

106th Annual ECA Convention (Early) Registration Form

** This form should be printed and mailed to the address below. Onsite registration will be charged an additional \$10 fee.

DELIBERATION: PHILADELPHIA

Sheraton Society Hill – Philadelphia, Pennsylvania

April 22-26, 2015

Deadline for Early Bird Registration –postmarked by March 31, 2015

Deadline for Regular Registration – postmarked by April 19, 2015

PLEASE PRINT:

Name _____

Name for Badge _____ Affiliation (for conference badge) _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

By registering for the Eastern Communication Association Convention in Philadelphia, PA April 22-26, 2015, I agree that I will be responsible for providing my own insurance to cover my participation. I further agree to assume all responsibilities and risk of my participation, thereby holding harmless the Eastern Communication Association, its Executive Council, and all other sponsors of this event.

Signed: _____ Date _____

(PLACE AN "X" IN ON THE LINE FOR THOSE EVENTS YOU WILL ATTEND – TOTAL FEES AT THE END OF THE FORM)

COMMUNITY WIDE / ECA EVENTS

- _____ **Wine & Spots:** Friday 6:30-8:30 PM (\$20 pre-registration / \$25 cash at the door / no fee for registered convention attendees but RSVP required)
- _____ **"WHYY – FOX News – Ivory Tower: Is the Media Helping or Hurting Democracy" Brunch:** Sunday 9:00-11:00 AM (\$30 community members / \$15 for registered convention attendees with RSVP required)
- _____ **Strategic Social Media – New Marketing Strategies for Small Businesses in the Digital Era (Short Course developed by ECA members for Community Members Only):** Friday 2:30-4:00 PM (\$50 pre-registration required)

2015 CONVENTION REGISTRATION FEES

Membership Status/Convention Fees

- _____ **Member Convention Registration Fee:** \$60 (after 3/31 -\$75)
- _____ **Student Member Convention Registration Fee:** \$25 (after 3/31 -\$30)
- _____ **Non-Member/ Non-student Convention Fee:** \$110 (after 3/31 - \$125)
- _____ **Non-Member –Student Convention Fee:** \$50 (after 3/31 -\$60)
- _____ **Retired Member Convention Registration Fee:** \$20 (after 3/31 -\$35)
- _____ **Basic Course Conference '15 Registration Fee:** \$50 – includes breakfast, lunch, sessions, & reception (after 3/31 -\$65)
- _____ **Undergraduate Scholars' Conference (USC) Registration Fee:** \$50 – includes lunch, sessions, & Graduate School Showcase admission (after 3/31 -\$65) **RSVP FOR LUNCHEON REQUIRED;** Circle: WILL ATTEND WILL NOT ATTEND
- _____ **Faculty One Day ONLY Registration Fee:** \$30/day; MUST SPECIFY (CIRCLE) DAY: Thursday Friday Saturday
- _____ **Sponsor (if paid before 3/31/15) Convention Registration Fee:** (fee included in membership)
- _____ **Life Member/ Honorary Life Member Convention Registration Fee:** (fee included in membership)

2015 CONVENTION GOING GREEN!! (MARK HERE)

- _____ **"I do not want a printed program – but DO want a ribbon on my badge to acknowledge that I have 'Gone Green'."**
(All attendees will have access to the mobile app program as well as the online program)

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106th Annual ECA Convention (Early) Registration Form (page 2)

DELIBERATION: PHILADELPHIA; April 22-26, 2015

2015 ECA DUES FOR ASSOCIATION MEMBERSHIP AND BENEFITS

** Fees cover the January 1, 2015 – December 31, 2015 period

- _____ Regular ECA Annual Membership: \$50
_____ Student ECA Annual Membership: \$15
_____ Retired ECA Annual Membership: \$25
_____ Sponsor ECA Annual Membership: \$90 (includes 2015 convention registration –deadline 3/31)
- _____ Student ECA Journals: \$25
_____ Regional Journal Subscription: \$45

2015 ECA SHORT COURSES

** Short courses provide detailed instruction and materials related to the selected topic; topics were selected based on the 2014-2015 membership survey; \$15 pre-registration fee (see full descriptions on the ECA website and program) ALL SESSIONS 1.5 HOURS

- _____ #1 **How to Build a Successful Study Abroad Program:**
Thursday 12:30 PM
- _____ #2 **Analyzing Entertainment Television—Bringing Political Discourse to Light and Life:** Friday 8:00 AM
- _____ #3 **Strategic Social Media—Mindful Marketing in the Digital Era for Academic Departments & Institutions:**
Friday 12:30 PM
- _____ #4 **Flipping Learning: Deliberating The Method, The Delivery, And The Outcomes:** Saturday 11:00 AM
- _____ #5 **Moving From Lecturer to Website Developer: Designing Engaging, Accommodating Distance Education Courses:** Saturday 2:00 PM

2015 CONVENTION EVENT RSVPs!!!!!!

**** Please let us know! Mark ALL events that you will attend.**

- _____ **Newcomers' Reception** (open to all new members, student attendees, and debut presenters)
Thursday 5:00 PM (fee included in registration)
- _____ **Welcome Reception** (all convention attendees are encouraged to come celebrate our Philadelphia spirit!) Thursday 6:00 PM (fee included in registration)
- _____ **Pat's and Geno's Cheesesteak Taste-Off** (don't just come to Philly – experience Philly; after the receptions you will be whisked off to the two most famous cheesesteak joints in town) Thursday 7:30 PM
\$25 fee – see details on the website
- _____ **President's Reception:** Saturday 6:00 PM
(fee included in registration)

2015 CONTRIBUTIONS TO OUR ASSOCIATION AND STUDENT SCHOLARSHIP

** Full descriptions of the programs listed below are available on our website – and we encourage you to ask questions or reach out about alternative forms of support for our members.

- _____ I would like to support student scholarship with my donation of \$ _____ to the USC: Undergraduate Scholars Conference in memory of James C. McCroskey
- _____ I would like to make a contribution to our Centennial Scholarship of \$ _____, which helps to provide funds to graduate student scholarship.

Payment Information (Please check and complete payment option):

Method of Payment:

- _____ Check enclosed for \$ _____
*** (Please make checks payable to the Eastern Communication Association)

- _____ Credit Card # _____
Expiration Date _____ Security Code: _____

Card Holder Name

Card Holder Billing Address (if different than mailing address above)

Authorized Signature

Subtotal here

Registration: _____
Member Fee: _____
Short Course(s): _____
Events: _____
Contributions: _____
Total: _____

Please mail registration form to: Kathie Cesa, ECA Member Services, 1143 Tidewater Court, Westerville, OH 43082.

(Optional for Credit Card use: FAX this form – with credit card information - to 614-392-1559)

Requests for refunds of conference fees must be made by April 5, 2015 to eca@kocmemberservices.com.

Any requests for refunds will be subject to a \$10 processing fee. No refunds will be issued after April 5, 2015.