric Tetsu
University of Arizona
Allyce Viens
University of Connecticut
Guy Wade
Wayne State University
Julia Kristine Weiss
The University of Virginia’s College at Wise
Kai Xu
Wayne State University

Media Ecology (Affiliate Organization)
Roxanne M O’Connell, Planner
Roger Williams University
Michael Plugh
Manhattan College

Nonverbal Communication
Nicole Blau, Planner
Ohio University, Lancaster
Zachary Carr
University at Buffalo, SUNY
Mary E Donato
Buena Vista University

Organizational Communication
Joseph Lybarger, Planner
University of Tennessee
Maxine Gesualdi
West Chester University
Paula Hopeck
Bloomsburg University
Robin Smith Mathis
Mercer University
Scott Allan Myers
West Virginia University
Michael Sollitto
Texas A&M Corpus Christi

Philosophy of Communication
Susan Mancino, Planner
St. Mary’s College
Ronald C Arnett
Duquesne University
David Delulissi
University of Pittsburgh
Sarah Delulissi
Duquesne University
Janie Harden Fritz
Duquesne University
Brian Gilchrist
Mount St. Mary’s University
Annette Holba
Plymouth State University
Craig Maier
Duquesne University
Matthew Mancino
Duquesne University
Amanda G McKendree
University of Notre Dame
Margaret Mullan
East Stroudsburg University
Inci Ozum Sayrak
Duquesne University

Political Communication
David Levassuer, Planner
West Chester University
Scott Wilson Dunn
Radford University
Jason Edwards
Bridgewater State University
Kristin English
Georgia College & State University
Lisa Gring-Pemble
George Mason University
Tracey Quigley Holden
University of Delaware
Colin Kearney
University of Florida
David George Levassuer
West Chester University
Sean Luechtedefeld
Johns Hopkins University
J. Kanon Sawyer
West Chester University
Theodore Sheckells
Randolph-Macon College
Judith Trent
University of Cincinnati
Richard Eugene Vatz
Towson University

Rhetoric and Public Address
Jason Edwards, Planner
Bridgewater State University
Timothy Barney
University of Richmond
Amber Davisson
Keene State College
Abbe Depreptis
Temple University
Christopher Eisenhart
University of Massachusetts, Dartmouth
Dale Herbeck
Northeastern University
Christine Courterade Hirsch
State University of New York, Oswego
Katherine Lind
Northeastern University
Melanie Joy McNaught
Bridgewater State University
Thomas Nakayama
Northeastern University
Trevor Parry-Giles
University of Maryland
Alane Presswood
Hollins University
Collin Syfert
University of Rhode Island
Rebecca M Townsend
University of Hartford
Short Courses
Sara LaBelle, Planner
Chapman University
Lance Kyle Bennett
University of Iowa
Angelina Bigas
West Chester University
Laura Hamilton Brown
West Chester University
Angie Corbo
Widener University
Jayne Cubbage
Bowie State University
Sean Fourney
University of Southern Mississippi
Maxine Gesualdi
West Chester University
Sara LaBelle
Chapman University
Paul Lucas
University of Pittsburgh at Johnstown
Susannah K McMongle
Eastern University
Uchenna Onuzulike
Bowie State University
Eryn Travis
West Chester University
Patti Vorndran
Delaware County Community College

Theory and Methodology
Richard West, Planner
Emerson College
David McMahan
Missouri Western University
Candice Elaine Thomas-Maddox
Ohio University, Lancaster
Lynn Turner
Marquette University

Undergraduate Scholars’ Conference
Meredith Marko Harrigan, Planner
State University of New York, Geneseo
Atsushi Tajima, Planner
State University of New York, Geneseo
Sasha Allgayer
State University of New York, Geneseo
Christine K Anzur
East Tennessee State University
Jordan Atkinson
Missouri Western State University
Dougie Bicket
St. John Fisher College
Nicole Blau
Ohio University, Lancaster
Nicholas David Bowman
West Virginia University
Nancy Bressler
Wheeling Jesuit University
Mia Briceño
Wilkes University
Paulette Brinka
Suffolk County Community College, SUNY
Rod Carveth
Morgan State University
Cathlin Clark-Gordon
West Virginia University
Sarah Deluiss
Duquesne University
Kelly Deltoro-White
State University of New York, Brockport

Tom Donlan
Montgomery County Community College
Katie Neary Dunleavy
La Salle University
Scott Wilson Dunn
Radford University
Kristin English
Georgia College & State University
Eric Fife
James Madison University
Roger Gatch
West Chester University
Brian Gilchrist
Mount St. Mary’s University
Elizabeth Glowacki
Northeastern University
Bradley Gorham
Syracuse University
Steve Granelli
Eastern University
Rachel Guldin
University of Oregon
Meredith Marko Harrigan
State University of New York, Geneseo
Jessica Harvey
Saint Vincent College
Andrew Herman
State University of New York, Geneseo
Al Hiland
James Madison University
Emma Bedor Hiland
University of Virginia
Angela Hosek
Ohio University
Rhiannon Kallis
California University of Pennsylvania
Colin Kearney
University of Florida
Mary E King
Bloomsburg University
Stephen M Kromka
Virginia Wesleyan College
Angela G La Valley
Bloomsburg University
Ming Lei
State University of New York, Geneseo
Corey Jay Liberman
Marymount Manhattan College
Josephine Lukito
University of Wisconsin, Madison
Matthew M Martin
West Virginia University
Anne F Mattina
Stonehill College
Ryan P McCullough
West Liberty University
Beth Michalec
Penn State Lehigh Valley
Mary Mino
Penn State DuBois
Bonnie McCracken Nickels
Rochester Institute of Technology
Jade Olson
University of Maryland
Brian Patterson
West Virginia University
Lisa Gleichma Perks
Merriamack College
Sara Pitts
West Virginia University

Marshall Prisbell
University of Nebraska, Omaha
Michelle Morin Rego
Johnson & Wales University
Valerie Schrader
Penn State Schuykill
Heather M Stassen
Cazenovia College
Atsushi Tajima
State University of New York, Geneseo
Candice Elaine Thomas-Maddox
Ohio University, Lancaster
Margaret Thorwart
West Virginia University
Jenny Warren
Collin College
Joe A Wasserman
West Virginia University
Kelly Weikle
Ohio University
Julia Kristine Weiss
The University of Virginia’s College at Wise
Melissa Rizzo Weller
Ohio University
Jason S Wrench
State University of New York, New Paltz
Catherine Wright
George Mason University

Voices of Diversity
Christine Courtade Hirsch, Planner
State University of New York, Oswego
Erin Brummert
Bloomsburg University
Joy M Cypher
Rowan University
Carmen Hernandez-Ojed
University of Massachusetts, Amherst
Christine Courtade Hirsch
State University of New York, Oswego
Kathryn Hobson
James Madison University
Celeste Lacroix
College of Charleston
Matthew Petr-thumbnail
Fashion Institute of Technology, SUNY
Jenny Rosenberg
State University of New York, Oswego
Daniel S Strasser
Rowan University
Elizabeth Whittington
Texas Southern University
### ECA MEETINGS AT A GLANCE

#### Wednesday • April 10

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Course Conference</td>
<td>9:00 a.m.</td>
<td>Kent/Bristol - 3rd Level</td>
</tr>
<tr>
<td>Finance Committee Meeting I</td>
<td>3:00 p.m.</td>
<td>Executive Board Room - 3rd Level</td>
</tr>
<tr>
<td>Publication Committee Meeting</td>
<td>4:00 p.m.</td>
<td>Executive Board Room - 3rd Level</td>
</tr>
<tr>
<td>Site Selection Committee Meeting</td>
<td>5:00 p.m.</td>
<td>Executive Board Room - 3rd Level</td>
</tr>
</tbody>
</table>

#### Thursday • April 11

Executive Council Meeting I The following IG needs a representatives for Thursday:

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Communication</td>
<td>9:00 a.m.</td>
<td>Providence III - 3rd Level</td>
</tr>
<tr>
<td>Maryland Communication Association</td>
<td>1:30 p.m.</td>
<td>Providence IV - 3rd Level</td>
</tr>
<tr>
<td>New York Communication Association</td>
<td>1:30 p.m.</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>12 Step Meeting</td>
<td>8:00 p.m.</td>
<td>Blackstone - 3rd Level</td>
</tr>
</tbody>
</table>

#### Friday • April 12

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECA Awards Ceremony I and Keynote:</td>
<td>10:30 a.m.</td>
<td>Providence Ballroom - 3rd Level</td>
</tr>
<tr>
<td>Research Fellows: New Fellows</td>
<td>12:00 p.m.</td>
<td>Narragansett B - Ground Level</td>
</tr>
<tr>
<td>ECA Planners I</td>
<td>1:30 p.m.</td>
<td>Bristol - 3rd Level</td>
</tr>
<tr>
<td>New Jersey Communication Association</td>
<td>1:30 p.m.</td>
<td>Providence I - 3rd Level</td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>1:30 p.m.</td>
<td>Kent - 3rd Level</td>
</tr>
<tr>
<td>Pennsylvania Communication Association</td>
<td>1:30 p.m.</td>
<td>Narragansett C - Ground Level</td>
</tr>
<tr>
<td>Teaching Fellows: New Fellows</td>
<td>3:00 p.m.</td>
<td>Providence I - 3rd Level</td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>1:30 p.m.</td>
<td>Kent - 3rd Level</td>
</tr>
<tr>
<td>12 Step Meeting</td>
<td>8:00 p.m.</td>
<td>Blackstone - 3rd Level</td>
</tr>
</tbody>
</table>

#### Saturday • April 13

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECA Planners II</td>
<td>10:30 a.m.</td>
<td>Providence I - 3rd Level</td>
</tr>
<tr>
<td>ECA Graduate Fair</td>
<td>12:30 p.m.</td>
<td>Waterplace II Prefunction - 2nd Level</td>
</tr>
<tr>
<td>Research Fellows: Office Hours</td>
<td>1:30 p.m.</td>
<td>Providence I - 3rd Level</td>
</tr>
<tr>
<td>Teaching Fellows: Office Hours</td>
<td>1:30 p.m.</td>
<td>Providence IV - 3rd Level</td>
</tr>
<tr>
<td>ECA General Business Meeting and Awards Ceremony II</td>
<td>4:30 p.m.</td>
<td>Providence Ballroom - 3rd Level</td>
</tr>
<tr>
<td>12 Step Meeting</td>
<td>8:00 p.m.</td>
<td>Blackstone - 3rd Level</td>
</tr>
</tbody>
</table>

#### Sunday • April 14

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance Committee Meeting II</td>
<td>8:00 a.m.</td>
<td>Executive Board Room - 3rd Level</td>
</tr>
<tr>
<td>Executive Council Meeting II</td>
<td>9:30 a.m.</td>
<td>Providence III - 3rd Level</td>
</tr>
</tbody>
</table>

### ECA Coffee Breaks

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECA Coffee Cafe</td>
<td>Thursday, April 11</td>
<td>12:00 p.m.</td>
</tr>
<tr>
<td>ECA Coffee Cafe</td>
<td>Friday, April 12</td>
<td>7:30 a.m.</td>
</tr>
<tr>
<td>ECA Coffee Cafe - Rhode Island Break</td>
<td>Friday, April 12</td>
<td>1:30 p.m.</td>
</tr>
<tr>
<td>ECA Coffee Cafe</td>
<td>Saturday, April 13</td>
<td>7:30 a.m.</td>
</tr>
<tr>
<td>ECA Coffee Cafe</td>
<td>Saturday, April 13</td>
<td>10:30 a.m.</td>
</tr>
</tbody>
</table>
## Others Events of Note

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newcomers’ Reception</td>
<td>Thursday, April 11</td>
<td>5:15 p.m. - 6:00 p.m.</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>Thursday, April 11</td>
<td>6:00 p.m. - 8:00 p.m.</td>
<td>Narragansett A - Ground Level</td>
</tr>
<tr>
<td>James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Reception</td>
<td>Friday, April 12</td>
<td>6:30 p.m. - 8:00 p.m.</td>
<td>Providence Ballroom II &amp; III</td>
</tr>
<tr>
<td>Wine and Spots</td>
<td>Friday, April 12</td>
<td>6:30 p.m. - 8:30 p.m.</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference Luncheon</td>
<td>Saturday, April 13</td>
<td>12:00 p.m. - 1:15 p.m.</td>
<td>Waterplace Ballroom II &amp; III</td>
</tr>
<tr>
<td>Past Officers’ Luncheon</td>
<td>Saturday, April 13</td>
<td>12:00 p.m. - 2:00 p.m.</td>
<td>Blackstone - 3rd Level</td>
</tr>
<tr>
<td>President’s Reception</td>
<td>Saturday, April 13</td>
<td>6:00 p.m. - 8:30 p.m.</td>
<td>Narragansett Ballroom - Ground Level</td>
</tr>
</tbody>
</table>

## First Vice President Programs

**The Mutually Beneficial Relationships Between Communication Programs and Their Communities:**

- **Reflections and Experiences from a Developing School of Communication**
  - Thursday, April 11  3:00 p.m. - 4:15 p.m.
  - Blackstone - 3rd Level

**Impacting the Community, Creating a Better Future**

- Saturday, April 13  1:30 p.m. - 2:45 p.m.
  - Narragansett A - Ground Level

**Urban Futures: Vulnerable Urban Communities in Global Contexts**

- Saturday, April 13  1:30 p.m. - 2:45 p.m.
  - Newport - 3rd Level

**The Role of Public Scholarship in Creating Our Future**

- Saturday, April 13  3:00 p.m. - 4:15 p.m.
  - Providence I - 3rd Level


- Thursday, April 11  1:30 p.m. - 2:45 p.m.
  - Providence III - 3rd Level

**Creating our Future Through Service and Leadership**

- Friday, April 12  1:30 p.m. - 2:45 p.m.
  - Newport - 3rd Level

**Exploring a Path to Service: Conversation with Current and Past ECA Leaders**

- Saturday, April 13  3:00 p.m. - 4:15 p.m.
  - Waterplace III - 2nd Level
### ECA BUSINESS MEETINGS AT A GLANCE

#### Friday • April 12 • 8:00 a.m. - 8:45 a.m.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Law and Ethics</td>
<td>Kent - 3rd Level</td>
</tr>
<tr>
<td>Health Communication</td>
<td>Waterplace I - 2nd Level</td>
</tr>
<tr>
<td>Instructional Communication</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>Philosophy of Communication</td>
<td>Waterplace II - 2nd Level</td>
</tr>
<tr>
<td>Political Communication</td>
<td>Narragansett A - Ground Level</td>
</tr>
<tr>
<td>Theory and Methodology</td>
<td>Narragansett B - Ground Level</td>
</tr>
<tr>
<td>Communication and Technology</td>
<td>Blackstone - 3rd Level</td>
</tr>
</tbody>
</table>

#### Friday • April 12 • 4:30 p.m. - 5:15 p.m.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Society for the History of Rhetoric</td>
<td>Providence III - 3rd Level</td>
</tr>
<tr>
<td>Applied Communication</td>
<td>Bristol - 3rd Level</td>
</tr>
<tr>
<td>Communication Administration</td>
<td>Narragansett B - Ground Level</td>
</tr>
<tr>
<td>Communication Traits</td>
<td>Washington - 3rd Level (Projector Available)</td>
</tr>
<tr>
<td>Interpersonal Communication</td>
<td>Blackstone - 3rd Level</td>
</tr>
<tr>
<td>Interpretation and Performance</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>Kenneth Burke</td>
<td>Narragansett C - Ground Level</td>
</tr>
<tr>
<td>Media Ecology</td>
<td>Narragansett A - Ground Level</td>
</tr>
<tr>
<td>Rhetoric and Public Address</td>
<td>Kent - 3rd Level</td>
</tr>
</tbody>
</table>

#### Saturday • April 13 • 8:00 a.m. - 8:45 a.m.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argumentation and Forensics</td>
<td>Waterplace II - 2nd Level</td>
</tr>
<tr>
<td>Community College</td>
<td>Bristol - 3rd Level</td>
</tr>
<tr>
<td>Institute of General Semantics</td>
<td>Waterplace I - 2nd Level</td>
</tr>
<tr>
<td>Intercultural Communication</td>
<td>Kent - 3rd Level</td>
</tr>
<tr>
<td>Media Communication</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>Nonverbal Communication</td>
<td>Providence III - 3rd Level</td>
</tr>
<tr>
<td>Organizational Communication</td>
<td>Blackstone - 3rd Level</td>
</tr>
<tr>
<td>Voices of Diversity</td>
<td>Narragansett A - Ground Level</td>
</tr>
</tbody>
</table>
## SHORT COURSES

<table>
<thead>
<tr>
<th>Session ID</th>
<th>Session Title</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Thursday • April 11</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1087</td>
<td>Persuasion: Agenda/Spin Creative Rhetoric Revolution</td>
<td>12:00 p.m.</td>
<td>South County - 3rd Level</td>
</tr>
<tr>
<td>1088</td>
<td>Rethink Motivation: Incorporating Interactive e-Learning Modules for Student Success</td>
<td>3:00 p.m.</td>
<td>Washington - 3rd Level</td>
</tr>
<tr>
<td></td>
<td><strong>Friday • April 12</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1089</td>
<td>Teaching the Positive Communication Course</td>
<td>9:00 a.m.</td>
<td>South County - 3rd Level</td>
</tr>
<tr>
<td>1084</td>
<td>Creating Our Future in Integrated Marketing Communication: Integrating IMC into the Communication Curriculum</td>
<td>3:00 p.m.</td>
<td>Washington - 3rd Level</td>
</tr>
<tr>
<td></td>
<td><strong>Saturday • April 13</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1081</td>
<td>Big Problems Deserve Better Solutions: Scaffolding Students’ Understanding of Policy</td>
<td>9:00 a.m.</td>
<td>Providence II - 3rd Level</td>
</tr>
<tr>
<td>1083</td>
<td>Create Our Future Utilizing Media Based Pedagogies to Promote Social Awareness in Our Students</td>
<td>10:30 a.m.</td>
<td>Narragansett C - Ground Level</td>
</tr>
<tr>
<td>1085</td>
<td>Diagrams and Theory for Teaching Quotation in Print Journalism</td>
<td>12:00 p.m.</td>
<td>Washington - 3rd Level</td>
</tr>
<tr>
<td>1086</td>
<td>Integrating Entertainment Media into the Undergraduate Media Communication Curriculum</td>
<td>1:30 p.m.</td>
<td>South County - 3rd Level</td>
</tr>
<tr>
<td>1082</td>
<td>Crafting the Future of Communication Research: Advancing Student Digital Literacy Skills</td>
<td>3:00 p.m.</td>
<td>South County - 3rd Level</td>
</tr>
<tr>
<td>1090</td>
<td>Transforming Student’s Lives Through Faculty-Led, Short-Term Study Abroad Programs</td>
<td>3:00 p.m.</td>
<td>Washington - 3rd Level</td>
</tr>
</tbody>
</table>
9:00 AM

003003  9:00 AM to 9:30 AM  Bristol - 3rd Level
Basic Course Conference Registration and Welcome

9:30 AM

004003  9:30 AM to 10:30 AM  Bristol - 3rd Level
It's Not So Basic: Examining the Role of the Basic Course Now and in the Future
Presenters:
Timothy J Brown, Queens University of Charlotte
Sean M Horan, Fairfield University
Richard West, Emerson College
Nancy Willets, Cape Cod Community College

The Basic Course is found in almost every communication department and program in almost every type of institution. For students, it provides their first exposure to the discipline but what is the role of the basic course? Is it used to recruit students to the major? Does it satisfy a core or "gen ed" requirement? Does it serve as a financial resource for the department? Does it provide the first teaching experience for graduate students? This session will explore the answers to these questions and more.

10:30 AM

007005  10:30 AM to 11:30 AM  Kent - 3rd Level
Incorporating Communication Competencies and Learning Outcomes in Communication: Identifying, Articulating and Assessing Outcomes in the Basic Course
Presenters:
Scott Allan Myers, West Virginia University
Kristen Berkos, Bryant University
Mary C Toale, State University of New York, Oswego
Susan Ward, Delaware County Community College

Given the research that has been done at the national level to provide institutions with the Basic Course Communication Competencies and the Learning Outcomes in Communication, those who have been intimately involved in one or both of these projects will come together to discuss how the results of these projects can and are being used to strengthen the development and assessment of learning outcomes for the basic course.

11:30 AM

009005  11:30 AM to 12:30 PM  Kent - 3rd Level
Assembling and Preparing the Basic Course Team: Training, Support and Resources for Adjuncts and Graduate Teaching Assistants
Presenters:
Melissa A Broeckelman-Post, George Mason University
Gerard Jalette, University of Rhode Island
Jane Pierce Saulnier, Emerson College
Stephen Stifano, University of Connecticut

Universities increasingly depend on adjunct faculty and teaching assistants to provide students with a solid foundation in the Basic Course, and approximately 70% of introductory-level courses across all disciplines are taught by part-time instructors. Providing our Basic Course team with the training and resources needed to deliver high-quality courses is an essential element in promoting the value of communication.

12:45 PM

012003  12:45 PM to 2:00 PM  Bristol - 3rd Level
Basic Course Conference Lunch and Keynote Speech
Presenter:
Timothy P Mottet, Colorado State University, Pueblo
<table>
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| 2:00 PM| Creating Learning Experiences for the 21st Century Student: Integrating Innovative Practices in the Basic Course | Kent - 3rd Level     | Presenters: Janie Harden Fritz, Duquesne University  
|        |                                                                        |                      | Adam Roth, University of Rhode Island  
|        |                                                                        |                      | Ann B Frymier, Miami University  
|        |                                                                        |                      | Toni Whitfield, James Madison University  
|        |                                                                        |                      | Steve Granelli, Northeastern University  
|        | Students in our Basic Course classes bring diverse preferences for learning. Our challenge is to address these preferences and create engaging classroom experiences. Panelists will explore opportunities for integrating innovative practices to appeal to contemporary students, including: integrating technologies to adapt classes to online or blended formats; incorporating service learning; adopting team-based learning approaches; and focusing on contemporary social issues such as civility. |
| 3:00 PM| REV up Your Basic Course: Resource Exchange Fair and Roundtable       | Bristol - 3rd Level  | Presenters: Leeanne M Bell McManus, Stevenson University  
|        |                                                                        |                      | Benjamin R Bates, Ohio University  
|        |                                                                        |                      | Katherine S Thweatt, State University of New York, Oswego  
|        |                                                                        |                      | Kristen L Majocha, California University of Pennsylvania  
|        |                                                                        |                      | Jennifer Waldeck, Chapman University  
|        |                                                                        |                      | Chris Morse, Bryant University  
|        |                                                                        |                      | Cheryl A Casey, Champlain College  
|        |                                                                        |                      | Nicholas David Bowman, West Virginia University  
| 4:00 PM| Publication Committee Meeting                                         | Executive Board Room- 3rd Level | Presenters: Leeanne M Bell McManus, Stevenson University  
|        |                                                                        |                      | Annette Holba, Plymouth State University  
|        |                                                                        |                      | Katherine S Thweatt, State University of New York, Oswego  
|        |                                                                        |                      | Pamela Lannutti, La Salle University  
|        |                                                                        |                      | Benjamin R Bates, Ohio University  
|        |                                                                        |                      | Kristen L Majocha, California University of Pennsylvania  
|        |                                                                        |                      | Jennifer Waldeck, Chapman University  
|        |                                                                        |                      | Chris Morse, Bryant University  
|        |                                                                        |                      | Cheryl A Casey, Champlain College  
|        |                                                                        |                      | Stacy M Smulowitz, University of Scranton  
|        |                                                                        |                      | Nicholas David Bowman, West Virginia University  
|        |                                                                        |                      | Don Stacks, University of Miami  
| 5:00 PM| Site Selection Committee Meeting                                      | Executive Board Room- 3rd Level | Presenters: Leeanne M Bell McManus, Stevenson University  
|        |                                                                        |                      | Benjamin R Bates, Ohio University  
|        |                                                                        |                      | Katherine S Thweatt, State University of New York, Oswego  
|        |                                                                        |                      | Jason S Wrench, State University of New York, New Paltz  
|        |                                                                        |                      | Jennifer Waldeck, Chapman University  
|        |                                                                        |                      | Cheryl A Casey, Champlain College  

Thursday • April 11, 2019

7:30 AM
101 Ground Floor Foyer
7:30 AM to 5:30 PM
Convention Registration

Ground Floor Foyer

9:00 AM
103015 Providence III - 3rd Level
9:00 AM to 12:00 PM
Executive Council Meeting I
The following IG needs a representative for Thursday: Health Communication

Leeanne M Bell McManus, Stevenson University
Katherine S Thweatt, State University of New York, Oswego
Jennifer Waldeck, Chapman University
Cheryl A Casey, Champlain College
Douglas C Strahler, Slippery Rock University
Trevor Parry-Giles, National Communication Association/University of Maryland
Jordan Atkinson, Missouri Western State University
Rod Carveth, Morgan State University
Benjamin R Bates, Ohio University
Elvera Berry, Roberts Wesleyan College
Dana Borzea, West Virginia University
Nicholas David Bowman, West Virginia University
Kerry Byrnes-Loinette, Collin College
Abbe Depretis, Temple University
Mary E Donato, Buena Vista University
Susan Drucker, Hofstra University
Thomas Richard Flynn, Slippery Rock University
Ann B Frymier, Miami University
Janie Harden Fritz, Duquesne University
Mary Mino, Penn State DuBois
Kathryn Hobson, James Madison University
Tracey Quigley Holden, University of Delaware
Carl T Hyden, Morgan State University
Doreen Jowi, Bloomsburg University
Colin Learney, University of Florida
Joseph Lybarger, University of Tennessee
Shauna M MacDonald, Villanova
Kristen L Majocha, California University of Pennsylvania
Daniel Mansson, Penn State Hazleton
Amanda G McKendree, University of Notre Dame
Chris Morse, Bryant University
Jessica Papajcik, Stark State College
Nicholas Scott Smith, Urbana University
Daniel S Strasser, Rowan University

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DR. STEVE BEEBE
DR. MAUREEN KEELEY
DR. TRICIA BURKE
DR. ROSEANN MANDZIUK
DR. ANN BURNETTE
DR. JOSH MILLER
DR. STEPHANIE DAILEY
DR. ERIK TIMMERMAN
DR. ELIZABETH EGER
DR. LINDSAY TIMMERMAN
DR. REBEKAH FOX
DR. MELINDA VILLAGRAN
DR. MARIAN HOUSER

COME
Texas State University
601 University Dr., San Marcos, TX
ECA Graduate Fair
4/13 from 12:30-3:00 pm
Convention Exhibit Hall

CLICK
http://www.commstudies.txstate.edu/
programs/graduate-program

CONNECT
Dr. Erik Timmerman, Chair
eriktimm@txstate.edu
Dr. Tricia Burke
Director of Graduate Studies
tburke@txstate.edu
### 107001 10:30 AM to 11:45 AM
**Blackstone - 3rd Level**

**Grappling with the Political Future of Fake News**

**Sponsor:** Political Communication  
**Chair:** J.J. Sylvia IV, Fitchburg State University  
**Respondent:** Kyle Moody, Fitchburg State University

"An Analysis of Fake News Ads Posted by the Russian Internet Research Agency" J.J. Sylvia IV, Fitchburg State University  
"Fake News and the Lecture Circuit: Describing Fake News to Nontraditional Students" Kyle Moody, Fitchburg State University  
"How 'Fake News' is Reviving Journalism and How Journalism Can Help Solve the 'Fake News' Problem" Wafa Unus, Fitchburg State University  
"The Expanded Role of Libraries and Information Literacy in Combating Fake News" Renée Fratantonio, Fitchburg State University

This panel uses quantitative and qualitative methods to analyze the political fake news posts created by the Russian Internet Research Agency. In light of this analysis, it explores, through a series of case studies, how journalists, librarians, and academics are grappling with fake news through their engagement with the public. These case studies offer a path toward creating a political future that no longer struggles with the issue of fake news.

### 107003 10:30 AM to 11:45 AM
**Bristol - 3rd Level**

**Corporate Sensations: The Dynamics of Situation, Decision, and Anticipation**

**Sponsor:** Philosophy of Communication  
**Chair:** Joel Scott Ward, Geneva College  
**Respondent:** Calvin Troup, Geneva College

"Crisis at US Steel: Creating or Co-Opting the Future in Corporate Communications" Michael R Kearney, Duquesne University  
"The Interplay of the Sensory and the Interpretive: Framing an Aesthetic Ecology of Communication" Inci Ozum Sayrak, Duquesne University  
"The Metamorphosis of Corporate Communications: Ulrich Beck, Hannah Arendt, and the Future of Professional Communication Practice" Craig Maier, Duquesne University

The panel marries corporate communication practice with the philosophy of aesthetics by addressing what we might consider the materials for future building. The structuring of attitudinal contexts quite clearly forms the way we organize and make decisions. More and more, organizations are moving their work into digital environments that determine the nature of work process and outcomes. Digital environments, while carefully crafted also generate a degree of volatility that opens organizations to a future of new crises. These papers suggest that moving towards a new understanding of corporate activity characterized by situations of continuous shift concurrently adjust our definitions of crisis, preparedness, and surprise.

### 107005 10:30 AM to 11:45 AM
**Kent - 3rd Level**

**Changing Landscape of Political Communication**

**Sponsor:** James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference  
**Chair:** Ryan P McCullough, West Liberty University  
**Respondent:** Kristin English, Georgia College & State University

"Does She Look Presidential?" (Debut Paper) Priscilla Thomas, State University of New York, Geneseo  
"Isocrates and Immigration" Catherine Evans, Duquesne University  
"Lessons from Hillary and the Future for Females: Analyzing Media Coverage of Hillary Clinton in the 2008 and 2016 Primary Races" Olivia Giorlandino, Northeastern University  
"Politeness In Presidential Conferences: Understanding Future Trends in Correspondent-President Interactions" Alejandro Jimenez, Northeastern University; Kimberlee Beth Jebbett, Northeastern University  
"Political Cartoons: Are They Ironic?" (Debut Paper) Sabina K Stan, Northeastern University; Travis Ketchum, Northeastern University

Politics and communication are intertwined. Through communication, we learn what our policy makers envision and pursue. These competitively selected papers discuss various means of communication through which we learn about political initiatives. These range from micro-level interests such as political correspondents’ demeanor to macro-level interests such as ideologies regarding immigration. Given these papers focus on latest contexts, they also show us the changing landscape of political communication.
107010  10:30 AM to 11:45 AM  Newport - 3rd Level

Creating Change in the Communication Classroom: Applying Experiential Learning Techniques to Impact Student Learning

Sponsor: Instructional Communication
Chair: Nicole Blau, Ohio University, Lancaster

"Applying Experiential Learning in the Social Media Course: Creating Benefits for Students and Organizations" Amber Ferris, University of Akron Wayne College
"Experiential Learning in the Integrated Marketing Communication Classroom: Engaging A Praxis Approach to Professional Development" Sarah DeIuliis, Duquesne University
"Fighting Bullying Through Team-Building: Experiential Learning in Group Communication" Nicole Blau, Ohio University, Lancaster
"Learning by Doing: Experiential Activities in the Meeting & Event Planning Class to Enhance Communication Facilitation & Project Management" Candice Elaine Thomas-Maddox, Ohio University, Lancaster

Kolb (1984) defines experiential learning as "the process whereby knowledge is created through the transformation of experience. Knowledge results from the combination of grasping and transforming experience" (p. 41). Based on experiential learning theory, we know that such experience can help students bridge theory and practice and provides a plethora of positive learning outcomes. The panel addresses a variety of ways to integrate experiential learning into the communication classroom.

107013  10:30 AM to 11:45 AM  Providence I - 3rd Level

Managing, Marketing, and Modernizing the Basic Communication Course: Challenges and Innovations Facing Today’s Directors

Sponsor: Instructional Communication
Chair: Stephen Stifano, University of Connecticut
Respondent: Bobbi Van Gilder, Weber State University

"Facebook, Pop Culture, & Technology: Teaching Millennial Students on Their Terms" Hannah Jones, Texas State University; Trevor Kauer, Texas State University
"Igniting Passion for Posters: Introducing Conference Presentations Through the Basic Course" Steve Granelli, Northeastern University
"Making the Grade with Smart Book Assignments: Increasing Mastery or Inflating Grades?" Gerard Jalette, University of Rhode Island
"The Large Lecture gets a 21st-Century Facelift: Using Technology to Shrink a Big Classroom and Connect Students to Communication" Stephen Stifano, University of Connecticut

As many students’ first exposure to the field, the basic communication course presents a wealth of opportunities to reach and inspire a new collection of young scholars. As today’s communication landscape changes, so too must the basic course. In this panel, basic course directors, administrators, and instructors discuss the innovative ways they are implementing modern media and technology into curricular design, course administration, and student learning to recruit tomorrow’s students into the discipline.

107014  10:30 AM to 11:45 AM  Providence II - 3rd Level

Organizational Development and Change: The Role of Communication, Culture, and Training in “Creating the Future” of our Athletic Departments

Sponsor: Applied Communication
Chair: Robin Smith Mathis, Mercer University
Respondent: Brian Robinson, University of North Texas

"Communication in Athletics" Isabella Haswell, Mercer University; Robin Smith Mathis, Mercer University
"Curriculum Revised: Exploring Communication in Athletic Training as a Newly Certified Graduate Assistant" Renee Boudreaux, Mercer University
"Mass Media, Team Work, and Athletics" Robert Watkins, Mercer University

Graduate athletic assistants studying organizational development and change make a case for communication scholarship to influence athletic departments’ effectiveness. They identify problems faced by graduate assistants, coaches, trainers, physicians, and student athletes and suggest that communication research could help create a better working and educational environment. This panel will discuss leadership, small group, and conflict resolution communication. Participants will walk away with future directions for research for organizational, media, instructional, and healthcare applied communication scholars.
Interpersonal Lessons Learned from the Media

107016 10:30 AM to 11:45 AM Providence IV - 3rd Level
Sponsor: James C Mc Croskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Catherine Wright, George Mason University
Respondent: Lee Pierce, State University of New York, Geneseo

“Cultivation From the Inside Out: The Cultivation of Emotional Intelligence” (Debut Paper) Chelsea Curry, Geneva College; Rachel Koontz, Geneva College
“Part of His World: A Feminist Examination of Hierarchy and Masculinity in The Little Mermaid” (Debut Paper) Cara Doreen Hardman, Rowan University
“Romanticized Abuse: The Effects of Abuse Glorification in the Media on Relationship Violence” (Debut Paper) Hannah Griffin, State University of New York, Geneseo
“Thematic Analysis of Relational Communication for the Future” (Debut Paper) Samantha Lynn Gudis, Southern Connecticut State University

Various forms of media, including animated films, often present important, but potentially problematic lessons for consumers. The competitively selected papers on this panel illuminate a range of relational topics addressed in the media, including emotional intelligence, relational toxicity, and hierarchy.

Favors, Fitness and Frequency: Navigating Relationships on the Net

107018 10:30 AM to 11:45 AM South County - 3rd Level (Projector Available)
Sponsor: Communication Technology
Chair: Arshia Anwer, Manhattan College

“A Mixed-Method Analysis of the Role of Online Communication Attitudes in the Relationship Between Self-Monitoring and Emerging Adult Text Intensity” Elizabeth Dorrance Hall, Michigan State University; Megan Kenny Feister, California State University, Channel Islands; Stephanie Tikkanen, Ohio University
“A Psycholinguistic Approach to Persuasion Success: The Case of Online Favor Asking” Gamze Yilmaz, University of Massachusetts Boston
“The Impact of Men’s Offline and Online Peer Body Ideal Discrepancies on Body Satisfaction” Mark Allen Flynn, Emmanuel College; Emily Cotchett, Emmanuel College; Linda Lin, Emmanuel College

Online interactions present a variety of new communication behaviors. We use our online profiles to persuade, estimate our attractiveness, and assess our own communication habits. Since digital discourse makes all of our talk available for assessment, what new conditions are we creating that not only make us susceptible to suggestion, but also anxious about our self image and how we present it to other people.

At the Library with Film and Media

107020 10:30 AM to 11:45 AM Washington - 3rd Level (Projector Available)
Sponsor: Media Communication
Chair: Liz Deslauriers, Media Education Lab
Presenter: Renee Hobbs, University of Rhode Island

In this interactive session, discover exciting examples of how community, school and academic librarians across the U.S. are leveraging film and digital collections, as well as access to digital media equipment, to bolster digital and media literacy. Learn about easy strategies for doing this using the media literacy access-analyze-evaluate-create-act model. We'll discuss successes, challenges, and ideas for curating film collections, screening films, and media-making in the library and share stories from "The Library Screen Scene," the forthcoming book from Oxford University Press authored by the workshop presenters. You'll also be invited to contribute your own film programming stories to help build a growing network and resource.

Effects of Media Consumption

110001 12:00 PM to 1:15 PM Blackstone - 3rd Level
Sponsor: Media Communication
Chair: Alyce Viens, University of Connecticut
Respondent: Kai Xu, Wayne State University

“Exploring the Affective Experiences of Sport Fans’ Digital Sport Media Consumption” (Debut Paper) Brittani Sahm, University of Rhode Island
“Instagram Use and Its Effect on Well-Being and Self-Esteem” (Debut Paper) (Student) Briana Marie Trifiro, Bryant University
12:00 PM

110003 12:00 PM to 1:15 PM  Bristol - 3rd Level

Different Rhetorical Perspectives on Citizenship

Sponsor: Rhetoric and Public Address
Chair: Christopher Eisenhart, University of Massachusetts, Dartmouth
Respondent: Rebecca M Townsend, University of Hartford

"Divisive Discourses: Inter-Institutional Rhetoric in the Case of the NFL Versus President" (Student) Caitlyn Jarvis, Purdue University
"Mort Sahl’s Comic Iconoclasm as a Model for Citizenship" Matthew R Meier, West Chester University
"Racial Prism or Prison: Figuring the "Arab" in the U.S. Census" (Debut Paper) Odile Hobeika, Northeastern University; Thomas Nakayama, Northeastern University
"Secession All the Way Down: Libertarians Opt Out of the Nation" Michael J Lee, College of Charleston; R Jarrod Atchison, Wake Forest University

This paper panel offers a diverse perspectives on topics concerning citizenship, ideology, and institutions.

110004 12:00 PM to 1:15 PM  Executive Board Room - 3rd Level

Eastern Communication Association Research Fellows Business Meeting

Chair: Pamela Lannutti, La Salle University

110005 12:00 PM to 1:15 PM  Kent - 3rd Level

Lizzie Borden Took an Axe, or Did She?

Presenter: Annette Holba, Plymouth State University

On August 4, 1892, Andrew and Abby Borden were brutally murdered in their home in Fall River, MA. Lizzie Borden, Andrew Borden's 32-year-old daughter, was officially charged with the murder of her father and stepmother. Lizzie Borden was acquitted of the charges, but many still believe she got away with murder. Plan to attend author and former homicide detective Annette M Holba's presentation as she provides facts that are often left out, ignored, and unsaid by those who believe Lizzie to be guilty. Later, audience members who have purchased a ticket for the tour will take a short ride and tour the scene of the crime, the Lizzie Borden House, in Fall River, MA. Plan to leave the hotel at 4:30 via shuttle (included in price of ticket). The home has been restored to its Victorian heritage and is now a Bed and Breakfast, which has been featured on numerous talk shows and highlighted in many documentaries in the annals of American crime and history.

110006 12:00 PM to 1:15 PM  Narragansett A - Ground Level

"You are Fake News!" How Fictional Journalists and Satirical Websites Create Future Political Discourse

Sponsor: Political Communication
Chair: Nancy Bressler, Wheeling Jesuit University
Respondent: Jack Banks, University of Hartford

"Episode One–Fake News: How Murphy Brown Contributes to Political Discourse." Nancy Bressler, Wheeling Jesuit University
“To Be Serious or Not: Analyzing the Changes to Late-Night Talk Shows Following the 2016 Election” Jingsi Christina Wu, Hofstra University
“Try Not to Cry: How The Onion Depicts Political Discourse in 2018” Ian Seaton, Wheeling Jesuit University

How do satirical news stories and fictional characters resonate with "fake news?" While the Trump administration employs "fake news" for anything that challenges or undermines their policies, this panel investigates how fictional journalists/commentators and satirical news sites actually provide us new insights into political discourse. Given the ECA theme of "Creating our Future," we question how fictional journalists/commentators and satirical approaches to ideas contribute to new understandings and political discourse in a fiercely divided America.

110007 12:00 PM to 1:15 PM  Narragansett B - Ground Level

Focus on Women and Diversity

Sponsor: Voices of Diversity
Chair: Joy M Cypher, Rowan University

“A Strong Woman Would Fight Back: Representations of Radical Responses to Domestic Violence in Country Music” Jake J Nickell, State University of New York, Oswego
“The Paradigms of Postpartum: An Analysis of the Portrayal of Mood Disorders in the film Tully” Kelly Daily, La Salle University
“The Pink Tax: Paying Tax for Denying Female Sexuality” Priscilla Thomas, State University of New York, Geneseo; Atsushi Tajima, State University of New York, Geneseo

From single women to postpartum depression, these papers look at women, their roles, and reality.
### 110010 12:00 PM to 1:15 PM
**Newport - 3rd Level**

**Making the Case for Strategic Global Engagement in the 21st Century:**
**Advancing Intercultural Pedagogy in Public Relations**

Sponsor: Intercultural Communication  
Chair: Michael Plugh, Manhattan College  
Respondent: Douglas C Strahler, Slippery Rock University

- "A Theory-Based Approach to Incorporating Intercultural Perspectives in Public Relations Practice" Arshia Anwer, Manhattan College  
- "Conceptualizing a Clearer Communicative Future: Analyzing the Interplay of Technology, Culture, Globalization, and Public Relations" Chelsea Binnie, Duquesne University  
- "Getting to Know You: How Much Do We Know About 'Others'?" Amanda Damiano, Marist College  
- "Strategic Communication in Global Public Relations: The Power of WhatsApp in Promoting Non-Governmental Organizations in Jordan, Lebanon and Egypt" Noura Ahmad Hajjaj, State University of New York, New Paltz

It has become vital to re-think methodologies of teaching delivery and classroom assessment in public relations, particularly with calls of internationalization trends across colleges in the United States and abroad. The panelists will reflect on intercultural encounters, address tactical organizational strategies for reaching a diverse student body in light of Grunig and Hunt's (1984) four models of public relations, and discuss the premise of intercultural communication competency training to optimize the field of public relations.

### 110013 12:00 PM to 1:15 PM
**Providence I - 3rd Level**

**ECA Coffee Cafe**

### 110018 12:00 PM to 1:15 PM
**South County - 3rd Level (Projector Available)**

**Persuasion: Agenda/Spin Creative Rhetoric Revolution**

Sponsor: Short Courses  
Presenters:  
- D.L. Stephenson, Western Connecticut State University  
- Richard Eugene Vatz, Towson University

The study of persuasion has been a central concern of rhetoric studies since Aristotle's Rhetoric. Persuasion is the focus of not only those studies, but also is a major component of other disciplines, including political science, psychology, psychiatry, mass media, legal studies (and particularly trial law), business and others. Nothing is more central to Communication Studies and, one might argue, most Communication sub-disciplines, than a properly conceived perspective on persuasion. Extant theories of persuasion see persuasion as parasitic to situational study, whereas the perspective offered here argues for a focus on creative human agency to understand the study of persuasion.

### 110020 12:00 PM to 1:15 PM
**Washington - 3rd Level (Projector Available)**

**Reconsidering Gender Roles, Norms, and Expressions**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference  
Chair: Ming Lei, State University of New York, Geneseo  
Respondent: Anne F Mattina, Stonehill College

- "De-Constructing the Lotus girl: A Textual Analysis of Lotus Magazine" (Debut Paper) (Student Paper) Olivia Rose Paladino, Manhattan College  
- "Decoding Women's Identity Expression Through Sports" (Debut Paper) Sara Reppenhagen, State University of New York, Geneseo  
- "Fighting Partnerships Within the 'American Dream': Communicating Asexuality in Mainstream Culture" (Debut Paper) Jamie-Lynn Irwin, State University of New York, Geneseo  
- "Frida Kahlo’s Tarnished Image: An Ideological Criticism" (Debut Paper) Sophia B Margulies, James Madison University  
- "The Future of Stand-Up Comedy: Sex and Sexual Orientation Through the Years" Sumya A Mohiuddin, Northeastern University; Jenna Chalfonte, Northeastern University

Gender has been a long-term scholarly interest; however, the scholars' era and environment present new and interesting inquiries about gender. Showcasing this point, the competitively selected papers featured on this panel explore and discuss gender in novel and fresh ways.
**ECA Annual Convention 2019**

**THURSDAY**

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<td><strong>(Re)creating Our Future Through Social Justice Dialogue, Participation, and Communication Pedagogy</strong></td>
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**Sponsor:** Voices of Diversity  
**Chair:** Wilfredo Alvarez, Southern Connecticut State University  
**Respondent:** Keith B Jenkins, Rochester Institute of Technology

"Challenge-Based Learning and Mindful Decolonization as Pedagogical Strategies for Social Change" Katherine Cruger, Chatham University  
"Engaging in Social Justice Pedagogy and Campus-Wide Practices" Angela L Putman, Penn State Brandywine  
"Locating Social Justice in the Dark" Brian C Johnson, Bloomsburg University  
"SJAI: Seeking Allies in the Search for Social Justice" Wilfredo Alvarez, Southern Connecticut State University  
"Teaching Issues of Hate and Violence" Abbe Depretis, Temple University

This panel presents innovative ideas and approaches pertaining to communication pedagogy and social justice. This is a timely panel as it focuses on some of the ways in which communication faculty engage with students, other faculty, and staff to create dialogic spaces related to matters of diversity and inclusion in a rapidly changing U.S. society. The panelists present creative practices that show how communication theory and scholarship are applicable to address particular social justice issues. For example, panelists present how "decolonizing our courses" could be useful for our communication pedagogy and communities of learning. We also discuss how the public speaking course could serve as a space to raise social justice awareness and produce action. Furthermore, film is shown as a useful tool to examine the relationship between empathy and social injustice. Lastly, this panel presents how communication faculty are leading campus wide dialogues and training workshops on social justice topics. Together, these presentations make a unique contribution to this year's theme as they contend with a central dynamic currently pervading U.S. society—the negotiation of social (in)justice among dominant and nondominant groups.

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<td><strong>113Narragansett Pre</strong></td>
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<td><strong>114001</strong></td>
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<td><strong>Violence and Gender</strong></td>
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**Sponsor:** Media Communication  
**Chair:** Holly Giselle Purcell, Wayne State University  
**Respondent:** Jessica Papajcik, Stark State College

"Glam and Grit: A Social Cognitive Analysis of Strong Female Film Leads, Teens, and #MeToo" (Debut Paper) (Student) Daniel Dieter, Indiana University of Pennsylvania  
"Mean World?" (Debut Paper) (Student) Anna Young, University of Connecticut  
"Transgendered Media: A Meta-Analysis of Works" (Debut Paper) Don Lowe, University of Kentucky

This discussion brings together scholars of culture focusing on experiencing and teaching whiteness in the classroom. While many panels explore themes of diversity, it is imperative that we do not let discussions of whiteness fall to the wayside, allowing it to continue to assert its power. Whether it primarily be through working with a white audience, media, silence, or public address we are committed to interrogating whiteness and helping our students to do so, too.

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<td><strong>114003</strong></td>
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<td><strong>More than a &quot;Knapsack:&quot; Managing Whiteness in the College Classroom</strong></td>
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**Sponsor:** Voices of Diversity  
**Chair:** Andrew Spieldenner, California State University, San Marcos

Presenters:  
Elizabeth Whittington, Texas Southern University  
Nancy Bressler, Wheeling Jesuit University  
Daniel S Strasser, Rowan University  
Christina E Saindon, Queensborough Community College, CUNY  
Kathryn Hobson, James Madison University

This discussion brings together scholars of culture focusing on experiencing and teaching whiteness in the classroom. While many panels explore themes of diversity, it is imperative that we do not let discussions of whiteness fall to the wayside, allowing it to continue to assert its power. Whether it primarily be through working with a white audience, media, silence, or public address we are committed to interrogating whiteness and helping our students to do so, too.

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<td><strong>114004</strong></td>
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<td><strong>Teaching Fellows Business Meeting</strong></td>
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**Sponsor:** Planner Meetings  
**Chair:** Sara C Weintraub, Regis College
114005  1:30 PM to 2:45 PM Kent - 3rd Level

**Apologia and Kategoria in Popular Culture Contexts**

Sponsor: Rhetoric and Public Address
Chair: Jenny Dixon, Marymount Manhattan College
Respondent: Todd Hauser, Concordia University Chicago

"Demanding and Co-Constructing an Apology: The Case of Television Writer Megan Ganz and Television Producer Dan Harmon" Mark Glantz, St. Norbert College

"Guardians of the Gunn: Third party defenses of Guardians of the Galaxy Writer and Director James Gunn and His Offensive Tweets." Corey Davis, University of Wisconsin-Whitewater

"I Don’t Know Her: Kategoria in Female Artists’ Diss Tracks" Jeffrey Delbert, Lenoir-Rhyne University

"Punks in Vegas: Punk Rock and Image Repair" Lars Kristiansen, James Madison University

The ability of rhetoric to define reality and shape attitudes assures us that even when rhetors look backward to address previous wrongdoing or engage in apparently destructive behaviors like personal attacks, they are nonetheless creating our future. Grounded in the assumption that popular culture shows us who we are and who we will become, this panel uses prominent theories of apologia and kategoria to better understand moments of conflict and uncertainty in entertainment contexts.

114006  1:30 PM to 2:45 PM Narragansett A - Ground Level

**Higher Education Leadership: Strategies and Advice**

Sponsor: Communication Administration
Chair: Jennifer Owlett, William Paterson University

Presenters:
- Ron Jacobson, Fordham University
- S. Pixy Ferris, William Paterson University
- Diana Peck, William Paterson University
- Godar Sue, William Paterson University
- Rod Carveth, Morgan State University
- Maureen Minielli, Kingsborough Community College, CUNY

As complex socio-cultural, political, economic and technological forces impact higher education, leadership is one of the most important roles demanded of faculty. This panel provides perspectives from successful leaders to inspire and guide faculty in the world we live in. Panelists will provide strategies and advice based on decades of experience in higher education.

114009  1:30 PM to 2:45 PM Narragansett C - Ground Level

**Exploring Diversity in Teaching and Researching Interpersonal Communication**

Sponsor: Interpersonal Communication
Chair: Jenny Rosenberg, State University of New York, Oswego

Presenters:
- Jenny Rosenberg, State University of New York, Oswego
- Erin Brummett, Bloomsburg University
- Meredith Marko Harrigan, State University of New York, Geneseo
- Pamela Lannutti, La Salle University

This roundtable discussion will feature scholars and teachers who will discuss the role of interpersonal communication teaching and scholarship when it comes to advancing conversations related to diversity and inclusion across the discipline, universities/colleges, departments, and classrooms.

114010  1:30 PM to 2:45 PM Newport - 3rd Level

**New York Communication Association**

**Physical and Discursive Impacts on Health Communication**

Sponsor: Health Communication
Chair: Kyle J Wilson, West Virginia University

"Alarmism or Reassurance?: Communicating Zika Virus in U.S. Newspapers Amidst Scientific Uncertainty" (Debut Paper) Yiyi Yang, The University of North Carolina Wilmington

"Defining Health from Below: A Participatory Painting Project in Rural Ecuador" Benjamin R Bates, Ohio University; Diana L Marvel, Marcelle and Jean Coutu Foundation; Claudia Nieto-Sanchez, Institute of Tropical Medicine, Antwerp; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

"The Impact of Nutrition Content Claims on Young Adults’ Food Products Purchase Decisions" (Debut Paper) Joonwoo Moon, Morgan State University; Janice E Smith, Morgan State University; Tyler M Sigmon, Morgan State University; Kemberly Stephens, Morgan State University

"Understanding Concussions and Communication from the Student-Athlete Perspective: Conversations that Occurred While Recovering from a Concussion" Rikishi T Rey, California State University, Fullerton; Summer C Martin, California State University, Fullerton

This competitive panel examines communication surrounding impactful health events that change the nature of how we communicate and make health decisions.
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114013  
1:30 PM to 2:45 PM  
Providence I - 3rd Level

**Gender Representations: Positive, Negative, and Beyond**

**Sponsor:** James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference  
**Chair:** Ambrosia S Luzius, Cleveland State University  
**Respondent:** Timothy J Brown, Queens University of Charlotte

"Children's Gender Identities and Media's Role" Saakje Weyandt Hoekstra, Fordham University  
"Downton Abbey Class and Gender Stereotypes in the Early 20th Century" (Debut Paper) (Student) Beatrice Kuan, Temple University  
"Game of Thrones: Breaking Traditional Gender Roles on Television" (Debut Paper) Alex Munro, University of Connecticut  
"Representations of Women in Film: 500 Days of Summer" (Debut Paper) Cameron Smith, Wheeling Jesuit University  
"The I-N-D-E-P-E-N-D-E-N-T Woman: A Study of Female Rappers Gender Performance in Their Music Videos" (Debut Paper) Anna G Occhino, Manhattan College

From a British historical context to the latest pop culture, these competitively selected papers explore a variety of media sites where gender representation takes place. They highlight the role the media play in our processes of learning, performing, and reconsidering gender.

114014  
1:30 PM to 2:45 PM  
Providence II - 3rd Level

**Managing Resources for Students: Creative Approaches to Learning Inside and Outside the Classroom**

**Sponsors:** Applied Communication; Communication Administration  
**Chair:** Leanne M Bell McManus, Stevenson University  
**Respondent:** Janie Harden Fritz, Duquesne University

"Administrative Responsiveness: A Case Study" Ronald C Arnett, Duquesne University  
"Creating our Future Through Communication Assessment: Administrators at Work" Naomi Bell O'Neil, Clarion University  
"Enriching Student Experiences with Supplemental Instruction" Stephanie Verni, Stevenson University  
"Facebook Face-offs: A Cautionary Tale for Social Media Administrators" Todd Kelshaw, Monclair State University  
"Faculty in the Halls: An Out-of-Class Communication Experience" Leanne M Bell McManus, Stevenson University  
"Managing the Online Profile: Helping Students "ACE" Their Brand" Chip Rouse, Stevenson University

This panel examines ways in which administrators and faculty can support each other in advancing communication curricula in the classroom and in other spaces, either virtual or actual. New courses and programs can offer creative ways to prepare students for the future, and new takes on traditional practices can provide administrators with a streamlined approach to assessment, course development, and student satisfaction. When administrators and faculty work together, everyone benefits.

114015  
1:30 PM to 2:45 PM  
Providence III - 3rd Level


**Sponsor:** Vice President’s Panels  
**Chair:** Nicholas David Bowman, West Virginia University

"Transparency, from the Perspective of the Editorial Assistant (and from Graduate Students)" Cathlin Clark-Gordon, West Virginia University  
"Transparency, from the Perspective of the Editorial Board" Justin Keene, Texas Tech University  
"Transparency, from the Perspective of the Journal Editor" Nicholas David Bowman, West Virginia University

Recent debates in communication studies (and social sciences, broadly) have challenged the status quo associated with publishing scientific papers. Advancements in communication technology (which allow for persistent and barrier-free electronic storage) along with concerns over the reproducibility and veracity of established and published studies (such as concerns over "p-hacking" significant results or failure to publish non-significant findings) have led to calls for researchers to engage in more transparent publication practices. These practices can range from sharing supplemental research materials (survey items and experimental stimuli), sharing data analysis outputs, sharing raw study data, and even pre-registering research prior to conducting studies. Our panel will describe and explain concerns with existing "Author request" publication practice, unpack some of these different approaches to transparency in communication, address their costs and benefits, and explain how one ECA journal, Communication Research Reports, has embraced and encouraged open science publication practices. Our dialogue will be hosted by CRR editor Nick Bowman, CRR editorial assistant (and current PhD candidate) Catie Clark-Gordon, and CRR editorial board member, Justin Keene. Audience dialogue is strongly encouraged so that we can all better understand the impetus for increased transparency in the publication process, as well as the substantial barriers to the process. Attendees are encouraged to read the following CRR editorial prior to attending the panel: Bowman, N D & Keene, J R (2018). A layered framework for considering open science practices. Communication Research Reports, 35(4), 363-372. doi: 10.1080/08824096.2018.1513273. Open access online, at https://www.tandfonline.com/doi/full/10.1080/08824096.2018.1513273
### 114016

**1:30 PM to 2:45 PM**  
**Providence IV - 3rd Level**

**Maryland Communication Association**

**Sponsor:** Applied Communication  
**Chair:** Corey Jay Liberman, Marymount Manhattan College  
**Respondent:** Annie Laurie Nichols, St. Vincent College

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<td>1:30 PM</td>
<td>Providence IV</td>
<td>Transforming Lives, Communities, and Organizations through Applied Communication Research</td>
<td>Rukhsana Ahmed, University at Albany, SUNY; Eli B Mangold, San Diego State University, Rachael Record, San Diego State University; Jesus Valencia, Slippery Rock University; Laura Wilson, Slippery Rock University</td>
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To illuminate the convention theme, Creating Our Future, this panel explores how we are transforming lives, communities, and organizations through our applied research and scholarly activities. Panelists will share the results of their diverse research focused on: interventions aimed at anti-bullying for diverse populations, developing communication strategies to increase public engagement about climate change, and how American national news has framed China-Japan relationships.

### 114018

**1:30 PM to 2:45 PM**  
**South County - 3rd Level (Projector Available)**

**Sponsor:** Applied Communication  
**Chair:** Corey Jay Liberman, Marymount Manhattan College  
**Respondent:** Annie Laurie Nichols, St. Vincent College

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### 114020

**1:30 PM to 2:45 PM**  
**Washington - 3rd Level (Projector Available)**

**Sponsor:** James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference  
**Chair:** Ann B Frymier, Miami University  
**Respondent:** Jennifer Waldeck, Chapman University

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<td>1:30 PM</td>
<td>Washington</td>
<td>Exposing and Addressing Social Problems with a Communication Lens</td>
<td>Shailee Pranav Shah, Northeastern University; Kendall Heward, Northeastern University; Kerry A Moore, State University of New York, Geneseo; Daniel Casey Leo, State University of New York, Geneseo; Brooke Stanley, Northeastern University; Seth Queeney, Northeastern University</td>
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With a communication lens, we can visualize and address social problems, especially those that might initially be "invisible." Each of these competitively selected papers exposes a problem and discusses a unique site where communication plays this specific role. The papers challenge us to consider how communication studies might educate us to address current and future social problems.

### 114022

**1:30 PM to 2:45 PM**  
**Waterplace I - 2nd Level**

**Sponsor:** Argumentation & Forensics  
**Chair:** Annie Laurie Nichols, St. Vincent College  
**Respondent:** Annie Laurie Nichols, St. Vincent College

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<td>1:30 PM</td>
<td>Waterplace I</td>
<td>Stasis Theory and Message Design: Concepts, Strategies, and Applications</td>
<td>Junhan Chen, University of Maryland; Victoria Ann Ledford, University of Maryland; Jeanette Viens, University of Maryland; Allison Chatham, University of Maryland; Gareth Williams, University of Maryland</td>
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This panel situates stasis theory at the forefront of persuasive message design and public engagement. The papers on this panel use stasis theory to understand messaging in relation to self-stigma, environmental and political policy, and health and risk messaging. The authors utilize multiple variations of the stasis theory framework to provide conceptual mechanisms for understanding and advancing arguments across diverse contexts. In explicating these stasis systems, the authors offer new applications of a well-established theory.
ECA Annual Convention 2019

THURSDAY

1:30 PM

114023
Bodies at Work: Normative Expectations and Gendered Performances of Work

Sponsor: Voices of Diversity
Chair: Noura Ahmad Hajjaj, State University of New York, New Paltz
Respondent: Heather J Carmack, University of Alabama

"Bodies in Agricultural Workplaces: Female Farmers’ Experiences and Communication Within a Male-Dominated Occupation" Kerry Daigle, University of Vermont; Sarah N Heiss, University of Vermont
"Future Imperfect: Embodiment of Weather Forecasting" Susan Jasko, California University of Pennsylvania
"Killing us Softly at Work Too: An Examination Workplace Communication about Female Bodies in the Advertising Field" Dana Buckhorn, University of Vermont; Sarah N Heiss, University of Vermont
"Questioning Work: Caregiver Burnout and Health Outcomes" Heather M Stassen, Cazenovia College
"Surviving Bodies: Dragon Boating, Women's Embodiment, and the Language of Survivorship" Cheryl A Casey, Champlain College

This panel seeks to explore issues pertaining to the intersection of performance, expectations of women’s bodies, and work. Uncovering issues pertaining to bodies at work in the advertising industry, unpaid caregiver labor, meteorology, physical activity, and farming illustrates several interconnected issues including expectations of gender performance, normative beliefs about the ability of female bodies, and the tumultuous relationship between health and body.

3:00 PM

117001
The Mutually Beneficial Relationships Between Communication Programs and Their Communities: Reflections and Experiences from a Developing School of Communication

Sponsor: Community Impact
Chair: Jennifer Waldeck, Chapman University

Presenters:
Sara LaBelle, Chapman University
Lisa Sparks, Chapman University
Jennifer Waldeck, Chapman University
Keith Weber, Chapman University

As the School of Communication at Chapman University has grown and developed, faculty have made strategic decisions to define the school's programs in unique ways in a geographic region crowded with excellent communication programs. Specifically, the school has made hiring decisions, and designed curricula consistent with the goals of applied and translational scholarship. Faculty have undertaken a number of innovative classroom and research projects with positive implications for the local community. Panelists on this program will discuss specific exemplar research and teaching initiatives. And, in a roundtable discussion, they will discuss their reflections on partnerships academic programs can form with community organizations. Finally, the panelists will hope to facilitate discussion with the audience on responsibilities and opportunities communication graduate and undergraduate programs have to benefit their local communities.

117003
Reflections and Projections: Gazing into the Theoretical Crystal Ball

Sponsor: Theory and Methodology
Chair: Richard West, Emerson College

Presenters:
David McManus, Missouri Western State University
Lynn Turner, Marquette University
Nancy Willets, Cape Cod Community College
Scott Allan Myers, West Virginia University
Richard West, Emerson College

Theory typically cuts across all communication courses. At least it should! This program takes a step back and a step forward by examining the role that communication theory plays in a variety of courses--from Public Speaking to Interpersonal to Organizational to Family to Capstone. Employing a practical framework, participants discuss theory and how it can inform both teaching and research. Because the panelists affiliate with institutions from 2-year to R1, audience members will be assured that a comprehensive examination of the topic will take place. Discussion will also focus on several cautionary tales related to the teaching of theory and strategies for infusing theory into the classroom. Significant portions of the panel will be dedicated to an informal Q/A between and among audience members.
Sacred Rhetoric: Intersections of Discourse, Culture, & Philosophy of Communication

Sponsor: Philosophy of Communication
Chair: Brent Sleasman, Winebrenner Theological Seminary

"Dead Serious: An Essay Concerning Several Ways The Grateful Dead Exemplify Creative and Critical Rhetoric in a Fragmented Age" Aaron Kerr, Gannon University

"Leaning into Death: A Philosophy of Equanimity in Being-Toward-Death" Annette Holba, Plymouth State University

"Temporal Light and Shadows: The Rhetoric of the Sacred" Ronald C Arnett, Duquesne University

"Walker Percy's Rhetoric of the Sacred: Signposts in the Strange Land of Triadic Communication" Michael R Kearney, Duquesne University

Philosophy of communication has significant points of intersection with religion and rhetoric; however, the phrase "sacred rhetoric" is rarely found within scholarly conferences, presentations, and publications. While working from multiple perspectives, the panelists are united by a common concern for public discourse that examines the intersection between religion and culture. The panelists explore how philosophies of communication help frame responses that will shape our future and how philosophies of communication shape interactions within public life.

Ethics in the Selection Process for the United States Supreme Court

Sponsor: Communication Law and Ethics
Chair: Thomas Richard Flynn, Slippery Rock University

Presenters:
Richard Eugene Vatz, Towson University
D.L. Stephenson, Western Connecticut State University
Susan Drucker, Hofstra University
Martin Wallenstein, John Jay College, CUNY

This panel will discuss the ethical standards that should be met in the selection of a justice to serve on the United States Supreme Court and how well the President, the Senate, and the press have been meeting those standards. It will discuss the role of women, the President, Senate, the press, what the standards should be, and the implications for the changes in those standards.

Creating Our Future Spotlight Panel: Rhetorical Approaches to Health Communication

Sponsor: Health Communication
Chair: Heather J Carmack, University of Alabama

Presenters:
Benjamin R Bates, Ohio University
Josh Compton, Dartmouth College
Bethany Johnson, University of North Carolina, Charlotte

This spotlight panel features a discussion about the growing use of rhetorical approaches in health communication research. Although quantitative and qualitative methods continue to be the primary methods used in health communication, this panel examines the trends affiliated with rhetorical approaches to health. Scholars in health communication, history, and rhetoric and writing also discuss the future of health rhetoric.

Pedagogical Trends in Teaching Interpersonal Communication Courses and Content

Sponsor: Interpersonal Communication
Chair: Jenny Rosenberg, State University of New York, Oswego

Presenters:
Tamara Gillis, Elizabethtown College
Candice Elaine Thomas-Maddox, Ohio University, Lancaster
Jenny Rosenberg, State University of New York, Oswego
Katie Neary Dunleavy, La Salle University

This panel will feature scholars and teachers of interpersonal communication who will discuss recent pedagogical trends, share cutting-edge ideas for assignments and activities, and will reflect on approaches to teaching interpersonally focused content. Members of the audience will be invited to join the lively conversation by sharing their own ideas and insights to help develop some best practices when it comes to teaching interpersonal communication courses and content.
"Office Hours" Organizational Communication Interest Group

Sponsor: Organizational Communication
Chair: Joseph Lybarger, University of Tennessee
Presenter: Joseph Lybarger, University of Tennessee

"Office Hours" provides an opportunity for attending faculty members to engage students by providing an opportunity for both Undergraduate/Graduate students alike an opportunity to engage in conversation and discussion regarding topics and issues about research within the field of Organizational Communication, successfully completing graduate school as well as how to best conduct/publish research.

Homo Narrans and the Robot: New Media Poets and the Stories They Tell

Sponsor: Communication Technology
Chair: Joel Scott Ward, Geneva College

"Orality and Communication in Families: An Exploration of Touchpoints" Jill Burk, Penn State Berks
"Story, Identity, and History" Maryl McGinley, University of Pittsburgh at Johnstown
"The New Oracles: Storytelling in the Network Aesthetic" Joel Scott Ward, Geneva College

This panel explores the intersection of the oldest human habit, storytelling, with new media dynamics. How will storytelling as a feature of human society change in the new media landscape? The authors survey several situations that demonstrate both the integration and abandonment of storytelling as a human habit.

Creating Our Future: Creating a Concentration

Sponsor: Community College
Chair: Christina E Saindon, Queensborough Community College, CUNY

Presenters:
Andy Kai-chun Chuang, LaGuardia Community College, CUNY
Franca Ferrari, Queensborough Community College, CUNY
Ashlie Klepper, Queensborough Community College, CUNY
Elaine Thompson, Queensborough Community College, CUNY

In 1993, Hart wrote "Communication will be the most important subject taught in the latter part of the twentieth century" (p. 101). These words drive many communication instructors to push the discipline and communication coursework forward for students. At the two-year institution, the landscape of that coursework is primarily introductory, focusing on introductory and public speaking content. In part because of the importance Hart suggests, faculty at two-year institutions are making a case for more diverse communication courses in recent years; this move has begun to change the landscape of the curriculum at two-year institutions. In this panel, participants share their experience navigating that changing landscape, specifically when beginning a concentration at their two-year institutions. Some of the topics participants will discuss include: making a case for a communication emphasis; encouraging and retaining student interest; articulation agreements with nearby four-year institutions; various course choices within the emphasis; and assessment of courses. Hart, R P (1993). Why communication? Why education? Toward a politics of teaching. Communication Education, 42, pp. 97-105.

Research to Publication: Preparing Manuscripts for Publication

Sponsor: Interpersonal Communication
Chair: Marianne Dainton, La Salle University

Presenters:
Elizabeth Glowacki, Northeastern University
Sean M Horan, Fairfield University
Melanie Booth-Butterfield, West Virginia University
Courtney Wright, The University of Tennessee

The path from developing an idea for conducting research to actually seeing the research in print is complicated and often involves trade-offs, re-conceptualizations, painful cuts, and frustrating additions. In this panel four scholars will tell the story of a recent publication, from initial plan to the multiple revisions necessary to get the piece in print. Learning the backstories of these pubs can provide insights into what it takes to successfully publish in today's competitive environment.
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THURSDAY 3:00 PM

117018 3:00 PM to 4:15 PM South County - 3rd Level (Projector Available)
The Breadth of Communication Analyses: From Eisenhower to Fan Fiction
Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Meredith Marko Harrigan, State University of New York, Geneseo
Respondent: Jade Olson, University of Maryland
"Eisenhower’s ‘I Shall Go to Korea’ Speech and the American Civil Religion" (Debut Paper) Matthew Sampson, Keene State College
"How Family Interactions Affect and Shape One’s Future" (Debut Paper) Maria Beatriz Lins Albuquerque R Medeiros, Northeastern University
"Prison Life: Analyzing a Conflict Between a Father & Son" (Debut Paper) Shamar Samuel Smalls, Northeastern University
"Rhetoric of Hope Within Eisenhower’s Atoms for Peace" (Debut Paper) Alexis Merrill, Keene State College
"The Supernatural Episode ‘Fan Fiction’ as a Representation of Queerness and Fan Producer Relationships" (Debut Paper) Aleah Quinn Sussman, Keene State College

These competitively selected papers demonstrate the breadth of the communication discipline. From historical events to contemporary pop culture, these papers showcase the important role communication studies play in understanding our world.

117020 3:00 PM to 4:15 PM Washington - 3rd Level (Projector Available)
Rethink Motivation: Incorporating Interactive e-Learning Modules for Student Success
Sponsor: Short Courses
Presenter: Carole Isom-Barnes, Queens University

This short course demonstrates how "Articulate Storyline" software was used as a communication tool and advanced resource to create a series of high-quality, innovative training modules. The modules, serving as examples in this short course, enhanced e-learning while also closing a gap in the learning curriculum. Moving images, touch screen gestures, digital visualization and interactive participation are elements of the modules which will be demonstrated. The active learning techniques are portable. The modules offer new possibilities, as well as skill development, for students beyond graduation when decision-making capabilities are included as interactive elements. Student assessment opportunities also aid the instructor.

117022 3:00 PM to 4:15 PM Waterplace I - 2nd Level
Creating a Better Future: Teaching for Social Justice
Sponsor: Instructional Communication
Chair: Bobbi Van Gilder, Weber State University
Presenters:
Odile Hobeika, Northeastern University
Bobbi Van Gilder, Weber State University
Stephen Stifano, University of Connecticut
Sara Stifano, Northeastern University
Mary Anne Taylor, Emerson College
Sharde Davis, University of Connecticut

This roundtable panel addresses social justice education. Panelists include a diverse group of teacher-scholars who are committed to teaching for social justice. Panelists will address some of the challenges we face as social justice educators, the importance of social justice pedagogy and advocacy, and best practices for fostering democratic learning in the classroom. Our hope is to engage audience members in a productive discussion about social justice education and effective teaching practices.

117023 3:00 PM to 4:15 PM Waterplace II - 2nd Level
Reimagining our Future in the Anthropocene: A Rhetorical Examination of Environmental Justice Frameworks Past, Present, and Future
Sponsor: Rhetoric and Public Address
Chair: Michael Broderick, James Madison University
Respondent: Kathryn Hobson, James Madison University
"Climate Change as Slow Violence: Rhetorical Benefits and Risks of Framing Impacted Communities as ‘Climate Change Refugees’" Taylor Hollowood, James Madison University
"Manufactured Distance: A Rhetorical Analysis and Representation of Drone Warfare as Slow Violence" Mariam Inam, James Madison University
"Polar Bears and Children’s Literature: Reducing Manufactured Distance and Facilitating Environmental Education Through Storytelling" Emily Kohl, James Madison University
"Reconstituting Agency in the Anthropocene: Engaging a Vital Materialist Perspective in Environmental Justice Rhetoric" Taylor Lee Jackson, James Madison University
"Killing These Irreplaceable Trees": Exploring a Rhetorical Social Intervention to Halt Pipeline Construction in Virginia" Ryan Chase Dunn, James Madison University

This panel analyzes rhetoric surrounding environmental justice and the Anthropocene. Panelists utilize a broad range of rhetorical approaches to analyze various cases, including a case study of pipeline advocacy as social intervention, an analysis of drone warfare, an exploration of the label "climate change refugees," a theoretical reframing of human/nonhuman agency, and an examination of children's environmental narratives and manufactured distance. Together, panel members offer numerous reimaginings of environmental justice rhetoric and advocacy.
**3:00 PM**

**117025  3:00 PM to 4:15 PM  Waterplace III - 2nd Level**

**Instructing our Future: The Role of Communication in Teaching and Mentoring Gen Z**

Sponsor: Instructional Communication  
Chair: Valerie Schrader, Penn State, Schuylkill  
"Bridging Generational Gaps: Competent Instructional Communication Tailored to Gen Z Traits, Practices, and Values" Sarah N Heiss, University of Vermont  
"Effective Communication with Gen Z Students: A Person-Centered Approach to Teaching and Learning" Rukhsana Ahmed, University at Albany, SUNY  
"Empowering Gen Z Voices in the Interpersonal Communication Course" Heather M Stassen, Cazenovia College  
"Media Education and the Education of Generation Z" Thom Gencarelli, Manhattan College  
"Universal Design for Learning as Student-Centered Pedagogy" Cheryl A Casey, Champlain College

Generation Z, people born from the mid-1990s to the early 2000s, make up 25% of the U.S. population. Many current college students belong to this generation. In general, Gen Z students have many wonderful attributes, but they are different from most of their teachers and mentors. This panel uses literature, research, student feedback, and teacher reflection to advocate for communication training and identify effective ways to communicate with and teach communication skills to Gen Z.

**4:30 PM**

**119001  4:30 PM to 5:45 PM  Blackstone - 3rd Level**

**Top Papers in Media Ecology: Being Human in the Age of the Digital**

Sponsor: Media Ecology (Affiliate Organization)  
Chair: Roxanne O’Connell, Roger Williams University  
Respondent: Michael Plugh, Manhattan College  
"Crisis Communication and Technology: A Media Ecology Perspective"* Ryan P McCullough, West Liberty University  
"Ellul’s Creative Metaphoric Responses to Technique: Craftsman, Mutant, Student" Jeffrey S Bogaczyk, Duquesne University  
"Push Notifications & the End of Information Hierarchies" (Student Paper) Matthew S Lindia, Georgetown University

Papers related to Media Ecology will be presented. *Top Paper

**119003  4:30 PM to 5:45 PM  Bristol - 3rd Level**

**Sexual Violence, Rape Laws, and Culture: A Global Context**

Sponsor: Voices of Diversity  
Chair: Heather M Stassen, Cazenovia College  
Respondent: Thom Gencarelli, Manhattan College  
"When the Justice Is Not Just: How the News Media Frames Women’s Testimonies when Speaking-Out Against Men in Power"* Holly Giselle Purcell, Wayne State University  
“Catching Up With the Law: Culture and the Politics of Shaming” Sanae Elmoudden, St. John’s University  
“Communicating Egypt’s Taboo-ed Epidemic: Sexual Harassment, Rape, and Marital Rape”* Noura Ahmad Hajjaj, State University of New York, New Paltz  
“Legalized Silencing of Pakistani Women: The Hudood Ordinances” Sakina Jangbar, St. John’s University  
“Sexual Violence, U.S. Capitalism, and Profit-Driven Media Industry: A Critical View” Flora Keshishian, St. John’s University

Papers within this panel scrutinize the increased frequency and backlash of sexual harassment, sexual violence, and rape of women in different countries around the world: Egypt, Morocco, The United States, and Pakistan. Panelists discuss metaphors of oppression include tyrannical cultural norms, shaming, terrorized silencing, and police brutality. They expose social power structures that hinder victims from disclosing offense to close relationships or authorities. They critique policies of discrimination in light of homogeneity and privilege.

**119005  4:30 PM to 5:00 PM  Kent - 3rd Level**

**James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference Orientation and Welcome**

Presenters:  
Meredith Marko Harrigan, State University of New York, Geneseo  
Atsushi Tajima, State University of New York, Geneseo

**119009  4:30 PM to 5:45 PM  Narragansett C - Ground Level**

**The State of Interpersonal Communication Discipline**

Sponsor: Interpersonal Communication  
Chair: Jenny Rosenberg, State University of New York, Oswego  
Presenters:  
Courtney Wright, The University of Tennessee  
Marianne Dainton, La Salle University  
Sean M Horan, Fairfield University  
Scott Allan Myers, West Virginia University  
Megan Dillow, West Virginia University

This roundtable discussion will offer a platform for members of the discipline to discuss the state of the interpersonal communication discipline. Topics of discussion may include, but will not be limited to, the fragmentation of the field and its impact on interpersonal communication, recent trends of the job market in interpersonal communication, as well as future directions of the discipline.
4:30 PM

119013

**Bidding Senator John McCain Goodbye: Memorializing Across Genres and Contexts**

Providence I - 3rd Level

Chair: Jason Edwards, Bridgewater State University

"Bipartisan Beneficence: Barak Obama's Eulogy for John McCain" Mary Kahl, Penn State Behrend

"Cartoon Commemoration and Commentary on the Death of John McCain" Christina M Knopf, State University of New York, Cortland

"Defining Rhetorical Decorum in the Public Sphere: The Contentious Social Media Debate over John McCain’s Funeral Ceremony" David George Levasseur, West Chester University

"Expanding the Family Frame: Megan McCain's Eulogy for Her Father" Kathleen Kendall, University of Maryland

"He Whose Name Must Not Be Spoken: Vice Presidents’ Rhetorical Bonds in Memorializing John McCain" Theodore Checkels, Randolph-Macon College

"Strategic Elegy: McCain's Funeral as Media Spectacle" Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation

"Vice President Joe Biden's Eulogy for Senator John McCain: A Place for Over-Extravagance" Richard Eugene Vatz, Towson University

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119014

**The Difference Social Media Makes: From Personal Qualities to Political Quandries**

Providence II - 3rd Level

Sponsors: Communication Technology; Philosophy of Communication

Chair: Rod Carveth, Morgan State University

Respondent: Rod Carveth, Morgan State University

"Make a Difference in a Different Way: Twitter Bot Creators and Wikipedia Transparency" Randall Livingstone, Endicott College

"Syrian Refugee Youth's Use of Social Media as a Space for Communicating Social Support During Resettlement" Rukhsana Ahmed, University at Albany, SUNY; Luisa Veronis, University of Ottawa; Idris Alghazali, University of Ottawa

"The Impact of Social Media on Emotional Quality of Life" Daniel Hunt, Worcester State University; Archana Krishnan, University at Albany, SUNY

The use of social media is a global phenomenon. The scope of its influence is both wide in its social application and deep in its penetration of the human spirit. This panel explores the differences social media can make on personal emotions and when making public material needs or requests for information.

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119018

**Youth Media as Intercultural Communication**

South County - 3rd Level (Projector Available)

Sponsor: Intercultural Communication

Chair: Elizaveta Friesem, Temple University

Respondent: Jeannine Chartier, VSA Arts Rhode Island

"Children and Adolescents Watching Foreign Films" Anisa Raoof, Providence Children's Film Festival

"Japanese & US Students Learning Filmmaking" Tom Flint, Rhode Island School of Design

"Overview of Youth Media" Elizaveta Friesem, Temple University

"Youth Exploring Deaf Culture" Alex Laferriere, Brown University

"Youth Exploring Issues of Race" Susan X Jane, Media Education Lab

The panel will showcase four case studies involving youth creating media to foster intercultural communication. The various stories of dialogue through filmmaking will allow participants to witness the power of media to advance social justice, tolerance, empathy and better understanding of other cultures. Along with short videos and images, the participants will be able to learn about the different approaches to practice intercultural communication via youth media. Additional curricula materials will be shared as well.

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119020

**Using a Communication Lens to Explore Religion and Social Hierarchy**

Washington - 3rd Level (Projector Available)

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference

Chair: Marshall Prisbey, University of Nebraska Omaha

Respondent: Paulette Brinka, Suffolk County Community College, SUNY

"And the Word was Gay: A look at the Relationship Between the Catholic Church with the LGBT Community Through Hot and Cool Media" (Debut Paper) Ariana Rose Aragon, Mount St. Mary's University

"Blessed are the Meek: A Study of Uncertainty and Hierarchical Relationships in the World of The Handmaid's Tale" (Debut Paper) Jennifer Michael, Northeastern University

"Collective Memory Applied to a Nondenominational Church: Refocusing Resources to Create a Better Future" (Debut Paper) Abigail R Brewer, Liberty University

"Lana Del Rey's Use of Religious Delinquency: A Response to the Oppressive American-Christian Patriarchy" (Debut Paper) Vaughn Feighan, Boston College

"Pope Francis' Growth of Communication in the Church" (Debut Paper) Therese Baker, Grove City College

This panel features competitively selected papers that explore the role and experience of communication within literature, music, and religion. Among the many topics speakers will address are hierarchy and oppression.
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:15 PM</td>
<td>Newcomers’ Reception</td>
<td>Newport - 3rd Level</td>
</tr>
<tr>
<td>6:00 PM</td>
<td>Welcome Reception</td>
<td>Narragansett A - Ground Level</td>
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<tr>
<td>8:00 PM</td>
<td>12 Step Meeting</td>
<td>Blackstone - 3rd Level</td>
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</tbody>
</table>
Friday • April 12, 2019

7:30 AM

201 Ground Floor Foyer

7:30 AM to 5:00 PM

Convention Registration

201 Narragansett Pre

7:30 AM to 8:30 AM

ECA Coffee Cafe

8:00 AM

202001

8:00 AM to 8:45 AM

Business Meeting: Communication and Technology

Sponsor: Communication and Technology

202003

8:00 AM to 8:45 AM

New York Communication Association Meeting

202005

8:00 AM to 8:45 AM

Business Meeting: Communication Law and Ethics

Sponsor: Communication Law and Ethics

202006

8:00 AM to 8:45 AM

Business Meeting: Political Communication

Sponsor: Political Communication

202007

8:00 AM to 8:45 AM

Business Meeting: Theory and Methodology

Sponsor: Theory and Methodology

202010

8:00 AM to 8:45 AM

Business Meeting: Instructional Communication

Sponsor: Instructional Communication

202022

8:00 AM to 8:45 AM

Business Meeting: Health Communication

Sponsor: Health Communication

202023

8:00 AM to 8:45 AM

Business Meeting: Philosophy of Communication

Sponsor: Philosophy of Communication

9:00 AM

203001

9:00 AM to 10:15 AM

Looking Toward the Future: Emerging Directions in Work/life Research

Sponsor: Organizational Communication

Chair: Sean M Horan, Fairfield University

Respondent: Robin Smith Mathis, Mercer University

"Coping With Stress During Unemployment: Couples Use of Communal Coping After Recent Job Loss" Shannon Tefertiller, Texas State University

"Emergency Services Personnel Use of Humor as Coping" Trevor Kauer, Texas State University

"Invisible Illnesses at Work: Implications of Health’s Spillover Into Work" Lauren Lee, Texas State University

"Microaggressions Communicated to Sexual Minorities: Implications for Work/Life" Lace Senegal, Texas State

"Understanding Work/Life Spillover: Guns on Campus" Hannah Jones, Texas State University

As this convention challenges us to "create our future," it is important to consider emerging research areas. A trend in organizational communication research has been studying how humans navigate the relationship between work/life. As we continue to work many hours and technological advances create spillover, a look toward the future of research suggests that work/life will be an expansive trend. Therefore, this panel consists of new scholars discussing perspectives on new areas for work/life research.
203003  9:00 AM to 10:15 AM  Bristol - 3rd Level

**Family Work in Progress**

**Sponsor:** Interpersonal Communication  
**Chair:** Erin Brummett, Bloomsburg University  
**Respondent:** Dana Borzea, West Virginia University

- "'My Privacy Was Never Promised nor Ever Desired': Mothers’ Privacy Expectations about Adoption Information" (Student) Melissa Rizzo Weller, Ohio University; Angela Hosek, Ohio University
- "Verbal Aggressiveness in Adult-Child and Middle-Aged Parent Conflict: Understanding the Impact of Emotional States, Egocentrism, Concern for Others, and Empathy" Michael J Miller, Curry College; Theresa MacNeil, Florida Southern College; Dana Rogers, Southern Connecticut State University
- "Hardworking, Loving, Strong, and Caring: Sons’ Discursive Constructions of Their Working Mothers and Fathers" Meredith Marko Harrigan, State University of New York, Geneseo; Angela Hosek, Ohio University; Heather Matthys, Ohio University; Kelly Weikle, Ohio University

The competitively selected papers on this panel explore work within families, such as how parents and children work to manage conflict as well as how mothers work to protect their privacy, and the discourse surrounding working parents.

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203005  9:00 AM to 10:15 AM  Kent - 3rd Level

**Best of Communication Law and Ethics**

**Sponsor:** Communication Law and Ethics  
**Chair:** Thomas Richard Flynn, Slippery Rock University

- "'No Human is Illegal': An Exploration of Communication Ethics and the DACA Program" (Student) Erin Lionberger, Duquesne University
- "Can Contract Law Trump First Amendment Law?" Juliet L Dee, University of Delaware
- "Maximizing Efficiency, Minimizing Justice: Stare Decisis as Technical Phenomenon" Ryan P McCullough, West Liberty University
- "When the Audience Goes Rogue: Ethics of Blocking Trolls" Amber Davisson, Keene State College

The top research papers for Communication Law & Ethics.
**Top Papers in Political Communication**

Sponsor: Political Communication  
Chair: Tracey Quigley Holden, University of Delaware  
Respondent: Jason Edwards, Bridgewater State University

- "From Twitter to Charlottesville: Analyzing the Fighting Words between the Alt-Right and Antifa" (Debut Paper) Adam G Klein, Pace University
- "Hey, Voters! Comics!: Campaign Comics, Election Specials and Graphic Biographies" Christina M Knopf, State University of New York, Cortland
- "Fear and Loathing in the 2016 US Presidential Election: How Fear of Death and Cognitive Flexibility Played into Support for Specific Political Candidates" Keith Weber, Chapman University; Vivian Langford, West Virginia University; Susanna Portaro, West Virginia University; Andrew Sutherland, West Virginia University; Shaun Trump, West Virginia University; Janelle Vickers, West Virginia University
- "More than 'Beyond the Badge': Identifying and Illuminating the Dialogic Public Relations Activities of Local Law Enforcement on Twitter" (Debut Paper) Lindsay M McCluskey, State University of New York, Oswego

These Top Papers in Political Communication reveal that political messages reach the public in a variety of ways-ways that extend well beyond traditional political speeches, ads or debates. More specifically, the papers on this panel attest to the important role that social media, particularly Twitter, plays in the realm of political communication as a message conduit for government agencies and for extreme political rhetoric. This panel also uncovers the interesting and unique role that comics play in political campaigns. (* Indicates Top Paper)

**Top Papers in Theory and Methodology**

Sponsor: Theory and Methodology  
Chair: Richard West, Emerson College  
Respondent: Lynn Turner, Marquette University

- "Applying Leader-Member Exchange Theory to the College Classroom: An Investigation of Student Communication Behaviors" Jordan Atkinson, Missouri Western State University; Donell C Murray, Morehead State University; Madison Rounkles, Missouri Western State University; Maria Selby, Missouri Western State University; Taylor Wallace, Missouri Western State University
- "Comparing Two Measures of Cultural Cringe" Yadong Ji, Ohio University; Benjamin R Bates, Ohio University
- "Cyberbullying and Social Media Communication: Relational Aggression, Virtual Silence and Gratification-Seeking" Carolyn Lin, University of Connecticut; Anna Young, University of Connecticut; Xiaowen Xu, University of Connecticut

These are the TOP THREE competitively-selected papers in Theory and Methodology.

**Ethics of Communication Practices: Four Perspectives**

Sponsor: Applied Communication  
Chair: Kimberly Flanders, Penn State Scranton

- "Media Representation of Human Trafficking: Case Studies on Human Rights and Media Trauma" Laurie Lawrence, Indiana University of Pennsylvania
- "New Media Participatory Culture and Ethics in Organizational Environmental Responsibility Communication" Natalya Vodopyanova, Indiana University of Pennsylvania; Kimberly Flanders, Penn State Scranton
- "Parents’ Perceptions of Ethical Issues in Children’s Advertising" Natalya Vodopyanova, Indiana University of Pennsylvania; Kimberly Flanders, Penn State Scranton
- "The Productive and Ethical Usage of Social Media in a Converged Media Environment: A Look at the Work of Student Journalists During Hurricane Florence" Darlene Natale, The University of North Carolina, Pembroke

This panel will discuss four separate perspectives on the role of ethics in communication. The first paper explores parents’ perceptions of ethical issues within advertisements targeting minor audiences. The second paper explores environmental responsibility through the evolution of new electronic media. The third paper examines media representation of human trafficking. The final paper explores advertising and journalism.
Flipping the classroom is the future of communication instruction. In this approach, students are initially introduced to the material outside of traditional class time, so that in-class time can be used for more advanced approaches to understanding. This panel will discuss different methods for flipping the communication classroom, as well as lessons learned from experiences teaching in this style.

Positive communication represents a set of seven communication behaviors that facilitate relational development, maintenance, and growth. In this short course, participants will be introduced to the positive communication construct and the seven behaviors (greeting, asking, complimenting, disclosing, encouraging, listening, and inspiring) that comprise it. They then will be presented with ideas on how to develop an undergraduate, upper-level Positive Communication course that embraces a student-centered, experiential learning orientation. Participants will receive a sample syllabus, teaching activities, and paper assignments intended to assist them in their own course development.
203020  9:00 AM to 10:15 AM  Washington - 3rd Level (Projector Available)
Self, Identity, and Face Negotiation
Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Roseann Pluretti, Hamilton College
Respondent: Katie Neary Dunleavy, La Salle University
"Why Wasn’t I Invited?: Exploring and Communicating Face Needs Associated with FoMO" Iris Benz, State University of New York, Geneseo; Harrison Harmon, State University of New York, Geneseo
"An Analysis of Facework in the Musical Something Rotten!" (Debut Paper) Lauren E Gober, Penn State Schuylkill
"Behind the Posts: Duality of the Instagram Persona’" (Debut Paper) Mikeisha Shiara Kelly, Manhattan College
"Caved Identity’’ (Debut Paper) Anna Gilbert, State University of New York, Geneseo
"What Makes You so Insecure?" Kaila Atkins, Northeastern University
This panel features competitively selected papers that address the role communication plays in managing our perceived and presenting selves. The authors explore this experience across contexts, including in social media, television, film, and musicals.

203022  9:00 AM to 10:15 AM  Waterplace I - 2nd Level
The 3rd Annual Scholarly Office Hour in Media Communication
Sponsor: Media Communication
Chairs: Holly Giselle Purcell, Wayne State University; Noura Ahmad Hajjaj, State University of New York, New Paltz
Presenters:
   Rory McGloin, University of Connecticut
   Nancy Bressler, Wheeling Jesuit University
   Rod Carveth, Morgan State University
   Joseph Harry, Slippery Rock University
   Nicholas David Bowman, West Virginia University
Have you ever had a question that you wanted to ask a professor, but never had the chance? Then this session is for you! We have pulled together successful professors from the field of media communication to discuss, share and advise you on their specific areas of expertise. In the past, conversations have focused on the media communications job market, non-academic opportunities, developing research methods, work/life balance and many other topics. This is a great opportunity to get answers to questions that aren’t addressed in your coursework.

203023  9:00 AM to 10:15 AM  Waterplace II - 2nd Level
Top Papers in Philosophy of Communication
Sponsor: Philosophy of Communication
Chair: Janie Harden Fritz, Duquesne University
"Adam Ferguson: A Pragmatic and Inclusive Philosophy of Communication” Ronald C Arnett, Duquesne University
"Technology Mediating Dasein and Seyn: Martin Heidegger’s Black Notebooks as Media Ecology and Philosophy of Communication” Brian Gilchrist, Mount St. Mary’s University
"The Ethic(s) of Remembrance: Memory, Responsibility, and Judgment in Hannah Arendt” (Debut Paper) (Student) Austin D Hestdalen, Duquesne University
"The Ironies of Organizational Identity” Craig Maier, Duquesne University
"Toward a Posthuman Informational Ontology” (Debut Paper) J.J. Sylvia IV, Fitchburg State University
"Truth, Communication, and Democracy” Douglas Porpora, Drexel University; Seif Sekalala, Drexel University
This high density panel of competitively selected papers exemplifies the breadth of application between philosophy of communication and the field of communication. These papers address central themes and questions facing the 21st century, working from diverse philosophical perspectives. Inclusive of student and faculty papers, this panel celebrates the work being done within the field of philosophy of communication.

203025  9:00 AM to 10:15 AM  Waterplace III - 2nd Level
Relational Challenges and Transitions
Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Mia Briceño, Wilkes University
Respondent: Mary E King, Bloomsburg University
“If it’s not you, it’s me’: An Investigation of Cliché Use in Relationship Dissolution”’ (Debut Paper) Alissa M Kalmus, Rochester Institute of Technology
"Facing Changing Status: Understanding Turning Points in a Successful Romantic Relationship” Dalia Sadaka, Northeastern University
“Grief, Sisterhood, and Conflict”’ (Debut Paper) Anna Michelsen, Northeastern University
"Understanding Relationships Through Secret Tests and Attachment Styles” Gabriela Montenegro, Northeastern University
This panel features competitively selected papers that address difficult communication processes that affect and often change the trajectory of personal relationships. Included on this are presentations about challenging topics, conflict negotiation, and relational management.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>203 Narragansett Pre-Function Ground Floor</td>
<td>9:00 AM to 5:00 PM</td>
<td>Exhibitor Showcase</td>
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<tr>
<td>10:30 AM</td>
<td>207012 ECA Awards Ceremony I and Keynote</td>
<td>Providence Ballroom</td>
<td>Dr. Melanie Booth-Butterfield and Dr. Mark L Hickson, III will deliver an exciting keynote address based on their knowledge of the field and vast experiences as excellent teachers and researchers. The following awards will be presented after the keynote address. 1. Research Fellows 2. Teaching Fellows 3. Article of the Year</td>
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<tr>
<td>12:00 PM</td>
<td>210001 Perspectives on Building and Dwelling: Opening the City</td>
<td>Blackstone - 3rd Level</td>
<td>This roundtable discussion gathers experts in media ecology, urban communication, and the philosophy of communication ethics to discuss the 2018 book publication of Building and Dwelling: Ethics for the city, by renowned urban planner and theorist Richard Sennett. The roundtable will discuss major arguments of the book, questions it poses for living in together, and the implications of its arguments for understanding ethics in a moment of complexity and conflict.</td>
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<td>210003 Top Three Papers in Health Communication</td>
<td>Bristol - 3rd Level</td>
<td>This panel showcases the top competitive papers in the Health Communication Interest Group.</td>
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<td>210005 Overcoming Interpersonal Communication Barriers via Relational Maintenance, Disclosure, and Social Support</td>
<td>Kent - 3rd Level</td>
<td>The competitively selected papers on this panel focus the challenges and opportunities that interpersonal communication presents when navigating social and circumstantial barriers within interactions and relationships.</td>
</tr>
</tbody>
</table>
Review of applicants for Fall cohorts begins Dec. 1

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Ross Buck - University of Pittsburgh
John Christensen - University of Southern California
Sharde Davis - University of Iowa
Amanda Denes - University of California, Santa Barbara
David D’Alessio - Michigan State University
Mark Hamilton - Michigan State University
Svetlana Kalnova - University of Connecticut

Carolyn Lin - Michigan State University
Rory McGloin - University of Connecticut
Thomas Meade - University of Alabama
Kristine Nowak - Michigan State University
Anne Oeldorf-Hirsch - Penn State University
Diana Rios - University of Texas-Austin
Leslie Snyder - Stanford University

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210006 12:00 PM to 1:15 PM Narragansett A - Ground Level

**Messages of Connection, Resilience, Duty, and Power Through a Rhetorical Lens**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Andrew Herman, State University of New York, Geneseo
Respondent: Brian Gilchrist, Mount St. Mary’s University

"A Rhetorical Analysis of Duty, Honor, Country: General Douglas MacArthur" (Debut Paper) Juliet Long, Grove City College
"Creating Our Future by Analyzing His Past: A Rhetorical Analysis of Thomas Sanders’ Accepting Anxiety and Moving On" Brenna Jean Baker, Penn State Schuylkill
"Rhetoric of the Animal Rights Movement" (Debut Paper) Amber L Gates, Cazenovia College
"State Correctional Institution Phoenix: A Rhetorical Construction" Mal Sary, Temple University
"There’s Nothing Quite like a Musical: Burkean Identification in the Musical *Something Rotten*" (Debut Paper) Sophia Giovanna Monteiro, Penn State Schuylkill

This panel features competitively selected papers that draw on rhetorical theories and methods to examine both historical and modern texts and experiences. Illuminated within these analyses are messages about connection, resilience, duty, and power.

210007 12:00 PM to 1:30 PM Narragansett B - Ground Level

**Research Fellows: New Fellows**

Presenters:
- Pamela Lannutti, La Salle University
- Jason Edwards, Bridgewater State University
- Sean M Horan, Fairfield University
- Scott Allan Myers, West Virginia University

210009 12:00 PM to 1:15 PM Narragansett C - Ground Level

**What’s Nonverbals Got to Do with It?**

A Panel Discussion on the Impact Evolution Mechanisms Have on Contemporary Communication Goals and Production

Sponsor: Nonverbal Communication
Chair: Jessica M Covert, University at Buffalo, SUNY

"Considering the Evolutionary Roots in the Nonverbal Expression and Regulation of Emotion" Emily A Dolan, Slippery Rock University
"Evolution and New Media: Mechanisms Explaining How and Why Individuals Post Selfies" Zena Toh, University at Buffalo, SUNY
"Evolutionary Mechanisms and Their Role in Nonverbal Communication and Deception" Zachary Carr, University at Buffalo, SUNY
"Social Exclusion and Evolution: How Offline Exclusion Detection Translates to Online Interactions" Jessica M Covert, University at Buffalo, SUNY

Evolutionary perspectives to communication have been prevalent areas of research in the field. The purpose of this panel is to bring these diverse viewpoints together to understand how communication today is driven by these evolutionary mechanisms, specifically in terms of nonverbal communication. Our panel participants will discuss how humans have evolved to use nonverbal communication for goal-obtainment (e.g., emotion regulation and deception detection) and how new technology affects how individuals process and produce nonverbal cues.

210010 12:00 PM to 1:15 PM Newport - 3rd Level

**Civil Engagement in an Era of Incivility: A Debate on Conventions of Democratic Deliberation Within a Society Divided**

Sponsor: Argumentation & Forensics
Chair: Theodore Sheckels, Randolph-Macon College
Respondent: Theodore Sheckels, Randolph-Macon College

Presenters:
- Abbe Depretis, Temple University
- Jade Olson, University of Maryland
- Sean Luechtefeld, Johns Hopkins University
- Taylor W Hahn, Johns Hopkins University

Civility is often lauded as a hallmark of the deliberative process and an essential convention to which interlocutors should adhere. However, in a divisive political age in which so many norms and standards of political engagement are ignored or rejected, an important question arises: to what extent should we adhere to norms of civility when so many other norms are violated? And, to what extent should members of the electorate at large engage with those at the farthest ends of the political spectrum—those who pay little to no respect to the rules, norms and conventions of democratic deliberation? During this debate, discussants will grapple with these questions. Afterwards, members of the audience will have the opportunity to ask questions and weigh in with their perspectives.
210018 12:00 PM to 1:15 PM  South County - 3rd Level (Projector Available)
G.I.F.T.S.: Great Ideas for Teaching Students I

Sponsor: G.I.F.T.S.
Chair: Jenny Warren, Collin College

"’Tell Me a Story’: Using Narratives to Gain Attention and Create a Memorable Conclusion" Nancy Bressler, Wheeling Jesuit University
"Creating Communication Researchers: Teaching the Frame Problem Using Instagram" Jessica MF Hughes, Millersville University
"Rank the Research: Learning to Evaluate Research Options through a Critical Lens" Marcy Milhomme, Penn State University
"Embracing Backward Outlining: A Flipped Classroom Public Speaking Exercise" Lisa Karen Heller Boragine, Cape Cod Community College
"Creating our Future: Innovating Public Speaking Delivery Training with Delivery Boot Camp" Dawn Pfeifer Reitz, Penn State Berks
"Twist on Charades" Catherine Wright, George Mason University
"The Value of Self-Reflective Speech Assignments in Public Speaking Classes" Flora Keshishian, St. John’s University

Presenters address great ideas for teaching students. They discuss variety of topics including techniques of speech preparation, presentation, and self-assessment.

210020 12:00 PM to 1:15 PM  Washington - 3rd Level (Projector Available)
Create to Learn: Pedagogies of Digital Literacy

Sponsor: Instructional Communication
Chair: Renee Hobbs, University of Rhode Island

"Collaborative Writing" Frank Romanelli, University of Rhode Island
"Infographics" Mark Davis, Barrington Middle School
"Screencasting" Elizaveta Friesem, Temple University
"Stop Motion Animation" Elizaveta Friesem, Temple University
"Using Digital Communication to Promote Intercultural Sensitivity and Global Awareness" Norbert Mundorf, University of Rhode Island
"Vlogging" Zoey Wang, University of Rhode Island/Rhode Island College

The panelists will offer five digital resources to teach media and communication using hands-on tools based on the philosophy of Learning by Doing. Students learn media literacy and communication skills by creating and reflecting on their own messages with the instructor being a facilitator. By the end of the panel, participants will be familiar with the theory and be able to apply the five tools in their teaching.

210022 12:00 PM to 1:15 PM  Waterplace I - 2nd Level
Contemporary Issues Within the American Workplace: Communicating a Solution

Sponsor: Organizational Communication
Chair: Maxine Gesualdi, West Chester University

"Hire Me!: How Instagram Posts with Alcohol Influence Perceptions of Millennials’ Employability, Credibility, and Professionalism” Corinne Eckert, High Point University; Virginia McDermott, High Point University
"The Ways Communication Ease Knowledge Sharing in Organizations” (Debut Paper) (Student) Teis M Kristensen, Rutgers University
"Women First, Workers Second: The Remaking of Women into Devalued Workers in the Gig Economy” (Debut Paper) Wilfredo Alvarez, Southern Connecticut State University; Alyssa Vincent, Northeastern Illinois University

This panel explores how communicative behaviors have the potential to both positively, and at times, negatively, influence the modern-day workplace.

210023 12:00 PM to 1:15 PM  Waterplace II - 2nd Level
What Do We Do Now? Changes in Nonverbal Expectancies Over the Years

Sponsor: Nonverbal Communication
Chair: Nicole Blau, Ohio University, Lancaster

Presenters:
Ann B Frymier, Miami University
Candice Elaine Thomas-Maddox, Ohio University, Lancaster
Richard West, Emerson College

This panel, composed of three past ECA Presidents, will address dynamic changes in expectations for nonverbal behaviors in instructional, organizational, and interpersonal communication contexts. First introduced in the late 1970s, Expectancy Violations Theory has been examined in almost every communication context, and research findings have identified various expectancies and social norms with regard to nonverbal behaviors. This panel will focus on the evolution of nonverbal behavior expectancies identified by scholars over the past two decades.
Shifts in culture are inherently rhetorical. While perceptions of present realities are completely dependent upon the language we use, and matters of the future remain to be debated and defined, to create a “better” future requires an understanding of past and present. Burkean rhetorical theory is particularly helpful in unpacking and re-envisioning the complex cultural phenomena of social media and politics, Disney’s audience identification, racism in video games, and perceptions of death as an industry.
214007 1:30 PM to 2:45 PM Narragansett B - Ground Level

*Nasty Women Get Sh*t Done:* How Women Can Utilize Media Platforms to Advance Social Justice to Create Their Future

Sponsor: Voices of Diversity
Chair: Nancy Bressler, Wheeling Jesuit University
Respondent: Melanie R Savelli, Southern Connecticut State University

“Can We Move #MeToo Past Social Media?: Analyzing The Significance Behind Women and Their Voices Becoming Heard” Cameron Smith, Wheeling Jesuit University

“For the People--Not the Powerful: Giving a Voice to Women Through Digital Journalism” Amber Byrd, University of Hartford

“Stay Sexy and Don’t Forget to Vote: My Favorite Murder and the Complexity of Comedy, True Crime, and Politics” Kathryn Hobson, James Madison University

“’There are Plenty of People Who Won’t Tune in Because a Woman’s Voice Bothers their Eardrums’: Feminist Humor on Full Frontal with Samantha Bee.” Nancy Bressler, Wheeling Jesuit University

As current social media movements gain more widespread exposure, this panel explores how women are taking control of national conversations using various media platforms. Through the analysis of ”HuffPost Black Voices,” ”HuffPost Women,” #MeToo, and #WhyDidn'tReport, as well as popular podcasts and late night humor, panelists explore how media can facilitate a way for women’s voices to be heard and to what extent media can help create a future that enhances social justice movements.

214009 1:30 PM to 2:45 PM Narragansett C - Ground Level

Pennsylvania Communication Association

214010 1:30 PM to 2:45 PM Newport - 3rd Level

Creating our Future through Service and Leadership

Chair: Sara LaBelle, Chapman University
Presenters:
Ronald C Arnett, Duquesne University
Nancy Willets, Cape Cod Community College
Thomas Richard Flynn, Slippery Rock University
Janie Harden Fritz, Duquesne University
Trevor Parry-Giles, National Communication Association/University of Maryland

This panel will feature our colleagues who have served throughout their career. They will provide insights on balancing service with teaching and scholarship, the impact of service on their careers and reasons to serve and lead.

214013 1:30 PM to 2:45 PM Providence I - 3rd Level

New Jersey Communication Association

214014 1:30 PM to 2:45 PM Providence II - 3rd Level

Review and Reconsider: Examining Research in Interpersonal Communication and Exploring Directions for the Future

Sponsor: Interpersonal Communication
Chair: Jenny Rosenberg, State University of New York, Oswego

“Deceptive Affection: An Overview 10 Years Later” Sean M Horan, Fairfield University; Melanie Booth-Butterfield, West Virginia University

“Communicating Humor in the Interpersonal Context” Melanie Booth-Butterfield, West Virginia University; Melissa Wanzer, Canisius College

“’Don't Trash Talk my [Birth] Parents’: Negative Parental Disclosure in Adoptive Families” Christine K Anzur, East Tennessee State University

The competitively selected papers on this panel review influential bodies of literature in interpersonal communication and explore meaningful and creative avenues for future research.

214015 1:30 PM to 2:45 PM Providence III - 3rd Level

Nonverbal Communication and Different Experiences in the Classroom

Sponsor: Nonverbal Communication
Chair: Melissa Rizzo Weller, Ohio University

“Exploring the Intersectionality of Student Stress Inducers, Communication Apprehension, the Spiral of Silence, and Nonverbal Communication” Renee Robinson, Seton Hall University

“Learning Disabilities and Their Impact on Nonverbal Communication in the Classroom” Pamela Marshall, Rowan University

“Nonverbal Immediacy in the Classroom: Teaching New or Anxious Professors How to Engage with Nonverbals” Michael J Miller, Curry College

“Professional Innovation Through Nonverbal Communication” Elizabeth Jeter, High Point University

“Stress, Anxiety, Communication Apprehension, and Nonverbal Communication in the Classroom” Caroline Waldbaueser, Ohio University

This panel will discuss how we can create more inclusive classrooms through nonverbal communication. We consider both how differing experiences may affect the needs of students in the classroom and how teachers can meet these needs nonverbally. Additionally, we also consider how teacher needs may influence their nonverbal immediacy, and how we can train instructors to better understand their nonverbal communication behaviors with students.
FRIDAY

214018  
1:30 PM to 2:45 PM  
South County - 3rd Level (Projector Available)

Experiencing Public Places: The Interaction of Design and Audience in Creating Meaning

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"Cloud Gate: A Public Sculpture That Invites Interaction" Carl T Hyden, Morgan State University
"From Prison History to Paranormal Investigations: A Rhetorical Analysis of the Creation of Dynamic Spectacle" Andi McClanahan, East Stroudsburg University
"Gaudi’s La Sagrada Familia: Creating Meaning Through Experience" Theodore Sheckels, Randolph-Macon College
"Playing Historian: The Battle of Berlin and Tourist Photography" Brent Saindon, Mercy College

Design elements are, of course, important in understanding how people make meaning out of public places, but people make the meaning based on how they experience the design. Rhetorical studies have focused on design and contextual site dimensions while only occasionally attending to the experiential. Examining how a diverse group of places in this country and abroad are experienced, the panelists trace how meaning is made through interacting playfully and thoughtfully.

214020  
1:30 PM to 2:45 PM  
Washington - 3rd Level (Projector Available)

Destroying, Discourse, and Delay of Gratification in Online Interactions

Sponsor: Communication Technology

Chair: Kirk M Winans, Rensselaer Polytechnic Institute

"Creating a Future Relationship, or Destroying My Self-Esteem? An Exploratory Study on Dating App Experiences" Rhiannon Kallis, The College of New Jersey
"Discourse in Practice: Religious Gender and Sexual Norms Negotiated Online" (Debut Paper) Ruth Tsuria, Seton Hall University
"Examining the Effects of Media Usage on Delay of Gratification" Thomas Meade, University of Connecticut; Colleen Malachowski, Regis College

Living online has given us opportunity to explore all kinds of questions, oftentimes anonymously. The online forum has also been a way for us to test out ideas before we commit to them. This panel of papers looks at issues of sexuality, dating and delayed gratification as features of our current online experiences.

214022  
1:30 PM to 2:45 PM  
Waterplace I - 2nd Level

Teaching Burke Into the Future: Creating Approaches for Engaging Undergraduates

Sponsor: Kenneth Burke

Chair: Annie Laurie Nichols, Saint Vincent College

Presenters:
Elvera Berry, Roberts Wesleyan College
Jean Miller, George Washington University
Erik Garrett, Duquesne University
Richard Thames, Duquesne University

Familiarity with the work of Kenneth Burke is essential for students to gain a full understanding of the communication discipline, but teaching his works within the context of undergraduate courses can be challenging. This roundtable of faculty with extensive experience "teaching Burke" is designed to offer Burkean perspectives on teaching, suggest resources for teaching Burke, and stimulate conversation with the audience regarding the potential impact of Burke on undergraduates who are creating a new future.

214023  
1:30 PM to 2:45 PM  
Waterplace II - 2nd Level

Opinions, "Facts," and Influence in Contemporary Journalism Trends

Sponsor: Media Communication

Chair: Noura Ahmad Hajjaj, State University of New York, New Paltz

Respondent: Alyce Viens, University of Connecticut

"Military Perspectives on Contemporary War and Conflict Journalism" Hans C Schmidt, Penn State Brandywine
"Donald Trump’s Tickets: Old, Middle-Aged, and New Media Conspiring To Shape Events" (Debut Paper) Scott Kushner, University of Rhode Island
"Exploring Global Warming Doubt: The Influence of ‘Official Sources’ on U.S. Climate Change News" (Debut Paper) (Student) Christopher James Garcia, Florida State University
"Pundits, Panels, and Opinions, Oh my! The Ever-Evolving Value of Opinions Over Facts in Cable News" Mark C Meachem, Dominican College

What does the Future Hold? This session features papers and panelists that examine problematic areas of contemporary journalism in coverage of war, politics, and current events. Researchers explore how 24-hours news networks have evolved (de-volved) into a collection of panelists offering their views and opinions on current events rather than the hard news they were originally developed to report.
SUNY Oswego’s School of Communication, Media and the Arts congratulates Dr. Katherine S. Thweatt

ECA First Vice President

SUNY Oswego offers a graduate program in Strategic Communication with tracks in:

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Health Communication
Organizational Communication

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https://www.oswego.edu/graduate/strategic-communication-ma
This session involves competitive posters submitted by undergraduate students.

The panel features the top three competitive papers in interpersonal communication.
217003  
3:00 PM to 4:15 PM  
Top Papers in Applied Communication: Theory Meets Practice: Using Mixed Methods to Explore Real-World Issues  
Bristol - 3rd Level

Sponsor: Applied Communication  
Chair: Nancy A Wiencek, Rider University  
Respondent: Elizabeth Jeter, High Point University  

"Creating Purpose in Advertising: A Meta-Analysis of Gender Effects and Attitudes Toward Cause-Related Campaigns"* (Debut Paper)  
Michelle Morin Rego, Johnson & Wales University; Leslie B Snyder, University of Connecticut; Dana Rogers, Southern Connecticut State University  

"Cooperation in the Competitive Media Environment" (Debut Paper) Paul Ziek, Pace University; Katherine Fink, Pace University  

"The Anxiety Recovery Conversation as Story: A Pragmatic Use of Burke’s Pentad" Lisa M Millhous, West Chester University

The Applied Communication Interest Group is committed to help the general public solve socially relevant problems and to test the usefulness of communication theory in "real-world" settings. In this top paper panel, authors share how they used mixed methods--meta-analysis, experiential learning and social network analysis, and rhetorical analysis and interviews--to test theory applicable to cause-related marketing, the complex relationships among media practitioners, and caregiver interaction with anxious youth. *Top Paper

217005  
3:00 PM to 4:15 PM  
Top Papers in Rhetoric and Public Address  
Kent - 3rd Level

Sponsor: Rhetoric and Public Address  
Chair: Jason Edwards, Bridgewater State University  
Respondent: Trevor Parry-Giles, National Communication Association/University of Maryland  

"Rhetorical Residencies: Civil Rights Historic Homes as Metonymic Public Memory" Roger Gatchet, West Chester University; Stephen A King, St. Edward's University  

"Teach a Man to Map: Development Politics, Cartography, and the United Nations" Timothy Barney, University of Richmond  

"Watch that NastyWoman Shimmy: Memes, Public Perception, and Affective Publics during the 2016 US Presidential Debates"  
Amber Davisson, Keene State College; Ashley Hinck, Xavier University

This panel represents the top papers submitted to the Rhetoric and Public Address Division. Papers include cartography and the United Nations, historic homes as important sites of civil rights public memory, and memes from the 2016 presidential election.

217006  
3:00 PM to 4:15 PM  
From Political Messages to Mediums to Media Coverage  
Narragansett A - Ground Level

Sponsor: Political Communication  
Chair: Kristin English, Georgia College & State University  
Respondent: Lisa Gring-Pemble, George Mason University  

"Live from the Oval Office: A Historical Case Study of Television and the American Presidency Since 1960" (Student) Colin Kearney, University of Florida  

"Reagan's March 4th Address: Saving Face Using a Vessel" (Student) Darrian Robert Carroll, University of Maryland  

"The Union Candidate VS the Education Candidate: News Coverage of Boston's 2013 Mayoral Campaign" (Student) Brian Lepine, University of Wisconsin-Madison  

"Time After Time: A News Magazine's Covers During the 2008 and 2016 U.S. Presidential Elections" Danny Paskin, California State University, Long Beach

In American Democracy, politicians disseminate messages through various mediums, and they hope that their messages will be further transmitted by the news media. This panel examines the full breadth of that process by looking at everything from political messages (Reagan's Iran-Contra Address) to mediums used to transmit political message (how various presidents have worked successfully or unsuccessfully with television) to new coverage of political messages (newspaper coverage of a local political race and news magazine coverage of presidential campaigns).

217007  
3:00 PM to 4:15 PM  
Creating Your Professional Future: Embracing Different Career Opportunities  
Narragansett B - Ground Level

Sponsor: Communication Administration  
Chair: Robin Smith Mathis, Mercer University  

"Perspectives from a Chair and Association President" Richard West, Emerson College  

"Perspectives from a New Department Chair" Sean M Horan, Fairfield University  

"Perspectives from an Outgoing Dean" Ann B Frymier, Miami University  

"Perspectives from Charting a New Frontier" Melinda Villagran, Texas State University

This panel consists of faculty members who embraced different administrative opportunities during their careers. This panel includes current/former department chairs, deans, and association presidents. Panelists will discuss decision criteria to include when reflecting upon whether to pursue administration, tensions experienced during identity shifts, things they wish they knew when they started, and the benefits of these administrative roles. Audiences members will be allowed to ask questions as they reflect on their own future opportunities.
### Top Papers in The Kenneth Burke Interest Group

**Sponsor:** Kenneth Burke  
**Chair:** Cem Zeytinoglu, East Stroudsburg University  
**Respondent:** Brian Gilchrist, Mount St. Mary’s University

"An Emerging New American Mythos: Post-Apocalyptic Narratives as Expressions of Rupture, Rage, Resignation, and Regret"* Celeste Lacroix, College of Charleston; Robert Westerfelhaus, College of Charleston  
"Lacanian-Burkean Ideological Criticism and the Tragicomedy of the Nation" Hanna Baranchuk, Curry College  
"Who Puts the 'Who' in Whoville? A Queered Comic Framing of How the Grinch Stole Christmas" (Debut Paper) (Student) Madison Ann Pollino, West Chester University

The Top Papers selection in the Kenneth Burke Interest Group recognize outstanding scholarship by engaging various areas of the communication discipline through the systematic thought of Kenneth Burke in relation to myth building, ideological criticism, and comic frame. Our authors contemplated on multiple topics such as post-apocalyptic narratives, nationalism, and queer theory. * Top Paper

### Top Papers in Interpretation and Performance

**Sponsor:** Interpretation and Performance  
**Chair:** Elizabeth Whittington, Texas Southern University  
**Respondent:** Kathryn Hobson, James Madison University

"Narrating Across The Lifespan: Temporal Pressures, Aesthetic Presence, and Consummation of the Other" Michael Broderick, James Madison University  
"Women Keeping the Light: Public Memory Work as Feminized Labor" Shauna McDonald, Villanova University

This session showcases the top papers in the Interpretation and Performance Studies Interest Group. Participants will present work on memory, place, space, and how performance as method and theory informs their work.

### Teaching Fellows Panel: Adapting Time-honored Pedagogy to Future Needs

**Presenters:**  
Sara C Weintraub, Regis College  
Dale Herbeck, Northeastern University  
Nancy Willets, Cape Cod Community College  
Theodore Sheckels, Randolph-Macon College  
Benjamin R Bates, Ohio University

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Integrated Marketing Communication  
Media & Communication Studies  
Public Interest Media & Communication
In The Classroom & Around The World: The Influence of Communication Traits

Sponsor: Communication Traits
Chair: Molly Taggart, Kent State University
Respondent: Charles J Wigley, Canisius College

"Instructors’ Aggressive Communication Behavior and Communication Climate in Relation to Student State Motivation and Information Seeking Strategy: An Investigation of College Classroom in Ghana" Yang Lin, The University of Akron; Kawku A Yeboah, The University of Akron; Andrew S Rancer, School of Communication, The University of Akron

"Pre-Service Teacher Trait Behavior As A Predictor of Student and Teacher Mathematical Anxiety" James Durbin, Cleveland State University

"Communication Apprehension, Language Anxiety, Self-Perceived Communication Competence and Willingness to Communicate in Foreign Language (Chinese): A Test of Path Model" Yang Lin, The University of Akron; Run Guo, Henan University

This panel is an examination of the way that trait predispositions function in the classroom as well as in other languages. Specifically, the authors look at the aggressive communication behaviors of instructors in Ghana, the association between trait predispositions and math anxiety in teachers and students, and anxiety and apprehension within Chinese speaking individuals.

Top Papers in the James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Lynda L McCroskey, California State University, Long Beach
Respondent: Christine Elizabeth Rittenour, West Virginia University

"Cultivation Theory: A Lens for Modern Nationalism and Social Disunity" (Debut Paper) Noah Coates, State University of New York, Geneseo

"Sexting, Eggplants & Peaches: The Relationship of Sexting Communication Apprehension, Family Communication, and Sexual Narcissism" (Debut Paper) (Student) Rachel Susan Ravera, State University of New York, New Paltz; Alyssa Rowe, State University of New York, New Paltz; Kevin Joseph Burns, State University of New York, New Paltz; Tanima Hasan, State University of New York, New Paltz

"Superhero, Super-Story: A Narrative Perspective on Marvel’s Black Panther" (Debut Paper) Jennifer Woolley, Messiah College

"Women’s Body Image: The Effect of Thin Body Image in Fashion Advertising” (Debut Paper) Jillian Calandra, Student

This panel features the Top Four Competitive Papers from the James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference. These papers represent the highest quality submissions and were ranked highest among our reviewers. Let’s celebrate their hard work and accomplishment!

Intercultural Communication Inquiry into Ethics, Community, and Acculturation Processes

Sponsor: Intercultural Communication
Chair: Doreen Jowi, Bloomsburg University
Respondent: Heather J Carmack, University of Alabama

"Ethical Concerns in Intercultural Training: A Pedagogical Approach” (Debut Paper) (Student) Bolton Morales, Southern Illinois University Carbondale

"History, Trauma, and Community Dialogue" Sidi Becar Meyara, Utah State University

"Investigating International Chinese Students’ Intentions to Seek Counseling Service” (Debut Paper) (Student) Xiaojing Wang, The University of Maryland

The authors of this panel of competitively selected papers approach intercultural communication research from a variety of perspectives to shed light on issues of ethical concerns in intercultural training, community efforts to overcome traumatic shared past, and seeking counseling services for facilitating acculturation processes.

Creating our Future through Philosophy of Communication: Questions of Technology, Media, and Science

Sponsors: Communication Technology; Philosophy of Communication
Chair: Craig Maier, Duquesne University

Presenters:
Todd Kelshaw, Monclair State University
Matthew Mancino, Indiana University at South Bend
Richard Thames, Duquesne University

Kati Elizabeth Sudnick, Duquesne University
Janie Harden Fritz, Duquesne University
Ronald C Arnett, Duquesne University

The intersection of communication and technology with the philosophy of communication. This panel explores how new technological advances and science are creating new futures that influence our idea of communication.
Creating our Future in Integrated Marketing Communication: Integrating IMC into the Communication Curriculum

Sponsor: Short Courses
Presenter: Thomas Richard Flynn, Slippery Rock University

This workshop introduces participants to "best practices" for developing and teaching Integrated Marketing Communications as part of their Curriculum. While instructors may feel they lack the background to teach courses reflecting industry expectations, this workshop provides tools necessary to effective instruction of IMC subject matter and skills. This course will be valuable to instructors who teach applied communication courses relating to IMC, and seek to expand their ability to engage students in learning and skill development reflecting current IMC practices. A secondary purpose addresses how to adapt IMC concepts into their existing curriculum and to applied communication degree programs.

Competitive Student and Debut Papers in Health Communication

Sponsor: Health Communication
Chair: Rosanne L Hartman, Canisius College

"Early to Bed: Using Social Media and The Theory of Planned Behavior to Change Sleep Behavior Among College Students"* (Debut Paper) Cayla Guzewski, High Point University
"Factor Solutions for Environmental Health Risk Perception in the Air Pollution Context" (Student) Yadong Ji, Ohio University
"I Feel You: An Examination of Emotional Appeals in Public Service Announcements" (Debut Paper) Amanda Damiano, Marist College
"So You Think You're Funny: A Content Analysis of Sexual Health Campaigns using Benign Violations Theory" (Student) Kylie J Wilson, West Virginia University

This panel showcases competitive student and debut papers in Health Communication, including the *Top Student Paper.

Media Communication Paper Session

Sponsor: Media Communication
Chair: Holly Giselle Purcell, Wayne State University
Respondent: Noura Ahmad Hajjaj, State University of New York, New Paltz

"Teaching as a Humanizing Activity: A Media Ecology Pedagogy" Michael Plugh, Manhattan College
"Examining Pop Culture Fandoms as a Parasocial Phenomenon" Gwendelyn Nisbett, University of North Texas
"The Necessity of an Unlettered Messenger to Receive and Recite 'the Message'" (Debut Paper) (Student) Basak Guven, Duquesne University

Competitive Papers in Theory and Methodology

Sponsor: Theory and Methodology
Chair: Matthew Mancino, Indiana University at South Bend
Respondent: David McMahan, Missouri Western State University

"Physical Discomfort During Public Speaking Associated with Coping" Chris R Sawyer, Texas Christian University; Delwin E Richey, Tarleton State University; Karley A Goen, Tarleton State University
"Regulating Emotion Through Others: A Proposed Model of Interpersonal Emotion Regulation" Emily A Dolan, Slippery Rock University
"Remapping Goffman: Proposal for Inter-Contextual Analyses Employing Goffman’s Gender Display Framework" Atsushi Tajima, State University of New York, Geneseo; Chelsea Paige Butkowski, Cornell University

These papers are among those that have been competitively selected from among the submissions to Theory and Methodology.
ECA Annual Convention 2019
FRIDAY

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Multimedia Journalism • Public Relations • Communication Studies
Master of Arts in Communication

Robert E. Denton, Jr. - Department Head
Douglas Cannon • Megan Duncan • Carlos Evia • Katherine Haenschens
W. Wat Hopkins • Michael Horning • Adrienne Holz Ivory • Jimmy Ivory
Jim A. Kuypers • Nneka Logan • Jenn Burleson Mackay • Natalia Mielczarek
M. Cayce Myers • Stephanie Smith • Dan Tamul • John C. Tedesco
Beth M. Waggenspack • Brandi Watkins • Chelsea Woods
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<th>Time</th>
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<tr>
<td>4:30 PM</td>
<td>Business Meeting: Interpersonal Communication</td>
<td>Blackstone - 3rd Level</td>
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<td>Business Meeting: Applied Communication</td>
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<td>4:30 PM</td>
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<td>4:30 PM</td>
<td>Business Meeting: Kenneth Burke</td>
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<td>4:30 PM</td>
<td>Business Meeting: Interpretation and Performance</td>
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<td>Providence III - 3rd Level</td>
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<td>Business Meeting: Communication Traits</td>
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<td>6:30 PM</td>
<td>Wine and Spots</td>
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<td>Undergraduate Scholars' Reception</td>
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<td>8:00 PM</td>
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### Saturday • April 13, 2019

#### 7:30 AM

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<td>Ground Floor Foyer</td>
<td>Convention Registration</td>
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<td>7:30 AM to 8:30 AM</td>
<td>Ground Floor Foyer</td>
<td>ECA Coffee Cafe</td>
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#### 8:00 AM

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<tr>
<td>8:00 AM to 8:45 AM</td>
<td>Blackstone - 3rd Level</td>
<td>Business Meeting: Organizational Communication</td>
<td>Organizational Communication</td>
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<td>8:00 AM to 8:45 AM</td>
<td>Bristol - 3rd Level</td>
<td>Business Meeting: Community College</td>
<td>Community College</td>
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<td>8:00 AM to 8:45 AM</td>
<td>Kent - 3rd Level</td>
<td>Business Meeting: Intercultural Communication</td>
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<td>Business Meeting: Voices of Diversity</td>
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<td>Newport - 3rd Level</td>
<td>Business Meeting: Media Communication</td>
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<td>8:00 AM to 8:45 AM</td>
<td>Providence III - 3rd Level</td>
<td>Business Meeting: Nonverbal Communication</td>
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<tr>
<td>8:00 AM to 8:45 AM</td>
<td>Waterplace I - 2nd Level</td>
<td>Business Meeting: Institute of General Semantics</td>
<td>Institute of General Semantics (Affiliate Organization)</td>
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<td>8:00 AM to 8:45 AM</td>
<td>Waterplace II - 2nd Level</td>
<td>Business Meeting: Argumentation and Forensics</td>
<td>Argumentation &amp; Forensics</td>
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SATURDAY

303001 9:00 AM to 10:15 AM  Blackstone - 3rd Level

Top Papers in Organizational Communication

Sponsor: Organizational Communication
Chair: Scott Allan Myers, West Virginia University
Respondent: Robin Smith Mathis, Mercer University

"Superior-Subordinate Aggressive Communication Among Catholic Priests and Religious Sisters in the USA and India" Rebecca M Chory, Frostburg State University; Sean M Horan, Fairfield University; Father Peter Raposo, Ohio University
"Positivity in the Face of Uncertainty: The Relationship between Organization-Based Self-Esteem and Positive Communication" Michael Sollitto, Texas A&M University-Corpus Christi

This panel showcases the top competitive papers from the Organizational Communication Interest Group. Taken together, these papers – which exhibit a variety of communication contexts, theoretical lenses, and research methodologies – represent the best scholarship in our area. These papers are worthy of recognition and further discussion.

303003 9:00 AM to 10:15 AM  Bristol - 3rd Level

Creating a Better Future for the Basic Communication Course with Innovative Approaches to Assessment

Sponsor: Community College
Chair: Tobi Mackler, Montgomery County Community College
Respondent: Mary Mino, Penn State DuBois

"A View of Basic Course Assessment from Both Sides of the Table" Tracy Kaiser-Goebel, Montgomery County Community College
"Engaging Part Time Faculty with Basic Course Assessment" Tom Donlan, Montgomery County Community College
"Facilitating Accountability: Using Core Communication Competencies to Assess the Basic Course" Susan Ward, Delaware County Community College

Assessing learning outcomes in basic communication courses can be challenging given several factors: the lack of consistent core competencies for introductory courses that apply across a variety of communication contexts, the need for validated instruments and methods for assessing such competencies, and the lack of compliance from faculty, in particular, part time faculty. This panel will address these challenges, as well as provide information on innovative approaches to assessment of basic communication courses.

303005 9:00 AM to 10:15 AM  Kent - 3rd Level

Top Three Competitive Papers in Intercultural Communication

Sponsor: Intercultural Communication
Chair: Diane Gagnon, Centre for Intercultural Learning
Respondent: Doreen Jowi, Bloomsburg University

"(Re)Creating Our Future as Immigrants Through a Communal Appreciation Framework" Wilfredo Alvarez, Southern Connecticut State University
"Culture: An Analysis of Navigation Preferences Across Cultures" David P Keppel, Slippery Rock University
"Producing Queer Future: Queer Visibility and Queer Subjectivity in the Chinese Pink Market" (Debut Paper) Shuzhen Huang, Bloomsburg University; Terrie Wong, Arizona State University

This panel showcases the top three competitively selected papers from the Intercultural Communication Interest Group. The authors of these papers approach intercultural communication scholarship across a variety of topics, contexts, theoretical perspectives, and research methodologies. Collectively, the papers represent the highest quality submissions and are deserving of recognition.

303006 9:00 AM to 10:15 AM  Narragansett A - Ground Level

Top Papers in Voices of Diversity

Sponsor: Voices of Diversity
Chair: Christine Courtade Hirsch, State University of New York, Oswego

"Queer Methodologies: Gloria Anzaldúa, Performance, and Intersectional Alliance Building" Kathryn Hobson, James Madison University
"We Raise Our Children to Believe that They Can Be Anything: Examining the Feminist Fathering Possibilities on Black-ish" Nancy Bressler, Wheeling Jesuit University
"Assimilating to the ‘General Dickery’ of the Workplace: How Women Negotiate Masculine Humor in Advertising Creative Departments" Sarah N Heiss, University of Vermont; Dana Buckhorn, University of Vermont
"The Journeys and Battles of Single Women: A Metaphor Analysis of Self-Help Affirmations" (Debut Paper) Anna Turnage, Bloomsburg University

Top Competitive Papers submitted to Voices of Diversity.
Laughing Out Loud (LOL): Examining the Role of Humor Across Various Relational Contexts

Sponsor: Interpersonal Communication
Chair: Mary E King, Bloomsburg University
Respondent: Candice Elaine Thomas-Maddox, Ohio University, Lancaster

"'Twitter and Instagram Make It Easy to Share a Laugh': Computer-Mediated Humor in Romantic Relationships" (Student) Kaitlyn Virginia Whyte, West Virginia University; Melanie Booth-Butterfield, West Virginia University
"Family Fun: The Relationship Between Family Communication Patterns and Humor" Margaret Thorwart, West Virginia University; Melanie Booth-Butterfield, West Virginia University
"Humor Styles Related to Topic Avoidance in Close Interpersonal Relationships" Sara Pitts, West Virginia University

The competitively selected papers on this panel examine functions of humor within families, close personal relationships, and romantic relationships.

First Ladies, Epideictic Rhetoric, and the Performance of Public Mourning

Sponsor: Rhetoric and Public Address
Chair: Molly Wertheimer, Penn State University

"Bearing Witness to History: Contemporary First Ladies & Funerals" Anne F Mattina, Stonehill College
"Grieving with Grace – and Purpose: Jacqueline Kennedy's Performance of Public Mourning" Lisa M Burns, Quinnipiac University
"Keeping Watch and Witness: Lucretia Garfield Faces Husband's Prolonged Suffering with Hope and Candor" Paulette Brinka, Suffolk County Community College, SUNY
"Orchestrating Reagan's Presidential Funeral: Nancy Foregrounds Her Husband's Sterling Character and His Political and Romantic Legacy" Molly Wertheimer, Penn State University

Funerals of presidents and their spouses are cases of epideictic rhetoric. Despite personal grief, first ladies lead the nation in mourning their husbands by highlighting values of patriotism, service-above-self, and a legacy of character and achievements. Rhetorically, these occasions recall, refresh, and renew public values, thereby reinforcing them as models to guide future public leaders. This panel examines how several first ladies directed their husbands' funerals and participated in the funerals of other first ladies.

Top Papers in Media Communication

Sponsor: Media Communication
Chair: Holly Giselle Purcell, Wayne State University
Respondent: Noura Ahmad Hajjaj, State University of New York, New Paltz

"The Development and Validation of the General Binge Watching Scale and the Single-Program Binge Watching Scale" Alyce Viens, University of Connecticut; Kirstie M Farrar, University of Connecticut

Brilliantly written and researched, we are proud to announce our top papers of this year's media division. These papers highlight diverse approaches to studying mediated communication—engaging in content analysis, empirical measurement, and critical analysis to understand the changing landscape of news production, influence and media consumption.

Futures of Debate and Forensics

Sponsor: Argumentation & Forensics
Chair: Theodore Sheckels, Randolph-Macon College

"Bringing Debate Back Home: Debate in the Classroom as a Cornerstone to Competitive Forens" Taylor W Hahn, Johns Hopkins University
"Creating a Future for Forensic Competition: The CFA Experience" Carl T Hyden, Morgan State University
"Managing the Risks and Rewards of Alternative Debate Professionalization: Fulfilling the Promise of Frederick Douglass Debate" Robert J Green, Bloomsburg University
"Student on Their Own: The Successes of the American Parliamentary Debate Association" Theodore Sheckels, Randolph-Macon College

Educators value debating and forensics, but, nationally and in the ECA region, find both disappearing. Some very successful programs exist, but the large number of schools once involved has shrank. The session implies why, but is more focused on what might be done to counteract it. Thus, presentations consider the possibilities offered by the Frederick Douglass Debate Society (Pennsylvania), the Collegiate Forensic Association (East coast), classroom debating (anywhere), and the American Parliamentary Debate Association (Northeast).
9:00 AM

303014 9:00 AM to 10:15 AM Providence II - 3rd Level

Big Problems Deserve Better Solutions: Scaffolding Students' Understanding of Policy

Sponsor: Short Courses
Presenter:
Marcy Milhomme, Penn State University

Academicians in the field of communication studies play an important role in shaping the civic engagement futures of their students. Put another way, helping students realize their potential as active participants and change agents in government and policy is an amazing opportunity. As Bill Gates notes, "Governments will always play a huge part in solving big problems. They set public policy and are uniquely able to provide the resources to make sure solutions reach everyone who needs them. They also fund basic research, which is a crucial component of the innovation that improves life for everyone." Gates' thoughts on the interaction of public policy and government are spot on, but how can instructors help students navigate the messy and often overly politicized reality of public policy in U.S. government? In my short course, participants will be able to evaluate contemporary social problems through a policymaker lens that will help make sense of social and governmental policy design. This short course will be substantive, yet efficient. Attendees will learn about topics critical to understanding government policy (both local and federal) in practice.

303015 9:00 AM to 10:15 AM Providence III - 3rd Level

Resisting & Responding: Administrators' Perspectives on Trends Shaping the Future of the Discipline

Sponsor: Communication Administration
Chair: Amanda G McKendree, University of Notre Dame
Presenters:
Don Stacks, University of Miami
Ronald C Arnett, Duquesne University
Ann B Frymier, Miami University

This round table, featuring three standard-bearers of the Communication Administration Interest Group, will examine significant trends shaping the discipline from a communication administrator's perspective. Each discussant will share his or her reactions to these trends and detail their implications for the future of the discipline. For example, one discussant will describe a troubling shift in higher education toward exponential growth of administration and away from the core values of teaching, scholarship, and service. We will then open the floor for attendee comment and discussion.

Geneva College congratulates Communication majors
Chelsea Curry & Rachael Koontz

whose scholarly paper was accepted for presentation at the
James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference.

Geneva fosters academic strength and prepares students to serve God and neighbor in all aspects of life. With over 115 majors and programs, fully online Adult Degree Programs and high-demand graduate degrees, Geneva’s programs are recognized for their high quality.

Geneva offers a broad-scoped Communication degree program with specialization in one of five concentration areas: Communication Studies, Public Relations, Writing, Visual Media and Integrated Media; as well as Communication Design.

Geneva.edu/communication
**ECA Annual Convention 2019**

**SATURDAY**

**9:00 AM**

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Time</th>
<th>Location</th>
<th>Title</th>
<th>Sponsor</th>
<th>Chair</th>
<th>Respondent</th>
<th>Presenters</th>
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| 303016       | 9:00 AM to 10:15 AM | Providence IV - 3rd Level | Philosophy of Communication in Popular Narrative                       | Sponsors: Communication Technology; Philosophy of Communication   | Chair: Sarah Delulisi, Duquesne University                       | Kati Elizabeth Sudnick, Duquesne University | "Bearing the Weight of Witness: Communicating Memory and Identity in Art Spiegelman’s *Maus*" Austin D Hestdalen, Duquesne University  
"Do You Know Who You Are? Understanding the Self in *Moana* through Philosophy of Communication" Kati Elizabeth Sudnick, Duquesne University  
"Lewis Mumford and *The Circle*: A Philosophical Engagement with Popular Culture" Mathew P Mancino, Plymouth State University  
"Public Narrative, Popular Culture, and Andy Warhol: A Philosophy of Communication Ethics" Sarah Delulisi, Duquesne University |
| 303018       | 9:00 AM to 10:15 AM | South County - 3rd Level (Projector Available) | The Currency of Media Effects: How Does Digital Change Our Ordinary Interactions? | Sponsor: Communication Technology | Chair: Joel Scott Ward, Geneva College | Respondent: Joel Scott Ward, Geneva College | "A Study Of Mobile Payment Adoption: Implications for Users and Firms" Jenna Grzeslo, State University of New York, New Paltz  
"How Do Social Media Impact Interpersonal Communication Competence? A Uses and Gratifications Approach" Erin E Hollenbaugh, Kent State University Stark; Amber Ferris, University of Akron Wayne College; Daniel J Casey, University of Wisconsin Stevens Point  
"The Mere Presence Hypothesis and College Students: The Effects of Instructor Cell Phone Visibility in the Classroom" Cathlin Clark-Gordon, West Virginia University; Liesel Sharabi, West Virginia University; Nicholas David Bowman, West Virginia University |
| 303020       | 9:00 AM to 10:15 AM | Washington - 3rd Level (Projector Available) | Creativity in Communication Pedagogy: Arts-Based Methods for Teaching and Community Outreach | Sponsor: Instructional Communication | Chair: Cassandra Hill, Coastal Carolina University | | "Drawing in the Communication Classroom" KC Councilor, Southern Connecticut State University  
"From Academic Research to Community Art and Archive: The AIDS Clinical Trial Group" Liz Barr, University of Maryland-Baltimore County, Towson University  
"Remix as Public Deliberation" Annie Laurie Nichols, Saint Vincent College |
| 303022       | 9:00 AM to 10:15 AM | Waterplace I - 2nd Level | Institute of General Semantics                                       | Chair: Lance Strate Affiliation, Fordham University | | | |

Popular narratives have significant implications for reflecting upon the theory and practice of communication in philosophically nuanced and creative ways. While popular narratives are often presented as relatively innocuous spectacles that stimulate, but fail to challenge creative thought, papers on this panel consider philosophical understandings of communicating identity, memory, progress presented in popular narrative forms, and the implications their implications for engaging a market of commodified discourses. In responding to the conference theme of "Creating Our Future," this panel examines how artifacts of popular culture communicate, interrogate, and provide means of creative response for reflecting upon and communicatively engaging common conflicts of our current historical moment. Popular narratives, in this sense, present challenging considerations which have the power to awaken us as communicative actors engaged in a complex milieu taken for granted in the ever-quickening pace of every-day life.

Technology now features in most of our ordinary daily activities. The presence of a personal cellphone in one's workplace, when buying coffee, or even just around in every conversation raises interesting implications for the unseen media effects that subtly change these habits. This paper panel discusses how new media changes even the ordinary including the impressions others have of us, our ability to communicate, or even the way we pay for things.

This panel showcases the use of comics and other arts-based methods both to create imaginative spaces in the classroom and to share communication research with non-academic communities. Audience members will take away new ideas for how to incorporate creative practices into their own classrooms.

**303Narragansett Pre**  
**9:00 AM to 3:00 PM**  
**Exhibitor Showcase**  
**Narragansett Pre-Function Ground Floor**
**10:15 AM**

306 Narragansett Pre

James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Poster Session II

**Sponsor:** James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference

**Chairs:** Atsushi Tajima, State University of New York, Geneseo; Meredith Marko Harrigan, State University of New York, Geneseo

- "Branding Theory Applied to Boston’s Five Professional Sports Teams" (Debut Paper) Julia Barron, Boston College
- "Break the Chain: A Health Campaign Design to Raise Awareness of Diabulimia" (Debut Paper) Kathryn Leggett, The University of North Carolina, Wilmington
- "Breaking Tweets: Uses and Gratifications in College Students' News Consumption" (Debut Paper) Natalie Stephens, Wilkes University
- "How Celebrity Self-Disclosure on Instagram is Related to Fan’s Emotional Attachment" (Debut Paper) Tiffany Tu, George Mason University
- "Implicit and Explicit Censorship: A Comparison of Indian and American Media Censorship" (Debut Paper) Kathryn Packard, Stonehill College
- "Little People, Open Minds: How Does the Portrayal of Dwarfism in the Media Influence the Perception of Physical Disabilities?" (Debut Paper) Brooke Michelle Farbstein, George Mason University
- "New Theory Development: Privacy Surrender for Security Theory" (Debut Paper) Abigail R Brewer, Liberty University; Kasey Lange, Liberty University; Hanna Bathrick, Liberty University; Robert Goodwin, Liberty University
- "Self-Esteem, Social Comparison, and Instagram: Creating a Better Future Online Through Understanding" Annamarie Jacqueline Cardo, Saint Vincent College; Cleona Helton, Saint Vincent College
- "Speaking the Unspeakable: What Millennial Chinese Students Believe About Sex, Sexuality, and Sex Education" Zijia Song, Boston College
- "The Epistemological Problem with Wokeness" (Debut Paper) Edith Olmsted, Northeastern University; Elisa Ternynck, Northeastern University; Katharine Dixon, Northeastern University; Kristen Haarstick, Northeastern University; Diane Lee, Northeastern University
- "The Lament of the Losers" (Debut Paper) Celeste Roh, Northeastern University; Naomi Mora, Northeastern University
- "The Relationship Between Family Communication Patterns and Television Viewing Motives" (Debut Paper) Ashley Marie Campbell, High Point University
- "The Struggles of Being Muslim and Saudi in the United States: An Auto-Ethnography" (Debut Paper) Ayah Kattan, Northeastern University
- "The Understanding of the Fear of Missing Out Through the Lens of Communication Privacy Management Theory" (Debut Paper) Sunny M Krupnicki, State University of New York, Geneseo; Troy M Hallahan, State University of New York, Geneseo; Kennedy J Fotheringham, State University of New York, Geneseo
- "Visualizing the Future: Visual Media in the Classroom as it Relates to Social Equity" (Debut Paper) Elizabeth Bailey Metsch, Manhattan College
- "What Fairytales are Communicating: The Sociological and Psychological Reflection." (Debut Paper) Elizabeth Reeves, East Stroudsburg University
- "Women ≠ Burgers: A Content Analysis of Carl’s Jr Commercial Campaign” (Debut Paper) Yiting Ma, Northeastern University

This session features competitively selected undergraduate student posters.

**10:30 AM**

307003

A Contemporary Approach to the Study of Relationship Maintenance: Creating a Research Future for Family and Interpersonal Communication Scholars

**Sponsor:** Interpersonal Communication

**Chair:** Dana Borzea, West Virginia University

- "Further Explorations in Predicting the Use of Negative Maintenance Behaviors: Sex, Gender, Relationship Length, and Communal versus Exchange Orientations" Marianne Dainton, La Salle University
- "Relational Maintenance Behaviors and Relational Quality in Family, Romantic, and Friendship Relationships" Scott Allan Myers, West Virginia University
- "Relational Maintenance Behaviors in Nontraditional Parent-Child Relationships" Christine K Anzur, East Tennessee State University
- "The Same-Sex Couples Maintenance Project: Findings from Years 1 and 2" Pamela Lannutti, La Salle University

The study of relational maintenance has evolved since its beginning in 1991 to continue to further explore the positive and negative maintenance behaviors used by partners involved in parent-child, sibling, marital, gay and lesbian, and friendship dyads. These papers examine how relational partners not only continue to use these positive and negative relationship maintenance behaviors, but also how these behaviors are grounded in their relational type, tied to relational quality, and influenced by socio-cultural contexts.
The Only Authentic Book of Persuasion

Colleagues, here is the book explaining the Agenda-Spin method of political and general persuasion. I hope you will use the book in your classes on rhetoric and communication. (I make no profit from its sales.) Individual copies may be obtained by calling or writing LAD (877.318.8800) or rdockett@ladcustompub.com

This country is in the worst shape ever: Look at the unstable stock market, the policies that help the rich and hurt the poor, and the personal contempt our allies have for our bullying, undignified President and Russia’s free ride due to the President’s naïveté.

Richard E. Vatz
Towson University

“The Only Authentic Book of Persuasion is a fascinating read. Richard Vatz’ Agenda-Spin model has changed the way I understand and respond to attempts at persuasion. Packed with eye-opening examples of how skilled persuaders get us to pay attention and assign importance to certain issues, we also learn how others are kept out of our consideration. Rick’s renowned Article Rewrite Assignment which is the most brilliant communication exercise I’ve ever come across, clearly and powerfully demonstrates how human beings create meaning in discourse, from our everyday conversations to the news we share to the President’s State of the Union address. He presents it all with such clarity and wit that I kept reading and re-reading for the sheer pleasure of it.”

Source: Harrison Monarth, best-selling New York Times author, GuruMaker-School of Professional Speaking

The only Persuasion book that tells you step by step how to persuade.
10:30 AM

### 307005
10:30 AM to 11:45 AM  
**Kent - 3rd Level**

**What Television Teaches Us Today?**

**Sponsor:** James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference  
**Chair:** Corey Jay Liberman, Marymount Manhattan College  
**Respondent:** Heather M Stassen, Cazenovia College

- "Advocacy Satire: Late-Night TV's Antidote to Trump Fatigue" (Debut Paper)  
- "An Exploratory Investigation of Bachelor Viewership: Understanding the Reasons for Watching and Effects on Relationship Expectations" (Debut Paper)  
- "Attachment Style and Relationship Maintenance: An Analysis of Jersey Shore" (Debut Paper)  
- "Children's Educational Television: Equipment for Living in Mister Rogers' Neighborhood" (Debut Paper)  
- "Mastering Us: A Relational Communication Analysis of Dev and Rachel in Master of None" (Debut Paper)

Television has existed for decades and its power in influencing the post-WWII society is undeniable. These competitively selected papers analyze and argue the powerful role modern television plays. In doing so, they make important additions to the literature.

### 307006
10:30 AM to 11:45 AM  
**Narragansett A - Ground Level**

**ECA Coffee Cafe**

### 307007
10:30 AM to 11:45 AM  
**Narragansett B - Ground Level**

**The Trump Watch 2019: Evaluations of Political Rhetoric and Policy**

**Sponsor:** Political Communication  
**Chair:** Richard Eugene Vatz, Towson University

- "Fabulous, 'Fake News' Filibustering: How Trump is Filling the Void with Mixed Results"  
- "Presidential FBI Investigative Rhetoric"  
- "The Art of the Lie: POTUS, Prevarication and Priming"  
- "The End of Disinterested Rhetorical and Political Presidential Appraisal"  
- "The Rhetoric of Loyalty in the Trump Presidency"  
- "Trump on the Stump: The Rhetoric of the Rally"  
- "Tweets and Falsehoods: The Unprecedented Rhetoric of President Donald J Trump"

In 2019, views on the rhetorical and political success or failure of President Donald Trump are completely polarized. According to the Left, the Trump Presidency is a complete disaster, perhaps a unique disaster, from his personal predilections/outrages to his Supreme Court nominees to his domestic policy to his foreign policy. According to the Right, President Trump is a diamond in the rough, forging needed domestic and foreign policy changes, making his presidency one of greatness.

### 307009
10:30 AM to 11:45 AM  
**Narragansett C - Ground Level**

**Create Our Future Utilizing Media Based Pedagogies to Promote Social Awareness in Our Students**

**Sponsor:** Short Courses  
**Presenters:**  
- Jack Banks, University of Hartford  
- Nancy Bressler, Wheeling Jesuit University

With the rise of social media hashtags like #MeToo and #TimesUp and the debate between facts and "fake news," students have an increased interest in and need for media literacy and media production skills. As a pedagogical technique, this short course considers the opportunities of creating media to address larger pedagogical goals, such as media literacy, critical thinking skills, and active learning techniques. In connection with ECA's theme of "Creating Our Future," this course specifically questions how we can advance student engagement through the analysis and creation of media to engage them in social and cultural awareness and civic action.
10:30 AM

307010 10:30 AM to 11:45 AM  Newport - 3rd Level

Top Competitive Papers in Instructional Communication

Sponsor: Instructional Communication
Chair: Sara C Weintraub, Regis College
Respondent: Ann B Frymier, Miami University

"Classroom Storytelling: Exploring Relevant and Irrelevant Instructor Narratives in the College Classroom"* Stephen M Kromka, West Virginia University; Jaime Banks, West Virginia University; Alan K Goodboy, West Virginia University
"Exploring the Potential for Mediation/Moderation in the Humor-Learning Relationship" Mckay Steven West, West Virginia University; Matthew M Martin, West Virginia University
"Laughing at Oneself: Outcomes of Instructor Self-Disparaging Humor Use in the Classroom" Stephen M Kromka, West Virginia University; Melanie Booth-Butterfield, West Virginia University
"‘Honestly Didn’t Learn Shit’: A Typology of Negative Course Evaluations" Heather J Carmack, University of Alabama; Leah E LeFebvre, University of Alabama

This panel features the top four competitively selected papers submitted to the Instructional Communication Interest Group. Topics of these papers include instructor use of humor and narratives in the classroom as well as course evaluations. These four papers are excellent examples of conceptual advancements in instructional communication.*TOP PAPER

307013 10:30 AM to 11:45 AM  Providence I - 3rd Level

ECA Planners II

Sponsor: Planner Meetings
Presenters:
Jennifer Waldeck, Chapman University
Katherine S Thweatt, State University of New York, Oswego

307014 10:30 AM to 11:45 AM  Providence II - 3rd Level

Many Englishes, One Classroom: Creating future Spaces for Language Variation in Communication Courses

Sponsor: Community College
Chair: Sumanth Inukonda, LaGuardia Community College, CUNY
Respondent: Andy Kai-chun Chuang, LaGuardia Community College, CUNY

"Attitudes Towards 'Non-standard Language' in Public Speaking Textbooks: Creating a Less Biased Future Classroom" Poppy Slocum, LaGuardia Community College, CUNY; Carlos de Cuba, Kingsborough Community College, CUNY
"Performance as a Space to Play: Language Experimentation in the Performance Classroom" Alyse Keller, Kingsborough Community College, CUNY
"Teaching Voice & Articulation in the Age of Immigration: ‘Before taking this class I did have somewhat of a bias against people with accents...’" Laura Spinu, Kingsborough Community College, CUNY

This panel explores how English speakers play with accent and nonstandard language in the context of the community college classroom. Four professors from linguistically diverse community colleges, in the greater New York City area, examine the use, perception, and pedagogy of nonstandard language. The goal of this session is to shed light on the importance of a sociolinguistic perspective when examining the use of nonstandard language in our Community College classrooms.

307015 10:30 AM to 11:45 AM  Providence III - 3rd Level

Image Repair

Sponsor: Media Communication
Chair: Nicholas Scott Smith, Urbana University
Respondent: Alyce Viens, University of Connecticut

"Between a Rock and Hard Tweet: Roger Goodell’s Response to the Kneeler Controversy" Rod Carveth, Morgan State University; Julie Morgan, Eastern University
"Ohio State University’s Image Restoration Strategies During the 2018 Domestic Violence Crisis” (Debut Paper) (Student) Lucy Moran, Morgan State University; William Carter, Morgan State University; Adeola Adeyemo, Morgan State University; Jasmyn Hall, Morgan State University; Corey Holmes, Morgan State University
"The Jordan McNair Tragedy and the Attempt to Restore the Image of the University of Maryland” (Debut Paper) (Student) Corin Adams, Morgan State University; Nehemiah Bester, Morgan State; Olivia Rice, Morgan State; Jamesia Downer, Morgan State University; Jennifer Short, Morgan State University; Camden Musgrave, Morgan State University
### 307016 10:30 AM to 11:45 AM Providence IV - 3rd Level

**Addressing Organizational Challenges: Identity, Engagement, and Financial Viability**

**Sponsor:** Applied Communication  
**Chair:** J.J. Sylvia IV, Fitchburg State University

- "Uber, Amazon and Walmart: Managing Ethical Organizational Accountability When Employee Experience Differs from External Reputation" Susannah K McMonagle, Eastern University; Maxine Gesualdi, West Chester University
- "Women in the Workforce: A Study of Occupational Self-Efficacy and Career Aspirations" Rosanne L Hartman, Canisius College; Emily Barber, Canisius College
- "Examining the Uses and Gratifications that Influence a Metropolitan Newspaper’s Digital Users' Willingness to Pay," (Debut Paper) Jackie Soteropoulos Incollingo, Rider University

Today's organizations face a myriad of issues from reputation management, employee engagement, and surviving in rapidly changing industries. These panelists will share their research on what happens when internal identity does not match external reputation, the effect of occupational self-efficacy on career aspirations of women, and ways in which struggling metropolitan newspapers can be more effective in monetizing digital content.

### 307018 10:30 AM to 11:45 AM South County - 3rd Level (Projector Available)

**Creating our Future: The Importance of Student Organizations**

**Chair:** William John Eichhorn, National Communication Association  
**Respondent:** William John Eichhorn, National Communication Association

**Presenters:**  
- Paul Farrell, Stevenson University  
- Mariah Williams, Stevenson University  
- Quinn Luethy, Stevenson University  
- Leeanne M Bell McManus, Stevenson University  
- Molly Myers, Stevenson University

This panel brings together various students, clubs, organizations, and communication honor societies including Lambda Pi Eta in order to share their university experiences.

### 307020 10:30 AM to 11:45 AM Washington - 3rd Level (Projector Available)

**The Social Media Law And Ethics Roundtable: “Creating Our Social Media Future”**

**Sponsor:** Communication Law and Ethics  
**Chair:** Susan Drucker, Hofstra University

**Presenters:**  
- Nicholas David Bowman, West Virginia University  
- Kristie Byrum, Bloomsburg University  
- Dale Herbeck, Northeastern University  
- Douglas C Strahler, Slippery Rock University  
- Thomas Richard Flynn, Slippery Rock University  
- Jeffrey Morosoff, Hofstra University  
- Martin Wallenstein, John Jay College, CUNY

Our future, both civic and personal, is intertwined with social media. The ethical and legal limits of free expression in this new media landscape are beginning to emerge both domestically and internationally. Social media space presents a staggering breadth of matters to consider: privacy, copyright and trademark, along with defamation, privacy, harassment, stalking, contracts, advertising, censorship issues, to name a few. A fundamental issue of "who regulates social media" has increasingly arisen. Myriad standards of professional ethics command compliance in order for various media industries to function. This roundtable will address the scope and nature of this newly developing media environment. This panel will examine a series of legal and ethical issues raised by (1) data breaches (2) fake news and (3) expanded opportunities for law enforcement and government surveillance.

### 307022 10:30 AM to 11:45 AM Waterplace I - 2nd Level

**Investigating Students’ Mental Health and Communication: Roles of Family and Instructor Support**

**Sponsor:** Instructional Communication  
**Chair:** Sara Pitts, West Virginia University

**Respondent:** Candice Elaine Thomas-Maddox, Ohio University, Lancaster

- "An Initial Examination of Academic and Social Integration" Zac Johnson, California State University, Fullerton; Zachary W Goldman, University of Louisville
- "First Generation College Students’ Communication with Parents: Support, Distraction, and Identity Gaps" Margaret Thorwart, West Virginia University; Christine Elizabeth Rittenour, West Virginia University
- "Graduate Student Mental Health and Family Relationships” (Student) Caroline Waldbuesser, Ohio University; Jordan Wagner, Ohio University
- "Instructors’ Perceived Roles in Students’ Mental Health Management: A Qualitative Investigation" Allie White, Chapman University; Sara LaBelle, Chapman University

This panel features four papers that investigate student communication beyond the traditional classroom setting. Topics of these competitively selected papers include the communication of student mental health with family and instructors, first generation students’ communication with parents, and academic and social integration. Using a variety of methodologies, these papers highlight important developments in the instructional communication literature.
Values, ethics and social justice are the cornerstones of Villanova University’s Graduate Communication program. We offer a Master of Arts degree and graduate certificates in:

- Communication and Critical/Cultural Studies
- Journalism and New Media
- Mediated Communication
- Organizational Communications and Leadership
- Public Relations and Advertising

Our students benefit from:

- Outstanding personal attention from research-active faculty
- A blended-learning format that combines in-person and online instruction for even more flexibility
- A curriculum that develops leaders capable of strategic and ethical thinking, speaking, writing and research on communication issues
- A network of services to prepare you for a successful career or doctoral study at one of the nation’s top institutions

Join us and take your place among the next generation of scholars and leaders.
### Past Officers Luncheon

**310001**  
12:00 PM to 2:00 PM  
Blackstone - 3rd Level

**Sponsor:** Planner Meetings

### Top Student Papers in the Interpretation and Performance Interest Group

**310003**  
12:00 PM to 1:15 PM  
Bristol - 3rd Level

**Sponsor:** Interpretation Performance  
**Chair:** Michael Broderick, James Madison University  
**Author:** Carmen Hernandez-Ojeda, University of Massachusetts Amherst  
**Respondent:** Christina E Saindon, Queensborough Community College, CUNY

- "Creating Bigger Worlds: Exploring Relationships between Childhood Trauma, Memory, and Dissociation" Ryan Chase Dunn, James Madison University
- "During the Losing, During the Searching" Taylor Lee Jackson, James Madison University
- "Performing to Transform: Scholars of Color on the Future of the Discipline" Victoria Alcazar, University of Massachusetts Amherst; Porntip Israsena Twishime, University of Massachusetts Amherst; Carmen Hernandez-Ojeda, University of Massachusetts Amherst

This paper/performance panel showcases the top student papers in the Interpretation and Performance Interest Group. Themes of these papers include memory, loss, intersectionality, and how performance informs these students' work.

### Forming Relationships with Learners Through Communication Style, Funniness, and Relational Identity

**310005**  
12:00 PM to 1:15 PM  
Kent - 3rd Level

**Sponsor:** Instructional Communication  
**Chair:** Margaret Thorwart, West Virginia University  
**Respondent:** Caroline Waldbuesser, Ohio University

- "Funniness and Realism/Believability in Instructors’ Use of Humorous Emails” (Student) Mckay Steven West, West Virginia University
- "Relational Identity in Study Partners: Creating Relational Space in Math & Science Peer Tutoring Sessions” (Debut Paper) Robert R Agne, Auburn University; Heidi Lynn Muller, University of Northern Colorado
- "The Influence of Communication Style on Instructor and Student Performance Satisfaction and Instructor-Student Social Media Use" Rhiannon Kallis, The College of New Jersey; Mary E King, Bloomsburg University; Sara Trask, McKendree University; Jennifer Owlett, William Paterson University; Shavonne Shorter, Bloomsburg University

These three competitively selected papers investigate relational and rhetorical approaches to the instructor-student relationship. Topics to be discussed include funniness, realism, relational identity, and communication style. While diverse in their methodologies, these papers represent important advancements in the instructional communication literature.

### Aesthetic Interventions Before a Hopeless Horizon: Resistance, Coping, and Meaning

**310006**  
12:00 PM to 1:15 PM  
Narragansett A - Ground Level

**Sponsor:** Philosophy of Communication  
**Chair:** Garnet Butchart, Duquesne University

- "Apocalypticism in the Anthropocene: On Finding Hope in the Dust of this Planet" Robert Foschia, University of Pittsburgh
- "Disturbing Hope: Vaclav Havel's Philosophy of Resistance Amid Pseudo-events" Margaret Mullan, East Stroudsburg University
- "Hope in Unjust Times: Understanding the Hypermodern Abject" Jenna Lo Castro, Penn State Fayette
- "Thoreau's Eastern Counterpart: Ai Weiwei's Political Artwork and the Rhetoric of Civil Disobedience" Hongchao Qian, Duquesne University; Timothy Michaels, Slippery Rock University

In uncertain and precarious times, hope hardly seems to ameliorate current situations. Following the work of Ronald C Arnett, framing the philosophy of communication as a call of responsible action framing a life, even if that life exists in a historical moment of cynicism, extreme politics, and chaos. This panel responds to the current historical moment from different methodological perspectives, working from philosophy, art, political activism, and horror, panelists espouse various creative responses to the future.

### National Communication Association: The State of the Discipline

**310009**  
12:00 PM to 1:15 PM  
Narragansett C - Ground Level

**Presenters:**  
Ronald L Jackson, II, University of Cincinatti  
Trevor Parry-Giles, National Communication Association/University of Maryland  
David McMahan, Missouri Western State University

This panel features NCA national office staff and elected leaders discussing topics important to understanding the state of today's communication discipline. These topics may include the employment outlook for Communication majors, postgraduate plans, number of doctoral recipients, faculty salaries/graduate stipend, and the role of learning outcomes in Communication course and programs. The following NCA Representatives will speak. NCA Representatives: Trevor Parry-Giles, NCA Executive Director David McMahan, NCA Second Vice President Ronald L Jackson II, NCA Immediate Past President
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<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Location</th>
<th>Session Title</th>
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<tr>
<td>12:00 PM</td>
<td>Providence III - 3rd Level</td>
<td>310015</td>
<td>American Society for the History of Rhetoric</td>
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<td>Chair: Michelle Gibbons</td>
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<tr>
<td>12:00 PM</td>
<td>Washington - 3rd Level (Projector Available)</td>
<td>310020</td>
<td>Diagrams and Theory for Teaching Quotation in Print Journalism</td>
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<td>Sponsor: Short Courses</td>
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<td>Presenter: Joseph Harry, Slippery Rock University</td>
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<td>This course would introduce visual (non-linguistic) diagrams, which I have devised based on my own research, to describe and explain common source-quotiation modes for print journalism. These diagrams have already proved useful in the classroom. I utilize semiotic-pragmatic theory -- specifically, the icon, index, and symbol -- to theoretically ground different quote modes as variously iconic, indexical, or symbolic. This diagram/theory application is quite useful in teaching journalistic quotation, and helpful to faculty teaching it.</td>
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<td>12:00 PM</td>
<td>Waterplace I - 2nd Level</td>
<td>310022</td>
<td>Voices of Diversity Student Paper Panel</td>
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<td>Sponsor: Voices of Diversity</td>
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<td>Chair: Celeste Lacroix, College of Charleston</td>
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<td>Respondent: Daniel S Strasser, Rowan University</td>
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<td>&quot;‘Eh… You Hawaiian? Understanding Native Hawaiian Identity” (Debut Paper) (Student) Colby Miyose, University of Massachusetts, Amherst</td>
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<td>&quot;Guiding the Medieval Conversation into the Future With the Literary Symbolism of Renaissance Humanism: The Rhetorical Contributions of Christine de Pizan” (Student) Kathleen Burk, Duquesne University</td>
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<td>&quot;Play on: An Examination of Black Athletes in Non-Majority sports” (Student) Colin Kearney, University of Florida</td>
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<td>&quot;Disney's Fool” (Debut Paper) Abigail M Schneider, North Carolina State University</td>
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<td>Student and Debut Papers submitted to Voices of Diversity.</td>
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<tr>
<td>12:00 PM</td>
<td>Narragansett Pre-Function Ground Floor</td>
<td>310Narragansett Pre</td>
<td>Organizational Communication Poster Session</td>
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<td>Sponsor: Organizational Communication</td>
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<td>Chair: Kaitlyn Virginia Whyte, West Virginia University</td>
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<td>&quot;Computer-Mediated Communication and the Dual Identification in Chinese Organizations&quot; Moyi Jia, State University of New York, Cortland; Ran Ju, Mount Royal University</td>
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<td>&quot;School Principal Perceived School Climate and It's Effect on Job Satisfaction&quot; James Durbin, Cleveland State University</td>
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<td>The Organizational Communication Interest Group Poster Session highlights research investigating communicative behaviors that have the potential to influence various organizational employee outcomes including such topics as employee identity and job satisfaction.</td>
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<td>12:00 PM</td>
<td>Waterplace Ballroom II &amp; III</td>
<td>310Water II-III</td>
<td>James C McCroskey and Virginia P Richmond undergraduate Scholars’ Conference Luncheon</td>
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<td>12:30 PM</td>
<td>Waterplace Prefunction - 2nd Level</td>
<td>311024</td>
<td>ECA Graduate Fair</td>
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As our reliance on technology increases, it is necessary to mold our relational communication practices accordingly. According to the Pew Research Center (2018), approximately 68% of American adults use Facebook on a regular basis. While there are many functions of social media, one often-cited reason to use Facebook is to connect with others and maintain relationships. This panel will focus on the use of technology in maintaining friendship relationships.

This special roundtable invites all students of Burkean thought to discuss and ponder upon the different aspects of our technological future. Our participants will lead the discussion and talk about various ideas ranging from but not limited to poetization of technology, providence and technology, ecology of future technological media. The not so distant future of full automation, exoskeletons, smart homes and vehicles, makes Burkean criticism of technology only more interesting.

Communication research in areas related to health, ecology, and instruction, can make an important impact on present and future conditions in our schools, neighborhoods, and communities. This program consists of panelists who will discuss a range of research and outreach projects that impact local communities in significant ways. In their efforts to influence health literacy and food choices among children, bring cutting edge instructional communication scholarship to secondary classrooms, collaborate with ecologists to design a message campaign to instill hope and pride in poor urban neighborhoods, and enhance awareness of the dangers of lead-based paints, ECA scholars are making important community impacts.
In a competitive job market, effective communication is essential to leadership and to building a strong, successful career. West Chester University’s M.A. in Communication Studies provides theoretical knowledge and research skills that apply to any professional field you choose.

M.A. in Communication Studies @ West Chester University

- Affordable tuition • Expert faculty •
- Comprehensive approach to communication •
- Features courses in public, relational, and organizational communication as well as media and culture •
- Graduate success includes placement in Ph.D. programs and professions from advocacy and law to marketing and public relations •

wcupa.edu/programs/grad/commstudies
SATURDAY

314007  1:30 PM to 2:45 PM  Narragansett B - Ground Level

Uncertainty and Perceptions in Health Communication

Sponsor: Health Communication
Chair: Kelly Daily, La Salle University

"Teetering on a Tightrope: Coping with Uncertainty During the Cancer Diagnosis Process" Lisa Glebatis Perks, Merrimack College; Andrew Tollison, Merrimack College; Rebecca Legro, Merrimack College; Daniel Proulx, Merrimack College; Octavia Rossini, Merrimack College; Stephanie Sartori, Merrimack College; Robert Tolan, Merrimack College

"Treating Infertility: Identity Uncertainty and Health Behaviors" Sarah C Tardif, University of Massachusetts Boston

"I did not go through enough to be called a survivor': An Exploratory Investigation of Former Cancer Patients’ Perceptions of The Term Survivor" Melissa Wanzer, Canisius College; Katie Simon, Canisius College; Noah Cliff, Canisius College

"There is so much more to communication than what is said': A Qualitative Analysis of Physicians’ Awareness of Nonverbal Communication with Patients" Melissa Wanzer, Canisius College; Timothy Utz, Canisius College

The papers on this competitive paper panel examine issues of uncertainty and perceptions in health communication interactions.

314010  1:30 PM to 2:45 PM  Newport - 3rd Level

Urban Futures: Vulnerable Urban Communities in Global Contexts

Sponsor: Community Impact
Chair: Gary Gumpert, Urban Communication Foundation

"Communicating Community Impact Assessments" Rebecca M Townsend, University of Hartford

"Divided Nicosia: An Ancient City in Transition" Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

"Prenatal/Neonatal Care in Egypt: A Discourse Analysis on Examining The Extreme Vulnerability of the Vulnerable Population in Urban Communities" Noura Ahmad Hajjaj, State University of New York, New Paltz

"Root Shock: A Case Study of Vulnerability and Resilience in Pittsburgh’s Historic African Hill District" Erik Garrett, Duquesne University

Within Habitat III’s "New Urban Agenda," the concept of vulnerability is featured. The word vulnerable itself appears 15 times in the 23 page manifesto. Those who are said to be in vulnerable situations include women, children and youth, older persons and persons with disabilities, migrants, indigenous peoples and local communities and communities that are most vulnerable to disasters. Urban communities are vulnerable to all sorts of distinct risks. This panel will critically explore diverse vulnerable urban populations in cities around the world examining how the communication patterns and policies in each cultural context. What can communication policies and practices do to reduce or remove their vulnerability? Can communication practices or interventions help those at risk to cope, to lessen risk or to remove risk? The panelists address diverse issues ranging from health care and communication to discrimination and social and physical isolation.

314013  1:30 PM to 2:45 PM  Providence I - 3rd Level

Research Fellows Office Hours

314014  1:30 PM to 2:45 PM  Providence II - 3rd Level

G.I.F.T.S.: Great Ideas for Teaching Students II

Sponsor: G.I.F.T.S
Chair: Andy Kai-chun Chuang, LaGuardia Community College, CUNY

"Tell Me a Story’ Theory Application Paper G.I.F.T.S. Activity” (Student) Stephen M Kromka, West Virginia University

"The Creation of Meaning: Teaching Content and Relational Meaning in Interpersonal Communication Via Emojis” (Debut Paper) Yiyi Yang, The University of North Carolina Wilmington

"Journey to Explore Who We Are: Identity as Static and Dynamic” (Debut Paper) Emi Kanemoto, State University New York, Geneseo

"Escape Room Exam Review" Tiffany Petricini, Penn State University

"Communicating Cultural Identity & Meaningful Symbols Through Good Flags" Elizabeth Jeter, High Point University

"Communicating About Cultural Identities and Difference: A Public Service Announcement Project" Erin Brummett, Bloomsburg University

"Snapshot of Culture Through Music Around the World” (Debut Paper) Sasha Allgayer, State University of New York, Geneseo

Presenters address great ideas for teaching students. They discuss variety of topics including theory and practical life, relational meanings in interpersonal communication, cultural identity and meanings, and group work strategies.
These competitively selected papers highlight the role of popular culture and communication in connecting race and ethnicity to various social and historical contexts. The authors help us understand race and ethnicity as socio-cultural constructions, discuss the specific contexts where such construction takes place, and illuminate how people perform race and ethnicity within those contexts.

Most communication programs have established courses on mass media/communication, but an emerging area of this curriculum is that of entertainment media—a specific focus on the uses and effects of entertainment programming on people's thoughts, feelings, and actions. What was once a nuanced sub-section of mass media courses (usually, a single chapter or section devoted to entertainment media) has grown into a prominent discipline of its own. In this 90-minute short course, we present a bleeding-edge "roadmap" of entertainment media scholarship as a guide to help colleagues develop curriculum of their own, using examples and course materials already in use at our institutions.

These four competitively selected papers highlight important contributions regarding student learning outside of the traditional classroom setting. With the increase in distance learning opportunities, investigations pertaining course format and alternative forms of learning are necessary. These papers explore topics of online learning, course format, service-learning, and the use of e-textbooks.
Chair: Jordan Atkinson, Missouri Western State University
Respondents: Jordan Atkinson, Missouri Western State University; Christine K Anzur, East Tennessee State University; Donell C Murray, Morehead State University

"Fake News' It Until They Lose It: The Impact of Emotional Labeling in News on Audience Trust and Attitudes" (Debut Paper) Anna Young, University of Connecticut

"Let's Talk About Consent: A Content Analysis of How Sexual Consent is Discussed on Twitter" (Debut Paper) Victoria Barbeisch, University at Albany, SUNY; Archana Krishnan, University at Albany, SUNY

"Recovering with Social Media: A Digital Exploration of Recovering from a Substance Abuse" (Debut Paper) Victoria Walker, Villanova University

"Social Media Influencing Diversity and Inclusion on College Campuses" (Debut Paper) Amanda R Ebrahim, State University of New York, Oswego; Rachelle R Hills, State University of New York, Oswego

"The Effects of Coach Confirmation on Athlete Motivation" (Debut Paper) George Eglesfield, Bryant University

"The Gateway Plastic: A Persuasive Anti-Plastic Straw Campaign" (Debut Paper) Katy Henchy, University of Hartford; Nicole Ashley Demars, University of Hartford

"The Lion Sleeps with the Fishes: Rhetorical Homologies in The Lion King and the Mafia/Gangster TV/Film Genre" Jonathan Schumacher, West Chester University

"The Pressures of Popularity" (Debut Paper) Melanie Pearl Miller, George Mason University

"The Role of Music in Narrative Transportation, Interpersonal Attraction, and Personal Involvement” (Debut Paper) Ashley Holley Russell, High Point University

"Trends in American Newspaper Coverage of Autism" (Debut Paper) Allison M Miller, Bryant University

"Who Do You Trust?! Whom do people trust from eWOM Communication via Instagram?" (Debut Paper) Katherine Brinkley Werner, George Mason University

This panel analyzes television shows and movies that have aired since 2016 to understand how contemporary media narratives reflect, represent, and discuss life in the Trump era. Panelists argue how these fictional media characters, narratives, and plots are highlighting the social, cultural, and/or political discourses that have been raised since President Trump’s inauguration. We question how these fictional narratives create our future with narratives that resonate with our real world hopes, concerns, fears, and aspirations.

Sponsor: Media Communication
Chair: Brandon Tenney, Wheeling Jesuit University
Respondent: Jack Banks, University of Hartford

"Are you with us, or are you against us and all we stand for?: Analyzing Representations of Social and Political Issues in American Horror Story" Amber Byrd, University of Hartford

"SNL finds the funny side of #MeToo: But at what cost?" Alison Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"Trump Administration: T’Challa Incarnate." Kaitlin Shields, Wheeling Jesuit University

"Well, middle-class was fun!": Questioning Class Issues in the Roseanne Revival" Nancy Bressler, Wheeling Jesuit University

Our panel focuses on local and global approaches to mediate the impact of food insecurity and social injustice. This panel is associated with a hands-on component connecting ECA Convention participants with the Anti-Hunger Center and providing an opportunity to reach out and support local anti-hunger initiatives. The presenters address issues from different perspectives, all of them unified by a focus on communication and human behavior and the need for a culture of sustainable change, social equity, and peace.
317005 3:00 PM to 4:15 PM  Kent - 3rd Level

Creating a Healthy Future: Launching Health Campaigns on College Campuses

Sponsor: Health Communication
Chair: Nicole Blau, Ohio University, Lancaster

"Food for Thought: Using Health Communication Courses to Launch Campus Health Campaigns" Nicole Blau, Ohio University, Lancaster

"Let’s Get Involved: The Impact of Alcohol-Focused Social Marketing Class Projects on Participants Perceptions and Behavior" Mark Allen Flynn, Emmanuel College

"Nourishment in the Food Desert: Linking Community Health to Student Health and Wellness" Christina Selby, Coastal Carolina University

Each year an increasing number of college campuses are launching health initiatives to help students deal with physical and mental health issues (Dejong, 2002; Santich, 2015). As such, it is essential that communication scholars merge theory and practice by implementing more health communication campaigns on campuses across the country. Moreover, this work will impact student development. This panel will address the need for campus health campaigns and center on how to initiate these campaigns.

317010 3:00 PM to 4:15 PM  Newport - 3rd Level

The Future of the Democratic Party: An Examination of 2018 Mid-Term Elections in Five States

Sponsor: Political Communication
Chair: Theodore Sheckels, Randolph-Macon College

"Creating a Blue Future for a Red State: A Rhetorical Analysis of the Strategies Used by Democratic Candidates in Kansas' 2018 Toss-Up Races" Amy Louise Schumacker-Rutherford, University of Kansas

"Making Red Go Blue: Democratic Strategies in Three Virginia Congressional Races" Theodore Sheckels, Randolph-Macon College

"Richard Condray and the 2018 Ohio Governor's Race" Jeffrey St. Onge, Ohio Northern University

"The Democrats: Creating a New Future in Maryland (Or Not)" Carl T Hyden, Morgan State University

"To the Right or to the Left?: Democratic Campaign Strategies in Pennsylvania" Andi McClanahan, East Stroudsburg University

After 2016 and in the wake of Trump, how should Democrats define themselves? Should they lean left or right? The panelists examine crucial 2018 races in Pennsylvania, Maryland, Virginia, Ohio, and Kansas in an attempt to determine what the viable strategy might be.

317013 3:00 PM to 4:15 PM  Providence I - 3rd Level

The Role of Public Scholarship in Creating Our Future

Sponsor: Community Impact
Chair: Ann B Frymier, Miami University

"Benefits of Public Scholarship for Higher Education and Our Discipline" Ann B Frymier, Miami University

"How Do Doctoral Granting Institutions View Public Scholarship?" Matthew M Martin, West Virginia University

"Is Public Scholarship the Panacea for Dwindling Enrollment in Higher Education?" Nancy Willets, Cape Cod Community College

"Shifting the Focus from "Either/Or" to "Both/And": Integrating Scholarship as Part of Teaching, Professional Development & Learning" Candice Elaine Thomas-Maddox, Ohio University, Lancaster

Communication scholarship is relevant to a variety of problems faced by individuals and organizations across contexts, however, most communication scholarship is inaccessible to the general public. Public scholarship connects scholars to communities and/or the public. Public scholarship can take many forms, such as projects aligned with traditional service learning, projects that leverage faculty expertise in solving a community problem, as well as non-academic publications that translate research for public consumption. The purpose of this roundtable is to bring together four different perspectives on communication scholarship and public scholarship. Specifically to discuss barriers to public scholarship for faculty and potential benefits of public scholarship for the communication discipline, for higher education, and for faculty.

317014 3:00 PM to 4:15 PM  Providence II - 3rd Level

Competitive Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address
Chair: Timothy Barney, University of Richmond

Respondent: Melanie Joy McNaughton, Bridgewater State University

"Anonymous’ Affective Meanings: Affect in Social Movement" Kirk M Winans, Rensselaer Polytechnic Institute

"Ellen DeGeneres’s Remarks on the Murder of Matthew Shepard: An Ideological Clash Between ‘Hate’ and ‘Love’" (Debut Paper) (Student) Madison Ann Pollino, West Chester University

"Parasocial Relationship Construction on Twitter: NBA Players’ Use of Twitter for Social and Economic Gains" Ty Zelinsky, Cazenovia College; Heather M Stassen, Cazenovia College

"The Reality of ‘Fake News’: A Rhetorical Analysis" Nicholas Michael Messina, Monmouth University

This competitive paper panel features essays that focus on "fake news" in the 2016 presidential campaign, affect in social movements, Ellen DeGeneres's remarks on the murder of Matthew Shepard, and NBA players use of Twitter.
3:00 PM

317015

Shaping the Future of Philosophy of Communication through Scholarly Engagement

3:00 PM to 4:15 PM

Providence III - 3rd Level

Sponsor: Philosophy of Communication

Chair: Janie Harden Fritz, Duquesne University

"A Philosophy of Difference: Ethics, Rhetoric, and Culture" Ronald C Arnett, Duquesne University

"Cosmopolitan Ethics as Dialogic Bridge" Annette Holba, Plymouth State University

"Examining Out of Classroom Communication (OCC) through the Lens of Paulo Freire" Leeanne M Bell McManus, Stevenson University

"Listening and Philosophy of Communication: Arendtian Insights on StoryCorps" Susan Mancino, St Mary's College

"Niccolo Machiavelli: Examining Conflict, Politics, and Ethics" Amanda G McKendree, University of Notre Dame

"Virtue Ethics: Perspectives from the Field of Communication" Janie Harden Fritz, Duquesne University

This panel highlights emerging scholarship through the artifacts of recently published pieces in the philosophy of communication. Through their scholarly work, these authors promote public engagement in a time of narrative and virtue contention, suggesting responses to the philosophical and ethical exigencies of the current historical moment. Panelists will reflect on the impact and implications of their scholarship in the college classroom, inviting dialogue that creates a promising future for the philosophy of communication.

317016

On the Constitution, Limits, and Promise of Rhetorical Futures

3:00 PM to 4:15 PM

Providence IV - 3rd Level

Sponsor: Rhetoric and Public Address

Chair: Christopher Eisenhart, University of Massachusetts, Dartmouth

"Constitutive Rhetoric: Identification and Metaphor in ‘Islamo-Fascism Awareness Week’ Recruitment Materials" Erik Isaacson, University of Massachusetts Dartmouth

"Dividing the World in Two: The Bookcase to The Annex" Jerry Blitefield, University of Massachusetts, Dartmouth

"The Future is in the ‘dead hand’" Karen Gulbrandsen, University of Massachusetts, Dartmouth

The three papers on this panel embrace the conference theme of creating the future, by providing three different takes on the rhetorical future. In the first paper, the author examines the borrowing of the historically and culturally situated term "Fascism" and its pairing with Islam ("Islamo-Fascism"). The paper treats the term as a rhetorical constitution of present risks to motivate future political actions on campuses by political actors such as Stephen Miller. In the second paper, the author examines the physical and political limits on a rhetor's ability to create and enact a rhetorical future through the case and place of the Anne Frank Diary and Anne Frank house. And in the final paper, the authors examine the public commitments of "The Giving Pledge" as a rhetorical construct of the promise of future benefits of wealth accrual in a context of wealth inequality.

317018

Crafting the Future of Communication Research: Advancing Student Digital Literacy Skills

3:00 PM to 4:15 PM

South County - 3rd Level (Projector Available)

Sponsor: Short Courses

Presenters:

Ruth Tsuria, Seton Hall University
Renee Robinson, Seton Hall University

This short course focuses on instructional strategies and campus resources that improve the communication classroom in advancing students' digital/information/media literacy skills and understanding of communication research. These practices apply to both undergraduate and graduate classes and focus on increasing student familiarity with the different communication texts and tools that frame our discipline. While current students are considered 'digital natives,' many of them struggle utilizing the mass of information found online to better their academic and professional futures. Consequently, ideas for building, collaborating, and imagining instructional practices that educate students about research within the communication discipline are explored.

317020

Transforming Students’ Lives Through Faculty-Led, Short-Term Study Abroad Programs

3:00 PM to 4:15 PM

Washington - 3rd Level (Projector Available)

Sponsor: Short Courses

Presenters:

Susan Lee Pasquarelli, Roger Williams University
Robert Alexander Cole, Roger Williams University

This workshop provides university faculty with a broad understanding of how to develop academically sound, culturally relevant, short-term, faculty-led study abroad programs. Facilitators provide an overview of the building blocks for designing an abroad program. They lead participants to conceptualize how to match their own areas of competency and content expertise with potential field sites. Working backwards from an outcomes-based curriculum, participants discover how to build rigorous curriculum that engages students in content and context.
317022 3:00 PM to 4:15 PM  Waterplace I - 2nd Level

Integrating & Utilizing Traits Research Throughout The Communication Discipline

Sponsors: Communication Traits; Media Communication; Organizational Communication
Chair: Nicholas Scott Smith, Urbana University
Presenters:
   - Jake A Kucek, Kent State University
   - Jessica Papajcik, Stark State College
   - Zachary Humphries, Kent State University
   - Joseph Lybarger, University of Tennessee
   - James Durbin, Cleveland State University
   - Molly Taggart, Kent State University

The study of communication traits is a far reaching endeavor. This roundtable examines the ways in which the study of traits can be used to inform several different topics throughout the communication discipline. Specifically, the panelists will discuss the way in which trait research influences their respective areas of study. The topics included in this roundtable will range from Professional Development, Media & Sports, and Leadership, to Instructor/Student Communication and Entrepreneurship. This overarching look at the widespread applicability of traits research across the discipline will serve as an exemplar of how important, and ingrained in the study of communication, traits research really is.

317023 3:00 PM to 4:15 PM  Waterplace II - 2nd Level

Technology, Influence, and Well-Being

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars’ Conference
Chair: Bonnie McCracken Nickels, Rochester Institute of Technology
Respondent: Jessica Harvey, Saint Vincent College
   "Examining the Discourse of FOMO" (Debut Paper) Stephanie Francesca Roney, State University of New York, Geneseo; Emily Nicole LaRocca, State University of New York, Geneseo; Rachel Adina Renders, State University of New York, Geneseo
   "Perceptions of Disclosures of Mental Health on Social Media" Sydney Schoff, Saint Vincent College; Aubrey Marquis, Saint Vincent College
   "Technology as the Representative Anecdote for the Military in Black Mirror’s ‘Men Against Fire’" (Debut Paper) Hannah Rauhut, Messiah College
   "That Could be Me: The Relationship Between Female Body Dissatisfaction and Instagram" (Debut Paper) Kaci Joan Snyder, State University of New York, Geneseo
   "The Likelihood to Share Stigmatized Health Topics on Social Media" (Debut Paper) Meaghan R Angers, Bryant University; Mitch Anderson, Bryant University

The ever-increasing presence of technology provides new means through which we exchange thoughts, learn new ideas, and interact with others. These competitively selected papers discuss how people use new communicative spaces and how, in turn, these spaces influence our wellness. The authors highlight how we create, maintain, and alter messages in those technology-driven new communication sites.

317025 3:00 PM to 4:15 PM  Waterplace III - 2nd Level

Exploring a Path to Service: Conversation with Current and Past ECA Leaders

Sponsor: Vice President’s Panels
Chair: Jason S Wrench, State University of New York, New Paltz
Presenters:
   - Jason S Wrench, State University of New York, New Paltz
   - Cheryl A Casey, Champlain College
   - Leeanne M Bell McManus, Stevenson University
   - Nicholas David Bowman, West Virginia University
   - Benjamin R Bates, Ohio University
   - Jennifer Waldeck, Chapman University

This panel will feature our colleagues who have followed a path leading to significant service to our field. These experts will share their personal history of service and discuss how others might follow the same path.
All are invited to attend to keep abreast of the state of ECA. Reports will be presented to the general membership along with the winners of the following awards. Top Undergraduate and Graduate Panels, Posters and Papers, Distinguished Service Award, Everett Lee Hunt Award, Applied Urban Communication Research Grant, ECA Centennial Scholarships (M.A./M.S. and Ph.D.), Ecroyd Teaching Excellence Award, Past Officers' Award, Richard E Vatz Agenda-Spin Persuasion Award.

6:00 PM
322008 6:00 PM to 8:30 PM Narragansett Ballroom - Ground Level
President's Reception

8:00 PM
324001 8:00 PM to 9:00 PM Blackstone - 3rd Level
12 Step Meeting
**Sunday • April 14, 2019**

**7:30 AM**

401 Ground Floor Foyer  
7:30 AM to 10:30 AM  
Convention Registration  
Ground Floor Foyer

**8:00 AM**

402 004  
8:00 AM to 9:00 AM  
Executive Board Room - 3rd Level  
Finance Committee Meeting II

Kristen L Majocha, California University of Pennsylvania  
Nicholas David Bowman, West Virginia University  
Cheryl A Casey, Champlain College  
Katherine S Thweatt, State University of New York, Oswego  
Leanne M Bell McManus, Stevenson University  
Benjamin R Bates, Ohio University  
Jennifer Waldeck, Chapman University

**9:30 AM**

404 015  
9:30 AM to 12:00 PM  
Providence III - 3rd Level  
Executive Council Meeting II  
The following groups need representatives for Sunday: Health Communication, Interpretation and Performance, Media Communication, Nonverbal Communication, Organizational Communication

Leeanne M Bell McManus, Stevenson University  
Benjamin R Bates, Ohio University  
Katherine S Thweatt, State University of New York, Oswego  
Amanda G McKendree, University of Notre Dame  
Cheryl A Casey, Champlain College  
Douglas C Strahler, Slippery Rock University  
Dana Borzea, West Virginia University  
Nicholas David Bowman, West Virginia University  
Mary E Donato, Buena Vista University  
Kristin English, Georgia College & State University  
Thomas Richard Flynn, Slippery Rock University  
Janie Harden Fritz, Duquesne University  
Ann B Frymier, Miami University  
Jean Miller, George Washington University  
Mary Mino, Penn State DuBois  
Jessica Papajcik, Stark State College  
Nicholas Scott Smith, Urbana University  
Richard West, Emerson College  
Elizabeth Whittington, Texas Southern University  
Kathryn Hobson, James Madison University  
Tracey Quigley Holden, University of Delaware  
Carl T Hyden, Morgan State University  
Doreen Jowi, Bloomsburg University  
Kristen L Majocha, California University of Pennsylvania  
Daniel Mansson, Penn State Hazleton  
Chris Morse, Bryant University  
Trevor Parry-Giles, National Communication Association/University of Maryland  
Jennifer Waldeck, Chapman University  
Kelly Rocca DelGaizo, St. John’s University
HERE TO MAKE AN IMPACT.

Join the fastest growing field in academics with our emphasis on collaboration between faculty and students. With our highly renowned faculty, you’ll learn to think strategically, act courageously and connect meaningfully.

Learn more about the M.S. in Health & Strategic Communication or Ph.D. in Communication.

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EASTERN COMMUNICATION ASSOCIATION PRESIDENTS

1910  Paul M Pearson, Swarthmore College  1973  Howard Schwartz, Rider College
Albert E Hancock, Haverford College  1974  Jane Blankenship, University of Massachusetts
Frederic A Child, University of Pennsylvania  1975  Philip P Amato, Emerson College
(Organizers; No President)  1976  Agnes G Doody, University of Rhode Island
1911  Paul M Pearson, Swarthmore College  1977  Andrew D Wolvin, University of Maryland
1912-1913  Erastus Palmer, City College, New York  1978  John F Wilson, Herbert H Lehman College, SUNY
1914-1915  James A Winans, Cornell University  1979  James C McCroskey, West Virginia University
& Swarthmore College  1981  Jeannie Lutz, Pennsylvania State University
1920  Horace G McKean, Union College  1982  W. Barnett Pearce, University of Massachusetts
1921  Daniel W Redmond, City College, New York  1983  James W Chesebro, Queens College, CUNY
1922  John Dolman, Jr., University of Pennsylvania  1984  Linda C Lederman, Rutgers University
1923  Everett L Hunt, Cornell University  1985  Floyd D Anderson, State University of New York, Brockport
1924-1927  G. Rowland Collins, New York University  1928  Elizabeth Avery, Smith College  1986  Raymie E McKerrow, University of Maine
1929-1930  Hoyt H Hudson, Princeton College  1931  Herbert A Wichels, Cornell University  1987  Darlyn R Wolvin, Prince George’s Community College
1932-1933  Arleigh B Williamson, New York University  1933  Virginia P Richmond, West Virginia University
1934-1935  Wayland Maxfield Parish, University of Pittsburgh  1934  Barbara M Montgomery, University of New Hampshire
1936-1937  Jane Dorsey Zimmerman, Columbia University  1937  Sandra L (Fish) Herndon, Ithaca College
1938-1939  J. Walter Reeves, The Peddle School  1939  Deborah F Atwater, Pennsylvania State University
1940-1941  W. Hayes Vaeger, George Washington University  1941  Gerald Lee Ratliff, Montclair State University
1942  Arthur L Woehl, Hunter College  1943  Alison Alexander, University of Massachusetts
1943-1946  John H Frizzell, Pennsylvania State University  1947  Thomas L Veenendall, Montclair State University
1947  Joseph F O’Brien, Pennsylvania State University  1948  Harvey R Kelly, Jr., Pennsylvania State University,
1948  Russell H Wagner, University of Virginia  1949  Dale A Bertselsen, Bloomsburg University
1949  Wilbur E Gilman, Queens College  1950  Deborah Borisoff, New York University
1950  Agnes I Allardyce, Syracuse University  1951  Melanie Booth-Butterfield, West Virginia University
1951  Robert B Huber, University of Vermont  1952  Jerry L Allen, University of New Haven
1952  Earl H Ryan, City College, New York  1953  Janette Kenner Muir, George Mason University
1953  James H Henning, West Virginia University  1954  Susan J Drucker, Hofstra University
1954  Marvin G Bauer, Brooklyn College  1955  Don M Boileau, George Mason University
1955  David C Phillips, University of Connecticut  1956  Ann Bainbridge Frymier, Miami University
1956  H. Barrett Davis, Lehigh University  1957  Mary L Kahl, State University of New York, New Paltz
1957  Evelyn Kongsberg, Washington Irving High School, NY  1958  Donald A Fishman, Boston College
1958  J. Calvin Callahan, Syracuse University  1959  John Courtright, University of Delaware
1960  Paul D Holtzman, Pennsylvania State University  1961  Richard West, Emerson College
1961  Eleanor M Luse, University of Vermont  1962  Sara Chudnovsky-Weintraub, Regis College
1962  Sam Boyd, Jr., West Virginia University  1963  Candice E Thomas-Maddox, Ohio University - Lancaster
1963  Ray E Keesey, University of Delaware  1964  Janie M Harden Fritz, Duquesne University
1964  Carroll C Arnold, Pennsylvania State University  1965  Cindy M Lont, George Mason University
1965  Wofford C Gardner, University of Maine  1966  Nancy J Willets, Cape Cod Community College
1967  Robert T Oliver, Pennsylvania State University  1968  Thomas T Flynn, Slippery Rock University
1968  Joseph D Batcheller, University of New Hampshire  1969  J. Kanan Sawyer, West Chester University
1969  Thomas Hopkins, Carlow College  2017  Jason S Wrench, State University of New York, New Paltz
1970  Ronald F Reid, University of Massachusetts  2018  Leeanne Bell McManus, Stevenson University
1971  Paul L Brownstone, Long Island University  2019  Deborah F Atwater, Pennsylvania State University
1972  Donald H Ecroyd, Temple University
SECOND VICE PRESIDENTS

1950  Lillian M O’Conner, Wadleigh High School, NY
1951  Samuel B Gould, Boston University
1952  Lindsey S Perkins, Brooklyn College
1953  Evelyn Kongsberg, Board of Education, NYC
1954  H. Barrett Davis, Lehigh University
1955  Richard F Clemo, Adelphi University
1956  Ruth Damon, Russell Sage College
1957  Muriel G Leahy, Grover Cleveland High School, NY
1958  Wiley C Bowyer, Mineola Public Schools
1959  Harold M Scholl, Montclair State College
1960  Helen M Donovan Fuelner, Board of Education, NYC
1961  Domis Plugge, Hunter College
1962  William A Behl, Brooklyn College, CUNY
1963  Paul L Brownstone, Brooklyn College, CUNY
1964  Audrey O’Brien, St. John’s University
1965  John E Lent, Bureau of Sp. Improvement, New York City
1966  Bernard McCabe, St. John’s University
1967  Thomas D Houchin, St. John’s University
1968  Beatrice G Ferrante, St. John’s University
1969  James R Johnson, Brooklyn College, CUNY
1970  Fergus G Currie, Knoxville, Tennessee
1971  Mary Pettas, New York University
1972  Philip P Amato, Emerson College
1973  Geraldine Chapey, Bureau of Sp. Improvement, New York City
1974  Andrew D Wolvin, University of Maryland
1975  Peggy Ryspm, Iona College
1976  Gladys L Ritchie, Pennsylvania State University
1977  Charles E Parkhurst, Brooklyn College, CUNY
1978  Marilyn Lewis-Scott, Emerson College
1979  Warren O Richardson, Villanova University
1980  Marlene S Cowan, Towson State University
1981  Peggy Ann Madden, North Hills High School, PA
1982  Paul Wenger, Central Connecticut State College
1983  Paul Scovell, Salisbury State University
1984  Murray M Halfond, Temple University
1985  Beatrice Schultz, University of Rhode Island
1986  Edward Streb, Glassboro State College
1987  Jack A Barwind, Syracuse University
1988  Brenda Logue, Towson State University
1989  Peggy Klein, Salisbury State University
1990  Teresa L Nance, Villanova University
1991  Harvey R Kelly, Jr., Pennsylvania State University, Beaver
1992  Rebecca Lockridge, University of Southern Maine
1993  Joan O’Mara, University of Hartford
1994  Janette Kenner Muir, George Mason University
1995  Ruth Ann Zupan, Westmoreland County Community College
1996  Judythe Isserlis, Iona College
1997  Brenda Logue, Towson State University
1998  Joan O’Mara, University of Hartford
1999  Bill Denman, Marshall University
2000  Jean Ann Streiff, Oakland Catholic High School
2001  Richard West, University of Southern Maine
2002  Kelly Rocca, St. John’s University
2003  Carole Blair, University of California-Davis, Washington Center
2004  Anne Mattina, Stonehill College
2005  Janie Harden Fritz, Duquesne University
2006  Timothy Brown, West Chester University
2007  Maurice Hall, Villanova University
2008  Janie Harden Fritz, Duquesne University
2009  William Cowen, Villanova University
2010  Bryan Cable, Villanova University
2011  Joy Cypher, Rowan University
2012  Tobi Mackler, Montgomery County Community College
2013  Rita Rosenthal, Boston College
2014  Monica Waugh-Bent, Duquesne University
2015  Christopher Morse, Bryant University
2016  Hans C Schmidt, Brandywine University
2017  Leeanne Bell McManus, Stephenson University
2018  Mary C Toale, State University of New York, Oswego

SECRETARIES & TREASURERS

Secretary
1911-1912 Frederick A Child, University of Pennsylvania
1913 John W Wetzel, Yale University
1914 James M O’Neil, Dartmouth College & University of Wisconsin
1915 Wilbur Jones Kay, Washington & Jefferson College
1916-1919 Warren C Shaw, Dartmouth College
1920-1921 John Dolman Jr., University of Pennsylvania
1922 Elizabeth Avery, Smith College
1923-1924 Brother Bonaventure Thomas, Manhattan College
1925-1927 Mary B Cochran, Vassar College
1928-1929 Mary Thornton Harvey, Hunter College
1930 Sarah M Stinchfield, Mount Holyoke College
1931 Charles Kenneth Thomas, Columbia University
1932 Jane Dorsey Zimmerman, Columbia University
1933-1934 Margaret Mary McCarthy, Brooklyn College
1935-1936 Charles A Fritz, New York University
1937-1938 Joseph F O’Brien, Pennsylvania State College
1939-1940 Agnes Allardice, Queens College
1941-1942 Lester Thonansen, City College, New York
1943-1946 George V Gohman, Dartmouth College
1947-1948 Marvin G Bauer, Brooklyn College
1949-1950 Earl H Ryan, City College, New York
EXECUTIVE SECRETARY

1951-1952  Ralph N Schmidt, Syracuse University
1953-1954  Gordon F Hostettler, Temple University
1955-1958  Paul D Holtzman, Pennsylvania State University
1958-1960  Wiley C Bowyer, Mineola N.Y. Public Schools
1961-1963  Thoburn V Barker, Lehigh University
1964-1965  Burton H Byers, Queens College, CUNY
1968-1969  Coleman C Bender, Emerson College
1970  Thomas D Houchin, St. John's University
1971-1973  William K Price, University of Massachusetts
1974-1977  Richard Bailey, University of Rhode Island
1978-1980  Carolyn Del Polito, West Chester University
1980-1983  Caroline Drummond Ecroyd, Temple University
1983-1986  Warren O Richardson, Villanova University
1986-1989  Gerald Lee Ratliff, Montclair State University
1992-1995  Jerry L Allen, University of New Haven
1995-1998  Kathleen M Long, West Virginia Wesleyan College
1998-1999  Paul E Scovell, Salisbury State University
2000-2001  Candice Thomas Maddox, Ohio University, Lancaster

EXECUTIVE DIRECTOR

2001-2004  Candice Thomas-Maddox, Ohio University-Lancaster
2004-2007  Danette Ifert Johnson, West Virginia Wesleyan College/Ithaca College
2008-2010  Alfred G Mueller, Pennsylvania State University, Mont Alto
2010-2016  Ronald C Arnett, Duquesne University
2016-2019  Cheryl Casey, Champlain College

JOURNAL EDITORS

Today's Speech

1953-1960  Robert T Oliver, Pennsylvania State University
1960-1964  William S Tacey, University of Pittsburgh
1964-1966  David C Phillips, University of Connecticut
1966-1968  Allan Kerstetter, Syracuse University
1968-1970  Michael Prosser, State University of New York, Buffalo
1971-1972  Eugene Vasilew, State University of New York, Binghamton
1972-1975  Herman Stelzner, University of Massachusetts

Communication Quarterly

1979-1981  Lawrence R Wheelless, West Virginia University
1985-1987  James W Chesebro, Queens College, CUNY
1988-1990  Linda C Lederman, Rutgers University
1991-1993  Virginia P Richmond, West Virginia University
1994-1996  Raymie E McKerrow, University of Maine
1997  Melanie Booth-Butterfield, West Virginia University
1998-2000  John A Courtright, University of Delaware
2001-2003  Dale A Bertelsen, Bloomsburg University
2004-2006  Jerry L Allen, University of New Haven
2007-2009  Janette Kenner Muir, George Mason University
2010-2013  Trevor Parry-Giles, University of Maryland
2013-2015  Benjamin Bates, Ohio University
2016-2018  Chris Morse, Bryant University

Communication Research Reports

1995  James C McCroskey, West Virginia University
1996-1998  Jerry L Allen, University of New Haven
1999-2001  Andrew S Rancer, University of Akron
2002-2004  John C Sherblom, University of Maine
2005-2007  Lisa Sparks, George Mason University
2008-2010  Wendy Samter, Bryant University
2011-2013  Theodore Avtgis, Ashland University
2014-2016  Don Stacks, University of Miami
2017-2019  Nicholas D Bowman, West Virginia University

Qualitative Research Reports in Communication

2000-2002  Deborah Borisoff, New York University
2002-2005  Michael J Hostetler, St. John's University
2006-2009  Susan J Drucker, Hofstra University
2009-2011  Mark Hickson, III, University of Alabama at Birmingham
2012-2014  Janie Harden Fritz, Duquesne University
2015-2017  Annette Holba, Plymouth State University
2018-2020  Kristen Lynn Majocha, University of Pittsburgh-Johnstown
### ASSOCIATION AWARDS

#### Distinguished Service Award

<table>
<thead>
<tr>
<th>Year</th>
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<td>1979</td>
<td>Carroll C Arnold</td>
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<td>Woffard G Gardner</td>
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<td>1981</td>
<td>Wilbur E Gilman</td>
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<td>Robert T Oliver</td>
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<td>Everett Lee Hunt</td>
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<td>John F Wilson</td>
<td>Herbert H Lehman College, CUNY</td>
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<td>Paul D Holtzman</td>
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<td>Gerald M Phillips</td>
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<td>James W Chesebro</td>
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<td>Jeannette Kenner Muir</td>
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<td>Dale A Bertelsen</td>
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<td>Sandra L Herndon</td>
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<td>Jerry L Allen</td>
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<td>2001</td>
<td>Deborah Borisoff</td>
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<td>2002</td>
<td>Gary Gumpert</td>
<td>Communication Landscapers</td>
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<td>2003</td>
<td>Kathleen M Long</td>
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<td>Susan J Drucker</td>
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<td>S. Diane McFarland</td>
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<td>Nancy J Willets</td>
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<td>2009</td>
<td>Mary L Kahl</td>
<td>State University of New York, New Paltz</td>
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<td>Jean Ann Strieff</td>
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<td>Donald A Fishman</td>
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<td>2012</td>
<td>Don M Boileau</td>
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<td>2013</td>
<td>Candice Thomas-Maddox</td>
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<tr>
<td>2014</td>
<td>Tobi Mackler</td>
<td>Montgomery County</td>
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<td>2015</td>
<td>Richard West</td>
<td>Emerson College</td>
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<td>2016</td>
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<td>2017</td>
<td>Mary C Toale</td>
<td>State University of New York, Oswego</td>
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<td>2018</td>
<td>No award given</td>
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#### Past Presidents’ / Officers’ Award

<table>
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<tr>
<th>Year</th>
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<th>Institution</th>
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<tr>
<td>1984</td>
<td>Kathleen Hall Jamieson</td>
<td>University of Pennsylvania</td>
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<td>1985</td>
<td>Virginia P Richmond</td>
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<td>1986</td>
<td>Lois J Einhorn</td>
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<td>1987</td>
<td>Lea P Stewart</td>
<td>Rutgers University</td>
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<td>1988</td>
<td>Christopher L Johnstone</td>
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<td>1989</td>
<td>Lynne Kelly</td>
<td>University of Hartford</td>
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<td>Andrew S Rancer</td>
<td>Emerson College</td>
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<td>1991</td>
<td>Robert L Duran</td>
<td>University of Hartford</td>
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<td>1992</td>
<td>Kristin Langellier</td>
<td>University of Maine</td>
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<td>1993</td>
<td>Eric Peterson</td>
<td>University of Maine</td>
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<td>1994</td>
<td>Melanie Booth-Butterfield</td>
<td>West Virginia University</td>
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<td>1995</td>
<td>Deborah Borisoff</td>
<td>New York University</td>
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<td>1996</td>
<td>Dale Herbeck</td>
<td>Boston College</td>
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<td>1997</td>
<td>Matthew M Martin</td>
<td>West Virginia University</td>
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<td>1998</td>
<td>Lisa Marie Cuklanz</td>
<td>Boston College</td>
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<td>1999</td>
<td>Ronald L Jackson</td>
<td>Pennsylvania State University</td>
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<td>Thomas Flynn</td>
<td>Slippery Rock University</td>
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<td>Timothy P Mottet</td>
<td>Southwest Texas State University</td>
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<td>2002</td>
<td>Trevor Parry-Giles</td>
<td>University of Maryland</td>
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<td>2003</td>
<td>Charles Morris, III</td>
<td>Boston College</td>
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<td>2004</td>
<td>Timothy J Brown</td>
<td>West Chester University</td>
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<tr>
<td>2005</td>
<td>Sherri L Houser</td>
<td>Texas State University- San Marcos</td>
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<td>2006</td>
<td>Theodore Avtgis</td>
<td>West Virginia University</td>
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<td>2007</td>
<td>Benjamin R Bates</td>
<td>Ohio University</td>
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<tr>
<td>2008</td>
<td>Annette M Holba</td>
<td>Plymouth State University</td>
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<tr>
<td>2009</td>
<td>Keith Weber</td>
<td>West Virginia University</td>
</tr>
<tr>
<td>2010</td>
<td>Corey Liberman</td>
<td>Marymount Manhattan College</td>
</tr>
</tbody>
</table>
ASSOCIATION AWARDS

Everett Lee Hunt Award

1986 W. Barnett Pearce, University of Massachusetts
1987 Peter Kane, State University of New York, Brockport
1988 Takis Poulakos, University of Iowa
1989 James W Chesebro, SCA National Office
1990 Lawrence Prelli, University of New Hampshire
1993 Lois J Einhorn, State University of New York, Binghamton
1994 John C Adams and Stephen Yarbrough, Syracuse University
1995 Herman Cohen, Pennsylvania State University
1996 John Poulakos, University of Pittsburgh
1997 Aaron Gresson, III, Pennsylvania State University
1998 James W Chesebro, Indiana State University
1999 Richard A Katula, University of Illinois
2000 Ronald L Jackson, II, Pennsylvania State University
2001 Lisa M Cuklanz, Boston College
2002 Nola J Heidlebaugh, State University of New York, Oswego
2003 Shawn Parry-Giles, University of Maryland
2004 Trevor Parry-Giles, University of Maryland
2005 Thomas Benson, Pennsylvania State University
2006 Ekaterina Haskins, Rensselaer Polytechnic Institute
2007 Ronald C Arnott, Duquesne University
2008 Donald Ecroyd and Caroline Drummond Ecroyd Award
2009 Donald Ecroyd and Caroline Drummond Ecroyd Award

Urban Communication Foundation Award

2008 Lewis I Freeman, Fordham University
2009 No award given
2010 Alfred G Mueller II, Mount Saint Mary College
2011 Erik Garrett, Duquesne University
2012 Mary L Kahl, State University of New York, New Paltz
2013 Douglas J Marshall, Duquesne University
2014 Allison Burr-Miller, University of Massachusetts
2015 Kristin Scott, George Mason University
2016 Hannah Cherico Karolak, Duquesne University
2017 No award given
2018 Caitlin Bruce, University of Pittsburgh

Donald Ecroyd and Caroline Drummond Ecroyd Award

1989 Diane O Casagrande, West Chester University
1990 Marlene Cowan, Towson State University
1991 C. Jack Orr, West Chester University
1992 Linda C Lederman, Rutgers University
1993 Virginia P Richmond, West Virginia University
1994 Anita K Foeman, West Chester University
1995 Thomas L Veenendall, Montclair State University
1996 Mary Mino, Pennsylvania State University, DuBois
1997 Melanie Booth-Butterfield, West Virginia University
1998 Deborah Borisoff, New York University
1999 Sandra L Herndon, Ithaca College
2000 Theodore Otto Windt, Jr., University of Pittsburgh
2001 Floyd D Anderson, State University of New York, Brockport
2002 Mari Boor Tonn, University of Maryland
2003 Candice Thomas-Maddox, Ohio University, Lancaster
2004 Lawrence J Prelli, University of New Hampshire
2005 Donna Kowal, State University of New York, Brockport
2006 Bonnie Jefferson, Boston College
2007 Ann Bainbridge Frymier, Miami University
2008 James Chesebro, Ball State University
2009 Melissa Bekelja Wanzer, Canisius College
2010 Janette Kenner Murr, George Mason University
2011 Susan Drucker, Hofstra University
2012 No award given
2013 Alfred G Mueller, II, Mount St. Mary’s University
2014 Sara Chudnovsky Weintraub, Regis College
2015 No award given
2016 Andrew Wolvin, University of Maryland
2017 Kristen Lynn Majocha, University of Pittsburgh at Johnstown
2018 No Award Given

Centennial Scholarship

2009 Amanda Gresens, University of Memphis
2010 Sean Horan, West Virginia University
2011 Timothy Barney, University of Maryland
2012 Jennifer Tyrawksi, University of Delaware
2013 Kaylea Livington, Ohio University
2014 Theresa Donofrio, University of Maryland
2015 Sean Luechtelfeld, University of Maryland
2016 Alison Novak, Drexel University
2017 Michael Steudeman, University of Maryland
2018 Stephanie Madden, University of Maryland
2019 Candace Parrish Virginia Commonwealth University
2020 T. Jake Dionne, Syracuse University
2021 Donica O’Malley, University of Pittsburgh
2022 Nicole Hudak, Ohio University

ASSOCIATION AWARDS

Everett Lee Hunt Award

1986 W. Barnett Pearce, University of Massachusetts
1987 Peter Kane, State University of New York, Brockport
1988 Takis Poulakos, University of Iowa
1989 James W Chesebro, SCA National Office
1990 Lawrence Prelli, University of New Hampshire
1993 Lois J Einhorn, State University of New York, Binghamton
1994 John C Adams and Stephen Yarbrough, Syracuse University
1995 Herman Cohen, Pennsylvania State University
1996 John Poulakos, University of Pittsburgh
1997 Aaron Gresson, III, Pennsylvania State University
1998 James W Chesebro, Indiana State University
1999 Richard A Katula, University of Illinois
2000 Ronald L Jackson, II, Pennsylvania State University
2001 Lisa M Cuklanz, Boston College
2002 Nola J Heidlebaugh, State University of New York, Oswego
2003 Shawn Parry-Giles, University of Maryland
2004 Trevor Parry-Giles, University of Maryland
2005 Thomas Benson, Pennsylvania State University
2006 Ekaterina Haskins, Rensselaer Polytechnic Institute
2007 Ronald C Arnott, Duquesne University
2008 Donald Ecroyd and Caroline Drummond Ecroyd Award
2009 Donald Ecroyd and Caroline Drummond Ecroyd Award

Urban Communication Foundation Award

2008 Lewis I Freeman, Fordham University
2009 No award given
2010 Alfred G Mueller II, Mount Saint Mary College
2011 Erik Garrett, Duquesne University
2012 Mary L Kahl, State University of New York, New Paltz
2013 Douglas J Marshall, Duquesne University
2014 Allison Burr-Miller, University of Massachusetts
2015 Kristin Scott, George Mason University
2016 Hannah Cherico Karolak, Duquesne University
2017 No award given
2018 Caitlin Bruce, University of Pittsburgh

Donald Ecroyd and Caroline Drummond Ecroyd Award

1989 Diane O Casagrande, West Chester University
1990 Marlene Cowan, Towson State University
1991 C. Jack Orr, West Chester University
1992 Linda C Lederman, Rutgers University
1993 Virginia P Richmond, West Virginia University
1994 Anita K Foeman, West Chester University
1995 Teresa A Nance, Villanova University
1996 Mary Mino, Pennsylvania State University, DuBois
1997 Melanie Booth-Butterfield, West Virginia University
1998 Deborah Borisoff, New York University
1999 Sandra L Herndon, Ithaca College
2000 Theodore Otto Windt, Jr., University of Pittsburgh
2001 Floyd D Anderson, State University of New York, Brockport
2002 Mari Boor Tonn, University of Maryland
2003 Candice Thomas-Maddox, Ohio University, Lancaster
2004 Lawrence J Prelli, University of New Hampshire
2005 Donna Kowal, State University of New York, Brockport
2006 Bonnie Jefferson, Boston College
2007 Ann Bainbridge Frymier, Miami University
2008 James Chesebro, Ball State University
2009 Melissa Bekelja Wanzer, Canisius College
2010 Janette Kenner Murr, George Mason University
2011 Susan Drucker, Hofstra University
2012 No award given
2013 Alfred G Mueller, II, Mount St. Mary’s University
2014 Sara Chudnovsky Weintraub, Regis College
2015 No award given
2016 Andrew Wolvin, University of Maryland
2017 Kristen Lynn Majocha, University of Pittsburgh at Johnstown
2018 No Award Given

Centennial Scholarship

2009 Amanda Gresens, University of Memphis
2010 Sean Horan, West Virginia University
2011 Timothy Barney, University of Maryland
2012 Jennifer Tyrawksi, University of Delaware
2013 Kaylea Livington, Ohio University
2014 Theresa Donofrio, University of Maryland
2015 Sean Luechtelfeld, University of Maryland
2016 Alison Novak, Drexel University
2017 Michael Steudeman, University of Maryland
2018 Stephanie Madden, University of Maryland
2019 Candace Parrish Virginia Commonwealth University
2020 T. Jake Dionne, Syracuse University
2021 Donica O’Malley, University of Pittsburgh
2022 Nicole Hudak, Ohio University
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<td>2007</td>
<td>Ronald C Arnett</td>
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<td>2008</td>
<td>Lynne Kelly</td>
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<td>Richard West</td>
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<td>2009</td>
<td>Judith Trent</td>
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<td>Lester Olson</td>
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<td>Rebecca Chory</td>
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<tr>
<td>2015</td>
<td>John Courtright</td>
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<td>Pamela Lannutti</td>
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<td>Marian L Houser</td>
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<td>Alan K Goodboy</td>
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<td>Jason Edwards</td>
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### ECA DISTINGUISHED TEACHING FELLOWS

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<th>Year</th>
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<th>Institution</th>
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<td>Gerald Lee Ratliff</td>
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<td>Sandra L Herndon</td>
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<td>Don M Boileau</td>
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<td>Mary L Kahl</td>
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ECA COMMITTEE OF SCHOLARS: 1980-2009

1980-1981  Dan F Hahn, Queens College CUNY
Jane Blankenship, University of Massachusetts
Donald H Ecroyd, Temple University
James C McCroskey, West Virginia University

Jane Blankenship, University of Massachusetts
Donald H Ecroyd, Temple University
James C McCroskey, West Virginia University

1982-1983  W. Barnett Pearce, University Of Massachusetts
Thomas W Benson, Pennsylvania State University
John F Wilson, Herbert H Lehman College
Donald P Cushman, SUNY Albany
Mark L Knapp, University of Texas

1983-1984  James W Chesebro, Queens College CUNY
Arthur P Bochner, Temple University
Herman Stelzner, University of Massachusetts
Andrew D Wolvin, University of Maryland

1984-1985  Linda C Lederman, Rutgers University
Raymond L Falcone, University of Maryland
Ron Johnson, University of Massachusetts
Gerald M Phillips, Pennsylvania State University

1985-1986  Floyd D Anderson, State University of New York, Brockport
Wilbur Samuel Howell, Princeton University
Christopher L Johnstone, Pennsylvania State University
Eric W Skopec, Syracuse University

1986-1987  Raymie E McKerrow, University of Maine
Sandra L (Fish) Herndon, Ithaca College
Gerard A Hauser, Pennsylvania State University
Theodore Otto Windt, Jr., University of Pittsburgh

1987-1988  Darlyn R Wolvin, Prince George’s Community College
Jerry L Allen, University of New Haven
Lois J Einhorn, State University of New York, Binghamton

1988-1989  Virginia P Richmond, West Virginia University
Lynne Kelly, University of Hartford
James F Klumpp, University of Maryland
Jack A Barwind, Syracuse University

1989-1990  Barbara M Montgomery, University of New Hampshire
Andrew S Rancer, University of Akron
Robert E Sanders, SUNY Albany
Lea P Stewart, Rutgers University

1990-1991  Sandra L Herndon, Ithaca College
Gary Gumpert, Queens College CUNY
Kathleen E Kendall, State University of New York,
Albany
Lyndrey A Niles, Howard University

John Poulakis, University of Pittsburgh
Lawrence Prelli, University of New Hampshire
Orlando Taylor, Howard University

1992-1993  Gerald Lee Ratliff, Montclair State University
Joseph DeVito, Hunter College
Robert L Duran, University of Hartford
Joan Gorham, West Virginia University

1993-1994  Alison Alexander, University of Georgia
Carolyn Anderson, University of Massachusetts
Susan Drucker, Hofstra University
Stuart Sigman, University of Albany, SUNY

1994-1995  Thomas L Veenendall, Montclair State University
Marjorie C Feinstein, College of St. Elizabeth
Richard West, University of Southern Maine
Rod Carveth, Worcester State College

1995-1996  Harvey R Kelly Jr., Pennsylvania State University,
Beaver
Diane O Casagrande, West Chester University
Myrna Foster-Kuehn, Clarion University
Janette Kenner Muir, George Mason University

1996-1997  Dale A Bertelsen, Bloomsburg University
Jodi Cohen, Ithaca College
Anita K Foeman, West Chester University
Joe Gow, Alfred University

1997-1998  Deborah Borisoff, New York University
Steve Booth-Butterfield, West Virginia University
Raymie E McKerrow, Ohio University
Theodore O Windt Jr., University of Pittsburgh

1998-1999  Melanie Booth-Butterfield, West Virginia University
James Chesebro, Indiana State University
Ann Bainbridge Frymier, Miami University
John C Sherblom, University of Maine

1999-2000  Jerry L Allen, University of New Haven
Robert A Barracough, West Virginia University
Danette E Ifert, West Virginia Wesleyan College
Mary Mino, Pennsylvania State University DuBois

2000-2001  Janette Kenner Muir, George Mason University
Mary L Kahl, State University of New York, New Paltz
James F Klumpp, University of Maryland
Mari Boor Tonn, University of New Hampshire

2001-2002  Susan J Drucker, Hofstra University
Donald Fishman, Boston College
Michael L Hecht, Pennsylvania State University
Alan M Rubin, Kent State University

2002-2003  Don M Boileau, George Mason University
Ronald C Arnett, Duquesne University
Alan M Rubin, Kent State University
Sara Weintraub Chudnovsky, Regis College

2003-2004  Ann Bainbridge Frymier, Miami University
James F Klumpp, University of Maryland
Mari Boor Tonn, University of New Hampshire
Keith D Weber, West Virginia University

2004-2005  Mary L Kahl, State University of New York, New Paltz
Michael J Hostetler, St. John’s University
Rebecca B Rubin, Kent State University
Sandra J Sarkela, SUNY Postdam

2005-2006  Donald A Fishman, Boston College
Dale A Herbeck, Boston College
Elizabeth M Perse, University of Delaware
Lance Strate, Fordham University

2006-2007  John A Courtright, University of Delaware
Cary Wecht Horvath, Youngstown State University
Alfred G Mueller II, Pennsylvania State-Mont Alto
Wendy Samter, Bryant University

2007-2008  Ronald L Jackson, II, University of Illinois
Kathleen Glenister Roberts, Duquesne University

2008-2009  Richard West, Emerson College
Valerie Swarts, Slippery Rock University
Kristin Roeschenthaler Wolfe, Duquesne University
Catherine Wright, George Mason University
ECA COMMITTEE OF SCHOLARS: 2009-2019

2009-2010  Sara Chudnovsky Weintraub, Regis College
            Don Boileau, George Mason University
            Janie Harden Fritz, Duquesne University
            Jeanne Persuit, University of North Carolina, Wilmington
            Andrew Rancer, University of Akron

2010-2011  Candice Thomas-Maddox, Ohio University, Lancaster
            Theodore A Avtgis, West Virginia University
            Marian L Houser, Texas State University-San Marcos
            Matthew J Smith, Wittenberg University

2011-2012  Janie Harden Fritz, Duquesne University
            Benjamin R Bates, Ohio University
            Lceanne M Bell McManus, Stevenson University
            Timothy J Brown, West Chester University
            Annette M Holba, Plymouth State University

2012-2013  Cindy Lont, George Mason University
            Dale Herbeck, Boston College
            Lea P Stewart, Rutgers University
            Jason S Wrench, State University of New York, New Paltz

2013-2014  Nancy J Willets, Cape Cod Community College
            Tobi Mackler, Montgomery County Community College
            Anne Mattina, Stonehill College
            Mary C Toale, West Virginia Wesleyan College

2014-2015  Danette Ifert Johnson, Ithaca College
            Shinsuke Eguchi, University of New Mexico
            Christopher House, Ithaca College
            Colleen Malachowski, Regis College

2016-2017  Mary C Toale, State University of New York, Oswego
            Nicholas David Bowman, West Virginia University
            Thom Gencarelli, Manhattan College

2018-2019  Janie Harden Fritz, Duquesne University
            Mathew Mancino, Duquesne University
            Chip Rouse, Duquesne University
            Kayla Kuppertz, Slippery Rock University

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1951-1978  Magdalene Emma Kramer, Columbia University
1978-1986  Clark S Marlor, Adelphi University
1987-1991  John F Wilson, Herbert H Lehman College, CUNY

1992-2011  James W Chesebro, Ball State University
2012-2019  Trevor S Parry-Giles, NCA National Office
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Shannon M Brogan
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Winifred Brownell
Paul Brownstone
Neil S Butt
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A J Critchfield
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Michael Wallinger
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Eric Weismann
Molly Meijer Wertheimer
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Catherine K Wright

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1959-71 New York, NY 1988 Baltimore, MD 2005 Pittsburgh, PA
1972 Boston, MA 1989 Ocean City, MD 2006 Philadelphia, PA
1976 Philadelphia, PA 1993 New Haven, CT 2010 Baltimore, MD
1980 Ocean City, MD 1997 Baltimore, MD 2014 Providence, RI
1982 Hartford, CT 1999 Charleston, WV 2016 Baltimore, MD
1983 Ocean City, MD 2000 Pittsburgh, PA 2017 Boston, MA
1984 Philadelphia, PA 2001 Portland, ME 2018 Pittsburgh, PA
1985 Providence, RI 2002 New York, NY 2019 Providence, RI
1986 Atlantic City, NJ 2003 Washington, DC 2020 Baltimore, MD
1987 Syracuse, NY 2004 Boston, MA
INDEX OF PARTICIPANTS

<table>
<thead>
<tr>
<th>Name</th>
<th>ID/Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bevan, Jennifer</td>
<td>217001</td>
</tr>
<tr>
<td>Billings, Angela</td>
<td>203010</td>
</tr>
<tr>
<td>Binnie, Chelsea</td>
<td>110010</td>
</tr>
<tr>
<td>Blau, Nicole</td>
<td>107010, 210023, 314003, 317005</td>
</tr>
<tr>
<td>Blakefield, Jerry</td>
<td>317016</td>
</tr>
<tr>
<td>Blut, Ari</td>
<td>214Narragansett Pre</td>
</tr>
<tr>
<td>Bodkin, Alison</td>
<td>317001</td>
</tr>
<tr>
<td>Bogaczky, Jeffrey</td>
<td>119001</td>
</tr>
<tr>
<td>Bonnin, Samantha</td>
<td>214Narragansett Pre</td>
</tr>
<tr>
<td>Booth-Butterfield, Melanie</td>
<td>117016, 207012, 214014, 303007, 307010, 310001</td>
</tr>
<tr>
<td>Borzea, Dana</td>
<td>103015, 203003, 307003, 404015</td>
</tr>
<tr>
<td>Boswell, Alexia</td>
<td>203018</td>
</tr>
<tr>
<td>Boudreaux, Renee</td>
<td>107014</td>
</tr>
<tr>
<td>Bowman, Nicholas</td>
<td>017004, 018004, 103015, 114010, 117007, 203007, 207012, 210003, 214005, 217013, 310001, 317025, 402004, 404015</td>
</tr>
<tr>
<td>Brooker, Nancy</td>
<td>110006, 114003, 203022, 210018, 214007, 303006, 307009, 314015, 317001</td>
</tr>
<tr>
<td>Buck, Ross</td>
<td>210Narragansett Pre</td>
</tr>
<tr>
<td>Buckhorn, Dana</td>
<td>114023, 303006</td>
</tr>
<tr>
<td>Burk, Jill</td>
<td>117013</td>
</tr>
<tr>
<td>Burk, Kathleen</td>
<td>310022</td>
</tr>
<tr>
<td>Burns, Kevin</td>
<td>217015</td>
</tr>
<tr>
<td>Burns, Lisa</td>
<td>303009</td>
</tr>
<tr>
<td>Butchart, Garnet</td>
<td>310006</td>
</tr>
<tr>
<td>Butkowski, Chelsea</td>
<td>217025</td>
</tr>
<tr>
<td>Byrd, Amber</td>
<td>110006, 214007, 317011</td>
</tr>
<tr>
<td>Byrne-Loinette, Kerry</td>
<td>103015</td>
</tr>
<tr>
<td>Byrum, Kristie</td>
<td>307020</td>
</tr>
<tr>
<td>Calandra, Jillian</td>
<td>217015</td>
</tr>
<tr>
<td>Campbell, Ashley</td>
<td>306Narragansett Pre</td>
</tr>
<tr>
<td>Cardo, Annamarie</td>
<td>306Narragansett Pre</td>
</tr>
<tr>
<td>Carmack, Heathier</td>
<td>114023, 117007, 210003, 217016, 307010</td>
</tr>
<tr>
<td>Carr, Zachary</td>
<td>210009</td>
</tr>
<tr>
<td>Carroll, Darrian</td>
<td>217006</td>
</tr>
<tr>
<td>Carter, Emma</td>
<td>203025</td>
</tr>
<tr>
<td>Carter, William</td>
<td>307015</td>
</tr>
<tr>
<td>Carveth, Rod</td>
<td>103015, 114006, 119014, 203022, 307014</td>
</tr>
<tr>
<td>Casey, Cheryl</td>
<td>017004, 018004, 020004, 103015, 114014, 207012, 310018, 317025, 402004, 404015</td>
</tr>
<tr>
<td>Casey, Daniel</td>
<td>303018</td>
</tr>
<tr>
<td>Casey, Emily</td>
<td>314015</td>
</tr>
<tr>
<td>Catellier, Jennifer</td>
<td>314006</td>
</tr>
<tr>
<td>Chalfonte, Jenna</td>
<td>110020</td>
</tr>
<tr>
<td>Chan, Jasmine</td>
<td>214Narragansett Pre</td>
</tr>
<tr>
<td>Chartier, Jeanine</td>
<td>119018</td>
</tr>
<tr>
<td>Chatham, Allison</td>
<td>114022</td>
</tr>
<tr>
<td>Chen, Junhan</td>
<td>114022</td>
</tr>
<tr>
<td>Cherichny-Karcher, Skye</td>
<td>210005</td>
</tr>
<tr>
<td>Chory, Rebecca</td>
<td>303001</td>
</tr>
<tr>
<td>Chuang, Andy</td>
<td>117015, 307014, 314014</td>
</tr>
<tr>
<td>Clark-Gordon, Cathlin</td>
<td>114015, 303018</td>
</tr>
<tr>
<td>Clemens, Amber</td>
<td>307005</td>
</tr>
<tr>
<td>Cliff, Noah</td>
<td>314007</td>
</tr>
<tr>
<td>Coates, Noah</td>
<td>217015</td>
</tr>
<tr>
<td>Cole, Catherine</td>
<td>217001</td>
</tr>
<tr>
<td>Cole, Robert</td>
<td>317020</td>
</tr>
<tr>
<td>Coleman, Michelle</td>
<td>203010</td>
</tr>
<tr>
<td>Compton, Josh</td>
<td>117007</td>
</tr>
<tr>
<td>Cotchet, Emily</td>
<td>107018</td>
</tr>
<tr>
<td>Councilor, KC</td>
<td>303020</td>
</tr>
<tr>
<td>Court, Nathan</td>
<td>210005</td>
</tr>
<tr>
<td>Covert, Jessica</td>
<td>210009</td>
</tr>
<tr>
<td>Craig, Clay</td>
<td>210003</td>
</tr>
<tr>
<td>Craig, Keely</td>
<td>214Narragansett Pre</td>
</tr>
<tr>
<td>Cruger, Katherine</td>
<td>110022</td>
</tr>
<tr>
<td>Curnalia, Rebecca</td>
<td>314022</td>
</tr>
<tr>
<td>Curry, Chelsea</td>
<td>107016</td>
</tr>
<tr>
<td>Cypher, Joy</td>
<td>110007</td>
</tr>
<tr>
<td>Daigle, Kerry</td>
<td>114023</td>
</tr>
<tr>
<td>Daily, Kelly</td>
<td>110007, 210003, 314007</td>
</tr>
<tr>
<td>Dainton, Marianne</td>
<td>117016, 119009, 210005, 307003</td>
</tr>
<tr>
<td>Damiano, Amanda</td>
<td>110010, 217022</td>
</tr>
<tr>
<td>Davis, Corey</td>
<td>114005</td>
</tr>
<tr>
<td>Davis, Mark</td>
<td>210020</td>
</tr>
<tr>
<td>Davis, Sharde</td>
<td>117022</td>
</tr>
<tr>
<td>Davison, Amber</td>
<td>203005, 217005</td>
</tr>
<tr>
<td>de Cuba, Carlos</td>
<td>307014</td>
</tr>
<tr>
<td>Dee, Juliet</td>
<td>203005</td>
</tr>
<tr>
<td>Deluliis, Sarah</td>
<td>107010, 303016</td>
</tr>
<tr>
<td>Delbert, Jeffrey</td>
<td>114005</td>
</tr>
<tr>
<td>DelGreco, Maria</td>
<td>217001</td>
</tr>
<tr>
<td>Demars, Nicole</td>
<td>314Narragansett Pre</td>
</tr>
<tr>
<td>Denes, Amanda</td>
<td>217001</td>
</tr>
<tr>
<td>Depre, Abbe</td>
<td>103015, 110022, 210010</td>
</tr>
<tr>
<td>Delauriers, Liz</td>
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</tr>
<tr>
<td>Dieter, Daniel</td>
<td>114001</td>
</tr>
<tr>
<td>Dietz, Meredith</td>
<td>307005</td>
</tr>
<tr>
<td>Dillow, Megan</td>
<td>119009, 217001</td>
</tr>
<tr>
<td>Dixon, Jenny</td>
<td>114005</td>
</tr>
<tr>
<td>Dixon, Katharine</td>
<td>306Narragansett Pre</td>
</tr>
<tr>
<td>Dolan, Emily</td>
<td>210009, 217025</td>
</tr>
<tr>
<td>Donato, Mary</td>
<td>103015, 404015</td>
</tr>
<tr>
<td>Donlan, Tom</td>
<td>303003</td>
</tr>
<tr>
<td>Dorrance Hall, Elizabeth</td>
<td>107018</td>
</tr>
<tr>
<td>Downer, Jamesia</td>
<td>307015</td>
</tr>
<tr>
<td>Drucker, Susan</td>
<td>103015, 117006, 119013, 210001, 307020, 314010</td>
</tr>
<tr>
<td>Dunleavy, Katie</td>
<td>117009, 203020, 314022</td>
</tr>
<tr>
<td>Dunn, Ryan</td>
<td>117023</td>
</tr>
<tr>
<td>Durbin, James</td>
<td>217014, 310Narragansett Pre, 317022</td>
</tr>
<tr>
<td>Eagan, Linda</td>
<td>314006</td>
</tr>
<tr>
<td>Ebrahim, Amanda</td>
<td>314Narragansett Pre</td>
</tr>
<tr>
<td>Eckert, Corinne</td>
<td>210022</td>
</tr>
</tbody>
</table>
Goodwin, Robert 306Narragansett Pre
Gorman, Kathleen 317003
Granelli, Steve 015005, 107013
Green, Robert 303013
Griffin, Hannah 107016
Grijalva, Mario 114010
Gring-Pemble, Lisa 217006
Grizzard, Matthew 314018
Grzeslo, Jenna 303018
Gudis, Samantha 107016
Gulbrandsen, Karen 317016
Gumpert, Gary 119013, 210001, 314010
Guo, Run 217014
Guven, Basak 21723
Guzewski, Cayla 21722
Haarstick, Kristen 306Narragansett Pre
Hahn, Taylor 210010, 303013
Hajjaj, Noura 110010, 114023, 119003, 203022, 214023, 217023, 310010, 314010
Hall, Jasmyn 307015
Hallahan, Troy 306Narragansett Pre
Hardman, Cara 107016
Harmon, Harrison 203020
Harrigan, Meredith 114009, 117018, 119005, 203003, 214023, 217001, 306Narragansett Pre
Harry, Joseph 203022, 310020
Hartman, Rosanne 217022, 307016
Harvey, Jessica 317023
Hasan, Tanima 217015
Haswell, Isabella 107014
Hauser, Todd 114005
Heiss, Sarah 114023, 117025, 303006
Heller Boragine, Lisa 210018
Helton, Cleona 306Narragansett Pre
Hemmerich, Lindsey 203018
Henchy, Katy 314Narragansett Pre
Herbeck, Dale 217013, 307020
Herman, Andrew 210006
Hernandez-Ojeda, Carmen 310003
Hestdalen, Austin 203023, 210001, 303016
Heward, Kendall 114020
Hickson, Ill, Mark 207012
Hill, Cassandra 303020
Hills, Rachelle 314Narragansett Pre
Hinck, Ashley 217005
Hirsch, Christine 303006
Hobbs, Renee 107020, 210020
Hobeika, Odile 110003, 117022
Hobson, Kathryn 103015, 114003, 117023, 214007, 217010, 303006, 404015
Hoekstra, Saaaje 114013
Holba, Annette 018004, 110005, 117005, 314005, 317015
Holden, Tracey 103015, 203006, 404015
Hollenbaugh, Erin 303018
Hollowood, Taylor 117023
Holman, Lauren 214Narragansett Pre
Holmes, Corey 307015
Holmes, Pierce 314015
Horan, Sean 004003, 110004, 117016, 119009, 203001, 210007, 214014, 217007, 303001, 314013
Hosek, Angela 203003
Howland, Zena 214Narragansett Pre
Huang, Jiancheng 314006
Huang, Shuzhen 303005
Hughes, Jessica 210018
Humphries, Zachary 314020, 317022
Hunt, Daniel 119014
Hyatt Hawkins, Katherine 314022
Hyden, Carl 103015, 214018, 303013, 317010, 404015
Inam, Mariam 117023
Incollingo, Jackie 307016
Inukonda, Sumanth 307014
Irwin, Jamie-Lynn 110020
Isaacson, Erik 317016
Isom-Barnes, Carole 117020
Izquierdo, Sara 306Narragansett Pre
Jackson, Taylor 117023
Jackson, II, Ronald 310009
Jacobson, Ron 114006
Jalette, Gerard 009005, 107013
Jangbar, Sakina 119003
Jarvis, Caitlyn 110003
Jasko, Susan 114023
Jebbett, Kimberlee 107005
Jenkins, Keith 110022
Jennings, Emily 214Narragansett Pre
Jeter, Elizabeth 214015, 217003, 314014
Ji, Yang 203007, 210003, 217022
Jia, Moyi 210005, 310Narragansett Pre
Jimenez, Alejandro 107005
Johnson, Bethany 117007
Johnson, Brian 110022
Johnson, Danette 310001
Johnson, Zac 307022, 314006
Jones, Hannah 107013, 203001
Jowil, Doneen 103015, 217016, 303005, 404015
Ju, Ran 310Narragansett Pre
Jung, Taejin 314006
Kahl, Mary 119013, 307007, 310001
Kaiser-Goebel, Tracy 303003
Kallis, Rhiannon 214020, 310005
Kalmus, Alissa 203025
Kandra, Kathryn 210Narragansett Pre
Kanemoto, Emi 314014
Kang, Dong-jing 210005
Kattan, Ayah 306Narragansett Pre
Katzen, Jakob 203025
Kauer, Trevor 107013, 203001
Kearney, Colin 103015, 217006, 310022
Kearney, Michael 107003, 117005
Keene, Justin 114015
Keller, Alyse 307014
Kelly, Mikeisha 203020
Kelshaw, Todd 114014
KENDALL, KATHLEEN 119013, 307007
Kenny Feister, Megan 107018
Keppel, David 303005
Index of Participants

Kerr, Aaron 117005
Keshishian, Flora 119003, 210018
Ketchum, Travis 107005
King, Mary 203025, 303007, 310005
King, Stephen 217005
Klein, Adam 203006
Klepper, Ashlie 117015
Knopf, Christina 119013, 203006
Koh, Emily 117023
Koontz, Rachel 107016
Kraemer, Nicole 214Narragansett Pre
Krishnan, Archana 119014, 314Narragansett Pre
Kristensen, Teis M 210022
Kristiansen, Lars 114005
Kromka, Stephen 307010, 314014
Krupnicki, Sunny 306Narragansett Pre
Kuan, Beatrice 114013
Kucek, Jake 317022
Kusher, Scott 214023
LaBella, Rachel 314015
LaBelle, Sara 117001, 210Narragansett Pre, 214010, 307022, 314006
Lacroix, Celeste 217009, 310022
Laferriere, Alex 119018
Lange, Kasey 306Narragansett Pre
Langford, Vivian 203006
Lannutti, Pamela 018004, 110004, 114009, 210007, 217001, 307003, 314013
LaRocca, Emily 317023
Laurie Nichols, Annie 114022
Lawrence, Laurie 203009
Ledford, Victoria 114022
Lee, Diane 306Narragansett Pre
Lee, Lauren 203001
Lee, Michael 110003
LeFebvre, Leah 307010
Leggett, Kathryn 306Narragansett Pre
Legro, Rebecca 314007
Lei, Ming 110020
Leo, Daniel 114020
Lepine, Brian 217006
Levasseur, David 119013
Liberman, Corey 114018, 307005
Lin, Carolyn 203007
Lin, Linda 107018
Lin, Yang 217014
Lindia, Matthew 119001
Lins Albuquerque R Medeiros, Maria Beatriz 117018
Lionberger, Erin 203005
Livingstone, Randall 119014
Lloyd, Andrea 214Narragansett Pre
Lo Castro, Jenna 310006
Long, Juliet 210006
Low, Don 114001
Luechtefeld, Sean 210010
Luethy, Quinn 307018
Luzius, Ambrosio 114013
Lybarger, Joseph 103015, 117010, 317022
Lynch, Dr. Michael 214Narragansett Pre
Ma, Yiting 306Narragansett Pre
MacDonald, Shauna 103015
Mackler, Tobin 303003
MacNeil, Theresa 203003
Maier, Craig 107003, 303023
Majocha, Kristen 017004, 018004, 103015, 402004, 404015
Malachowski, Colleen 214020
Malterud, Andie 314022
Mancino, Mathew 303016
Mancino, Matthew 217025
Mancino, Susan 217018, 317015
Mangold, Eli 114018
Mansson, Daniel 103015, 404015
Maresh-Fuehrer, Michelle 217001
Margulies, Sophia 110020
Marquis, Aubrey 317023
Marshall, Pamela 214015
Martin, Kennan 307005
Martin, Matthew 307010, 317013
Martin, Summer C 114010
Martinez, Maddie 214Narragansett Pre
Marvel, Diana 114010
Mathis, Robin 107014, 203001, 217007, 303001
Matthys, Heather 203003
Mattina, Anne 110020, 114004, 303009, 314016
McClanahan, Andy 214018, 317010
McCluskey, Lindsay 203006
McCacken Nickels, Bonnie 210005, 317023
McCroskey, Lynda 217015
McCullough, Ryan 107005, 119001, 203005
McDermott, Virginia 210022
McGinley, Maryl 117013
McGloon, Rory 203022
Mckendree, Amanda 103015, 303015, 317015, 404015
McMahan, David 117003, 210Narragansett Pre, 217025, 310009
McMonagle, Susannah 307016, 314020
McNaughton, Melanie 317014
Mecham, Mark 214023
Meade, Thomas 214020
Meier, Matthew 110003
Merrill, Alexis 117018
Messina, Nicholas 317014
Metsch, Elizabeth 306Narragansett Pre
Meyara, Sidi Becar 217016
Michael, Jennifer 119020
Michaels, Timothy 310006
Michelsen, Anna 203025
Millhomme, Marcy 210118, 303014
Miller, Allison 314Narragansett Pre
Miller, Jean 210025, 214022, 404015
Miller, Karl 210Narragansett Pre
Miller, Melanie 314Narragansett Pre
Miller, Michael 203003, 214015
Millhous, Lisa 217003
Minelli, Maureen 114006
Mino, Mary 103015, 303003, 404015
Miyose, Colby 310022
Mohiuddin, Sumya 110020
Monteiro, Sophia 210006
Montenegro, Gabriela 203025
Moody, Kyle 107001
Moon, Jooonwook 114010
Moore, Kerry 114020
Mora, Naomi 306Narragansett Pre
Morales, Bolton 217016
Moran, Lucy 307015
Morgan, Julie 307015
Moriarty, Michael 210Narragansett Pre
Morosoff, Jeffrey 307020
Morse, Chris 017004, 018004, 103015, 404015
Mottet, Timothy 012003
Moylan, Moorea 214Narragansett Pre
Mudzimurema, Tiana 214Narragansett Pre
Mullan, Margaret 310006
Muller, Heidi 310005
Mundorf, Norbert 210020, 317003
Munro, Alex 114013
Murray, Donell 203007, 314Narragansett Pre
Murray, Owen 314015
Musgrave, Camden 307015
Myers, Molly 307018
Myers, Scott 007005, 110004, 114004, 117003, 119009, 203018, 210007, 303001, 307003, 314013, 314016
Nakayama, Thomas 110003
Natale, Darlene 203009
Nichols, Annie Laurie 214022, 303020
Nickel, Jake 110007
Nieto-Sanchez, Claudia 114010
Nisbett, Gwendelyn 217023
O’Connell, Roxanne 119001
Ochino, Anna 114013
Oldenburg, Diane 314006
Olmsted, Edith 306Narragansett Pre
Olson, Jade 117018, 210010
O’Rutatay, Caitlyn 214Narragansett Pre
Owen, Gabrielle 214Narragansett Pre
Owlett, Jennifer 114006, 310005
Packard, Kathryn 306Narragansett Pre
Paladino, Olivia 110020
Palmer, Ashley 214Narragansett Pre
Papajcik, Jessica 103015, 114001, 317022, 404015
Parry-Giles, Trevor 103015, 214010, 217005, 310009, 404015
Paskin, Danny 217006
Pasquarelli, Susan 317020
Paul, Aditi 203010
Peck, Diana 114006
Perks, Lisa 314007
Petrinici, Tiffany 314014
Piazza, Alexandra 210025
Pierce, Lee 107016
Pierdomenico, Christopher 210Narragansett Pre
Pitts, Sara 303007, 307022
Plourde, Taylor 210025
Plugh, Michael 110010, 119001, 210001, 217023
Wagner, Jordan 307022
Waldbuesser, Caroline 214015, 307022, 310005, 314003
Waldeck, Jennifer 017004, 018004, 020004, 103015, 114020, 117001, 207012, 214003, 307013, 314022, 317025, 402004, 404015
Walker, Victoria 314Narragansett Pre
Wallace, Taylor 203007
Wallenstein, Martin 117006, 307020
Wang, Xiaojing 217009
Wang, Zoey 210020
Wanzer, Melissa 214014, 314007
Ward, Joel 107003, 117013, 303018, 314005
Ward, Stephanie 214Narragansett Pre
Ward, Susan 007005, 303003
Warren, Jenny 210018
Wasserman, Joe 210Narragansett Pre
Watkins, Robert 107014
Weber, Keith 114004, 117001, 203006, 314016
Weikle, Kelly 203003
Weinhold, Wendy 317001
Weintraub, Sara 114004, 217013, 307010, 314016
Welch, Olivia 203018
Werner, Katherine 314Narragansett Pre
Wertheimer, Molly 303009
West, Mckay 307010, 310005
West, Richard 004003, 117003, 203007, 210023, 217007, 310001, 404015
Westerfelhaus, Robert 217009
White, Allie 307022
Whitfield, Toni 015005
Whittington, Elizabeth 114003, 217010, 404015
Whyte, Kaitlyn 303007, 310Narragansett Pre
Wieneck, Nancy 217003
Wigley, Charles 217014
Wilcox, Lilly 214Narragansett Pre
Willets, Nancy 004003, 117003, 214010, 217013, 310001, 317013
Williams, Gareth 114022
Williams, Mariah 307018
Wilson, Kylie 114010, 210Narragansett Pre, 217022
Wilson, Laura 114018
Winans, Kirk 214020, 317014
Winner, Morgan 203018
Wong, Hannah 214Narragansett Pre
Wong, Terrie 303005
Wood, Julie 210003
Woolley, Jennifer 217015
Wrench, Jason 020004, 310001, 317025
Wright, Catherine 107016, 210018
Wright, Courtney 117016, 119009
Wu, Jingsi 110006
X Jane, Susan 119018
Xu, Kai 110001
Xu, Xiaowen 203007
Yang, Yiyi 114010, 314014
Yeboah, Kawk 217014
Yilmaz, Gamze 107018
Young, Anna 114001, 203007, 314Narragansett Pre
Young, Johanna 314015
Youra, Paula 307007
Zaremba, Cheyenne 210025
Zelinsky, Ty 317014
Zeytinoglu, Cem 217009, 314005
Ziek, Paul 217003
Zwarun, Lara 314006
Zwier, Steven 210025
## Index of Advertisers

<table>
<thead>
<tr>
<th>Institution</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bryant University</td>
<td>Inside Front Cover</td>
</tr>
<tr>
<td>Chapman University</td>
<td>86</td>
</tr>
<tr>
<td>Duquesne University</td>
<td>Wednesday/Thursday Tab</td>
</tr>
<tr>
<td>Fairfield University</td>
<td>Inside Back Cover</td>
</tr>
<tr>
<td>Florida State University</td>
<td>58</td>
</tr>
<tr>
<td>Geneva College</td>
<td>66</td>
</tr>
<tr>
<td>National Communication Association</td>
<td>31</td>
</tr>
<tr>
<td>Ohio University</td>
<td>37</td>
</tr>
<tr>
<td>Sacred Heart University</td>
<td>41</td>
</tr>
<tr>
<td>Stonehill College</td>
<td>46</td>
</tr>
<tr>
<td>State University of New York, Oswego</td>
<td>55</td>
</tr>
<tr>
<td>Syracuse University</td>
<td>44</td>
</tr>
<tr>
<td>Texas State</td>
<td>23</td>
</tr>
<tr>
<td>Richard Vatz, Towson University</td>
<td>69</td>
</tr>
<tr>
<td>Villanova University</td>
<td>71</td>
</tr>
<tr>
<td>Virginia Tech</td>
<td>61</td>
</tr>
<tr>
<td>University of Connecticut</td>
<td>49</td>
</tr>
<tr>
<td>University of Delaware</td>
<td>Inside Front Cover</td>
</tr>
<tr>
<td>West Chester University</td>
<td>77</td>
</tr>
<tr>
<td>West Virginia University</td>
<td>Back Cover</td>
</tr>
</tbody>
</table>
Call for Papers
2020 Eastern Communication Association Conference
Hyatt Regency Inner Harbor, Baltimore, MD

Submission Deadline: October 15, 2019 11:59 PST

“Innovate”: To make changes in something established, especially by introducing new ideas, methods, or activities. To create transformation, revolution, metamorphosis.

Baltimore’s Inner Harbor, an area with one of our nation’s richest and most innovative histories, offers a unique setting for our discipline’s oldest existing association to gather and consider the ways in which we innovate (and need to do so). In 1608, Captain John Smith sailed north from the newly formed Virginia Colony and described the wild hunting lands that were the future site of Baltimore as “not inhabited but navigable,” foreshadowing the kinds of visionary leadership, creativity, and innovation that has characterized Baltimore throughout its long and sometimes challenging history. Baltimore seems to be a place that grows both in calculated ways and out of adversity:

• Baltimore is the place where Francis Scott Key’s The Star Spangled Banner was born.
• Baltimore overcame division and ruin in a difficult, gradual recovery from the American Civil War.
• Baltimore has innovated in front of, and in response to, shifts and disruptions in the economy, education, technology, and healthcare.
• Baltimore was a model to the nation for its major renovation of neglected downtown and waterfront areas after World War II.
• Baltimore has orchestrated an ongoing and evolving renaissance after the collapse of the American steel industry, led by visionaries such as Under Armour founder Kevin Park.
• Baltimore is a hub of art, culture, sports, maritime pursuits, food, and entertainment (Travel + Leisure even named Baltimore “the coolest city on the East Coast” and Zagat listed it as “one of the most exciting food cities” in the U.S.)

In these and other ways, Baltimore has time after time exemplified innovation. Now a highly diversified economy, Baltimore has innovated across manufacturing, healthcare, apparel, education, finance, insurance, technology, and government sectors. The city has many renowned destinations dedicated to art and culture, religion, sports, and nature. Like the communication field, Baltimore is a diverse community that has kept itself current, forward-thinking, and exciting.

Our Baltimore Inner Harbor convention and the “Harboring Innovation” theme provide us with the opportunity to consider the lessons the city has to offer communication scholars.

I invite ECA interest groups and members to develop programming for the 2020 convention that focuses on how we have innovated and how we need to innovate to remain relevant, cutting-edge, and unique—especially in relation to other social science disciplines. In what ways does our scholarship and teaching keep the field at the forefront of studying the powerful impact of public, private, and mediated messages on our relationships, organizations, communities, and the environment? What disruptions are communication scholars, practitioners, and teachers responding to with innovative theories, questions, methods, data analysis techniques, and practices? What opportunities exist for us to innovate with our research, service, pedagogy, and practice? What are you doing that is unique? How are you leading the way? How are you responding to your environment to ensure that your work and our field are addressing the practical communication concerns of society that exist today and that might arise tomorrow?

Our “Harboring Innovation” 2020 conference will provide a venue to showcase how we are innovating, and to deliberate the ways in which we must innovate to ensure that the communication discipline continues to make an important impact at all levels of society.

Jennifer Waldeck
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2020 Eastern Communication Association Conference
Hyatt Regency Inner Harbor
Baltimore, MD

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