

ECA Boston 2017 –

Draft Schedule

Please read through the program for matters of spelling and institutional affiliation.

We cannot consider special requests for days and times at this point.

Should you note a correction, please send an e-mail to [ecaboston@gmail.com](mailto:ecaboston@gmail.com) and, in the subject line, place the number of the panel for you wish to have a correction made. For example, place in the subject line 1.5.13, NOT the title of the panel.

All corrections must be received by January 12.

**Wednesday 9:00-5:30**

**Prefunction**

**CONVENTION REGISTRATION OPEN**

**Wednesday 9:45-10:00**

**1.1.01**

**Alcott**

**Opening Comments and Goal Setting**

Sponsor: Basic Course Conference

**Angela Hosek**, Ohio University

**Wednesday 10:00-12:00**

**1.2.01**

**Alcott**

**Plenary Workshop: Teaching Practice Enhancement in the Basic Course**

Sponsor: Basic Course Conference

**Pratt Bennet**, Berklee College of Music

This workshop and interactive session will be led by Teacher Transformational Training (TTT) Co-Founder Pratt Bennet, Berklee College of Music, Boston, MA. This session will allow basic course instructors to engage with vexing issues they face in their classes. The workshop is designed to help each instructor design, experiment with, and refine more effective teaching tools for their specific courses and create plans to track their effectiveness. In addition to basic course instructors identifying and designing new ways to experiment with their courses, we also plan to propose a panel for ECA 2018 from this session that allows us to come back together to share our successes, learning opportunities, and revisions plans based on the experimentations we devise in this workshop.

**Wednesday 12:15-1:15**

**1.3.01**

**King**

**Basic Course Conference Luncheon**

**Wednesday 1:30-3:00**

**1.4.01**

**Alcott**

**Plenary Town Hall Debate: Freedom to Consider the Following...**

Sponsor: Basic Course Conference  
Moderator: **Scott Myers**, West Virginia University

Be it resolved: *The Communication field must establish a Basic Communication Course that is consistent in content and format across colleges and universities.*

"For the Affirmative"

**Lynn H. Turner**, Marquette University

**Nancy Willets**, Cape Cod Community College

**David McMahan**, Missouri Western State University

"For the Negative"

**Rich West**, Emerson College

**Sara Weintraub**, Regis College

**Candice Thomas-Maddox**, Ohio University, Lancaster

This animated and engaged town hall debate comprised of panelists who have served as past presidents of the Eastern Communication Association, the Central States Communication Association, and the National Communication Association will engage the following. This program examines the role that the Basic Communication Course (BCC) plays in the field of communication studies.

Specifically, this debate will look at two specific concerns related to the BCC: Content and Approach. Debaters will examine several questions, including: What should be taught in the BCC across various departments? Should the field be encouraging consistency in BCC content so that administrators and laypeople understand the field? What approach works best in the BCC? Hybrid? Public speaking? Theoretical? Interpersonal/Group/Team?

In the spirit of the old Town Hall debates, audience members will be involved in the debate, overtly demonstrating their support for one side or the other.

<b>Wednesday 3:15-4:30</b>	<b>1.5.01</b>	<b>King/Alcott</b>
----------------------------	---------------	--------------------

## **Breakout Panels: Freedom to Take Teaching Risks: Exploring Best and New Practices for Teaching the Basic Course**

Sponsor: Basic Course Conference  
Chair: **Dawn Pfeifer Reitz**, Penn State, Berks

"Innovative Approaches to Teaching Persuasive Speaking Online"  
**Jordan Atkinson**, West Virginia University

"Presenting That Doggy in the Window: Logos, Pathos, Ethos PowerPoint Competition"  
**Jennifer Babcock**, Bridgewater College

"Diversity Privilege Walk"  
**Lauren N. Miller**, Texas State University

"That's Your Favorite Movie? Persuade Me: Teaching Students How to Make a Logical Argument"  
**Eric Mishne**, Ohio University

"Smart Phones, Dumb News: Using Mobile Technology as Argumentative Aid"  
**Alane Presswood**, Ohio University

"Using Silly Poems to Get Students Talking"  
**Dawn Pfeifer Reitz**, Penn State, Berks

"A Collaboration with Dance and Outlining Techniques: Bridging Memorable Moments in Public Speaking"  
**Savannah Sandburg**, Ohio University

"Story Podcast"  
**Jane Pierce Saulnier**, Emerson College

"Nonverbal Communication and Delivery"  
**Adam Tristan**, Texas State University

This panel features "best practice" teaching ideas drawn from a wide variety of teaching experience and expertise. The panel is organized in a round-robin manner showcasing a variety of teaching ideas in a variety of contexts. Every 20 minutes, participants will move together in clockwise manner to the next station. Panelists will demonstrate their teaching ideas and provide participants with handouts detailing instructions, materials needed, and ways to process the teaching idea so that the activity is tied to course content and learning objectives.

<b>Thursday 4:45-5:00</b>	<b>1.6.01</b>	<b>Alcott</b>
---------------------------	---------------	---------------

## Basic Communication Course Closing Comments

Sponsor: Basic Course Conference

Angela Hosek, Ohio University

Closing comments from the Basic Communication Course Conference Program Planner. Participants who attend this session will also have the opportunity to win a gift certificate to Barnes and Noble bookstore.

**Thursday 5:00-7:00**

**1.7.01**

**TBD**

### Optional Post-Basic Course Conference Social Gathering

**Thursday 3:00-4:00**

**2.1.01**

**Stowe**

#### ECA Publications Committee Meeting

Jason S. Wrench, President

Benjamin R. Bates, Vice President

Leanne Bell McManus, First Vice President Elect

J. Kanan Sawyer, Immediate Past President

Cheryl Casey, Executive Director

Pamela Lannutti, Editor, *Communication Quarterly* (ex officio)

Nicholas David Bowman, Editor, *Communication Research Reports* (ex officio)

Annette Holba, Editor, *Qualitative Research Reports in Communication* (ex officio)

**Thursday 4:00-5:00**

**2.2.01**

**Stowe**

#### ECA Finance Committee Meeting

Jason S. Wrench, President

Benjamin R. Bates, Vice President

Leanne Bell McManus, First Vice President Elect

J. Kanan Sawyer, Immediate Past President

Cheryl Casey, Executive Director

Don Fishman, Elected Representative

Rod Varveth, Elected Representative

Pamela Lannutti, Editor, *Communication Quarterly* (ex officio)

Nicholas David Bowman, Editor, *Communication Research Reports* (ex officio)

Kristen L. Majocha, Editor, *Qualitative Research Reports in Communication* (ex officio)

Don Stacks, Immediate Past Editor, *Communication Research Reports* (ex officio)

Annette Holba, Immediate Past Editor, *Qualitative Research Reports in Communication* (ex officio)

**Thursday 5:00-6:00**

**2.3.01**

**Stowe**

#### ECA Site Selection Committee Meeting

Jason S. Wrench, President

Benjamin R. Bates, Vice President

Leanne Bell McManus, First Vice President Elect

J. Kanan Sawyer, Immediate Past President

Thomas R. Flynn, Immediate Past President Once Removed

Cheryl Casey, Executive Director

**Thursday 8:00-5:30**

**Prefunction**

**CONVENTION REGISTRATION OPEN**

**Thursday 1:00-5:00**

**Press**

**PUBLISHER'S EXHIBIT AREA OPEN**

**Thursday 8:30-11:45**

**2.1.01**

**King**

**Executive Council Meeting I**

**Jason S. Wrench**, President

**Benjamin R. Bates**, Vice President

**Leanne Bell McManus**, First Vice President Elect

**J. Kanan Sawyer**, Immediate Past President

**Cheryl Casey**, Executive Director

**Nicole Blau**, Director of Marketing and Exhibits (ex officio)

**Nicholas David Bowman**, Social Media Director and Editor, *Communication Research Reports* (ex officio)

**Pamela Lannutti**, Editor, *Communication Quarterly* (ex officio)

**Kristen L. Majocha**, Editor, *Qualitative Research Reports in Communication* (ex officio)

**Susan Drucker**, ECA Legal Counsel (ex officio)

**Nyia Lacey**, ECA Community College Representative to NCA Legislative Council (ex officio)

**April Copes**, K-12 Representative to NCA Legislative Assembly (ex officio)

**Mary Toale**, ECA Representative to NCA 2016 Nominating Committee (ex officio)

**Trevor Parry-Giles**, Archivist (ex officio)

**Stacey Smulowitz**, Applied Communication

**Jade Olson**, Argumentation and Forensics

**Mary Mino**, Communication Administration\*

**Malwina Buldys**, Communication and Technology

**Nicholas S. Smith**, Communication Traits

**Martin Wallenstein**, Communication Law and Ethics

**Jassica Papajcik**, Community College

**Shawn Starcher**, Health Communication

**Daniel Mansson**, Instructional Communication

**April Copes**, Intercultural Communication

**Katy Neary Dunleavy**, Interpersonal Communication\*

**Christina Saindon**, Interpretation and Performance Studies \*

**Elvera Berry**, Kenneth Burke \*

**C. Leigh Nelson**, Media Communication\*

**Zac C. Johnson**, Nonverbal Communication\*

**Robin Smith Mathis**, Organizational Communication\*

**Craig Maier**, Philosophy of Communication\*

**Tracey Quigley Holden**, Political Communication\*

**Christine Courtrade Hirsch**, Rhetoric and Public Address\*

**Annette Holba**, Theory and Methodology\*

**Truman Keys**, Voices of Diversity\*

\* Interest Group Representative's term ends at the completion of this meeting

**Thursday 12:30-1:45**

**2.2.01**

**Dickens**

**ECA Distinguished Research Fellows Meeting**

<b>Thursday 12:30-1:45</b>	<b>2.2.02</b>	<b>Longfellow</b>
----------------------------	---------------	-------------------

### **Communication and Technology Business Meeting**

<b>Thursday 12:30-1:45</b>	<b>2.2.03</b>	<b>Hawthorne</b>
----------------------------	---------------	------------------

### **Philosophy of Communication Business Meeting**

<b>Thursday 12:30-1:45</b>	<b>2.2.04</b>	<b>Hutchinson</b>
----------------------------	---------------	-------------------

### **Student Organizations and Organizational Communication: Examining how Organizational Theory and Practice Impact Student Organization**

Sponsor: Organizational Communication  
Chair: **Kholo Theledi**, Abilene Christian University  
Respondent: **Lauren Lemley**, Abilene Christian University

Exploring Organization Sensemaking, Identification, and Commitment in Three College Student Organizations”  
**Piyawan Charoensap-Kelly**, University of Southern Mississippi

“Bridging the Gap: Cultivating a culture of diversity and empathy between Panhellenic and Pan-Hellenic Organizations at Predominantly White Institutions”

**Keturah Green**, Southeastern Louisiana University

“How Much Freedom is Too Much?: A Systems Theory Case Study of How Student Organizations Function with and without Faculty Advisor”

**Matthew Petrunia**, Fashion Institute of Technology, SUNY

“Instilling Principles of Shared Leadership in Student Clubs and Organizations: Going Back to the Basics”

**Carley Young**, University Southern Mississippi

This panel examines how organizational communication theory and practice shape student organizations through the use of sensemaking theory, anxiety/uncertainty management theory, systems theory, and applied communication principles.

<b>Thursday 12:30-1:45</b>	<b>2.2.05</b>	<b>Gardner</b>
----------------------------	---------------	----------------

### **Locating Gender Across the Communication Curriculum: Exploring Unique Ways to Engage Discussion On Gender Communication in Communication Courses**

Sponsor: Instructional Communication  
Chair: **Angela Holland**, College of Southern Nevada

**Beth Hatfield**, University of Houston

**Nancy Bressler**, Wheeling Jesuit University

**Cameron Basquiat**, College of Southern Nevada

**Crshema Murray**, University of Houston—Downtown

**Lauren Mackenzie**, Marine Corps University

**Beth Hatfield**, University of Houston

Events in political, cultural and judicial worlds coupled with trending topics on social media highlight the pervasive discussion of gender in our society. This roundtable will discuss how gender is applied and incorporated into a host of communication courses (outside of a ‘gender communication’ class). Presenters will offer unique models, artifacts, and

activities designed to engage students in a critical examination of gender and its ubiquitous role in our world.

**Thursday 12:30-1:45**

**2.2.06**

**Stowe**

## **Flipping the Basics: Considering Flipped Classroom Methodologies in Basic Communication Courses**

Sponsor: Instructional Communication  
Chair: **Lauren Lemley**, Abilene Christian University

**Jane Pierce Saulnier**, Emerson College  
**Christopher Darr**, Indiana University, Kokomo  
**Bailey Cate**, Abilene Christian University  
**Kim Martinez**, Abilene Christian University  
**Angela M. Hosek**, Ohio University  
**Christine Courtrade Hirsch**, SUNY – Oswego

Flipped course methods grant instructors freedoms to do many productive things (e.g., focus on application, spend time interacting with students, etc.) and freedom from others (e.g., having to "perform" while lecturing, spending time repeating concepts from homework, etc.). This session presents the advantages and challenges of implementing flipped classroom methodologies in communication courses through detailing specific classroom strategies, discussing how to plan/train for flipping a course, and sharing ideas for gaining instructor and student buy-in.

**Thursday 12:30-1:45**

**2.2.07**

**Brandeis**

## **Toward Sustainable Futures: Environmental Communication as Applied Research**

Sponsor: Applied Communication  
Chair: **Benjamin Wyman**, University of Maine  
Respondent: **Brianne Suldo**, University of Pennsylvania

*"Stories of Success in Sustainability Science Collaborations"*

**Tyler Quiring**, University of Maine  
**Abby Roche**, University of Maine

*"Scenic Overlooks, Visual Aesthetics, and Outdoor Recreational Practices"*

**Bryan Picciotto**, University of Maine

*"Municipal Food Ordinances in Maine"*

**John Welton**, University of Maine

*"Governmental Spin and the Paris Climate Talks"*

**Benjamin Wyman**, University of Maine

This session applies theoretical tools from communication research contexts including team collaboration, visual aesthetics, political action, and propaganda analysis. Working within the fundamentally applied subfield of Environmental Communication, we demonstrate the utility of communication research for users working on practical issues including aquatic management, park recreation, agricultural recreation, and climate policy. In doing so, we seek freedom from theory that has limited application potential and freedom to promote sustainable practices that can build better futures.

**Thursday 12:30-1:45**

**2.2.08**

**Holmes**

## **Political Correctness, Antiheros, and Discourses of Apologia &**

## Personal Responsibility

Sponsor: Rhetoric and Public Address  
Chair: **Michael J. Stutz**, Three Rivers Community College  
Respondent: **Brianne Suldovsky**, University of Pennsylvania

"Donald Trump, Political Correctness, and Other Things We 'Don't Have Time For'"

**Matthew R. Meier**, West Chester University of Pennsylvania

"Speaking to Stakeholders in Corporate Sports Apologia: Analyzing the NFL's Response to the Domestic Violence Crisis"

**Caitlyn Jarvis**, Emerson College

"Decoding Dexter Morgan: Using Foucault to Explain the Appeal of a Morally Corrupt Antihero"

**Steve Granelli**, Ohio University

"C. Everett Koop: Identification and the Need to Teach Personal Responsibility"

**Darlene K. Drummond**, Dartmouth College

This competitive paper panel explores the norms of decorum and behavior, the contested sites where these norms exist, and the appeal and complicated consequences of breaking them.

**Thursday 12:30-1:45**

**2.2.09**

**Lowell**

### The Obama Watch: Eight Years of Near-Consistent Public Support

Sponsor: Political Communication  
Chair: **Richard E. Vatz**, Towson University

**Kathleen Kendall**, University of Maryland

**Ted Sheckels**, Randolph-Mason College

**J. Kanan Sawyer**, West Chester University of Pennsylvania

**Judith Trent**, University of Cincinnati

**Paula Youra**, Lynchburg College

Most of these panelists have been part of ECA Panels over the last eight years on "The Obama Watch," an ongoing analysis of the rhetoric and politics of President Barack Obama. This panel offers a retrospective discussion of a president who maintained a relatively unique level of popularity in contrast with prior presidents at comparable times in their presidencies. In addition, President Obama in public opinion polling has consistently outperformed societal institutions, such as the Congress, media, big business, organized labor, etc. The panel will discuss how the president has maintained popularity, whether such approbation is warranted, and whether it reflects wise presidential policies.

**Thursday 12:30-1:45**

**2.2.10**

**Wheatley**

### Freedom to and Freedom From.... the Technologies in the Classroom: Ethical and Legal Issues of the Technologized Classroom

Sponsor: Communication and Technology and Communication Law and Ethics  
Chair: **Gary Gumpert**, Urban Communication Foundation

**Susan Drucker**, Hofstra University

**Elizaveta Friesem**, Temple University

**Yonty Friesem**, University of Rhode Island

**Thomas Flynn**, Slippery Rock University

PowerPoint, Internet connection, clickers are augmented by BYOT (Bring your own technologies). Some educational



institutions have policies providing mobile student technologies. Schools are asking students to “BYOD,” or Bring Your Own Device. BYOD or BYOT (Bring Your Own Technology) programs have been introduced. Do we need to fundamentally change our expectations and rules associated with the communication environment of teaching and learning? What ethical standards and legal principles guide the restructuring of learning environments? This panel will explore the legal and ethical issues associated with managing new classroom communication environment.

**Thursday 12:30-1:45**

**2.2.11**

**King**

## **Race, Class, Gender, and Disability: A Collection of Papers on the Lack of Freedom for Marginalized Group**

Sponsor: Voices of Diversity  
 Chair: **Elizabeth Cooper**, Xavier University of Louisiana  
 Respondent: **Dan Strasser**, Rowan University

“On the Dilemmas of ‘Seeing’ Disability: Towards an In-Situ Framework for Research on Hidden Disabilities”  
**Nicole Eugene**, Ohio University

“#WhatADoctorLooksLike: Delta’s Response to Charges of Racism and Sexism During a Medical Emergency”  
**Rod Carveth**, Morgan State University

“Protest through intersectionality: Rodolfo “Corky” Gonzales and the Plan del Barrio”  
**Kyle Stephan**, University of Maryland

“The Style of Doing Safe Politics: The Millennial Influence on the Disability Rights Movement”  
**Jessica Marquez**, California State University – Long Beach and Orange Coast College

A collection of papers on the intersectionality of identities and how they are perceived within dominant groups.

**Thursday 12:30-1:45**

**2.3.12**

**Alcott A**

## **This Is Not Your Stand to Make. This Isn’t a Platform: Questioning the Freedom for Cultural Diversity in Network Television**

Sponsor: Media Communication  
 Chair: **Alane Presswood**, Ohio University  
 Respondent: **Jack Banks**, University of Hartford

“Busy Building an *Empire*: An Analysis of Black Representation on the Fox Drama”  
**Amber Byrd**, Wheeling Jesuit University

“Representing Asian Americans on Mainstream Television Networks: Balancing Stereotypes and Authenticity”  
**Jingsi Christina Wu**, Hofstra University

“‘You Talk about Fairness and Justice Like It’s Available to Everybody. It’s Not!’: Analyzing *Scandal*’s Representation of Police Brutality”  
**Nancy Bressler**, Wheeling Jesuit University

“‘Live From New York, ‘It’s Diversity: Representation of Race on *Saturday Night Live*”  
**Kimberly Hannah-Prater**, University of Maryland

Given the cultural tensions surrounding police brutality, the Black Lives Matter movement, and Fox News’ controversies, we explore the representations of diversity on television shows on ABC, FOX, and NBC, to examine to what extent major television networks reinforce or challenge cultural stereotypes. In celebration of ECA’s theme of “Freedom”, we question how mainstream television shows, which still rely primarily on ratings and advertising revenue, respond to, portray, and/or engage in current diversity issues

**Thursday 12:30-1:45**

**2.3.13**

**Alcott B**

## **Pathways to Leadership in Higher Education**

Sponsor: Communication Administration  
Chair: **Ann Bainbridge Frymier**, Miami University

**Ann Bainbridge Frymier**, Miami University  
**Scott Titsworth**, Ohio University  
**Matthew Martin**, West Virginia University  
**Elizabeth Graham**, Kent State University

Four experienced administrators will discuss avenues to administrative roles and the means for developing the skills needed for effective leadership in higher education. This panel is of interest to faculty who are considering administrative positions and those Department Chairs who are interested in developing their faculty for future roles. Topics such as mentoring, balancing scholarship, teaching, and administrative duties, communication skills for administrators, and reasons for seeking leadership positions will be discussed. Participants will be encouraged to ask questions and to share their perspectives in the discussion.

**Thursday 12:30-1:45**

**2.3.14**

**Kennedy**

## **Organizations: Resources, Responsibilities, and Culture**

Sponsor: Organizational Communication  
Chair: **Molly S. Eickholt**, West Virginia University  
Respondent: **Brian K. Richardson**, University of North Texas

"The Use of Enterprise Social Media and Expatriate Knowledge Sharing Effectiveness: The Moderating Role of Social Capital"  
**Wei Shi**, Rutgers University

"How Does Skepticism Affect Expectation of Organizational Social Responsibility? Examining the Difference between For-Profits and Nonprofits"  
**Sun-Young Park**, University of Massachusetts Boston

"Marketing and Public Relations: A Shared Resources Case"  
**Maxine Gesualdi**, West Chester University of Pennsylvania

"Spotlight on Law Enforcement: The Organizational Culture of a University Police Department"  
**Alexander L. Lancaster**, Weber State University

The competitively selected papers on this panel investigate a variety of organizational topics and means of sharing and obtaining information.

**Thursday 2:00-3:15**

**2.2.01**

**Dickens**

## **ECA Distinguished Teaching Fellows Meeting**

**Thursday 2:00-3:15**

**2.2.02**

**Longfellow**

## **Top Competitive Papers in Communication and Technology Studies**

Sponsor: Communication and Technology  
Chair: **Malwina Buldys**, Temple University

Respondent: **Rod Carveth**, Morgan State University

"Like, Share, Retweet: Testing Competing Models of the Theory of Planned Behavior to Predict"\*  
**Aaron Noland**, James Madison University

"Freedom to be Me: Transgender Identity Affordances of a Virtual Support Group"  
**Sara Green-Hamann**, University of Maine  
**John C. Sherblom**, University of Maine

"Love in Modern Times: Self-Presentation and Impression Formation on Tinder"  
**Taylor Rockwell**, University of Massachusetts, Boston  
**Gamze Yilmaz**, University of Massachusetts, Boston

"The Elaboration Likelihood Model and Advertising in Video Games"\*  
**Duncan V. Prettyman**, University of Delaware

This panel features top four competitive papers from the Communication and Technology Studies Interest Group from this year.

\* Top Paper

\* Debut Paper

**Thursday 2:00-3:15**

**2.2.03**

**Hawthorne**

## **Philosophy of Communication Top Paper Panel: Humiliation and Spectacle; Catholic Rhetoric and Enlightenment Philosophy**

Sponsor: Philosophy of Communication  
Chair: **Amanda G. McKendree**, University of Notre Dame

"Waxing Spectacular: An Activist's Taxonomy of Public Spectacle"  
**Ryan Bince**, Syracuse University

"Letting Ourselves Go: The Discursive Practices of Humiliation"\*  
**John Welton**, University of Maine

"Dwelling in Mary's Smile: Pope Francis's Culture of Encounter and the Skandala of Our Times"  
**Craig T. Maier**, Duquesne University

"The Limits of Communication: Philosophy's Impact on the Communicative Context"  
**Jeffrey S. Bogaczyk**, Duquesne University

These top ranked competitively selected papers feature a variety of philosophers engaging different questions of communication. The authors turn to the philosophy of communication for insightful reflections on current socio-ecological and technical systems.

\* Debut Paper

**Thursday 2:00-3:15**

**2.2.04**

**Hutchinson**

## **Ethics and Academic Freedom: The Freedom to Be Free From...**

Sponsor: Communication Law and Ethics  
Chair: **Thomas R. Flynn**, Slippery Rock University

**D.L. Stephenson**, Western Connecticut State University  
**Richard E. Vatz**, Towson University

**J. Kanan Sawyer**, West Chest University of Pennsylvania  
**Rebecca M. Townsend**, University of Connecticut, Storrs

This panel explores the ways in which certain academic practices, professional expectations, and hierarchal organizational structures foment a culture of fear and marginalization. This panel considers whether academics have any civic responsibility and ethical duty to each other when it comes to preventing and remedying hostile work environments in whatever form they may take. Most of the behavior that creates a hostile working environment in higher education today comes in the form of academic bullying and harassment, the misuse of authority, and pressures to conform. These problems, common in many organizations and institutions, give rise to an academic climate of intimidation, isolation, and exclusion. In some instances, faculty members report various forms of ostracism. In other instances, some faculty members experience outright bullying. According to Twale and DeLuca (2008) "[academic bullying] ...usually takes the form of "mobbing." Mobbing encompasses various forms of bullying behavior and may include the starting of unfounded rumors and slander to undermine a faculty member's credibility and reputation. Rumors and slander, which are virtually impossible for the targets to defend themselves against, may result in demotions or the loss of assignments without just cause. Further, the targets of harassment, bullying, and mobbing may be shunned, ostracized, and marginalized not only by the "mobbing" bullies, but also by those who believe the victims are somehow to blame for their treatment. In fact, on-lookers may view the target as overly sensitive and reactive or, conversely, as the aggressor and the "mob" or bullies as the victims. While academic bullying and harassment cannot be totally eradicated, this panel explores how the cultivation of a sense of civic responsibility and ethical duty can help alleviate some of the problems common in today's academic work environments.

**Thursday 2:00-3:15**

**2.2.05**

**Gardner**

### **Teaching Without Offending: How to Deal with Controversial Topics in the Communication Classroom**

Sponsor: Instructional Communication  
Chair: **Rowena Briones Winkler**, College of Southern Nevada

**Danielle Catona**, Seton Hall University  
**Candace P. Parrish**, North Carolina Central University  
**Janice Gassam**, Sacred Heart University

This panel presents a variety of teaching practices that promote safe learning spaces in which students feel supported and encouraged to express their diverse viewpoints about controversial issues. We welcome audience participation in our discussion of multiple approaches to facilitating difficult dialogues and promoting critical thinking in the communication classroom. Panelists will share insights gleaned from their experiences at a Southern public school, a private school, a Historically Black College/University, and a religious-affiliated institution.

**Thursday 2:00-3:15**

**2.2.06**

**Stowe**

### **Tying together Research and Application: The Self-Reflective Aspect of Interpretive Research**

Sponsor: Theory and Methodology  
Chair: **Nyia Lacey**, Delaware County Community College  
Respondent: **Maxine Gesualdi**, West Chester University of Pennsylvania

"Making it Work: Finding Patterns in the Way Distance Affects Relationships"

**Tyler Quiring**, University of Maine  
**Abby Roche**, University of Maine

"Scenic Overlooks, Visual Aesthetics, and Outdoor Recreational Practices"

**Bryan Picciotto**, University of Maine

"Municipal Food Ordinances in Maine"

**John Welton**, University of Maine

"Governmental Spin and the Paris Climate Talks"

**Benjamin Wyman**, University of Maine

During this presentation, student panelists will share their research projects where they used a qualitative, interpretive descriptive method to explore the emergent themes in close interpersonal relationships. Panelists also will discuss their personal challenges and triumphs of conducting original research including ethical considerations, data collection, and how studying close relationships through formal research impacted their own perceptions.

**Thursday 2:00-3:15**

**2.2.07**

**Brandeis**

## **Issues of Technology in Health Communication**

Sponsor: Health Communication

Chair: **Nyia Lacey**, Delaware County Community College

Respondent: **Maxine Gesualdi**, West Chester University of Pennsylvania

"Opting out of Plugging in: Explaining EHR Resistance through Profession, Age, Organizational Experience, and EHR Communication Quality"

**Ashley K. Barrett**, Baylor University

"From the 'Robotic Look' to 'Near-Natural': The Marketing of Medical-Grade Bionic Limb"\*

**Nicholas R. Maradin III**, University of Pittsburgh

"We Regret to Inform You: Media & Death"

**Dianne Gravley**, Regent University

Advancements in communication technology have seen greater efforts at improving health care delivery as well as newer communication challenges. The competitively selected papers on this panel address some ways in which these opportunities and challenges are negotiated by looking at employee experiences of integration of electronic health records into healthcare organizations, the role of bionic limbs in meeting practical and social needs of wearers, and the transformation of death notifications facilitated by communication technology.

\* Student Paper

**Thursday 2:00-3:15**

**2.2.08**

**Holmes**

## **Kenneth Burke's Parlor of US Politics: Freedom To... and Freedom From...**

Sponsor: Kenneth Burke

Chair: **Brian Gilchrist**, Mount St. Mary's University

**Jean Costanza Miller**, George Washington University

**Annie Laurie Nichols**, University of Maryland

**Erik Garrett**, Duquesne University

**Elvera Berry**, Roberts Wesleyan University

**Micki Burdick**, Villanova University

**Paul B. Stewart**, Roberts Wesleyan University

In the aftermath of unimaginable political wrangling, we are now free to reflect on junctures at which "it might have been different" and propose Burkean lessons to be learned and futures to envision. What kind of rhetoric have we created? Where are diverse voices? Is there room for civility in the "political battle"? Following brief examples and analyses of perspectives, this Roundtable will provide an invitational parlor attentive to Burkean conversation related to contemporary politics.

**Thursday 2:00-3:15**

**2.2.09**

**Lowell**

## **Interpersonal Communication and Emotions**

Sponsor: Interpersonal Communication  
Chair: **Christine Anzur**, West Virginia University  
Chair: **Jenny Rosenberg**, SUNY – Oswego

*"The Constitutive Relationship of Relational Listening to Hope, Emotional Intelligence, Stress, and Life Satisfaction"*

**Laura R. Umphrey**, Northern Arizona University

**John C. Sherblom**, University of Maine

*"Communication and Emotional Labor in Stepfamilies"*

**Audra K. Nuru**, Fairfield University

*"Student Burnout and Providing Social Support"*

**Anthony Gallardo**, Stephen F. Austin State University

**Carrie D. Kennedy-Lightsey**, Stephen F. Austin State University

*"The Style of Doing Safe Politics: The Millennial Influence on the Disability Rights Movement"*

**Jessica Marquez**, California State University – Long Beach and Orange Coast College

These competitively selected papers feature how interpersonal communication influences emotions, as well as how emotions influence interpersonal communication. Each highlights the experience of both positive and negative emotions in interpersonal interaction.

**Thursday 2:00-3:15**

**2.2.11**

**King**

## **Freedom from Cultural Incivility and Epistemic Violence: Towards Communication as a Discourse of Geo-epistemic Responsibility**

Sponsor: Instructional Communication and Communication and Technology  
Chair: **Fadoua Loudiy**, Slippery Rock University

*"Césairean Négritude as a Form of Cultural Civility and as a Discourse of Geo-epistemic Responsibility"*

**Chelsea R. Binnie**, Duquesne University

*"Freedom from Epistemic Violence: Toward a Discourse of Geo-epistemic Responsibility in Transnational Communication"*

**Arshia Anwer**, Manhattan College

*"Felix Guattari's Refrain: An Affective Response to Communicative Violence and Socio-political Incapacitation"*

**Fadoua Loudiy**, Slippery Rock University

This panel is an invitation to explore the metaphors of "cultural civility" and "geo-epistemic responsibility" as potential responses to communicative incivility that occurs in intercultural encounters. We address the following question as it relates to the study and development of communication as a field of international and intercultural discourses: How can "cultural civility" and "communication as a discourse of geo-epistemic responsibility" offer freedom from rampant issues of communicative incivility and violence whilst preserving the essential thrust of freedom that is necessary for authentic communication between persons?

**Thursday 2:00-3:15**

**2.3.12**

**Alcott A**

## **Exploring Online Boundaries: Freedom of Expression beyond Physical Limits**

Sponsor: Instructional Communication and Communication and Technology  
Chair: **Renee Hobbs**, University of Rhode Island

"Online Tools -- LMS and Beyond"

**Joanne Mundorf**, University of Rhode Island

"Distraction or Education: Using Facebook and Smartphones for Classroom Engagement"

**Elizaveta Friesem**, Temple University

"Testing it Out - Online Quizzes and Tests in the Basic Course"

**Gerard Jalette**, University of Rhode Island

"From Email to WeChat-- A Framework for Global Online Communication"

**Norbert Mundorf**, University of Rhode Island

"Online Media Production"

**Yonty Friesem**, University of Rhode Island

Today, communication majors are required to understand online interactions that provide freedom to express oneself and freedom from limited access. The proposed panel will discuss various ways that students can benefit from online learning that helps them achieve these goals. Participants will be able to explore challenges and benefits of different instructional applications. We will backchannel our discussion via Twitter in order to increase the reach of the panel and to continue the dialogue afterwards

**Thursday 2:00-3:15**

**2.3.13**

**Alcott B**

## **Organizations: Resources, Responsibilities, and Culture**

Sponsor: Organizational Communication  
Chair: **Molly S. Eickolt**, West Virginia University  
Respondent: **Brian K. Richardson**, University of North Texas

"The Use of Enterprise Social Media and Expatriate Knowledge Sharing Effectiveness: The Moderating Role of Social Capital"

**Wei Shi**, Manhattan College

"How Does Skepticism Affect Expectation of Organizational Social Responsibility? Examining the Difference between For-Profits and Nonprofits"

**Sun-Yeong Park**, University of Massachusetts, Boston

"Marketing and Public Relations: A Shared Resources Case"

**Maxine Gesualdi**, West Chester University of Pennsylvania

"Spotlight on Law Enforcement: The Organizational Culture of a University Police Department"

**Alexander L. Lancaster**, Weber State University

The competitively selected papers on this panel investigate a variety of organizational topics and means of sharing and obtaining information.

**Thursday 2:00-3:15**

**2.3.14**

**Kennedy**

## **Free to be Diverse**

Sponsor: Voices of Diversity  
Chair: **Truman Keys**, Western Connecticut State University  
Respondent: **Ron Jackson**, University of Cincinnati

"Social Discourses of the Stigmatization of Interracial/Interethnic Marriage in Taiwan"  
**Hsin-Yi Chien**, University of Maryland

"Connections in Critical Race Linguistic Theory: Fred Moten and Frantz Fanon"  
**Brandon Daniels**, Syracuse University

"Voicing Ethnic Aesthetics through Social Networking"  
**Uchenna Onuzulike**, Howard University

A collection of student papers on how race and/or ethnicity influence various situations such as marriage, social media usage, freedom of press, and colonization.

<b>Thursday 2:30-3:30</b>	<b>2.3.15</b>	<b>Press</b>
---------------------------	---------------	--------------

### **ECA Cafe**

<b>Thursday 2:30-3:30</b>	<b>2.3.16</b>	<b>Press</b>
---------------------------	---------------	--------------

### **Competitive Graduate Poster Session I**

Sponsor: ECA Cafe  
Chair: **Heather Ferrara**, Cazenovia College  
**Valerie Lynn Schrader**, Penn State, Schuylkill

Graduate students with research in progress have been competitively selected to present their ideas for the ECA membership. We encourage the ECA community to interact with and help guide our next generation of scholars.

<b>Thursday 3:30-4:45</b>	<b>2.4.01</b>	<b>Dickens</b>
---------------------------	---------------	----------------

### **ECA 2018 Program Planner Meeting I with Leanne Bell McManus**

Sponsor: First Vice-President Elect  
Chairs: **Leanne Bell McManus**, Stevenson University

All Interest Group Planners for the 2018 conference in Pittsburgh are invited to attend this meeting. If you cannot come to this meeting, an additional planning meeting will be held on Saturday at 9:30 AM in the Brandeis Room (4.2.07).

<b>Thursday 3:30-4:45</b>	<b>2.4.02</b>	<b>Longfellow</b>
---------------------------	---------------	-------------------

### **TBD**

<b>Thursday 3:30-4:45</b>	<b>2.4.03</b>	<b>Hawthorne</b>
---------------------------	---------------	------------------

### **Freedom to Theorize: Insights from Multiple Contexts**

Sponsor: Theory and Methodology  
Chair: **Ronald C. Arnett**, Duquesne University

"Listening, Thinking, Advocating: Incorporating Lipari's Theory of Listening into Advocacy Education"  
**Craig T. Maier**, Duquesne University

"Bourdieu and Dylan: On Freedom"



**Christopher Bondi**, Duquesne University

"The Interplay of Theory and Method in Crisis Communication"

**Amanda G. McKendree**, University of Notre Dame

"ISIS Female Freedom Fighters: Theoretical Explanations"

**Charles Metcalf**, Duquesne University

"Museum Theory and Methodology: Balancing Lists and Stories"

**Susan Mancino**, Duquesne University

"Creative Freedom and Event Planning: How Theory and Methodology Pave the Way to Successful Events"

**Leeanne M. Bell McManus**, Stevenson University

**Chip Rouse**, Stevenson University

**Stephanie Verdi**, Stevenson University

This intensive panel celebrates freedom to theorize by exploring multiple contexts for application of communication theory and/or methodology.

**Thursday 3:30-4:45**

**2.4.04**

**Hutchinson**

## **Freedom to... Explore the Impact of Technological Innovation on Nonverbal Dynamics Across Contexts**

Sponsor: Nonverbal Communication

Chair: **Sara Chudnovsky Weintraub**, Regis College

**Ann Bainbridge Frymier**, Miami University

**Marian Houser**, Texas State University

**Candice Thomas-Maddox**, Ohio University, Lancaster

**Melissa Bekelja Wanzer**, Canisius College

The introduction of technological innovations has changed the ways in which we research and teach about nonverbal behaviors across a variety of contexts. Panelists will engage the audience in a roundtable discussion of the evolution of "what" scholars should be examining in terms of nonverbal communication, "why" our research agenda should expand given the prevalence and impact of technologies such as social media, mobile devices, apps, and other innovations on our daily interactions, and "how" we should integrate a discussion of these changes in our classrooms.

**Thursday 3:30-4:45**

**2.4.05**

**Gardner**

## **Advising Student Organizations: Freedom from Traditional Modes of Teaching and Learning**

Sponsor: Instructional Communication

Chair: **Shavonne Shorter**, Bloomsburg University

**Shavonne Shorter**, Bloomsburg University

**Beth E. Michalec**, Penn State Lehigh Valley

**Erin Brummett**, Bloomsburg University

**Ruth J. Beerman**, Randolph-Macon College

The reciprocal student/teacher instructional process often takes place beyond the classroom. For some professors this occurs within student organizations. The members of this panel all proudly serve as advisors to student organizations in which the study and implementation of communication function as part of the organization's primary focus. During this panel we will share the teaching and learning processes that underpin our successful programs.

**Thursday 3:30-4:45**

**2.4.06**

**Stowe**

## Working, Playing, and Praying: Nontraditional Applications and Integrations of Organizational Communication Research

Sponsor: Organizational Communication  
Chair: **Sara Labelle**, Chapman University

"Organizational Elements of Religious Institutions"

**Alexander L. Lancaster**, Weber State University

"Organizational Communication Research and Sport Teams"

**Gregory A. Cranmer**, Clemson University

"Organizational Communication Flow in Federal Environmental Agencies"

**Lindsey Beall**, George Mason University

This panel examines the application of organizational communication research and processes within a variety of nontraditional settings.

**Thursday 3:30-4:45**

**2.4.07**

**Brandeis**

### Last Year Today: Late Night Comedy and the 2016 Election

Sponsor: Political Communication  
Chair: **Scott W. Dunn**, Radford University

"Late Night Comedy and Political Engagement"

**Dante Morelli**, Suffolk County Community College

"Gender Affinity and Political Comedy in the 2016 Election"

**Danielle Cantey**, Boston University

"'Trumped Up Trickle Down Economics': What Are People Learning about the 2016 Presidential Election Coverage?"

**Daniel Hunt**, Worcester State University

"Making Donald Drumpf Again: A Rhetorical Analysis?"

**Annabelle Everett**, University of Rhode Island

"Debating the Impact: SNL and Attitudes towards Candidates?"

**Gerard Jalette**, University of Rhode Island

Late night comedy shows often target political candidates during election years. This election was unique in that the candidates were largely unfavorable, there were an unusual number of pre-elections scandals (both real and, um, perhaps not entirely rooted in reality), and at least one candidate could not stop tweeting at 3 in the morning. This panel draws upon a variety of traditions to discuss past research on the impact of political comedy and apply the findings to this year's crop of television programs.

**Thursday 3:30-4:45**

**2.4.08**

**Holmes**

### Boston Places from Communication Perspectives

Sponsor: Rhetoric and Public Address  
Chair: **Ruth Beerman**, Randolph-Macon College

"Faneuil Hall Marketplace: Freedom to What? Freedom from What?"

**Carl T. Hyden**, Morgan State University

"The Rhetorical Construction of Dynamic Spectacle in Salem, Massachusetts"

**Andrea McClanahan**, East Stroudsburg University of Pennsylvania

*"Travelling the Boston 'Freedom Trail': A Constrained Rhetorical Reading"*

**Theodore F. Sheckels**, Randolph-Macon College

*"Capitalizing Heritage: Sports Consumption and the Survival of Fenway Park"*

**Thomas R. Flynn**, Slippery Rock University of Pennsylvania

We meet in Boston, a city rich in history of several sorts. Its historical sites deserve visit and study. This session explores a range of Boston area places, asking questions about how the meanings of these places are obscured, distorted, constrained, and marketed.

**Thursday 3:30-4:45**

**2.4.09**

**Lowell**

## **Communication Traits and Understanding of Behavioral Tendency**

Sponsor: Communication Traits  
Chair: **Yang Lin**, University of Akron

*"Contagious Humor and Personality: The Effects of Laughter-Added, Emotional Contagion and Need for Cognition"*

**Melanie Booth-Butterfield**, West Virginia University

**Hunter Paul**, West Virginia University

*"Communication Apprehension Across the Career Span"*

**Mary Marcel**, Bentley University

*"Validating an Expanded Classroom Citizenship Behavior Scale"*

**James A. Katt**, University of Central Florida

**Ann Neville Miller**, University of Central Florida

**Tim Brown**, University of Central Florida

**Steve Neel**, University of Central Florida

*"Does Confirmatory Factor Analysis (CFA) validate the Laudativeness, Argumentativeness, and Verbal Aggressiveness Scales as Separate Measures?"*

**Charles J. Wigley III**, Canisius College

**Lynda L. McCroskey**, California State University – Long Beach

*"Revisiting the Conceptualization and Measurement of Argumentativeness: Implications for Assessing General Tendency to Argue (ARGgt)"*

**Yang Lin**, University of Akron

**Andrew S. Rancer**, University of Akron

**Kwaku A. Yeboah**, University of Akron

The papers presented on this panel focus on communication traits including emotional contagion, communication apprehension, argumentativeness, and verbal aggressiveness. Relationships between traits and other concepts are investigated, and measurement issues of traits are discussed as well.

**Thursday 3:30-4:45**

**2.4.10**

**King**

## **Teaching Diversity in the Basic Course: Addressing Innovative Ways to Cultivate Social Awareness in the Basic Communication Course**

Sponsor: Instructional Communication  
Chair: **Megan Pope**, Texas A&M University

**Barry Regan**, Grand Canyon University

**Jeremy Teitelbaum**, California Polytechnic State University  
**Megan Pope**, Texas A&M University

This roundtable discussion will explore how three basic course instructors create classrooms which exemplify freedom to examine perceptions related to diversity. The basic course is often the first time that students are challenged to consider social justice issues, through literature and their peers. Allowing students the freedom to engage in open discussion and consider new viewpoints can increase intellectual and empathic learning, and create classrooms that break down structures of racism, ethnocentrism, and sexism.

<b>Thursday 3:30-4:45</b>	<b>2.4.11</b>	<b>Alcott A</b>
---------------------------	---------------	-----------------

## **Undergraduate Scholar Welcome and Orientation Session**

Sponsor: James C. McCroskey & Virginia P. Richmond  
Undergraduate Scholars Conference  
Chairs: **Mary Mino**, Penn State DuBois  
**Tom Donlan**, Montgomery County Community College

Welcome to the James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference! What can you expect over the next few days? Join us for an undergraduate student orientation to the Eastern Communication Association's annual convention. Information will be provided on how to make the most of your convention. You will have the opportunity to meet new people and have your questions answered. After this session, come to the Newcomers' Reception upstairs in the Wheatley Room and meet other people new to the ECA!

<b>Thursday 3:30-4:45</b>	<b>2.4.12</b>	<b>Alcott B</b>
---------------------------	---------------	-----------------

## **Freedom from Convention: The Shifting Landscape of Technology in Teaching**

Sponsor: Communication and Technology  
Chair: **Jessie M. Quintero Johnson**, University of Massachusetts Boston  
Respondent: **Jennifer Gregg**, University of Massachusetts Boston

"Examination of Online Collaborations through the Lens of Language Use"  
**Gamze Yilmaz**, University of Massachusetts Boston

"Enhancing the Student Teamwork and Learning Experiences: The Role of Cloud"  
**Sun-Young Park**, University of Massachusetts Boston

"Social Media Pedagogy: Perspectives from Instructors"  
**Ai Zhang**, Stockton University  
**Lin Zhu**, University of Massachusetts Boston

"Seeing is Understanding: How Infographics and Social Media Teach Students to Visualize and Share Research"  
**Sarah Tardif**, University of Massachusetts Boston  
**Charee Mooney Thompson**, Ohio University

The central focus of this panel will be on the pedagogical implications of adopting web-based technologies in communication course instruction. The uses and effects of technologies, ranging from cloud computing document sharing to infographics, will be demonstrated via first hand teaching practices and relevant research findings.

<b>Thursday 3:30-4:45</b>	<b>2.4.13</b>	<b>Kennedy</b>
---------------------------	---------------	----------------

## Phenomenologies of Educational Space

Sponsor: Philosophy of Communication  
Chair: **Joel S. Ward**, Geneva College  
Respondent: **Jean Costanza Miller**, George Washington University

*"Inhabiting the Online Classroom"*

**Ozum Ucok-Sayrak**, Duquesne University

*"Breakdowns and the Revelation of Our Ongoing, Primordial Rapport with Things"*

**Cathy Adams**, University of Alberta

*"Pedagogy and the Machine"*

**Joel S. Ward**, Geneva College

*"Community Engagement and Technology: Liminal or Aporetic Place?"*

**Erik Garrett**, Duquesne University

Classrooms in many colleges and universities have introduced a myriad of different instructional technologies. Along with these physical installments, we have seen the classroom expand to feature globally inclusive courses like MOOCs. How does this inclusion of technology functionally change the interactions and character of educational space?

<b>Thursday 5:00-6:15</b>	<b>2.5.01</b>	<b>Wheatley</b>
---------------------------	---------------	-----------------

**Newcomers' Reception**

<b>Thursday 6:30-9:00</b>	<b>2.5.02</b>	<b>Ballroom</b>
---------------------------	---------------	-----------------

**Welcome Reception**

<b>Thursday 8:00-9:00</b>	<b>2.5.03</b>	<b>Dickens</b>
---------------------------	---------------	----------------

**12-Step**

<b>Friday 7:30-5:00</b>	<b>Prefunction</b>
-------------------------	--------------------

**CONVENTION REGISTRATION OPEN**

<b>Friday 9:00-5:00</b>	<b>Press</b>
-------------------------	--------------

**PUBLISHER'S EXHIBIT AREA OPEN**

<b>Friday 8:00-9:15</b>	<b>3.1.01</b>	<b>Dickens</b>
-------------------------	---------------	----------------

**Applied Communication Business Meeting**

<b>Friday 8:00-9:15</b>	<b>3.1.02</b>	<b>Longfellow</b>
-------------------------	---------------	-------------------

**Voices of Diversity Business Meeting**

<b>Friday 8:00-9:15</b>	<b>3.1.03</b>	<b>Hawthorne</b>
-------------------------	---------------	------------------

**Communication Administration Business Meeting**

<b>Friday 8:00-9:15</b>	<b>3.1.04</b>	<b>Hutchinson</b>
-------------------------	---------------	-------------------

**TBD**

Sponsor: Undergraduate Scholars Conference  
Chair:  
Respondent:

<b>Friday 8:00-9:15</b>	<b>3.1.05</b>	<b>Gardner</b>
-------------------------	---------------	----------------

**TBD**

Sponsor: Undergraduate Scholars Conference  
Chair:

<b>Friday 8:00-9:15</b>	<b>3.1.06</b>	<b>Stowe</b>
-------------------------	---------------	--------------

**Health Communication for Freedom from Stigma**

Sponsor: Health Communication  
Chair: **Nicole Hudak**, Ohio University  
Respondent: **Shawn Starcher**, Kent State University

**"Being a Mom = Having All the Feels": Social Support in a Postpartum Depression Online Support Group"**

**Alexandru Stana**, Fayetteville State University

**Alanna R. Miller**, Fayetteville State University

**"Telling Others Makes it More Real": Black Gay, Bisexual and Other Men who Have Sex with Men (MSM) Identity, Role and HIV Disclosure"**

**Andrew R. Spieldenner**, Hofstra University

**Amistad A. St. Arromand**, Trident University International

"The Relationship between Parent-Child Sexual Communication and Young Adults' Sexual Behaviors and Sexual Communication with Friends, Physicians, and Romantic Partners"

**Michael Tannebaum**, Northeastern University

The competitively selected papers on this panel highlight the complex relationship between stigma and health communication. These papers examine social support in an online group for women with postpartum depression; HIV disclosure for Black gay, bisexual and other men who have sex with men; and young adults' sexual communication with their parents while growing up and subsequent sexual behaviors.

**Friday 8:00-9:15**

**3.1.07**

**Brandeis**

### **Adaptation and Accommodation: What do students like?**

Sponsor: Instructional Communication

Chair: **Carrie Kennedy-Lighsey**, Stephen F. Austin State University

"ITAs' Communication Accommodation and Students' Perception of ITAs' Clarity, Credibility, and Non-verbal Immediacy"  
**Shermineh Davari Zanjani**, Ohio University

"Instructional Dissent as Interaction Adaptation for Instructor Inappropriate Conversations"

**Robert J. Sidelinger**, Oakland University

**Derek M. Bolen**, Angelo State University

This panel will allow for an in-depth discussion of accommodating and adapting to students. Panelists and Attendees are asked to consider whether accommodating and adapting are always within the control of the sender. Are there communication behaviors that all instructors may be trained to control to create equivalent outcomes, i.e. learn to accommodate and adapt to achieve the same effect? It is hoped that consideration of this question will lead to a lively debate!

**Friday 8:00-9:15**

**3.1.08**

**Holmes**

### **Rhetoric and Public Address Business Meeting**

**Friday 8:00-9:15**

**3.1.09**

**Lowell**

### **When in Boston, Study the Kennedys: A Rhetorical Consideration of JFK, RFK and EMK**

Sponsor: Argumentation and Forensics and Political Communication

Chair: **Carl Hyden**, Towson University

Respondent: **Theodore Sheckels**, Randolph-Macon College

"Rhetorical Effect in International Relations: John F. Kennedy in West Germany, 1963"

**Andrew Barnes**, James Madison University

"Finding Peace Within: An Analysis of Robert F. Kennedy's Impromptu Indianapolis Speech"

**Lora Smith**, Indiana University

"Robert Kennedy's Ethos as Consubstantial Nationalism"

**Thomas McCloskey**, University of Maryland

"The Work Goes On, The Cause Endures': Edward M. Kennedy, Liberal Voice and Massachusetts Politics"

**Grant Cos**, Rochester Institute of Technology

In keeping with our 2017 site, this session turns to a trio of political speakers one would naturally associate with Boston: The Kennedys. Papers deal with Jack, Bobby and Teddy, exploring different aspects of their oratory. John F. Kennedy's speeches in West Germany will be discussed, as will Robert F. Kennedy's on civil rights. Edward M. Kennedy will be examined as a Massachusetts political figure, not as a national liberal "lion."

**Friday 8:00-9:15**

**3.1.10**

**Wheatley**

## **Faith, Evil, and Campaign Finance: Rhetoric in Political Communication**

Sponsor: Political Communication  
 Chair: **Lisa Gring-Pemble**, George Mason University  
 Respondent: **David LeVasseur**, West Chester University of Pennsylvania

"Faith, Freedom, and Unity: An Analysis of Ben Carson's 2013 Nation Prayer Breakfast Speech"  
**Philip Lamborn**, Abilene Christian University

"'The Evil We Face Today': Analyzing the Rhetoric of Evil in American Presidential and Campaign Speeches"  
**Hans C. Schmidt**, Penn State University, Brandywine

"Campaign Finance Law and Free Speech in the United States"  
**Blake Plavchak**, Duquesne University

The papers on this panel contribute to the long tradition of rhetorical analysis in the field of political communication. Whether looking at an individual political speech, how the concept of evil has been used rhetorically, or how rhetoric can be used to understand campaign finance regulation, this session demonstrates the diversity of contemporary rhetorical scholarship.

**Friday 7:45-9:15**

**3.1.11**

**King**

## **Short Course 1: Freedom to Innovate: Using Digital Story Maps in Communication Courses**

Sponsor: Short Courses  
 Coordinator: **Jennifer Babcock**, Bridgewater College

This short course will teach participants how to incorporate a "digital humanities" technique – story mapping – into their own classroom. Participants will learn the pedagogical value of incorporating digital projects in the college classroom; explore various ways that a mapping technology can be used in a communication classroom; create a digital story map of their own during an interactive tutorial (so bring a laptop!); and leave with a specific idea for incorporating a story map assignment into their own classroom. This is a 90-minute short course. Collection of papers on the intersectionality of identities and how they are perceived within dominant groups.

**Friday 8:00-9:15**

**3.1.12**

**Alcott A**

## **Exploring the Relationship between Gender and Identity in Media**

Sponsor: Media Communication  
 Chair: **Jessica Papajcik**, Stark State College  
 Respondent: **Kai Xu**, Wayne State University

"Counter-Gender Role Stereotypes on Children's Television Programming: A content Analysis of Disney and Nickelodeon Networks"  
**Susan Kahlenberg**, Muhlenberg College



"About Me' and Femininity: Female Emerging Adults' Gender Identity on Facebook"

**Roseann Pluretti**, University of Kansas

"How Gamers Respond to Press Coverage Critical of Violent Video Games"

**Andrea McDonnell**, Emmanuel College

**Linda Lin**, Emmanuel College

This panel of competitively selected papers takes an in depth look at the intersection of how both gender and identity are portrayed across various mediums, including television, magazines, and social media.

**Friday 8:00-9:15**

**3.1.13**

**Alcott B**

## **Social Media's Affect on Human Communication**

Sponsor: Communication and Technology

Chair: **Joel S. Ward**, Geneva College

Respondent: **Kirk M. Winans**, Rensselaer Polytechnic Institute

"Social Activism: Engaging Millennials in Social Causes"

**Michelle Seelig**, University of Miami

"But First Let Me Take a Selfie: Exploring Differences in Gender and Ethnic Group Motivations for Posting and Viewing Selfies"

**Cheryl Campanella Bracken**, Cleveland State University

**Renée A. Botta**, University of Denver

**Carlina Di Russo**, Cleveland State University

"Social Media, Internet, and Cell Phones in the Bateyes of the Dominican Republic"

**John Powers**, Regent University

"College Students' Perceptions of Microaggressions and Various Responses on Yik Yak"\*

**Melissa Weller**, Ohio University

How does social media influence interaction in our society? Will face-to-face communication diminish because of these new media technologies? This panel of papers offers a variety of issues related to the impact of social media in our daily lives. From the role of online social interactions among young adults to motivations for posting and viewing selfies. Discussions also focus on perceptions of microaggressions and the impact of modern digital communication and social media in developing countries.

\* Debut Paper

**Friday 8:00-9:15**

**3.1.14**

**Kennedy**

## **Interpretation and Performance Studies Business Meeting**

**Friday 8:45-10:00**

**3.1.15**

**Press**

## **Competitive Graduate Poster Session I**

Sponsor: Graduate Poster Sessions

Chairs: **Heather Stassen-Ferrara**, Cazenovia College

**Valerie Lynn Schrader**, Penn State, Schuylkill

"Depression in the Family Environment: Managing the Boundaries of Privacy"

**Shawn Starcher**, Kent State University

"Facebook Comments and Vaccination Opinions: Testing Spiral of Silence in Facsimile Facebook Design"  
**Carlina DiRusso**, Cleveland State University

"The Quest to Prevent Human Trafficking: The Narrative in the A21 Website"  
**Caroline Waldbuesser**, Ohio University

"Freedom to Watch Whatever, Whenever: A Typology of Binge-Watchers"  
**Colin Kearney**, University of Florida

"Inspired to Buy? The Effects of Inspirational Advertising on Consumer Attitudes and Sharing Intentions on Social Media"  
**Amanda Bailey**, University of Florida

"International Disengagement in Western Democracies: How Brexit and Trumpism have Led the Way through Dehumanization"\*  
**Philip C. Arceneaux**, University of Florida

"Young Adults' Food Choices: Using the Theory of Reasoned Action to Predict Young Adults' Fast-Food Consumption"\*  
**Dania Al-Jouhi**, Cleveland State University

"Communication Competencies and Researcher Roles in Collaborative Settings: A Mixed Methods Approach"\*  
**Abby J. Roche**, University of Maine

"Reversing the Spiral of Silence: Social Presence as a Moderator between Anonymity and Opinion Expression"  
**Cathlin V. Clark-Gordon**, West Virginia University

"Oversharing on Social Networking Sites: A Comprehensive Synthesis and Definition"\*  
**Sarah Opatz**, West Virginia University

"'You Just Can't Do the Macho Thing:' Discussions of Gender and Sexuality from Ginger Oral Histories"  
**Donica O'Malley**, University of Pittsburgh

"Workplace Bullying: Victim Accounts and Emotional/Communicative Responses from Discovery through Resolution"  
**Stephane Szepanski**, University of Hartford

"Reclaiming Blackness: Moving Beyond the Burden of Representation towards a More Nuanced Conception of Black Culture"  
**Jasmin Goodman**, Howard University  
**Taryn K. Myers**, Howard University

"Obsession and the Picture-Perfect Life: Self-Presentation in the Age of Social Media"  
**Abdulwahab M. Alshehri**, University of the Incarnate Word

"'Treated like an Animal:' Consequences of Metaphoric Language through the Pages of Print Media"  
**Sarah Stockman**, University of the Incarnate Word

"Empathy on Facebook: Verbal Person-Centered Message Quality and Emotional Support"\*  
**Andrew D. Sutherland**, West Virginia University

"Sender Motivations for the Use of Paralinguistic Digital Affordances in Social Media"  
**Julia K. Weiss**, West Virginia University

"Panoptici?: Digital Media, Social Norms, and Strong Ties"\*  
**Andrew L. Nicholson**, West Virginia University

"Social Support and Strain's Relationship to Perceived Control"  
**Kristin G. Maki**, SUNY, Buffalo

Graduate students with "research in progress" have been competitively selected to present their ideas for the ECA membership. We encourage our ECA community to interact with and help guide our next generation of scholars.

\* Debut Paper

**Friday 9:30-10:45**

**3.2.01**

**Dickens**

## **Top Competitive Papers in Applied Communication**

Sponsor: Applied Communication  
Chair: **Stacy Smulowitz**, University of Scranton  
Respondent: **Alexander Lancaster**, Weber University

*"‘I Disagree’: An Exploration of Triggering Events of Athletes’ Dissent"*

**Gregory A. Cranmer**, Clemson University

**Marjorie Bucker**, Texas Tech University

**Nikki Pham**, Columbus State University

**Brandon Jordan**, Columbus State University

*"The Relationship Between Slacktivism and Online and Offline Social Capital, Cosmopolitanism, and Social Cause Engagement Activities"*

**Aaron Noland**, James Madison University

*"Social Media, Internet, and Cell Phones in the Bateyes of the Dominican Republic"*

**John Powers**, Regent University

*"Using the Health Belief Model to Examine Preconception Care-Related Knowledge and Attitudes among Chinese Immigrants in Canada"*

**Jing Teng**, University of Ottawa

**Rukhsana Ahmed**, University of Ottawa

The competitively selected papers on this panel feature the equally-rated top three competitive papers from the Applied Communication Interest Group. These papers explore athletes’ dissent, social causes, and preconception health care.

**Friday 9:30-10:45**

**3.2.02**

**Longfellow**

## **Free to be...Really?**

Sponsor: Voices of Diversity  
Chair: **Valerie Lynn Schrader**, Penn State, Schuylkill  
Respondent: **Christine Courtrade Hirsch**, SUNY – Oswego

**Tiffany Bell**, SUNY – Oswego

**Sarah Heiss**, University of Vermont

**Heather Stassen-Ferrara**, Cazenovia College

**Katherine Thweatt**, SUNY – Oswego

**Mary Toale**, SUNY – Oswego

In the academy, our “freedom” is a catch-phrase, cherished and shared, but how free are women to really become the best teachers, scholars, and mentors, especially as they juggle organizational and societal expectations of a “woman’s role?” This roundtable panel consists of women from diverse perspectives, across the academic spectrum. They share experiences as women, and a desire to assess and improve the experience of females who chose life in the professoriate. Audience participation encouraged.

**Friday 9:30-10:45**

**3.2.03**

**Hawthorne**

## **Freedom to Learn, Expand, Develop, and Grow: Creative Learning Alternatives for Communication Administration**

Sponsor: Communication Administration  
Chair: **Kelly Rocca DelGaizo**, St. John's University

"Faculty in the Halls: An Out-of-Class Communication Experience"

**Leeanne M. Bell McManus**, Stevenson University

**Chip Rouse**, Stevenson University

"Preparing Future Faculty: Instilling a Culture of Freedom to Learn through Academic Mentoring"

**Janie Harden Fritz**, Duquesne University

**Craig T. Maier**, Duquesne University

**Matthew Mancino**, Duquesne University

**Susan Mancino**, Duquesne University

"Freedom to Explore a New Area: National Security Communication"

**Charles Metcalf**, Duquesne University

"Faculty in the C-Suite: The Productive Tensions of Externships"

**Amanda McKendree**, University of Notre Dame

"Freedom to Learn, Freedom from Unnecessary Distraction: Constructive Communication Administration"

**Ronald C. Arnett**, Duquesne University

These papers offer communication administrators avenues toward freedom to learn as they consider how to configure programs and/or departments for a content-rich learning environment, thereby enacting creative possibilities for departments, faculty members, and administrators. In each case, a move toward learning in contexts offers insight for the communication administrator in today's historical moment. As administrators attend to and encourage content-rich practices of scholarship and teaching, learning returns to the center of the educational enterprise.

**Friday 9:30-10:45**

**3.2.04**

**Hutchinson**

## **ECA Distinguished Teaching Fellows: Communicative Freedom in Instructional Contexts**

Sponsor: First Vice-President and the ECA Distinguished Teaching Fellows  
Chair: **Danette Ifert Johnson**, Ithaca College

**Ann Bainbridge Frymier**, Miami University

**Lynne Kelly**, University of Hartford

**Trevor Parry-Giles**, National Communication Association

**Joy M. Cypher**, Rowan University

**Mary C. Toale**, SUNY - Oswego

ECA Distinguished Teaching Fellows will discuss questions of communicative freedom in instructional settings, including: How does the classroom setting constrain both students' and teachers' communication and how does the classroom provide freedom to communicate that might be lacking in other contexts? How is communication technology both used and abused in instructional settings, either in the classroom or outside of it (e.g., cyberbullying)?

**Friday 9:30-10:45**

**3.2.05**

**Gardner**

## **The Role of Cutting-Edge Technology in Language Acquisition and Gaining the Necessary Intercultural Communication in the 21st Century**

Sponsor: Media Ecology Association  
Chair: **Michael Plugh**, Manhattan College  
Respondent: **Lance Strate**, Fordham University

**Noura Hajjaj**, SUNY – New Paltz  
**Virgil Procaccini**, Marist College  
**Jacqueline Ihnacik**, Marist College

Even with the many benefits of digital communication, there are still shortcomings that exist in the fields of interpersonal and intercultural communication both with and without the use of technology. Using case studies in which digital communication technologies have served as either excellent or challenging tools in the learning between cultures, members of this roundtable will discuss the use of technology in current classroom and scholarly research, such as Sonocent, a note taking software that allows students to import slides, take notes, and record audio.

**Friday 9:30-10:45**

**3.2.06**

**Stowe**

## **Service Learning in the Health Communication Classroom: Challenges and Opportunities for Teachers and Students**

Sponsor: Health Communication  
Chair: **Hannah Ball**, Chapman University

“Service Learning with Local and International Nonprofits: How to Create a Meaningful Impact in Health Communities and Support Positive Learning Outcomes”

**Sara LaBelle**, Chapman University

“Free to Learn in Times Good and Times Bad: Informal Learning about Health, Communication, and Professionalism in Service-Learning Courses”

**Sarah Heiss**, University of Vermont

“Working with Clients to Design Health Campaigns: Balancing Client Need and Pedagogy”

**Heather Carmack**, James Madison University

In this panel, presenters will discuss challenges, opportunities, and innovative instructional strategies related to the incorporation of service learning in health communication courses. Among other ideas, this panel will create a space for participants and attendees to discuss the utility of service learning in examining community, national, and international health efforts, the issues that arise in the design, implementation, and evaluation of such courses, and strategies for use to achieve meaningful service and effective instruction.

**Friday 9:30-10:45**

**3.2.07**

**Brandeis**

## **Helping our Students: Media and Mediated Message**

Sponsor: Instructional Communication  
Chair: **Dana Borzea**, West Virginia University  
Respondent: **Robert J. Sidelinger**, Oakland University

“Deconstructing Media Messages in the College Classroom: A Media Literacy Intervention”

**Andrea M. Bergstrom**, Coastal Carolina University

**Mark Flynn**, Emmanuel College

**Clay Craig**, Texas State University

“Wired for eLearning: How Social Media, Simulations, and Personality Traits”

**Eric Langstedt**, Mount Saint Mary College

“Reflecting on Learners, or Reflecting On Lessons? The Impact of First-Person and Third-Person Video Recordings on Education Students’ Reflections of Their Teaching Practice”

**Nicholas David Bowman**, West Virginia University

**Matthew Anderson**, West Virginia University

**Jordan Atkinson**, West Virginia University  
**Terence Ahern**, West Virginia University

This highly relevant panel will engage the audience by focusing on how whether we can help our students through examining mediated messages or using mediated messages to enhance learning. First, attendees will be walked through deconstructing media messages. Second, attendees will learn about social media and personality traits in the e-learning environment. Finally, presenters will discuss whether reflecting on teaching through first and third party video recording is effective.

<b>Friday 9:30-10:45</b>	<b>3.2.08</b>	<b>Holmes</b>
--------------------------	---------------	---------------

### **Top Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address  
Chair: **Michael J. Stutz**, Three Rivers Community College  
Respondent: **Christine Courtrade Hirsch**, SUNY – Oswego

"Rhetoric, Risk, and Recession: The Rhetorical Underpinnings of the Collapse of the U.S. Housing Market in 2006"

**David G. Levasseur**, West Chester University  
**Lisa Gring-Pemble**, George Mason University

"From Crisis Candidate to Crisis President: Economic Rhetoric in 1932 and 2008"

**Morgan Hess**, University of Maryland

"Between Panacea and Policy: The Challenge of Federal Promotion in the Bureau of Education Debate"

**Michael J. Steudeman**, University of Memphis

The competitively selected papers on this top papers panel focus on the rhetorical components of important economic and political events in U.S. history from the last century and a half. The scope of topics covered range from the Bureau of Education debate in the immediate aftermath of the Civil War, to the campaign rhetoric of FDR during his 1932 Presidential campaign, the rhetorical dimensions of the 2006 housing crisis, and the rhetorical approach of Barack Obama during his 2008 Presidential campaign.

<b>Friday 9:30-10:45</b>	<b>3.2.09</b>	<b>Lowell</b>
--------------------------	---------------	---------------

**TBD**

Sponsor: Undergraduate Scholars Conference

<b>Friday 9:30-10:45</b>	<b>3.2.10</b>	<b>Wheatley</b>
--------------------------	---------------	-----------------

### **The Freedom to Disrupt Gender Expectations in Presidential Campaign Communication: A Roundtable Discussion**

Sponsor: Political Communication  
Chair: **Anne F. Mattina**, Stonehill College

"The Emergence of Female Pundits in the 2016 Presidential Campaign"

**Beth M. Waggenspack**, Virginia Tech

"Their Take on Election 2016: How Female Journalists Viewed and Were Viewed in Campaign Coverage"

**Paulette Brink**, Hofstra University

"Election 2016: Spanning the Gender Continuum from Maternal Authority to Hyper-Masculinity"

**Emily Berg Paup**, College of St. Benedict and St. John's University

"You Can't Make this Stuff Up"

**Molly Wertheimer**, Penn State, Hazleton

"Hollywood, Gender, & Politics: Prime Time and Not for Prime Time Players"

**M. Heather Carver**, University of Missouri

**William T. Horner**, University of Missouri

The historic nature of the 2016 Presidential Campaign wherein the first female nominee of a major party squared off against a reality television star with no prior political experience provides multiple opportunities for interrogation by scholars of political communication. Participants will examine the role & influence of gender in a variety of contexts present in the 2016 Presidential Campaign running the gamut from the traditional (convention speeches) to mediated and popular culture venues (*Saturday Night Live*).

**Friday 9:30-11:00**

**3.2.11**

**King**

## **Short Course 2: Bridging the "Mass" and "Interpersonal" Divide: Integrating Mediated Communication Courses in the Undergraduate Curriculum**

Sponsor:

Short Courses

Coordinator:

**David Keith Westerman**, North Dakota State University

**Nicholas David Bowman**, West Virginia University

**Kenneth Alan Lachlan**, University of Connecticut

This Courses on media and mass communication are a core element of many programs in communication study - such studies represent some of the earliest communication scholarship. Such courses commonly discuss critical technological advances, from the printing press to video games. However, some find it difficult to integrate discussions of the Internet into this curriculum, as the technology seems to fit both "mass" and "interpersonal" courses. In this 90-minute short course, we will discuss how a focus on "mediated communication" can help bridge this gap, using examples and course materials (as well as new technology) already in use.

**Friday 9:30-10:45**

**3.2.12**

**Kennedy**

## **Managing Private Disclosures in the Interpersonal and Family Communication Classroom: Exploring Social Media With Communication Privacy Management**

Sponsor:

Interpersonal Communication

Chair:

**Sara Trask**, Randolph-Macon College

"Privacy Choices Regarding Social Media with Online Students"

**Rhiannon Kallis**, Indiana University of Pennsylvania

"Gender Differences on Social Media: Implications for the Classroom"

**Mary King**, Bloomsburg University

"Understanding Communication Privacy Management as an Instructional Lens"

**Jennifer Owlett**, William Paterson University

"The Dark Side of CPM: Social Media Anonymity and Racism"

**Shavonne Shorter**, Bloomsburg University

"Boundary Coordination Operations through Social Media Use"

**Sara Trask**, Randolph-Macon College

The goal of this interactive roundtable is to provide an opportunity to discuss instructional experiences using social media in the interpersonal communication classroom. Additional attention will be provided to understanding how private information can be managed in a mediated instructor-student relationship. Communication privacy management (Petronio, 2002) will be used as a lens for this session. Participants will leave this session with resources for engaging with students that honor privacy rules for instructors and students.

**Friday 11:00-12:15**

**3.3.01**

**Alcott A&B**

## **Keynote Address: Raymie E. McKerrow "Title Goes Here"**

### **ECA Awards Ceremony**

On the 30<sup>th</sup> anniversary of Raymie McKerrow's argument regarding "Critical Rhetoric," we have asked him to revisit his themes regarding the critique of power, the critique of freedom, and their relevance today. McKerrow's keynote address will be followed by the ECA awards ceremony.

**Friday 12:30-1:45**

**3.4.01**

**Dickens**

## **The Rhetoric of Saving Lives**

Sponsor: Applied Communication  
Chair: **Chip Rouse**, Stevenson University  
Respondent: **Jennifer S. Owlett**, William Paterson University

"Rhetoric and Trafficking: A Guided Study Analyzing Strategies Implemented by NPOs"  
**Kaylen Runyan**, Abilene Christian University

"The Rhetorical Process of Justification in Pedestrian Safety Deliberations"  
**Windy Lawrence**, University of Houston – Downtown  
**Rebecca Townsend**, University of Connecticut  
**John Ivan**, University of Connecticut  
**Rebecca Townsend**, University of Connecticut  
**Nalini Ravishanker**, University of Connecticut  
**Sha Mamun**, University of Connecticut  
**Franklin Caraballo**, University of Connecticut  
**Yaohua Zhang**, University of Connecticut

The competitively selected papers on this panel focus on the rhetoric of saving lives. The topic will be approached by reviewing the rhetoric in strategies implemented by NPOs in one paper and through a rhetorical criticism of citizen discourse surrounding pedestrian safety.

**Friday 12:30-1:45**

**3.4.02**

**Longfellow**

## **Free to Speak and Free to Negotiate: A Collection of Papers on the Narratives of One's Body**

Sponsor: Voices of Diversity  
Chair: **Katy Ross**, Ohio University  
Respondent: **Kathryn Hobson**, James Madison University

"Young Adult Narratives Surrounding Positive Sexual Health Communication: A Thematic Analysis"  
**Daniel Strasser**, Rowan University  
**Marissa Yandall**, University of New Mexico



"Dressing to Pass: Negotiation of Performance in Research"

**Nicole Hudak**, Ohio University

"Free Speech in Action: Rape Culture and Responsibility"

**Kati Sudnick**, Duquesne University

"Integrated Marketing and the Interconnections of the Precariat Postfeminist in Postmodernity"

**Rachel Savorelli**, Duquesne University

A collection of papers from the narratives of how parents and adolescents talk about sex, the negotiation of how a researcher performs research, the fallacious messages of empowerment marketed to women, and lastly how freedom of speech looks within rape culture.

**Friday 12:30-3:15**

**3.4.03**

**Hawthorne**

### **Thirdness in Communication: Resolving Dialectics in Semioethics**

Sponsor: Philosophy of Communication

Chair: **Joel S. Ward**, Geneva College

"Philosophy of Communication: Reid's Explication of Common Sense as a Performative Third"

**Ronald C. Arnett**, Duquesne University

"Bakhtin's Dialectic, Dialogism, and Semioethics"

**Matthew Mancino**, Duquesne University

"Semioethics in Dostoevsky's *The Brothers Karamazov*"

**Susan Mancino**, Duquesne University

"The Third Persona and the Loophole Addressee"

**Joel S. Ward**, Geneva College

The problem of triadic relations in semiotics continues to haunt semiotic theory although the problem is not primarily restricted to this domain of communication theory. All communication theory in one aspect or another contains a third whether explicit or inferred. This panel addresses the third in its various permutations and what circumstance each clarified third reveals about the discursive space of human communication.

**Friday 12:30-1:45**

**3.4.04**

**Hutchinson**

**TBD**

Sponsor: Undergraduate Scholars Conference

Chair:

Respondent:

**Friday 12:30-1:45**

**3.4.05**

**Gardner**

### **Recent Research and Work in Progress of the 2015/2016 ECA Research Fellows**

Sponsor: First Vice-President and the ECA Distinguished Research Fellows

Chair: **Lynne Kelly**, University of Hartford

Respondent: **Shawn Starcher**, Kent State University

"What I Have Learned About Observational Research (So Far)"

**John A. Courtright**, University of Delaware

"Ongoing Research On Bullying In Educational And Organizational Contexts And On Instructional Dissent And Student Complaints"

**Alan K. Goodboy**, West Virginia University

"It's complicated: Understanding Evolving Student-Teacher Interactions"

**Marian L. Houser**, Texas State University – San Marcos

"Ongoing and Recent Research Related to GLBTQ Communication"

**Pamela Lannutti**, La Salle University

The 2015 and 2016 ECA Research Fellows will present their latest research and work in progress on observational research, and topics in interpersonal and instructional communication.

**Friday 12:30-3:15**

**3.4.06**

**Stowe**

## **ECA Administration Workshop: Special Double Session**

Sponsor: Communication Administration and the First Vice-President

**Don Boileau**, George Mason University

**Susan Drucker**, Hofstra University

**Thomas Flynn**, Slippery Rock University

**Gary Gumpert**, The Urban Communication Foundation

**Mary L. Kahl**, Penn State – The Behrend College

**Linda Lederman**, Arizona State University

**Raymie E. McKerrow**, Ohio University

**Judith Trent**, University of Cincinnati

The structure of universities, colleges, schools of communication, and departments vary radically, but all encounter some of the same problems: tenure and promotion, retrenchment, defining the position or discipline, coping with other competing entities, faculty evaluations, the role of adjuncts and graduate assistants, teaching assignments, distance learning, collegiality, and the qualifications of administrators. These issues, and others, will be discussed. The administrator's workshop is open only to bone fide administrators. These are open-floor, closed-door sessions are designed for those serving in the trenches of administration. If you are an administrator, join us during one or both of these panels sessions. The sessions operate with only one over-arching rule – that of privacy.

**Friday 12:30-1:45**

**3.4.07**

**Brandeis**

## **Freedom to Teach Online... Freedom from Time, Freedom from Space**

Sponsor: Instructional Communication

Chair: **Kelly R. DelGaizo**, St. John's University

**Katherine Thweatt**, SUNY – Oswego

**Candice Thomas-Maddox**, Ohio University – Lancaster

**Anna Ziegler**, SUNY – Oswego

**Sara Chudnovsky Weintraub**, Regis College

The participants on this panel have all taught at least one communication course in a fully online format or in a hybrid (some face-to-face, some online) format. Participants will discuss how teaching online can allow freedom from many of the time and space constraints that fully face-to-face courses entail and to have the freedom to engage students across time and space. Participants, courses taught, and strategies used are quite diverse, as will be seen while participants share strategies, experiences, and potential best practices as they discuss the freedoms that online teaching can bring. Audience members will take away narrative, experiences, and helpful information from a variety of communication courses taught online as we discuss the freedoms that teaching online entails.!

**Friday 12:30-1:45**

**3.4.08**

**Holmes**

## **Identity, Sexuality, and the Gaze in Popular Visual Culture**

Sponsor: Rhetoric and Public Address  
Chair: **Matthew Meier**, West Chester University of Pennsylvania  
Respondent: **Abbe Depretis**, Temple University

"The Golden Girls: An Intersectional Perspective"\*  
**Wesley E. Stevens**, Purdue University, Fort Wayne

"The Flâneuse: Genderqueering Flânerie Through the Scopic Gaze of Cruising"  
**Myles Mason**, Syracuse University

"Revealing Violet Chachki Digital Circulation of Drag in a Visual Culture"\*  
**Hunter Thompson**, Syracuse University

The competitively selected papers on this panel address various aspects of femininity, sexuality, and queerness in visual culture.

\* Debut Paper

**Friday 12:30-1:45**

**3.4.09**

**Lowell**

## **New Directions in Theory and Application: Heuristically Provocative Investigations**

Sponsor: Theory and Methodology  
Chair: **Susan Jasko**, California University of Pennsylvania

"Freedom to Work across the Silos: Moving Theory Forward in Sports Communication"  
**Anita Atwell Seate**, University of Maryland

"Assemblages of Agency: Poststructural Possibilities for Theorizing Discursive and Rhetorical Agency"  
**Tiffany A. Dykstra**, West Virginia University

"I've Never Shared That with the Family: I Do Have an Image to Maintain!" Using *Modern Family* to Understand Face and Facework"  
**Lauren Reinas**, West Chester University of Pennsylvania  
**Elizabeth A. Munz**, West Chester University of Pennsylvania

"Personality Types and Media Habits: A Study on Isolationism and Binge-Watching in Extroverts and Introverts"  
**Michael Hines**, Marist College  
**Alena Bergman**, Marist College  
**Ryan Rodgers**, Marist College

These papers demonstrate creative approaches to extending and/or applying theory in several different domains.

**Friday 12:30-1:45**

**3.4.10**

**Wheatley**

## **Political Discussion from the 1800s to the Age of Social Media**

Sponsor: Political Communication  
Chair: **J. Kanan Sawyer**, West Chester University of Pennsylvania  
Respondent: **Kristin N. English**, Georgia College & State University

"The 2016 Presidential Campaign through Facebook: Candidates' Strategies to Persuade Voters"  
**Zahedur Rahman Arman**, Edinboro University of Pennsylvania

"Education and Social Impact in the Naperville Lyceum"  
**Carl L. Fletcher**, Olivet Nazarene University  
**Stephen D. Perry**, Regent University  
**Cristi Eschler-Freudenrich**, Oral Roberts University  
**Jonathan Powers**, Regent University  
**Flora Khoo**, Regent University  
**Brooke Dunbar**, Messiah College  
**Berl Nyamwange**, Regent University  
**Hanisha Besant**, Regent University  
**Jana Duckett**, Regent University

"All the New that You Don't Like: Cross-cutting Exposure and Political Participation on Social Media"  
**Seong-Jae Min**, Pace University  
**Donghee Yvette Wohn**, New Jersey Institute of Technology

For good or ill, social media platforms allow unprecedented levels of political interaction. Of course, there is nothing new about the role of deliberation in politics. Two of the papers on this panel examine the strategies and effects of social media in contemporary politics, while the other paper goes back to an earlier era when the Naperville Lyceum provided a different kind of venue for political discourse.

<b>Friday 12:15-3:15</b>	<b>3.4.11</b>	<b>King</b>
--------------------------	---------------	-------------

### **Short Course 3: Exploring Strategies for Implementing Media Literacy into Existing Communication Courses**

Sponsor: Short Courses  
Coordinator: **Jayne Cubbage**, Bowie State University

This In our ever-connected world media is everywhere. As such, many assume that we are all media savvy – we may be, but are we media literate? This 3-hour course seeks to free media professors of traditional curriculum constraints by incorporating media literacy into their existing assignments and class discussion, thereby fostering a greater understanding of media messages, production values and the intended meaning behind those messages. This course seeks to enable professors and students alike to take media education beyond mere imitation of media techniques and formats. Both groups will become more knowledgeable and aware media consumers, producers and educators.

<b>Friday 12:30-1:45</b>	<b>3.4.12</b>	<b>Kennedy</b>
--------------------------	---------------	----------------

### **Exploring the Boundaries of Meaningful Entertainment**

Sponsor: Media Communication  
Chair: **Domenic Nanni**, Wayne State University  
Respondent: **Rod Carveth**, Morgan State University

"The Forces of Genre: Media Preferences, Identity, and Reporting Decisions"  
**Nathaniel Stoltz**, University of Maryland

"New Media, New Habits: Socialist Television and the Struggle for Harmonious Consumption' in 1960s Bulgaria"  
**Martin Marinos**, University of Pittsburgh

"Music Videos as Meaningful Entertainment? Psychological Responses to Audio-Visual Presentations of Song Narratives"  
**Lea Margarete Schlue**, West Virginia University

**Nicholas David Bowman**, West Virginia University

The competitively selected papers on this panel discuss the ever-growing concept of media and how it is both propagated and consumed throughout history. More specifically, the papers make the argument that consumers identify with entertainment in varying ways, which can include any number of different content types.

**Friday 2:00-3:15**

**3.5.01**

**Dickens**

## **Freedom to Measure Communication Traits Innovatively and Freedom from Traditional Measurement Schemes**

Sponsor: Communication Traits  
Chair: **Sara LaBelle**, Chapman University  
Respondent: **Keith D. Weber**, Chapman University

"Freedom from Self-Report Scales: Robust Alternative Approaches to Measuring Traits"  
**Theodore A. Avtgis**, University of Akron

"Humor: Alternatives to Self-Report Measures"  
**Rachel L. DiCioccio**, University of Rhode Island

"Moving Away from Traditional Self-Report Scales: An Integrated Dynamic Approach to Measuring Trait Willingness to Communicate"  
**Peter D. MacIntyre**, Cape Breton University

"Re-conceptualizing the Measurement of Trait Argumentativeness: New Methods for Measuring an Established Trait"  
**Andrew Rancer**, University of Akron

"A Psycholinguistic Approach to differentiating High from Low Verbal Aggressiveness"  
**Charles J. Wigley III**, Canisius College

Each presenter will provide attendees with a meaningful handout that supports each author's contention that freedom to innovate in measuring communication traits permits new approaches to validate, augment, and, in some cases, replace some traditional self-report measures. Using a variety of approaches to measure traits improves explanatory power and predictive validity. The advantages of using multiple measurement methods (primarily to reduce error variance and enhance understanding of relationships among variables) are highlighted.

**Friday 2:00-3:15**

**3.5.02**

**Longfellow**

## **Competitively Selected Papers in Communication Ethics**

Sponsor: Communication Law and Ethics  
Chair: **Martin Wallenstein**, John Jay College of Criminal Justice

"Redskins Football, Navajo Panties, and Crazy Horse Liquor: Misappropriating American Indian Culture in Commercial Speech"  
**Jason Zenor**, SUNY - Oswego

"Freedom to Choose: An Interactive Communication Ethics Development Activity"  
**Susan Fredricks**, Penn State, Brandywine

"Precarious Life a Decade Later: Hearing and Seeing after 9/11"  
**Hannah Karolak**, Duquesne University

"Freedom to Return, Freedom from Persecution: Media's Role in Reintegrating the Exonerated"  
**Eza Bella Zakirova**, John Jay College of Criminal Justice

"Freedom to Prosecute and Freedom from Prosecution: Rethinking Double Jeopardy"

**Alexis Agnelly**, John Jay College of Criminal Justice

"End User License Agreements (EULAs) and Fair Use Rights"

**Kirk M. Winans**, Rensselaer Polytechnic Institute

The competitively selected papers in this panel focus on the intersection of communication law and ethics in situations as diverse as misappropriation of American Indian culture, to media ethics in handling the exonerated to the impact of law such as end user agreements and the prohibition against double jeopardy.

**Friday 2:00-3:15**

**3.5.03**

**Hawthorne**

## **Interventions and Health Information Messages to Help Students Gain Freedom from Unhealthy Behavior**

Sponsor: Health Communication

Chair: **Mary King**, Bloomsburg University

Respondent: **Hannah Ball**, Chapman University

"The Who and How of Enhancing College Students' Health Awareness and Behaviors: Comparing Peer/Professional Spokesperson and Narrative/Expository Messages"

**Allison Green**, High Point University

**Virginia McDermott**, High Point University

"Let's Get Involved! The Impact of Service Learning on Drinking Perceptions, Alcohol Use, and Protective Behaviors"

**Mark A. Flynn**, Emmanuel College

**Elizabeth Carter**, Coastal Carolina University

**Clay Craig**, Texas State University

"Influence of School Based Nutrition Education Program on Healthy Eating Literacy and Healthy Food Choice among Primary School Children"

**Taejin Jung**, SUNY - Oswego

This panel of competitively selected papers features scholarly efforts at informing, influencing, and motivating healthy behaviors among student populations. Specifically, these papers report on the effectiveness of a school-based healthy eating program to improve elementary school students' food choice knowledge and behaviors; college students' evaluation of source credibility of health information and information recall; and curriculum infusion approach to address alcohol perceptions and behavior among college students.

**Friday 2:00-3:15**

**3.5.04**

**Hutchinson**

## **Freedom to Agree to Disagree? General Semantics, Political Discourse, and the 2016 Presidential Campaign and Election**

Sponsor: Institute of General Semantics

Chair: **Thom Gencarelli**, Manhattan College

**Thom Gencarelli**, Manhattan College

**Martin Levinson**, Institute of General Semantics

**Mike Plugh**, Manhattan College

**Lance Strate**, Fordham University

This roundtable panel discussion is sponsored by the Institute of General Semantics, an affiliate organization of the ECA. The panelists will try to make some sense of, and draw conclusions about, the 2016 political season in the U.S. by applying the concepts of general semantics to the particular discourse that characterized this unusual Presidential campaign cycle and election.

**Friday 2:00-3:15**

**3.5.05**

**Gardner**

## **Free to Be: A Contribution of Papers on Identity Portrayals in Media**

Sponsor: Voices of Diversity  
Chair: **Valerie Rubinsky**, Ohio University  
Respondent: **Cheryl Nicholas**, Penn State University

"Home is Where the Heart is? Identity Theme Negotiation in the Film *Brooklyn*"

**Melissa Eswein**, Duquesne University

"Interrupted Minds, Interrupted Bodies: *Girl, Interrupted* and Body Politics"

**Heidi E. Sisler**, Texas A&M University

"'Til Show You What a Girl Is': Does *Lio & Maddie* Possess the Freedom to Challenge Gender Stereotypes?"

**Nancy Bressler**, Wheeling Jesuit University

"Free to be He: Portrayals of Transgendered Characters in Freeform's *The Fosters*"

**Patrice Oppliger**, Boston University

**Melanie Medeiros**, Boston University

"'If a man may preach, because the Savior died for him, why not the woman? Seeing he died for her also': Jarena Lee's Narrative Case for Religious and Social Freedom"

**Lisa M. Gring-Pemle**, George Mason University

**Martha Solomon Watson**, The National Cathedral

A collection of papers on identity construction through various media, such as television shows, movies, and pamphlets.

**Friday 2:00-3:15**

**3.5.06**

**Brandeis**

**TBD**

Sponsor: Undergraduate Scholars  
Chair:

**Friday 2:00-3:15**

**3.5.07**

**Holmes**

## **Exploring Innovative Pedagogical Approaches in Teaching Nonverbal Communication**

Sponsor: Nonverbal Communication  
Chair: **Jordan Atkinson**, West Virginia University

**Julia Weiss**, West Virginia University

**Zach Carr**, SUNY - Buffalo

**Dana Borzea**, West Virginia University

**Christine Anzur**, West Virginia University

This roundtable discussion explore innovations in the teaching of nonverbal communication.

**Friday 2:00-3:15**

**3.5.08**

**Lowell**

## **Contributed Papers in Intercultural Communication**

Sponsor: Intercultural Communication  
Chair: **Shannon Brogan**, Kentucky State University

"International Students and Intercultural Friendship"  
**Gang Luo**, Ohio University

"Challenging Patriarchy: Creating Dialogue About Women's Freedom in India Through Subversive Film Narratives"  
**Matthew Searfoss**, Ramapo College of New Jersey  
**Ruma Sen**, Ramapo College of New Jersey

"Campus Climate, Parental Influence, and College Students' Attitude Toward Interracial/Intercultural Friendship and Dating Integration"  
**Sachiyo M. Shearman**, East Carolina University

"Theorizing About Perceived Relational Mobility Across Cultures: A Psychological Predictor of Communicative Outcome in Interpersonal Relationships"  
**Sreashi Das**, University of Maryland

"Intercultural Conflicts Within Multinational Oil Companies: A Case Study in Saudi Arabia"\*  
**Majed Alharthi**, Indiana University of Pennsylvania

The competitively selected papers on this panel investigate various topics in intercultural and cross-cultural communication such as intercultural friendships, creating dialogue about women's freedom in India, college students attitudes towards interracial/intercultural integration, perceived relational mobility across cultures, and conflicts in multinational organizations.

\* Student Debut paper

**Friday 2:00-3:15**

**3.5.09**

**Wheatley**

### **Political Communication Business Meeting**

**Friday 2:00-3:15**

**3.5.10**

**Alcott A**

### **Qualitative Studies of Interpersonal Relationships**

Sponsor: Interpersonal Communication  
Chair: **Mary Donato**, West Virginia University  
Respondent: **Sara Trask**, Randolph-Macon College

"Black Love Matters: Race and the Experience of Marital Maintenance"  
**Marianne Dainton**, La Salle University

"'Just Because Parents Work Full-Time Doesn't Make Them Bad Parents': An Investigation of the Work-Family Interface from the Perspective of Adult Children"

**Meredith Marko Harrigan**, SUNY - Geneseo  
**Breana Adelman**, SUNY - Geneseo  
**Marisa Gingello**, SUNY - Geneseo  
**Morgan Meaney**, SUNY - Geneseo  
**Seungji Yang**, Daegu University  
**Angela M. Hosek**, Ohio University  
**Mei Yi Choo**, Independent Scholar

"Adoption Reunions and Uncertainty"  
**Melissa Weller**, Ohio University



These competitively selected papers use qualitative methods and focus on contemporary issues, including the role of race on marital maintenance, perceived challenges of work-life balance, and the uncertainty associated with the search for and reunion with birth families.

<b>Friday 2:00-3:15</b>	<b>3.5.11</b>	<b>Alcott B</b>
-------------------------	---------------	-----------------

## **GIFTS: Great Ideas for Teaching Speech I**

Sponsor: GIFTS  
Chair: **Jenny Warren**, Collin College

*"Examining Race in America"*

**Stacey A. Peterson**, Montgomery College

*"Marker's & Mary Fisher: Conceptualizing and Identifying Traditional Appeals"*

**Jessica Papajcik**, Stark State College

*"Myers-Briggs Communication Exercise"*

**Patrick Breslin**, Santa Fe College

*"Team Impromptu Speeches and Fallacies: A Team-Based Learning Activity"*

**Jeremy Lockwood**, Iowa State University

*"The Four Corners of Kaepernick"*

**Alexandra Lippert**, Ohio University

*"Is anyone listening to me?"*

**Karen E. Lamb**, University of Maryland

*"Interview Battle Royal"*

**Thomas Laurence McCloskey**, University of Maryland

*"Freedom to Say What We Want When We Want To: Is It Okay to Say I Love You for the First Time...in a Text?"*

**Tom Donlan**, Montgomery County Community College

*"Teaching Perception through Storytelling"*

**Jessica A. Robinson**, Purdue University

*"Freedom to be Certain about Uncertainty: Remember the Titans as an Exemplar for Helping Students Understand and Apply Uncertainty Reduction Theory"*

**Angela G. La Valley**, Bloomsburg University

*"'Party in the Communication Classroom': Embracing the Freedom to Demonstrate Communication Competence"*

**Martin Marinos**, University of Pittsburgh

*"The Interplay of Communication Mediums via Buffy the Vampire Slayer"*

**Alyce Viens**, Bryant University

Presenters address Great Ideas for Teaching Speech. They discuss a variety of topics including race and culture, informational interviewing, and demonstrating communication competence.

<b>Friday 2:00-3:15</b>	<b>3.5.12</b>	<b>Kennedy</b>
-------------------------	---------------	----------------

## **Expressing Contemporary Issues Through Media**

Sponsor: Media Communication  
 Chair: **Guy Wade**, Wayne State University  
 Respondent: **Jessica Papajcik**, Stark State College

"International Media Framing: A Case Study of Korean-Japanese Territorial Disputes"\*

**Won Yon Jang**, University of Wisconsin-Eau Claire

**Edward Frederick**, University of Wisconsin-Eau Claire

"Sources & The Snowden Leaks: Official Source Framing by Mainstream Legacy News Organizations"

**Brooke Van Dam**, Georgetown University

"Environment Reporting in an Era of Growing Threats: Assessing the Scope and Characteristics of Environmental Journalism in both Professional and Student-Run Media"

**Hans Schmidt**, Penn State, Brandywine

The competitively selected papers on this panel focus on issues which impact citizens on a global scale. These include foreign territorial disputes, environmental reporting, and digital security. This panel also includes this year's top paper award recipient for media, which deals with international media framing.

\* Top Paper

<b>Friday 2:30-3:30</b>	<b>3.6.01</b>	<b>Press</b>
-------------------------	---------------	--------------

**ECA Cafe**

<b>Friday 2:30-3:30</b>	<b>3.6.02</b>	<b>Press</b>
-------------------------	---------------	--------------

**Competitive Graduate Poster Session II**

Sponsor: Graduate Poster Sessions  
 Chairs: **Heather Stassen-Ferrara**, Cazenovia College  
**Valerie Lynn Schrader**, Penn State, Schuylkill

"Face and Race: The Value of Images in Cancer Prevention Print Materials"\*

**Gaitry Aruwani**, High Point University

"Exploratory Investigation of the Content and Form of Mental Models of Game Systems"

**Joe A. Wasserman**, West Virginia University

"Toward a Combined Theory of Situation Awareness and Sensemaking"\*

**Wendy Hall**, Ashland University

"Play Ball! Without Tobacco: Does Targeted Advertising and Perceived Barrier Messages Promote Recall for College Baseball Players?"

**Zachary Molan**, High Point University

"How Streamers Stream: Gendered Self-Presentation of Twitch Streamers"

**Dave McLean**, Virginia Tech

**Madison Lanier**, Virginia Tech

"Tweeting and Policing: Communicating Crime and Community on Twitter"

**Anjelica Smith**, Virginia Tech

"Revolution of Leftover Women: A Research on Chinese Women's Relational Condition"

**Zehui Dai**, Bowling Green State University

"Freaks and Geeks: The Use of Metaphors to Denote Race Among Athletes"

**Clint Townso**, University Delaware

"Redefining the Special Olympian: A Rhetorical Analysis of Special Olympics Advertisements"\*

**William H. Y. Canter**, Virginia Tech

"Remember When We... ' Relational Communication and #ThrowbackThursday"\*

**Lauren Ciampoli**, Old Dominion University

"A Quaker Minister, Lucretia Coffin Mott: Public Voice and Advocate for Peace"\*

**Nora Murphy**, University of Maryland

"Technological Revolution and the Not-So-Stable Body: 'Being There' in the Cyborg's Dilemma"

**Sean Gleason**, Ohio University

"The Who and How of Enhancing College Students' Health Awareness and Behaviors: Comparing Peer/Professional Spokesperson and Narrative/Expository Messages"\*

**Alison Green**, High Point University

"Wellness Warriors: An Ethnographic Approach to an Incentivized Workplace Wellness Program"

**Ashleigh M. Day**, Wayne State University

"Use of Humor in Instructor First Impressions and Students Perceptions of Instructor Credibility in an Online Classroom"

**Kristy M. Najarian**, Bryant University

Graduate students with "research in progress" have been competitively selected to present their ideas for the ECA membership. We encourage our ECA community to interact with and help guide our next generation of scholars.

\* Debut Paper

<b>Friday 3:30-4:45</b>	<b>3.7.01</b>	<b>Dickens</b>
-------------------------	---------------	----------------

### **Communication Traits Business Meeting**

<b>Friday 3:30-4:45</b>	<b>3.7.02</b>	<b>Longfellow</b>
-------------------------	---------------	-------------------

### **Communication Law & Ethics Business Meeting**

<b>Friday 3:30-4:45</b>	<b>3.7.03</b>	<b>Hawthorne</b>
-------------------------	---------------	------------------

### **Crisis Response: Considerations for Leaders and Stakeholders**

Sponsor: Applied Communication  
Chair: **Jennifer S. Owlett**, William Patterson University  
Respondent: **Greg Cranmer**, Clemson University

"Moore, Oklahoma Tornado Crisis: An Analysis of Governor Fallin's Response"\*

**Audrey Gonzalez**, Abilene Christian University

"The Relationship between Parent-Child Sexual Communication and Young Adults' Sexual Behaviors and Sexual Communication with Friends, Physicians, and Romantic Partners"

**Michael Tannebaum**, Northeastern University

The competitively selected papers on this panel focus on the role of communication in a crisis. The topic will be approached from different angles which highlight the impact and importance of leadership and stakeholders.

\* Debut Paper

<b>Friday 3:30-4:45</b>	<b>3.7.04</b>	<b>Hutchinson</b>
-------------------------	---------------	-------------------

### **Institute of General Semantics Business Meeting**

<b>Friday 3:30-4:45</b>	<b>3.7.05</b>	<b>Gardner</b>
-------------------------	---------------	----------------

### **Freedom to Remember, Freedom to Forget**

Sponsor:               Voices of Diversity and Interpretation and Performance Studies  
Chair:                 **Sean Gleason**, Ohio University  
Respondent:         **Christy Zempter**, Ohio University

**Michael Broderick**, James Madison University  
**Kristen Okamoto**, Ohio University  
**Alane Presswood**, Ohio University  
**Kathryn Hobson**, James Madison University  
**Steve Granelli**, Ohio University

In conjunction with this year's theme of "<Freedom> to . . . <Freedom> from" this performance panel frames "freedom" as a hermeneutic of remembering and forgetting to undermine the idea of freedom as a stable, democratic trope. Each of the six performances contained within this panel complicate the idea of <freedom> as an ideograph—an abstract concept leveraged to crystalize political support and consensus. Here, performances of home, consumption, gender, affect, and disability serve as thematic from which to reflect on the relationships between memory, identity, and freedom.

<b>Friday 3:30-4:45</b>	<b>3.7.06</b>	<b>Stowe</b>
-------------------------	---------------	--------------

**TBD**

Sponsor:               Undergraduate scholars Conference

<b>Friday 3:30-5:00</b>	<b>3.7.07</b>	<b>Brandeis</b>
-------------------------	---------------	-----------------

### **Short Course 4: Exercising Pedagogical Freedoms in Communication Classrooms: Using Media Based Pedagogies for Social Awareness?**

Sponsor:               Short Courses  
Coordinator:         **Jack Banks**, University of Hartford

This 90-minute short course aims to investigate the changing landscape of media immersion through the use of media production in classroom contexts. As a pedagogical technique in a technology-saturated learning environment, this course considers the opportunities of implementing and creating media to address larger pedagogical goals, such as media literacy, critical thinking skills, active learning techniques. In support of ECA's theme of "Freedom," this course specifically seeks to address how teachers can engage their students in political and cultural awareness, through the production of media. We observe how these media based pedagogies freely promote student engagement in civic action.!

<b>Friday 3:30-4:45</b>	<b>3.7.08</b>	<b>Holmes</b>
-------------------------	---------------	---------------

### **Lady Advocates: Arguments for Civic Inclusion in 18th and 19th Century America**

Sponsor: Rhetoric and Public Address and the American Society for the History of Rhetoric  
Chair: **Michelle Gibbons**, University of New Hampshire  
Respondent: **Michael J. Stutz**, Three Rivers Community College

"Defending the U.S. American West: The Regional Rhetoric of Female Politicians in the Woman Suffrage Movement"  
**Tiffany Lewis**, CUNY – Baruch College

"Spiritual Coherence in Lucretia Coffin Mott's Peace Rhetoric"  
**Nora Murphy**, University of Maryland

"'The Despotism of the Petticoat': Rhetorics of Freedom, Alienation, and Inalienability in the Correspondence between Abigail Adams and John Adams"  
**Matthew P. Brigham**, James Madison University

The competitively selected papers on this panel (cosponsored with the American Society for History of Rhetoric) explore the rhetoric of female orators who made the case for civic inclusion in the 18th and 19th centuries. Each of the papers focuses on one or more female orators known for advocacy for women's rights, including Lucretia Mott, Jeanette Rankin, Helen Ring Robinson, and Abigail Adams. While two of the papers focus on women's advocacy for the case of women's suffrage in particular, the other addresses how one such reformer extended her work to argue for peace.

**Friday 3:30-4:45**

**3.7.09**

**Lowell**

### **Scholars Roundtable in Intercultural Communication: Freedom From 'Unconscious Bias' in The Academy: How can Intercultural Communication Competence 'Level the Playing Field?'**

Sponsor: Intercultural Communication  
Moderator: Janet Reynolds Bodenman, Bloomsburg University

**Janet Reynolds Bodenman**, Bloomsburg University  
**Shannon Brogan**, Kentucky State University  
**Doreen M. S. Jowi**, Bloomsburg University  
**Andi McClanahan**, Bloomsburg University  
**Lisa P. Phillips**, Marietta College  
**Shavonne Shorter**, Bloomsburg University

Since Hofstede's (1986) article on cultural differences in teaching and learning first appeared, there have been numerous studies published suggesting that 'unconscious bias' occurs in hiring, evaluation, and promotion of professors in our institutions of higher education. In the Communication discipline, more and more women, underrepresented minorities, and international students are earning doctorates and are teaching and seeking tenure track positions. What is our responsibility, as communication scholars, knowing that empirical evidence shows routine discrimination in the process toward tenure and promotion? How can we use our knowledge of Intercultural and Cross-cultural Communication to advocate for positive change and parity? This roundtable discussion features female voices from a variety of academic positions, institution types, ages, races, and ethnicities, to offer a position on this question in an effort to make the unconscious conscious.

**Friday 3:30-4:45**

**3.7.10**

**King**

### **Short Course 5: Event Planning: Communicating Theory and Practice**

Sponsor: Short Courses  
Coordinator: **Leanne Bell McManus**, Stevenson University

Event Planning: Communicating Theory and Practice offers a unique approach that connects concepts in communication

to event planning. Event planners are given the freedom to create new ideas and enjoy freedom from prescriptive routines. Understanding the "why" behind successful events is key to creating a unique experience for clients. With a solid basis in communication theory, this short course will enable event planners to manage and coordinate events with clarity and precision. Case studies and examples of event planning will be connected to the field of communication, and participants will uncover how effective, thoughtful planning strategies will yield successful events.

**Friday 3:30-4:45**

**3.7.12**

**Alcott A**

## **Technology and Interpersonal Communication**

Sponsor: Interpersonal Communication  
 Chair: **Valerie Rubinsky**, Ohio University  
 Respondent: **Danette Ifert Johnson**, Ithaca College

"Deciphering the Magic of Facebook Friendships: An Examination of the Impact of Facebook Profile Sharing on Initial Conversation between Strangers"

**Aditi Paul**, Pace University

"A Politeness Theory Analysis of Cell Phone Usage in the Presence of Friends"

**Aimee Miller-Ott**, Illinois State University

**Lynne Kelly**, University of Hartford

"Can a Simple Selfie Ignite Ageist Communication? College Students' Reactions to Observing Selves' and Strangers' Age-Progressed Photographs"

**Christine E. Rittenour**, West Virginia University

**Elizabeth L. Cohen**, West Virginia University

These competitively selected papers highlight the intersection of technology and interpersonal communication, including the effects of social media, smart phones, and selfies. The papers focus on how technology can facilitate positive communication, but can also engender face-threatening and stereotyped experiences.

**Friday 3:30-4:45**

**3.7.13**

**Alcott B**

## **Ready Player One: Using Science Fiction to Teach Communication Technology Theory – A Freedom to Learn from Fiction**

Sponsor: Communication and Technology  
 Chair: **Nicholas David Bowman**, West Virginia University  
 Respondent: **Kirk M. Winans**, Rensselaer Polytechnic Institute

"Me in the Machine: Self, Sociality, and Cyborgs in *Ready Player One*"

**Jaime Banks**, West Virginia University

"Telepresence and *Ready Player One*: Embodiment, Enjoyment and Gaming"

**Cheryl Campanella Bracken**, Cleveland State University

"Gunters vs. Sixers: Examining Player/Avatar Interaction and Identification in *RPO*"

**Edward Downs**, University of Minnesota, Duluth

"Repairing Dystopia: *Ready Player One*'s Virtual Spaces and the Future of Mediated Experiences"

**Ryan Lange**, Alvernia University

Easy to dismiss as a generic techno-dystopian tale, Ernest Cline's best-seller *Ready Player One* includes myriad allusions to and invocations of the past, present, and plausible future of human communication and technology - done in an accessible and relatable fashion. This panel gathers scholars of avatar-human relationships, computer-mediated communication, presence and embodiment to discuss *RPO*'s ability to provide students a Freedom To engage difficult

CMC scholarship by Freeing them from their pre-conceptions of the same.

<b>Friday 3:30-4:45</b>	<b>3.7.01</b>	<b>Kennedy</b>
-------------------------	---------------	----------------

### **Media Communication Business Meeting**

<b>Friday 5:00-7:00</b>	<b>3.8.01</b>	<b>Wheatley</b>
-------------------------	---------------	-----------------

### **Wine & Spots**

<b>Friday 5:00-6:15</b>	<b>3.7.01</b>	<b>Dickens</b>
-------------------------	---------------	----------------

### **Unity and Division in Politics and Race: Enter Burke**

Sponsor: Communication and Technology  
Chair: **Robin Kanak Zwier**, University of Pittsburgh  
Respondent: **Jean Costanza Miller**, George Washington University

"Memes of the Barnyard: Limitations of Internet Freedom"

**Courtney Hitchcock**, Roberts Wesleyan College

"A Politics 'Rotten with Perfection': Addressing Ideological Purism"

**Aaron Bellomo**, Roberts Wesleyan College

"Blue and Black: Buzzwords and Burke"

**Keisha James**, Independent Scholar

"Shared Scapegoats: Feeding Racial Disparity"

**Nathan Court**, Roberts Wesleyan College

Kenneth Burke's "rotten with perfection" offers one explanation of the demand for ideological purism in our current political and racial landscape. Isolation through verbal and technological "instruments of our own making" fuels the fires of dissent in the United States. Current racial and political tensions have been fed not only by scapegoating but also by mutually shared scapegoats. In an atmosphere where compromise is seen as treason, could a Burkean perspective lead to constructive cooperation?

<b>Friday 5:00-6:15</b>	<b>3.7.02</b>	<b>Longfellow</b>
-------------------------	---------------	-------------------

<b>Friday 5:00-6:15</b>	<b>3.8.02</b>	<b>Gardner</b>
-------------------------	---------------	----------------

### **Meet the ECA Editors, Learn about ECA Journals**

Sponsor: First Vice-President  
Chairs: **Don Stacks**, University of Miami

**Pamela J. Lannutti**, LaSalle University and Editor, *Communication Quarterly*

**Nicholas David Bowman**, West Virginia University and Editor, *Communication Research Reports*

**Annette M. Holba**, Plymouth State University and Editor, *Qualitative Research Reports in Communication*

**Kristen Majoch**, University of Pittsburgh and Editor-Select, *Qualitative Research Reports in Communication*

This panel allows members of ECA to meet the Editors of the organization's academic journals. Each editor will briefly describe their journal and the types of papers they are hoping to review and publish. Ample time for questions from those attending the panel will be included.

<b>Friday 5:00-6:15</b>	<b>3.8.02</b>	<b>Gardner</b>
-------------------------	---------------	----------------

## **Scholarly Office Hour**

Sponsor: Media Communication  
 Chairs: **Nick Smith**, Wayne State University  
**Shawn Starcher**, Kent State University

**Elizabeth Cohen**, West Virginia University  
**Nancy Bressler**, Wheeling Jesuit University  
**Rod Carveth**, Morgan State University  
**Kenneth Lachlan**, University of Connecticut  
**Anita Atwell Seate**, University of Maryland  
**Rory McGloin**, University of Connecticut  
**Jack Banks**, University of Hartford  
**Jaime Banks**, West Virginia University

This Scholarly Office Hour will give graduate students and others an opportunity to network and discuss with academic experts within the field of media communication. Each specialist will discuss, share, and advise on their specific focus and interest with interested attendees.

<b>Friday 5:00-6:15</b>	<b>3.8.03</b>	<b>Stowe</b>
-------------------------	---------------	--------------

## **Urban Communication Foundation Business Meeting**

<b>Friday 5:00-6:15</b>	<b>3.8.04</b>	<b>King</b>
-------------------------	---------------	-------------

## **Maryland Communication Association Business Meeting**

<b>Friday 5:00-6:15</b>	<b>3.8.05</b>	<b>Alcott A</b>
-------------------------	---------------	-----------------

## **New York State Communication Association Business Meeting**

<b>Friday 5:00-6:15</b>	<b>3.8.06</b>	<b>Alcott B</b>
-------------------------	---------------	-----------------

## **New Jersey Communication Association Business Meeting**

<b>Friday 5:00-6:15</b>	<b>3.8.07</b>	<b>Kennedy</b>
-------------------------	---------------	----------------

## **Pennsylvania Communication Association Business Meeting**

<b>Friday 8:00-9:00</b>	<b>3.8.08</b>	<b>Dickens</b>
-------------------------	---------------	----------------

## **12-Step**



<b>Saturday 7:30-5:00</b>	<b>Prefunction</b>
---------------------------	--------------------

**CONVENTION REGISTRATION OPEN**

<b>Saturday 9:00-5:00</b>	<b>Press</b>
---------------------------	--------------

**PUBLISHER'S EXHIBIT AREA OPEN**

<b>Saturday 8:00-9:15</b>	<b>4.1.01</b>	<b>Dickens</b>
---------------------------	---------------	----------------

**Organizational Communication Business Meeting**

<b>Saturday 8:00-9:15</b>	<b>4.1.02</b>	<b>Longfellow</b>
---------------------------	---------------	-------------------

**Argumentation and Forensics Business Meeting**

<b>Saturday 8:00-9:15</b>	<b>4.1.03</b>	<b>Hawthorne</b>
---------------------------	---------------	------------------

**Intercultural Communication Business Meeting**

<b>Saturday 8:00-9:15</b>	<b>4.1.04</b>	<b>Hutchinson</b>
---------------------------	---------------	-------------------

**Health Communication Business Meeting**

<b>Saturday 8:00-9:15</b>	<b>4.1.05</b>	<b>Gardner</b>
---------------------------	---------------	----------------

**Interpersonal Communication in Complicated Relationships**

Sponsor: Interpersonal Communication  
Chair: **Molly Eickholt**, West Virginia University  
Respondent: **Mary King**, Bloomsburg University

"Dispositional Characteristics of Individuals Involved in Back Burner Relationships"

**Dana Borzea**, West Virginia University

**Megan R. Dillow**, West Virginia University

"Secrets and Attachment: A Basic Exploration of Attachment Differences in the Practice and Experience of Disclosing Secrets to a Romantic Partner"

**Rudy C. Pett**, Baylor University

"Bringing up the Green Eyed Monster: Conceptualizing and Communicating Jealousy with a Partner who has Other Partners"

**Valerie Rubinsky**, Ohio University

"When Lovers Become Friends: Rules of Post-Dissolutional Friendships"

**Annelise N. Ewing Goodman**, James Madison University

The competitively selected papers on this panel focus on using interpersonal communication to manage complicated relationships and situations. The authors will discuss communication in relationships that are not yet intimate, are anxiously or avoidantly intimate, involve more than two partners in an intimate relationship, or are no longer as intimate as they once were.

<b>Saturday 8:00-9:15</b>	<b>4.1.06</b>	<b>Stowe</b>
---------------------------	---------------	--------------

## **“Freedom” in Scholars' Research: A Roundtable Spotlight on Scholarly Practice & Process**

Sponsor: First Vice-President  
Chair: **Lewis Freeman**, Fordham University  
Respondent: **Shawn Starcher**, Kent State University

**Ronald C. Arnett**, Duquense University  
**Susan Drucker**, Hofstra University  
**Annette Holba**, Plymouth State University  
**Amistad A. St. Arromand**, Trident University International

How do academics do their work? Scholars (including a recording of James Carey) answer questions from their unique, personal perspectives:

- Do you feel “free” to engage in scholarship? (How is your scholarly work constrained or unencumbered?)
- How have your scholarly practices evolved?
- What inspires your work?
- From what types of sources do you gain useful insights?
- How do you set up the "architecture" of your academic "files?"
- How do you structure research?
- In what ways do you communicate with colleagues about research?
- What is your writing process?

**Saturday 8:00-9:15**

**4.1.07**

**Brandeis**

### **Media Ecology and the Human Condition**

Sponsor: Media Communication and Media Ecology Association  
Chair: **Keith Brown**, Wayne State University  
Respondent: **Susan Jasko**, California University of Pennsylvania

“Life as Algorithm”

**Thom Gencarelli**, Manhattan College

“Digital Environs and Mourning Motivations: Facebook and Remembering the Deceased”

**Rebecca Kern**, Manhattan College

“Media and the Re-Construction of Social Reality: New Possibilities and New Constraints”

**Jashua Meyrowitz**, University of New Hampshire

“New Models of Human Communication in Media Environments: Reimagining the Process via a Media Ecology Approach”

**Lance Strate**, Fordham University

This panel presents a series of papers that examine the role and impact of media on the human condition from a media ecology perspective. The papers include examinations of the consequence of the invisibility of data structures and algorithms, memorial pages on Facebook and the ongoing existence of the Facebook pages of people who are deceased, the relationship between media and the social construction of reality, and media ecological models for understanding media.

**Saturday 8:00-9:15**

**4.1.08**

**Holmes**

**TBD**

Sponsor: Undergraduate Scholars Conference

**Saturday 8:00-9:15**

**4.1.09**

**Lowell**

## **Sexism, Civility and Democratic Deliberation in the 2016 Presidential "Debates"**

Sponsor: Political Communication  
Chair: **Judith Trent**, University of Cincinnati

"Debating in the Shadow of Trump: The Rhetorical Use of the Presidential Candidates in Down-Ballot Debates"

**Scott W. Dunn**, Radford University

**Kristina Contreras**, Radford University

"Interruptions, Interrogations, and Incivility: Perspectives on the Strange Spectacle of the 2016 Presidential Debates"

**Mary L. Kahl**, Penn State, the Behrend College

"How to Analyze the 2016 Presidential Debates: Revisiting J. Jeffery Auer's 'The Counterfeit Debates'"

**Kathleen E. Kendall**, University of Maryland

"Locker Room Banter or Rhetoric of Misogyny: Donald Trump's Response to the Leaked 2005 Access Hollywood Video"

**Sean Luechtefeld**, Johns Hopkins University

From allegations that Hillary Clinton should be imprisoned to accusations that Donald Trump bragged about sexually assaulting women, pundits claimed that the 2016 presidential debates were unprecedented. At the same time, scholars of political communication understand the media's penchant for treating incivility in American politics as a new phenomenon. Therefore, panelists in this session will explore key moments from the 2016 debates to assess what impact the debates had on the presidential election, and on the trajectory of American politics.

**Saturday 8:00-9:15**

**4.1.10**

**Wheatley**

## **McLuhan's Laws of ^Social^ Media**

Sponsor: Media Ecology Association and Media Communication  
Chair: **Michelle Seelig**, University of Miami  
Respondent: **Valerie Swarts**, Slippery Rock University

"Match.com"

**Kirsten Corssen**, Roger Williams University

"McLuhan's Laws of Twitter"

**Gina DiCiancia**, Roger Williams University

"McLuhan Laws of Media: Texting/Instant Messaging"

**Troy Lange**, Roger Williams University

"Linking In McLuhan's Laws of Media"

**Emma Limburg**, Roger Williams University

"Quinn's Laws of GroupMe"

**Sarah Quinn**, Roger Williams University

Social and communication media technologies have had a significant impact on modern society, possibly creating the "Global Village" posited by Marshall McLuhan. Members of this panel will explain McLuhan's Laws of Media tetrad and, using popular social media case studies, illustrate how each medium amplifies, obsolesces, retrieves from the past and reverses when pushed to its limits.

<b>Saturday 7:45-9:15</b>	<b>4.1.11</b>	<b>King</b>
---------------------------	---------------	-------------

**TBD**

Sponsor: Undergraduate Scholars Conference

<b>Saturday 8:00-9:15</b>	<b>4.1.12</b>	<b>Alcott A</b>
---------------------------	---------------	-----------------

## **Getting into Students' Heads: Student Internal Mechanisms and Historical Responses in the Instructional Setting**

Sponsor: Instructional Communication  
 Chair: **Hannah Ball**, Chapman University  
 Respondent: **Ann Bainbridge Frymier**, Miami University

*"A Regulatory Congruence Model of Student Effort Intentions on Graded Public Speeches"*

**Chris R. Sawyer**, Texas Christian University

**Karley Goen**, Tarleton State University

*"Students' Psychological Capital: Isolating and Operationalizing Academic Resilience in Instructional Communication Research"*

**Brandi N. Frisby**, University of Kentucky

**Angela M. Hosek**, Ohio University

**Nicholas T. Taum**, University of Kentucky

*"Conceptualizing Positive and Negative Experiences and Coping Approaches in the Basic Communication Course"*

**Angela M. Hosek**, Ohio University

**Brandi N. Frisby**, University of Kentucky

**Caroline Waldbuesser**, Ohio University

**Eric Mishne**, Ohio University

This fascinating panel will provide attendees with a glimpse into behaviors and psychological states of students by discussing regulatory functions, coping strategies and psychological capital. Attendees will be treated to a "behind the curtains" view of students' internal mechanisms that may influence outcomes in the classroom. In addition, attendees will gain an understanding of how students responded to past public speaking experiences.

<b>Saturday 8:00-9:15</b>	<b>4.1.13</b>	<b>Alcott B</b>
---------------------------	---------------	-----------------

## **Community College Business Meeting**

<b>Saturday 8:00-9:15</b>	<b>4.1.14</b>	<b>Kennedy</b>
---------------------------	---------------	----------------

**TBD**

Sponsor: Undergraduate Scholars Conference  
 Chair:

<b>Saturday 8:45-10:00</b>	<b>3.1.15</b>	<b>Press</b>
----------------------------	---------------	--------------

## **Competitive Undergraduate Poster Session I**

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference  
Chairs: **Mary Mino**, Penn State DuBois  
**Tom Donlan**, Montgomery County Community College

These posters have been competitively selected to showcase undergraduate research.  
We invite you to come and interact with our next generation of scholars.

**Saturday 9:30-10:45**

**4.2.01**

**Dickens**

### **Competitive Papers in Organizational Communication**

Sponsor: Organizational Communication  
Chair: **Gregory A. Cranmer**, Clemson University  
Respondent: **Robin Smith Mathis**, Mercer University

"Of Saints and Confessors: Developing an Attributions-Based Typology of Whistleblowers"  
**Brian K. Richardson**, University of North Texas

"In-situ Research Methods: New Approaches to Rhetorical Organizational Studies"  
**Tiffany A. Dykstra**, West Virginia University

"The Impact of Supervisors' Conflict Styles on Trust and Information Flow"  
**Hamlet Autman**, West Virginia University  
**Stephanie Kelly**, North Carolina A&T State University

"I Don't Talk to Her at All: Regulating Distance from Isolated Coworkers"  
**Molly S. Eickholt**, West Virginia University  
**Scott A. Myers**, West Virginia University

The competitively selected papers on this panel are the top four papers in the interest group.

**Saturday 9:30-10:45**

**4.2.02**

**Longfellow**

### **The First Hundred Daze: Debating Education Policy through Audience Engagement Online Boundaries: Freedom of Expression beyond Physical Limits**

Sponsor: Argumentation and Forensics  
Respondent: **Tim Barney**, University of Richmond  
Respondent: **Andrea Hahn**, CUNY – Baruch College  
Respondent: **Michael Steudeman**, University of Memphis

**Taylor Hahn**, Johns Hopkins University  
**Thomas McCloskey**, University of Maryland  
**Jade Olson**, University of Maryland

The first hundred days of any presidential administration are crucial periods for spending limited political capital. Participants in this debate will explore questions of prioritization regarding a specific legislative area: national education policy. We will debate the topic, "What education policy best serves national interests?" This panel will include interactive polling and participation among the audience gauging real-time opinion, modeling teaching tools and the value of using technology to facilitate critical engagement in the classroom.

**Saturday 9:30-10:45**

**4.2.03**

**Hawthorne**

### **Top Four Competitive Papers in Intercultural Communication**

Sponsor: Intercultural Communication  
Chair: **Andrew Spieldenner**, Hofstra University  
Respondent: **Bruce F. Wicklegren**, Suffolk University

"Places and Spaces of Empowerment: Cultivating Cultural Roots in Resettled Refugee Communities"  
**Tiffany A. Dykstra**, West Virginia University

"The Dynamic Multidimensional Identity"  
**Rong Ma**, University of Maryland

"A Multinational Comparison of Grandchildren's Received Affection From Their Grandparents"  
**Daniel Mansson**, Pennsylvania State University  
**Aldis G. Siguroardottir**, Reykjavik University,

"Participatory Communication versus Participation Strategies of a Transnational NGO: Implementing the Indoor Residual Spraying Program in the Northern Region, Ghana"  
**Esther Sackey**, Antioch University - Midwest  
**Kathleen D. Clark**, University of Akron  
**Yang Lin**, University of Akron

The competitively selected papers on this panel feature top four papers in Intercultural Communication Interest Group. These papers examine empowerment of resettled refugees in the United States, dominant perspectives in cultural identities, cross-cultural affection of grandparents among certain European Nations and United States, and communication strategies at an NGO in the Republic of Ghana.

**Saturday 9:30-10:45**

**4.2.04**

**Hutchinson**

## **Top Four Competitive Papers in Health Communication**

Sponsor: Health Communication  
Chair: **Vinita Agarwal**, Salisbury University  
Respondent: **Heather Carmack**, James Madison University

"'I'm So Sorry for Your Loss': The Practice of Providing Emotional Support in Veterinary Medicine"\*  
**Bonnie McCracken Nickels**, Rochester Institute of Technology

"A Qualitative Exploration of the Role of Psychological Reactance in Communication between Adult Child Caregivers and their Older Adult Parents"

**Hannah Ball**, Chapman University  
**Keith Weber**, West Virginia University  
**Alan K. Goodboy**, West Virginia University  
**Christa L. Lilly**, West Virginia University  
**Scott A. Myers**, West Virginia University  
**Christine E. Rittenour**, West Virginia University

"A Look at Stigma as it Relates to Suicide: Content Analysis of Community Theatre"

**Sarah N. Keller**, Montana State University, Billings  
**Vanessa McNeill**, Montana State University, Billings  
**Joy C. Honea**, Montana State University, Billings  
**Caroline Graham Austin**, Montana State University, Billings  
**Lani Paulson Miller**, Walden University

"Like vs. Share: The Differential Effects of Social Media Bandwagon Cues on the Third-Person Perceptions of Health Messages and Behavioral Intentions"\*\*\*

**Ji Won Kim**, Syracuse University

This panel showcases the top four competitively selected papers from the Health Communication Interest Group. The

authors of these papers approach health communication scholarship across a variety of topics, contexts, theoretical perspectives, and research methodologies. Collectively, the papers represent the highest quality submissions and are deserving of recognition.

\* Top Paper

\*\* Top Student Paper

<b>Saturday 9:30-10:45</b>	<b>4.2.05</b>	<b>Gardner</b>
----------------------------	---------------	----------------

## **Symposium: Is There STILL Any Reason to Study Sex Differences in Communication?**

Sponsor: Interpersonal Communication  
Chair: **Marianne Dainton**, La Salle University

**Christine Rittenour**, West Virginia University

**Lynn Turner**, Marquette University

**Katie Warber**, Wittenberg University

**Richard West**, Emerson College

Canary and Hause's (1993) article is one of the most cited in *Communication Quarterly's* history. Over 20 years later, the topic of sex differences is still a central concern among scholars. This session will update the arguments made by Canary and Hause. Specifically, the panelists will discuss current research regarding stereotypes of the sexes; the extent that statistical differences are conflated with practical significance; measurements of gender; and a dearth of theory, among other things.

<b>Saturday 9:30-10:45</b>	<b>4.2.06</b>	<b>Stowe</b>
----------------------------	---------------	--------------

**TBD**

Sponsor: Urban Communication Foundation

<b>Saturday 9:30-10:45</b>	<b>4.2.07</b>	<b>Brandeis</b>
----------------------------	---------------	-----------------

## **ECA 2018 Program Planner Meeting II with Leanne Bell McManus**

Sponsor: First Vice-President Elect  
Chairs: **Leanne Bell McManus**, Stevenson University

All Interest Group Planners for the 2018 conference in Pittsburgh are invited to attend this meeting. If you cannot come to this meeting, an additional planning meeting will be held on Thursday at 3:30 PM in the Dickens Room (2.4.01).

<b>Saturday 9:30-10:45</b>	<b>4.2.08</b>	<b>Holmes</b>
----------------------------	---------------	---------------

## **Collective Memory: Rhetorics of Place, Loss, and Trauma**

Sponsor: Rhetoric and Public Address  
Chair: **Renee Hobbs**, University of Rhode Island

"Reliving the Loss of Lincoln: Utilizing visitor-constructed dream spaces at the Petersen House"

**Alane Presswood**, Ohio University

"'All we've known, but know no more': Memory and reality in Abraham Lincoln's First Inaugural Address"

**Ryan Bince**, Syracuse University

"From Memorial Alters to Altered Memory: Memorializing the Collective Trauma of Zanzibar's Slave Trade at Christ Church Cathedral"  
**Katarina Marks**, Villanova University

The competitively selected papers on this panel investigate different locations of memory, including the words of Lincoln's First Inaugural, the site of Lincoln's death, and the memory of Zanzibar's slave trade.

**Saturday 9:30-10:45**

**4.2.09**

**Lowell**

## **Martin Heidegger's Black Notebooks 1931-1938: Ponderings on Aloneness, Community, Famine of the Spirit, and Technology**

Sponsor: Philosophy of Communication  
Chair: **Brian Gilchrist**, Mount St. Mary's University

"Heidegger and 'The Famine of the Spirit'"  
**Annette M. Holba**, Plymouth State University

"Alone in the Crowd: Exploring Heidegger's Intersection between 'Aloneness' and 'Community'"  
**Kristen Lynn Majocha**, University of Pittsburgh, Johnstown

"Heideggerian Media Ecology: Ponderings on Technology in the Black Notebooks"  
**Brian Gilchrist**, Mount St. Mary's University

"Thinking on Technology: The Turn Re-visited"  
**Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania

This panel explores Martin Heidegger's philosophy of communication within Ponderings II-VI: Black Notebooks 1931-1938, reflections about being, thinking, and his life experiences in Germany. Annette M. Holba situates Heidegger's references to the depravity of the human spirit within National Socialism and mankind. Kristen Lynn Majocha engages Heidegger's tension between aloneness the community. Brian Gilchrist interprets technology through Heideggerian media ecology. Cem Zeytinoglu articulates a new wave of environmentalist political rhetoric through Heidegger's critique of technology.

**Saturday 9:30-11:00**

**4.2.10**

**King**

## **Short Course 6: Diversity Within One Mountaineer Nation: Bringing a Freedom of Inclusiveness to the Media and Society Classroom**

Sponsor: Short Courses  
Coordinators: **Elizabeth Oppe**, West Virginia University  
**Egill Karlsson**, West Virginia University  
**Seth Barbarow**, West Virginia University

This 90-minute short course details the history of LGBTQ issues and inclusion in American society throughout the decades, beginning with the First National Gay Rights Organization founded in 1950 and finishing with the 2016 Summer Olympic Games and Orlando nightclub shootings. Notable definitions, the Kinsey (1948) Scale and the Rouchlin (1972) Heterosexual Questionnaire are examined, as along with Title IX and Title VII political and economic implications. The significance of how the media acts as an agent of sexuality socialization and gender identity is discussed, along with available campus resources for students, who may consider becoming an ally for the LGBTQ community.

**Saturday 9:30-10:45**

**4.2.12**

**Alcott A**

## **Mediated Impressions of Violence**



Sponsor: Media Communication  
Chair: **Joseph Lybarger**, University of Tennessee, Knoxville  
Respondent: **James Durbin**, Cleveland State University

"Content, Context, and the Fight for Consent: Emma Holten's Activist Response to Revenge Porn"  
**Amber Davisson**, Keene State College

"Intimate Partner Terrorism: News Media's Complicity in Gendered Oppression, Torture, and Murder"  
**Holly Giselle Reiss**, Wayne State University

"How Gamers Respond to Press Coverage Critical of Violent Video Games"  
**Dennis Owen Frohlich**, Bloomsburg University of Pennsylvania

The competitively selected papers on this panel focus on both newspaper coverage and victim's response to violence. Each paper examines different enactments of violence in contemporary society.

<b>Saturday 9:30-10:45</b>	<b>4.2.13</b>	<b>Alcott B</b>
----------------------------	---------------	-----------------

## **Expanding the Academic Job Search: Community Colleges as More Than a Backup Plan**

Sponsor: Community College  
Chair: **Jennifer Warren**, Collin College

"'I Did Not Know About This in the Graduate School': Negotiating Challenges from Working Experiences as a Community College Faculty"

**Andy Kai-chun Chuang**, CUNY – LaGuardia Community College

"Pedagogical Training in Graduate School is Inadequate Preparation for Careers in Community Colleges"

**Poppy Slocum**, CUNY – LaGuardia Community College

"Shopping for Schools: Role of Community Colleges in Furthering Education as Public Good"

**Sumanth Inukonda**, CUNY – LaGuardia Community College

"'We Need to Talk About the Third Option': Breaking the Silence Surrounding Community College in Academia"

**Jaime Riccio**, CUNY – LaGuardia Community College

This panel explores the idea that the institutional culture within academia excludes the community college experience. Despite the changing job market, which makes community college employment increasingly desirable, a silence or even stigma exists concerning applying for faculty positions at community colleges. By sharing our experiences, we seek to break this silence and address the ways in which graduate programs could better prepare their students for successful employment at community colleges.

<b>Saturday 9:30-10:45</b>	<b>4.2.14</b>	<b>Kennedy</b>
----------------------------	---------------	----------------

**TBD**

Sponsor: Undergraduate Scholars Conference  
Chair:

<b>Saturday 11:00-12:15</b>	<b>4.3.01</b>	<b>Dickens</b>
-----------------------------	---------------	----------------

**ECA Nominating Committee**

<b>Saturday 11:00-12:15</b>	<b>4.3.02</b>	<b>Longfellow</b>
-----------------------------	---------------	-------------------

**TBD**

Sponsor: Urban Communication Foundation

<b>Saturday 11:00-12:15</b>	<b>4.3.03</b>	<b>Hawthorne</b>
-----------------------------	---------------	------------------

## **The Power to Change Behavior**

Sponsor: Applied Communication  
Chair: **Lauren Mackenzie**, Marine Corps University, Quantico  
Respondent: **Stacy Smulowitz**, University of Scranton

*"Sustainable Transportation, Equity and Health: Freedom to Move, Freedom to Live Sustainably"*

**Norbert Mundorf**, University of Rhode Island  
**Colleen A. Redding**, Cancer Prevention Research Center  
**Andrea Paiva**, Cancer Prevention Research Center  
**Tat S. Fu**, University of Rhode Island

*"Selling Your Story with Video Advertising"*

**Brian J. Manning**, Canisius College  
**Roseanne Hartman**, Canisius College

*"The Influence of Emotional and Informative Images on Intentions to Buy Local"*

**Lindsey Beall**, George Mason University  
**Allison Engblom**, George Mason University  
**Erin Ziegler**, George Mason University

The competitively selected papers on this panel focus on the power of video and images to change behavior. The use of video and images will be approached from the viewpoints of advertising, public health and shopping.

<b>Saturday 11:00-12:15</b>	<b>4.3.04</b>	<b>Hutchinson</b>
-----------------------------	---------------	-------------------

## **Kenneth Burke Business Meeting**

<b>Saturday 11:00-12:15</b>	<b>4.3.05</b>	<b>Gardner</b>
-----------------------------	---------------	----------------

**TBD**

Sponsor: Undergraduate Scholars Conference  
Chair:

<b>Saturday 11:00-12:15</b>	<b>4.3.06</b>	<b>Stowe</b>
-----------------------------	---------------	--------------

## **Basic <Freedom>: How Individual Pedagogy Works toward Common Assessment**

Sponsor: Community College  
Chair: **Rod Carveth**, Morgan State University

*"<Freedom> to be Flexible and Open-minded"*

**Annick Dupal**, James Madison University

"<Freedom> to Create a Course Structure"

**Elizabeth Armstrong**, James Madison University

"<Freedom> to Assess Cognitive, Behavioral, and Affective Dimensions of Learning"

**Timothy C. Ball**, James Madison University

This roundtable panel discussion will focus on how faculty teaching a course with shared learning objectives are given the <freedom> to use individualized pedagogical approaches while also having <freedom> from developing individualized assessment instruments. The panelists will discuss the common learning objectives and how they were developed, and then share their individualized approaches to accomplishing those objectives. The panelists will then discuss the shared instruments that assess the cognitive, behavioral, and affective domains of learning.

**Saturday 11:00-12:15**

**4.3.07**

**Brandeis**

**TBD**

Sponsor: Undergraduate Scholars Conference

**Saturday 11:00-12:15**

**4.3.08**

**Holmes**

**Rhetorics of Responsibility**

Sponsor: Rhetoric and Public Address and the American Society for the History of Rhetoric

Chair: **Michelle Gibbons**, University of New Hampshire

Chair: **Trevor Parry-Giles**, National Communication Association

"Dear Sweethearts: Kate Richards O'Hare's Letter-Writing Campaign for Freedom, 1919"

**Jennifer L. Adams**, DePauw University

"*Making a Murderer* as Terministic Screen: Uncovering the Criminal (In)Justice System with Kenneth Burke"

**Zoë C. Farquhar**, West Chester University of Pennsylvania

"Collective Guilt and Punishment in the Morgenthau Plan"\*

**Allison Morris Niebauer**, Penn State

The competitively selected papers on this panel (cosponsored with the American Society for History of Rhetoric) consider how responsibility should be assigned for wrongful action. They consider this question at the level of the individual actor, examining rhetorical discourse surrounding individual charges of murder or espionage, and at the level of the collective, as in the case of war.

\* Debut Paper

**Saturday 11:00-12:15**

**4.3.09**

**Lowell**

**Perceptions of Gender and Storytelling Across Varied Mediums**

Sponsor: Media Communication

Chair: **Kai Xu**, Wayne State University

Respondent: **Alane Presswood**, Ohio University

"Where My Ladies At?": Online Science Videos, Gender, and Science Attitudes among University Students"

**Paul Brewer**, University of Delaware

**Barbara Ley**, University of Delaware

"Selling the Global Story - To Consumers, To Ourselves: Advertising Production at Airbnb, Campbell's Soup, and Under Armour"  
**Susannah McMonagle**, Eastern University

"Stereotypes and Support Characters: Examining Perceptions of Gender in Sony Pictures' *Pixels*?"  
**Jessica Robinson**, Purdue University

This panel of competitively selected papers focuses on representation of gender in online science videos and major motion pictures, as well as on narrative portrayals within advertising.

**Saturday 11:00-1:30**

**4.3.11**

**King**

### **Short Course 7: Using Technology to Allow for and Encourage Faculty Voice in Decision Making**

Sponsor: Short Courses  
Coordinator: **Nina Acquavita**, Suffolk County Community College

The intent of this 90-minute short course is to examine some of the restrictions inherent in communication in a multi-campus and/or shared governance system. Communication allows the freedom to voice our ideas in departmental decision making as well as academic policies affecting ourselves and our students. Without using all communication tools necessary to create effective discussions, freedom to voice our ideas may be restricted. The content of this short course includes solutions for these restrictions and ideas for allowing the free exchange of ideas through the use of BlackBoard and SharePoint to allow for and encourage faculty participation in discussions."

**Saturday 11:00-12:45**

**4.3.12**

**Alcott A**

### **History, Politics and Rhetoric: Competitive Papers in Media Ecology**

Sponsor: Media Communication and Media Ecology Association  
Chair: **Brian Cogan**, Molloy College  
Respondent: **Lance Strate**, Fordham University

"Un-Disciplining Media Ecology: A Return to Tradition"  
**Ryan McCullough**, West Liberty University

"The Politics of the Image in an Age of Contrivance"  
**Austin Hestdalen**, Duquesne University

"Intersubjective Intentionality, Moral Consciousness, and Media Ecology"  
**Jeffrey S. Bogaczyk**, Duquesne University

"Luhmann, Codes, and the 'Scientizing' of Weather"  
**Susan A. Jasko**, California University of Pennsylvania

"The History of Spectatorship: Rhetoric for the Masses"  
**Steven Zwier**, Duquesne University

The competitively selected papers on this panel focus on the rhetoric and politics of media in today's society using a media ecological lens. The papers individually highlight and critique the impact media have on audiences.

**Saturday 11:00-12:15**

**4.3.13**

**Alcott B**

### **Top Papers in Instructional Communication**

Sponsor: Instructional Communication

Chair: **Katherine S. Thweatt**, SUNY – Oswego  
Respondent: **Jennifer Waldeck**, Chapman University

“‘As good as your word’: Face-threat mitigation and the use of instructor pictures on students’ perceptions of digital instructor feedback”

**Cathlin V. Clark-Gordon**, West Virginia University

**Evan R. Watts**, West Virginia University

**Nicholas David Bowman**, West Virginia University

**Jaime Banks**, West Virginia University

“The Relationship Between Instructional Feedback and Student Engagement in the College Classroom”

**Melissa F. Tindage**, California State University, Los Angeles

**Scott A. Myers**, West Virginia University

“An Examination of Teacher Authenticity in the College Classroom”

**Zachary D. Johnson**, California State University, Fullerton

**Sara LaBelle**, Chapman University

This panel features the top papers in the Instructional Communication Interest Group. This panel will treat attendees to a broad picture of the impact of instructors’ behaviors and qualities. First, the impact of instructor images on digital feedback will be examined. Second, perceptions of instructor feedback will be addressed. Finally, teacher authenticity will be examined. These top papers offer a view of the current foci of instructional communication research from some of the top or up-and-coming researchers in this area of specialty.

<b>Saturday 11:30-1:30</b>	<b>4.4.01</b>	<b>Wheatley</b>
----------------------------	---------------	-----------------

### **Past Officers Club Luncheon**

<b>Saturday 12:15-3:15</b>	<b>4.4.02</b>	<b>Lobby</b>
----------------------------	---------------	--------------

### **Short Course 8: Teaching and Learning Rhetorics of Display in the Field**

Sponsor: Interpersonal Communication  
Coordinator: **Lawrence Prelli**, University of New Hampshire

The This three-hour short course introduces participants to strategies for teaching analysis and interpretation of “display” rhetorics based on students’ experiences with them outside the classroom. The course itself illustrates how to plan and conduct “field work” by positioning participants as students doing collaborative case studies of a variety of displays encountered during a round-trip walk from the convention hotel. Displays encountered range from an interpretive talk, through commemorative and memorial sites, to unofficial “vernacular” sites. The course concludes with a forty-minute planning session aimed at generating opportunities for participants to bring their students into the field. This planning session will occur in the Gardner Room, starting at about 2:00.

<b>Saturday 12:30-1:45</b>	<b>4.5.01</b>	<b>Dickens</b>
----------------------------	---------------	----------------

### **Dynamic Approaches to Studying Nonverbal Communication**

Sponsor: Nonverbal Communication  
Chair: **James Baker**, West Virginia University

“Freedom to Communicate in Another Language: A Dynamic Approach to Interpreting Nonverbal Indicators of Language Anxiety”

**Tammy Gregersen**, University of Northern Iowa

**Peter D. MacIntyre**, Cape Breton University

*"Enthusiasm Begets Enthusiasm in College Instruction"*

**Thomas Hugh Feeley**, SUNY – Buffalo

*"The Smithsonian's American Stories exhibit: Reconstituting American Culture via Ruby Slippers, Plymouth Rock, and Kermit the Frog"*

**Steve Granelli**, Ohio University

*"When Lovers Become Friends: Rules of Post-Dissolutional Friendships"*

**Annelise N. Ewing Goodman**, James Madison University

The competitively selected papers on this panel focus on using interpersonal communication to manage complicated relationships and situations. The authors will discuss communication in relationships that are not yet intimate, are anxiously or avoidantly intimate, involve more than two partners in an intimate relationship, or are no longer as intimate as they once were.

**Saturday 12:30-1:45**

**4.5.02**

**Longfellow**

### **Top Papers in Interpretation and Performance Studies**

Sponsor: Interpretation and Performance Studies

Chair: **M. Heather Carver**, University of Missouri

Respondent: **Lisa Weckerle**, Kutztown University

*"Obama the Grotesque: A Parade of Racial Horribles"*

**Christopher J. Gilbert**, University of Maryland

*"(Dis)Confirming Cancer: An Autoethnographic Narrative"*

**Heather Stassen-Ferrara**, Cazenovia College

This panel includes top papers from the Interpretation and Performance Studies Division. One paper skillfully employs autoethnography and phenomenological inquiry regarding confirmation and disconfirmation during cancer treatments. Another paper explores how characterizations of national pride and prejudice have emerged in caricatures of President Obama

**Saturday 12:30-1:45**

**4.5.03**

**Hawthorne**

### **Top Papers in Theory and Methodology**

Sponsor: Theory and Methodology

Chair: **Annette M. Holba**, Plymouth State University

Respondent: **Craig T. Maier**, Duquesne University

*"The Effect of Direct-to-Consumer Advertising of Prescription Drugs on Consumer Behavioral Intentions: A Literature Review and Proposed Methodology"*

**Melanie R. Savelli**, Southern Connecticut State University

*"Emotion Measurement in Marketing Communication: Toward a Multi-Method Future"*

**Katherine Weeks**, University of Connecticut

*"Humor Theory: Change and Inertia"*

**Lisa Glebatis Perks**, Merrimack College

These competitively-selected papers are the top three for the Theory & Methodology interest group.

**Saturday 12:30-1:45**

**4.5.04**

**Hutchinson**

### **Top Papers in The Kenneth Burke Interest Group**

Sponsor: Kenneth Burke  
Chair: **Steven Zwier**, Duquesne University  
Respondent: **Brian Gilchrist**, Mount St. Mary's University

"Equipment for Piety-Cracking: Understanding and Resisting the Attitudes of the Internet"  
**Annie Laurie Nichols**, University of Maryland

"The Rhetorical Power of Recalcitrance: Countering Occupational Psychoses in Dominant Scientific Paradigms"  
**Matthew P. Mancino**, Duquesne University

"Kenneth Burke's Laughter of Motives: Toward a Rhetoric of Laughter and Laughing"  
**Matthew R. Meier**, West Chester University of Pennsylvania

"Finishing the Symbolic: Making a Prima Facie Case"  
**Richard H. Thames**, Duquesne University

"The Negative Space: Kenneth Burke, Cartography, and Appalachia"  
**Ryan McCullough**, West Liberty University

The Top Papers in the Kenneth Burke Interest Group celebrate outstanding scholarship examining intriguing aspects of the human barnyard through Kenneth Burke's systematic thought. Burke himself sought freedom to better comprehend existence as he voraciously read vast numbers of texts across disciplines to achieve freedom from ordinary conventions. Our authors replicate Burke's diverse interests by exploring topics such as internet attitudes, rhetorical laughter, occupational psychoses, symbolic mysteries, and Appalachian cartography.

**Saturday 12:30-1:45**

**4.5.05**

**Gardner**

## **Top Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication  
Chair: **Dana Borzea**, West Virginia University  
Respondent: **Marianne Dainton**, La Salle University

"Targets of Gossip Freeing Themselves By Managing Information: A Test of the Theory of Motivated Information Management"  
**Jenny Rosenberg**, SUNY – Oswego

"Affection, Deception, and Evolution: Deceptive Affectionate Messages as Mate-Retention Behaviors"  
**Madeleine Redlick**, University of Texas at Austin  
**Anita L. Vangelisti**, University of Texas at Austin

"A Different Kind of Turbulence: Using the Relational Turbulence Model to Examine Dating Couples' Conversations About Children"  
**Christine K. Anzur**, West Virginia University  
**Megan R. Dillow**, West Virginia University

The competitively selected papers on this panel focus on how information and uncertainty are managed through interpersonal communication. Each uses a contemporary theory to understand problematic communication, including gossip, deception, and talking about future events.

**Saturday 12:30-1:45**

**4.5.06**

**Stowe**

## **Freedom to Create Assignments: Assignment Creation and Alignment to Learning Outcomes in Communication**

Sponsor: Community College

Chair: **Jessica Papajcik**, Stark State College

**Kerry Byrnes-Loinette**, Collin College

**Meg Tucker**, George Mason University

This interactive session provides participants with an opportunity to learn about assignment creation and alignment with learning outcomes. Presenters address how to first identify teaching goals for specific courses, create in-class assessments that contribute to graded student assignments, and then map these assignments to the National Communication Association's Learning Outcomes in Communication. Examples from NCA's LOC Assignment Library and NILOA will also be provided.

**Saturday 12:30-1:45**

**4.5.07**

**Brandeis**

## **Media Ecology Association Business Meeting**

**Saturday 12:30-1:45**

**4.5.08**

**Holmes**

## **GIFTS: Great Ideas for Teaching Speech II**

Sponsor: GIFTS

Chair: **Susan M. Ward**, Delaware County Community College

"Tweeting the Syllabus: Transforming Syllabus Day"

**Brandi Frisby**, University of Kentucky

"Teaching Content Analysis through the 2016 Presidential TV Debat"

**Sun-A Park**, Robert Morris University

"What Makes a Speaker Competent? Applying the Assessment Rubric"

**Susan M. Ward**, Delaware County Community College

"Sleeping with the Sharks: Teaching ELM with Shark Tank"

**Gerard Jalette**, University of Rhode Island

**Daniel Hunt**, Worcester State University

"Exam Review: A Student Experience"

**Jenny Warren**, Collin College

"Is anyone listening to Connecting with Lay Publics: Translating Communication Research for General Public Consumption"

**Heather J. Carmack**, James Madison University

"Teaching Politeness Theory through *Modern Family*"

**Lauren E. Reinas**, West Chester University of Pennsylvania

**Elizabeth A. Munz**, West Chester University of Pennsylvania

"Telling a Story with Social Media: Content Curation and Media Literacy"

**Daniel Hunt**, Worcester State University

**Gerard Jalette**, University of Rhode Island

"Symbol Speaking 'Smackdown'"

**Jessica A. Robinson**, University of Maryland

"Get That Scholarship"

**Karen E. Lamb**, University of Maryland

"Party in the Communication Classroom': Embracing the Freedom to Demonstrate Communication Competence"

**Nancy Bressler**, Wheeling Jesuit University



Presenters address Great Ideas for Teaching Speech. They discuss a variety of topics including mediated forms of communication, assessment and student review processes, and persuasive speaking.

**Saturday 12:30-1:45**

**4.5.09**

**Lowell**

## **Humor, Horror, and Pop Culture in Politics**

Sponsor: Political Communication  
Chair: **John Kares Smith**, SUNY – Oswego  
Respondent: **Scott W. Dunn**, Radford University

“‘Hasn't Anybody Else Done a Little Experimenting?': Presidential Politics and Pop Culture in the 1980s”  
**Tom Gallagher**, La Salle University

“Political Communication, Humor, and the 2016 Correspondents' Dinner: An Analysis of President Obama's Remarks”  
**Nicholas Messina**, Monmouth University

“A Rhetoric of Monstrosity: Toward a Definition of the American Political Horror Genre”  
**Christina M. Knopf**, SUNY – Potsdam

Political content in pop culture is nothing new, even if the expansion of media outlets in recent years has led to an increase in the amount of political programming. This panel examines the intersection of entertainment and politics, including First Ladies' appearances on television, the White House Correspondents' Dinner, and horror-themed political television shows.

**Saturday 12:30-1:45**

**4.5.10**

**Alcott A**

## **The Rise of Social Networks: More Network Conscious Than Ever?**

Sponsor: Communication and Technology  
Chair: **Cheryl Campanella Bracken**, Cleveland State University  
Respondent: **Catherine Wright**, George Mason University

“The Anonymous Network: Perceptions of Social Capital and Well-Being”  
**Cathlin V. Clark-Gordon**, West Virginia University  
**Joseph P. Mazer**, West Virginia University

“‘Oh Snap(chat)! I need your help!' Perceptions of Social Support as a Function of One's Preferred Social Network”  
**Jennifer Knight**, West Virginia University  
**Nicholas David Bowman**, West Virginia University  
**Brian Primack**, University of Pittsburgh  
**Jason Colditz**, University of Pittsburgh  
**Ariel Shensa**, University of Pittsburgh

“Playing With The Enemy: Competition, Cooperation, And Social Disidentification”  
**Julia Crouse Waddell**, West Chester University of Pennsylvania  
**Wei Peng**, Michigan State University  
**Tom Day**, Michigan State University

“A Network of Work: An Exploratory Network Analysis of Human/Bot Collaboration on Wikipedia”  
**Randall Livingstone**, Endicott College

Social networks are changing the way we communicate and interact with others. Panelists shed light on the unique properties of social networks and their impact on social support behaviors, well-being, work, and identity.

<b>Saturday 12:30-1:45</b>	<b>4.5.11</b>	<b>Alcott B</b>
----------------------------	---------------	-----------------

### **Instructional Communication Business Meeting**

<b>Saturday 2:00-3:15</b>	<b>4.6.01</b>	<b>Dickens</b>
---------------------------	---------------	----------------

### **Nonverbal Communication Business Meeting**

<b>Saturday 2:00-3:15</b>	<b>4.6.02</b>	<b>Longfellow</b>
---------------------------	---------------	-------------------

### **Interpersonal Communication Business Meeting**

<b>Saturday 2:00-3:15</b>	<b>4.6.03</b>	<b>Hawthorne</b>
---------------------------	---------------	------------------

### **Theory and Methodology Business Meeting**

<b>Saturday 2:00-3:15</b>	<b>4.6.04</b>	<b>Hutchinson</b>
---------------------------	---------------	-------------------

### **Freedom To and Freedom From Social Media ... Ethical and Legal Dilemmas**

Sponsor: Communication Law and Ethics  
Chair: **Susan Drucker**, Hofstra University

**Susan Drucker**, Hofstra University  
**Ronald Arnett**, Duquesne University  
**Suzanne Verman**, Hofstra University  
**Nicholas David Bowman**, West Virginia University  
**Thomas Flynn**, Slippery Rock University  
**Doug Strahler**, Slippery Rock University  
**Jingsi Wu**, Hofstra University  
**Christie Byrum**, Bloomsburg University of Pennsylvania

This panel examines a series of legal and ethical issues raised by the flow of personal information through social media including defamation, privacy, harassment, stalking, and censorship issues. This roundtable discussion is structured around hypothetical situations/ cases which have been distributed to panelists a month prior to the session. Panelists represent the Communication Law and Ethics interest group as well as those from beyond the interest group to get perspectives on issues and concerns from related groups (e.g. instructional practices, political communication, health communication). The panel grapples with the legislative, administrative and judicial actions contributing to a growing body of law and the changing standards of professional ethics from across various media industries now impacting social media

<b>Saturday 2:00-3:15</b>	<b>4.6.05</b>	<b>Stowe</b>
---------------------------	---------------	--------------

### **Making the Grade: How Collaborative and Metacognitive Tools Can Increase Student Engagement and Enhance Student Learning**

Sponsor: Community College

Chair: **Carole Bennett**, Oakland Community College

**Tracy Kaiser-Goebel**, Montgomery County Community College

**Tom Donlan**, Montgomery County Community College

**Tobi Mackler**, Montgomery County Community College

**Meredith Frank**, Montgomery County Community College

Today's students thrive in an interactive environment. Panelists will critically reflect on their experiences with enhancing student learning, expanding student interaction with instructional content, and increasing classroom interactivity through the integration of technology in online, face-to-face, and hybrid or blended courses. Panelists will address improving student learning by using collaborative; examine if metacognitive tools (Smartbooks) enhance student engagement and help faculty assess student learning; investigate course materials accessibility using open-source material.

**Saturday 2:00-3:15**

**4.6.06**

**Brandeis**

## **A Survivor's Guide to Hosting a Televised Presidential Debates**

Sponsor: Media Ecology Association

Chair: **Gary Gumpert**, Urban Communication Foundation

"The Multi-Decade Educational Impact of DebateWatch on the Presidential Debates"

**Diana Carlin**, St. Louis University

"Second Screens and the Multiple Messages of Presidential Debates"

**Susan Drucker**, Hofstra University

"Pictures Do Speak"

**Gary Gumpert**, Urban Communication Foundation

"The Sound and the Fury: The Waning of Cogent Argument and the Concomitant Demise of Civility in the 2016 Presidential Debates"

**Mary Kahl**, Penn State, The Behrend College

"Debate 2016: Inside and Outside the Classroom"

**Jeffrey Morosoff**, Hofstra University

"A Broadcast Journalist's View on The Debates"

**Joe Peyronnin**, Hofstra University

"Missing Angles in the Election Coverage: Experience of serving as a faculty expert during the 2016 first presidential debate"

**Jingsi Wi**, Hofstra University

What happens on a campus while hosting a presidential debate? What are the educational and professional opportunities? What teachable moments emerge? What do students take away from the experience? Are there opportunities for faculty research at universities hosting debates? What are the costs? Hofstra University has hosted three presidential debates. This panel features members of the Hofstra community along with other experts who will critically examine the media environment of presidential debates.

**Saturday 2:00-3:15**

**4.6.07**

**Holmes**

## **Getting down to Brass Tacks: Communication Source Qualities and Influences on Receivers**

Sponsor: Instructional Communication

Chair: **Dana Borzea**, West Virginia University

Respondent: **Candice Thomas-Maddox**, Ohio University, Lancaster

"An Examination of Teacher Motives"

**Sarah LaBelle**, Chapman University  
**Jennifer H. Waldeck**, Chapman University  
**Zachary D. Johnson**, California State University, Fullerton

“Should I use it?” Assessing the Value of Online Supplemental Course Materials and their Influence on Student Performance”

**Kara McGillicuddy**, University of Connecticut

**Rory McGloin**, University of Connecticut

“Freedom to Laugh: My Pastor Makes Me Laugh and Does that Make a Difference?”

**Ashley Seal**, West Virginia University

**Melanie Booth-Butterfield**, West Virginia University

This intriguing panel will expose attendees to an examination of the communication source in two instructional setting. The first instructional setting is the classroom while the second is the sanctuary. First, teacher motivation will be explored. This exploration of teacher motivation will be followed by an examination of a teacher behavior (provision of online supplemental materials). The presentation will then transition to an environment that has not been widely examined as an instructional setting. The third presentation examines whether pastor humor has an effect on traditional instructor variables such as affect, credibility, and confidence in recall.

**Saturday 2:00-3:15**

**4.6.08**

**Lowell**

## **Rhetorics of Protest and Social Movements**

Sponsor: Rhetoric and Public Address  
Chair: **Judith Trent**, University of Cincinnati

“‘Revolt’ of the Homosexual: The Mattachine Society, the Lavender Scare, & the Meaning(s) of Activism”

**Kyle P. Colglazier**, Syracuse University

“Same Old Song and Dance Routine: Sensus Communis and Vernacular Publicness”

**Codey Ryan Bills**, Syracuse University

“The Youth Publication: Shifting Topos to Rebel”

**Merci M. Decker**, SUNY – New Paltz

This competitive paper panel explores the rhetoric of protest and social movements in a variety of contexts.

**Saturday 2:00-3:15**

**4.6.09**

**King**

## **Conversation with the National Communication Association**

Sponsor: National Communication Association

**Ronald L. Jackson, II**, NCA First Vice President

**Star A. Muir**, NCA Second Vice President

**Jimmie Manning**, NCA Inclusivity Task Force

**Trevor Parry-Giles**, NCA Director of Academic and Professional Affairs

**Paaige K. Turner**, NCA Executive Director

**Saturday 2:00-3:15**

**4.6.10**

**Press**

## **Competitive Undergraduate Poster Session II**

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference

Chairs: **Mary Mino**, Penn State DuBois  
**Tom Donlan**, Montgomery County Community College

These posters have been competitively selected to showcase undergraduate research.  
We invite you to come and interact with our next generation of scholars.

<b>Saturday 3:30-4:45</b>	<b>4.7.01</b>	<b>Alcott</b>
---------------------------	---------------	---------------

### **ECA General Business Meeting**

curtains" view of students' internal mechanisms that may influence outcomes in the classroom. In addition, attendees will gain an understanding of how students responded to past public speaking experiences.

<b>Saturday 6:00-8:00</b>	<b>4.7.02</b>	<b>Ballroom</b>
---------------------------	---------------	-----------------

### **ECA Presidential Reception**

<b>Saturday 8:00-9:00</b>	<b>4.7.03</b>	<b>Dickens</b>
---------------------------	---------------	----------------

### **12-Step**

**Sunday 8:00-10:30**

**Prefunction**

**CONVENTION REGISTRATION OPEN**

**Sunday 8:00-9:15**

**5.1.01**

**Dickens**

**Voice, Violence and Death on Campus**

Sponsor: Applied Communication  
Chair: **Nancy Wiencek**, Rider University  
Respondent: **Chip Rouse**, Stevenson University

*"Tenure, Academic Freedom, and Shared Governance: Faculty Voice in the Context and Culture of Constant Change"*

**Rebecca M. L. Curnalia**, Youngstown State University

**Dorian L. Mermer**, Youngstown State University

*"Exercising the Freedom to Communicate to Gain Freedom From the Forces of Bias and Violence"*

**Jaya Sarkar**, Trickle Up

**Ann Salzarulo**, University of Rhode Island

*"Bridging the Gap between Death and Communication"*

**Isabella DeAngelis**, Marist College

The competitively selected papers on this panel provide an understanding of the use of voice in death, to counter violence, and also on campus.

**Sunday 8:00-9:15**

**5.1.02**

**Longfellow**

**Campaign Ethics and the Race for President: The Freedom to Distract the Public and the Freedom to Be Distracted**

Sponsor: Communication Law and Ethics  
Chair: **Thomas Flynn**, Slippery Rock University

**D.L. Stephenson**, Western Connecticut State University

**Richard E. Vatz**, Towson University

**J. Kanan Sawyer**, West Chester University of Pennsylvania

**Jason Zenor**, SUNY – Oswego

This panel explores the ways in which the 2016 presidential race between businessman and reality television star Donald Trump and former Secretary of State, United States Senator, and First Lady Hillary Rodham Clinton ideologically challenged traditional understandings of campaign rhetoric, political debate, and ethical public discourse. Panelists critique, analyze, and discuss the ways in which both candidates approached their campaigns and what those campaigns may have said about the state of political and public discourse in the United States in the second decade of the 21st century.

**Sunday 8:00-9:15**

**5.1.03**

**Hawthorne**

**Performance: Freedom from Unjust Poverty**

Sponsor: Interpretation and Performance Studies  
Chair: **Jenny Warren**, Collin College

**Celeste Lacroix**, College of Charleston  
**Carole Bennett**, Oakland Community College  
**Michelle Wilcox**, Crossroads Rhode Island  
**Amy Johnson**, Eastern Michigan University

Using excerpts from oral histories, information from Crossroads Rhode Island: the largest homeless services organization in Rhode Island, other government agencies, original poetry and fiction, this panel explores how the voices of poverty are portrayed and how they are rarely free from judgment and condemnation. Dr. Lacroix and Carole Bennett will perform excerpts of the work, "The Working Poor", an original compilation by Prof. Bennett which includes excerpts from Barbara Ehrenreich's book Nickel and Dimed: on Not Getting By in America, oral histories collected from students matriculating at Oakland Community College in Michigan, government and public information about the working poor.

In addition, Amy Johnson will perform her poem, Change. These performances will be interspersed with reflections and commentary from panelist Michelle Wilcox, who will offer observations about the realities of homelessness and living below the poverty line in America. Following the performances and reflections, we will open the floor to discussion about ways in which faculty in communication and performance courses might encourage student, campus and community engagement with poverty and homelessness.

**Sunday 8:00-9:15**

**5.1.04**

**Hutchinson**

### **Communication and Stigma**

Sponsor: Interpersonal Communication  
Chair: **Katie Neary Dunleavy**, La Salle University

**Katie Neary Dunleavy**, La Salle University  
**Jessica Eckstein**, Western Connecticut State University  
**Lynsey K. Romo**, North Carolina State University  
**Rachel A. Smith**, Pennsylvania State University  
**Keith Weber**, Chapman University

Stigmatization is an inherently social process; stigmas are created and sustained through communication, and stigma can also constrain the communication of those who are stigmatized. This panel focuses on the theory and research associated with social stigmas, with a particular focus on the communicative dilemmas and self-presentation strategies of stigmatized individuals. The panelists will discuss the communicative mechanisms associated with creating, maintaining, and managing stigma, as well as the paradoxical effects of stigma.

**Sunday 8:00-9:15**

**5.1.05**

**Gardner**

### **In the Age of Online Learning, Are We "Free" or Are We "24/7" Professors?**

Sponsor: Communication and Technology  
Chair: **Cameron Basquiatr**, College of Southern Nevada

"Are We Trading Dreams of Freedom and Autonomy, For Lost Time and Sleepless Nights?"  
**Angela M. Holland**, College of Southern Nevada

"The Millennial Mindset: Unraveling Fact from Fiction"  
**Karen McGrath**, College of St. Rose

"The Academy on the Bandwagon of Information and Communication Technology: A Warning"  
**Flora Keshishian**, St. John's University

"Online Teaching: Freedom from Time Constraints Freedom to Set Time Expectations"  
**Brian Kline**, University of North Georgia

"Freedom: Power and Constraints of the 24/7 Teaching and Learning Cycle"

**Dawn Pfeifer Reitz**, Penn State, Berks

Online learning systems are one of the many technologies currently available, to enhance communication between educators and students. Whether used as course enhancement or online instruction, these learning environs create unprecedented access for communication between student and educator. This roundtable discussion primarily focuses on the educator side of the screen. We approach the theme of freedom in terms of gain, loss, and questions that arise when technology creates the notion of the 24/7 professor.

<b>Sunday 8:00-9:15</b>	<b>5.1.06</b>	<b>Stowe</b>
-------------------------	---------------	--------------

## **Presenting the Self in Public: Converging Identities, Dis/Abled Bodies, Bionic Dreams**

Sponsor: Rhetoric and Public Address  
Chair: **Sara Labelle**, Chapman University

"Disabled to Able-Bodied: Shirley Chisholm's Political Discourse Reconstituting and Challenging the Mainstream Construction of Race, Class, and Gender"

**Rondee Gaines**, LaGuardia Community College

"Scorched Earth Stand-Up: Laughing Off Wounded Warriors with the Humor of Bobby Henline"

**Christopher J. Gilbert**, Assumption College

"Making 'Iron Man' Real: Science Fiction Rhetoric and the Marketing of Bionic Prosthetic Limbs"

**Nicholas R. Maradin III**, University of Pittsburgh

This competitive paper panel looks at the converging facets of self as they are embodied in the public sphere. From the political discourse of Shirley Chisholm, the comedy of war and loss of Bobby Henline, to the use of *Iron Man* in developing prostheses, these panelists explore the multifaceted ways in which our bodies exist in public.

<b>Sunday 8:00-9:15</b>	<b>5.1.07</b>	<b>Alcott A</b>
-------------------------	---------------	-----------------

## **Conversation, Interrogation, and Embodiment: From Patient to Practitioner Experience**

Sponsor: Health Communication  
Chair: **Andrew Spieldenner**, Hofstra University  
Chair: **Mark A. Flynn**, Emmanuel College

"Condom Communication: Reports of Sexually Active Young Adults' Recent Messages"

**Sean M. Horan**, Texas State University

**Lauren Cafferty**, Texas State University

"Freedom From Obesity: Bariatric Surgery, Family, and Being Male"

**Daniel S. Brown, Jr.**, Grove City College

"Intention, Faith, and Struggles: Complementary and Alternative Medicine (CAM) Practitioner Embodiment of Experience in Modality"

**Vinita Agarwal**, Salisbury University

The authors of this panel of competitively selected papers explore the communicative aspects inherent to health promotion efforts across various contexts, including sexual safety, obesity, and holistic healing. The authors approach these issues from individual, patient, and practitioner perspectives and employ closed and open-ended survey questionnaires, autoethnographic exploration that privileges personal experience, and in-depth interviews that



document embodied experiences.

**Sunday 8:00-9:15**

**5.1.08**

**Alcott B**

## **Challenging the Norms: Representation of Non-Traditional Television Platforms**

Sponsor: Media Communication  
Chair: **Daniel Smith**, Kent State University  
Respondent: **Nicholas Smith**, Wayne State University

*"Thriving in Broad City: A Counter-hegemonic Approach to Female Friendship"*  
**Lauren Biatowas**, Sacred Heart University

*"The Romantic Attraction of Villains: Unravelling Problematic Fandom in Marvel's Jessica Jones"*  
**Katherine Prendella**, Sacred Heart University

*"True Crime and the Rise of Virtual Audience Investigative Communities: A Critical Cultural Studies Analysis of Making a Murderer"*  
**Michael Krieger**, Sacred Heart University

In recent years, non-traditional television platforms have not only changed the way that stories are told, but whose stories are told. This panel aims to demonstrate how such platforms develop engaging, diverse, and poignant stories that reflect a more realistic and inclusive view of the world. Themes tackled by such shows as Jessica Jones, Broad City, and Transparent, include sexualized violence, gender, and sexuality.

**Sunday 8:45-9:45**

**5.1.09**

**Kennedy**

## **Finance Committee**

**Benjamin R. Bates**, President  
**Leanne Bell McManus**, First Vice President  
**Katherine Thweatt**, First Vice President Elect  
**Jason S. Wrench**, Immediate Past President  
**Cheryl Casey**, Executive Director  
**Don Fishman**, Elected Representative  
**Rod Carveth**, Elected Representative  
**Pamela Lannutti**, Editor, *Communication Quarterly* (ex officio)  
**Nicholas David Bowman**, Editor, *Communication Research Reports* (ex officio)  
**Kristen L. Majocha**, Editor, *Qualitative Research Reports in Communication* (ex officio)  
**Don Stacks**, Immediate Past Editor, *Communication Research Reports* (ex officio)  
**Annette Holba**, Immediate Past Editor, *Qualitative Research Reports in Communication* (ex officio)

**Sunday 9:30-10:45**

**5.2.01**

**Dickens**

## **Intercultural Communication, Media and Global Change**

Sponsor: Intercultural Communication  
Chair: **Renee Hobbs**, University of Rhode Island

*"The Impact of Social Media Use Motives on Psychological and Sociocultural Adjustment of International Students"*  
**Yiping Ma**, University of Rhode Island  
**Guo-Ming Chen**, University of Rhode Island

*"Using Online Debates to Promote Global Discourse about Sustainability"*

**Wen Lei**, Northeastern University

"A Framework for Global Online Communication"

**Norbert Mundorf**, University of Rhode Island

"Women's Rights are Human Rights: Hillary Clinton's Intercultural and Visual Messaging at the 1995 Beijing World Conference on Women and in the 2016 Presidential Campaign"

**Joanne Mundorf**, University of Rhode Island

"Intercultural Exchanges via Video Production"

**Yonty Friesem**, University of Rhode Island

Globalization has presented unprecedented challenges resulting from threats to freedom, social and gender inequality, and the challenge of global peace and sustainability. Addressing these challenges requires a joint effort across nations and continents, reaching across different social and political levels. The presenters address these challenges from different perspectives, all of them unified by a focus on communication and media. They share a concern for human wellbeing, and quality of life for future generations and the desire for a culture of sustainable change, social equity, and peace.

**Sunday 9:30-10:45**

**5.2.02**

**Longfellow**

## **Female Protagonists in Popular Culture**

Sponsor:

Rhetoric and Public Address

Chair:

**Thomas Flynn**, Slippery Rock University

"The Witch: The Empowered Female and Her Sexuality?"\*

**Wesley E. Stevens**, Purdue University, Fort Wayne

"Girl Power Ideology and the Culture of Concealment: An Analysis of Always' #LikeAGirl Campaign Commercials"

**Logan Rae Gomez**, Syracuse University

"Fantasy-Theme Analysis and Close Reading of Anne Sexton's 'Cinderella'"

**Faith Boren**, Abilene Christian University

"Hashbrown, No Filter: A Rhetorical Analysis of Representations of Religion and Feminism as Seen in 'UnBreakable Kimmy Schmidt'"

**Baily Cate**, Abilene Christian University

**Krystal Fogle**, Texas A&M University

This competitive paper panel explores varied representations of female protagonists in popular culture.

\* Debut Paper

**Sunday 9:30-10:45**

**5.2.03**

**Hawthorne**

## **Freedom to Tell Their Own Story: Exploring Political Coverage of Gendered and Sexual Identities**

Sponsor:

Voices of Diversity

Chair:

**Nichell McNabb**, Otterbein University

Respondent:

**Joy Cypher**, Rowan University

"The Beauty Myth 2.0: Television Broadcasting, Female Journalists, and the Appearance Double-Standard from Christine Craft to Gretchen Carlson"

**Donna Smith**, Ferris State University

**Neil Patten**, Ferris State University

"Who Cares about the Gays Anymore: LGBTQ Presidential Rhetoric in a Post-Marriage Equality World"

**William Sipe**, Ball State University

**Margaret Parson**, Ball State University

"A Female President?: Authenticity as the Seventh Dimension of the Double Bind"

**Nichelle McNabb**, Otterbein University

**Steven Schroeck**, Otterbein University

"Freedom from Gendered Concepts of Fear: Investigating the 'Security Mom' Voting Bloc"

**Kristi Scholten**, Ferris State University

**Melissa Fairchild**, Ferris State University

With the scandal surrounding Roger Ailes and the recent presidential election, Americans' conversations have dealt with: sexual harassment, LGBTQ rights, women struggling to gain leadership positions, and parents just trying to provide for and protect their families. Each of these groups faces a unique set of challenges to have their voices heard. We will discuss the narratives surrounding these struggles, identify the rhetoric that constrains them, and discuss the path to greater empowerment.

**Sunday 9:30-10:45**

**5.2.04**

**Hutchinson**

## **Bored to Death: Difficult Interpersonal Communication**

Sponsor: Interpersonal Communication

Chair: **Jennifer Knight**, West Virginia University

Respondent: **Angela LaValley**, Bloomsburg University

"Bridging the Gap Between Death and Communication"

**Isabella DeAngelis**, Marist College

"Getting Back on Track: Negotiating Conversational Tasks in Intimate Settings"

**Ryan Bince**, Syracuse University

"Advancing Research on Relational Boredom: A Dialectical, Communicative, and Dyadic Perspective"

**Yiwen Dai**, University of Maryland

These competitively selected papers focus on participants' reluctance to talk about death, conversational efforts to uncover why a woman is reading a "Book About Death," and the interactive nature of relational boredom.

\* Debut Paper

**Sunday 9:30-10:45**

**5.2.05**

**Gardner**

## **Freedom to ... and Freedom from ... Trigger Warnings (WARNING: Potential Discomfort Ahead)**

Sponsor: Instructional Communication

Chair: **D.L. Stephenson**, Western Connecticut State University

**Cameron Basquiat**, College of Southern Nevada

**Luke LeFebvre**, Texas Tech University

**Jeremy Lockwood**, Iowa State University

**J. Kanan Sawyer**, West Chester University of Pennsylvania

"Trigger warnings' flag material that might cause distress or discomfort, or possibly trigger a panic attack in students. The use of trigger warnings on academic material has created such controversy that some institutions announce their use

or avoidance of such statements in acceptance letters. Panelists will examine the complexities of trigger warnings in instructional settings, how they impact the discipline of communication, and implications for free speech. We will strongly encourage post presentation audience perspectives.

**Sunday 9:30-10:45**

**5.2.06**

**Alcott A**

## **Empowered by Media Technologies**

Sponsor: Communication and Technology and Media Communication  
Chair: **James Durbin,** Cleveland State University  
Respondent: **Noura Hajjaj,** SUNY – New Paltz

*“Young Adults’ Use of Technology to Communicate with Romantic Partners about Sexual Health Issues: Implications for STI Prevention”*

**Michael Tannenbaum,** Northeastern University

**Willa Davis,** Northeastern University

*“An Exploration of Social Capital Generated at CTCs: New Measures and Considerations”*

**Jenna Grzeslo,** Pennsylvania State University

*“Copyleft, User Freedoms, and the Potential for Change”*

**Kirt Winans,** Rensselaer Polytechnic Institute

*“Impact of Health Consciousness and Exercise Motivations on Distance-Tracking Smartphone App Usage Amongst Digital Natives”*

**Rory McGloin,** University of Connecticut

**Kimberly Embacher,** University of Connecticut

**David Atkin,** University of Connecticut

This panel of competitively selected papers investigates different aspects of media technologies to improve people’s lives. Each paper showcases methods in which media technologies empower people; from a personal level (romantic relationships and health consciousness) to technological confluence with society.

**Sunday 9:30-10:45**

**5.2.07**

**Alcott B**

## **Feminism and Beyond in the Digital Age**

Sponsor: Media Communication  
Chair: **Holly Giselle Reiss,** Wayne State University  
Respondent: **Kim Hannah-Prater,** University of Maryland

*“Ree Drummond Versus *The Pioneer Woman*: Postfeminist Subject, Capitalist Tool”*

**Alane Presswood,** Ohio University

*“The Postfeminist Paradox in *Drop Dead Diva*”*

**Caroline Waldbuesser,** Ohio University

*“The Funny Feminist: Re-Appropriation of Feminism, Appropriate”*

**Kiah Bennett,** Syracuse University

This panel of competitively selected papers explores the role of women in television series of different genres, including drama, cooking, and comedy. Each paper examines the concept of postfeminism in the context of the illusion of choice for women in modern society.

**Sunday 10:00-12:00**

**5.2.08**

**Kennedy**

## **Executive Council II**

**Benjamin R. Bates**, President  
**Leanne Bell McManus**, First Vice President  
**Katherine Thweatt**, First Vice President Elect  
**Jason S. Wrench**, Immediate Past President  
**Cheryl Casey**, Executive Director  
**Nicole Blau**, Director of Marketing and Exhibits (ex officio)  
**Nicholas David Bowman**, Social Media Director and Editor, *Communication Research Reports* (ex officio)  
**Pamela Lannutti**, Editor, *Communication Quarterly* (ex officio)  
**Kristen L. Majocha**, Editor, *Qualitative Research Reports in Communication* (ex officio)  
**Susan Drucker**, ECA Legal Counsel (ex officio)  
**Nyia Lacey**, ECA Community College Representative to NCA Legislative Council (ex officio)  
**April Copes**, K-12 Representative to NCA Legislative Assembly (ex officio)  
**Tracey Holden**, Four-Year College Representative to NCA Legislative Assembly (ex officio)  
**Nancy Willets**, ECA Representative to NCA 2018 Nominating Committee (ex officio)  
**Trevor Parry-Giles**, Archivist (ex officio)  
**Stacey Smulowitz**, Applied Communication  
**Jade Olson**, Argumentation and Forensics  
**TBD**, Communication Administration  
**Malwina Buldys**, Communication and Technology  
**Nicholas S. Smith**, Communication Traits  
**Martin Wallenstein**, Communication Law and Ethics  
**Jassica Papajcik**, Community College  
**Shawn Starcher**, Health Communication  
**Daniel Mansson**, Instructional Communication  
**April Copes**, Intercultural Communication  
**Mary King**, Interpersonal Communication  
**Shauna MacDonald**, Interpretation and Performance Studies  
**TBD**, Kenneth Burke  
**TBD**, Media Communication  
**TBD**, Nonverbal Communication  
**TBD**, Organizational Communication  
**TBD**, Philosophy of Communication  
**Rod Carveth**, Political Communication  
**Abbe Depretis**, Rhetoric and Public Address  
**Janie Harden Fritz**, Theory and Methodology  
**Dan Strasser**, Voices of Diversity

**Sunday 11:00-12:15**

**5.3.01**

**Dickens**

## **Maintaining Relationships**

Sponsor: Interpersonal Communication  
Chairs: **Shawn Starcher**, Kent State University  
**Meredith Marko Harrigan**, SUNY – Geneseo

“Recovering from Transgressions: Post-Transgression Approaches and Use of Relational Maintenance Behaviors?”

**Christine K. Anzur**, West Virginia University

**Scott A. Myers**, West Virginia University

“‘Keeping the Peace’: DIL Relational Maintenance Behaviors with their MILs”

**Mary A. Donato**, West Virginia University

**Scott A. Myers**, West Virginia University

"Romantic Partners' Use of Negative Relational Maintenance Behaviors: An Investment Model Approach"

**Dana Borzea**, West Virginia University

**Scott A. Myers**, West Virginia University

These competitively selected papers focus on the interpersonal communication associated with relationship maintenance. Maintenance behavior is conceived as including both prosocial and antisocial efforts to sustain important relational characteristics.

**Sunday 11:00-12:15**

**5.3.02**

**Longfellow**

## **Freedom from Prejudice and Discrimination: Muslims in America**

Sponsor: **Voices of Diversity**

Chair: **Elizabeth Cohen**, West Virginia University

Respondent: **Angela Cooke**, Emerson College

"The Women's Mosque of America?"

**Naila Althagafi**, Purdue University

"Hellooo, We're Persian!: Muslim Identity and Assimilation in Bravo's *Shahs of Sunset*"

**Mia E. Briceno**, Wilkes University

"Voices from Within: Relationship between Muslim Integration and Discrimination"

**Pratibha Kumar**, Mount St. Mary's University

**Caitlin Faas**, Mount St. Mary's University

"A Glossy Islam: Muslim Lives in Fashion Magazines"

**Rosemary Pennington**, Miami University

This roundtable panel discussion focuses on representations of Muslims in American media as well as Muslim integration in American society. Papers in this panel question perceptions of Muslims and Islam in contemporary American media, examines gendered interpretations of Qur'an vis-a-vis modern American Islam, and investigates the relationship between acculturation of Muslim immigrants and discrimination against them.

**Sunday 11:00-12:15**

**5.3.04**

**Alcott A**

## **There Should Be Yelling: A Respectfully Animated Debate about How the 2016 Presidential Race Impacted Our Democracy**

Sponsor: **Political Communication**

Chair: **Kimberley J. Hannah-Prater**, University of Maryland

"Affirmative: The 2016 Presidential Election WAS Detrimental to the Health of American Democracy"

**Richard E. Vatz**, Towson University

**Kristin English**, Georgia College and State University

**D.L. Stephenson**, Western Connecticut State University

"Negative: The 2016 Presidential Election Was NOT Detrimental to the Health of American Democracy"

**David LeVasseur**, West Chester University of Pennsylvania

**Lisa Gring-Pemle**, George Mason University

**J. Kanan Sawyer**, West Chester University of Pennsylvania

Arguments CAN be loud and animated and respectful. That is the aim of this panel as we face down the other side to

determine how the 2016 Presidential Election impacted our democracy. One side will provide arguments that our system has taken a devastatingly permanent hit, while the other will argue that nothing of the sort has happened. Come join us in the festivities and be prepared to jump in!

**Sunday 11:00-12:15**

**5.3.05**

**Alcott B**

## **Reflections on Freedom in *Black Mirror***

Sponsor: Communication and Technology  
Chair: **Noura Hajjaj**, SUNY –New Paltz  
Respondent: **Kim Hannah-Prater**, University of Maryland

“Technological Presence and Freedom from Loss in ‘Be Right Back’ (Series 2, Episode 1)”  
**Kathleen F. Oswald**, Villanova University

“Freedom from Moral Responsibility: Artificial Intelligence and ‘White Christmas’ (Series 3 – Episode 1)”  
**George W. Boone**, Augustana College

“Going against ‘The Grain’: The Future of Interpersonal Surveillance? (“The Entire History of You” – Series 1, Episode 3)”  
**Anna K. Turnage**, Bloomsburg University

This panel takes the BBC series *Black Mirror* as a site for exploring ways technology is imagined to provide "freedom from" the mundane, the unpleasant, and the difficult. Each paper takes up one specific episode. From the use of AI as an expendable proxy in "White Christmas" to a digital echo providing freedom from grief and loss in "Be Right Back," *Black Mirror* reflects the dark and entangled nature of technology, culture, and freedom.