Minutes of the Annual Business Meeting  Baltimore, MD – Friday, April 1, 2016

I. Meeting called to order by Lisa Weckerle at 7:58am

II. Old Business

A. Approval of 2015 minutes: Kathryn Hobson moved to approve. Heidi Rose seconded. The minutes were approved.

B. Report on Programming:
   • Lisa reported that originally for this year we were allotted one program slot, but then this was increased to 2 slots based on interest group membership. She reiterated that encouraging folks to sign up for the interest group will aid us in getting more slots.
   • Christi Saindon reported that our numbers increased from 33 last year to 41 this year (2016). We discussed getting a list of these members from Kathy Ces (eca@kocmemberservices.com). Lisa agreed to acquire this list.
   • We are unsure how many slots we will have for next year. Our submission numbers were not as high as we would have liked, so the group agreed we need to do some outreach to our members to ensure more submissions for Boston (2017) and beyond.
   • Lisa discussed the possibility of Voices of Diversity co-sponsorship and how it didn’t work out this year, but we will investigate for the future.

C. Executive Council Report: Christi Saindon attended the meeting on Thursday and shared some highlights:
   • There have been discussions about by-law changes. If revisions are made, there will be a membership wide vote. Some issues will be revisited at the second meeting on Sunday.
   • A reminder about technology requests: many presenters request technology, but providing technology is cost prohibitive. We are encouraged to request technology if we do require it, but to refrain from doing so if we may not really use it.
   • There is discussion of reigniting the ECA newsletter for an internal and external audience. A template newsletter (with old information) has been posted (by Kanan Sawyer) to the website and feedback is requested. It is unclear who would maintain the newsletter, but perhaps there are some PR students (or others) who may want to work on it as a project. Ideas and questions should be sent to Kanan (ksawyer@wcupa.edu). This issue will be revisited at NCA in November.
   • Web content: Please follow and tweet to @ecacommm (Twitter). There is also a YouTube channel: https://www.youtube.com/channel/UC60rwfoPsailZ5cK7LmvOFg. Exec council is discussing changing the website from easite to eacoms.org. Work is ongoing.
   • A reminder for planners: Please be careful when planning unique events or programming (so as not to double book against ECA sponsored events). When planning, please get in contact with the organization (marketing director and/or conference planner) with regard to sponsorship and scheduling.
• ECA will be in Boston in 2017; the theme is “Freedom to...Freedom From” (March 29 – April 2, 2017). The hotel is an Omni, and it is small—which leads to the potential for fewer slots and/or other considerations. They suggested that we become Omni Select members due to the benefits it provides.

D. At this point of the meeting, Jason Wrench (ECA Vice President) joined us to make some scheduling announcements, and to remind us of the electronic forms for elections this year.

E. Interest Group Elections:
   1. Christi Saindon will continue to serve as Executive Council Representative for 2017. Shauna MacDonald self-nominated to serve at the 2017-2018, 2018-2019 meetings, and was approved by the attendees.
   2. Discussion of program planner election: Lisa is willing to serve for 2017. We need to elect someone to serve as program planner for 2018 in Philadelphia. Kathryn Hobson self-nominated, and was approved by the attendees.
   3. Discussion of 2017 secretary position: Shauna will continue as secretary for 2017. We discussed whether we should vote for 2018 secretary at this meeting. Christi moved to table, Lisa seconded. We will discuss & vote next year for 2018.

III. New Business

A. We need to grow our membership and submissions. Christi began by asking about whether we could reach out to folks in the region. We discussed strategies to reach out and help (potential) core members continue their commitment. Kathryn added that the small number of performance studies programs does not mean there are no scholars in the region with a background in the field, or students who would like a conference opportunity. She shared her experience as a planner for an NCA division, suggesting that there are challenges, but reaching out is a good first step.
   • Action steps: We will acquire the current membership list, and the secretary (working with other executive members) will draft an email to send to them, outlining our plans for next year, visions, etc., and encouraging them to submit, review, and attend.
   • We will also send this (or a slightly edited) email to various NCA division listserves, including Performance Studies, Feminist & Women’s Studies, Ethnography, the GLBTQ division, and the Theatre, Film & New Multi-Media division.

B. We also need to find and work on the by-laws. We will ask Dre Betancourt to send an email to CRTNet to see if we can find them. If we fail to get a response within 2 weeks, we will move forward to draft new by-laws via email. Christi volunteered to spearhead this effort.

C. We agreed that program planners should not submit papers or panels because it is a conflict of interest.

IV. Christi moved to adjourn; Kathryn seconded. Meeting adjourned at 8:50am.
In attendance: (y = will be a reviewer)

Shauna MacDonald (y) Villanova U. shauna.macdonald@villanova.edu
Heidi Rose (y) Villanova U. Heidi.Rose@villanova.edu
Lisa Weckerle (program planner) Kutztown U. weckerle@kutztown.edu
Christi Saindon (y) James Madison U. christisaindon@jmu.edu
Kathryn Hobson (y) James Madison U. Hobsonkd@jmu.edu

Respectfully Submitted by Shauna MacDonald, Villanova University – Villanova, PA
For the April 1 meeting, 2016
Send corrections or comments to shauna.macdonald@villanova.edu