

Eastern Communication Association Newsletter Fall 2004

News from ECA President, Donald A. Fishman

The 2004 ECA convention in Boston was an enormous success. The ten Spotlight Programs displayed the talents of ECA members at their best. The business meetings were productive. And Frank Haiman's keynote address on civil liberties in the aftermath of the 2001 Patriot Act provided an insightful look at freedom of speech in the millennial decade.

The agenda of ECA for the coming year is very full. Without slighting any pending issues, three items deserve mention.

First, we are continuing the ECA Bylaw Reform Initiative that past ECA President Ann Bainbridge Frymier launched three years ago. **ALL** interest groups should have an updated set of bylaws to submit to the Bylaw Committee by April 27, 2005.

Second, Interest Group reconfiguration is still underway. The Interpersonal/Organizational Interest Group will split into separate interest groups. There is considerable support for forming a public relations interest group. Several people have discussed a visual communication interest group. Members with ideas should contact me about the mechanism for initiating a proposal for an interest group or affiliate.

Third, we are working on finalizing a contract with a new vendor to publish the three ECA journals. In addition, we are examining proposals to digitize the ECA journals so that our members will be able to access current and past articles online.

There are many other activities underway. Our ECA webpage continues to evolve. We now have a section called a "Photo Gallery" with pictures from the 2004 General Business meeting. Please check out the images at www.ecasite.org. ECA convention

contracts for 2006 in Philadelphia and 2007 in Providence have been signed. The Executive Council in Boston voted to explore New York City as the site of our 2008 convention.

With three journals, we are selecting a journal editor for a three-year term each year. This year, we are soliciting nominations for editor for **QUALITATIVE RESEARCH REPORTS IN COMMUNICATION**.

Jim Chesebro, our ECA archivist, has done an excellent job of managing our archival collection. He is currently examining ways to digitize the collection and make it more accessible to researchers.

I want to welcome Danette Ifert Johnson, Ithaca College, as our new Executive Director. She has been hard at work since mid-summer.

I also want to thank Candice Thomas-Maddox for five years of distinguished service as our previous Executive Director. It is hard to imagine the time commitment and different responsibilities of the ECA Executive Director. It is a job in a voluntary organization that requires two hours of work every day (and those were the light days) for five years. Candice managed the small issues, the big issues, and the tough issues. She did it with a smile, a positive tone, and an unending stream of reminders and nudges to people about timelines, deadlines, and bottom lines. A voluntary organization like ours could not exist without a skillful Executive Director. Thanks, Candice.

I hope you are planning to attend the 2005 ECA convention in Pittsburgh. "Communicating Greater Expectations" is a good theme for an ECA convention: Bold, positive, and identifying an expansive future.

2005 Convention Update from First Vice-President John A. Courtright

Planning for the 96th annual ECA Convention in Pittsburgh, PA is well under way. The convention runs from Wednesday, April 27th to Sunday, May 1st and will be held at the Omni William Penn Hotel. This is the same hotel we visited in 2000, but both the public spaces and the individual rooms have undergone extensive remodeling since we were last there.

The theme of the 2005 convention is "Communication Greater Expectations," and you can find the complete call for papers, panels, and poster sessions elsewhere in this newsletter.

I am pleased to report that several major parts of the convention are far along in their planning and look to be truly outstanding. Shirlee Levin from the College of Southern Maryland is directing the Basic Course Conference. This year's theme is "The Basic Course: What Should We Expect in the Future?" This theme is an excellent complement to the overall theme of the convention, and you should look for Shirlee's complete call for papers on the ECA Web site. For many of us, the basic course is a bread and butter issue. Please consider joining Shirlee and others as they consider how (or whether?) it should change in the future.

The Spotlight Panels for our 2005 convention will focus on a wide range of academic pursuits. My colleague at the University of Delaware, Lance Holbert, is busy creating some programs that look to be quite provocative. Attention will be given to emerging lines of scholarship that cross traditional divisional boundaries (e.g., mediated interpersonal communication), and well as to young scholars who are establishing new research agendas. I am particularly pleased with this latter set of programs, because any "greater expectations" we might have for the future of our discipline surely lie in our younger colleagues. Giving them an opportunity to showcase both their current prowess and future potential serves everyone's best interest.

Lance is also creating Spotlight programs that will feature the work of various departments and programs at institutions in our region. He has not yet communicated to me which programs he will feature, so I am looking forward to this as much as you. The hope is that these sessions will raise as many questions as answers, while also encouraging greater debate among communication scholars as to the state of the field and where it will be heading in the years to come.

Finally, I would be remiss if I did not mention our keynote speaker, Arthur L. Caplan, Emmanuel and Robert Hart Professor of Bioethics and the Director of the Center for Bioethics at the University of Pennsylvania. Caplan is the author or editor of twenty-five books and over 500 papers in refereed journals of medicine, science, philosophy, bioethics and health policy. He writes a regular column on bioethics for MSNBC.com. He is a frequent guest and commentator on National Public Radio, CNN, MSNBC, the New York Times, Washington Post, Philadelphia Inquirer and many other media outlets. I could continue to describe this fine scholar in equally glowing terms, but instead I would refer you to his Web page <http://bioethics.upenn.edu/faculty/index.php?profile=1> to see for yourself.

As I write this article in late August, Professor Caplan has not yet shared the title of his presentation. I will communicate that to you in a subsequent ECA Newsletter. I can tell you that the interesting and thought-provoking presentation I heard him give last year was what prompted me to invite him to address us in Pittsburgh. I am confident that you will find the hour you spend listening to Professor Caplan will be of benefit to you as both a communication scholar and an educated person.

As more elements of our 2005 convention firm up, I will share them with you in future newsletters. In the meantime, I hope your summer was both relaxing and productive, and your fall term was launched with a whimper and not a bang.

See you in Pittsburgh.

1st Vice President Elect-Select Candidate Statement: Theodore Sheckels

I am deeply honored to be a nominee for Vice President Elect-Select.

In this statement, I want to introduce myself to those who do not know me, talk about my administrative experience in and out of the communication discipline, and share my sense of what ECA should be in upcoming years.



I am Professor of English and Communication at Randolph-Macon College, a traditional liberal arts school along the I-95 corridor just north of Richmond, Virginia. I was an undergraduate at Duquesne University. I received my MA and PhD in English from Penn State. When I joined the R-MC faculty in 1980, one of the chief attractions was the opportunity to direct a college-wide forensics program. Directing such a program led me to SCA and ECA; attending these organizations' meetings led me to engage in scholarly work in political communication and public address. Thus, I, without apologies, work in two allied disciplines, literature and communication.

In literature, I have published *The Lion on the Freeway: An Introduction to Contemporary South African Literature*, *Celluloid Heroes Down Under: Australian Cinema, 1970-2000*, *The Island Motif in the Fiction of L. M. Montgomery*, *Margaret Laurence, Margaret Atwood, and Other Canadian Women Novelists*, and articles in *American Review of Canadian Studies*, *Antipodes*, and several collections. In communication, I have published *Debating: Applied Rhetorical Theory*, *When Congress Debates*, and articles in *Argumentation and Advocacy*, *Speaker and Gavel*, *Communication Quarterly*, *Southern Journal of Communication*, *Howard Journal of Communications*, and *Rhetoric and Public Affairs*. Much of my recent work has dealt with either Maryland politics or South African public address. I am currently preparing both a political communication anthology (with three colleagues) and a collection of essays on Margaret

Atwood for 2005 publication. Whether dealing with literature, film, politics, or public address, I consider myself a rhetorical critic.

My work in two fields means I would bring an interdisciplinary perspective to my work for ECA. I would also bring considerable administrative experience. At R-MC, I serve as Director of the Summer Session, Director of Forensics, and Director of Speaking across the Curriculum. I have served as program planner for an NCA division, for the NCA Committee on Allied Organizations, and the Margaret Atwood Society; and I have served as conference planner for the American Association of Australian Literary Studies. I have served as the director of a seven-college consortium in Virginia, planning its faculty development programs; and I will be co-directing the NCA-sponsored "Hope Conference," when it moves East from Iowa beginning in 2007. Unlike some, I actually enjoy program planning. Furthermore, I am good at it—both careful about details and efficient in completing all the jobs. As an organization that meets late in the year, when funds are short, ECA needs efficiency.

ECA would also benefit from (1) re-embracing its regional identity; (2) increasing student involvement; (3) recognizing and serving its diverse membership; and (4) promoting the health and growth of communication programs in the East.

Regional Identity. At times, ECA's annual meeting seems more like a reduced version of the NCA convention than a regional gathering. There certainly is a place at ECA for scholarship that might also have been presented at the larger national gathering; however, ECA needs to re-embrace its regional identity, scheduling research presentations connected to the region and raising issues especially relevant to the East. As a native of Washington, DC with deep family roots in Maryland and as someone who spent more than a decade in Pennsylvania before moving to the southern end of the megalopolis, I have an appreciation of the region. Its politics fascinate me, as does its cultural diversity and urban problems. Special programming at the ECA meeting should reflect the region, especially how communication scholars can use their expertise to address its needs. ECA's journals, while maintaining "national" quality, should reflect the region as well in some of their content.

Student Involvement. ECA has a strong record for involving graduate and undergraduate students at its annual meeting. This record can be strengthened, however. Given the growing interest nationally in undergraduate research, ECA has the opportunity to bring more young scholars to its convention,

Sheckels statement, cont'd.

encouraging their progress into the communication discipline. We should look to what other entities—communication organizations and universities—are doing to promote undergraduate research and emulate the best practices.

Diversity. ECA has addressed its diversity in race, gender, and sexual orientation. These efforts must continue. However, there is another type of diversity that ECA must not forget. Its members have diverse academic interests, as reflected in its interest groups. Its members also come from diverse schools including large research universities, smaller public universities, elite and not-so-elite small colleges, urban and suburban community colleges, and a variety of secondary schools. Furthermore, some ECA members are primarily interested in research; others in pedagogy; and still others in the professional and personal issues that arise in academe. ECA must respect this diversity and not send signals that one interest or one kind of school or one focus is more important than another. ECA must not be blinded by the seeming objectivity of numbers in tilting toward one group or another. ECA is rich because of its catholicity of interests and backgrounds; and ECA should strive to sustain this rich diversity.

Communication Programs in the East. More so than in other regions, the East finds within its boundaries colleges and universities—including many prestigious ones—without communication programs. It also finds many one- or two-person “operations,” oftentimes subsumed within indifferent larger entities. The discipline is not as healthy as it should be in the East; it is also not always capitalizing on opportunities for growth. ECA needs to do more to support of those programs (and colleagues) who are struggling and to identify opportunities for growth and, then, promote it.

I would be honored—and enjoy—having the opportunity to bring my administrative talents to bear promoting these four goals, as well as the more

general one of efficient management of ECA's endeavors

Looking for.....

- ECA Convention information?
- Interest Group contacts?
- Membership renewal information?
- Past ECA officers or award recipients?
- Job postings within the Eastern region?

You can find this information and more at the ECA website!

www.ecasite.org

1st Vice President Elect-Select Candidate Statement: Richard West

I am honored to be nominated for First Vice-President Elect-Select of the Eastern Communication Association. As a Life Member of the Association, I have always valued ECA as a group of dynamic, informed, and supportive scholars, teachers, and practitioners.

My commitment to ECA has remained consistent since I arrived at the University of Southern Maine in 1991. My personal ties to service in this organization are fairly vast. A partial list of the range of my service to ECA includes:

- Second Vice President/Host, ECA Convention, Portland
- Editorial Board: *Communication Quarterly* (1993-2000), *Communication Research Reports* (2000-present), and *Qualitative Research Reports in Communication* (1999-present)
- Executive Council (1999-2001)
- Chair, Instructional Practices Interest Group (1993-1994)
- Advertising Manager (1996-1997)
- Ad Hoc Committee on Developing a Qualitative Journal (1998)
- Everett Lee Hunt Award Committee (1995)
- Judge, Undergraduate Poster Session (1998)
- Coordinator, Short Courses (2004-2005)
- Panelist, Chair, and Respondent, Numerous Convention Programs (1992-present)

In addition, I am very proud to have received the Past Officers Award (1999) and to have served on the Committee of Scholars (1994-1995). All of these experiences have provided me a more intimate understanding of the workings of the organization and the quality of ECA.

In order to provide you with an understanding of the goals I wish to pursue as Vice-President and eventually President of ECA, I first wish to explain my past and current academic journey. Prior to my arrival to the Eastern region over 13 years ago, I earned my M.A. (speech communication education) at Illinois State University and Ph.D. (interpersonal communication) at Ohio University. Both schools were instrumental in helping me to understand communication and its broad reach to human behavior, the media, and the written/spoken word. In 2000, ISU recognized me as its "Outstanding Master's Recipient" and in 2002, OU awarded me its "Outstanding Alumnus" in the School of Interpersonal Communication, two honors I cherish deeply.

It was at OU where my dissertation advisor, Judy Pearson, reminded me of the importance of contributing service to one's school, profession, and community. I maintain this value today. At USM, I

teach family communication, research methods, interpersonal communication, and communication theory courses. I have served as a Department Chair, Associate Dean of the College of Arts and Sciences, and am currently a full Professor in the newly-configured Department of Communication and Media Studies. These teaching and administrative duties coincide with my research interests. I have (co)authored 7 books and over 25 articles, book chapters, and instructor's manuals on various topics, including family communication, communication theory, gender communication, and interpersonal communication. I am currently co-editing (with Lynn Turner) a collection of research and theoretical pieces for a handbook on family communication (*Family Communication: A Reference of Theory and Research*) to be published by Sage in 2005.



The Association's leadership and membership have been vital in making ECA the best regional association in communication studies. We have managed to sustain three journals, remain inclusive in our thinking and research, and maintain financial solvency in difficult times. And the times are clearly financially challenging. Interestingly, though, as more colleges and universities cut or drastically reduce convention travel compensation, ECA frequently enjoys record attendance at its annual convention. This attendance is a testimony to the commitment that ECA members have to their regional organization!

I believe it's crucial that we continue to work together to create additional ways of connecting us to each other. It is within this spirit that I offer a few goals that I believe are valuable for ECA to consider:

West statement, cont'd.

First, opportunities should exist for rising scholars in our Association to meet and interact with our established scholars. Concurrently, seasoned teachers should be afforded opportunities to mentor inexperienced teachers. Forging relationships with ECA Research and Teaching Fellows and their less-experienced counterparts, for instance, is a beginning toward achieving this goal. Emeritus, retired, and senior faculty will be important to include in this initiative.

Second, I am passionate about ensuring that we showcase our scholarly and teaching activities to those people outside of our profession. Letting others know what we do raises visibility and opportunities for dialogue. I know dozens of ECA members who seem ready and able to share their research, teaching, and ideas in a society that appears to need our thoughts and ideas now more than ever.

Third, few disagree with the notion that our leadership and membership have dedicated itself to building the future of ECA by getting students involved. Without doubt, ECA has a visible and productive student population. It should remain that way. I will continue the attention that the past

leadership has given to students and believe that research awards, travel stipends, or some alternative recognition will help get our undergraduate and graduate members to the convention and included in the Association's activities.

Finally, although most people's allegiance to ECA rests solely at the annual convention, I believe we can extend that commitment throughout the year. ECA members—in their various geographical locations—will be able to help colleagues in a number of ways. Whether we're sharing syllabi, talking about curricular innovations, or reviewing research results, I believe the ECA "connections" can be extended to include year-long dialogues about important matters and responsibilities. Most of these discussions can now take place via electronic technology. I would welcome the opportunity to lead the Association in discovering how we can accomplish this goal.

I appreciate this opportunity to provide you some thoughts into who I am and what I believe about ECA. Thank you for considering me for this position. I will work hard to continue the tradition of excellence that represents this organization and its membership. Feel free to contact me if you have any questions or thoughts (rwest@usm.maine.edu).

Attention Undergraduate Students

The National Communication Association's undergraduate honor society for communication students, Lambda Pi Eta, has an ongoing affiliation with ECA. Through this affiliation, ECA and Lambda Pi Eta host a competitive paper competition in conjunction with ECA's annual convention. Eligible participants for this paper competition are undergraduate students at any college or university. The competition is open to all areas of communication scholarship and not limited to any specific methodology. All papers should be authored by undergraduate students exclusively. Membership in an active chapter of Lambda Pi Eta is **not** necessary for participation in this paper competition. Complete guidelines for submissions are available at www.ecasite.org. Please e-mail paper submissions to ECALambdaPiEta@aol.com in MS WORD, WordPerfect, or PDF file formats by 5:00 PM on Friday, October 15, 2004.

Call for 2005 Awards

Donald H. Ecroyd & Caroline Drummond- Ecroyd Teaching Excellence Award

The Ecroyd Award is presented annually to recognize excellence in teaching. The specific criteria include: (1) ECA membership for five continuous years; (2) a full-time teaching position at any level of education at the time of nomination and (3) a demonstrated record of employing communication principles as the foundation for constructing pedagogical principles applied in teaching practices.

Nominations for the Ecroyd Award must include the following information and four copies of materials: (1) a letter of nomination; (2) five letters of support; (3) a complete, current curriculum vita; (4) evidence of teaching competency and effectiveness for the last three years or more and (5) additional materials as appropriate. All nominations and materials should be sent by **January 10, 2005** to:

Mari Boor Tonn
University of Maryland
Department of Communication
2130 Skinner Building
College Park, MD 20742

Past President's Award

The Past President's Award is presented annually to an outstanding ECA member. To be considered for the award, nominees must: (1) be members of ECA; (2) be 7-15 years beyond the doctorate; (3) be tenured faculty; (4) have contributed a significant body of research and (5) have a record of significant service to ECA.

All members of the Past Officer's Club as well as members of the Association at large are encouraged to submit nominations. ECA past officers are not eligible for the award.

Nominations must include: (1) a letter of nomination; (2) 3 copies of the nominee's current vita and (3) additional supporting materials (e.g., reprints of articles, additional letters of endorsement or other appropriate information). All nominations and materials should be sent by **January 10, 2005** to:

Don Boileau, Committee Chair
George Mason University
Department of Communication
MSN 3D6
Fairfax, VA 22030

Everett Lee Hunt Award

The Everett Lee Hunt Award is presented annually at the discretion of the ECA Committee of Scholars. The Hunt Award reflects the philosophic commitment and scholarly contributions of Everett Lee Hunt, one of the founders of the discipline of communication and the eighth president of ECA (1927-1929).

The nominee should have provided a major contribution to the understanding of rhetoric and communication as a human function in the contemporary world; a means of explaining and realizing public responsibilities beyond the discipline of communication; and/or an intellectual and humane instrument for merging diverse fields of knowledge in a way that infuses them with moral purpose and public significance.

The guidelines for the Hunt Award include: (1) the nominee must be a member of ECA at the time of nomination; (2) the nominee's published work (e.g., an article, book, position paper or monograph) must be dated in the previous calendar year; (3) nominations must be for scholarly (including creative) work. Nominations should include: (1) a letter of nomination and (2) additional materials as appropriate. All nominations and materials should be sent by **January 10, 2005** to:

Mary L. Kahl
SUNY- New Paltz
5 Hampton Place
Newburgh, NY 12550-3136

Distinguished Service Award

The Distinguished Service Award honors an individual ECA member for his/her contributions to the field of communication in general and to ECA in particular. A committee appointed by the President, who acts as chair, selects the recipient.

Nominations for the Distinguished Service Award must include: (1) a letter of nomination; (2) three copies of the nominee's current curriculum vita and (3) additional support materials as appropriate. All nominations and materials should be sent by **January 10, 2005** to:

Donald A. Fishman
Boston College
68 Littlefield Road
Newton Centre, MA 02459-3012

Call for 2005 Awards, cont'd.

ECA Research Fellows

Research Fellow status may be awarded annually in recognition of distinguished research. The specific criteria include: (1) recognition of distinguished research in the field of communication; (2) the nominee must be a living member of ECA at the time of nomination who has been an ECA member for a minimum of ten consecutive years prior to the nomination and (3) a record of active and continuous service to ECA as manifested by such activities as an association officer, chairing an interest group, editing an ECA journal, etc.

Nominations for Research Fellows must include the following information and materials: (1) a letter of nomination; (2) a complete and current curriculum vita and (3) additional supporting documentation of an outstanding record of research as appropriate. All nominations and materials should be sent by **January 10, 2005** to:

Deborah J. Borisoff
100 Bleecker Street, Apt. 2D
New York, NY 10012-2204

ECA Teaching Fellows

The ECA teaching fellows program recognizes a distinguished career of teaching excellence in the field of communication and is limited to colleagues who have active and continuous service to ECA. Potential candidates must be: (1) a living member of ECA at the time of nomination and (2) have a minimum of ten years of consecutive ECA membership. There are no self-nominations for the "Distinguished Teaching Fellows" program.

Nominations should include: (1) a letter of nomination; (2) the nominee's current curriculum vita; (3) up to five letters of support and (4) representative supporting materials that suggest at least ten years of excellent teaching activity (e.g., student evaluations, peer reviews, citations). All nominations and materials should be sent by **January 10, 2005** to:

Joan O'Mara
Hillyer College
University of Hartford
200 Bloomfield Avenue
West Hartford, CT 06117

Einhorn receives Forgiveness Award

Lois Einhorn, Professor at Binghamton University and ECA Life Member, received the Heroine of Forgiveness, Reconciliation and Peace Award on August 1, 2004 in San Rafael, CA. The award is sponsored by the Worldwide Forgiveness Alliance and was presented at its celebration of International Forgiveness Day.

The award was established eight years ago when the Alliance honored Mahatma Gandhi, Martin Luther King, Jr., Nelson Mandela and Desmond Tutu, historical figures who promoted peace and forgiveness. Einhorn was recognized for forgiving her abusive parents and developing new ideas about forgiveness.

Robert W. Plath, executive director and founder of the Worldwide Forgiveness Alliance, said that the board of directors of the Alliance agreed that Einhorn displayed outstanding attributes of forgiveness and her research best advanced forgiveness and its healing powers.

Einhorn tells her story of surviving harrowing torture and child abuse in her manuscript, "Child Abuse and Forgiveness: Would YOU Forgive 'Nursery Rhymes and Scary Tales'?" This manuscript is modeled after Simon Wiesenthal's *The Sunflower*.

Einhorn, who began teaching at Binghamton University in 1979, carries her passion for forgiveness and justice into the classroom. She teaches a popular course titled Communication, Ethics and Social Action, which she says is designed to "comfort the disturbed and disturb the comfortable" (a quotation from a bumper sticker on Einhorn's office door). Students learn how to turn anger and apathy into advocacy and action in the course.

Call for Papers 96th ECA Annual Meeting: Communicating Greater Expectations
Pittsburgh, PA
The Omni William Penn Hotel
April 27- May 1, 2005

The convention's theme, **Communicating Greater Expectations**, invites the scholarly exploration of personal and societal expectations. How do we acquire them? How do they shape our individual and collective behavior? How do we communicate them to our families, our friends and acquaintances, our co-workers, our society at large? And how do we utilize this communicative process to make our social world a better, more caring, more fulfilling place to inhabit?

We live in an age of relentless threats from terrorists we do not understand, in a time of shrill, partisan political discourse from all sides and in an era of domestic concerns ranging from the funding of public education to the stability of our Social Security system. Such important and potentially divisive issues cannot be seen as societal virtues. Surely all of us expect more from our leaders, from our society and from ourselves.

This convention theme, therefore, invites the exploration of how communicating these greater expectations can serve as a catalyst for ameliorating and hopefully solving the myriad of problems that confront us. If we expect more and better, and we communicate those expectations forcefully and often, will people – both individually and collectively – rise to meet those higher expectations?

The 2005 convention will include spotlight on scholarship programs, short courses, workshops and traditional panel formats. For additional convention information, please refer to the ECA website (www.ecasite.org). Proposals addressing the convention theme but not directly related to one of the interest group areas should be sent to:

John A. Courtright
ECA First Vice President
University Honors Program
203 Elliott Hall
University of Delaware
Newark, DE 19716

Submissions for special programs should be forwarded to the program planners below:

Short Courses
Richard West
The University of Southern Maine
Department of Communication
51 College Avenue
Gorham, ME 04038

Shirlee A. Levin
Speech Communication
College of Southern Maryland
P.O. Box 910
La Plata, MD 20646

Undergraduate and Graduate Poster Sessions
Wendy Samter
Department of Communication
Bryant College
1150 Douglas Pike
Smithfield, RI 02917

Individuals wishing to assist with local arrangements should contact ECA Second Vice President:
Janie Harden Fritz
Dept. of Communication & Rhetorical Studies
Duquesne University
600 Forbes Avenue
Pittsburgh, PA 15282

Spotlight on Scholarship Programs
Lance Holbert
Communication Department
University of Delaware
250 Pearson Hall
Newark, DE 19716
Basic Course Conference

Persons or institutions who wish to sponsor exhibits at the 2005 convention, place ads in the convention program or fund an event should contact:
S. Diane McFarland
Director of Marketing
31 Callodine Avenue
Buffalo, NY 14426

Panel proposals and completed papers should be submitted to the Interest Group Planners listed below. Check with the appropriate group planner for full information regarding submission guidelines. **In order to receive full consideration, all panel proposals and completed papers must be received by October 15, 2004.**

American Society for the History of Rhetoric

Nathan Crick
University of Pittsburgh
1117 Cathedral of Learning
Pittsburgh, PA 15260

Applied Communication

Lisa Millhous
Dept. of Communication Studies
West Chester University
700 S. High Street
West Chester, PA 19383

Argumentation and Forensics

Carl T. Hyden
Dept. of Communication Studies
Morgan State University
1700 East Cold Springs Lane
Baltimore, MD 21251

Communication & Law

Thomas Flynn
Dept. of Communication
Slippery Rock University
Slippery Rock, PA 16057

Community College

Gary Eckles
Thomas Nelson Community College
1151 Old Denbigh Blvd.
Newport News, VA 23602

Health Communication

Janice Krieger
Pennsylvania State University
234 Sparks Building
University Park, PA 16802

Human Information Technologies

Rudy Pugliese
Communication & Media Technologies
Rochester Institute of Technology
92 Lomb Memorial Drive
Rochester, NY 14623

Instructional Communication

Marian Houser
Dept. of Communication Studies
Texas State University – San Marcos
601 University Drive
San Marcos, TX 78666-4616

Intercultural Communication

Jennifer M. Keane-Dawes
Director of Graduate Studies
Norfolk State University
700 Park Avenue
Norfolk, VA 23504

Interpersonal Communication

Elizabeth R. Bernat
Dept. of Communication
Plattsburgh State U of New York
101 Broad Street
Plattsburgh, NY 12901

Interpretation and Performance

Mary Mino
Communication Arts & Sciences
Hiller Building
Penn State Univ. – Dubois
Dubois, PA 15801

Kenneth Burke

Donna M. Kowal
Dept. of Communication
SUNY College at Brockport
Brockport, NY 14420

Mass Communication

Cary W. Horvath
2011 Bliss Hall
Communication and Theatre
Youngstown State University
Youngstown, OH 44555

Media Ecology Association

Marc Leverette
Dept. of Journalism & Media Studies
School of Communication, Information & Library
Studies
Rutgers University
4 Huntington Street
New Brunswick, NJ 08901-1701

Nonverbal Communication

Jennifer L. Knapp
West Virginia University
Communication Studies Dept.
P.O. Box 6293
Morgantown, WV 26506

Organizational Communication

Shannon M. Brogan
Ohio University – Chillicothe
101 University Drive
Chillicothe, OH 45601

Theory & Methodology

Julie Morgan
Eastern University
1300 Eagle Road
St. David's, PA 19087

Political Communication

Mari Boor Tonn
University of Maryland
Department of Communication
2103A Skinner Building
College Park, MD 20742

Voices of Diversity

Bill Starosta
3015 Rosemoor Lane
Fairfax, VA 22031

Rhetoric and Public Address

Alfred G. Mueller II
Communication Arts & Sciences
Penn State Mont Alto
1 Campus Drive
Mont Alto, PA 17237-9799

VOTE IN THE 2004 ECA ELECTIONS

This fall, ECA is holding elections for

- First Vice President Elect-Select
- ECA Representative to NCA Nominating Committee
- ECA Representative to NCA Legislative Council (Community College)

Ballots will be in your mail soon!