

98th Annual Meeting of the

**Eastern Communication
Association**

April 25-29, 2007

**Providence, Rhode Island
Westin Hotel**

Eastern Communication Association

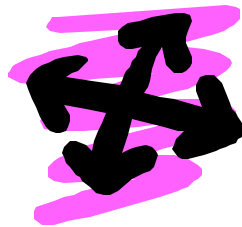
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Welcome to the 98th Annual Meeting

Eastern Communication Association

April 25-April 29, 2007

“Intersections”



ECA is the oldest professional communication association in the United States. The Association has a proud tradition of excellence in scholarship and teaching. We are pleased to have you here—whether you are a presenter, a guest, or an observer.

EASTERN COMMUNICATION ASSOCIATION OFFICERS AND STAFF

Ronald L. Jackson II
President

John Courtright
Immediate Past President

Richard West
First Vice-President

Sara C. Weintraub
First Vice-President-Elect

Danette Ifert Johnson
Executive Director

Kathie Cesa
Administrative Assistant

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A Welcome Message from ECA First Vice-President Rich West

Words could never fully express how excited I am to welcome you to the 2007 ECA Convention in the charming New England city of Providence, Rhode Island! The city is so internationally acclaimed for its restaurants, bistros, bakeries, shopping, and cultural amenities that one European magazine called Providence a "walkable museum." Personally, I think it's a funky and engaging place with some great things going on! Although our priority is attending conference programs, please take some time and explore this enchanting city.

The ECA 2007 Convention Theme--*Intersections*--provides a host of opportunities to learn more about the connections, interrelationships, and overlaps in our scholarship, teaching, service, and personal activities. I'm sure you will enjoy and benefit from the numerous roundtable discussions, Short Courses, Basic Communication Course Conference sessions, scholarly presentations, Student Poster Sessions, the G.I.F.T.S. programs, Scholar Spotlight panels, among others (Just a morsel of ECA 2007 trivia: the word "communication" appears over 500 times in this year's Program....We really do talk about this stuff!).

And, unlike anything in recent ECA Convention history, in lieu of a Keynote Presentation, ECA will host an All-Convention Town Hall Debate, co-sponsored by Bryant University and the University of Miami. This debate, featuring four distinguished past Presidents of NCA, will be enormous fun and allow each audience member to participate...both verbally and nonverbally! Please plan to attend the debate, enjoy the light snacks, and engage our debaters in a topic about making our research available to the popular press.

Important, too, as is our custom at our annual convention, there are plenty of opportunities to mix with others and to socialize. The Newcomers Reception, the ECA Welcome Reception, the Chocolate Lovers' "Fun-Do," "Cawfee Tawk" Cafés, and the Presidential Reception held at the 1901 former Federal Reserve Bank are "on the ECA menu." This informal socializing makes ECA the envy of other organizations: We strike the important balance between hard work and good fun. And new to ECA this year, we are very pleased to have the host city Mayor, David Cicilline, attend our Opening Reception for a few minutes and welcome us to Providence.

What you will read in the following pages is a culmination of months of planning and preparation. I certainly am not naïve enough to take all of the credit, especially when we consider the key players who have made ECA 2007 come to life! In addition to the sage advice and relentless help of *Ron Jackson* and *Kathie Cesa*, there were about 30 other people--Interest Group Planners and Associate Program Planners--who made this process of putting a convention together an educational and worthwhile experience! You'll read their names in the pages that follow.

And while I'm in the habit of extending appreciation, two people stand out: ECA Executive Director, *Danette Ifert Johnson*, and 2nd Vice-President, *Kevin Pearce*. Danette's kindness, sense of integrity, and understanding of ECA issues, coupled with her willingness to indulge me on the most mundane questions about ECA planning, made Danette, in my opinion, an amalgam of personalities—ranging from Mr. Rogers to Madeleine Albright! In addition to Danette, the level of my admiration and gratitude to Kevin Pearce of Bryant University cannot be any higher! It's odd: although Rhode Island is a very small state, it seemed as though Kevin knew everyone in the state...or knew someone who knew everyone in the

state! Kevin's overall supportive demeanor, commitment to detail, and passion for Providence will be evident as your visit unfolds.

Also new to ECA this year is the size/style of the Convention Program. I decided to modify the size and appearance of the Program. I realized that ease of reference should be a priority in Program size and as result of an increased font and paper size, we have a different look to the ECA Convention Program. I look forward to your comments about the change in our Program's appearance.

Finally, anyone who understands program planning knows that one's personal life gets seriously jeopardized! To this end, my gratitude and unyielding thanks to Chris for enduring my stream-of-consciousness, short temper, and just weird behavior over the past several months. Chris also designed the Convention Program Cover and I remain grateful to him for all of his unyielding support and love.

There can be no doubt that I am extremely proud of what you will read in this ECA program! I'm confident that you will be just as proud of our regional excellence. I invite you to discover Providence and discover ECA 2007!

With kind regards and gratitude to each of you,

2007 Primary Convention Planner

Insert Letter from Governor Carceri

Insert Letter from Senator Jack Reed

Insert Letter from Senator Whitehouse

Insert Letter from Mayor Cicilline

GENERAL INFORMATION

Registration: Narragansett Lobby
First Level/ Behind Escalators

Danette Ifert Johnson, *Ithaca College*, Executive Director
Kathie Cesa, ECA Administrative Assistant

All current and new members of ECA are encouraged to register (or complete pre-registration) as soon as possible after arriving at the Westin. Admission to the program sessions, the Basic Course Conference, Short Courses, meetings, receptions, and the Exhibits Hall will be by badge only. Registration takes place in the Narragansett Lobby.

Hours for ECA Convention Registration:

Thursday, April 26	8:30 a.m.-5:00 p.m.
Friday, April 27	7:30 a.m.-5:00 p.m.
Saturday, April 28	7:30 a.m.-5:00 p.m.
Sunday, April 29	7:30 a.m.-10:00 a.m.

Exhibits Area

Jason Wrench, *Ohio University-Eastern*
Director of Marketing

Be sure to stop by the Exhibits Area located in Narragansett Ballroom A. Representatives from publishers and some graduate programs will be on hand to talk to you about your publishing, adoption, and/or academic needs and plans. Stop by as often as you'd like....just be sure to stop by!

Hours for the Exhibit Area:

Thursday, April 26	1:00 p.m.-5:00 p.m.
Friday, April 27	9:00 a.m.-5:00 p.m.
Saturday, April 28	9:00 a.m.-4:00 p.m.

Convention Policy Statements

The Westin-Providence is a non-smoking hotel and hotel staff will enforce this policy diligently.

ECA makes all reasonable accommodations for people with disabilities. Although Interest Group planners sent out prior notices to all participants about accommodation needs, anyone who has special needs or who requires special assistance should notify Vice-President Richard West as soon as possible. As an Association, we have a history of making the convention experience a safe and convenient one for all participants.

By registering for the 2007 ECA Convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.



Convention Assistants and ECA Ambassadors

A number of student assistants and ambassadors from Ohio University-Lancaster, Bryant University, the University of Rhode Island, among other schools are available throughout all the days of the convention. These individuals can help you with hospitality, restaurant selection, sightseeing, local attractions, and/or simply assist you in getting you to the right room at the right time! Be nice to them and they may even get you a cup of dark roast (make sure you tip them if they do)! ECA is greatly indebted for their assistance in Providence. These are our future leaders; please thank them when you see them!

Insert Hotel Map

2007 Convention Planners

Primary Convention Planner:
Richard West
First Vice-President
University of Southern Maine

Associate Convention Planners

In addition to the Interest Group Program Planners identified on the next page, these eight colleagues were invaluable in their dedication, creativity, diligence, and overall support. In keeping with the theme, *Intersections*, these individuals represent all regions of the country!

Kevin Pearce
Second Vice-President /
Local Arrangements Chair
Bryant University

Timothy P. Mottet
Director
Basic Course Conference
Texas State University-San
Marcos

Jason S. Wrench
Director of Marketing
Ohio University-Eastern

Betsy Wackernagel Bach
Spotlight Series
University of Montana-
Missoula

Kelly Rocca
Poster Sessions Coordinator
St. John's University

Sally Vogl-Bauer
Short Course Program Chair
University of Wisconsin-
Whitewater

Diane Millette
Community "Intersections" Chair
University of Miami

Mary Mino
Awards Coordinator
Pennsylvania State University-
DuBois

2007 ECA Interest Group Planners

Without these individuals, we would not have an ECA convention this year!!

American Society for the
History of Rhetoric
Alfred G. Mueller, II
Pennsylvania State University-Mont Alto

Applied Communication
Kathleen Taylor Brown
*Pennsylvania State University-
McKeesport*

Argumentation and Forensics
Barbara F. Sims
Alderson-Broadus College

Communication, Law, & Ethics
Jean Ann Streiff
Oakland Catholic High School

Community College
Nancy Willets
Cape Cod Community College

Health Communication
Melissa B. Wanzer
Canisius College

Human Information Technologies
Catherine K. Wright
George Mason University

Instructional Communication
Elizabeth R. Bernat
State University of New York-Plattsburgh

Intercultural Communication
Anjali Ram
Roger Williams University

Interpersonal Communication
Maria Brann
West Virginia University

Kenneth Burke
Bryan Crable
Villanova University

Lambda Pi Eta
Jason S. Wrench
Ohio University-Eastern

Mass Communication
Tony Kelso
Iona College

Media Ecology
Thomas E. Harkins
New York University

Nonverbal Communication
Alan K. Goodboy
West Virginia University

Organizational Communication
Jeffrey Carlson
West Virginia Wesleyan College

Philosophy of Communication
Ronald C. Arnett
Duquesne University

Political Communication
Andrew Paul Williams
Virginia Tech

Rhetoric and Public Address
Ann Atkinson
Keene State College

Theory and Methodology
Susan Jasko
California University of Pennsylvania

Voices of Diversity
Joy Cypher
Rowan University

2007 Paper and Program Selection Committees

These thoughtful colleagues read, reviewed, and recommended

American Society for the History of Rhetoric

Scott Grattson, *Temple University*

Michael Hostetler, *St. John's University*

John D. Stone, *James Madison University*

Applied Communication

Kathleen Taylor Brown, *Pennsylvania State University-McKeesport*

Mary Mino, *Pennsylvania State University-DuBois*

Janie Harden Fritz, *Duquesne University*

Janet Reynolds Bodenman, *Bloomsburg University*

Susan Malcolm, *Robert Morris University*

Argumentation and Forensics

Barbara A. Harris, *West Virginia University-Parkersburg*

Shannon N. Shreve, *Old Dominion University*

Communication, Law, & Ethics

Jean Ann Streiff, *Oakland Catholic High School*

Bonnie Jefferson, *Boston College*

Donald Fishman, *Boston College*

Pat Arneson, *Duquesne University*

Tom Flynn, *Slippery Rock University*

Tom Kane, *University of Pittsburgh*

Brendan Delaney, *University of Pittsburgh/Wick, Streiff, Meyer, O'Boyle, & Szeligo, P.C.*

Charles J. Streiff, *Wick, Streiff, Meyer, O'Boyle, & Szeligo, P.C.*

Community College

Nancy Willets, *Cape Cod Community College*

Health Communication

Rosanne Hartman, *Canisius College*

Kami Silk, *Michigan State University*

Janice L. Krieger, *Ohio State University*

Human Information Technologies

Catherine K. Wright, *George Mason University*

Pete Galarneau, *West Virginia Wesleyan College*

LaKasha Anderson, *George Mason University*

Kristin Roeschenthaler Wolfe, *Duquesne University*

Roxanne O'Connell, *Roger Williams University*

Matthew J. Smith, *Wittenberg University*

Rudy Pugliese, *Rochester Institute of Technology*

Rod Carveth, *Marywood University*

Intercultural Communication

Anjali Ram, *Roger Williams University*
Ruma Sen, *Ramapo College*
Donnetrice Allison, *Richard Stockton College*
Donalye Griffin, *Wayne State University*

Interpersonal Communication

Abby Brooks, *University of Tennessee*
Katie Neary Dunleavy, *West Virginia University*
Kristin Campbell Eichhorn, *Towson University*
Danette Ifert Johnson, *Ithaca College*
Jennifer L. Knapp, *Lycoming College*
Meredith Marko, *University of Nebraska-Lincoln*
Robert Sidelinger, *West Virginia University*
Candice Thomas-Maddox, *Ohio University-Lancaster*
Andrew C. Tollison, *University of Tennessee*
Courtney Wright, *Northwestern University*

Instructional Communication

Jason S. Wrench, *Ohio University-Eastern*
Qin Zhang, *Fairfield University*
Marian Houser, *Texas State University-San Marcos*
Linda Sampson, *Southern Connecticut State University*

Kenneth Burke

Bryan Crable, *Villanova University*
Juli D. Phillips, *Temple University*
Jasmine N. Cobb, *University of Pennsylvania*
Corey J. Anton, *Grand Valley State University*

Lambda Pi Eta

Jason S. Wrench, *Ohio University-Eastern*
Shannon M. Brogan, *Ohio University-Chillicothe*
Sheida Shirvani, *Ohio University-Zanesville*

Mass Communication

Monica Brasted, *State University of New York-Brockport*
Rod Carveth, *Marywood University*
Kristin Roeschenthaler Wolfe, *Duquesne University*
Laura Tropp, *Marymount Manhattan College*
Rebecca M. Chory, *West Virginia University*
Brian Cogan, *Molloy College*
Matthew J. Smith, *Wittenberg University*
Cindy Lont, *George Mason University*
Steve Koehn, *East Stroudsburg University*
Kate Madden, *State University of New York-Brockport*

William McCarthy, *Iona College*
Donna Oti, *Jos-Carnegie Project*
Maria A. Simone, *Rowan University*

Media Ecology

Thomas E. Harkins, *New York University*
Susan B. Barnes, *Rochester Institute of Technology*
Brian Cogan, *Molloy College*
Michael Grabowski, *The College of New Rochelle*
Laura Tropp, *Marymount Manhattan College*

Nonverbal Communication

Tina Carroll McCorkindale, *California State Polytechnic University-Pomona*
Jacob L. Cayanus, *Oakland University*

Organizational Communication

Kristi L. Wilkerson, *West Virginia Independent Colleges & Universities, Inc.*
Robert Whitbred, *Cleveland State University*
Erin C. Bryan, *West Virginia Wesleyan College*

Philosophy of Communication

Alfred G. Mueller, II, *Pennsylvania State University-Mont Alto*
James Pickett, *Flagler College*

Political Communication

Thomas P. Boyle, *Millersville University*
Kristin N. English, *Virginia Tech*
Christopher Hull, *Georgetown University*
Lynda Lee Kaid, *University of Florida*
Michaela Maier, *University of Koblenz-Landau*
Lisa Mills, *University of Central Florida*
Jason Moldoff, *Virginia Tech*
John Spinda, *Kent State University*
John C. Tedesco, *Virginia Tech*
Rebecca M. Townsend, *University of Massachusetts-Amherst*

Poster Sessions

Kelly Rocca, *St. John's University*
Mary C. Toale, *Baldwin-Wallace College*
Kay Long, *West Virginia Wesleyan College*

Rhetoric and Public Address

Benjamin R. Bates, *Ohio University-Athens*
Jason A. Edwards, *Bridgewater State College*
Annette Holba, *Plymouth State University*
James Klumpp, *University of Maryland*
Trevor Parry-Giles, *University of Maryland*

Kathleen Torrens, *University of Rhode Island*
Rebecca M. Townsend, *University of Massachusetts-Amherst*

Theory & Methodology

Gregory A. Spicer, *California University of Pennsylvania*
Thomas Flynn, *Slippery Rock University*
Susan Jasko, *California University of Pennsylvania*

Voices of Diversity

Joy Cypher, *Rowan University*
Donnetrice C. Allison, *Richard Stockton College*
Lorin Basden Arnold, *Rowan University*
Celeste C. Lacroix, *College of Charleston*
Kristina Ruiz-Mesa, *Villanova University*
Ruma Sen, *Ramapo College*
Kara Shultz, *Bloomsburg University*
Robert G. Westerfelhaus, *College of Charleston*

Major Sponsors of the 2007 ECA Convention

The annual ECA convention is often lauded as the most collegial communication convention in the country! We are proud to host a number of academic and social functions that allow for interaction between and among our newest and most senior ECA members. The 2007 convention, however, would not be able to offer these functions without the financial assistance of the sponsors identified below. Every official convention event has been financially underwritten this year. We owe the sponsors special recognition and gratitude:

Allyn & Bacon/Longman Publishers

Bryant University

EBSCO

Ohio University

Taylor & Francis

Thomson/Wadsworth Publishers

University of Miami

University of Rhode Island

University of Southern Maine

Villanova University

**2007 ECA Convention Advertisers, Exhibitors, &
Communication Graduate Programs**

Allyn & Bacon/Longman Publishers
Bedford/St. Martin's Press
Boethos Software
++Duquesne University++
Georgia State University
Kendall/Hunt Publishers
iSocrates Assessment
Marquette University
McGraw-Hill Publishers
Miami University
National Communication Association
North Dakota State University
++Ohio University++
Oxford University Press
++Pennsylvania State University-State College++
Regis College
++Rochester Institute of Technology++
Routledge/Taylor & Francis
SAGE Publications
Simmons College
Thomson/Wadsworth Publishers
++University of Alabama-Birmingham++
University of Akron
++University of Maryland++
++University of Miami++
University of Montana
University of Nebraska-Lincoln
University of Southern Maine
++Villanova University++
++West Virginia University++

++ Denotes Communication Graduate Program ~AND~ Exhibitor/Advertiser
*** Denotes Communication Graduate Program Only**

2007 ECA Business Meetings at-a-Glance

Wednesday, April 25

2:00 p.m.-3:15 p.m.	ECA Publications Committee	Exec. Brd. Rm.
3:15 p.m.-4:30 p.m.	ECA Finance Committee I	Exec. Brd. Rm.
4:30 p.m.-5:45 p.m.	ECA Site Selection Committee	Exec. Brd. Rm.

Thursday, April 26

9:00 a.m.-12:00 p.m.	ECA Executive Council Meeting I	Wtrplc. Blrm. I
12:00 p.m.-1:15 p.m.	ECA Teaching Fellows Committee	Exec. Brd. Rm.
1:15 p.m.-2:15 p.m.	ECA Research Fellows Committee	Exec. Brd. Rm.
1:30 p.m.-2:45 p.m.	Journal Editor Office Hours	Wtrplc. Blrm. II
1:30 p.m.-2:45 p.m.	2008 Convention Program Planners Mtg. I	Prov. Blrm. IV
3:00 p.m.-4:15 p.m.	Resolutions Committee I	Blackstone
8:00 p.m.-9:00 p.m.	12-Step Group Meeting	Blackstone

Friday, April 27

8:00 a.m. -9:00 a.m.	Media Ecology	Kent
8:00 a.m. -9:00 a.m.	Instructional Communication	Bristol
8:00 a.m. -9:00 a.m.	Human Information Technology	Nrgnst. Blrm. B
8:00 a.m. -9:00 a.m.	Theory and Methodology	Nrgnst. Blrm. C
8:00 a.m. -9:00 a.m.	Organizational Communication	Newport
8:00 a.m. -9:00 a.m.	Voices of Diversity	Washington
8:00 a.m. -9:00 a.m.	Rhetoric and Public Address	Wtrplc. Blrm. II
8:00 a.m. -9:00 a.m.	Mass Communication	Wtrplc. Blrm. III
8:00 a.m. -9:00 a.m.	Health Communication	Prov. Blrm. I
8:00 a.m. -9:00 a.m.	Philosophy of Communication	Prov. Blrm. II
5:15 p.m. -6:15 p.m.	ECA Self-Study Task Force	Blackstone
5:15 p.m. -6:15 p.m.	Intercultural Communication	Kent
5:15 p.m. -6:15 p.m.	Applied Communication	Bristol
5:15 p.m. -6:15 p.m.	Communication, Law & Ethics	Nrgnst. Blrm. B
5:15 p.m. -6:15 p.m.	Community College	Nrgnst. Blrm. C
5:15 p.m. -6:15 p.m.	American Soc. for History of Rhetoric	Newport
5:15 p.m. -6:15 p.m.	Interpersonal Communication	Washington
5:15 p.m. -6:15 p.m.	Nonverbal Communication	Wtrplc. Blrm. II
5:15 p.m. -6:15 p.m.	Lambda Pi Eta	Wtrplc. Blrm. III
5:15 p.m. -6:15 p.m.	Kenneth Burke	Prov. Blrm. I
5:15 p.m. -6:15 p.m.	Interpretation/Performance Studies	Prov. Blrm. II
5:15 p.m. -6:15 p.m.	Political Communication	Prov. Blrm. III
5:15 p.m. -6:15 p.m.	Argumentation & Forensics	Prov. Blrm. IV

6:20 p.m.-7:30 p.m.	Nominating Committee I	Washington
8:00 p.m.-9:00 p.m.	12-Step Group Meeting	Blackstone

Saturday, April 28

8:00 a.m.-9:00 a.m.	2008 Convention Program Planners Mtg. II	Prov. Blrm. IV
8:00 a.m.-9:00 a.m.	Resolutions Committee Meeting II	Prov. Blrm. II
10:45 a.m.-Noon	100th Anniversary Committee	Exec. Brd. Rm.
5:00 p.m.-6:45 p.m.	ECA General Business Meeting	Prov. Blrms. I-IV
8:00 p.m.-9:00 p.m.	12-Step Group Meeting	Blackstone

Sunday, April 29

11:30 a.m.-12:30 p.m.	ECA Finance Committee Meeting II	Blackstone
12:30 p.m.- 2:30 p.m.	ECA Executive Council Meeting II	Blackstone

Note: Effort has been made to avoid double-booking ECA convention participants during scheduled business meetings. However, given that the Program Planner is not privy to all committee membership and given the extent to which participants affiliate with multiple Interest Groups, standing committees, and/or *ad hoc* working groups, overlap will likely exist. Further, scheduling of Interest Group meetings was done randomly; therefore, convention participants who affiliate with more than one unit may have to hustle between meetings (the rooms are located near each other, however). It is an unavoidable challenge each year to discern the concurrent scheduling of 22 ECA units.

Concerns or recommendations about this scheduling process should be directed to next year's Planner, Sara Weintraub, so she can address unforeseen challenges.

Events of General Convention Interest

THURSDAY, APRIL 26

- 8:30 a.m.-5:00 p.m. Convention Registration Narragansett Lobby
- 9:00 a.m.-9:45 a.m. Basic Course Conf. Cont. Breakfast Narragansett Lobby
Sponsor: Allyn & Bacon/Longman Publishers
- 1:00 p.m.-5:00 p.m. Exhibits Hall Nrgnst. Ballroom A
- 5:15 p.m.-6:00 p.m. Newcomers Reception Wtrplc. Blrm. III
Sponsor: Ohio University
- 6:00 p.m.-7:00 p.m. ECA Welcome Reception Prov. Blrms. I-IV
Primary Sponsor: University of Southern Maine

FRIDAY, APRIL 27

- 7:30 a.m.-5:00 p.m. Convention Registration Narragansett Lobby
- 9:00 a.m.-5:00 p.m. Exhibits Hall Nrgnst. Ballroom A
- 10:45 a.m.-Noon All-Convention Town Hall Debate Prov. Blrms. I-IV
Co-Sponsors: Bryant University & The University of Miami
- 1:30 p.m.-2:30 p.m. ECA "Cawffee Tawk" Café Nrgnst. Ballroom A
Sponsor: Thomson/Wadsworth Publishers
- 2:00 p.m.-3:15 p.m. Poster Session I Nrgnst. Blrms. B/C
Sponsor: Top Money Awards Donated by the University of Rhode Island
- 8:00 p.m.-9:00 p.m. Chocolate Lovers' "Fun-Do" Prov. Blrms. I/II
Sponsor: University of Southern Maine
- 8:30 p.m.-10:00 p.m. Wine and Spots Kent
Sponsor: Political Communication Interest Group

SATURDAY, APRIL 28

7:30 a.m.-5:00 p.m.	Convention Registration	Narragansett Lobby
8:00 a.m.-9:00 a.m.	Morning Riverwalk/WaterPlace Park	Hotel Lobby
9:00 a.m.-4:00 p.m.	Exhibits Hall	Nrgnst. Ballroom A
1:30 p.m.-2:30 p.m.	ECA "Cawffee Tawk" Café	Nrgnst. Blrm. A
	Sponsor: Villanova University	
1:45 p.m.-3:00 p.m.	Poster Session II	Nrgnst. Blrms. B/C
	Sponsor: Top Money Awards Donated by the University of Rhode Island	
5:00 p.m.-6:30 p.m.	General Business Meeting	Prov. Blrms. I-IV
6:45 p.m.-8:45 p.m.	President's Reception	Federal Reserve*
	Primary Sponsor: EBSCO	

SUNDAY, APRIL 29

7:30 a.m.-10:30 a.m.	Convention Registration	Narragansett Lobby
8:00 a.m.-9:00 a.m.	Morning Riverwalk/WaterPlace Park	Hotel Lobby
9:30 a.m.-10:00 a.m.	"Don't Leave Just Yet" Raffle	Prov. Blrms. III-IV
	Sponsor: Taylor & Francis	

Spotlight Programs &

First Vice-President-Sponsored Programs

Vice-President-Sponsored Events are Marked in Program with a Star

THURSDAY, APRIL 26

4:30 p.m.-5:45 p.m. Comedy Isn't Pretty: Enactment of Humor in Everyday Life Wtrplc. Blrm. I

FRIDAY, APRIL 27

9:15 a.m.-10:30 a.m. Spotlight on Scholarship: James Darsey Newport

12:15 p.m.-1:30 p.m. Intersections for Communication Programs: Consequences & Constructs of Adding Majors to Minors and Minors to Majors Prov. Blrm. I

2:00 p.m.-3:15 p.m. Women and Leadership in the Academy: Crossroads and Intersections, Challenges And Opportunities Bristol

3:30 p.m.-4:45 p.m. The Future of Family Communication Research, Theory, and Practice Blackstone

SATURDAY, APRIL 28

10:45 a.m.-12:00 p.m. Spotlight on Scholarship: Patrice Buzzanell Kent

12:15 p.m.-1:30 p.m. Spotlight on Scholarship: Donal Carbaugh Prov. Blrm. II

12:15 p.m.-1:30 p.m. Proceed with Caution: Navigating the Intersection of Ethics and Research Kent

3:15 p.m.-4:30 p.m. Intersections Between Graduate School and Tenure Wtrplc. Blrm. I

SUNDAY, APRIL 29

10:00 a.m.-11:15 a.m. Piecing Together the Ethics Puzzle From an Undergraduate Experience Blackstone

Short Courses at-a-Glance

Please see inside the Convention Program for more information on the Short Courses. Participants must be registered for the convention. Course fee is \$15.00.

Teaching Basic Communication Courses: Accepted Truths, Old Chestnuts, and Shunned Theories

Instructor: Isa N. Engleberg, Prince George's Community College
Date: Saturday, 9:00-11:00 a.m.

Intersecting Theory and Experience Through Service-Learning

Instructors: Sara C. Weintraub, Regis College
Daniel A. Panici, University of Southern Maine
Date: Friday, 3:00-5:00 p.m.

Teaching a Course or Unit on Argumentative and Aggressive Communication: Taking Action and Changing Lives

Instructors: Theodore A. Avtgis, West Virginia University
Andrew S. Rancer, University of Akron
Date: Saturday, 8:15-10:15 a.m.

Teaching the Undergraduate Course in Interpersonal Communication

Instructors: Candice E. Thomas-Maddox, Ohio University-Lancaster
Melissa Bekelja Wanzer, Canisius College
Kristen Campbell Eichhorn, Towson University
Date: Friday, 3:00-5:00 p.m.

Teaching Philosophy of Communication: Intersections Across the Curriculum

Instructors: Pat Arneson, Duquesne University
Annette M. Holba, Plymouth State University
Date: Friday, 3:00-5:00 p.m.

Learning Through Participation and Analysis in the Intercultural Communication Classroom

Instructors: Nancy Hoar, Western New England College
Mindy Chang, Western New England College
George Wharton, Curry College
Date: Thursday, 8:15-10:15 a.m.

Communication Skills for Teachers for Whom English is a Second Language

Instructor: Victoria Lichterman, New York City College of Technology
Date: Saturday, 3:00-5:00 p.m.

An Introduction to Social Network Analysis

Instructor: Robert Whitbred, Cleveland State University
Date: Thursday, 8:15-10:15 a.m.

The 98th Annual Eastern Communication Association Convention

Wednesday, April 25, 2007

CONVENTION PROGRAMS, MEETINGS, AND ACTIVITIES

1001

2:00-3:15 p.m.

Executive Brd. Rm.

ECA Publications Committee Meeting

Presiding: Ronald L. Jackson II, *Pennsylvania State University-State College*

Members of the Publications Committee are invited to attend this meeting.

1002

3:15-4:30 p.m.

Executive Brd. Rm.

ECA Finance Committee Meeting

Presiding: Ronald L. Jackson II, *Pennsylvania State University-State College*

Members of the Finance Committee are invited to attend this meeting.

1003

4:30-5:45 p.m.

Executive Brd. Rm.

ECA Site Selection Committee Meeting

Presiding: Ronald L. Jackson II, *Pennsylvania State University-State College*

Members of the Site Selection Committee are invited to attend this meeting. Association members who have recommendations about future convention site selections should contact Ronald Jackson about your ideas and/or proposals.

Thursday, April 26, 2007

CONVENTION PROGRAMS, MEETINGS, AND ACTIVITIES

2001

8:30 a.m. - 5:00 p.m.

Narragansett Lobby

ECA Convention Registration
ECA Basic Communication Course Conference Registration
ECA Short Course Registration

Members and guests of the Eastern Communication Association are required to register for the convention. Convention Programs and information packets are available to those who pre-registered for the convention. Programs and materials for on-site registration, including ECA membership forms, are also available. **For those interested in enrolling in any of the Short Courses today, the fee for enrollment is \$15.00. Please register at the ECA Convention desk. Participation in the Basic Communication Course Conference is available to paid registrants only. The Basic Communication Course Conference fee is \$45.00 and includes a continental breakfast and buffet luncheon.**

ECA 2007:

Basic Communication Course Conference

*The Basic Course:
The Front Porch of the Communication Discipline*

2002

9:00-9:45 a.m. /*BASIC COURSE*

Narragansett Prefunction

Allyn & Bacon/Longman's
Basic Communication Course Continental Breakfast

Registered Basic Communication Course Conference participants are invited to a continental breakfast, **compliments of Allyn & Bacon/Longman Publishers.**

2003

9:45-10:00 a.m./ *BASIC COURSE*

Narragansett Ballroom B

Basic Communication Course Conference Welcome

Chair: **Timothy P. Mottet**, *Texas State University-San Marcos*

Welcome and Opening Remarks from the Basic Communication Course Conference Director.

2004

10:00-11:15 a.m./ *BASIC COURSE*

Narragansett Ballroom B

**Discussing the Three Pillars of the Basic Communication Course:
Curriculum, Instruction, and Assessment**

Chair: **Timothy P. Mottet**, *Texas State University-San Marcos*

"Contemporary Issues Facing the Curriculum of the Basic Communication Course"

Judy C. Pearson, *North Dakota State University*

"Contemporary Issues Facing the Teaching of the Basic Communication Course"

Steven A. Beebe, *Texas State University-San Marcos*

"Contemporary Issues Facing the Assessment of the Basic Communication Course"

Betsy Wackernagel Bach, *University of Montana-Missoula*

The panelists will discuss with audience members what they consider to be the most important contemporary issues and trends facing the Basic Communication Course. Following individual presentations, the chair will facilitate a Q and A with members of the audience.

2005

11:30 a.m.-12:30 p.m./ *BASIC COURSE*

Providence Ballroom Three

**Modernizing the Front Porch for the 21st Century:
Aristotle Meets McLuhan and the Internet**

Chair: **Robert MacDougall**, *Emerson College*

Participants: **Robert MacDougall**, *Emerson College*

Heather Erickson, *Emerson College*

Tom Dunn, *Emerson College*

Aristotle never contemplated speeches that were "mediated," yet many of our students live mediated lives. If the medium is the message, we must ask three fundamental questions:

- How are we transforming the courses we teach to take advantage of the new technology so as to improve the process of teaching and learning?
- How are the courses themselves transformed as a result of using the new technology?
- What are we gaining, what are we losing?

The panelists will answer these questions as well discuss how they have expanded the teaching of public speaking beyond the walls of the college classroom.

2006

11:30 a.m. -12:30 p.m./ *BASIC COURSE*

Providence Ballroom Four

Assessing Learning Outcomes in the Basic Communication Course

Chair: **Mary Mino**, *Pennsylvania State University-DuBois*

"Using Communication Scenarios to Assess Student Learning Outcomes"

Isa N. Engleberg, *Prince George's Community College*

"Designing and Implementing an Assessment Plan for the Basic Communication Course: Challenges and Opportunities"

Christine Lemesianou, *Montclair State University*

Brigit Talkington, *George Mason University*

"Developing an Assessment Report for the Basic Course: Assessing Communication Knowledge, Skills, and Motivation"

Nick Driver, *Texas State University-San Marcos*

Seth Weiss, *Texas State University-San Marcos*

Rosalinda Ortiz, *Southwest Texas Junior College*

This panel will examine how to assess learning outcomes in the basic course. Panelists will introduce participants to a variety of "user-friendly" assessment techniques and models as well as provide participants with information and handouts they need to begin developing assessment programs for their basic course.

2007

12:30-1:45 p.m./ *BASIC COURSE*

Narragansett Ballroom B

Basic Communication Course Conference Luncheon

Keynote Speaker: **Steven A. Beebe**, *Texas State University-San Marcos*

**"A View From the Front Porch:
What's Fundamental About the Communication
Fundamentals Course?"**

Steven A. Beebe is Professor and Chair of the Department of Communication Studies and serves as Associate Dean of the College of Fine Arts and Communication at Texas State University-San Marcos. He teaches a wide variety of communication courses, including interpersonal communication, group communication, public speaking, and communication training and development. Steven is author or co-author of ten widely used communication textbooks. His research appears in *Communication Education*, *Communication Quarterly*, *Communication Research Reports* and numerous other communication journals. Steven has received the Presidential Award for Excellence--Texas State's highest faculty award--in both Research and Service.

2008

2:00-3:15 p.m./ *BASIC COURSE*

Narragansett Ballroom B

**Out on the Porch with Textbook Authors:
Examining Basic Communication Course Curricula From the Inside Out**

Chair: **Rosalinda Ortiz**, *Southwest Texas Junior College*

Participants: **Isa N. Engleberg**, *Prince George's Community College*

Dan O'Hair, *University of Oklahoma*

Judy C. Pearson, *North Dakota State University*

Richard West, *University of Southern Maine*

Steven A. Beebe, *Texas State University-San Marcos*

Derek Bok, former president of Harvard University, writes in his new book, *Our Underachieving Colleges*, that one of the problems with basic communication courses is that they "lack rigor and intellectual substance, for though faculty publications in the field are packed with theory building and empirical testing, many of the basic texts and courses seem to rely more on simple common sense than on new knowledge and thought-provoking insights. Conceivably public speaking suffers from the fact that the most useful teaching involves the transmission of skills, a type of instruction too practical and too lacking in intellectual depth to command much respect in most academic circles" (p. 107).

In addition to responding to this quote from Dr. Bok, our panelists will offer advice on how to select textbooks as well as field questions from the audience.

2009

2:00-3:15 p.m./*BASIC COURSE*

Narragansett Ballroom C

**Developing "Teaching and Learning Academies" to Support the
Basic Communication Course Teaching Team**

Chair: **Summer Jurells**, *Texas State University-San Marcos*
Participants: **Marian Houser**, *Texas State University-San Marcos*
Sean Horan, *West Virginia University*
Candice Thomas-Maddox, *Ohio University-
Lancaster*
Virginia P. Richmond, *University of Alabama-
Birmingham*
Summer Jurells, *Texas State University-San Marcos*

This panel will review a variety of ways to train and develop the basic course teaching team that promotes both instructional autonomy and consistency across all sections of the basic communication course. Panelists have extensive experience in training and developing graduate teaching assistants, instructors, and adjunct instructors. Panelists will provide participants with information and handouts they need to begin developing teaching and learning academies on their own campuses.

2010

3:30-4:45 p.m./*BASIC COURSE*

Narragansett Ballroom B

The Basic Course Director as a Higher Education Leader

Chair: **Timothy P. Mottet**, *Texas State University-San Marcos*
Participants: **Betsy Wackernagel Bach**, *University of Montana-
Missoula*
Don M. Boileau, *George Mason University*
Gus Friedrich, *Rutgers University*
James C. McCroskey, *University of Alabama-
Birmingham*
Timothy P. Mottet, *Texas State University-San Marcos*

With burgeoning college and university enrollments throughout the country, there is growing demand for general education communication courses. These large programs require course directors who are formally trained in communication education, instructional communication, and communication assessment. Unfortunately, the majority of course directors throughout the country are plucked from the rank and file to manage and direct large basic communication

courses with minimal training. Many communication educators worry about the consequences if this trend continues. These educational leaders discuss problems and recommended solutions related to the professional development of the Basic Communication Course Director. Following the panelists' comments, the Chair will facilitate a Q and A with members of the audience.

2011

3:30-4:45 p.m./*BASIC COURSE*

Narragansett Ballroom C

Best Practices for Teaching the Basic Communication Course

Chair: **Seth Weiss**, *Texas State University-San Marcos*

"Teaching Ideas for Communication Skill Development:
Interpersonal Context"

Summer Jurrells, *Texas State University-San Marcos*

Marian Houser, *Texas State University-San Marcos*

Candice Thomas-Maddox, *Ohio University-Lancaster*

"Teaching Ideas for Communication Skill Development: Small
Group Context"

Nick Driver, *Texas State University-San Marcos*

Seth Weiss, *Texas State University-San Marcos*

Sean Horan, *West Virginia University*

Jeremy Fyke, *Texas State University-San Marcos*

"Teaching Ideas for Communication Skill Development:
Public Speaking Context"

Mary Mino, *Pennsylvania State University-DuBois*

Rosalinda Ortiz, *Southwest Texas Junior College*

Christine Lemesianou, *Montclair State University*

This panel features "best practice" teaching ideas from award-winning teachers and graduate teaching assistants. The panel is organized in a round-robin manner showcasing teaching ideas in three contexts: interpersonal, small group, and public speaking. Every 20 minutes, participants will move together in clockwise manner to the next context. Panelists will demonstrate their teaching ideas and provide participants with handouts detailing instructions, materials needed, and ways to process the teaching idea so that the activity is tied to course content and learning objectives.

2012

4:45-5:00 p.m./ *BASIC COURSE*

Narragansett Ballroom B

Basic Communication Course Closing Comments

Chair: **Timothy P. Mottet**, *Texas State University-San Marcos*

Closing comments are provided by the Basic Communication Course Conference Director. Participants who attend this session will also have the opportunity to win a gift certificate to Barnes and Noble bookstore.

The Eastern Communication Association extends a special note of appreciation to Allyn & Bacon/Longman Publishers for their support of the Continental Breakfast of the Basic Course Conference. For further information on the company and its integrated education publishing, please consult the company's website (www.ablongman.com).

2013

8:15-10:15 a.m./ *SHORT COURSE*

Providence Ballroom Three

**Learning Through Participation and Analysis
in the Intercultural Communication Classroom**

Instructors: **Nancy Hoar**, *Western New England College*
Mindy Chang, *Western New England College*
George Wharton, *Curry College*



This short course explores two experiential techniques for teaching various aspects of intercultural communication and involves the presenters and audience in demonstrations of these techniques. The first segment involves the participants in an original goal-oriented simulation using two hypothetical cultures to illustrate Hofstede's dimensions of cultural variation. The second involves participants in the game Barnga and includes a brief discussion of how students in three different universities responded to this game. This short course will include didactic and experiential components and an analysis of these two activities.

Pre-registration Required
Fee: \$15.00

2014

8:15-10:15 a.m./ *SHORT COURSE*

Providence Ballroom Four

An Introduction to Social Network Analysis

Instructor: **Robert Whitbred**, *Cleveland State University*



Social network analysis continues to emerge as an important area both conceptually and methodologically. Scholars in a wide variety of fields in general (e.g., sociology, history, anthropology, organizational behavior) and interest areas in communication (e.g., interpersonal, organizational, intercultural, technology) have 'intersected' in their common interests in networks. The purpose of this workshop is to provide a basic introduction to social network analysis, designed for anyone who: (a) has an interest in this area, and (b) has very little or no background in social network analysis. Topics covered include how network and more traditional approaches differ, how network data differs from 'traditional' data, different types of networks, how network data is typically collected, and basic types of network measures. During this workshop, we will also discuss the practical implications of social networks using empirical data.

Pre-registration Required

Fee: \$15.00

2015

9:00 a.m. - 12:00 p.m.

Waterplace Ballroom One

ECA Executive Council Meeting I

Presiding: **Ronald L. Jackson II**, *Pennsylvania State University-
State College*

All appointed and elected representatives to the 2007 ECA Executive Council are invited to attend this first meeting of the convention. All Interest Groups should make sure that they are represented at this session, if it is the appropriate term for that group. A detailed listing of Council members and their terms of service are found on Pages 167-169 of this Program for easy and immediate reference.

2016

9:00-10:15 a.m.

Bristol

**Extending the Burkean System:
Intersecting Kenneth Burke with the Study of Digital Media**

Sponsor: Kenneth Burke
Chair: **Deborah J. Borisoff**, *New York University*
Respondent: **Deborah J. Borisoff**, *New York University*

"Creating Identification on the Internet"
James W. Chesebro, *Ball State University*

"From Purpose to Agency: Applying Burke and Brock's Theories to
Political Blogs"
Nicholas W. Geidner, *Ball State University*

"A Burkeian Approach to the Social Uses and Impact of Digital
Media"
David T. McMahan, *Missouri Western State University*

Incorporating the work of Kenneth Burke into the study of digital media will not only enhance our understanding of this area, but also enable the extension of the Burkean system. Each panelist will introduce a specific approach to digital media incorporating a Burkean perspective. Panelists will discuss the use of Burke's system in the study of digital media, emphasizing future directions and limitations.

2017

9:00-10:15 a.m.

Kent

Nonverbal Communication in a Variety of Communication Contexts

Sponsor: Nonverbal Communication
Chair: **Valerie Giroux**, *University of Miami*
Respondent: **Keith Weber**, *West Virginia University*

"The Effects of Body Image Perceptions and Sociocommunicative
Orientations on Self-Esteem, Depression, Identification, and
Involvement in the Gay Community"
Jason S. Wrench, *Ohio University-Eastern**
Jennifer L. Knapp, *Lycoming College**

"An Experimental Investigation on the Effects of Awareness of Ribbons/Pins on Perceptions of Awareness of an Organization and Its Cause"

Joni M. Gray, *Fairmont State University*

"Influences of Nonverbal and Verbal Communication Predispositions and Ethnocentrism on Instruction and Learning"

Jerry L. Allen, *University of New Haven*

Kathleen M. Long, *West Virginia Wesleyan College*

Joan O'Mara, *University of Hartford*

Ben B. Judd, *University of New Haven*

"A Revelation Greater Than Words: An Analysis of Bias in the Facial Expressions of TV News Broadcasters During Election Coverage"

Tina Carroll McCorkindale, *California State Polytechnic University-Pomona*

Matthew Troncali, *California State Polytechnic University-Pomona*

This panel features competitive papers from the Nonverbal Communication Interest Group.

* Top Paper

2018

9:00-10:15 a.m.

Newport

**Improving Health Communication Messages:
Research Exploring Interactions with Child Patients, Clean Air Advocacy, and
Television and Perceptions of Health Risks**

Sponsor: Health Communication

Chair: **John Pollock**, *The College of New Jersey*

"A Triangle of Trust: Doctor-Patient-Parent Communication within a Medical Visit Context"

Alexis Mark, *Boston College*

"The Role of Media Health Information in Individuals' Life Satisfaction: An Exploration of the Effects of Televised Portrayals of Health Risks"

Yinjiao Ye, *University of Rhode Island*

"Risks v. Rights: Are Clean Indoor Air Advocates Employing the Best Message Strategy?"

Brian L. Quick, *Ohio University-Athens*

Benjamin R. Bates, *Ohio University-Athens*

Sharon M. Romina, *Ohio University-Athens*

These competitively selected papers examine health-related messages in interpersonal and mass media contexts. Suggestions are offered for improving communication in physician-child patient-parent interactions. The panel will also discuss ways to create and deliver more effective persuasive messages about different types of health risks.

2019

9:00-10:15 a.m.

Waterplace Ballroom Three

Return to Postman: Amusing Ourselves to Death 20 Years Later

Sponsor: Media Ecology Association
Chair: **Arlyn T. Anderson**, *University of Wisconsin-Eau Claire*
Respondent: **Paul Siegel**, *University of Hartford*
Participants: **Susan Mallon Ross**, *University of Southern Mississippi*
Mitchell S. McKinney, *National Communication Association*
Bonnie Diane Maczka, *University of Wisconsin-Eau Claire*
Erica Cooper, *Roanoke College*

Just over 20 years have passed since Neil Postman published *Amusing Ourselves to Death*. It seems appropriate to revisit his claims that the biases of television have pervaded nearly all forms of public discourse, and consider if we are "amusing ourselves to death" any more or less 20 years later.

2020

9:00-10:15 a.m.

Waterplace Ballroom Two

Studies of Natural Groups

Sponsor: Organizational Communication
Chair: **Lynne Kelly**, *University of Hartford*

"Exploring Dialectical Tensions within a Board of Education"

Elizabeth Bartek, *University of Hartford**

Jessica Burrill, *University of Hartford**

Allison Lapierre, *University of Hartford**

Katerina Muzyro, *University of Hartford**

Meredith Webster, *University of Hartford**

"Sustaining Group Identity in a Noncommercial Radio Station"

Craig Feola, *University of Hartford**

Jennie Freedman, *University of Hartford**

Michelle O'Connell, *University of Hartford**

Lori Scicchitano, *University of Hartford**

Aaron Waterman, *University of Hartford**

"Communication Outcomes in a Town Council"

Michele Deane, *University of Hartford**

Grace Figueredo, *University of Hartford**

Andrea Hawkins, *University of Hartford**

Eleanor Shemesh, *University of Hartford**

Morgan Sones, *University of Hartford**

"Managing Multiple Group Membership and Membership Fluidity: A Bona Fide Group Perspective Study of a College Campus Activities Committee"

Vangella Buchanan, *University of Hartford**

David Pendrys, *University of Hartford**

Teodora Rotaru, *University of Hartford**

Carla Santaniello, *University of Hartford**

Yasmin Shenoy, *University of Hartford**

This panel presents original research projects focused on communication processes in natural groups. These projects were designed and conducted by graduate student research teams. All projects incorporated transcription of group meetings.

***Student Author**

2021

9:00-10:15 a.m.

Providence Ballroom One

Approaches for the Diversity-Centered Classroom

Sponsor: Instructional Communication

Chair: **Susan M. Wieczorek**, *University of Pittsburgh-Johnstown*

"Transforming a Basic Public Speaking Course into a Diversity Workshop: Teaching Techniques for a Mildly Diverse Student Population"

Susan M. Wieczorek, *University of Pittsburgh-Johnstown*

"Language as a Tool and a Mirror: Linguistic Diversity Techniques for a Moderately Diverse Student Population"

Nancy Hoar, *Western New England College*

"Intergroup and Intercultural Communication Perspective: Activities for Examining Cultural and Co-Cultural Patterns for a Moderately Diverse Student Population"

Eveline Lang, *Shippensburg University*

"Addressing Intercultural Communication when 'Difference' is the Norm: Group Discussion Techniques for a Highly Diverse Student Population"

Victoria Lichterman, *New York City College of Technology*

Every classroom contains varying degrees of diversity, some more obvious than others. This panel explores multiple methods for intersecting "difference" in teaching style, student activities, and experiential learning techniques within a variety of communication courses ranging from Public Speaking to Intercultural Communication. This program offers a multifaceted perspective on approaching not only diversity of the classroom population, but also diversity in pedagogical techniques necessary to teach adaptively and effectively these populations.

2022

9:00-10:15 a.m.

Providence Ballroom Three

**Current Issues in Debate Participation:
An Intersection of Theoretical, Personal, and Practical Questions**

Sponsor: Argumentation and Forensics

Chair: **Neil Butt**, *Wayne State University*

"A Gateway to Negative Bias: Why Negative Strategy Should be Functionally Consistent"

Donny Peters, *Wayne State University*

"It's a Man's World: Experiences and Challenges Facing Female Graduate Assistants in the Collegiate Debate Community"

Erika Thomas, *Wayne State University*

"In Defense of 'Old School' ADA: Why Rules are Good for Debate Education"

Neil Butt, *Wayne State University*

This panel addresses selected issues in current intercollegiate competitive debate practice. This group will address questions at different levels and from different perspectives. The diversity of the issues addressed by the panel (from specific

argument practices to larger framework questions) suggests that the debate community must simultaneously consider both micro and macro issues to enhance levels of participation in debate and the educational benefits students derive from their participation.

2023

10:30-11:45 a.m.

Bristol

**African American Expression from Social Movements to Contemporary Times:
Examining Creative Prose and Language and its
Acceptance by Mainstream Society**

Sponsor: Voices of Diversity
Chair/Respondent: **Richard L. Wright**, *Howard University*

"Standard and the Vernacular: The Musical Influence of the
Civil Rights and Black Power Movements"
Kesha Morant, *Howard University*

"African American Women's Struggle to Find Voice During and
Post the Civil Rights Era and the Second Wave of Feminism Through
the Use of Creative Prose"
Cerise L. Glenn, *Howard University*

"Rap Music: A Contemporary African American Speech
Community"
Deandre Poole, *Howard University*

African Americans utilize both the vernacular and standard forms of expression. They have creatively used a dynamic combination of language styles and devices in music and prose to garner acceptance by mainstream society. An examination of African American forms of expression from the social protest movements to present day reflects how this speech community continues to adapt to various socio-historical contexts. Audience participation will be utilized to discuss how this impacts the African American community.

2024

10:30-11:45 a.m.

Newport

It's Not Easy Going Green: Intersections in Environmental Rhetoric

Sponsor: Rhetoric and Public Address
Chair: **Robert G. Westerfelhaus**, *College of Charleston*

"Shades of Grey in Green Politics: The Rhetorical Strategy of Marjory Stoneman Douglas, Radical Octogenarian"

Diane S. Hope, *Rochester Institute of Technology*

"Fueling an Addiction: The Myth of the 'Green' Automobile"

Donna M. Kowal, *State University of New York-Brockport*

"Failing to Run on Green: A Rhetorical Analysis of Why Political Candidates Have Abandoned the Environment"

Andrea M. McClanahan, *East Stroudsburg University*

"Rhetorical Features of Green Evangelicalism"

Lawrence J. Prelli, *University of New Hampshire*

Terri S. Winters, *University of New Hampshire*

"Taking it to the Heartland: The Changing Rhetoric of Environmentalism"

Kara Shultz, *Bloomsburg University*

Scientific consensus over the urgency of global warming has created a civilization-scale exigence awaiting a fitting rhetorical response. Environmental rhetoric has traditionally belonged to a few true believers. However, in recent times, environmental rhetoric has entered the national public discourse moving across intersections from the far left to the far right. This panel explores the shifting rhetorical strategies of green politics in the public sphere as the inevitability of global warming demands a rhetorical response.

2025

10:30-11:45 a.m.

Washington

**Rhetorical Past and Political Prologue:
Polarizing Political Rhetoric of 2006-2007**

Sponsor: Political Communication

Chair: **Richard E. Vatz**, *Towson University*

"Political Warfare on a Small Battlefield: Rhetorical Machinations and Citizen Responses in the Rhode Island 2006 Senatorial Race"

Valerie Endress, *Rhode Island College*

Kay Israel, *Rhode Island College*

Victor Profughi, *Rhode Island College*

"Overkill and Oval Office Dreams: Hillary Clinton's 2006 Re-election Strategy"

Mary L. Kahl, *State University of New York-New Paltz*

"Seeing Red in a Deep Blue State: Republican Candidates, George W. Bush, and the 2006 Maryland Gubernatorial and Senatorial Election Campaign"

Trevor Parry-Giles, *University of Maryland*

"Rhetoric, Politics and the War in Iraq"

Richard E. Vatz, *Towson University*

The rhetoric of the 2006 mid-term elections and what it may portend for the 2008 elections will be examined in this program.

2026

10:30-11:45 a.m.

Waterplace Ballroom Two

**Improving Physician-Patient Communication:
Research on Patient Self-Disclosure, Physician Communication
Competence and Physician Sociality**

Sponsor: Health Communication

Chair: **Denise Polk**, *West Chester University of Pennsylvania*

Respondent: **Benjamin R. Bates**, *Ohio University-Athens*

"The Effects of Patient Self-Disclosure on Subsequent Levels of State Anxiety"

Nathaniel K. Hixson, *West Virginia University*

Maria Brann, *West Virginia University*

"What Interpersonal Communication Skills are Represented in Physician Communication Competence Measures"

Gwen Hullman, *University of Nevada-Reno*

Mark Daily, *University of Nevada-Reno*

"Physician Sociality Communication and its Effect on Patient Satisfaction"

Chas Koermer, *Baldwin-Wallace College*

Meghan Kilbane, *Baldwin-Wallace College*

These competitively selected papers explore factors related to physician-patient satisfaction with communication and health care delivery.

2027

10:30-11:45 a.m.

Waterplace Ballroom Three

Intersections: Social Experiences on the Internet

Sponsor: Human Information Technology
Chair: **Pete Galarneau**, *West Virginia Wesleyan College*

"Understanding the Role of the Internet for Women with Endometriosis: Analyzing Messages Portrayed on Endometriosis Websites"

LaKesha Anderson, *George Mason University**

"Masculinity and Online Social Networks: Male Self-Identification on Facebook.com"

Nicholas W. Geidner, *Ball State University**

Mark W. Bell, *Ball State University**

"At the Intersection of Uncertainty Reduction and Computer-Mediated Communication: Exploring Content in Undefined Chat Rooms"

Adam Earnhardt, *Youngstown State University*

"Putting Your Heart On[the]line: Why People Go Online Looking for Love"

Kristin Roeschenthaler Wolfe, *Duquesne University**

This panel focuses on how people use the Internet and technology to reach out to others for support, to build relationships, or to strengthen relationships with others. Theoretical as well as practical focus is given to this topic by the authors.

***Debut Paper**

2028

10:30-11:45 a.m.

Providence Ballroom One

**Applied Communication Intersecting Theory and Practice:
Reflection and Exploration**

Sponsor: Applied Communication
Chair: **Janie Harden Fritz**, *Duquesne University*
Respondent: **Ronald C. Arnett**, *Duquesne University*

"The Theory/Praxis Quagmire in Applied Communication"
Mark Hickson, III, *University of Alabama-Birmingham*

"The (Non)Sense of Maslow"
Richard H. Thames, *Duquesne University*

"Engaging Events Planning: Connection and Action through the Philosophies of Martin Buber"

Tricia G. Henson, *Duquesne University*

Applied communication thrives when communicative theory and practice connect effectively. This panel examines both theory and its relationship to practice. The first paper supports this positive connection between theory and practice, and, while providing a cautionary corrective, investigates the purpose of an intended audience for applied communication. Through a critique of Maslow's motivational theory, the second paper discusses some of the consequences that emerge based on problematic formulations. The third paper explores Martin Buber's metaphor of "human meeting" as a foundation upon which to build while engaging in event planning.

2029

10:30-11:45 a.m.

Providence Ballroom Two

Intercultural Intersections: Texts and Identities in Cultural Contexts

Sponsor: Intercultural Communication
Chair: **Ruma Sen**, *Ramapo College*
Respondent: **Regina Clark**, *Ramapo College*

"Sexual Harassment and Cultural Issues: A Conceptual Review and Integration of Global Communication Developments"

Rebecca Merkin, *Baruch College/CUNY*

"Reaching Across Audiences: A Rhetorical Analysis of Al Sharpton's Speech to the 2004 Democratic National Committee Convention"*

Jennifer Struve, *Howard University*

"National Texts/Transnational Identities: How Bollywood Attempts to Reach Out to the Indian Diaspora"

Anjali Ram, *Roger Williams University*

"Nollywood: The Depiction of Juju (Cults) in Nigerian Movies"

Uchenna Onuzulike, *Clark University*

"The Revalorization of Goods in Native American Gift Exchanges on the Northern Plains"

Kathleen Glenister Roberts, *Duquesne University*

This panel features competitive papers examining the cultural representation and interpretation in social interaction, ethical/political discourse and global media.

***Student Paper**

2030

12:00-1:15 p.m.

Exec. Brd. Rm.

ECA Distinguished Teaching Fellows Committee Meeting

Chair: **Joan O'Mara**, University of Hartford

2031

12:00-1:15 p.m.

Providence Ballroom Two

Intersecting off the Radar: Places for Citizenship

Sponsor: Rhetoric and Public Address

Chair: **Kathleen M. Torrens**, *University of Rhode Island*

Respondent: **Ann J. Atkinson**, *Keene State College*

"Intersecting off the Radar: College Student Peer Networks"

Norbert Mundorf, *University of Rhode Island*

"Genres of Citizenship: Intersections in the Classroom"

Eileen Medeiros, *Johnson & Wales University*

"Global Intersections: Hillary Rodham Clinton's Speech at the Beijing World Conference on Women"

Joanne Mundorf, *University of Rhode Island*

"The Standoff as Space of Negotiated Citizenship"

Christopher Eisenhart, *University of Massachusetts-Dartmouth*

In the current political and rhetorical climate, the meaning of the words "citizen" and "citizenship" seems enigmatic at best. The roles, rights, and modeling of citizenship have dissipated nearly to the realm of the voting booth. This panel explores intersections of place and citizenship, locations –locations perhaps not entirely intuitive–where citizenly behaviors are learned, practiced, praised, or silenced. Classrooms, publications, blogs, newsrooms, the public podium, and private spaces exemplify places of such intersection.

2032

12:00-1:15 p.m.

Providence Ballroom One

Religion and Political Communication: New Research

Sponsor: Political Communication

Chair: **Kathleen E. Kendall**, *University of Maryland*

"Civil Religion in Presidential Inaugural Addresses from George Washington Through George W. Bush"

Christina M. Knopf, *State University of New York-Potsdam*

"American Civil Religion and the Clinton Presidency: How White House Prayer Breakfasts Enabled President Clinton to Address Religious Political Opposition"

Nneka Ofulue, *University of Maryland*

"The News about Good and Evil: An Application of Lakoff's Work on Moral Categories to Political Party Communication"

Nancy Tetreaux, *Rutgers University*

"Faith, Politics, and the Revival of the Religious Left in Campaign 2006"

Montague Kern, *Rutgers University*

"Religion in the White House: The Construction of Governor Mitt Romney's Mormonism in the Media"

Andrew Miller, *University of Maryland*

New research concerning the relationship of U.S. political communication and religion, both historically and in modern times, is reported on in this panel.

2033

12:00-1:15 p.m.

Newport

Difficult Interpersonal Situations: Stress, Teasing, and Loneliness

Sponsor: Interpersonal Communication

Chair: **Katie Neary Dunleavy**, *West Virginia University*

Respondent: **Candice Thomas-Maddox**, *Ohio University-Lancaster*

"Analysis of Received and Ideal Social Support: The Impact of Communication Apprehension"

Ann M. Wojtaszczyk, *Canisius College**

Melissa Bekelja Wanzer, *Canisius College*

"The Development and Validation of the Teasing Communication Scale"

Rachel L. DiCioccio, *University of Rhode Island*

"Will the Real Jamie Marple Please Stand Up?: Affinity Seeking, Social Loneliness, and Social Avoidance Among Facebook Members"

Robert Lemieux, *McDaniel College*

Several difficult interpersonal situations are addressed in this competitive papers program: the role of communication apprehension and social support under stress, assessment of teasing, and social loneliness and avoidance among college students.

***Debut Author**

2034

12:00-1:15 p.m.

Washington

Intra-Organizational Factors:

The Intersection of Superior/Subordinate Communication, Organizational Culture, Communication Style, Personality Traits, and Job Satisfaction

Sponsor: Organization Communication

Chair: **Theodore Avtgis**, *West Virginia University*

Respondent: **Andrea M. Pampaloni**, *Montclair State University*

"Intersections between Academic and Corporate Organizational Culture"

Truman R. Keys, *Howard University*

"The Effects of Superiors' Patience and Affirming Style on Subordinates' Organizational Commitment and Job Satisfaction"

Paul E. Madlock, *West Virginia University**

Carolyn M. Anderson, *University of Akron*

"The Effect of Introvert's Communication Style on the Approach to Conflict"

Jill M. Kelly, *Canisius College***

"Organization Dissent as a Function of Organizational Justice"

Alan K. Goodboy, *West Virginia University**

Rebecca M. Chory, *West Virginia University*

Katie Neary Dunleavy, *West Virginia University**

"Supervisors and Subordinates' Predispositions toward Communication, and Satisfaction with Work Relationships and Jobs"

Jerry L. Allen, *University of New Haven*

Ben B. Judd, *University of New Haven*

This panel features five competitively selected papers. Each paper specifically investigates the intersection of factors and variables related to internal communication.

*Student Paper **Student Debut Paper

2035

12:00-1:15 p.m.

Kent

The Amazing Race: Whiteness, Otherness, and Reality TV

Sponsor: Mass Communication

Chair: **Rod Carveth**, *Marywood University*

Respondent: **Cary Wecht Horvath**, *Youngstown State University*

"Real Genius: Race, Gender and the Geek in Reality TV"

Christine Quail, *State University of New York-Oneonta*

"The 'Colors' of *American Idol*: The Finalists who Chase the Reality of the American Dream"

Jon Arakaki, *State University of New York-Oneonta*

"More Real than Reality TV? Constructing the Teen Girl in Online Video Diaries"

Ashley Fogle, *Niagara University*

"DisgRACEful: Behind the Face of Reality TV"

Erica Jones, *State University of New York-Oneonta*

Reality TV and the intersections of race, gender, sexuality, class, and technology are explored in this program. The panelists address the following concerns: How are racial, gendered, sexual, and "othered" stereotypes created and circulated by reality TV? Who has access to the American Dream myth perpetuated on *American Idol*? How is the "geek" construct represented on reality TV as a raced/gendered/sexed body? How do online video diaries construct the Everygirl that is actually a white, heterosexual norm?

2036

12:00-1:15 p.m.

Waterplace Ballroom Three

Lambda Pi Eta Undergraduate Top Papers

Sponsor: Lambda Pi Eta
Chair: **Shannon M. Brogan**, *Ohio University-Chillicothe*
Respondent: **Jason S. Wrench**, *Ohio University-Eastern*

"Try and Tear Me Down: The Berlin Wall Metaphor and its Impact on the Wholeness Narrative in *Hedwig and the Angry Inch*"

Brady Littlefield, *Boston College**

"The Fallacy of the 'American Dream': Disorder as Seen in Spike Lee's *He Got Game*"

Thomas Simmons, *Boston College**

"Malcolm X and Public Memory: The Legacy of Malcolm X Among the 'X-hat' Generation"

Lindsey Day, *Boston College**

"BAKE ME A WISH: Betty Crocker's Warm Delights and the Depiction of the Single Woman's *Real Sexual Fantasy-Dessert*"

Mary Elizabeth Findlay, *Boston College**

These papers are the top four submissions to the Lambda Pi Eta Undergraduate Affiliation for this year.

*Debut Paper

2037

12:00-1:15 p.m.

Bristol

**Intersection for Digital Landscapes as Applied Communication Theory:
Video Gaming, Participatory Culture, Learning, and Discourse**

Sponsor: Applied Communication
Chair: **Mary Mino**, *Pennsylvania State University-DuBois*
Panelists: **Kathleen Taylor Brown**, *Pennsylvania State University-McKeesport*
Mary Mino, *Pennsylvania State University-DuBois*
Kathleen Taylor Brown, *Pennsylvania State University-McKeesport*

Jeanna Cooper, *Pennsylvania State University-
McKeesport*

Benjamin D. Olcott, *Pennsylvania State University-
McKeesport*

Erik Bertelsen, *State College High School*

This roundtable discussion examines the work of James Paul Gee's and Henry Jenkin's contentions that online gaming is the next pedagogical trend in education. Thus, the participants will engage in a discussion of the online game, World of Warcraft. This discussion will focus primarily on the communication concepts students learn and apply while "gaming" and how applied communication educators can incorporate students' interest in gaming to enhance their educational ones.

2038

12:00-1:15 p.m.

Waterplace Ballroom Two

**Intersections in Family Diversity:
Childlessness, Infertility, Raising Diversity-Cognizant Children,
and Older-Child Adoption**

Sponsor: **Voices of Diversity**

Chair: **Maureen Minielli**, *Kingsborough Community
College*

Respondent: **Lorin Basden Arnold**, *Rowan University*

"Diversifying Conceptions of the American Family"

Sharmilla Pixy Ferris, *William Patterson University*

"'What Were You Thinking When You Adopted an 11-Year Old?'
Lack of Social Support for Families Adopting Older Children"

Fran Mindel, *Morgan State University*

"Raising a Diversity-Cognizant, Communicative Child in the 21st
Century"

Maureen Minielli, *Kingsborough Community College*

"'Believe Me, if I Could, I Would Have Already!' An Examination of
Conception, Infertility, and Support Among Women Online"

Shannon L. Roper, *Marist College*

Four diverse family variations will be the topic of this panel: the stigma and expectations placed on families without children, online social support for woman dealing with infertility, the challenges of raising a young child to be diversity-cognizant, and the lack of social support for families with older, adoptive children.

2039

1:00-5:00 p.m.

Narragansett Ballroom A

**ECA Exhibits Hall:
Publishers, Exhibitors, and Graduate Programs**

Members and guests of the Eastern Communication Association are invited to visit the Exhibits Hall. During ECA "Cawffee Tawk" Cafés, refreshments will be served in the Hall. In addition, on Friday and Saturday afternoons, two Student Poster Sessions will take place adjacent to the Exhibit Hall and all three ballrooms will be open for full participation and conversation among ECA participants and exhibitors. Remember, the Exhibitors have taken the time to support our organization; please support them as well! In addition to the exhibitors, several graduate programs will also have materials and representatives.

2040

1:15-2:15 p.m.

Exec. Brd. Rm.

ECA Distinguished Research Fellows Committee Meeting

Chair: **Deborah J. Borisoff**, *New York University*

2041

1:30-2:45 p.m.

Kent

**Relational Development: Creating Identity, Understanding Tensions, and
Predicting Satisfaction in Close Relationships**

Sponsor: Interpersonal Communication
Chair: **Andrew C. Tollison**, *University of Tennessee*
Respondent: **Danette Ifert Johnson**, *Ithaca College*

"The Multivocality of Identity-Work in Families Formed through
Visible Adoption"

Meredith Marko, *State University of New York-Geneseo*

"The Roles of the Three Primary Tensions of Relational Dialectics
Theory in Family, Friend, and Romantic Relationships"

Lindsey Paro, *Southern Connecticut State University**

"Long-distance Relationships: Predictions of Trust, Relationship
Satisfaction, and Sexual Satisfaction"

Sara R. Banfield, *West Virginia University*
Melanie Booth-Butterfield, *West Virginia University*

Three competitive papers that address the relational development of family, friends, and romantic relationships are featured in this program.

***Debut Paper**

2042

1:30-2:45 p.m.

Waterplace Ballroom Two

Journal Editor Office Hours with Taylor & Francis

Chair: **Ronald L. Jackson II**, *Pennsylvania State University-State College*

2043

1:30-2:45 p.m.

Providence Ballroom Four

2008 Convention Program Planners Meeting I

Chair: **Sara C. Weintraub**, *Regis College*

2044

1:30-2:45 p.m.

Newport

**Philosophy of Communication:
Communication Education, Rhetorical, and Dialogic Perspectives**

Sponsor: Philosophy of Communication

Chair: **Alfred G. Mueller II**, *Pennsylvania State University-Mont Alto*

Respondent: **Annette Holba**, *Plymouth State University*

"The Dialogic and Educational Philosophies of Martin Buber and Paulo Freire at the Heart of the Communication Discipline"

Leeanne M. Bell, *Duquesne University*

"Cosmological Openings and Dialogic Possibilities"

Pat Arneson, *Duquesne University*

"Philosophical Foundations of Epideictic Rhetoric"

Cem Zeytinoglu, *East Stroudsburg University*

2045

1:30-2:45 p.m.

Washington

**Rhetoric and the Radical Woman:
Case Studies of Activists in the Progressive Era**

Sponsor: Rhetoric and Public Address
Chair: **Mari Boor Tonn**, *University of Maryland*
Respondent: **Donna M. Kowal**, *State University of New York-
Brockport*

"One Rebel Woman: The Rhetoric of Confrontation and the
Creation of a Counterpublic"

Jennifer Emerling Bone, *State University of New York-
Oneonta*

"The Creative Use of Bodies as Rhetorical Strategy: Women
Organizers of the Industrial Workers of the World, 1906-1929"

Anne F. Mattina, *Stonehill College*

"Rebecca West: Irreverent Humor, Potent Rhetoric"

Ann V. Norton, *Saint Anselm College*

"Purification Achieved, Redemption Denied: The Rosika
Schwimmer Citizenship Case"

Sherry R. Shepler, *Saint Anselm College*

In the period prior to enfranchisement, many women found a space for leadership and activism in contemporary radical movements. Using a variety of methods, panelists examine the inventive rhetorical responses of those female rhetors that found themselves at the intersection of class, ethnicity, and immigrant status and were constrained by the radical nature of the causes they espoused.

2046

1:30-2:45 p.m.

Providence Ballroom Three

**Intersections and U-Turns:
Communication Faculty Members Navigating Multiple Contexts**

Sponsor: Voices of Diversity
Chair: **Sheryl Perlmutter Bowen**, *Villanova University*
Participants: **Lorin Basden Arnold**, *Rowan University*
Sheryl Perlmutter Bowen, *Villanova University*
Joy M. Cypher, *Rowan University*

This is a roundtable discussion with panelists and attendees focusing on the ways in which our training and outlook as communication scholars and practitioners intersect with the ways we work on our campuses and in our non-academic lives. The panelists provide three starting points for discussion, seeking ways to integrate teaching, research, professional practice, and life experience, as we explore the enactment of multiple identities.

2047

1:30-2:45 p.m.

Waterplace Ballroom One

**Emergent Issues in Health Communication Research: Health Literacy,
The Role of the Pharmacist, and Cultural Differences**

Sponsor: Health Communication
Chair: **Stefne L. Broz**, *Wittenberg University*

"Expanding the Role of Numeracy in Health Literacy: Math
Anxiety Math Self-Efficacy and Math Ability"

Kami J. Silk, *Michigan State University*
Megan R. Dillow, *West Virginia University*

"The Role of the Pharmacist in Health Care Delivery"
Herbert Blankson, *Ohio University-Athens*

"Using Organizational Communication to Integrate Latino Cultural
Values into Healthcare"

Melinda Villagran, *George Mason University*
Mary F. Hoffman, *Texas State University-San Marcos*

These competitively selected papers explore relatively under-researched concepts that affect health care delivery. The panelists provide detailed reviews of extant literature that support the need for additional research in all three of these areas.

2048

3:00-4:15 p.m.

Blackstone

Resolutions Committee Meeting I

2049

3:00-4:15 p.m.

Kent

**Navigating a Sprawling Discipline:
Border Issues in Theory and Methodology?**

Sponsor: Theory and Methodology
Chair: **Missy Alexander**, *Marist College*
Respondent: **Susan A. Jasko**, *California University of Pennsylvania*

"Faculty, Students, and Administrators, Lend me your Internet
Connection: An Exploration of College Learning Environments
and the Blurring of 'In-Class' Time"

Shannon L. Roper, *Marist College*

"Exploring Intercultural Communication Issues in Online Classes:
Where Theory and Teaching Meet"

Annie Shibata, *Marist College*

"Epistemology and the Challenge of Teaching Research Methods:
When Social Science and the Humanities Collide"

Missy Alexander, *Marist College*

"Toward Re(de)fining the Intersection of Relational
Communication and Media Studies"

Bill Petkanas, *Western Connecticut State University*

2050

3:00-4:15 p.m.

Providence Ballroom Two

**Politics and the Internet:
Today's Intersection, Implications for Tomorrow**

Sponsor: Political Communication

Chair: **Jessica Sheffield**, *Pennsylvania State University-
State College*

"Battleground Blog: Analyzing How Politicians Use Blogs in
the 2006 Washington Senate Race"

Kristin N. English, *Virginia Tech*

"Framing Immigration Online: A Content Analysis of 2006
Candidates' Websites"

Maria A. Kopacz, *University of Arizona*

"Language, Mobilization, Web Messages, and the Public: An
Examination of the Rhetorical Strategies Employed by GOTV
on the Web"

J. Kanan Sawyer, *West Chester University of Pennsylvania*

"Candidate Web Sites and Engagement of Voters: Exploring
Political Marketing and Political Public Relations"

John C. Tedesco, *Virginia Tech*

This program gives special attention to how candidates may use blogs to expand the political dialogue. It investigates the framing of current issues on candidates' websites, the Internet's ability to encourage engagement in civic life, and the means by which marketing finds a home in new media.

2051

3:00-4:15 p.m.

Newport

**Teaching Civic Engagement:
Intersection Course Content with Community Service**

Sponsor: Applied Communication

Chair: **Mary Mino**, *Pennsylvania State University-DuBois*

"Students Develop Community through Main Street Program,
Downtown Bloomsburg, Inc."

Janet Reynolds Bodenman, *Bloomsburg University*

"Event Planning and Community Service: Connecting Course
Concepts While Engaging Community"

Lisa Millhous, *West Chester University of Pennsylvania*

"Framing Reality: An Exercise in Civic Engagement Changes
Students' Perspectives of Domestic Violence and Date Rape"

Ann Jabro, *Robert Morris University*

"Becoming Persuasive Campaign Strategists: Building
Connections between Student Learning and Community
Engagement"

Kara Shultz, *Bloomsburg University*

This panel showcases how service learning and civic engagement intersect through different types of courses, different content areas, and different assignments to produce positive outcomes for both student learning and community. Attendees will come away with ideas for their own courses or programs at their own academic institutions.

2052

3:00-4:15 p.m.

Waterplace Ballroom One

**Virtual Voice:
Intersections of Technology and Activism**

Sponsor: Mass Communication

Chair/Respondent: **Maria A. Simone**, *Rowan University*

"Survival of the Hippest: PETA's Use of Popular Culture and
the Virtual Sphere"

Rob Ferguson, *Rowan University*

"FAIR Voice: Using the Media to Critique the Media"
Stephanie Melchiore, *Rowan University*

"Online Aesthetics and Engaging Civic Response: A Case Study of the Student Advocate"
Jennifer Murphy, *Rowan University*

"Save Darfur Coalition: The Internet is Helping to Stop Genocide"
Libby Ragen, *Rowan University*

Four case studies of activists' use of media technology are highlighted in this paper panel. Each paper draws insight from a discursive theory of democracy and the role of media in the public sphere. Media are examined as *tools* and *spaces* for activists engaging in deliberation with each other and with political decision makers. This panel demonstrates how technology is changing activists' strategies for horizontal and vertical voice, and empowering a participatory civic culture.

2053

3:00-4:15 p.m.

Waterplace Ballroom Two

Calculating the Story: Identification, Myth and Revision

Sponsor: Rhetoric and Public Address
Chair: **Mary L. Kahl**, *State University of New York-New Paltz*
Respondent: **Rebecca M. Townsend**, *University of Massachusetts-Amherst*

"Standing in the Gap: Julia Kristeva and Conditions of Control"
Grace Reddy, *State University of New York-Brockport*

"What about the Real 'Fat Girls'?": An Analysis of Mo'Nique's F.A.T. Chance"
Summer S. Jurells, *Texas State University-San Marcos**

"'Experience Your America': A Rhetorical Analysis of the National Park Service"
Jessica Sheffield, *Pennsylvania State University-State College*

"Buffy the Vampire Slayer and the Quest Story: Revising the Hero, Reshaping the Myth"

Tanya R. Cochran, *Union College*

Jason A. Edwards, *Bridgewater State College*

***Debut Paper**

2054

3:00-4:15 p.m.

Bristol

The Philosophy of Jean-Paul Sartre as a Forgotten Site for the "Intersection" of Philosophy and Communication

Sponsor: Philosophy of Communication

Chair: **James Pickett**, *Flagler College*

Respondent: **Corey Anton**, *Grand Valley State University*

Participants: **Erik Garrett**, *Duquesne University*

Brian Kanouse, *Purdue University*

Joel Krueger, *Southern Illinois University*

John Prellwitz, *University of Pittsburgh-Greensburg*

Jean-Paul Sartre is arguably one of the most important thinkers of the last century. However, in communication studies, his work has not received much attention. The purpose of this panel is to take up various themes from the Sartrean opus and apply them to contemporary issues in the field of communication studies. In particular, Sartre's notion of identity and theory of conflict are examined.

2055

3:00-4:15 p.m.

Providence Ballroom One

**Distinctions That Make a Difference:
Burkean Studies of Social Conflict**

Sponsor: Kenneth Burke

Chair: **Donna Kowal**, *State University of New York-Brockport*

Respondent: **Bryan Crable**, *Villanova University*

"Between Lights and Shadows: Toward a Socio-Rhetorical Theory of Passing"

Marcia Alesan Dawkins, *University of Southern California*

"A Cluster Analysis of the Construction of Dialogue Through Clash: A Lack of Cultural Understanding in a U.N. Speech"

Marianne Leonardi, *University of New Mexico*

Elizabeth Dickinson, *University of New Mexico*

"Ad Verbum Purgandum or Literally Purgation"
Cem Zeytinoglu, *East Stroudsburg University*

"EZLN: The Chiapan Rhetorical Drama"
Ruth Villalonga, *State University of New York- Brockport* **

These competitively selected papers offer multiple interpretations of contemporary social conflict from a Burkean perspective. The papers offer innovative extensions of Burkean theory and criticism into areas relatively under-explored in rhetorical scholarship, including studies of race and ethnic conflict, as well as national and international clashes of perspective.

*Top Paper **Student Debut Paper

Mentorship Workshop

3:00-5:15 p.m.

Executive Brd. Rm.

Creating and Negotiating Academic Life: Strategies for Getting Published

Presiding: **Deborah J. Borisoff**, *New York University*
James C. McCroskey, *University of Alabama-Birmingham*
James W. Chesebro, *Ball State University*

Pre-registered participants are welcome to attend this Workshop.

2056

3:00-4:15 p.m.

Providence Ballroom Three

**Empowerful Girls on Television:
Consumerism, Sexuality, and Feminism**

Sponsor: Mass Communication
Chair: **Kristin Roeschenthaler Wolfe**, *Duquesne University*
Respondent: **Cary Wecht Horvath**, *Youngstown State University*

"Totally Spies, Totally Commodified: The Empowerment and Consumption of Girl Heroes"

Rebekah Buchanan, *Temple University**

"All Puffed Out: From Powerful to Passive—Images of Femininity and Sexuality in Young Adult Television"

Rebecca Hains, *Salem State College**

"Veronica Mars: Neptune's Feminist Super Sleuth"

Rebecca Kern, *Temple University*

Strong teenage girls are popular characters on television today. Described as “feminist” or embodying “girl power,” these characters are charged with modeling empowerment for viewers. However, today’s constructions of teenage girls often fall victim to marketplace demands, reinscribing the status quo and normative femininity. This panel explores the positive and problematic aspects of depictions of teenage girls through feminist cultural analyses of popular television shows including *Totally Spies*, *The O.C.*, and *Veronica Mars*.

***Debut Paper**

2057

4:30-5:45 p.m.

Newport

**In Times of War:
Mass Media Contexts of War and Mass Media Effects**

Sponsor: Mass Communication
Chair: **Cindy Lont**, George Mason University
Respondent: **John Kares Smith**, *State University of New York-Oswego*

“Covering Protest Then and Now: Use of the Protest Paradigm by *The New York Times* During the 1968 Democratic Convention and the 2004 Republican Convention”

Monica Brasted, *State University of New York-Brockport*

“Film Commentary in Times of War”

Kate Madden, *State University of New York-Brockport*

“Vietnam and the Iraq War: A Fantasy Theme Analysis of the Rhetoric of Lyndon Baines Johnson and George W. Bush”

Mark Kohler, *Pennsylvania State University-State College*

“Rhetoric of Protest Music: Juxtaposing Protest Music and Media Effects of the Vietnam War and the Iraq War”

Amy Flagler, *State University of New York-Brockport*

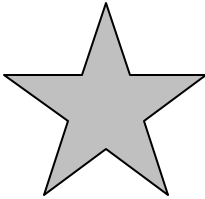
These papers explore issues surrounding the role of the media during times of war. These papers examine various media during the Vietnam era and today and provide comparative analyses of press coverage of protests, film as social commentary about war, the rhetoric of protest songs, and presidential rhetoric during wartime.

2058

4:30-5:45 p.m.

Waterplace Ballroom One

**Comedy Isn't Pretty:
Enactment of Humor in Everyday Life**



Sponsor: **First Vice-President**
Chair: **Melanie Booth-Butterfield**, *West Virginia University*
Participants: **Melissa Bekelja Wanzer**, *Canisius College*
Melanie Booth-Butterfield, *West Virginia University*
Andrew Rancer, *University of Akron*
Melinda Villagran, *George Mason University*

We all "know" about humor, or what makes us laugh, but high Humor-Oriented (HO) people can reliably enact communication that makes us laugh. How do they do it? This panel explicates, demonstrates, and enacts the categories of humor communication that have been found and replicated in empirical research. Panelists will address high HOs and low HOs alike.

2059

4:30-5:45 p.m.

Bristol

The Art and Science of Technology in Visual Communication

Sponsor: Human Information Technology &
Media Ecology Association
Chair: **Roxanne O'Connell**, *Roger Williams University*

"The Art & Science of Aesthetic Response"
Ann Marie Barry, *Boston College*

"Social Advertising: Memes, Parasocial Relationships, & Social
Networking"
Sue Barnes, *Rochester Institute of Technology*

"The Impact of 3-D product visualization on Attitude-Behavior
Consistency – Attitude Strength Perspective"
Ki-Young, *Rochester Institute of Technology*

"Teaching Tools or Process?: A Case Study in Teaching Visual
Communication Courses"
Roxanne O'Connell, *Roger Williams University*

Four areas of visual communication as they relate to technology are explored in this program. From the cognitive processes that involve aesthetic triggers, to the use of these triggers in new forms of online advertising, to the challenges

presented in the classroom where we teach both the art and science of communication technology, this panel presents ongoing research and generates insightful questions.

2060

4:30-5:45 p.m.

Washington

Work-Home Spillover: Intersecting the Professional and Personal

Sponsor: Applied Communication
Chair: **Catherine Hastings**, *Susquehanna University*

"Costs and Benefits of Egalitarianism in Contemporary Families:
Are Couples Satisfied?"

Melissa Taylor, *Bloomsburg University*

"It's Your Turn!"

Ann Jabro, *Robert Morris University*

"Managing the Mom-Professor Communication Dialectic
Personally and Professionally"

Janet Reynolds Bodenman, *Bloomsburg University*

This panel applies communication theory to the ways in which work and home intersect in role development, relational maintenance, professional competence, and emotional well-being of those experiencing "work-home spillover" as a female faculty member.

2061

4:30-5:45 p.m.

Kent

Communication Law Challenge

Sponsor: Communication, Law, and Ethics
Chair: **Gary Gumpert**, *Communication Landscapers*
Participants: **Hofstra University Pride**
Slippery Rock University Rockets
Boston College Eagles

Join us for the ECA's 1st Annual Communication Law Challenge, a fast-paced quiz show featuring upcoming undergrads battling it out for the Communication Law Crown! Three teams compete in a hybrid game-show format; this year's match-up features the fighting Hofstra Pride, the dreaded Boston College Eagles, and the always tough Slippery Rock University Rockets. The host for this event is Gary Gumpert. Audience participation is appreciated and expected.

2062

4:30-5:45 p.m.

Blackstone

**The Expression and Experience of Emotion
as a Source of Intercultural Asynchrony**

Sponsor: Intercultural Communication
Chair/Respondent: **Richard Wilkins**, *Baruch College/CUNY*

"A Cultural Communication Theory of Emotion"
Donal Carbaugh, *University of Massachusetts-Amherst*

"Emotion Expression and the Locution 'I Love You': A Cross-
Cultural Study"
Elizabeth Gareis, *Baruch College/CUNY*

"British Understatement"
Richard Wilkins, *Baruch College/CUNY*

"Jewish Guilt"
Karen Wolf, *Suffolk Community College*

The panelists on this program investigate the experience and expression of emotion as a possible source of asynchronous communication when cultures meet. A cultural communication theory of emotion and data-based presentations drawn from several diverse populations are presented. These include an analysis of a British suppression of emotion articulated through understatement, the invocation and strategic use of "guilt" within some Jewish communities, and a cross-cultural comparison of "love" declarations across and within a variety of relational types.

2063

4:30-5:45 p.m.

Waterplace Ballroom Two

Rhetorical Occasions: Conventions, Campaigns and Keynotes

Sponsor: Rhetoric and Public Address
Chair: **Trevor Parry-Giles**, *University of Maryland*
Respondent: **Kathleen M. Torrens**, *University of Rhode Island*

"Facing a Crossroads in the American Labor Movement: A
Comparison of the Stylistic Elements in the Rhetoric of Two Labor
Leaders"*
Valerie Lynn Schrader, *Ohio University-Athens*

"Organizational Identification and Politicizing Professional Associations: A Case Study of Senator Bill Frist, M.D.'s 1998 Hayes Martin Memorial Lecture to the American College of Surgeons"

Benjamin R. Bates, *Ohio University-Athens*

"Zell Miller's 2004 RNC Keynote Address: An Analysis of the Rhetorical Configurations that Triggered the Tirade"

Christopher J. Hunker, *Boston College*

"State of the State Addresses: Toward a Definition"

Theodore F. Sheckels, *Randolph-Macon College*

*Debut Paper

2064

5:15-6:00 p.m.

Waterplace Ballroom Three

Newcomers "Meet-n-Greet" Reception

Sponsor:

Ohio University

For ECA participants who are new to communication conventions and/or new to the Eastern Communication Association, this is the place to be!

2065

6:00-7:00 p.m.

Providence Ballrooms One-Four

ECA Welcome Reception

Primary Sponsor:

University of Southern Maine



Everyone is invited to attend this social hour with a cash bar. Lavish displays of Mediterranean meats, Italian Antipasto platters, International Cheeses, assorted fruits, mixed nuts, among other foods will be available.

Providence Mayor David Cicilline will be on hand to welcome us.

2066

8:00-9:00 p.m.

Blackstone

12-Step Group Meeting

All members of 12-Step groups are invited to attend this meeting.

Friday, April 27, 2007

CONVENTION PROGRAMS, MEETINGS, AND ACTIVITIES

3001

7:30 a.m. - 5:00 p.m.

Narragansett Lobby

**ECA Convention Registration
ECA Short Course Registration**

Members and guests of the Eastern Communication Association are required to register for the convention. Convention programs and information packets are available to those who pre-registered for the convention. Programs and materials for on-site registration, including ECA membership forms, are also available. **For those interested in enrolling in any of the Short Courses today, the fee for enrollment is \$15.00. Please register at the ECA Convention desk.**

3002

8:00-9:00 a.m.

Various Locations

Interest Group and Affiliated Association Business Meetings

**Media Ecology Association
Instructional Communication
Human Information Technology
Theory and Methodology
Organizational Communication
Voices of Diversity
Rhetoric and Public Address
Mass Communication
Health Communication
Philosophy of Communication**

**Kent
Bristol
Narragansett Blrm. B
Narragansett Blrm. C
Newport
Washington
Waterplace Blrm. II
Waterplace Blrm. III
Providence Blrm. I
Providence Blrm. II**

The annual convention provides an opportunity for individual Interest Groups and Affiliates to meet and conduct their annual business meetings and to make preliminary plans for the next ECA convention. Anyone may attend any of these meetings and participate in the planning process. However, only current ECA members may be nominated for a position in the Interest Group or as an Interest Group representative to the ECA Executive Council.

Please Note: The following groups need to elect representatives during the 2007 convention Interest Group Business meetings; newly-elected Council representatives' terms will begin at midpoint of 2008 and they will serve through midpoint of 2010:

Human Information Technology
Mass Communication
Nonverbal Communication
Organizational Communication
Political Communication
Rhetoric & Public Address
Voices of Diversity

3003

9:00 a.m. -5:00 p.m.

Narragansett Lobby

**ECA Exhibits Hall:
Publishers, Exhibitors, and Graduate Programs**

Members and guests of the Eastern Communication Association are invited to visit the Exhibits Hall. During ECA "Cawffee Tawk" Cafés, refreshments will be served in the Hall. In addition, today and Saturday afternoon, Student Poster Sessions will take place adjacent to the Exhibit Hall and all three ballrooms will be open for full participation and conversation among ECA participants and exhibitors. Remember, the Exhibitors have taken the time to support our organization; please support them as well! In addition, several graduate programs will have materials and representatives available.

3004

9:15-10:30 a.m.

Narragansett Ballroom B

**Philosophy of Communication Education: Pedagogical and Administrative
Intersections**

Sponsor: Philosophy of Communication
Chair: **Cem Zeytinoglu**, *East Stroudsburg University*
Respondent: **Ronald C. Arnett**, *Duquesne University*

"Philosophy of Communication Education: Leisure in the General
Education Curriculum "
Annette Holba, *Plymouth State University*

"On-Line Learning: Administrative and Teaching Experiences
Within the Context of an Adult Education Program"
Janie Harden Fritz, *Duquesne University*
Dorothy Bassett, *Duquesne University*

"Finding a Philosophical Ground: Heidegger and Graphic Design Pedagogy"

Jeanne Pursuit, *Duquesne University*

3005

9:15-10:30 a.m.

Kent

**The Power of Incumbency:
Taking a Closer Look at the 2006 "Earthquake"**

Sponsor: Political Communication

Chair: **Christina M. Knopf**, *State University of New York-Potsdam*

Respondent: **Janette Kenner Muir**, *George Mason University*

"Will the Real Democrat Please Stand Up? An Examination of the Ned Lamont-Joe Lieberman Connecticut Senate Race"

Rodney A. Carveth, *Marywood University*

"When Local Meets National: The Implications of the 2006 U.S. Senate Race in Rhode Island"

Maxim Fetissenko, *Northeastern University*

"Complacent Congressional Incumbents: A Case Study of Bad Campaign Communication in the Maryland 4th and Virginia 10th Districts"

Theodore F. Sheckels, *Randolph-Macon College*

"Understanding the Earthquake: The Implications of the 2006 Pennsylvania House and Senate Incumbency Losses"

Andrea M. McClanahan, *East Stroudsburg University*

This panel examines different races throughout the eastern part of the U.S. in an attempt to understand whether or not the 2006 election results will bring new energy to elections, change the "power" of incumbency, and restore competitive democracy.

3006

9:15-10:30 a.m.

Bristol

**Image, Efficiency, and the Power to Connect:
The Intersections of New Corporate Strategies with
Employees and the Public**

Sponsor: Organizational Communication

Chair: **Jerry Allen**, *University of New Haven*

Respondent: **Robert Whitbred**, *Cleveland State University*

"The Intersection of Personal Journalism and Gatekeeping within Organizations"

Kathleen M. Long, *West Virginia Wesleyan College*
Peter W. Galarneau, *West Virginia Wesleyan College*
Jeffrey R. Carlson, *West Virginia Wesleyan College*
Erin C. Bryan, *West Virginia Wesleyan College*

"Moving in and Out of Virtual Meetings: The Intersection of Microanalysis, Technology, and Organizational Communication"

Kris M. Markman, *Northeastern University*

"Corporate Philanthropy! 'There's No Such Thing as a Free Lunch': The Response of a Society at the Intersection of Cynicism Idealism"

Reshmi Sen, *Duquesne University**

These competitively selected papers examine a number of different areas in organizational communication. Topics will include how blogs have created a new avenue for public relations practitioners and are changing internal organization structures, the impact computer-mediated team meetings have on the openings and closings of meetings, and the need for an informed public observation and current changes of corporate philanthropy.

* Student Paper

3007

9:15-10:30 a.m.

Waterplace Ballroom One

Great Ideas for Teaching Speech (G.I.F.T.S.), Part I

Sponsor: Community College

Chair: **Alberta Arnold**, *LaGuardia Community College*

"Analyzing a Controversy: Everyday Debate in Society"

Todd Allen, *Geneva College*

"Experimenting with Audience Profile to Lessen Speaker Anxiety"

Catherine M. Blackburn, *Brookdale Community College*

"Following the Bouncing Ball: From BIB to ANNBIB to NOTES to Detailed Key Phrase Outline"

Dina Dahbany-Miraglia, *Queensborough Community College*

"Using Dialectics to Teach Group Communication"
Isa N. Engleberg, *Prince George's Community College*

"A Communication System: A Nonverbal Exercise in Group Communication"
Steven L. Epstein, *Suffolk County Community College*

"Role-Playing the First Big Fight: A Conflict Exercise"
Eric Fife, *James Madison University*

"Teaching Ethics with Infomercials, or Persuasion and the Infinite Dress"
Bonnie Jefferson, *Boston College*

"An Adaptation of the Informative Speech on a Culture Assignment in a Culture-Rich Environment"
Thomas E. Jewell, *Bergen Community College*

"Epiphany! I Never Knew Students Were Afraid to Read: Dialogue and Revamping a Course in Two Sessions"
Alyssa Kauffman, *Suffolk County Community College*

"If You Were a Recruiter: A Persuasive Group Project"
Pei Wen Lee, *LaGuardia Community College*

3008

9:15-10:30 a.m./SPOTLIGHT PROGRAM

Newport

Spotlight on Scholarship: James Darsey

Sponsor: Spotlight on Scholarship Series

Chair: **Betsy Wackernagel Bach**, *University of Montana-Missoula*

Respondent: **James Darsey**, *Georgia State University*

"Controversies, Questions, Caveats, Contributions: James Darsey and Gay and Lesbian Studies in Communication"
Charles E. Morris, III, *Boston College*

"Controversies, Questions, Caveats, Contributions: James Darsey and the Prophetic Voice"
Mari Boor Tonn, *University of Maryland*



Though not conceived as independent lines of inquiry, citation patterns reveal that the influence of James Darsey's work in rhetorical studies falls into two distinct areas. His work on the rhetoric of the gay and lesbian rights movement has found an audience in gay and lesbian studies, not only within communication studies, but also in sociolinguistics, social psychology, and in sexuality and gender studies. His work on the prophetic voice as an expression of radicalism has been cited in work in public address, religious studies, African American studies, history, law, and political science. In this panel, two scholars, each eminent in their own right, who have used and/or taught Darsey's work will join him in assessing some of the questions it has opened, controversies it has raised, contributions it has made, and caveats they might have. There will be ample time for audience discussion.

3009

9:15-10:30 a.m.

Washington

Ecology at an Intersection: The Mobile Communicator

Sponsor: Media Ecology Association
Chair: **Gary Gumpert**, *Communication Landscapers*
Participants: **Susan J. Drucker**, *Hofstra University*
Mary Ann Allison, *Hofstra University*

This panel will explore the broad parameters of mobile communication in terms of technological and social implications. Mobile media can transform how we live and work. From the mobile phone to the Wi-Fi of cities, mobile media can transform the person/place relationship. In particular, we will attempt to examine the connection between mobility, place, privacy, time, space and communication.

3010

9:15-10:30 a.m.

Waterplace Ballrooms Two & Three

"The Intersection of Health Communication Pedagogy and Practice"

Special "Community Intersections" Program

Sponsor: Bryant University



Chair: **Wendy Samter**, *Bryant University*

This panel will focus on how our scholarship and teaching can best be used by professionals outside academia. A politician, a university president, a health communication educator, a media expert, a health-care provider, and a member of the local media will talk about a variety of issues including the health-care crisis in America and the role that communication scholars can play in alleviating this crisis, the challenges health professionals face communicating their data to the public, how health-related news is chosen and disseminated, the state of health communication education in our country, and the ways in which research on health communication can make a difference in how care is delivered to individual patients.

Panelists: **Stanley Baran**, *Bryant University*
Ronald Machtley, President, *Bryant University*
President Machtley is also a former member of the United States House of Representatives.
Tim Edgar, *Emerson College*

In addition to the panelists noted above, a local health news reporter, politician, and key hospital administrator will participate in the discussion

This roundtable discussion is intended to provide the academic community with various perspectives from individuals with diverse professional backgrounds. This panel features experts who will articulate their views on a host of health-related areas with time left for audience participation in the dialogue.

3011

10:45 a.m. -12:00 p.m.

Providence Ballrooms One-Four

ALL-CONVENTION TOWN HALL DEBATE

Co-Sponsors: Bryant University (RI) & The University of Miami (FL)

Please join four outstanding communication scholars, teachers, and leaders in ECA's First All-Convention Town Hall Debate. The four will debate the following resolution:

Resolved: The Communication Discipline should embark upon a major campaign to disseminate communication research and expertise to members of the popular media and general public.

ECA is honored to host four distinguished debaters, all of whom are Past Presidents of the National Communication Association:

James W. Chesebro, Ball State University
Isa N. Engleberg, Prince George's Community College
Judy C. Pearson, North Dakota State University
Judith S. Trent, University of Cincinnati

Should communication teacher-scholars be offering advice on *Montel* or *Oprah*? Should our discipline step in and help to inform and clarify? Do you get tired listening to John Gray (*Women are from Mars, Men are from Venus*) offer his views on communication between the sexes? Or, are we trivializing our profession by appearing on television or by being quoted in newspapers such as *USA Today*? Come listen to the dynamic perspectives and arguments of our esteemed colleagues. In the spirit of the old Town Hall debates, audience members will be actively engaged in the debate, overtly demonstrating their support for one side or another. Light snacks and refreshments will be served.

Richard West, *University of Southern Maine*, will moderate the event.

ECA is especially grateful to Bryant University in Smithfield, Rhode Island (www.bryant.edu) and the University of Miami in Coral Gables, Florida (www.miami.edu) for their generous support of the Town Hall Debate.

3012

12:15-1:30 p.m.

Waterplace Ballroom Two

Legal and Ethical Issues in Communication

Sponsor: Communication, Law, and Ethics
Chair: **Pat Arneson**, *Duquesne University*

"Free Speech, the Social Gospel, and Democratic Reform:
Reverend Robert S. Graetz and the Montgomery Bus Boycott of
1955-56"

Pat Arneson, *Duquesne University*

"To Shield or Not to Shield a Source's Identity? Good Guys, Bad
Guys and Abuse of the Reporter's Privilege"

Juliet Dee, *University of Delaware*

"But Is It Live? The Legal and Ethical Implications of Live
Broadcasts"

Gary Gumpert, *Communication Landscapers*
Susan Drucker, *Hofstra University*

"Function and Dysfunction: The Dilution Standard in Trademark
Law in the Aftermath of *Moseley v. Secret Catalogue*"

Donald Fishman, *Boston College*

This panel considers legal and ethical issues in communication across the range of public media, print media, broadcast media, and business applications.

3013

12:15-1:30 p.m.

Kent

Interlinking: Shaping Participants' Desires, Identities and Perception

Sponsor: Media Ecology Association
Chair: **Thomas E. Harkins**, *New York University*
Participants: **Liza Potts**, *Rensselaer Polytechnic Institute*
Jennifer King, *Rensselaer Polytechnic Institute*
Gabriele Bechtel, *Rensselaer Polytechnic Institute*

This panel investigates a type of "intersection" commonly considered as an integral characteristic of new media: Participants' choice to follow and/or create hyperlinks. The speakers consider this as a creative means people use in order to achieve certain (rhetorical or practical) ends. In order to find out more about users' hyperlinking practices, the speakers have inspected web sites where

people use hyperlinks and thereby create new and meaningful (online) contexts for themselves and others.

3014

12:15-1:30 p.m.

Bristol

**Intersections in Teaching and Research:
The Undergraduate Teaching and Research Assistant**

Sponsor: Instructional Communication

Chair: **Ann Bainbridge Frymier**, *Miami University*

"Working with Undergraduate Research Assistants: Benefits and Drawbacks"

Melissa Bekelja Wanzer, *Canisius College*

"Serving as an Undergraduate Teaching Assistant: Benefits and Drawbacks"

Ashley Muddiman, *Miami University*

Catherine Barnes, *Miami University*

"Preparation for Graduate School: Being an Undergraduate Teaching and Research Assistant"

Haley Kranstuber, *Miami University*

"Working with Undergraduate Teaching Assistants: Benefits and Drawbacks"

Ann Bainbridge Frymier, *Miami University*

While graduate students typically serve as teaching and research assistants to faculty, it has recently become more common for undergraduate students to serve in these roles. Undergraduates are typically younger and have less experience to bring to these roles. Additionally, colleges and universities often restrict the types of assistances they can offer faculty. This panel will present both the faculty and student views of undergraduate teaching and research assistants and discuss the benefits and drawbacks for faculty and for students. Audience members will be given opportunity to ask questions and participate in the discussion.

3015

12:15-1:30 p.m.

Providence Ballroom Two

**Intersections of Communication and Risky Behaviors:
Teen and College Student Alcohol Use**

Sponsor: Health Communication
Chair: **Wendy Samter**, *Bryant University*
Respondent: **Kevin Pearce**, *Bryant University*
Participants: **Linda Costigan Lederman**, *Arizona State University*
Frances Fleming Milici, *University of Connecticut*
Norbert Mundorf, *University of Rhode Island*
Steven Barbera, *University of Rhode Island*
Daniel J. Berman, *Federal Highway Administration*

The panel will provide an interactive discussion of the role of communication in identifying and addressing alcohol use as a critical risk factor for teenage and college students. The focus will be on risky alcohol-related choices and on approaches to intervene at both the individual and the environmental level. Analysis and preventive interventions focus on high-risk groups as well as high-risk situations within the high school and college environment. Innovative media and classroom approaches will be discussed.

3016

12:15-1:30 p.m.

Providence Ballroom Three

Rhetoric, Diversity and Historical Frames

Sponsor: Voices of Diversity
Chair: **Robert G. Westerfelhaus**, *College of Charleston*
Respondent: **Donnetrice Allison**, *Richard Stockton College*

"Reframing the Discourse on the Moral Obligation of Debt Relief
(Divergent Perspectives in the Debate for Reparations)"
Christopher Brown, *University of New Mexico* *

"Do You See What I See? The American Girl Collection and
Development of Historical Knowledge"
Stephanie L. Hughes, *University of Pennsylvania* **

"Forerunners of White Supremacy: 19th Century Anti-
Miscegenation Rhetoric in the African American Experience"
Donathan L. Brown, *Syracuse University* **

"Space and the Body in the Rhetoric of Frederick Douglass and
Virginia Woolf"
Gordon Alley-Young, *Kingsborough Community College*

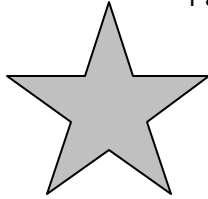
*Student Paper **Student Debut Paper

3017

12:15-1:30 p.m.

Providence Ballroom One

Intersections for Communication Programs: Consequences and Constructs of Adding Majors to Minors and Minors to Majors



Sponsor: **First Vice-President**
Chair: **Matthew J. Smith, Wittenberg University**
Participants: **Elizabeth R. Bernat, State University of New York-Plattsburgh**
Mary Ann Danielson, Creighton University
Katherine Fry, Brooklyn College of the City University of New York
James L. Query, University of Houston
Lori Walters-Kramer, State University of New York-Plattsburgh

As the popularity of the discipline continues to grow, programs with existing majors face pressures to add minors and programs starting out as minors are expanding to include majors. Such growth comes with sizeable challenges. This roundtable facilitates a sharing of perspectives and advice among those at the intersection of these programmatic changes.

3018

12:15-1:30 p.m.

Newport

An Intersection between the Undergraduate and Professional Worlds: Providing Students Means to Understand the Professional World through the Public Relations Student Society of America (PRSSA)

Sponsor: **Applied Communication**
Chair: **Katrina Quinn, Slippery Rock University**
Panelists: **Thomas Flynn, Slippery Rock University**
Janie Harden Fritz, Duquesne University
Susan Jasko, California University of Pennsylvania

The PRSSA members of this panel discuss the manner in which this student organization provides an intersection between the Undergraduate and Professional Worlds and actively enhances their transformation of undergraduate students into highly qualified, well-prepared professionals in applied communication. Panelists will identify the challenges they face in organizing and leading this organization and the success they have experienced as partners in applied communication education.

3019

12:15-1:30 p.m.

Waterplace Ballroom One

Recruitment and Retention of Faculty from Underrepresented Groups

Sponsor: Intercultural Communication
Chairs: **Kathleen Torrens**, *University of Rhode Island*
Ronald L. Jackson II, *Pennsylvania State University-
State College*

"Debunking Myths: Exploring Current Trends in the Recruitment and Retention of Faculty from Underrepresented Groups at the University of Rhode Island, Kingston Campus"

Laura Gostin, *University of Rhode Island*

Malini Som, *University of Rhode Island*

"Problems, Issues, and Possible Solutions to Retention of Faculty from Underrepresented Groups"

Eungjun Min, *Rhode Island College*

"The Retention of Female Faculty of Color with a Focus on African American Women"

Vanessa Quainoo, *University of Rhode Island*

"Recruiting and Retaining Minority Faculty Members: A View from Within"

Abran Salazar, *University of Rhode Island*

"Recruiting a Diverse Faculty: Some Psychological Considerations"

Ashima Singh, *University of Rhode Island*

Recruiting/Retaining faculty from underrepresented groups remains one of the most difficult challenges facing higher education in the U.S. The scarcity of faculty members from marginalized groups perpetuates stereotypical beliefs about particular groups and functions to maintain the status quo. This roundtable discussion addresses some trends in as well as challenges and solutions to the recruitment and retention of faculty from underrepresented groups.

3020

12:15-1:30 p.m.

Waterplace Ballroom Three

**Intersections of Theory and Methodology from a Student Perspective:
Is It Like the Chicken or the Egg?**

Sponsor: Theory and Methodology

Chair: **Denise M. Polk**, *West Chester University of Pennsylvania*

Respondent: **Gwen Hullman**, *University of Nevada-Reno*

"Writing and Speaking: An Analysis of Writing Center Discourse"
Paul Lucas, *West Chester University of Pennsylvania*

"To Reach Out or Withdraw: A Two Step Content Analysis of American Sermons Delivered Between 9-11-2001 and 9-25-2001"
David Stern, *West Chester University of Pennsylvania*

"Blog it On! The Socioeconomic, Motivational and Attitudinal Characteristics of Blog Adopters"
Elizabeth Romaine, *West Chester University of Pennsylvania*

"Positive Nonverbal Communication Between Students and Teachers"
Sue VanValkenburgh, *West Chester University of Pennsylvania*

"The Weavers: The Instructor Role of Blending Theory and Methods in College Courses"
Denise M. Polk, *West Chester University of Pennsylvania*

CAFE

1:30-2:30 p.m.

Narragansett Ballroom A

ECA "Cawffee Tawk" Café

Sponsor: Thomson/Wadsworth Publishers

In the Exhibits Area, the ECA "Cawffee Tawk" Café will take place. Please browse around. The Ballroom doors to B and C are open for Poster Session Event #1 from 2:00-3:15 p.m.

3021

2:00-3:15 p.m.

Blackstone

Effects of Traditional and New Media on Local, State, and National Campaigns

Sponsor: Political Communication
Chair: **Kristin N. English**, *Virginia Tech*

"2004 Presidential Debate Viewing: Issue Knowledge, Personal Characteristics, Campaign Interest and Candidate Likeability"

Thomas P. Boyle, *Millersville University*

"Audience Reactions to Negative Campaigns Spots in the 2005 German National Elections: The Case of Two Ads Called 'The Ball' "

Jürgen Maier, *University of Kaiserslautern*

Michaela Maier, *University of Koblenz-Landau*

"The Role of Letters to the Editor in Framing Local Elections: A Case Study of a Virginia House of Delegates Republican Primary"

Theodore F. Sheckels, *Randolph-Macon College*

"Twenty-First Century Politics: Lessons Learned from the Dean for America Campaign"

Jessica Sheffield, *Pennsylvania State University-State College*

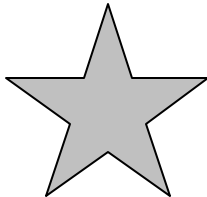
This panel reports the results of the effects of political campaign communication ranging from the use traditional to new media in state and national elections.

3022

2:00-3:15 p.m.

Bristol

**Women and Leadership in the Academy:
Crossroads and Intersections, Challenges and Opportunities**



Sponsor: **First Vice-President**

Chair: **Richard West**, *University of Southern Maine*

Panelists: **Lynn H. Turner**, *Marquette University*

Judith S. Trent, *University of Cincinnati*

Dawn O. Braithwaite, *University of Nebraska-Lincoln*

Linda Moore, *Emerson College*

Judy C. Pearson, *North Dakota State University*

At first glance, a topic such as "women in the academy" may seem somewhat antiquated. After all, recent hires--such as the first female President of Harvard--have captured media attention and spawned cultural conversations about women in the academy. The challenges women face, however, continue and yet, opportunities to effect change also exist. This crossroad is ripe for a roundtable discussion on where women have "been" and what is on the horizon. The panelists have vast experiences in administration, including Department Chair, Director of Graduate Studies, Dean, and Provost. Audience participation will be encouraged and solicited.

3023

2:00-3:15 p.m.

Kent

Negotiating Differences in Cross-Cultural Encounters

Sponsor: Intercultural Communication

Chair: **Eveline Lang**, *Shippensburg University*

"When Cultures *Crash*: Contractual Negotiation of Identities"

Kara Laskowski, *Shippensburg University*

Brittany Shaud, *Shippensburg University*

Julia Trozzo, *Shippensburg University*

"Shifting Identities: International Students' Experience in the Reticent Section of the Introductory Communication Course"

Eveline Lang, *Shippensburg University*

"Creating a New Pair of Paradigms in an Intercultural Communication Class: Dialectics of Signs in Absentia and in Presentia"

Hong Wang, *Shippensburg University*

This program explores the ways by which our identities are co-constituted in cross-cultural communication encounters. By examining face-to-face cross-cultural encounters, the potential for clashes, ethnocentric perspectives, and differences in avowal and ascription, spaces/possibilities for interventions can be articulated and serve as vehicles for building bridges between cultures in academic settings and beyond.

3024

2:00-3:15 p.m.

Providence Ballroom One

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address

Chair: **Ann J. Atkinson**, *Keene State College*

Respondent: **Benjamin R. Bates**, *Ohio University-Athens*

"Intersecting Therapeutic Rhetorics of *Mimesis* and *Methexis*: Bill Clinton and the Oklahoma City Bombing"

Trevor Parry-Giles, *University of Maryland*

"Containment of the African American Voice: Bobby Seale and the Chicago Eight Trial"

Abbe Depretis, *University of Maryland*

"When We Was Red: *Good Bye Lenin!* And Nostalgia for the
'Everyday GDR' ***

Timothy Barney, *University of Maryland*

This panel features the top three competitive papers from the Rhetoric and Public Address Interest Group.

*Top Paper **Debut Paper

3025

2:00-3:15 p.m.

Providence Ballroom Two

**Matters of Perception:
Theoretical Approaches to Interpreting Representations in the Media**

Sponsor: Mass Communication
Chair: **Tony Kelso**, *Iona College*
Respondent: **Rebecca M. Chory**, *West Virginia University*

"Analyzing the Intersection that is *Brokeback Mountain*: When
Retrograde and Groundbreaking Cinematic Features Collide"
Kylo-Patrick R. Hart, *Plymouth State University*

"Media Cultivation and Perceptions of Televangelists"
C. Leigh Nelson, *James Madison University*
Elizabeth Bowen, *James Madison University*
April Wright, *James Madison University*
Eric M. Fife, *James Madison University*

"'I Have a Story to Tell': Patricia Dunn's Use of Image Restoration
Strategies on *60 Minutes*"
Rod Carveth, *Marywood University*
Claire Ferraris, *Western Oregon University*

This panel explores various representations in the media whether inadvertently encoded in a fictional text, cultivated in the audience based on degree of exposure, or carefully managed through performance on public affairs programming. A range of methodologies are employed to provide diverse perspectives on the topic.

3026

2:00-3:15 p.m.

Newport

Top Papers in Applied Communication

Sponsors: Applied Communication

Chair: **Kathleen Taylor Brown**, *Pennsylvania State University-McKeesport*

Respondent: **Janie Harden Fritz**, *Duquesne University*

"Laughing Before Takeoff: Humor, Sex, and the Preflight Safety Briefing"

Jason S. Wrench, *Ohio University-Eastern*

Brenda Millhouse, *Ohio University-Chillicothe*

David Sharp, *Ohio University-Chillicothe*

"Exploring Dissent in the Literature and in the Nonprofit Sector"

Sarah E. Ryan, *Baruch College/CUNY*

Lisa Feldman, *Baruch College/CUNY*

"Diffusion: The Forgotten Mode of Communication in Organizational Learning"

Robin Smith Mathis, *Texas A&M University*

"Isocrates: Lessons for Modern Day Organizations"

Susan Malcolm, *Robert Morris University*

This panel features the top four competitive papers from the Applied Communication Interest Group from this year.

3027

2:00-3:15 p.m.

Washington

Classroom Communication Dynamics: Conceptual and Empirical Perspectives

Sponsor: Instructional Communication

Chair: **Jason S. Wrench**, *Ohio University-Eastern*

Respondent: **Elizabeth R. Bernat**, *State University of New York-Plattsburgh*

"Instructors Who Resist 'College Life': The Neutralizing Effect of Instructor Immediacy on Students' Course Workload Violations and Perceptions of Instructor Credibility and Affective Learning"*

Timothy P. Mottet, *Texas State University-San Marcos*

Jessica Parker-Raley, *University of Texas-Austin*

Steven A. Beebe, *Texas State University-San Marcos*

Cory Cunningham, *University of Oklahoma*

"Teacher Misbehaviors as Learning Demotivators in College Classrooms: A Cross-Cultural Investigation in China, Germany, Japan, and the United States"

Qin Zhang, *Fairfield University*

"Validating the SCSS: Examining Attributional Confidence, Affective Learning, and Student Communication Motives"

Allen K. Goodboy, *West Virginia University*

Matthew Martin, *West Virginia University*

This panel features competitive papers from the Instructional Communication Interest Group.

*Top paper

3028

2:00-3:15 p.m.

Waterplace Ballroom Two

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication

Chair: **Jennifer L. Knapp**, *Lycoming College*

Respondent: **Maria Brann**, *West Virginia University*

"Modal Expressions in Refusals of Requests: Perceived Politeness and Effectiveness"

Danette Ifert Johnson, *Ithaca College*

"This is Not a Lesbian Wedding: Examining Same-Sex Marriage and Bisexual-Lesbian Couples"

Pamela J. Lannutti, *Boston College*

"The Communication of Gender in Contemporary Families: An Examination of Variables that Shape Attitudes Toward Relationships"

Melissa Taylor, *Bloomsburg University*

"Dating in the Fast Lane: Communication Criteria Predicting Speed-Dating Success"

Marian L. Houser, *Texas State University-San Marcos*

Lisa A. Furler, *Texas State University-San Marcos*

Sean M. Horan, *West Virginia University*

This panel features the top four competitive papers from the Interpersonal Communication Interest Group.

3029

2:00-3:15 p.m.

Waterplace Ballroom One

Top Papers in Organizational Communication

Sponsor: Organizational Communication
Chair: **Jeffrey R. Carlson**, *West Virginia Wesleyan College*
Respondent: **Ann Bainbridge Frymier**, *Miami University*

"A Communication Approach to Mission: A Literature Review and Research Agenda"

Robert C. Whitbred, *Cleveland State University*

"The Interrelationships between Positive Feedback and Coaching in the Workplace"

Natalie Berletch, *Ohio University-Eastern*

Chad Powley, *Ohio University-Eastern*

Jason S. Wrench, *Ohio University-Eastern*

Aleya Wehr, *Ohio University-Eastern*

"Avoiding Purgatory: The Effect of a Social Workplace"

Robert D. Lumbatis, *Ohio University-Eastern*

Jason S. Wrench, *Ohio University-Eastern*

This panel features the top three competitive papers from the Organization Communication Interest Group.

3030

2:00-3:15 p.m.

Narragansett Ballrooms B & C

Student Poster Session

Chair: **Kelly A. Rocca**, *St. John's University*

"Physician Substance Abuse and Communication Issues within the Medical Marriage"

Elizabeth Barnet, *Boston College*

"Nonverbals in a Nonverbal Medium: Expression over Instant Messaging Away Messages and Profiles"

Samuel Matthew Laurenitis Bonacci, *Clark University*

"Finding the Flavor in Interactions Amidst the Coffee Shop Phenomenon"

Erin Brummett, *Bridgewater College*

"Communication Dynamics: Community-Based Learning at the Brockton VA Hospital"

Erica DeFreitas, *Stonehill College*

"Deaf Culture: An Investigation into Its Language and Community"

Erica DeFreitas, *Stonehill College*

Kendra Wotkyns, *Stonehill College*

"The Effects of Perceived Homophily and Telepresence on the Repeat-Viewer of Movies"

Mark A. Flynn, *University of Rhode Island*

"The Function and Importance of Song in the Irish Republican Social Movement"

Rory McGloin, *University of Connecticut*

"Quebec and Communication: An Ethnography"

Margaret Flynn, *Stonehill College*

"Analysis: State of the Union Addresses 1985-2006"

Alex Bonamo, *Mercyhurst College*

Andrea Coulter, *Mercyhurst College*

Colleen Davis, *Mercyhurst College*

Merissa Frank, *Mercyhurst College*

Lisa Greathouse, *Mercyhurst College*

"Communication Dynamics in Homeless Children"

Sarah Karian, *Stonehill College*

"Communication Dynamics at the David Jon Liuison Family Center"

Tricia Solari, *Stonehill College*

"Cosmopolitan Magazine"

Jaclyn Howell, *Bates College*

"Have They Really Changed? A Look at the Disney Heroine throughout the Decades"

Amanda Brown, *Regis College*

"Confirming and Disconfirming Communication Among Patients, Staff and Volunteers at the VA Hospital"

Michelle Eburn, *Stonehill College*

"Cultural Phenomenon of *Facebook* and *MySpace*: Digital Doom or Positive Progression"

Brittany Costa, *Roger Williams University*
Kristin Mercurio, *Roger Williams University*

"An Exploration of Instant Messaging Use in Established Offline Relationships"

Jessica Peragine, *Stonehill College*

"Military Culture"

Jennifer Nicoloro, *Stonehill College*

3031

3:00-5:00 p.m./ *SHORT COURSE*

Providence Ballroom Three

Intersecting Theory and Experience Through Service-Learning

Instructors: **Sara C. Weintraub**, *Regis College*
Daniel A. Panici, *University of Southern Maine*



At the intersection joining theory and experience, thought and action, higher education and community stands one practice – service-learning. There is an expanding discourse which suggests that service learning is the core element of the higher education mission. A growing number of educators in the communication discipline are employing service-learning as a way to provide more meaningful learning experiences for their students. This short course will provide an overview of service-learning and a rationale for its inclusion in the communication curriculum. Several examples of service-learning projects will be explored and participants will also have the opportunity to design projects for their own courses. In addition, participants will be given information on how to begin and/or integrate service-learning at their own institutions, how to gain support from the administration for service-learning initiatives, and how to assist students to reflect on their experiences.

Pre-registration Required
Fee: \$15.00

3032

3:00-5:00 p.m./ *SHORT COURSE*

Providence Ballroom Four

**Teaching the Undergraduate Course in Interpersonal Communication:
Connecting Theory and Action**

Instructors: **Candice E. Thomas-Maddox**, *Ohio University-Lancaster*
Melissa Bekelja Wanzer, *Canisius College*
Kristen Campbell Eichhorn, *Towson University*



This interactive short course will offer participants a variety of sample syllabi, in-class activities, assignments, ideas for integrating service learning, video and media suggestions, assessment instruments, and teaching strategies. The instructors have over 34 years of combined experience teaching interpersonal communication and have published a new text that adopts a fresh approach to addressing the role of culture, media, research, and technology on interpersonal relationships throughout the life span. All participants of the short course will receive complimentary copies of Eichhorn, Thomas-Maddox, and Wanzer's *Interpersonal Communication: The Basics and Beyond* courtesy of Kendall Hunt publishers.

Pre-registration Required
Fee: \$15.00

3033

3:00-5:00 p.m./ *SHORT COURSE*

Waterplace Ballroom Three

Teaching Philosophy of Communication: Intersections Across the Curriculum

Instructors: **Pat Arneson**, *Duquesne University*
Annette M. Holba, *Plymouth State University*



This short course is designed to provide instructors with materials and resources to enable them to teach a "Philosophy of Communication" course at the undergraduate- or graduate-level at their college/university. All participants will receive a 3-ring binder that includes documents, pedagogical strategies, and instructional tips for structuring a "Philosophy of Communication" course. Information will also be provided for addressing philosophy of communication within other courses – such as interpersonal communication, organizational communication, communication theory, communication research methods, and so forth. All participants will receive a complimentary copy of Arneson's edited book, *Perspectives on Philosophy of Communication* (Purdue University Press, 2007).

Pre-registration Required
Fee: \$15.00

3034

3:30-4:45 p.m.

Blackstone

The Future of Family Communication Research, Theory, and Practice

Sponsor: **First Vice-President**

Chair: **Meredith Marko**, *State University of New York-Geneseo*

"Expanding (or not) the Definition of Family in Family Communication Research"

Lynn H. Turner, *Marquette University*

"Theorizing about Family Communication Theories"

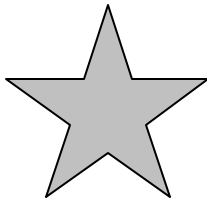
Dawn O. Braithwaite, *University of Nebraska-Lincoln*

"The State of Measurement in Family Communication Research"

Elizabeth Graham, *Ohio University-Athens*

"Looking to the Future: The Family Communication and Health Communication Interface"

Kathleen Galvin, *Marquette University/Northwestern University*



Family communication is one of the most expansive areas in communication studies. This panel explores several areas in family communication scholarship.

3035

3:30-4:45 p.m.

Providence Ballroom Two

Top Papers in Mass Communication

Sponsor: **Mass Communication**

Chair: **Tony Kelso**, *Iona College*

Respondent: **Cindy Lont**, *George Mason University*

"Cosmetic Surgery & Reality Television: Investigating the Relationship between College Students' Viewing of Cosmetic Surgery on Reality Television and Self-Reported Attitudes toward Cosmetic Surgery"

Elizabeth Reeves O'Connor, *Rochester Institute of Technology*

"Temporal Signatures: Towards a Theory of Digital Representation"

Michelle R. Silva, *Saginaw Valley State University*

"The Effects of Violent Video Game Play on Cognitive Responses"

Rebecca M. Chory, *West Virginia University*
Alan Goodboy, *West Virginia University*

This panel features the top three competitive papers from the Mass Communication Interest Group.

3036

3:30-4:45 p.m.

Bristol

Realms Of Words: Burkean Intersections In Manifest Destiny, Reconciliation, Theatre, and Theology

Sponsor: Kenneth Burke

Chair: **Elvera B. Berry**, *Roberts Wesleyan College*

Respondent: **Bryan Crable**, *Villanova University*

"Today's Manifest Destiny: 'Rotten with Perfection'"

Heather Potolsky, *Roberts Wesleyan College*

"Rhetoric and Relationship: Burke and Racial Reconciliation"

Jessica Meigel, *Roberts Wesleyan College*

"Theatre: Drama Through a Dramatistic Lens"

Rebekah E. Barringer, *Roberts Wesleyan College*

"Logology and Theology: Naming the Divine"

Katherine Sawade, *Roberts Wesleyan College*

Words clash—constructing meaning; people collide—seeking identification. Rhetoric confronts human experience, re-shaping the past and present while shaping the future. From a Burkean perspective, intersections are unavoidable, and language as symbolic action holds the key to both devastation and enlightenment. In the struggle for enlightenment, can rhetorical redemption be

found amidst the ubiquity of rotten perfection? Examination of representative artistic, historical, intracultural, and theological intersections can help us understand the value-laden nature of language and the “drama of human relations.”

3037

3:30-4:45 p.m.

Kent

The Net Generation, Workplace Issues, and Technology

Sponsor: Human Information Technology
Chair: **Matthew J. Smith**, *Wittenberg University*

“Investigating the Fit Between Task & Medium in Sending Equivocal and Unequivocal Messages in Work Organizations and How Self-Reported Skill Creates Self-Reported Attitude in Using the Medium”
Teresa Merritt, *Rochester Institute of Technology*

“Intersections in the Workplace: Communication in a Virtual Environment”
Norbert Mundorf, *University of Rhode Island*

“Characteristics of the Net Generation”
Kassandra Barnes, *William Paterson University*

“*The Apprentice* in Cyberspace: Exploring the Tension Between Individual and Collective Identities in a New Media Environment”
Brooke Erin Duffy, *University of Pennsylvania*

This panel explores several ways in which technology intersects with our work environment and the overall impact that technology has on all of us.

3038

3:30-4:45 p.m.

Narragansett Ballroom B

Intersecting Nonverbal Communication Theories: Reviewing Major Contributors Across Disciplines

Sponsor: Nonverbal Communication
Chair: **Audra McMullen**, *Towson University*

“Judee Burgoon’s Nonverbal Expectancy Violation Theory”
Kristen Campbell Eichhorn, *Towson University*

“Deception in Everyday Life”
Mark Hickson III, *University of Alabama-Birmingham*

"Albert Mehrabian: Messages – Planned and Unplanned"
Nancy Hoar, *Western New England College*

"Proxemic Rule Violations in Medicine"
Susan Wieczorek, *University of Pittsburgh-Johnston*

This panel explores the work of four scholars whose work intersects with the study of nonverbal communication and with other disciplines: communication scholar Judee Burgoon, sociologist Erving Goffman, psychologist Albert Mehrabian, and anthropologist Edward T. Hall. Participants will examine the contributions each of these scholars has made to the study of nonverbal communication and the ways in which scholars of nonverbal communication have applied these intersections to fields such as medicine and criminology.

3039

3:30-4:45 p.m.

Waterplace Ballroom One

Top Papers in Health Communication

Sponsor: Health Communication
Chair: **Kami J. Silk**, *Michigan State University*
Respondent: **Melissa Bekelja Wanzer**, *Canisius College*

"The Relationships Among Perceived Physician Accommodation, Perceived Outgroup Typicality, and Patient Inclinations Toward Compliance"

Christopher Hajek, *University of Texas-San Antonio*
Melinda Vellagran, *University of Texas-San Antonio*
Elaine Wittenberg-Lyles, *University of Texas-San Antonio*

"Finding the Right Words: A 'Family-Centered' Approach to End of Life Decisions"

Jessica Parker-Raley, *University of Texas-Austin**
Barbara Jones, *University of Texas-Austin**

"Nationwide Newspaper Coverage of Abortion: A Community Structure Approach"

Brittany Hammer, *The College of New Jersey***
Brigitte McNamara, *The College of New Jersey***
Kristin Auci, *The College of New Jersey***
Jillian Nash, *The College of New Jersey***

This panel features the top three competitive papers from the Health Communication Interest Group.

***Top Graduate Student Paper **Top Undergraduate Student Paper**

3040

3:30-4:45 p.m.

Waterplace Ballroom Two

Intersecting Theory and Practice: How a Course on Organizational Culture Engages Students In and Beyond the Classroom

Sponsor: Organizational Communication
Chair: **Amanda Gunn**, *Denison University*

"Intersecting Theory and Practice: How a Course on Organizational Culture Engages Students In & Beyond the Classroom"

Amanda Gunn, *Denison University*

"Organizational Culture: A Course and Assignment Overview"
Claire Marshall, *Denison University**

"Learning Through Doing: An Intersection of Theory and Practice"
Lucy Sheridan, *Denison University**
Patrick McGilly, *Denison University**
Margot Anderson, *Denison University**

"Intersecting Methodologies and Modes of Analysis When Studying Organizational Culture"
Kimmy Freeman, *Denison University**
Kate Markesky, *Denison University**
Carol McCoy, *Denison University**

"Engaged Pedagogy: Intersecting Classroom Learning and Lived Experience"
Claire Marshall, *Denison University**
Lucy Sheridan, *Denison University**
Patrick McGilly, *Denison University**
Margot Anderson, *Denison University**
Kimmy Freeman, *Denison University**
Kate Markesky, *Denison University**
Carl McCoy, *Denison University**

In this panel, undergraduate students presenting will share how their field research projects in an Organizational Culture course involved them in the intersection of theory and practice, a myriad of methods of research and analysis, and resulted in the intersection of their experiences as students, citizens and future organizational participants. This panel offers scholars of organizational communication a unique opportunity to engage in dialogue with undergraduate students on the intersection of organizational pedagogy and scholarship.

3041

3:30-4:45 p.m.

Providence Ballroom One

**Instructional Communication Intersections
with Other Communication Sub-Disciplines**

Sponsor: Instructional Communication
Chair: **Qin Zhang**, *Fairfield University*
Respondent: **Marian L. Houser**, *Texas State University-San Marcos*

"Organizational Coaching as Instructional Communication"
Jason S. Wrench, *Ohio University-Eastern*
James C. McCroskey, *University of Alabama-Birmingham*
Virginia P. Richmond, *University of Alabama-Birmingham*

"A Preliminary Paper Exploring the Concept of Nagging"
Katie Neary Dunleavy, *West Virginia University*

"Service Your Life: Why Service Learning is the Fix for What Ails
Lifelong Learning"
J. Kanan Sawyer, *West Chester University of Pennsylvania*
Dana M. Infantino, *West Chester University of Pennsylvania*

"Situating Service-Learning at Multiple Intersections:
Theory/Praxis, Speech/Media, and Egocentrism/Altruism"
Lori Walters-Kramer, *State University of New York-
Plattsburgh*
Jonathan R. Slater, *State University of New York-
Plattsburgh*
Elizabeth R. Bernat, *State University of New York-
Plattsburgh*

This session consists of competitive papers from the Instructional Communication Interest Group.

3042

3:30-4:45 p.m.

Newport

Media Ecology Scholarship Honoring the Eclectic

Sponsor: Media Ecology Association
Chair: **Thomas E. Harkins**, *New York University*

"A Cyborg Discourse: Creation Science, Intelligent Design
and Post-Modernism"
John Huxford, *Villanova University*

"Human-Computer Creative Interfaces and the Emergence of the Meta-Artist"

Artur Matuck, *University of Sao Paulo, Brazil*

"Ink Stains are So 20th Century: The Resocialization of Student Journalists at Online-Only College Publications"

Daniel Reimold, *Ohio University-Athens*

"The Feminine Bubble: Sustaining the Niceness"

Grace Reddy, *State University of New York-Brockport*

"Nollywood: Video Revolution in Nigeria"

Uchenna Onuzulike, *Clark University*

"Why We Prostitute our Reflections: The Appeal of the Virginal Whore in Romantic Comedies"

Talli Sperry, *Eastern University*

3043

3:30-4:45 p.m.

Washington

Rhetorical Response: Restoration, Reinforcement and Resolve

Sponsor: Rhetoric and Public Address

Chair: **Beatriz Torres**, *Keene State College*

Respondent: **Anne F. Mattina**, *Stonehill College*

"Reinforcing Cultural Hegemony: A Cultural Analysis of a Speech by President George W. Bush on Social Security Reform"

Theron Allen Verdon, *University of Southern Mississippi*

"Senate Resolution 39 as the Rhetoric of Atonement: A Critical Analysis"

Megan L. Adams, *Howard University*

Jennifer Struve, *Howard University*

"Making a Case for Restorative Rhetoric: Mayor Rudolph Giuliani and Mayor Ray Nagin's Response to Disaster"

Donyale R. Griffin, *Wayne State University*

Donnetrice Allison, *Richard Stockton College*

3044

3:30-4:45 p.m.

Narragansett Ballroom C

Fostering a Positive Academic Climate: Mentoring Graduate Students in a Masters Only Program

Sponsor: Interpersonal Communication
Chair: Rachel L. DiCioccio, *University of Rhode Island*
Participants: Rachel L. DiCioccio, *University of Rhode Island*
 Kathleen M. Torrens, *University of Rhode Island*
 Sandra Ketrow, *University of Rhode Island*
 Andrew Rancer, *University of Akron*
 Mark Flynn, *University of Rhode Island*
 Cathy McGinn, *University of Rhode Island*
 Megan Dowd, *University of Rhode Island*
 Laura Gostin, *University of Rhode Island*

Mentoring of graduate students is an essential component, not only for student success, but also for the overall success and growth of any graduate program. What are the distinctive qualities that make a Masters-only graduate program unique and how are these qualities recognized and attended to through the effective mentoring of graduate students by faculty members? The roundtable discussion will examine these issues through the mentor/mentee lens.

3045

5:15-6:15 p.m.

Blackstone

ECA Self-Study Task Force

Chair: **Ronald L. Jackson II**, *Pennsylvania State University-State College*

3046

5:15-6:15 p.m.

Various Locations

Interest Group and Affiliated Association Business Meetings

Applied Communication Association	Bristol
Intercultural Communication	Kent
Communication, Law, & Ethics	Narragst. Blrm. B
Community College	Narragst. Blrm. C
American Society for History of Rhetoric	Newport
Interpersonal Communication	Washington
Nonverbal Communication	Waterplace Blrm. II
Lambda Pi Eta	Waterplace Blrm. III
Kenneth Burke	Providence Blrm. I
Interpretation/Performance Studies	Providence Blrm. II
Political Communication	Providence Blrm. III
Argumentation & Forensics	Providence Blrm. IV

The annual convention provides an opportunity for individual Interest Groups and affiliate associations to meet and conduct their annual business meetings and to make preliminary plans for the next ECA convention. Anyone may attend any of these meetings and participate in the planning process. However, only current ECA members may be nominated for a position in the Interest Group or as an Interest Group representative to the ECA Executive Council.

Please Note: The following groups need to elect representatives during the 2007 convention Interest Group Business meetings; newly-elected Council representatives' terms will begin at midpoint of 2008 and they will serve through midpoint of 2010:

**Human Information Technology
Mass Communication
Nonverbal Communication
Organizational Communication
Political Communication
Rhetoric & Public Address
Voices of Diversity**

3047

6:20-7:30 p.m.

Washington

Nominating Committee Meeting I

3048

8:00-9:00 p.m.

Blackstone

12-Step Group Meeting

All members of 12-Step groups are invited to attend this meeting.

3049

8:30-10:00 p.m.

Kent

Wine and Spots

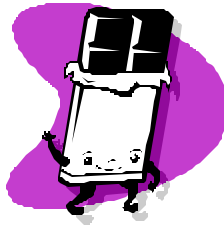
Join Members and Guests of the Political Communication Interest Group for a viewing and discussion of recent political advertising. Appetizers will be provided along with a cash bar.

3050

8:30-9:30 p.m.

Providence Ballrooms One & Four

Chocolate Lovers' "Fun-Do"
Sponsor:
University of Southern Maine



After dinner, drop by for some chocolate! Devil Dogs, Chocolate Chip Cookies, Hershey's Kisses, Hershey's Candy Bars, Chocolate-Dipped Fruit, and Chocolate Milk will definitely be the "buzz" at the convention! The rationing of chocolate will likely be needed!!

Saturday, April 28, 2007

CONVENTION PROGRAMS, MEETINGS, AND ACTIVITIES

4001

7:30 a.m. – 5:00 p.m.

Narragansett Lobby

**ECA Convention Registration
ECA Short Course Registration**

Members and guests of the Eastern Communication Association are required to register for the convention. Convention programs and information packets are available to those who pre-registered for the convention. Programs and materials for on-site registration, including ECA membership forms, are also available. **For those interested in enrolling in any of the short courses today, the fee for enrollment is \$15.00. Please register at the ECA Convention desk.**

4002

8:00-9:00 a.m.

Providence Ballroom Four

2008 Convention Program Planners Meeting II

Chair: **Sara C. Weintraub**, Regis College

4003

8:00-9:00 a.m.

Providence Ballroom Two

Resolutions Committee Meeting II

4004

8:15-10:15 a.m./*SHORT COURSE*

Newport

**Teaching a Course or Unit on Argumentative and Aggressive Communication:
Taking Action and Changing Lives**

Instructors: **Theodore A. Avtgis**, *West Virginia University*
Andrew S. Rancer, *University of Akron*



This short course will enable teachers and trainers to develop a course or unit on argumentative and aggressive communication. The information presented in this course will be geared toward fostering an awareness and identification of both constructive (argumentative) as well as destructive (verbally aggressive) forms of communication. Participants will be provided materials that will enable them to develop an entire semester course on argumentative and aggressive communication or as a separate module in a variety of other communication courses. For professional practitioners (e.g., trainers) this material can also be utilized as the basis of a unit on superior-subordinate communication in the workplace. Pedagogical strategies for teaching, syllabus construction, and the use of ancillary materials will be provided.

Pre-registration Required
Fee: \$15.00

4005

9:00-11:00 a.m./*SHORT COURSE*

Waterplace Ballroom Three

**Teaching Basic Communication Courses:
Accepted Truths, Old Chestnuts, and Shunned Theories**

Instructor: **Isa N. Engleberg**, *Prince George's Community College*



Basic communication course content includes many accepted truths (some of which have been deemed questionable or invalidated by contemporary research) and old chestnuts (some of which are sacrosanct but often flawed or dated). Legitimate but challenging theories and research are often shunned, sidestepped, or overly simplified. This course invites participants to examine and strengthen their basic communication courses so that they integrate strong contemporary theory, research, and practices into their basic courses. Topics for investigation include: Public Speaking as Fear #1; Group Roles; Monroe's Motivated Sequence; Leadership Contingency Theory; Mehrabian's Nonverbal Communication Research, among others.

Pre-registration Required
Fee: \$15.00

4006

9:00 a.m. - 4:00 p.m.

Narragansett Ballroom A

**ECA Exhibits Hall
Publishers, Exhibitors, and Graduate Programs**

Members and guests of the Eastern Communication Association are invited to visit the Exhibits Hall. During ECA "Cawffee Tawk" Cafés, refreshments will be served in the Hall. In addition, today a Student Poster Session will take place adjacent to the Exhibit Hall and all three ballrooms will be open for full participation and conversation among ECA participants and exhibitors. Remember, the Exhibitors have taken the time to support our organization; please support them as well! In addition to the exhibitors, several graduate programs will also have materials and representatives available.

4007

9:15-10:30 a.m.

Waterplace Ballroom II

**Motherhood and Academia:
The Intersection Between Personal Fulfillment and Professional Development**

Sponsor: Voices of Diversity
Chair: **Donnetrice Allison**, *Richard Stockton College*
Participants: **Donyale Griffin**, *Wayne State University*
Tia Smith Cooper, *American InterContinental University Online*
Anjali Ram, *Roger Williams University*

This panel will explore the unique challenge of mothers in the academy. While there have been discussions of the challenges women face returning to the workforce after having children, there has been little focus on the challenge of meeting tenure requirements while caring for small children. Unlike women who work an eight-hour day, women in the academy must meet the demands of teaching, campus service, and professional development. This often means additional hours grading, sitting on committees, and conducting research. Some even suggest putting off motherhood until the tenure process is complete. Must we choose? Must we prioritize scholarship over personal fulfillment? Can we really successfully do both?

4008

9:15-10:30 a.m.

Providence Ballroom Three

**Intersections: Health Practitioners and Communication
Researcher Investigative Teams**

Sponsor: Health Communication

Chair: **Andrew Rancer**, *University of Akron*

"Improving the Informed Consent Process: Testing the Effectiveness of a Multimedia Presentation"

Melissa Bekelja Wanzer, *Canisius College*

Lisa Missert, *Women and Children's Hospital, Buffalo, NY*

"Location, Location, Location: Targeting Physician Communication Competence with Relevant Data in Relevant Places"

Theodore Avtgis, *West Virginia University*

E. Phillip Polack, *Plastic Surgery Inc.*

"Family Decision-Making Across the Continuum of Health Care"

Lisa Sparks, *Chapman University*

Melinda Vellagran, *University of Texas-San Antonio*

Elaine Wittenberg-Lyles, *University of Texas-San Antonio*

"Collaborating with Health Sciences Professionals on Grant Development and Research"

Melanie Booth-Butterfield, *West Virginia University*

Steve Booth-Butterfield, *Healthy Influence*

This panel brings together interdisciplinary research teams to share varying perspectives and questions being addressed by each research program.

4009

9:15-10:30 a.m.

Washington

American Media and its Influence Overseas: International Perspectives on Audience Interpretation and Identification

Sponsor: Mass Communication

Chair/Respondent: **William J. Starosta**, *Howard University*

"Cultural Hegemony or Cultural Adaptation? *The Big Brother Nigeria Phenomena*"

Agbenu E. Ochoga, *Bowie State University*

Donna Oti, *Jos-Carnegie Project*

"Free Love in China? A Study of Chinese Women's Response to *Sex and the City*"

Deborah Clark Vance, *McDaniel College*

"Marginalizing in the Mainland: Race and Representation in
Desperate Housewives"

Andrew Jared Critchfield, *George Washington University*

"The Formation of Collective Identity: A Textual Analysis of China's
Super Girl Online Support Community"

Wei Sun, *Bowie State University*

The U.S. media industry has long been criticized or appreciated by its international audiences. Cultural imperialism is a common term used to describe the U.S. media influence. This panel examines how television programming, stereotypes, and cultural values influence the overseas audience.

4010

9:15-10:30 a.m.

Narragansett Ballroom C

Campus Speech and the Law: Intersections of Regulation

Sponsor: Communication, Law, and Ethics

Chair: **Gary Gumpert**, *Communication Landscapers*

Participants: **Bruce Avery**, *Hofstra University*

Susan Drucker, *Hofstra University*

Donald Fishman, *Boston College*

Thomas Flynn, *Slippery Rock University*

Lewis Freeman, *Fordham University*

Christopher J. Hunker, *Boston College*

Allison Hynes, *Boston College*

Harvey Jassem, *University of Hartford*

Roxanne M. O'Connell, *Roger Williams University*

This roundtable will explore current legal issues emerging in the campus communication environment. Diverse campus speech issues continue to emerge. Issues have arisen in contexts ranging from free speech zones and professorial free expression to online journalism and the rights of the campus press. Copyright issues abound when students download and professors place material online.

4011

9:15-10:30 a.m.

Bristol

New Intersections: Community Transformation and Re-Identification of Providence

Sponsor: Rhetoric and Public Address

Chair: **Christopher Eisenhart**, *University of Massachusetts-Dartmouth*

Respondent: **Jason A. Edwards**, *Bridgewater State College*

"Moving Water, Making Community"

Rebecca M. Townsend, *University of Massachusetts-Amherst*

"Can We Re-route Progress?: Stories of Providence's Transformation"

Kathleen M. Torrens, *University of Rhode Island*

"WaterFire for Hire: Art Encounters Commerce on the Providence Waterways"

Jerry Blitefield, *University of Massachusetts-Dartmouth*

This panel will explore the transformation of Providence from a "smudge" to a "destination." The focus will be on the public experiences created by urban parks and art installations, and how the community identity gets transformed from that rhetorical interaction.

4012

9:15-10:30 a.m.

Blackstone

Meet the Candidates: National Communication Association

Sponsor: Eastern Communication Association

Chair: **Roger Smitter**, *National Communication Association*

Panelists: **Dawn O. Braithwaite**, *University of Nebraska-Lincoln*
Diana Carlin, *University of Kansas*

This panel features two communication colleagues who are running for Second Vice-President of the National Communication Association. This will be a Q & A session with audience members. Take advantage of this opportunity and meet two outstanding scholars who wish to lead NCA.

4013

9:15-10:30 p.m.

Providence Ballroom Four

Mining Disciplinary "Intersections" in Research, Teaching, and Curriculum

Sponsor: Theory and Methodology

Chair: **Theodore F. Sheckels**, *Randolph-Macon College*

"Law, Politics, Cultural Studies, Media Studies—Isn't It All Just Rhetoric Anyway?"

Trevor Parry-Giles, *University of Maryland*

"At the Intersection of Literature and Communication Studies:
Mikhail Bakhtin's Thoughts and Why They Have Influenced Both
Disciplines"

Theodore F. Sheckels, *Randolph-Macon College*

"The Intersection of Education and Communication: Engaging
Education Scholarship to Strengthen the Communication
Discipline"

Julie W. Morgan, *Eastern University*

4014

9:15-10:30 a.m.

Kent

**Intersections: Balancing New Technology with
Critical and Creative Thinking**

Sponsor: Media Ecology Association

Chair: **Roxanne O'Connell**, *Roger Williams University*

Participants: **Susan B. Barnes**, *Rochester Institute of Technology*

Brian Cogan, *Molloy College*

David Bradstreet, *Rochester Institute of Technology*

Ann Marie Barry, *Boston College*

"How should we balance the teaching of new technology with critical and creative thinking?" (Edward Huang). This Socrates Café style roundtable seeks to engage in a spirited discussion on the impact of new media in our classrooms. At a time when the software release we may be teaching today is obsolete by the time students graduate, how do we keep up with the tools? How do we prepare our students for technological change and adaptation?

4015

9:15-10:30 a.m.

Waterplace Ballroom One

**Campaign Strategies and Challenges in the 2006
Massachusetts Governor's Race**

Sponsor: Political Communication

Chair: **Rebecca M. Townsend**, *University of Massachusetts-
Amherst*

Respondent: **Mari Boor Tonn**, *University of Maryland*

"Deval Patrick's Theory of Rhetoric"

Rebecca M. Townsend, *University of Massachusetts-
Amherst*

"Reassuring the Massachusetts Electorate: An Analysis of
Gubernatorial Candidate Deval Patrick"

Jean-Marie Vianney Higiro, *Western New England College*

"Local Media, Public Debate, and the Massachusetts Governors'
Race: The Crisis in Democracy"

D.L. Stephenson, *University of Hartford*

"The Power of the Attack Ad in the Gubernatorial Race"

Donna L. Halper, *Emerson College*

This panel identifies representations of Deval Patrick in the Massachusetts Governor's race from various perspectives including rhetorical grass-roots development, the use of attack ads, televised debate, and the Internet.

4016

10:45 a.m. -12:00 p.m.

Providence Ballroom Four

Beyond the Classroom: Ethical Applications

Sponsor: Media Ecology Association

Chair: **Catherine Waite Phelan**, *Hamilton College*

Participants: **Students from Hamilton College Media Board**

Donald Fishman, *Boston College*

Michael Keith, *Boston College*

This panel presentation highlights the work of the Hamilton College Media Board, a student-run organization that oversees student media at the College. Students will speak about the difficulty of creating ethical guidelines in a rapidly changing media environment. Following student presentations, challenges and advantages of a student-run media board will be discussed as well as how this student-run media board successfully blends the liberal arts approach and the practice of journalism.

4017

10:45 a.m. -12:00 p.m.

Exec. Brd. Rm.

ECA 100th Anniversary Committee

Chair: **James W. Chesebro**, *Ball State University*

4018

10:45 a.m. -12:00 p.m.

Bristol

**Unexpected Intersections of Culture in the Classroom and Community: Examining
Relationships Between Theory and Application**

Sponsors: Voices of Diversity & Instructional Communication
Chair: **Bailey Baker**, *Kean University*

"Communication as Science and Magic: Intersection of DNA Data with the Social Construction of Race"

Anita Foeman, *West Chester University of Pennsylvania*

"Intersections of Class: Conducting an Activity that Reveals Implications of Social Class"

Teresa Nance, *Villanova University*

"Intersection of Religions: Morality in the Communication Classroom"

Christopher Lynch, *Kean University*

"Crash: Why Intersections of Religion Do Not Work"

David Stern, *West Chester University of Pennsylvania**

"Inside Outside Intersections: Examining the Communication of Indigenous Women"

Janet Yedes, *Kean University*

This panel examines the relationship between several areas of theory and application in the communication classroom and beyond to the larger community. A range of brief presentations explore DNA information in teaching the social construction of race, communication theory and contact among people of different religious backgrounds, deconstructing privilege in diverse classrooms and teaching about conducting research on others.

* Student Debut

4019

10:45 a.m. -12:00 p.m.

Narragansett Ballroom B

**Intersections: Health as the Crossroad Among Communication Disciplines.
A Roundtable Discussion of Ecological Approaches to Health Communication**

Sponsor: Health Communication
Chair: **Christie Bautista Ghetian**, *Pennsylvania State University-State College*

Participants: **Lori Daniel**, *Pennsylvania State University-State College*
Carla Fisher, *Pennsylvania State University-State College*
Christie Bautista Ghetian, *Pennsylvania State University-State College*

Janice Krieger, *Ohio State University*
Jennifer E. Ohs, *Pennsylvania State University-State College*
Margaret Pitts, *Old Dominion University*

This discussion will explore health communication through an ecological lens, placing health communication at the “*intersection*” of other communication disciplines. The panelists, with the audience, will discuss their experiences with health promotion, health education, illness management, and prevention, as they are each influenced by interpersonal, family, group, environmental, religious, cultural, and political factors.

4020

10:45 a.m. -12:00 p.m.

Narragansett Ballroom C

Talking Tech: “Trees and the Apples that Fall from Them”

Sponsors: Human Information Technology &
Media Ecology Association
Chair: **Roxanne O’Connell**, *Roger Williams University*
Participants: **Catherine K. Wright**, *George Mason University*
Susan B. Barnes, *Rochester Institute of Technology*
Matthew J. Smith, *Wittenberg University*
Jason S. Wrench, *Ohio University-Eastern*
LaKesha Anderson, *George Mason University*

This panel is for instructors who use technology as a main component of their teaching. Panel participants will talk about their experiences as teachers of technology as well as using technology. This will be an opportunity for audience participants to learn, as well as to share ideas.

4021

10:45 a.m. -12:00 p.m.

Newport

**Communicative Intersections:
A “Philosophy of” Approach to Crisis Management, Public Discourse,
and Communicative Identity**

Sponsor: Philosophy of Communication
Chair: **Jeanne Persuit**, *Duquesne University*
Respondent: **Cem Zeytinoglu**, *East Stroudsburg University*

“Kairos and the Language-World of Crisis Management: A
Phenomenological Inquiry”
Sanda Tomuletiu, *Duquesne University*

"The Ontology of Utterance"

Susan Malcolm, *Robert Morris University*

"Nietzsche's Übermensch: Understanding Identity in Relation to Being"

Christine McDowell, *Duquesne University*

4022

10:45 a.m. -12:00 p.m.

Washington

Service-Learning: The Intersection of Communication Studies and Community

Sponsor: Instructional Communication

Chair: **Lillie S. Ransom**, *Gallaudet University*

Respondents: **Doug Smith**, *University of North Dakota*
Monique A. Myers, *Stonehill College*

"At the Intersection of Service-Learning and Group Communication: Teaching Group Phases, Roles, and Conflict Management through Community Service"

Adam Earnhardt, *Youngstown State University*

"Integrating Service and Learning in a Business and Professional Communication Course: Increasing Participation in the Pittsburgh International Children's Theatre Volunteer Program"

Dacia Charlesworth, *Robert Morris University*

"Internal and External Intersections: Public Speaking, Service-Learning, Deaf Culture and Institutional Culture"

Lillie S. Ransom, *Gallaudet University*

"An Appropriate Intersection: Service-Learning in a Persuasion Course"

John Kares Smith, *State University of New York-Oswego*

This panel discusses four models of service-learning in communication courses. Participants affiliate with various institutional types and also represent different geographical areas. The papers focus on service-learning, explaining how to integrate it into courses and how to emphasize its importance to students. Issues related to philosophical and institutional support will also be addressed.

4023

10:45 a.m. -12:00 p.m.

Waterplace Ballroom One

Diversity Has Many Faces

Sponsor: Community College
Chair: **Catherine M. Blackburn**, *Brookdale Community College*
Respondent: **Tobi Mackler**, *Montgomery County Community College*

"Alien in the Classroom: The Instructor from Outer Space"
Isa N. Engleberg, *Prince George's Community College*

"The Challenges of Exploring Gay Identity in Community Colleges: An Honors Project"
David Brantley, *College of Southern Maryland*

"Hidden Dimensions of Diversity: Going Beyond Black and White"
Lisa Heller Boragine, *Cape Cod Community College*

"Generation Me: Who are our Traditional Age Students?"
Nadine Poznanski, *College of Southern Maryland*

Diversity can mean a great many things to us in our particular contexts, but how often do we address diversity on our campuses? This panel will explore a variety of perspectives from which to see diversity on community college campuses. Each panelist will explore a different approach, including how we can understand our diverse students and the "silent" forms of diversity such as religion, socio-economic status, sexual orientation, and age that co-exist on community college campuses. We'll also investigate ways to address diversity with and through communication in the classroom.

4024

10:45 a.m. -12:00 p.m.

Waterplace Ballroom Two

**Intersections of Law and Communication:
Selected Papers in Communication, Law, and Ethics**

Sponsor: Communication, Law, and Ethics
Chair: **Brett Barnett**, *Slippery Rock University*
Respondent: **Pat Arneson**, *Duquesne University*

"'True Threats' in Planned Parenthood v. ACLA"
Elizabeth Pawelczyk, *Boston College**

"Hosty v. Carter: the Problems with Extending Hazelwood to a University Setting"
Emily Berg, *University of Minnesota-Twin Cities*

"Freedom of Speech Revisited in Our Hi-Tech World: A New Standard for 'True Threats' via the Internet"

Erin Morley, *Boston College**

"Art Censorship: At What Price Should Society Pay?"

Amy L. Holowczenko, *Rochester Institute of Technology*

This group of selected papers addresses First Amendment issues in historical settings, via the Internet, and in the arts.

***Debut Paper**

4025

10:45 a.m. -12:00 p.m.

Providence Ballroom One

Moving Beyond Transgressions and Inequity in Romantic Relationships

Sponsor: Interpersonal Communication

Chair: **Audra L. McMullen**, *Towson University*

Respondent: **Kristen Campbell Eichhorn**, *Towson University*

"The Influence of Spirituality on Forgiveness of Specific Transgressions"

Cara M. Spencer, *West Virginia University*

Melanie Booth-Butterfield, *West Virginia University*

"An Analysis of Affective Orientation in Relation to Forgiveness and Jealousy in Romantic Relationships"

Robert J. Sidelinger, *West Virginia University*

Melanie Booth-Butterfield, *West Virginia University*

"Development of the Perceptions of Equity Scale"

Jacob L. Cayanus, *Oakland University*

This panel features competitive papers that address associations among spirituality, affective orientation, and forgiveness following a transgression and emotional support, trust, and relationship quality in inequitable romantic relationships.

4026

10:45 a.m. -12:00 p.m.

Providence Ballroom Two

Classroom Meets Real-Life: Stories from an Undergraduate Field Study on Organizational Communication

Sponsor: Organizational Communication

Chair: **Cem Zeytinoglu**, *East Stroudsburg University*
Respondent: **Janie Harden Fritz**, *Duquesne University*

“Significance of Small-Group Experiences in Organizational Communication”

Julie Marijczuk, *East Stroudsburg University**
Edward Hart, *East Stroudsburg University**
Joseph Starace, *East Stroudsburg University**

“Effective Leadership and Management Communication for Success in an Organization”

Erica Shupp, *East Stroudsburg University**
David Howze, *East Stroudsburg University**
Cassie Peechatka, *East Stroudsburg University**

“Participation and Organizational Communication Competencies”

Joshua Hruscik, *East Stroudsburg University**
Clayton Doyle, *East Stroudsburg University**
Paul Casale, *East Stroudsburg University**
Erin Swan, *East Stroudsburg University**

In this panel, undergraduate students consider how organizational communication competency is defined in the 21st century in corporate, nonprofit, and governmental organizations. Students designed and implemented a field study to investigate the organization communication competencies of knowledge, sensitivity, skills, and values. This panel will allow students to share their experience in an academic context and allows scholars and fellow students to learn about the intersection of a classroom and a real-life organizational context.

***Student Author**

4027

10:45 a.m. -12:00 p.m.

Blackstone

Nonverbal Communication in Romance and Dress

Sponsor: Nonverbal Communication
Chair: **Lynn Gregory**, *University of Vermont*
Respondent: **Jacob L. Cayanus**, *Oakland University*

“Loving Styles and the Nonverbal Acceptance and Rejection Behaviors for Another’s Initiation of Romantic Encounters”

Sara Banfield, *West Virginia University*
Robert J. Sidelinger, *West Virginia University*

"Get a Room! An Investigation of the Uses of, and Reactions to, Haptics in Romantic Relationships"

Kathryn Meg Forbes Nelsen, *University of Vermont*

Alanna Toner, *University of Vermont*

"Communicating Nonverbally: What Do Female Students' Sexy Clothes Say?"

Flora Keshishian, *St. John's University*

This group of selected papers focuses on romantic nonverbal communication and student dress.

4028

10:45 a.m. -12:00 p.m./SPOTLIGHT PROGRAM

Kent

Spotlight on Scholarship: Patrice Buzzanell

Sponsor: Spotlight on Scholarship Series

Chair: **Betsy Wackernagel Bach**, *University of Montana-Missoula*

Respondent: **Patrice Buzzanell**, *Purdue University*

"Theorizing the Workplace: The Contributions of Patrice Buzzanell's Research to Career Discourse Studies"

Robyn V. Remke, *Southern Illinois University*

"The Feminism of Friendship: Knowing the Value of Connection when it Matters"

Patricia Sullivan, *State University of New York-New Paltz*

"The Intersections of Support, Advice, and Inspiration: A Feminist Co-mentoring Project at Purdue University"

Suzy D'Enbeau, *Purdue University*

Rebecca Weiler, *Purdue University*



In this panel, Patrice Buzzanell's significant work in feminist organizing will be highlighted. In particular, panelists will discuss alternative conceptualizations and enactments that can better the lives of women and others who have not been traditionally represented in research. Panelists will discuss the feminist and career research in organizational communication at Purdue. This panel will begin with brief presentations, with ample time for discussion and reflection.

4029

10:45 a.m-12:00 p.m.

Providence Ballroom Three

**Faculty at the Intersection of Competing Pieties:
A Burkean Roundtable on Professorial Perspectives in the Academy**

Sponsor: Kenneth Burke
Chair: **Floyd D. Anderson**, *State University of New York-Brockport*
Participants: **Floyd D. Anderson**, *State University of New York-Brockport*
Elvera B. Berry, *Roberts Wesleyan College*
Bryan Crable, *Villanova University*
James F. Klumpp, *University of Maryland*
Donna M. Kowal, *State University of New York-Brockport*
Lawrence J. Prelli, *University of New Hampshire*
Mari Boor Tonn, *University of Maryland*
Robert G. Westerfelhaus, *College of Charleston*

The Academy functions at the “intersection” of competing pieties (e.g., administrative, curricular, disciplinary, economic, institutional, professorial, public, and scholarly views) of “what properly goes with what” in the Academy. While current culture- and market-based ideological perspectives are frequently the target of faculty discomfort or contempt, professorial practice is not immune to their influence. To what extent do faculty reflect and foster the very pieties they question? From a dramatistic perspective, how are we to understand the teaching-learning and intellectual-critical missions of the Academy? Panelists will present brief statements as a catalyst for engaging each other and the audience in conversation regarding competing professorial pieties in today’s Academy.

4030

12:15-1:30 p.m.

Agora Restaurant-Private Dining Room

Past Officers Club Luncheon

4031

12:15-1:30 p.m.

Waterplace Ballroom Three

Top Papers in Voices of Diversity

Sponsor: Voices of Diversity
Chair: **Celeste C. Lacroix**, *College of Charleston*
Respondent: **Joy M. Cypher**, *Rowan University*

“‘They Can’t Show a Whole Screen Full of Gay People’: Gay, Lesbian, and Bisexual Television Viewers Assess Portrayals of Gay Community on Television”

Lyn J. Freymiller, Pennsylvania State University

“Protecting a Stigmatized Sexual Identity: The Use of Performative Practices in Defining, defending and Extending the BDSM Community’s Socio-Sexual Boundaries”

Robert G. Westerfelhaus, College of Charleston

“We’re Uniquely the Same as Everyone Else: Dialectics of Race in Narratives of Multiracial Families”

Lorin Basden Arnold, Rowan University

“*Harvest of Shame*: Speaking for Others through Documentary Film”

Cynthia Boes, Pennsylvania State University*

This panel features the top four competitive papers from the Voices of Diversity Interest Group.

***Student Paper**

4032

12:15-1:30 p.m.

Providence Ballroom Four

The Intersection of Forensics with Professional and Personal Issues

Sponsor: Argumentation & Forensics
Chair: **Jeff Pierson**, *Bridgewater College*
Participants: **Todd Allen**, *Geneva College*
Carl Hyden, *Morgan State University*
Kimberly Korcsmaros, *Bridgewater College*
Barbara F. Sims, *Alderson-Broadus College*
Carolyn Turturice, *Pennsylvania Highlands Community College*

While many previous competitors attest to the high personal value of forensics and administrators enjoy the recruitment and publicity forensics brings to their institutions, coaches often face many conflicting issues. This panel, made up of individuals with varying degrees of coaching experience, will examine the intersection of forensics with the institutional mission, departmental objectives, tenure and promotion, graduate study, and family life.

Spotlight on Scholarship: Donal Carbaugh

Sponsor: Spotlight on Scholarship Series
 Chair: **Betsy Wackernagel Bach**, *University of Montana-Missoula*
 Respondent: **Donal Carbaugh**, *University of Massachusetts-Amherst*

"Carbaugh's Cultural Approach to Environmental Communication: Dwelling-in Place, with special attention to Indigenous Voices"
Eric Morgan, *New Mexico State University*

"Culture and Communication in the 21st Century"
Michelle Scollo, *Rutgers University*

"Models of Personhood: Egocentric, Sociocentric, and Infocentric Codes"
Rick Wilkins, *Baruch College/CUNY*

"Ethnography in the Classroom"
Karen Wolf, *Suffolk Community College*

"Terms for Our Talks: Deliberative and Otherwise"
Rebecca Townsend, *University of Massachusetts-Amherst*

"From *Donahue* Discourse to Cultures in Conversation: Themes in Carbaugh's Corpus"
Benjamin Bailey, *University of Massachusetts-Amherst*

"From the Great Plains to Pakistan: Applications of Carbaugh's Theory to Intercultural Communication"
Charles Braithwaite, *University of Nebraska-Lincoln*



This panel spotlights Donal Carbaugh's ethnographic approach to communication with special attention to developments in environmental communication, media studies, communication codes, classroom interaction, deliberative discourses, and intercultural encounters. Presentations will be made with time left for discussion.

4034

12:15-1:30 p.m.

Providence Ballroom Three

Great Ideas for Teaching Speech (G.I.F.T.S.), Part II

Sponsor: Community College

Chair: **Alberta Arnold**, *LaGuardia Community College*

"Let Me Introduce Myself... An Unusual Introductory Speech Assignment"

Lisa Heller Boragine, *Cape Cod Community College*

"Using Parliamentary Procedure in a Groups Class"

Shirlee A. Levin, *College of Southern Maryland*

"Getting Acquainted for the Whole Semester"

Tobi Mackler, *Montgomery County Community College*

"Using Persuasive Speaking Techniques in an Interview Situation"

Ellen J. Meinke, *University of Hartford*

"Facebook.com and Stages of Relationship Development"

Leigh Nelson, *James Madison University*

"Considerations of Ethical Dilemmas in Public Speaking"

Rita Rosenthal, *Boston College*

"Using Extraordinary Objects to Teach the Motivated Sequence"

Anne Sears, *North Shore Community College*

"The More the Merrier"

Theresa Shaton, *Kutztown University of Pennsylvania*

"Three for the Price of One"

Nancy J. Willets, *Cape Cod Community College*

4035

12:15-1:30 p.m.

Newport

**Framing the Story:
Analyzing Non-Fictional and Fictional Narratives**

Sponsor: Mass Communication

Chair: **Rod Carveth**, *Marywood University*

Respondent: **Maria Simone**, *Rowan University*

"Learning News on the Web: Corporate Versus Non-Corporate Media"

Jeffrey Delbert, *State University of New York-Brockport*

"The Commodification of Adoption: A Burkean Analysis of Adoption Discourse"

Jennifer Struve, *Howard University*

"Warrantless Wiretapping: A Community Structure Approach to Nationwide Newspaper Coverage of National Security Agency Surveillance"

John C. Pollock, *The College of New Jersey*

John Fialk, *The College of New Jersey*

Justin Grazioli, *The College of New Jersey*

Kevin Shields, *The College of New Jersey*

Thomas Hipper, *The College of New Jersey*

"The Camera that Said Too Much: Intersections in Film and Literature"

Brian J. Snee, *State University of New York-Potsdam*

This panel presents several approaches to examining ways in which events are portrayed, examining news coverage of particular issues, as well as cinematic techniques that shape the manner in which a story is told and perceived.

4036

12:15-1:30 p.m.

Washington

Perspectives on Race, Class, and Gender in the United States

Sponsor: Political Communication

Chair: **Jason Moldoff**, *Virginia Tech*

"Reinforcing Cultural Hegemony: A Cultural Analysis of a Speech by President Bush on Social Security Reform"

Theron Allen Verdon, *University of Southern Mississippi*

"The Southern Press, the Suffrage Movement, and the Female Voice"

Christina Hicks-Goldston, *Georgian Court University*

"Moral Arguments for Immigration Policy Reform: Political Party Perspectives on Legislating the American Dream"

Nancy Tetreux, *Rutgers University*

"Candidate Gender & Homeland Security: Political Candidates and Gender Stereotypes Post-September 11"

Elyse Gonyo, *Virginia Tech*

John C. Tedesco, *Virginia Tech*

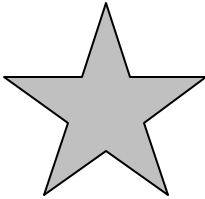
This panel offers a variety of evaluations of how issues of race, class, and gender impact political discourse in the United States.

4037

12:15-1:30 p.m.

Kent

Proceed with Caution: Navigating the Intersection of Ethics and Research



Sponsor: **First Vice-President**

Chair: **Jeffrey T. Child**, *North Dakota State University*

Participants: **Julien Murphy**, *Bioethics Project*

Martha Watson, *University of Nevada-Las Vegas*

Carole Barbato, *Kent State University*

Jeffrey T. Child, *North Dakota State University*

This program examines the role of ethics in the research process. In a roundtable discussants will relate their experience with dealing with the ethical issues and challenges in research. Topics including sampling, research design, real-world applications, the human subject approval process, among others will be explored. Audience participation will be encouraged.

4038

12:15-1:30 p.m.

Providence Ballroom One

Three Years of Teaching Nonverbal Communication Online

Sponsor: Nonverbal Communication

Chair/Respondent: **John Gareis**, *University of Pittsburgh*

"Advantages of E-Learning"

Sondra L. Chester, *University of Pittsburgh*

"The Course: Content and Testing"

Ellen R. Cohn, *University of Pittsburgh*

"The Course: Online Participation and Interaction"

Donald B. Egolf, *University of Pittsburgh*

"Critique: What Works?, What Doesn't Work?, and Suggestions for the Future"

Sondra L. Chester, *University of Pittsburgh*

Ellen R. Cohn, *University of Pittsburgh*

Donald B. Egolf, *University of Pittsburgh*

The purpose of this panel is to report on the efficaciousness of teaching a nonverbal communication course online for a period of three years. The session will begin with a report on the advantages of e-learning in general, will discuss the advantages of teaching a nonverbal course in particular, will give a detailed presentation of the nonverbal course actually taught online, and finally, will critique a three-year effort.

CAFE

1:30-2:30 p.m.

Narragansett Ballroom A

ECA "Cawffee Tawk" Café

Sponsor: Villanova University

In the Exhibits Area, the ECA "Cawffee Tawk" Café will take place. Please browse around. The Ballroom doors to B and C are open for Poster Session Event #2 from 1:45-3:00 p.m.

4039

1:45-3:00 p.m.

Providence Ballroom Three

Shedding Light on the Invisible: A Deeper Look at the Issues Surrounding Co-Cultural Women's Underrepresentation at the Workplace

Sponsor: **Voices of Diversity**

Chair: **Felicia Walker**, *Howard University*

Respondent: **Sharnine Herbert**, *Shippensburg University*

"A Tale of African-American Female Invisibility in Academic Settings"

Tracie Babb, *Bowie State University*

"Invisible Subjects: Exclusion of African Women in Print News Media"

Nickesia Gordon, *Howard University*

"The High Price of Success: An Investigation of the Trials and Triumphs of Women in the Print Journalism"

Karima A. Haynes, *Bowie State University*

"Is Invisible a Collective Experience? Investigation of Co-cultural Women's Experience at the Workplace"

Wei Sun, *Bowie State University*

Despite the myriad improvements made to compensate for co-cultural groups, women at large still have been overlooked in outlets like the media and academia. Challenges still exist that prevent women from achieving success equal to their male counterparts. The panelists investigate how gender, race, and culture affect women's access to, and achievement, in the aforementioned outlets.

4040

1:45-3:00 p.m.

Bristol

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication
Chair: **Donnetrice Allison**, *Richard Stockton College*
Respondent: **Anjali Ram**, *Roger Williams University*

"Navigating the Dialectical Tensions Experienced During Cross-Cultural Adaptation by Female African Refugees"

Julie L. Semlak, *North Dakota State University*

Judy C. Pearson, *North Dakota State University*

Najla G. Amundson, *North Dakota State University*

Anna D. H. Kudak, *North Dakota State University*

"Locating Whiteness: History, Power, Identity and the Postcolonial Framework"

Ruma Sen, *Ramapo College*

"Global Hinglish Congures Indian Nationalism: The Crisis of Language at the Intersection of India today and 19th century India"

Reshmi Sen, *Duquesne University*

This panel features the top three competitive submissions from the Intercultural Communication Interest Group.

4041

1:45-3:00 p.m.

Providence Ballroom One

Professorial Freedom of Expression: Crossroads or Dead End?

Sponsor: Communication, Law, and Ethics
Chair: **Gary Gumpert**, *Communication Landscapers*

Participants: **Susan J. Drucker**, *Hofstra University*
Donald Fishman, *Boston College*
Thomas Flynn, *Slippery Rock University*
Bonnie Jefferson, *Boston College*
Mary L. Kahl, *State University of New York-New Paltz*
Roger Smitter, *National Communication Association*
Jean Ann Streiff, *Oakland Catholic High School*
Judith S. Trent, *University of Cincinnati*
Richard Vatz, *Towson University*

When is it proper for professors to express their personal views in the classroom? On campus? Off campus? In their own professional writings? This roundtable will explore the ethical, legal and professional considerations and limitations placed upon the professor's expression. Additionally, this roundtable will provide perspectives of professors, administrators, and students. In keeping with the theme of this conference, this panel will examine the intersection of personal views and professional responsibilities.

4042

1:45-3:00 p.m.

Blackstone

The Future of "Textbooks" in Academia

Sponsor: Community College
Chair: **Nancy J. Willets**, *Cape Cod Community College*
Respondent: **Isa N. Engleberg**, *Prince George's Community College*

"Web CT and Designer Textbooks"

Bonnie Jefferson, *Boston College*
Joe Sabella, *Kendall Hunt*

"Course Compass - a Publisher Design for the Textbook"

Rita Rosenthal, *Boston College*
Paul DeLuca, *Allyn & Bacon/Longman*

"The Sandbox Approach"

Lisa Heller Boragine, *Cape Cod Community College*
Chris Sellinger, *Allyn & Bacon/Longman*

"Creating and Delivering Course Content Using Mindmapping Software"

Thomas Jewell, *Bergen Community College*

We are all affected in some way with the rapid advancements in technology. Academic textbooks are but one more area that is experiencing change. This

panel will explore new and inventive ways to utilize technology to create learning tools for students.

4043

1:45-3:00 p.m.

Providence Ballroom Two

The Impact of Music, Copyright, and Technology on our Lives

Sponsor: Human Information Technology

Chair: **Rudy Pugliese**, *Rochester Institute of Technology*

"The Pirates in our Past: Copyright, the Printing Press and the Internet"

Nathan W. Fisk, *Rochester Institute of Technology*

"Her life was saved by Rock n Roll (Lou Reed, 1974)": The Amazing Affects of Music in Public Speaking Classrooms"

Vicki E. Bennett, *University of Colorado-Boulder*

"The Coming of 'Invader Zune' "

Rod Carveth, *Marywood University*

This panel takes a look at the way music impacts our lives and the way we teach. It touches on ways to incorporate music into the public speaking classroom, the importance of copyright, and the new technologies that deliver music to us.

4044

1:45-3:00 p.m.

Newport

Kenneth Burke and New Media: Adopting and Adapting the Ideas of Kenneth Burke to Understand the Influence of New Media

Sponsor: Kenneth Burke

Chair/Respondent: **Christina Morus**, *Villanova University*

"How is Community Created and Transformed in the Cyber world? An Analysis of Identification in Video Games"

George Boone, *Villanova University**

"What can Burke Offer Our Understanding of the Selves We Create in Cyber-Space? An Analysis of the Prevalent Terministic Screens in the Blogosphere"*

Julia Morris, *Villanova University*

"Creating Consubstantiality Through Techno-Consumer Identification: Podcast, 'I'-cast, iPod"

Mina Ivanova, *Villanova University**

"The New Media Community: Creating Identification in 'MySpace' and 'Facebook' "

Paula McHarg, *Villanova University**

This panel posits the effectiveness of Kenneth Burke's prominent concepts in understanding the implications of symbol use (and misuse) in New Media technologies. Spanning an array of New Media technologies and Burkean concepts, this panel offers an opportunity for both panelists and audience members to critique and understand New Media through a Burkean lens while also positing Burke's limitations for illuminating the creation of community within the New Media culture.

***Debut Paper**

4045

1:45-3:00 p.m.

Washington

International Political Communication: Content and Effects

Sponsor: Political Communication

Chair: **Andrew Paul Williams**, *Virginia Tech*

"Political Commentary in the Kuwait English Press"

Ray E. Weisenborn, *Gulf University for Science and Technology*

"Global Media Framing of the 2006 U.S. Midterm Elections"

Andrew Paul Williams, *Virginia Tech*

"Political TV-Debates in a Comparative Perspective: A Comparison of Effects in Sweden and Germany"

Jesper Strömbäck, *Mid Sweden University*

Michaela Maier, *University of Koblenz-Landau*

Jürgen Maier, *University of Kaiserslautern*

"Importance of Internet in Political Participation"

Serajul I. Bhuiyan, *Lincoln University*

Through the use of differing theoretical perspectives and methodological approaches, this panel offers important, current research reports about the content and effects of international political communication.

Student Poster Session

Chair: **Kelly A. Rocca**, *St. John's University*

"Factors Influencing Sibling Disclosure: Effect of Age and Gender on Amount of Disclosure and Sibling Satisfaction"

Rachel Ayers, *Bloomsburg University*

"Marital Dissolution: An Examination of Father-Daughter Relationships after Divorce"

Janelle Herman, *Bloomsburg University*

Rachael Strycharz, *Bloomsburg University*

"Looking at the Role Equity Plays in Relational Maintenance Behaviors Among Adult Siblings"

Deanne Bergstrom, *Bloomsburg University*

Marla Keklak, *Bloomsburg University*

"Critical Analysis of Oprah Winfrey's Eulogy of Rosa Parks"

Skye M. Chernichky, *West Virginia Wesleyan College*

"The Reach of Bono's Ethos: A Rhetorical Criticism of Bono's Harvard Commencement Speech"

Taylor A. Daugherty, *West Virginia Wesleyan College*

"Interrelationships Among Religious Communication Apprehension, Willingness to Communicate, Argumentativeness, and Attitudes Towards Evangelism"

Abigale Foldi, *Ohio University-Eastern*

Haley Spencer, *Ohio University-Eastern*

Hayley Neal, *Ohio University-Lancaster*

Peter Filipow, *Ohio University-Lancaster*

"Jewish American Identity: Using a New Lens in the Study of a Cross-Generational Identity"

Stefanie Krukowski, *Ramapo College*

"The Humorless Cosby Show: A Rhetorical Criticism of Cosby's Pound Cake Speech"

Travis A. Rexroad, *West Virginia Wesleyan College*

"A Look at Workplace Collaboration: In Perceptions of Fair Interpersonal Treatment, Collaborative Decision Making, Willingness to Listen and a Tolerance for Disagreement"

Zach Thuring, *Ohio University-Eastern*

Erica Holmes, *Ohio University-Pickerington*

"Sports: How We Relate to one Another"

Valarie Wiggins, *Ohio University-Zanesville*

Kathryn Graham, *Ohio University-Eastern*

Theresa Nutter, *Ohio university-Lancaster*

Gina Sexton- Bruce, *Ohio University-Southern*

"Italian-Americans: Family, Pasta and *The Sopranos*"

Holly Blanck, *Ramapo College*

"The Intersections of Political Advertising and Voters"

Justin M. Raber, *West Virginia Wesleyan College*

"The Intersection of Rational Criticism and President George W. Bush's Address to the Nation on the First Anniversary of 9-11"

Justin M. Raber, *West Virginia Wesleyan College*

"'Oy With The Poodles Already': A Rhetorical Analysis of Humor Techniques In the Television Show *The Gilmore Girls*"

Kristen Hodorowski, *Marist College*

"The Impact of Video Game Play on Academic Performance of University Students"

Tristan D. Stewart, *Slippery Rock University*

"Practice What You Speak: Lowering Communication Apprehension"

Shenna Johnston, *West Virginia Wesleyan College*

"*American Idol*: Creating Community at the Intersection of Audience Attitudes, Behaviors and Responses"

Stephanie Schwartz, *Ramapo College*

"Does Truth Prevail? An Evaluation of the 'whudafxup?' Commercial"

Michelle Castrogiovanni, *Canisius College*

"Persuasion in Advertising: Exploring the Weapons of Influence Most Frequently Used to Attract Young Women Consumers through Magazine Advertising"

Andrea M. Kibler, *Canisius College*

"Humor, Coping, and Arousal Relief Theory"
Amanda Cosgrove, *Canisius College*
Lauren Mariacher, *Canisius College*

4047

1:45-3:00 p.m.

Waterplace Ballroom One

Intersections Across Public Space: Rhetorical Examinations of Environmental Politics and Dystopia to the University Library and the Public Speaking Classroom

Sponsor: Rhetoric and Public Address
Chair: **Anne M. Czerwinski**, *University of Pittsburgh-Greensburg*
Respondent: **Nigel Malcolm**, *Keene State College*

"'Censorship on Global Warming': A Rhetorical Analysis of the Attack and Defense Discourse Surrounding the 2003 EPA Report"
Anne M. Czerwinski, *University of Pittsburgh-Greensburg*

"Contesting the Name of Public Space: A University Library Addition Becomes a Site of Political Discourse"
Julie E. Berman, *University of Louisville*

"The Rhetoric of Dystopia and Anti-Utopia"
Clifford T. Manlove, *Pennsylvania State University-State College*

"Nietzsche's Perspectivism and Rhetorical Intersections in the Public Speaking Classroom"
John H. Prellwitz, *University of Pittsburgh-Greensburg*

This panel examines how common points of struggle can exist across varying communication contexts, including politics, literature, and the university setting. In addition, discussions will center upon rhetorical struggles over power, values, individual expression, and ownership.

4048

1:45-3:00 p.m.

Kent

The Intersection of Biology and Communication

Sponsor: Theory and Methodology
Chair: **Mark Hickson III**, *University of Alabama-Birmingham*
Respondent: **Susan A. Jasko**, *California University of Pennsylvania*

"A History of the Study of Biology in Communication,"
Mark Hickson, III, *University of Alabama-Birmingham*

"The Bio-Social Approach: Neuroscience in a General Theory,"
Don W. Stacks, *University of Miami*

"The Inductive Method: Using Biology to Study Apprehension and Aggression"
James C. McCroskey, *University of Alabama-Birmingham*

"Affection: The Chemical Response"
Kory Floyd, *Arizona State University*

4049

3:00-5:00 p.m./ *SHORT COURSE*

Waterplace Ballroom Three

**Communication Skills for Teachers for Whom English is a
Second Language**

Instructor: **Victoria Lichterman**, *New York City College of Technology*



This course is designed to meet the needs of teachers for whom English is the second language. The course will include the following: (1) Support for the teacher who is in the process of assimilating into the classroom and the faculty, (2) Suggestions that allow these teachers to exchange information with peers and mentors in order to solve problems peculiar to their situation. This information would begin a network of exchange that can be used after the conference, (3) Recommendations for reading and practice materials that confront the issues facing the ESL teaching population, (4) Practical direction in speech production that will result in immediate and palpable progress, and (5) Information that will allow ESL teachers to understand and use the many advantages that they bring to the classroom that the English-only teacher cannot.

Pre-registration Required

Fee: \$15.00

4050

3:15-4:30 p.m.

Bristol

**Celebrating the Democratic:
The Epideictic Character of Public Speaking and Debate in the Early Field**

Sponsor: Rhetoric and Public Address
Chair: **Mari Boor Tonn**, *University of Maryland*

William Keith, *University of Wisconsin-Milwaukee*, will deliver a 45-minute presentation about how the speech field began in the early 20th century as a group of college teachers defined and redefined their teaching as a professional identity. He looks in detail at how public speaking and debate both sublimated and enacted the civic concerns of the field.

4051

3:15-4:30 p.m.

Narragansett Ballroom C

**Investigating Organizational Communication, Risk, and Crisis:
Carving Out Methodological Approaches**

Sponsor: Theory and Methodology
Chair: **Christine A. Lemesianou**, *Montclair State University*
Respondent: **Susan A. Jasko**, *California University of Pennsylvania*

"Call 9-1-1!: Examining Emergency Phone Response Systems
as Risk and Crisis Communication Tools"

Kathleen Haspel, *Fairleigh Dickinson University*

"Understanding the Dialectics of Control and Surprise in Crisis
Management: An Approach for Organizational Research"

Todd Kelshaw, *Montclair State University*

"A Constitutive Approach to Risk, Error, Crisis and Blame:
Examining Discourse, Interaction and Reflection"

Hester Coan, *Fairleigh Dickinson University*

"Google Goes to China: Mapping the Nested Contexts of a Crisis
in Organizational Identity"

Christine A. Lemesianou, *Montclair State University*

4052

3:15-4:30 p.m.

Newport

Politics and Myth: Popular Culture and American Democracy

Sponsor: Political Communication
Chair: **John Spinda**, *Kent State University*

"At the Intersection of Politics and Popular Culture: Over 200 Years of Great Entertainment"

Tony Kelso, *Iona College*

Brian Cogan, *Molloy College*

"2004 Presidential Campaign Rhetoric: George W. Bush as a Sojourner Cowboy Hero"

Curtis D. Carey, *Howard University*

Kesha M. Morant, *Howard University*

"The Woman Behind the Man: Confining Conceptions and Criticisms of the First Lady"

Marina Malvagna, *Boston College*

"Follow the Leader: An Analysis of Roosevelt's Fireside Chats"

Grace Reddy, *State University of New York-Brockport*

Through analyses of historical and current political figures, this panel explores how politics and popular culture merge in American democracy.

4053

3:15-4:30 p.m.

Narragansett Ballroom B

**Living Here, Working There:
The Dislocated Worker at the Interstices of
Global Trade and Global Culture**

Sponsor: Intercultural Communication

Chair: **Juliette Storr**, *Pennsylvania State University-State College*

"Beyond Globalization Lurks Colonization!: The Search for Just Global-Local Intersection in Indian Call Centers"

Reshmi Sen, *Duquesne University*

"Culture in the Virtual Classroom"

Tia Smith-Cooper, *University of Maryland*

"Living Here, Working There: The Dislocated Worker at the Interstices of Global Trade and Global Culture"

Juliette Storr, *Pennsylvania State University-State College*

"The Application of Technology and Other Media by Persons Working in Different Countries to Sustain Cultural Authenticity and Connectedness"

Ming Jiang, *Purdue University*

Corey Young, *Ithaca College*

Wilma Graber, *Ithaca College*

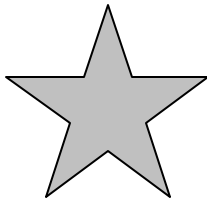
This panel examines intercultural communication theories to increase our understanding of the impact of globalization on intercultural relations among the new global workforce. The panel participants will provide an examination of the intercultural experiences and cultural adaptation methods, tools, and coping mechanisms used by the new dislocated global worker.

4054

3:15-4:30 p.m.

Waterplace Ballroom One

Intersections Between Graduate School and Tenure



Sponsor: **First Vice-President**

Chair: **Ann Bainbridge Frymier**, *Miami University*

Participants: **Janice Raup-Krieger**, *Ohio State University*

Kami J. Silk, *Michigan State University*

Judith L. Weiner, *Miami University*

Ann Bainbridge Frymier, *Miami University*

The transition from graduate school to faculty member is often stressful and confusing. New faculty must not only adjust to their new institution and colleagues, but must also simultaneously navigate the tenure process. This panel is made up of three new Assistant Professors in various stages of the tenure process and one Associate Professor who has helped mentor new faculty members. Panelists will identify key factors in obtaining a tenure-track position, managing teaching, and research, preparing for tenure, and fitting into the department.

4055

3:15-4:30 p.m.

Washington

Contributed Studies in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair/Respondent: **Michael Leff**, *University of Memphis*

"Aspasia of Miletus: Courtesan, Logographer, Mystery"

Brigid Power, *University of Minnesota*

"How Does Plato's Rhetorical Theory Inform Virtue?"
Jill Dishart, *Duquesne University*

"If These Walls Could Talk: The Parthenon as *Techne*"
Alfred G. Mueller II, *Pennsylvania State University-Mont Alto*

"Reticence in Office: The Rhetorical Constraints of Pope Pius XII"
Camilla J. Kari, *Pennsylvania State University-Schuylkill*

4056

3:15-4:30 p.m.

Kent

**Cross-Cultural Crisis Communication:
Disaster Preparedness in Guyana, the United States, and Thailand**

Sponsor: Intercultural Communication
Chair: **Melbourne S. Cummings**, *Howard University*
Respondent: **Quazi Ahmed**, *George Washington University*

"Building Self-Reliant Communities: A Cross -Cultural Look at
Creating Networks of Support"
Deborah Clark Vance, *McDaniel College*

"Insulating Against Adversaries: In-group Self-reliance as a
Response to Natural Disasters"
Wei Sun, *Bowie State University*

"Disparate Duties: Narratives of Women During Natural Disasters"
Donna Allen Oti, *Jos-Carnegie Project*

"Moving Beyond Public Relations and Image Restoration: Personal
and Familial Crisis Communication"
Andrew Jared Critchfield, *George Washington University*

This panel offers comparative research on disaster communication preparation in three nations. Interviews were conducted concerning the January 2005 flooding in Guyana, the December 2004 tsunami and its impact in Thailand, and devastation of Hurricane Katrina in the New Orleans area. Diverse approaches to emergency preparedness and crisis communication, including community networking and in-group self-reliance are discussed. This project was supported by The Tokyo Foundation under the Joint Initiatives Program (JIP).

4057

3:15-4:30 p.m.

Blackstone

**Minorities and TV Production in Historically Black Colleges and Universities:
The Case of Bowie State University**

Sponsor: Voices of Diversity
Chair: **Kehbuma Langmia**, *Bowie State University*
Participants: **Erica Mills**, *Bowie State University*
Danielle Turnet, *Bowie State University*
Eunique Jones, *Bowie State University*
Akura Marshall, *Bowie State University*
Joshua Jenkins, *Bowie State University*

This roundtable discussion addresses the unique adaptation and sacrifice made by faculty and students at Bowie State University. Of particular import are the specific needs of historically Black Colleges and Universities in accommodating technology access with limited funding.

4058

5:00-6:45 p.m.

Providence Ballrooms One-Four

ECA General Business Meeting

Presiding: **Ronald L. Jackson II**, *Pennsylvania State University-
State College*

All members and guests of the Eastern Communication Association are invited to attend the General Business Meeting of the 98th annual convention. Reports about Association governance will be presented. Annual awards for service, scholarship, and teaching will also be given, including citations for the ECA Distinguished Service Award, the ECA Past Officers' Award, the Everett Lee Hunt Award, and the Donald Ecroyd and Caroline Drummond Ecroyd Award. For those new to the convention, please drop in to meet the ECA leadership and to introduce yourselves. *This is not a cliquy Association!* Everyone is welcome to learn more about the progress and prestige of the oldest professional communication association in the country.

4059

7:00-9:00 p.m.

Federal Reserve

ECA Reception:
Honoring Ronald L. Jackson II
Pennsylvania State University-State College
Primary Sponsor:
EBSCO



All members and guests of the Eastern Communication Association are invited to attend a reception in honor of the service, commitment, and leadership of ECA President Ronald L. Jackson II. This gathering should serve as an opportunity to thank Ron and also to extend our appreciation to many other past and present ECA leaders and current members. An extensive array of appetizers and real expensive food will be available! And, as usual, a cash bar is also available.

4060

8:00-9:00 p.m.

Blackstone

12-Step Group Meeting

All members of 12-step groups and invited to attend this meeting.

Sunday, April 29, 2007

CONVENTION PROGRAMS, MEETINGS, AND ACTIVITIES

5001

7:30-10:00 a.m.

Narragansett Lobby

ECA Convention Registration

Members and guests of the Eastern Communication Association are required to register for the convention, even if you are only presenting today. Convention programs and information packets are available to those who pre-registered for the convention. Programs and materials for on-site registration, including ECA membership forms, are also available.

5002

8:00-9:15 a.m.

Bristol

We're on the Air: Running a Successful College Radio Station

Sponsor: Community College
Chair: **Nancy J. Willets**, *Cape Cod Community College*
Respondent: **Allen Kennedy**, *Morgan State University*
Participants: **Lisa Zinsius**, *Cape Cod Community College*
Judy Schwartz, *Boston College*
Louis Lucca, *LaGuardia Community College*

This panel of college radio station directors will discuss the successes that they have had in building and maintaining effective radio stations. They will present the obstacles they have overcome, and discuss tips to help the audience to create a viable student run station on their own campuses.

5003

8:00-9:15 a.m.

Kent

**Analyzing Violence Then and Now:
Perspectives on a Continuous Media Content Area of Debate**

Sponsor: Mass Communication
Chair: **Maria Simone**, *Rowan University*
Respondent: **Rod Carveth**, *Marywood University*

"Frequency of Violence in Primetime Dramas: A Gender Difference?"

Amiee J. Shelton, *Roger Williams University*

"Uses and Dependency as a Meta-Theoretical Perspective for Television Violence Research"

Mary Beth Earnhardt, *Youngstown State University*

"Animating Propaganda during the Second World War"

Jeffrey Mason, *Rochester Institute of Technology*

Taking a conclusive stance on violence in the media is a daunting task given the magnitude of studies that have been devoted to the topic. Yet this panel attempts to clarify matters by offering an up-to-date report on recent violent content and a theoretical approach to synthesizing the literature on media violence. The promotion of sanctioned violence through the "lighthearted" cartoon is also explored, reminding us that contradictory messages about violence have a long lineage.

5004

8:00-9:15 a.m.

Narragansett Ballroom B

**Organizational Communication, Risk, and Crisis:
Exploring Theoretical Perspectives**

Sponsor: Theory and Methodology

Chair: **Cheryl Casey**, *New York University*

Respondent: **Thomas Flynn**, *Slippery Rock University*

"The Borderless Organization: Mapping Organizational Risk and Crisis on a Global Scale"

Christine A. Lemesianou, *Montclair State University*

"A Constitutive Approach to Risk and Crisis: Beyond 'Best Practices' and 'Lessons Learned'"

Hester Coan, *Fairleigh Dickinson University*

"Conceptualizing and Engaging Organizational Crisis in Participatory Climates"

Todd Kelshaw, *Montclair State University*

"The Whole World is Watching: Media Impact on Risk and Crisis Communication"

Kathleen Haspel, *Fairleigh Dickinson University*

5005

8:00-9:15 a.m.

Narragansett Ballroom C

**Voicing Resistance: From the Exploitation of Great Apes and Dolphins to the Marginalization of Spiritual Practice
An Examination of Diversity at Work**

Sponsor: Voices of Diversity
Chair: **Anne M. Czerwinski**, *University of Pittsburgh-Greensburg*

"'The World's Bloodiest Dolphin Slaughter': A Critical Analysis of the Attack on Taiji and Futo Japan's Dolphin Hunt"
Anne M. Czerwinski, *University of Pittsburgh-Greensburg*

"Voices from the Homeland War in Croatia"
Jasna M. Meyer, *McDaniel College*

"King Kolonialism: On Interconnections Among King Kong, Colonialism, and Film History, 1884-2005"
Clifford T. Manlove, *Pennsylvania State University-State College*

"Working Together to Serve Better"
Cynthia Elliott, *Westminster College*

This panel examines the voices of four specific marginalized groups who have fallen victim to hegemony and oppression.

5006

8:00-9:15 a.m.

Waterplace Ballroom One

Intersections: The Crossroads of Testing the Interpersonal Theories that We Teach

Sponsor: Interpersonal Communication
Chair: **Matthew M. Martin**, *West Virginia University*

"Predicted Outcome Value Theory: How Disclosure of a Terminal Illness Impacts Judgments"
Sean M. Horan, *West Virginia University*
Mary Eidsness, *West Virginia University*
Angela Johnson, *West Virginia University*
Meghan Schoo, *West Virginia University*
Nicole Smith, *West Virginia University*

"Communication Privacy Management Theory: Exploring Negotiated Ownership"

Carrie Kennedy-Lightsey, *West Virginia University*

Michelle Thompson, *West Virginia University*

Kimberly Leezer, *West Virginia University*

Brooke Zackery, *West Virginia University*

"The Role of Communication Traits on the Quality of Leader Member Exchange"

Paul E. Madlock, *West Virginia University*

Melissa Ervin, *West Virginia University*

Leah Bogdan, *West Virginia University*

"Student Excuse-Making from a Face Saving Theory Perspective"

Matthew M. Martin, *West Virginia University*

Mike Fowler, *West Virginia University*

Alex Smith, *West Virginia University*

Karissa Zigarovich, *West Virginia University*

These four papers are a result of a graduate seminar in Communication Theory at West Virginia University. Each group was charged at the beginning of the semester of compiling an annotated bibliography of a communication theory. Each group then designed and conducted a study testing their selected theory. Two groups studied the relationship between friends, while other groups focused on the student-teacher relationship and the superior-subordinate relationship. These papers will present the findings of these student initiated, theory-based studies.

5007

8:00-9:15 a.m.

Newport

**Improving the Workplace Socialization of Employees with Disabilities:
An Interactive Training Program Module**

Sponsor: Organizational Communication

Chair: **Alan Goodboy**, *West Virginia University*

Participants: **Zachary P. Hart**, *Northern Kentucky University*

Jamie S. Mitus, *Hofstra University*

Through a U.S. Department of Education grant, the Employment Service Systems Research and Training Center (ESSRTC) is currently training employers on Long Island, New York on how to socialize employees with disabilities to their workplace. This panel will interactively present one of the modules from the training program, specifically showing how information seeking strategies can help improve the socialization experience. Participation and feedback from all panel attendees will be strongly encouraged.

(Re) Framing Tenure: Case Studies on Mentoring from the Pennsylvania State System of Higher Education (PASSHE)

Sponsor: Applied Communication
Chair: **Lisa Millhous**, *West Chester University of Pennsylvania*

"(Re) Framing Tenure Call: Creating a Model for Faculty Mentoring"

Susan Jasko, *California University of Pennsylvania*

"Tending the Faculty Garden: Professional Development and The Caretaking of the Tenure Track"

Dierdre Pettipiece-Ray, *Cheyney University of Pennsylvania*

"Making the Process Transparent: Formal Mechanisms for Coaching at West Chester University of Pennsylvania"

Lisa Millhous, *West Chester University of Pennsylvania*

"Identifying and Addressing Perceived Inequities Between Majority and Minority Faculty at West Chester University of Pennsylvania"

Timothy J. Brown, *West Chester University of Pennsylvania*

"Utilizing Role Theory and Mentoring to Minimize Stress for New Faculty"

Mary Beth Leidman, *Indiana University of Pennsylvania*

Kurt P. Dudd, *Indiana University of Pennsylvania*

"Mentoring Tenure Track Faculty: Uncertainty Reduction Strategies Utilized in the TALE Program at Bloomsburg University of Pennsylvania"

Janet Reynolds Bodenman, *Bloomsburg University*

This panel explores practical and empirical differences in the mentoring process for tenure at several PASSHE universities by applying communication theory to understand the organizational dynamics. Papers presented at this panel explore the formal and informal process of mentoring probationary faculty to tenure and promotion at different institutions. A primary goal of this panel is to create an intersection where insights, ideas, and strategies can be shared on the communication task of mentoring.

5009

8:00-9:15 a.m.

Providence Ballroom Two

**Politics and the New Media:
Websites, Blogs and Podcasts and their Effects on Political Campaigning**

Sponsor: Media Ecology Association
Chair: **Robert A. Cole**, *Roger Williams University*
Participants: **June Speakman**, *Roger Williams University*
Brian Cogan, *Molloy College*
Lance Strate, *Fordham University*
Roxanne O'Connell, *Roger Williams University*

This roundtable seeks to engage in a spirited discussion on the impact of new media in today's political campaigns. Are campaigns becoming more democratic or has the Internet managed to give some very small voices bigger audiences than they warrant? What is the impact on political insiders? Has new media begun to "wag the dog"? How does this impact the voting public? Where are they going for their information and how are they evaluating it?

5010

8:00-9:15 a.m.

Waterplace Ballroom Three

Boundaries, Intersections and/as Cultural Knowledge and Identities

Sponsor: Rhetoric and Public Address
Chair: **Sandra J. Berkowitz**, *University of Maine*

"Making All Beauty White: A Rhetorical Analysis of the Makeover Episode of America's Next Top Model"

JulieAnn Scott, *University of Maine*

"Longing for a Space to Belong: Creating Subjectivities through Narratives of Home"

Jlynn Frazier, *University of Maine*

"Voids from the West: A Postcolonial Criticism of the Occlusion of History within Representations of the 1994 Genocide in Rwanda in *Hotel Rwanda* and *Ghosts of Rwanda*"

Nicole E. Cloud, *University of Maine*

"The Rhetoric of Red Jacket and Tecumseh: Nineteenth Century Intellectuals"

Jennifer Babcock, *University of Maine*

"The Mad Real World: Challenging the Invisibility of Whiteness on
The Chappelle Show"

Jessica Brophy, *University of Maine*

"Why are they so angry?" "Why can't we understand them?" "Why don't they understand us?" These questions are asked in and about political discourse, public and private, religious and secular discourses and practices, historical public and private texts, and film and television texts. This student panel seeks to engage in conversation not only about case studies of discourses of identities but also about implications for social practices and rhetorical criticism and theory.

5011

9:30-10:00 a.m.

Providence Ballroom Four

"Don't Leave Just Yet" Raffle

Sponsor:

Taylor & Francis

Richard West, *University of Southern Maine*, will facilitate a raffle for money and gifts worth over \$1000! At this event, **Sara Weintraub**, *Regis College*, will be introduced as the incoming First Vice-President and primary program planner for the 2008 ECA Convention in Pittsburgh.

Don't miss this short break. And, plan on attending some of the remaining excellent programs before we all say good-bye.

5012

10:00-11:15 a.m.

Kent

**Philosophy of Communication Reading Group:
Intersection of Ideas and People**

Sponsor: **Philosophy of Communication**

Chair: **Ronald C. Arnett**, *Duquesne University*

The Philosophy of Communication Interest Group invites all interested parties to come together to begin discussion the communicative implications of the work of Hannah Arendt. Two books (to be read prior to the panel) will be the focus of the discussion: Arendt's *The Human Condition* and Benhabib's *The Reluctant Modernism of Hannah Arendt*. Ronald C. Arnett will serve as discussion facilitator.

5013

10:00-11:15 a.m.

Bristol

**Regulation, Beauty Standards, and Constructing Time:
Studies in Media Industries**

Sponsor: Mass Communication
Chair: **Cary Wecht Horvath**, *Youngstown State University*
Respondent: **Kristin Roeschenthaler Wolfe**, *Duquesne University*

"Evaluating the Regulation of the Nigerian Broadcasting
Industry: Are Expectations Met?"

Chuka Onwumechili, *Bowie State University*
Donatus Uzomah, *Bowie State University*

"Are Beauty and Femininity a Rhetorical Imperative for Women
in Television News?"

Nichola D. Gutgold, *Pennsylvania State University of
Lehigh Valley*

"Pushing Time Ahead: An Exploratory Study of Time
Construction in Women's Magazines"

Brooke Erin Duffy, *University of Pennsylvania*

To understand the impact of media messages on audiences requires a deep appreciation of industry practices. This panel uses interviews, industry reports, and historical analysis to present both an international and domestic perspective on salient issues within three media fields.

5014

10:00-11:15 a.m.

Narragansett Ballroom B

Changing Work Roles and New Technology

Sponsor: Human Information Technology
Chair: **Roxanne O'Connell**, *Roger Williams University*
Participants: **Loret Gnivecki Steinberg**, *Rochester Institute of
Technology*
Aimee Shelton, *Roger Williams University*
Jim Mahoney, *Chief Photo Editor, Boston Herald*

This panel investigates technologies used to gather and produce visual news; changes in photo editors' work routines; essential visual literacy and technological literacy skills of news professionals; and overall attitudes/perceptions of photo editors' in relation to these changes.

5015

10:00-11:15 a.m.

Newport

**At the Intersections of Political Communication: The University of Maryland's
Political Advertising Resource Center &
the Maryland 2006 Project**

Sponsor: Political Communication
Chair: **Trevor Parry-Giles**, *University of Maryland*

"Analyzing Political Ads Rhetorically: The Critical Search for
Meaning in Maryland 2006 Political Commercials"

Heather Brook Adams, *University of Maryland*
Tim Barney, *University of Maryland*

"Maryland Voters React to Political Ads: Focus Group Reactions to
the 2006 Campaign"

Mitchell McKinney, *National Communication Association*

"The Impact of Emotions Evoked by Political Ads in the 2006
Maryland Elections"

Monique Mitchell Turner, *University of Maryland*
Alisa Bartholomew, *University of Maryland*
Paula Weissman, *University of Maryland*

This panel discusses the 2006 version of the Political Advertising Resource Center (PARC)—a project sponsored by the University of Maryland's Center for Political Communication & Civic Leadership. A Web-based effort (www.umdparc.org), PARC presents critical/rhetorical analyses of political commercials, qualitative findings from focus groups conducted with voters who react to political ads, and empirical findings from experiments and surveys assessing the effects of political ads. PARC's focus in 2006 was the Maryland gubernatorial and senatorial campaigns.

5016

10:00-11:15 a.m.

Washington

Forces of Social Organizing: Applications of Theory to Social Settings

Sponsor: Theory and Methodology
Chair: **Thomas Gencarelli**, *Montclair State University*

"African American Identity and Intragroup Conflict: Examining the
Intersections of Positivist, Constructivist, Critical, and Sociolinguistic
Theoretical Perspectives"

Cerise L. Glenn, *Howard University*

"The Structuration of Gendered Sport Organizing"
Kelby K. Halone, *University of Tennessee*

"Personal Networks: A Report on Historical Roots, Theory, and
Current Research"
Susan Allen, *University of Maryland*

"Crisis Communication in Relief Efforts After Katrina"
David Robert Nelson, *University of Southern Mississippi*

5017

10:00-11:15 a.m.

Waterplace Ballroom One

**Intersections of Learning and Leadership:
Academic Recruiting Philosophy and Strategies**

Sponsor: Applied Communication
Chair: **Janie Harden Fritz**, *Duquesne University*
Participants: **Leeanne M. Bell**, *Duquesne University*
Randy Cole, *Duquesne University*
Christina L. McDowell, *Duquesne University*
Jeanne M. Persuit, *Duquesne University*

Duquesne's Department of Communication and Rhetorical Studies offers programs intentionally situated within what Martin Buber referred to as a "unity of contraries." Within this context, this panel explores the department's undergraduate and graduate recruitment processes.

5018

10:00-11:15 a.m.

Providence Ballroom Two

**Bringing Two Worlds Together:
The Capstone Course as an Intersection Between the Educational
and Professional Environments**

Sponsor: Instructional Communication
Chair: **Susan Jasko**, *California University of Pennsylvania*

"A Very Good Idea: The Origins of a Senior Capstone Seminar
Course"
Bruce Russell, *Slippery Rock University*

"Preparing for the Professional World: Teaching the Senior
Capstone Seminar Course"
Valerie Swarts, *Slippery Rock University*

"Crunching the Numbers: Using the Senior Capstone Course as Means to Assess Student Professional Preparation"

Thomas Flynn, *Slippery Rock University*

This panel will examine the development and use of a Senior Capstone Seminar course as a model of student-learning outcomes assessment used to evaluate communication majors. The rationale and origins of the course, the content and methods used, and the procedures used to assess student-learning outcomes are discussed, focusing on specific assessment methods. Both quantitative and qualitative analysis of data will be considered. Handouts will be provided. Interaction of audience members is highly encouraged.

5019

10:00-11:15 a.m.

Waterplace Ballroom Two

Piecing Together the Ethics Puzzle from an Undergraduate Experience

Sponsor: **First Vice-President**

Chair: **Frances Broderick**, *College of Mount Saint Vincent*

"Facebook: A Case Study on Ethics"

Jenna Schroeder, *Towson State University*

Rosa-eva Dandridge, *Towson State University*

Kristen Campbell Eichhorn, *Towson State University*

"Civility on College Campuses"

Hillary Knapp, *Keuka College*

Alissa Dougherty, *Keuka College*

Christen Steinkamp, *Keuka College*

Jackie Sikora, *Keuka College*

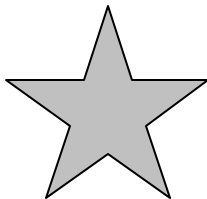
Jordynn Eddinger, *Keuka College*

Megan Shove, *Keuka College*

Elizabeth Rice, *Keuka College*

Anita Chirco, *Keuka College*

Amanda Harris, *Keuka College*



"The Ethics of 'Big Brother'": Privacy and Student Expression on Commercial Networking Sites"

Brenna Cammeron, *Rochester Institute of Technology*

John-Michael Stern, *Rochester Institute of Technology*

Susan Barnes, *Rochester Institute of Technology*

In this interactive panel, members of Lambda Pi Eta chapters from the eastern region will present case studies that explore how specific ethical dilemmas interact with the undergraduate student experience. Panelists and audience members will break into small groups to discuss one of the three case studies and

debate possible solutions to the ethical situations. The group will then reconvene and present proposed solutions and discuss the consequences and outcomes of these measures.

5020

11:30 a.m.-12:30 p.m.

Blackstone

ECA Finance Committee II

Members of the Finance Committee are invited to attend this meeting.

5021

12:30-2:30 p.m.

Blackstone

ECA Executive Council Meeting II

Presiding: **Richard West**, *University of Southern Maine*

All appointed and elected members of the 2007 Executive Council are invited to attend this second meeting of the convention. In some cases, this will be the first EC meeting for some Interest Group Representatives. Consult the Convention Program for additional information on Group rotation on the Council.

5022

2:30 p.m. -Your Lifetime

Various Locations

Reflections on the Intersections: Examining the ECA-Providence Experience

Think about it: No panel. No roundtable. And, no respondent! Rather, *this intrapersonal* experience allows you to think about your stay in Providence and the many activities you engaged in while visiting this charming New England city. As you consider your conversations with your colleagues and friends, keep in mind the many excellent programs you attended and the sustained intellectual activity going on in the Association and in the Eastern region of the U.S. Also, remember—whether you're on your way home now on a plane or whether you're sitting looking at this program again in a year from now—that ECA continues to provide scholars, teachers, and practitioners an outlet to showcase the many activities that make this region the envy of communication educators everywhere! We're glad you were a part of "Intersections" in Providence.

ECA 2008: Call for Papers

“Making a Difference”

Pittsburgh, Pennsylvania
April 30-May 3, 2008

Pittsburgh, the site of the 99th annual meeting of the Eastern Communication Association, is a vibrant city known for its small size (it's only two miles in diameter), welcoming atmosphere, cultural and historical attractions as well as its sports teams, shopping and dining. Pittsburgh is also the city where the Allegheny, Monongahela and Ohio rivers come together. In the same sense, our conference will bring together three important areas—scholarship, teaching, and service—to demonstrate how these make a difference in what we do and who we are. This year's theme, “Making a Difference,” continues the discussion of the 2007 convention that asks us all to “search for ways to connect with others through our scholarship and teaching.”

When we convene each year, we come together as an association to share our research and to learn from the scholarship of others. We enhance the knowledge of the discipline and consider new paths and future directions for our research. At the core of this is the confidence that what we do will make a difference within and beyond the discipline.

As communication practitioners, we also strive to make a difference in the lives of our students. By sharing innovative and creative teaching strategies, we learn how to more fully engage our students and thus enrich their educational experience. We know the difference we make will extend beyond the classroom and will help them to make a difference in their own personal and professional lives.

Service is the third way in which we make a difference. For example, throughout our region, many of us have incorporated service-learning into the curriculum to link what students study in the classroom with serving the community. This pedagogy allows students, faculty, institutions and the community to work together to foster positive changes that make a difference. Similarly, mentorship is another form of service that continues to play a vital role in our discipline and association. This has taken many forms at ECA. For example, our undergraduate and graduate poster sessions have grown tremendously over the last several years. We encourage our newest members and colleagues to get involved in our interest groups and mentor them as we ourselves were mentored.

Just as the three rivers connect, our programming in Pittsburgh should help us share the connection between scholarship, teaching and service. The theme of “Making a Difference” also challenges us to see the whole versus our own part of

the discipline. By encouraging collaboration between the various interest groups within ECA, perhaps in the form of co-sponsored programs, we will be better equipped to make significant and lasting differences in the field of communication.

As we approach the centennial celebration of ECA, we have the opportunity to reflect on the development and evolution of the organization and our discipline and to envision new directions for the future. Papers, panels, roundtable discussions and short courses should focus on advancing our discipline through our continued exploration of it.

As we come together in Pittsburgh in 2008, let's share the creative and innovative dimensions of our scholarship, teaching and service that make a difference to our undergraduate and graduate students, our colleagues, our institutions and communities.

Contact Information for ECA 2008

Primary Convention Planner:

Sara Chudnovsky Weintraub, 1st Vice-President-Elect
Regis College
sara.weintraub@regiscollege.edu

Associate Convention Planners:

Janie Harden Fritz, 2nd Vice President/Local Arrangements
Duquesne University
harden@duq.edu

Jason Wrench, Director of Marketing
Ohio University—Eastern
wrench@ohiou.edu

Scott Myers, Coordinator of Spotlight on Scholarship Series
West Virginia University
scott.myers@mail.wvu.edu

Anne Mattina, Coordinator of Short Course Programs
Stonehill College
amattina@stonehill.edu

Bonnie Jefferson, Coordinator of Undergraduate/Graduate Poster
Sessions
Boston College
jeffersb@bc.edu

ECA'S HISTORY: ASSOCIATION OFFICERS, EDITORS, AWARD RECIPIENTS, & SCHOLARLY COMMITTEES

Presidents

1910

Paul M. Pearson
Swarthmore College
Albert E. Hancock
Haverford College
Frederic A. Child
University of Pennsylvania
(Organizers; No President)

1911

Paul M. Pearson
Swarthmore College

1912-1913

Erasthus Palmer
City College, New York

1914-1915

James A. Winans
Cornell University

1916-1919

Wilbur Jones Kay
*Washington & Jefferson
College & Swarthmore College*

1920

Horace G. McKean
Union College

1921

Daniel W. Redmond
City College, New York

1922

John Dolman, Jr.
University of Pennsylvania

1923

Everett L. Hunt
Cornell University

1924-1927

G. Rowland Collins
New York University

1928

Elizabeth Avery
Smith College

1929-1930

Hoyt H. Hudson
Princeton College

1931

Herbert A. Wichelns
Cornell University

1932-1933

Arleigh B. Williamson
New York University

1934-1935

Wayland Maxfield Parrish
University of Pittsburgh

1936-1937

Jane Dorsey Zimmerman
Columbia University

1938-1939

J. Walter Reeves
The Peddle School

1940-1941

W. Hayes Yaeger
George Washington University

1942

Arthur L. Woehl
Hunter College

1943-1946

John H. Frizzell
Pennsylvania State University

1947

Joseph F. O'Brien
Pennsylvania State University

1948

Russell H. Wagner
University of Virginia

1949

Wilbur E. Gilman
Queens College-CUNY

1950

Agnes I. Allardyce
Syracuse University

1951

Robert B. Huber
University of Vermont

1952

Earl H. Ryan
City College, New York

1953

James H. Henning
West Virginia University

1954
Marvin G. Bauer
Brooklyn College

1955
David C. Phillips
University of Connecticut

1956
H. Barrett Davis
Lehigh University

1957
Evelyn Konigsberg
Washington Irving High School

1958
J. Calvin Callahan
Syracuse University

1959
Magdalene Kramer
Teachers College, Columbia University

1960
Paul D. Holtzman
Pennsylvania State University

1961
Eleanor M. Luse
University of Vermont

1962
Sam Boyd, Jr.
West Virginia University

1963
Ray E. Keesey
University of Delaware

1964
Carroll C. Arnold
Pennsylvania State University

1965
Wofford C. Gardner
University of Maine

1966
Harold M. Scholl
Montclair State College

1967
Robert T. Oliver
Pennsylvania State University

1968
Joseph D. Batcheller
University of New Hampshire

1969
Thomas Hopkins
Carlow College

1970
Ronald F. Reid
University of Massachusetts

1971
Paul L. Brownstone
Long Island University

1972
Donald H. Ecroyd
Temple University

1973
Howard Schwartz
Rider College

1974
Jane Blankenship
University of Massachusetts

1975
Philip P. Amato
Emerson College

1976
Agnes G. Doody
University of Rhode Island

1977
Andrew D. Wolvin
University of Maryland

1978
John F. Wilson
Herbert H. Lehman College

1979
James C. McCroskey
West Virginia University

1980
Dan F. Hahn
Queens College-CUNY

1981
Jeanne Lutz
Pennsylvania State University

1982
W. Barnett Pearce
University of Massachusetts

1983
James W. Chesebro
Queens College- CUNY

1984
Linda C. Lederman
Rutgers University

1985
Floyd D. Anderson
SUNY- Brockport

1986
Raymie E. McKerrow
University of Maine

1987
Darlyn R. Wolvin
*Prince George's Community
College*

1990
Sandra L. (Fish) Herndon
Ithaca College

1993
Alison Alexander
University of Massachusetts

1996
Dale A. Bertelsen
Bloomsburg University

1999
Jerry L. Allen
University of New Haven

2002
Don M. Boileau
George Mason University

2005
Donald A. Fishman
Boston College

1988
Virginia P. Richmond
West Virginia University

1991
Deborah F. Atwater
Pennsylvania State University

1994
Thomas L. Veenendall
Montclair State University

1997
Deborah Borisoff
New York University

2000
Janette Kenner Muir
George Mason University

2003
Ann Bainbridge Frymier
Miami University

2006
John A. Courtright
University Of Delaware

1989
Barbara M. Montgomery
University of New Hampshire

1992
Gerald Lee Ratliff
Montclair State University

1995
Harvey R. Kelly, Jr.
*Pennsylvania State University,
Beaver*

1998
Melanie Booth -Butterfield
West Virginia University

2001
Susan J. Drucker
Hofstra University

2004
Mary L. Kahl
SUNY-New Paltz

2007
Ronald L. Jackson II
Pennsylvania State University

SECOND VICE-PRESIDENTS

1950

Lillian M. O'Conner
Wadleigh High School, NY

1951

Samuel B. Gould
Boston University

1952

Lindsey S. Perkins
Brooklyn College

1953

Evelyn Konigsberg
Board of Education, NYC

1954

H. Barrett Davis
Lehigh University

1955

Richard F. Clemo
Adelphi University

1956

Ruth Damon
Russell Sage College

1957

Muriel G. Leahy
Grover Cleveland H. S.

1958

Wiley C. Bowyer
Mineola Public Schools

1959

Harold M. Scholl
Montclair State College

1960

Helen M. Donovan Fuelner
Board of Education, New York City

1961

Domis Plugge
Hunter College

1962

William A. Behl
Brooklyn College, CUNY

1963

Paul L. Brownstone
Brooklyn College, CUNY

1964

Audrey O'Brien
St. John's University

1965

John E. Lent
*Bureau of Sp. Improvement,
New York City*

1966

Bernard McCabe
St. John's University

1967

Thomas D. Houchin
St. John's University

1968

Beatrice G. Ferrante
St. John's University

1969

James R. Johnson
Brooklyn College-CUNY

1970

Fergus G. Currie
Knoxville, Tennessee

1971

Mary Pettas
New York University

1972

Philip P. Amato
Emerson College

1973

Geraldine Chapey
*Bureau of Sp. Improvement,
New York City*

1974

Andrew D. Wolvin
University of Maryland

1975

Peggy Rypsam
Iona College

1976

Gladys I. Ritchie
Pennsylvania State University

1977

Charles E. Parkhurst
Brooklyn College- CUNY

1978

Marilyn Lewis-Scott
Emerson College

1979

Warren O. Richardson
Villanova University

1980
Marlene S. Cowan
Towson State University

1983
Paul Scovell
Salisbury State University

1986
Edward Streb
Glassboro State College

1989
Peggy Klein
Salisbury State University

1992
Rebecca Lockridge
University of Southern Maine

1995
Ruth Ann Zupan
*Westmoreland County
Community College*

1998
Joan O'Mara
University of Hartford

2001
Richard West
University of Southern Maine

2004
Anne Mattina
Stonehill College

2007
Kevin Pearce
Bryant University

1981
Peggy Ann Madden
North Hills High School, PA

1984
Murray M. Halfond
Temple University

1987
Jack A. Barwind
Syracuse University

1990
Teresa L. Nance
Villanova University

1993
Joan O'Mara
University of Hartford

1996
Judythe Isserlis
Iona College

1999
Bill Denman
Marshall University

2002
Kelly Rocca
St. John's University

2005
Janie M. Harden Fritz
Duquesne University

1982
Paul Wenger
Central Conn. State College

1985
Beatrice Schultz
University of Rhode Island

1988
Brenda Logue
Towson State University

1991
Harvey R. Kelly, Jr.
*Pennsylvania State University-
Beaver*

1994
Janette Kenner Muir
George Mason University

1997
Brenda Logue
Towson State University

2000
Jean Ann Streiff
Oakland Catholic High School

2003
Carole Blair
*University of California - Davis,
Washington Center*

2006
Tim Brown
West Chester University
Anita Foeman
West Chester University
Maurice Hall
Villanova University

SECRETARIES, TREASURERS, & EXECUTIVE DIRECTORS

1911-1912 (Secretary)

Frederic A. Child
University of Pennsylvania

1913 (Beginning Secretary-Treasurer)

John W. Wetzel
Yale University

1914

James M. O'Neil
Dartmouth College & University of Wisconsin

1915

Wilbur Jones Kay
Washington & Jefferson College

1916-1919

Warren C. Shaw
Dartmouth College

1920-1921

John Dolman, Jr.
University of Pennsylvania

1922

Elizabeth Avery
Smith College

1923-1924

Brother Bonaventure Thomas
Manhattan College

1925-1927

Mary B. Cochran
Vassar College

1928-1929

Mary Thornton Harvey
Hunter College

1930

Sarah M. Stinchfield
Mount Holyoke College

1931

Charles Kenneth Thomas
Columbia University

1932

Jane Dorsey Zimmerman
Columbia University

1933-1934

Margaret Mary McCarthy
Brooklyn College

1935-1936

Charles A. Fritz
New York University

1937-1938

Joseph F. O'Brien
Pennsylvania State University

1939-1940

Agnes Allardyce
Queens College-CUNY

1941-1942

Lester Thonssen
City College, New York

1943-1946

George V. Gohman
Dartmouth College

1947-1948

Marvin G. Bauer
Brooklyn College

1949-1950

Earl H. Ryan
City College, New York

1951-1952 (Beginning Executive Secretary)

Ralph N. Schmidt
Syracuse University

1953-1954

Gordon F. Hostettler
Temple University

1955-1958

Paul D. Holtzman
Pennsylvania State University

1958-1960

Wiley C. Bowyer
Mineola N.Y. Public Schools

1961-1963

Thoburn V. Barker
Lehigh University

1964-1965

Burton H. Byers
Queens College-CUNY

1966-1967

Harold E. Nelson
Pennsylvania State University

1968-1969

Coleman C. Bender
Emerson College

1970

Thomas D. Houchin
St. John's University

1971-1973

William K. Price
University of Massachusetts

1974-1977

Richard Bailey
University of Rhode Island

1978-1980

Carolyn Del Polito
West Chester University

1980-1983
Caroline Drummond Ecroyd
Temple University

1983-1986
Warren O. Richardson
Villanova University

1986-1989
Gerald Lee Ratliff
Montclair State University

1989-1991
John J. Makay
SUNY-Geneseo

1991-1992
Joseph A. Bulsys
SUNY-Geneseo

1992-1995
Jerry L. Allen
University of New Haven

1995-1998
Kathleen M. Long
West Virginia Wesleyan College

1998-1999
Paul E. Scovell
Salisbury State University

2000-2001
Candice Thomas-Maddox
Ohio University-Lancaster

**2001-2004 (Beginning
Executive Director)**
Candice Thomas-Maddox
Ohio University- Lancaster

2004-2007
Danette Ifert Johnson
Ithaca College

2007-2009
Alfred G. Mueller, II
*Pennsylvania State University-
Mont Alto*

Journal Editors

Today's Speech

1953-1960
Robert T. Oliver
Pennsylvania State University

1960-1964
William S. Tacey
University of Pittsburgh

1964-1966
David C. Phillips
University of Connecticut

1966-1968
Allan Kerstetter
Syracuse University

1968-1970
Michael Prosser
SUNY- Buffalo

1971-1972
Eugene Vasilew
SUNY- Binghamton

1972-1975
Herman Stelzner
University of Massachusetts

Communication Quarterly

1976-1978
Thomas W. Benson
Pennsylvania State University

1979-1981
Lawrence R. Wheeless
West Virginia University

1982-1984
Gerald M. Phillips
Pennsylvania State University

1985-1987
James W. Chesebro
Queens College-CUNY

1988-1990
Linda C. Lederman
Rutgers University

1991-1993
Virginia P. Richmond
West Virginia University

1994-1996
Raymie E. McKerrow
University of Maine

1997
Melanie Booth -Butterfield
West Virginia University

1998-2000
John A. Courtright
University of Delaware

2001-2003
Dale A. Bertelsen
Bloomsburg University

2004-2006
Jerry L. Allen
University of New Haven

2007-2009
Janette Kenner Muir
George Mason University

Communication Research Reports

1984-1990
Virginia P. Richmond
West Virginia University

1991
Michael Beatty
Cleveland State University

1992-1994
Melanie Booth -Butterfield
West Virginia University

1995
James C. McCroskey
West Virginia University

1996-1998
Jerry L. Allen
University of New Haven

1999-2001
Andrew S. Rancer
University of Akron

2002-2004
John C. Sherblom
University of Maine

2005 - 2007
Lisa Sparks
George Mason University

2008-2010
Wendy Samter
Bryant University

Qualitative Studies in Communication

2000-2002
Deborah Borisoff
New York University
Dan F. Hahn
New York University

2003-2005
Michael J. Hostetler
St. John's University

2006-2008
Susan J. Drucker
Hofstra University

Association Awards

Distinguished Service Award

1979
Carroll C. Arnold
Pennsylvania State University

1980
Woffard G. Gardner
University of Maine

1981
Wilbur E. Gilman
Queens College- CUNY

1982
Robert T. Oliver
Pennsylvania State University

1983
Everett Lee Hunt
Swarthmore College

1984
John F. Wilson
*Herbert H. Lehman College-
CUNY*

1985
Paul D. Holtzman
Pennsylvania State University

1986
Donald H. Ecroyd
Temple University

1987
Jane Blankenship
University of Massachusetts

1988
Gerald M. Phillips
Pennsylvania State University

1989
James W. Chesebro
SCA National Office

1990
James C. McCroskey
West Virginia University

1991
Raymie E. McKerrow
University of Maine

1992
Linda C. Lederman
Rutgers University

1993
Gerald Lee Ratliff
Montclair State University

1994
Virginia P. Richmond
West Virginia University

1995
Jeanne M. Lutz
Pennsylvania State University

1996
Dan F. Hahn
Florida Atlantic University

1997
Thomas L. Veenendall
Montclair State University

1998
Dale A. Bertelsen
Bloomsburg University

1999
Sandra L. Herndon
Ithaca College

2000
Jerry L. Allen
University of New Haven

2001
Deborah Borisoff
New York University

2002
Gary Gumpert
Communication Landscapers

2003
Kathleen M. Long
West Virginia Wesleyan College

2004
Janette Kenner Muir
George Mason University

2005
Susan J. Drucker
Hofstra University

2006
S. Diane McFarland
Buffalo State College

Past Presidents/Officers Club Award

1984
Kathleen Hall Jamieson
University of Pennsylvania

1984
Virginia P. Richmond
West Virginia University

1985
Lois J. Einhorn
SUNY- Binghamton

1986
Joshua Meyrowitz
University of New Hampshire

1987
Lea P. Stewart
Rutgers University

1988
Christopher L. Johnstone
Pennsylvania State University

1989
Lynne Kelly
University of Hartford

1990
Andrew S. Rancer
Emerson College

1990
Robert L. Duran
University of Hartford

1991
Kristin Langellier
University of Maine

1991
Eric Peterson
University of Maine

1992
Melanie Booth -Butterfield
West Virginia University

1993
Deborah Borisoff
New York University

1994
Teresa A. Nance
Villanova University

1995
Dale Herbeck
Boston College

1996
Molly Wertheimer
Pennsylvania State University

1997
Susan J. Drucker
Hofstra University

1998
Star A. Muir
George Mason University

1999
Richard West
University of Southern Maine

2000
Mari Boor Tonn
University of New Hampshire

2001
Danette Ifert Johnson
West Virginia Wesleyan College

2002
Matthew M. Martin
West Virginia University

2003
Lisa Marie Cuklanz
Boston College

2003
Ronald L. Jackson, II
Pennsylvania State University

2004
Tom Flynn
Slippery Rock University

2005
Timothy P. Mottet
Texas State University-San Marcos

2006
None Awarded

Everett Lee Hunt Award

1986
W. Barnett Pearce
University of Massachusetts

1987
Peter Kane
SUNY-Brockport

1989
James W. Chesebro
SCA National Office

1990
Lawrence Prelli
University of New Hampshire

1991
Theodore Otto Windt, Jr.
University of Pittsburgh

1992
Theodore Otto Windt, Jr.
University of Pittsburgh

1993
Lois J. Einhorn
SUNY-Binghamton

1994
John C. Adams
Syracuse University
Stephen Yarbrough
Syracuse University

1995
Herman Cohen
Pennsylvania State University

1996
John Poulakos
University of Pittsburgh

1996
Aaron Gresson, III
Pennsylvania State University

1997
James W. Chesebro
Indiana State University

1997
Dale A. Bertelsen
Bloomsburg University

1988
Takis Poulakos
University of Iowa

1998
Dan F. Hahn
New York University

1999
Robert T. Oliver
Pennsylvania State University

2000
Ronald L. Jackson, II
Pennsylvania State University

2000
Richard A. Katula
Northeastern University

2001
Lisa M. Cuklanz
Boston College

2002
Nola J. Heidlebaugh
SUNY-Oswego

2003
Shawn Parry-Giles
University of Maryland
Trevor Parry-Giles
University of Maryland

2004
Thomas Benson
Pennsylvania State University

2005
Ekaterina V. Haskins
Rensselaer Polytechnic Institute

2006
Ronald C. Arnett
Duquesne University

Donald Ecroyd and Carolyn Drummond Ecroyd Award

1989
Diane O. Casagrande
West Chester University

1990
Marlene Cowan
Towson State University

1991
C. Jack Orr
West Chester University

1992
Linda C. Lederman
Rutger's University

1993
Virginia P. Richmond
West Virginia University

1994
Anita K. Foeman
West Chester University

1994
Thomas L. Veenendall
Montclair State University

1995
Teresa A. Nance
Villanova University

1996
Mary Mino
*Pennsylvania State University-
DuBois*

1997
Melanie Booth -Butterfield
West Virginia University

1998
Deborah Borisoff
New York University

1999
Sandra L. Herndon
Ithaca College

2000
Theodore Otto Windt, Jr.
University of Pittsburgh

2001
Floyd D. Anderson
SUNY-Brockport

2002
Mari Boor Tonn
University of Maryland

2003
Candice Thomas-Maddox
Ohio University-Lancaster

2004
Lawrence J. Prelli
University of New Hampshire

2005
Donna Kowal
SUNY-Brockport

2006
Bonnie Jefferson
Boston College

ECA Distinguished Research Fellows

1996

Carroll C. Arnold
Pennsylvania State University
Jane Blankenship
University of Massachusetts
James W. Chesebro
Indiana State University
Dan F. Hahn
New York University
James C. McCroskey
West Virginia University
Virginia P. Richmond
Kent State University

1997

Deborah Borisoff
New York University
Raymie E. McKerrow
Ohio University
Andrew S. Rancer
University of Akron

1998

Thomas W. Benson
Pennsylvania State University
Herman Cohen
Pennsylvania State University
Richard B. Gregg
Pennsylvania State University
Gary Gumpert
Queens College-CUNY
Kathleen H. Jamieson
University of Pennsylvania
Robert P. Newman
University of Pittsburgh
Herman Stelzner
University of Massachusetts
Theodore O. Windt, Jr.
University of Pittsburgh

1999

Robert T. Oliver
Pennsylvania State University
Ronald F. Reid
University of Massachusetts
Eugene White
Pennsylvania State University

2000

James F. Klumpp
University of Maryland

2001

Lois Einhorn
SUNY- Binghamton
Linda C. Lederman
Rutgers University

2002

Jerry L. Allen
University of New Haven
Susan J. Drucker
Hofstra University
Mark L. Hickson, III
University of Alabama

2004

William J. Starosta
Howard University

2005

Melanie Booth -Butterfield
West Virginia University
Kathleen Kendall
University of Maryland
Lea P. Stewart
Rutgers University

2006

Ronald L. Jackson, II
Pennsylvania State University

ECA Distinguished Teaching Fellows

1996

Deborah Borisoff
New York University
Linda C. Lederman
Rutgers University
Teresa A. Nance
Villanova University
Robert T. Oliver
Pennsylvania State University
Virginia P. Richmond
West Virginia University
Theodore O. Windt, Jr.
University of Pittsburgh
Darlyn R. Wolvin
Prince George's Community College

1997

Jerry L. Allen
University of New Haven
Dale Bertelsen
Bloomsburg University
Dan F. Hahn
Florida Atlantic University
James C. McCroskey
West Virginia University
Mary Mino
Pennsylvania State University-DuBois

1998

Jane Blankenship
University of Massachusetts
James W. Chesebro
Indiana State University
Joseph DeVito
Hunter College
Jeanne M. Lutz
Pennsylvania State University
Raymie E. McKerrow
Ohio University
Gerald Lee Ratliff
SUNY-Potsdam
Andrew D. Wolvin
University of Maryland

1999

Sandra L. Herndon
Ithaca College
Agnes Doody
University of Rhode Island
Lois J. Einhorn
SUNY-Binghamton
Don M. Boileau
George Mason University

2000

Kathleen M. Long
West Virginia Wesleyan College
Mary L. Kahl
SUNY- New Paltz

2001

Mark L. Hickson, III
University of Alabama

2002

Floyd D. Anderson
SUNY-Brockport
Joan O'Mara
University of Hartford

2003

Mari Boor Tonn
University Of Maryland

2004

Susan J. Drucker
Hofstra University
Lea P. Stewart
Rutgers University
Richard E. Vatz
Towson University

2005

Melanie Booth -Butterfield
West Virginia University
Valerie Endress
Rhode Island College
Kathleen Kendall
University of Maryland

2006

None Awarded

ECA COMMITTEE OF SCHOLARS: 1980-2007

1980-1981

Dan F. Hahn

Queens College- CUNY

Jane Blankenship

University of Massachusetts

Donald H. Ecroyd

Temple University

James C. McCroskey

West Virginia University

1981-1982

Jeanne Lutz

Pennsylvania State University

Jane Blankenship

University of Massachusetts

Donald H. Ecroyd

Temple University

James C. McCroskey

West Virginia University

1982-1983

W. Barnett Pearce

University Of Massachusetts

Thomas W. Benson

Pennsylvania State University

Donald P. Cushman

SUNY-Albany

Mark L. Knapp

University of Texas

1983-1984

James W. Chesebro

Queens College- CUNY

Arthur P. Bochner

Temple University

Herman Stelzner

University of Massachusetts

Andrew D. Wolvin

University of Maryland

1984-1985

Linda C. Lederman

Rutgers University

Raymond L. Falcione

University of Maryland

Ron Johnson

University of Massachusetts

Gerald M. Phillips

Pennsylvania State University

1985-1986

Floyd D. Anderson

SUNY-Brockport

Wilbur Samuel Howell

Princeton University

Christopher L. Johnstone

Pennsylvania State University

Eric W. Skopec

Syracuse University

1986-1987

Raymie E. McKerrow

University of Maine

Sandra L. (Fish) Herndon

Ithaca College

Gerard A. Hauser

Pennsylvania State University

Theodore Otto Windt, Jr.

University of Pittsburgh

1987-1988

Darlyn R. Wolvin

Prince George's Community

College

Jerry L. Allen

University of New Haven

Lois J. Einhorn

SUNY-Binghamton

John F. Wilson

Herbert H. Lehman College-

CUNY

1988-1989

Virginia P. Richmond

West Virginia University

Lynne Kelly

University of Hartford

James F. Klumpp

University of Maryland

Jack A. Barwind

Syracuse University

1989-1990

Barbara M. Montgomery

University of New Hampshire

Andrew S. Rancer

University of Akron

Robert E. Sanders

SUNY-Albany

Lea P. Stewart

Rutgers University

1990-1991

Sandra L. Herndon

Ithaca College

Gary Gumpert

Queens College-CUNY

Kathleen E. Kendall

SUNY-Albany

Lyndrey A. Niles

Howard University

1991-1992

Deborah F. Atwater

Pennsylvania State University

John Poulakis

University of Pittsburgh

Lawrence Prelli

University of New Hampshire

Orlando Taylor

Howard University

1992-1993

Gerald Lee Ratliff

Montclair State University

Joseph DeVito

Hunter College

Robert L. Duran

University of Hartford

Joan Gorham

West Virginia University

1993-1994

Alison Alexander

University of Georgia

Carolyn Anderson

University of Massachusetts

Susan Drucker

Hofstra University

Stuart Sigman

SUNY-Albany

1994-1995

Thomas L. Veenendall

Montclair State University

Marjorie C. Feinstein

College of St. Elizabeth

Richard West

University of Southern Maine

Rod Carveth

Worcester State College

1995-1996

Harvey R. Kelly Jr.
*Pennsylvania State University-
Beaver*
Diane O. Casagrande
West Chester University
Myrna Foster-Kuehn
Clarion University
Janette Kenner Muir
George Mason University

1996-1997

Dale A. Bertelsen
Bloomsburg University
Jodi Cohen
Ithaca College
Anita K. Foeman
West Chester University
Joe Gow
Alfred University

1997-1998

Deborah Borisoff
New York University
Steve Booth-Butterfield
West Virginia University
Raymie E. McKerrow
Ohio University
Theodore O. Windt Jr.
University of Pittsburgh

1998-1999

Melanie Booth -Butterfield
West Virginia University
James Chesebro
Indiana State University
Ann Bainbridge Frymier
Miami University
John C. Sherblom
University of Maine

1999-2000

Jerry L. Allen
University of New Haven
Robert A. Barraclough
West Virginia University
Danette E. Ifert
West Virginia Wesleyan College
Mary Mino
*Pennsylvania State University-
DuBois*

2000-2001

Janette Kenner Muir
George Mason University
Mary L. Kahl
SUNY- New Paltz
James F. Klumpp
University of Maryland
Mari Boor Tonn
University of New Hampshire

2001-2002

Susan J. Drucker
Hofstra University
Donald Fishman
Boston College
Michael L. Hecht
Pennsylvania State University
Alan M. Rubin
Kent State University

2002-2003

Don M. Boileau
George Mason University
Ronald C. Arnett
Duquesne University
Alan M. Rubin
Kent State University
Sara Weintraub
Regis College

2003-2004

Ann Bainbridge Frymier
Miami University
James F. Klumpp
University of Maryland
Mari Boor Tonn
University of Maryland
Keith D. Weber
West Virginia University

2004-2005

Mary L. Kahl
SUNY- New Paltz
Michael J. Hostetler
St. John's University
Rebecca Rubin
Kent State University
Sandra J. Sarkela
SUNY- Postdam

2005-2006

Donald A. Fishman
Boston College
Dale A. Herbeck
Boston College
Elizabeth M. Perse
University of Delaware
Lance Strate
Fordham University

2006-2007

John A. Courtright
University of Delaware
Cary Wecht Horvath
Youngstown State University
Alfred G. Mueller, II
Pennsylvania State- Mont Alto
Wendy Samter
Bryant University

Life Members

Alberta Arnold
Richard E. Bailey
Benjamin R. Bates
James Benjamin
Thomas Benson
Dale Bertelsen
Jane Blankenship
Deborah Borisoff
Winifred Brownell
Paul Brownstone
Neil S. Butt
James W. Chesebro
A. J. Critchfield
John A. Courtright
Frank E. X. Dance
Warren Decker
Joseph Devito
L. Patrick Devlin
Agnes G. Doody
Katie N. Dunleavy
Gary W. Eckles
Bruce K. Eckman
Lois Einhorn
Isa N. Engleberg
Raymond Falcione
Beatrice G. Ferrante
Vicki Freimuth

Hon. Richard Gephardt
James P. Gross
Beth Haslett
Frances Hassencahl
Dale Herbeck
Sandra L. Herndon
Thomas A. Hopkins
Leola S. Horowitz
Ronald L. Jackson II
Danette Ifert Johnson
Kathleen Jamieson
Robert H. Janke
Mary L. Kahl
Peter E. Kane
Richard A. Katula
Ileen Kaufman
Kathleen E. Kendall
Allan James Kennedy
Robert King
Linda C. Lederman
William Levering
Clark S. Marlor
Matthew Martin
James C. McCroskey
Lynda L. McCroskey
David T. McMahan
Robin R. Means Coleman
Maryann Messano-Ciesla

Scott A. Myers
Mary Mino
Isabel Mirsky
Timothy P. Mottet
Alfred G. Mueller, II
Janette Kenner Muir
Star A. Muir
Lester Olson
Judy C. Pearson
Joseph Peluso
Dorman Picklesimer
Gerald Lee Ratliff
Virginia P. Richmond
Charles Roberts
Rena Y. Robinson
Howard Schwartz
Stephanie L. Schwartz
Eric W. Skopec
Lisa Sparks
John Splaine
Candice Thomas-Maddox
Michael Wallinger
Steve Weinstock
Eric Weisman
Molly Meijer Wertheimer
Richard West
David L. Wood

Convention Sites 1959-2009

1959-71	New York, NY	1984	Philadelphia, PA	1997	Baltimore, MD
1972	Boston, MA	1985	Providence, RI	1998	Saratoga Sp. NY
1973	New York, NY	1986	Atlantic City, NJ	1999	Charleston, WV
1974	Washington, DC	1987	Syracuse, NY	2000	Pittsburgh, PA
1975	New York, NY	1988	Baltimore, MD	2001	Portland, ME
1976	Philadelphia, PA	1989	Ocean City, MD	2002	New York, NY
1977	New York, NY	1990	Philadelphia, PA	2003	Washington, DC
1978	Boston, MA	1991	Pittsburgh, PA	2004	Boston, MA
1979	Philadelphia, PA	1992	Portland, ME	2005	Pittsburgh, PA
1980	Ocean City, MD	1993	New Haven, CT	2006	Philadelphia, PA
1981	Pittsburgh, PA	1994	Washington, DC	2007	Providence, RI
1982	Hartford, CT	1995	Pittsburgh, PA	2008	Pittsburgh, PA
1983	Ocean City, MD	1996	New York, NY	2009	Philadelphia, PA

**EASTERN COMMUNICATION ASSOCIATION
SPRING 2007 EXECUTIVE COUNCIL**

Ronald L. Jackson II, President, *Pennsylvania State University-State College*
Richard West, First Vice President, *University of Southern Maine*
Sara Chudnovsky Weintraub, First Vice-President-Elect, *Regis College*
John A. Courtright, Immediate Past President, *University of Delaware*
Danette Ifert Johnson, Executive Director, *Ithaca College*
Catherine Karl Wright, Human Information Technology, *George Mason University*
Cindy Lont, Mass Communication, *George Mason University*
Diane Millette, Nonverbal Communication, *University of Miami*
James C. McCroskey, Organizational Communication, *West Virginia University*
Valerie Endress, Political Communication, *Rhode Island College*
Mary Kahl, Rhetoric and Public Address, *SUNY-New Paltz*
Robert Westerfelhaus, Voices of Diversity, *College of Charleston*
Lisa Millhous, Applied Communication, *West Chester University*
Carl Hyden, Argumentation and Forensics, *Morgan State University*
Thomas Flynn, Communication, Law, & Ethics, *Slippery Rock University*
Shirlee Levin, Community College, *College of Southern Maryland*
Elvera Berry, Kenneth Burke Society, *Roberts Wesleyan College*
Jeff Pierson, Theory and Methodology, *Bridgewater College*

Ex Officio

Janette Kenner Muir, Editor, *Communication Quarterly*, *George Mason University*
Lisa Sparks, Editor, *Communication Research Reports*, *Chapman University*
Susan J. Drucker, Editor, *Qualitative Research Reports in Communication*, *Hofstra University*
Kevin Pearce, Second Vice President, *Bryant University*
Jason Wrench, Director of Marketing, *Ohio University-Eastern*
James W. Chesebro, Archivist, *Ball State University*
Susan J. Drucker, Legal Advisor, *Hofstra University*
Janie Harden Fritz, ECA College Rep. to NCA Legislative Council, *Duquesne University*
Catherine Blackburn, ECA Community College Rep. to NCA Legislative Council, *Brookdale Community College*
Valerie Whitecap, ECA High School Rep. to NCA Legislative Council,
Ann Bainbridge Frymier, Representative to NCA 2007 Nominating Committee, *Miami University*
Cindy Lont, Representative to the NCA 2008 Nominating Committee, *George Mason University*

Interest Group Representatives to/on ECA Executive Council

Elvera Berry

Kenneth Burke Interest Group
Representative

Term Ends Midpoint 2008 Convention

Roberts Wesleyan College

Valerie Endress

Political Communication Interest Group
Representative

Term Ends Midpoint 2007 Convention

Rhode Island College

Thomas R. Flynn

Communication, Law, & Ethics Interest
Group Representative

Term Ends Midpoint 2008 Convention

Slippery Rock University

Carl Hyden

Argumentation and Forensics Interest Group
Representative

Term Ends Midpoint 2008 Convention

Morgan State University

Mary L. Kahl

Rhetoric & Public Address Interest Group
Representative

Term Ends Midpoint 2007 Convention

SUNY-New Paltz

Shirlee A. Levin

Community College Interest Group
Representative

Term Ends Midpoint 2008 Convention

College of Southern Maryland

Cindy M. Lont

Mass Communication Interest Group
Representative

Term Ends Midpoint 2007 Convention

George Mason University

James C. McCroskey

Organizational Communication Interest
Group Representative

Term Ends Midpoint 2007 Convention

University of Alabama - Birmingham

Diane Millette

Nonverbal Communication Interest
Group Representative

Term Ends Midpoint 2007 Convention

University of Miami

Lisa Millhous

Applied Communication Interest Group
Representative

Term Ends Midpoint 2008 Convention

West Chester University

Jeffrey H. Pierson

Theory and Methodology Interest Group
Representative

Term Ends Midpoint 2008 Convention

Bridgewater College

Robert G. Westerfelhaus

Voices of Diversity Interest Group
Representative

Term Ends Midpoint 2007 Convention

College of Charleston

Catherine K. Wright

Human Information Technology Interest
Group

Term Ends Midpoint 2007 Convention

George Mason University

Additional Interest Group Representative Terms

Term Begins at Midpoint of 2007 Convention and Ends at Midpoint of 2009 Convention

Health Communication	Benjamin R. Bates , <i>Ohio University-Athens</i>
Instructional Communication	Timothy P. Mottet , <i>Texas State University- San Marcos</i>
Intercultural Communication	Donnetrice Allison , <i>Richard Stockton College</i>
Interpersonal Communication	Ann Bainbridge Frymier , <i>Miami University</i>
Interpretation & Perf. Studies	TBA
Philosophy of Communication	Annette Holba , <i>Plymouth State University</i>

Please Note: The following groups need to elect representatives during the 2007 convention Interest Group Business meetings. These newly-elected Executive Council representatives' terms will begin at midpoint of 2008 and they will serve through midpoint of 2010:

**Human Information Technology
Mass Communication
Nonverbal Communication
Organizational Communication
Political Communication
Rhetoric & Public Address
Voices of Diversity**



A

Adams, Heather Brook 5015
Adams, Megan L. 3043
Ahmed, Quazi 4056
Alexander, Missy 2049
Allen, Jerry L. 1001, 2017,
2030, 2034, 2040, 3006
Allen, Susan 5016
Allen, Todd 3007, 4032
Alley-Young, Gordon 3016
Allison, Donnetrice 3016,
3043, 4007, 4040, 5021
Allison, Mary Ann 3009
Amundson, Najla G. 4040
Anderson, Arlyn T. 2019
Anderson, Carolyn M. 2034
Anderson, Floyd D. 2030,
4029
Anderson, LaKesha 2027,
4020
Anderson, Margot 3040
Anton, Corey 2054
Arakaki, Jon 2035
Arneson, Pat 2044, 3012,
3033, 4024
Arnett, Ronald C. 2028,
3004, 5012
Arnold, Alberta 3007, 4034
Arnold, Lorin Basden 2038,
2046, 4031
Atkinson, Ann J. 2031, 3024
Auci, Kristin 3039
Avery, Bruce 4010
Avtgis, Theodore A. 2034,
4004, 4008
Ayers, Rachel 4046



B

Babb, Tracie 4039
Bach, Betsy Wackernagel
2004, 2009, 3008,
4028, 4033
Bailey, Benjamin 4033
Baker, Bailey 4018

Banfield, Sara R. 2041
Baran, Stanley 3010
Barbato, Carole 4037
Barbera, Steven 3015
Barnes, Catherine 3014
Barnes, Cassandra 3037
Barnes, Susan B. 2059, 5019,
4014, 4020
Barnet, Elizabeth 3030
Barnett, Brett 4024, 5015
Barney, Timothy 3024
Barringer, Rebekah E. 3036
Barry, Ann Marie 2059, 4014
Bartek, Elizabeth 2020
Bartholomew, Alisa 5015
Bassett, Dorothy 3004
Bates, Benjamin R. 2018,
2026, 2063, 3024, 5021
Bechtel, Gabriele 3013
Beebe, Steven A. 2004, 2007,
2008, 3027
Bell, LEEANNE M. 2044, 5017
Bell, Mark W. 2027
Bennett, Vicki E. 4043
Berg, Emily 4024
Bergstrom, Deanne 4046
Berkowitz, Sandra J. 5010
Berletch, Natalie 3029
Berman, Daniel J. 3015
Berman, Julie E. 4047
Bernat, Elizabeth R. 3017,
3027, 3041
Berry, Elvera B. 2015, 3036,
4029
Bertelsen, Erik 2030, 2037
Bhuiyan, Serajul I. 4045
Blackburn, Catherine M.
2015, 3007, 4023, 5021
Blanck, Holly 4046
Blankenship, Jane 2030,
2040
Blankson, Herbert 2047
Blitefield, Jerry 4011

Bodenman, Janet Reynolds
2051, 2060

Boes, Cynthia 4031

Bogdan, Leah 5006

Boileau, Don M. 2010

Bonacci, Samuel Matthew
Laurenitis 3030

Bonamo, Alex 3030

Bone, Jennifer Emerling
2045

Boone, George 4044

Booth-Butterfield, Melanie
2030, 2040, 2041,
2058, 4008, 4025

Booth-Butterfield, Steve 4008

Boragine, Lisa Heller 4023,
4034, 4042

Borisoff, Deborah J. 2016,
2030, 2040, 4017

Boston College Eagles 2061

Bowen, Elizabeth 3025

Bowen, Sheryl Perlmutter
2046

Boyle, Thomas P. 3021

Bradstreet, David 4014

Braithwaite, Charles 4033

Braithwaite, Dawn O. 3022,
3034, 4012

Brann, Maria 2026, 3028

Brantley, David 4023

Brasted, Monica 2043, 2057,
4002

Broderick, Frances 5019

Brogan, Shannon M. 2036

Brophy, Jessica 5010

Brown, Amanda 3030

Brown, Christopher 3016

Brown, Donathan L. 3016

Brown, Kathleen Taylor
2037, 3026

Brown, Timothy J. 5008

Broz, Stefne L. 2047

Brummett, Erin 3030

Bryan, Erin C. 3006

Buchanan, Rebekah 2056

Buchanan, Vangella 2020

Burke, Kenneth 4044

Burrill, Jessica 2020

Butt, Neil 2022

Buzzanell, Patrice 4028



C

Cammeron, Brenna 5019

Carbaugh, Donal 2026, 4033

Carey, Curtis D. 4052

Carlin, Diana 4012

Carlson, Jeffrey R. 3006,
3029

Carveth, Rodney A. 2035,
3005, 3025, 4035,
4043, 5003

Casale, Paul 4026

Casey, Cheryl 5004

Castrogiovanni, Michelle
4046

Cayanus, Jacob L. 2043,
4002, 4025, 4027

Chang, Mindy 2013

Charlesworth, Dacia 4022

Chernichky, Skye M. 4046

Chesebro, James W. 2015,
2016, 2030, 2040,
3011, 4017, 5021

Chester, Sondra L. 4038

Child, Jeffrey T. 4037

Chirco, Anita 5019

Chory, Rebecca M. 2034,
3025, 3035

Clark, Regina 2029

Cloud, Nicole E. 5010

Coan, Hester 4051, 5004

Cochran, Tanya R. 2053

Cogan, Brian 4014, 4052,
5009

Cohn, Ellen R. 4038

Cole, Randy 5017

Cole, Robert A. 5008, 5009

Cooper, Erica 2019

Cooper, Jeanna 2037

Cooper, Tia Smith 4007

Cosgrove, Amanda 4046

Costa, Brittany 3030

Coulter, Andrea 3030

Courtright, John A. 1002,
2015, 3047, 5020

Critchfield, Andrew Jared
4009, 4056

Cummings, Melbourne S.
4056

Cunningham, Cory 3027

Cypher, Joy M. 2046, 4031

Czerwinski, Anne M. 4047,
5005



D

D'Enbeau, Suzy 4028

Dahbany-Miraglia, Dina
3007

Daily, Mark 2026

Dandridge, Rosa-eva 5019

Daniel, Lori 4019

Danielson, Mary Ann 3017

Darsey, James 3008

Daugherty, Taylor A. 4046

Davis, Colleen 3030

Dawkins, Marcia Alesan
2055

Day, Lindsey 2036

Deane, Michele 2020

Dee, Juliet 3012

DeFreitas, Erica 3030

Delbert, Jeffrey 4035

DeLuca, Paul 4042

Depretis, Abbe 3024

DiCioccio, Rachel L. 2033,
3044

Dickinson, Elizabeth 2055

Dillow, Megan R. 2047

Dishart, Jill 4055

Doody, Agnes 2030

Dougherty, Alissa 5019

Dowd, Megan 3044

Doyle, Clayton 4026

Driver, Nick 2006, 2011

Drucker, Susan J. 1001, 1002,
2015, 2030, 2040,
2042, 3009, 3012,
4010, 4041, 5020

Dudt, Kurt P. 5008

Duffy, Brooke Erin 3037, 5013

Dunleavy, Katie Neary 2033,
2034, 3041

Dunn, Tom 2005



E

Earnhardt, Adam 2027,
4022

Earnhardt, Mary Beth 5003

Eburn, Michelle 3030

Eddinger, Jordynn 5019

Edgar, Timothy 3010

Edwards, Jason A. 2053,
4011

Egolf, Donald B. 4038

Eichhorn, Kristen Campbell
2043, 3032, 3038,
4003, 4025, 5019

Eidsness, Mary 5006

Einhorn, Lois, J. 2030

Eisenhart, Christopher 2031,
4011

Elliott, Cynthia 5005

Endress, Valerie 2015, 2025,
2030

Engleberg, Isa N. 2006, 3007,
3011, 4005, 4023, 4042

English, Kristin N. 2050, 3021

Epstein, Steven L. 3007

Erickson, Heather 2005

Ervin, Melissa 5006



F

Feldman, Lisa 3026

Feola, Craig 2020

Ferguson, Rob 2052

Ferraris, Claire 3025

Ferris, Sharmilla Pixy 2038

Fetissenko, Maxim 3005

Fialk, John 4035

Fife, Eric M. 3007, 3025

Figueredo, Grace 2020

Filipow, Peter 4046

Findlay, Mary Elizabeth 2036

Fisher, Carla 4019

Fishman, Donald 3012, 4010,
4016, 4041
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