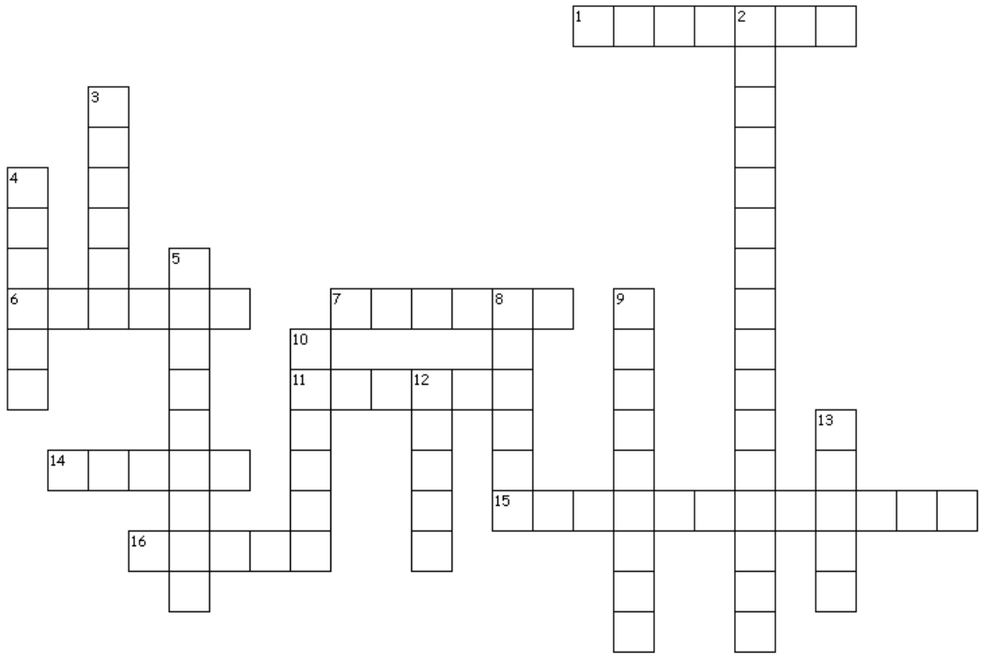
WVU Graduate Faculty



Across

1. The Duke of Dissent
6. A Mad Scientist in the Media Lab
7. Student Chant
11. A Rubrician of Assessment
14. A ful(l),not a Halfbright,Scholar
15. Crowd Response
16. Walks on the Bright Side of Media

Down

2. Funny Ho Ho, not Funny Ha Ha
3. Walks on the Darkside of Relationships
4. Campaigns for your Organs
5. Talks Womb to Tomb
8. The Queen of Woodburn Hall
9. Identifies with Identity
10. Not G-R-REAT!, just MMM MMM good
12. HIPAA HIPAA Hooray for Health
13. Master of his Classroom Domain

COMM.WVU.EDU

WestVirginiaUniversity

EASTERN COMMUNICATION ASSOCIATION

April 23–27, 2014 Providence, RI

Communities of Dissent:

A Lively Experiment in Dialogue, Diversity, and Discourse

Eastern Communication Association

105th Annual Convention

April 23–27, 2014

Omni Providence Hotel
Providence, RI

Showcasing Three Nationally Recognized Graduate Degree Programs

1 Communication Studies

Dr. Philip Salem | Director
Graduate Studies ps05@txstate.edu

- Communication Training and Development
- Interpersonal Communication
- Instructional Communication
- Organizational Communication
- Rhetorical Studies

2 Journalism & Mass Communication

Dr. Sandhya Rao | Director, Graduate Studies | sr02@txstate.edu

- Strategic Communication
- New Media
- Latinos and Media

3 Communication Design

Ms. Claudia Roeschmann | Director, Graduate Studies | roeschmann@txstate.edu

- Conceptual Strategies
- Design for Social Change
- Interactive/Mobile and Social Media

College of Fine Arts And Communication | Dr. Timothy P. Mottet, Dean | finearts.txstate.edu
Texas State University | 601 University Drive | San Marcos, Texas 78666-4616

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CREATE YOUR PATH
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ACHIEVE YOUR SUCCESS

College of Arts & Science Graduate Programs

GRADUATE STUDIES IN COMMUNICATION

People with well-developed communication skills are in demand by virtually every professional organization, whether small or large, local or international, public or private. At Bryant, you can gain that level of communication expertise in several ways:

The Master of Arts (MA) in Communication
The Certificate of Graduate Studies (CGS) in Communication
Specifically tailored studies in Communication as a Special Student.
No matter which path you choose, you will have the opportunity to gain extensive exposure to theory and applications in:

The science and art of persuasion
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Bryant University has teamed with the Rhode Island Department of Education to craft an exceptional Master of Arts in Teaching program for the passionate, modern professional. Learn how to understand and use the most effective instructional strategies. Learn to engage and motivate all students. Broaden your expertise in critical areas, such as science and technology.

The Bryant MAT program will equip its graduates with the knowledge and practical experience to become sought-after professionals.

MASTER OF SCIENCE IN GLOBAL ENVIRONMENTAL STUDIES

Bryant's Master of Science in Global Environmental Studies program will prepare students to work in any international setting, from small firms and multinational corporations to governmental agencies and non-governmental organizations (NGOs) grappling with global environmental realities, as well as to prepare international students to address their nation's challenges. The program qualifies graduates with science backgrounds to understand and attack international challenges from a sustainable systems perspective, and prepares those with business backgrounds to develop intervention skills for dealing with environmental management problems.

www.bryant.edu

The

New York State Communication Association

Congratulates

Thomas R. Flynn, Ph.D.

and the members of the

Eastern Communication Association

on a successful 2014 conference!

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Eastern Communication Association Officers and Staff

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Immediate Past President
Nancy J. Willets
Cape Cod Community College

First Vice President
Thomas R. Flynn
Slippery Rock University

First Vice President–Elect
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West Chester University

Executive Director
Ronald C. Arnett
Duquesne University

Director of Member Services
Kathie Cesa, CAE
KOC Member Services

Welcome from the ECA First Vice President

Welcome to Providence for the 105th Annual Eastern Communication Association Convention. This year's conference theme, "Communities of Dissent," is inspired by the city's long and notable tradition. Dissent is necessary to social change and democratic decision–making, if balanced by tolerance and compromise. Let us explore together how dissent seeks to influence social consciousness through the articulation of conflicting visions of reality. Let us also explore how dissent plays out within our own discipline and affects our professional lives. The centerpiece of ECA 2014 is the plenary session, "***The Integrity of Dissent: A 'Lively Experiment' on the State of Dissent in Our Discipline,"*** a panel of leading ECA voices exploring how they have experienced the expression and suppression of dissent in the academy. In addition, more than thirty panels address our conference theme in a direct and substantive fashion.

I am enormously grateful to the ECA 2014 Interest Group Planners for their creativity, professionalism and, above all, their patience. This year's programming reflects ECA's strong commitment to scholarship, continuing a tradition of supporting scholarship at all levels, from undergraduate and graduate debut presentations, through emerging junior faculty research, to a showcase of our more accomplished scholars in the ***Spotlight on Scholarship*** series. The ***Spotlight on Teaching*** panels also reflect a desire to promote good teaching, to recognize the contributions of the Community College to ECA, and to honor outstanding instructors. The ***Spotlights*** seek not only to recognize excellence, but to promote the growth of young scholars and teachers. Look for the ECA Spotlight Logo, shining a light on some of the best people, ideas, and practices our association has to offer.

So many people came forward to help, and I thank every one of you. Executive Director Ron Arnett, Janie W. Harden Fritz, and Rita McCaffrey were immensely helpful, as always. Kathie Cesa provided not only the support and professionalism that we have come to expect (and hopefully never take for granted), but also recommendations drawn from her extensive experience. I cannot imagine ECA without her. A number of past ECA presidents offered their encouragement, experience and insights. Rich West and Candice Thomas–Maddox convinced me to run and provided guidance whenever needed. I wasn't in Pittsburgh an hour before Danette Ifert Johnson and Cindy Lont sat me down to share lessons they'd learned. Most significantly, I must thank Nancy Willets for her steady support and encouragement. Always ready to talk, share, recommend, and listen, Nancy brings an ongoing commitment to ECA that models leadership at its most dedicated. I have come to value that leadership and seek to follow her example.

I would not have taken this on this without knowing I could count on a group of talented, committed people. Being hours from Providence weighed on my mind. No worries. Chris Morse of Bryant University stepped confidently into the role of Second Vice President, supported by his chair, Wendy Samter. Chris has organized local excursions, student volunteers, audio–visual support, entertainment guides, and the list goes on… My SRU colleague, Valerie Swarts, brought her uncanny eye for detail to bear on the program schedule and special event planning. Members of the NYSCA mafia brought a range of complementary skills: Cheryl Casey has an incredible gift for language and outstanding executive ability. Lewis Freeman is a fount of creativity. Corey Liberman brought a positive relentless energy and a willingness to say, "OK, what next?" Leeanne M. Bell McManus has organized an Annual James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference worthy of its name. Kristen Majocha employed her discerning eye to schedule six outstanding short courses options, and Jaietta Jackson has worked hard to produce two graduate poster sessions that exemplify the outstanding research being conducted by our up–and–coming colleagues. I had not met Annette M. Holba before Pittsburgh, but a short conversation inspired such confidence that I asked her to serve as Marketing Director. She has been so successful that she exceeded our original fundraising goals. The preceding paragraph is filled with names ECA should strongly consider for future leadership.

In closing, I want to thank my Dean, Kurt Schimmel, for his support for ECA and encouragement in all other matters. I also must give my sincere thanks to the students from Bryant University and my PR Campaigns course at SRU for all of their efforts on behalf of this 105th ECA convention. Please take a moment to chat and thank them for their contributions.

In closing, let me thank you for your contributions to this year's convention. We can take pride in the organization we have created collectively. Best wishes for a great conference!

Thomas R. Flynn
First Vice President
April 2014

Greetings!

Bryant University extends a warm welcome to members of the Eastern Communication Association Conference as you gather for your regional meeting in Providence, Rhode Island, April 23rd – 26th, 2014. We are honored to have been chosen as the local host school for this meeting.

Allow us to take this opportunity to tell you a little bit about Bryant's College of Arts and Sciences. We offer a wide range of options for study in the humanities, social sciences, mathematics, and the natural sciences. In addition, students in the arts and sciences have the opportunity to combine their major with a broad selection of more than 80 concentrations, minors, and "areas of interest." All Bryant Arts and Sciences students also have the advantage of earning a business administration minor. But learning at Bryant extends far beyond the classroom. In each of their four years, students participate in special programs designed to prepare them for personal and professional success. The academic programs in Bryant's College of Arts and Sciences are perhaps best described as "education in action." The truly distinctive opportunities available to our arts and sciences students prepare them for success in a variety of settings and enable them to develop a clear plan for the next step in life – whether that step is graduate school or a professional position in their chosen field.

We wish you a successful conference, and a memorable stay in the Ocean State. What you do is important. Now, more than ever, we need to understand the complexities of communication and its importance in our everyday lives. May the next four days be thought provoking, enriching, and enjoyable.

Sincerely,

David S. Lux, Dean
College of Arts and Sciences
Bryant University

Wendy Samter, Associate Dean
College of Arts and Sciences
Bryant University

CITY OF PROVIDENCE
Angel Taveras, Mayor

April 24, 2014

Dear Friends:

The City of Providence extends a warm welcome to the Eastern Communication Association as you assemble for your 2014 Convention *Communities of Dissent: A "Lively Experiment" in: Dialogue, Diversity & Discourse*. We are honored to be the host city for this important gathering. We hope you have a productive and enjoyable conference as you explore a wide range of opinions and views and look to the challenges ahead in the vital and growing field of Communication Studies.

For those guests who may be visiting us for the first time, please stroll the neighborhoods of Providence and discover all our city has to offer. Shop at the Providence Place Mall, browse through the unique offerings in the stores downtown and enjoy a meal at one of the city's award-winning restaurants. Providence is a unique and dynamic place. Theater, fine dining, museums, classic architecture, venerable college campuses and graceful river walks are all part of a memorable experience for the visitor.

Delightful discoveries await you in the city founded by Roger Williams more than three centuries ago. Come visit us at our web site -- www.providenceri.com -- to learn more about Providence and the enthusiasm we are generating as a model American city for the new century. I wish the membership of the esteemed Eastern Communication Association a rewarding conference and hope you will enjoy your time in Providence.

Sincerely,

Angel Taveras
Mayor

OFFICE OF THE MAYOR
Providence City Hall | 25 Dorrance Street Providence, Rhode Island 02903
401 421 2489 ph | 401 455 8823 fax
www.providenceri.com

CONVENTION POLICY STATEMENTS

The Omni Providence is a non–smoking hotel, and hotel staff will enforce this policy diligently.

ECA makes all reasonable accommodations for people with disabilities. Although the pre–registration form inquired about accommodations needs, anyone who requires assistance should notify First Vice–President Thomas R. Flynn as soon as possible. As an Association, we have a history of making our convention experience a safe and convenient one for all participants.

By registering for the 2014 ECA Convention, Participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.

ECA TECHNOLOGY POLICY

All requests for technology must be made by the Interest Group Program Planner at the time of final program submission (normally, this is around mid–November). Any requests made after that time will not be honored. Upon receiving those requests, the Convention Planner will review the importance and necessity of the requests, examining the individual submission and its purpose. Those programs ranked highest by the program planner that incorporate technology will be given priority. Those with lower ranking will likely not allow technology to be included in the program.

ECA will not approve requests for the following technology: wifi, personal computers, laser printers, satellite links, teleconference equipment, LCD panels, video data projects, and digital versatile/video disc equipment. Although ECA members may wish to rent this equipment from the hotel at their own expense, those individuals are responsible for the equipment, including protecting it from damage and theft. Further, ECA is not responsible for this equipment. Finally, the hotel should not be expected to provide service for, or assistance with, personal technology that is brought into the hotel.

General Convention Information

REGISTRATION–Grand Ballroom Foyer

HOURS FOR REGISTRATION

Wednesday, April 23	**3:00 PM-7:00 PM**
Thursday, April 24	**7:30 AM-5:00 PM**
Friday, April 25	**7:30 AM-5:00 PM**
Saturday, April 26	**7:30 AM-3:00 PM**

Ronald C. Arnett, *Duquesne University*, Executive Director
Kathie Cesa, ECA Administrative Assistant

All current and new members of ECA are encouraged to register (or complete the pre–registration process by picking up name badge and schedule) as soon as possible after arriving at the Omni Providence Hotel. Admission to the program session, Short Courses, meetings, receptions, and the Exhibit Hall will be by badge only.

EXHIBIT AREA–Grand Ballroom Foyer

EXHIBIT HOURS

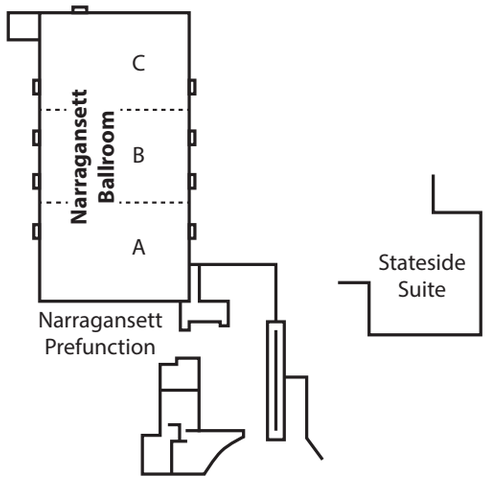
Thursday, April 24	**1:00 PM-5:00 PM**
Friday, April 25	**9:00 AM-5:00 PM**
Saturday, April 26	**9:00 AM-3:00 PM**

Annette M. Holba, *Plymouth State University*, Director of Marketing

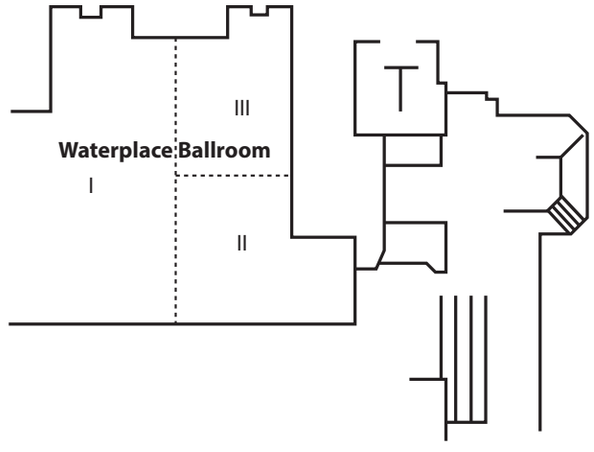
Please schedule time to visit the publishers who are joining us for this year's convention.
Graduate and undergraduate poster sessions will be hosted in Waterplace I Exhibit Area in conjunction with the ECA Coffee Cafés.

OMNI HOTELS & RESORTS
providence | rhode island

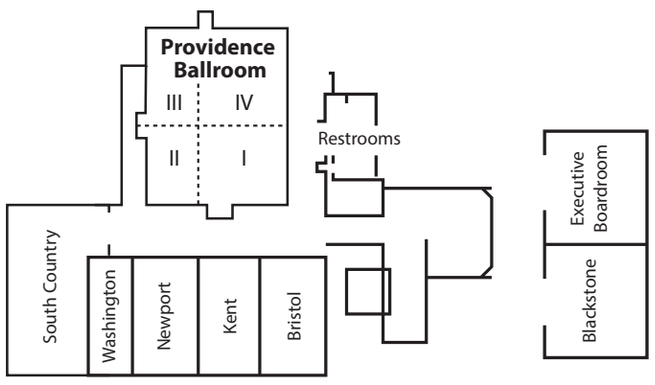
Ground Floor



Second Floor



Third Floor



2014 Convention Planners

Primary Convention Planner

Thomas R. Flynn
First Vice President
Slippery Rock University

Associate Convention Planners

Second Vice President
Chris R. Morse
Bryant University

Director of Marketing
Annette M. Holba
Plymouth State University

Associate Convention Planner
Valerie Swarts
Slippery Rock University

Associate Convention Planner
Cheryl A. Casey
Champlain College

Associate Convention Planner
Lewis Freeman
Fordham University

Associate Convention Planner
Corey J. Liberman
Marymount Manhattan College

James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference
Leeanne M. Bell McManus
Stevenson University

Graduate Poster Sessions Coordinator
Jaietta Jackson
Youngstown State University

Short Course Coordinator
Kristen L. Majocha
University of Pittsburgh at Johnstown

Bryant University Conference Planning Team
Kim Keyes, Jamie Maniscalco, Camille Dings, Bradley Ellis, Felicia Thomas and Marguerite O'Shea

Bryant University Department of Communication Faculty
Stanley Baran, Susan Baran, Kristen Berkos, Thomas Dooley, Mary Lyons, Kevin Pearce, Wendy Samter and Thomas Zammarelli

Bryant Univeristy Communication Graduate Students
Dan Chan, Alexandria Clyburn, Jeanette Ferraro, Emily Kaup, Jonathan Lazieh, Christine Lemme, Sarah Lounsbury, Sam Russell, Ryan Sullivan, Lauren Tebsherany and Alyce Viens

Thanks also to Bryant University Staff and Audiovisual Support

Special Thanks to Dr. Eung-Jun Min & Rhode Island College for sponsorship of AV Equipment

Slippery Rock University Student Assistants & Poster designs
Natalie Cassoni, Ashley Dern, Hanna McLaughlin, Rachel Patt, Koren Ryan, Nicole Simpson and Tyhira Stovall

Program Cover & Logos
June Edwards, Slippery Rock University

2014 Interest Group and Affiliate Organization Planners

Applied Communication
Todd Kelshaw
Montclair State University

Argumentation & Forensics
Carl T. Hyden
Morgan State University

Communication Administration
Timothy P. Mottet
Texas State University–San Marcos

Communication & Technology
David Westerman
West Virginia University

Communication Law & Ethics
D.L. Stephenson
Western Connecticut State University

Communication Traits
Jerry L. Allen
University of New Haven

Community College
Laura K. Davis
Harrisburg Area Community College
&Rebecca M. Townsend
Manchester Community College

Health Communication
Virginia McDermott
High Point University

Instructional Communication
Daniel Mansson
Bloomsburg University

Intercultural Communication
Nicole Files-Thompson
Lincoln University

Interpersonal Communication
Megan Dowd
Hamilton College

Interpretation & Performance Studies
Andrée Elise Comiskey Betancourt
N. Virginia Community College
& Cem Zeytinoglu
East Stroudsburg University

Kenneth Burke
Erik Garrett
Duquesne University

Media Communication
James M. Durbin
University of Akron

Media Ecology
James Morrison
Boston College

Nonverbal Communication
Christopher J. Claus
Towson University

Organizational Communication
Jason Wrench
SUNY New Paltz

Philosophy of Communication
Kristen L. Majocha
University of Pittsburgh at Johnstown

Political Communication
Janis L. Edwards
University of Alabama

Rhetoric and Public Address
Heather Stassen–Ferrara
Cazenovia College &
Valerie Lynn Schrader
Penn State Schuylkill

Theory & Methodology
Jen Eden
Marist College

Voices of Diversity
Chizoba Udeorji
Kingsborough Community College

2014 Paper and Program Selection Committees

Applied Communication
Tatyana Dumova, *Point Park University*
Julia Daisy Fraustino, *University of Maryland*
Janie W. Harden Fritz, *Duquesne University*
Todd Kelshaw, *Montclair State University*
Craig Maier, *Duquesne University*
Linda Sampson, *Southern Connecticut State University*
Rebecca Townsend, *Manchester Community College*
Nancy A. Wiencek, *Rider University*

Argumentation and Forensics
Todd Allen, *Geneva College*
Jane Elmes–Crahall, *Wilkes University*
Barbara F. Sims, *Independent Scholar*

Communication Administration
Timothy P. Mottet , *Texas State University*

Communication & Technology
C. Leigh Nelson, *James Madison University*
David T. McMahan, *Missouri Western State University*
Catherine Wright, *George Mason University*
Rod Carveth, *Morgan State University*
Kristin Roeschenthaler Wolfe, *Penn State Beaver*
Nicholas D. Bowman, *West Virginia University*
Elizabeth L. Cohen, *West Virginia University*
Patric R. Spence, *University of Kentucky*
Georgia Bedford, *Slippery Rock University*
Tatyana Dumova, *Point Park University*

Communication Law & Ethics
Anastacia Kurylo, *Fortified Communication Consulting*
Jean–Marie Higiro, *Western New England University*
Cheryl Casey, *Champlain College*

Communication Traits
Mark Hickson III, *University of Alabama at Birmingham*
Joan O'Mara, *University of Hartford*
Mary C. Toale, *West Virginia Wesleyan College*

Community College
Nancy J. Willets, *Cape Cod Community College*
Tom Donlan, *Montgomery County Community College*
Shawn Starcher, *College of Southern Maryland*
Amber Peplow, *UC Blue Ash*
Kerry Byrnes, *Collin College*
Denise Gilmer–Knudson, *College of Southern Maryland*
Michelle Brosco, *Christian Robert Morris University*
Michael Stutz, *Three Rivers Community College*

Graduate Poster Sessions
Dorian Mermer, *Youngstown State University*
Jared Jargus, *Kent State University*
Kris Schroath, *Kent State University*

Health Communication
Stewart Alexander, *Duke University*
Jay Baglia, *DePaul University*
Benjamin R. Bates, *Ohio University*
Megan Dillow, *West Virginia University*
Linda Gretton, *High Point University*
Tony Kemerly, *High Point University*
Sojung Claire Kim, *High Point University*
Matt Ritter, *Regent University*
Heather Stassen–Ferrara, *Cazenovia College*

Instructional Communication
San Bolkan, *California State University, Long Beach*
Laura Brown, *University of Kentucky*
Kerry Byrnes, *Collin College*
Jacob Cayanus, *Oakland University*
Joseph Chesebro, *The College at Brockport, SUNY*
Christopher J. Claus, *Towson University*
Renee L. Cowen, *University of Texas at San Antonio*
Katie Neary Dunleavy, *La Salle University*
Sean M. Horan, *DePaul University*
Kory Floyd, *Arizona State University*
Zac Johnson, *Murray State University*
Amy Matten, *Dean College*
Amber Peplow, *University of Cincinnati Blue Ash*
Jordan Soliz, *University of Nebraska–Lincoln*
Jennifer H. Waldeck, *Chapman University*

Intercultural Communication
Ali E. Erol, *Howard University*
Angela Cooke–Jackson, *Emerson College*
Neosho Ponder, *Howard University*
Shinsuke Eguchi, *University of New Mexico*
Yea–Wen Chen, *Ohio University*
Kimberly Archung, *University of the West Indies–Cave Hill*
Chizoba N. Udeorji, *Kingsboro Community College, CUNY*
Andrew Spieldenner, *Hofstra University*
Gina Castle–Bell, *West Chester University*
April Copes, *Anne Arundel Community College*
Mackenzie Jordan, *Trinity College*
Aaron Deason, *University of Texas Tyler*
Elizabeth Whittington, *Portland State University*
Cerise L. Glenn, *University of North Carolina Greensboro*

Interpersonal Communication
Candice Thomas–Maddox, *Ohio University Lancaster*
Nicole A. Smith, *Lynchburg College*
Haily G. Gillen, *West Virginia University*
Phillip Reed, *Kent State University*
Brandi Frisby, *University of Kentucky*
Sean M. Horan, *DePaul University*
Kerry Byrnes, *Collin College*
Pamela Lannutti, *La Salle University*
Jessalyn Vallade, *West Virginia University*
Kimberly Field–Springer, *Ashland University*
Megan Dillow, *West Virginia University*
Linda Sampson, *Southern Connecticut State University*
Katie Striley, *Ohio University*

Interpretation & Performance Studies
Carole Bennett, *Oakland Community College–Orchard Ridge Campus*
Megan M. Dowd, *Hamilton College*
Christina E. Saindon, *Southern Illinois University*
Jennifer Shamrock, *Monmouth University*
Sam S. Sloan, *Southern Illinois University*
Heather Stassen–Ferrara, *Cazenovia College*

Kenneth Burke
Elvera Berry, *Roberts Wesleyan College*
Erik Garrett, *Duquesne University*
Brian Gilchrist, *Eastern University*
Jean Costanza Miller, *George Washington University*
Richard Thames, *Duquesne University*

Media Communication
Monica Brasted, *The College at Brockport, SUNY*
Rod Carveth, *Morgan State University*
Elizabeth Cohen, *West Virginia University*
Marsha Ducey, *The College at Brockport*
James M. Durbin, *University of Akron*
Cristina Gonzalez, *University of Akron*
Joseph E. Lybarger, *University of Akron*
Leigh Nelson, *James Madison University*
Elizabeth Saldan, *University of Delaware*
Maria Simone, *Rowan University*
Michael Smith, *Wittenberg University*
Nicholas Scott Smith, *Wayne State University*
Shawn Starcher, *Stark State College*
Guy Wade, *Wayne State University*
Jason Zenor, *SUNY Oswego*

Media Ecology Association
Corey Anton, *Grand Valley State University*
Valerie Peterson, *Grand Valley State University*
Phil Rose, *York University*

Nonverbal Communication
Zac D. Johnson, *Murrary State University*
Michael Sollitto, *West Virginia University*
Zac W. Goldman, *West Virginia University*
Kristen Campbell Eichhorn, *SUNY Oswego*
Stephanie Kelly, *University of North Carolina, A&T*
James Durbin, *University of Akron*
Joe Lyberger, *University of Akron*
Nicholas Smith, *University of Akron*
Jessalyn Vallade, *West Virginia University*
Steven Granelli, *Ohio University*

Organizational Communication
Jerry A. Allen, *University of New Haven*
Rebecca M. Chory, *West Virginia University*
Jack Ciak, *Seton Hill University*
Gregory A. Cranmer, *West Virginia University*
Aaron Deason, *University of Texas at Austin*
Hailey G. Gillen, *West Virginia University*
Corey Liberman, *Marymount Manhattan College*
Kay Long, *West Virginia Wesleyan*
Paul E. Madlock, *Texas A&M International University*
Scott A. Myers, *West Virginia University*
Michael Sollitto, *West Virginia University*

Philosophy of Communication
Ronald C. Arnett, *Duquesne University*
Jill Burk, *Pennsylvania State University, Berks*
Susan Carr, *Duquesne University*
Jonathan Crist, *Duquesne University*
David DeIuliis, *Duquesne University*
Sarah Flinko, *Duquesne University*
Janie W. Harden Fritz, *Duquesne University*
Brian Gilchrist, *Duquesne University*
Annette M. Holba, *Plymouth State University*
Craig Maier, *Duquesne University*
Christy McDowell Marinchak, *Duquesne University*
Amanda McKendree, *University of Notre Dame*
Leeanne M. Bell McManus, *Stevenson University*
Bryan Picciotto, *The College at Brockport, SUNY*
Erin Potts, *University of Utah*
Brent Sleasman, *Gannon University*

Rhetoric and Public Address
Timothy Barney, *University of Richmond*
Benjamin R. Bates, *Ohio University*
Jennifer Biedendorf, *Duquesne University*
Christine Courtade Hirsch, *SUNY Oswego*
Abbe Depretis, *Christopher Newport University*
Michael J. Hostetler, *St. John's University*
Trevor S. Parry–Giles, *National Communication Association*
Michael Stutz, *Three Rivers Community College*
Michael Warren Tumolo, *Duquesne University*
Jill M. Weber, *Hollins University*

Theory & Methodology
Mary E. Braz, *West Chester University*
Megan M. Dowd, *Hamilton College*
Elizabeth A. Munz, *West Chester University*
Gina Castle Bell, *West Chester University*

Short Course
John Mullennix, *University of Pittsburgh at Johnstown*
Paul Lucas, *University of Pittsburgh at Johnstown*

Voices of Diversity
Truman R. Keys, *Western Connecticut State University*
Anjali Ram, *Roger Williams University*
Yvonne Slosarski, *University of Maryland*
Jessica Lu, *University of Maryland*
Dan Strasser, *Rowan University*
Dakysha Moore, *Johnson C Smith University*
Lorin Arnold, *Rowan University*
Joy Cypher, *Rowan University*
Celeste Lacroix, *College of Charleston*
Chizoba Udeorji, *Kingsborough Community College*
Annette Madlock Gatison, *Southern Connecticut State Univ.*
Gina Castle Bell, *West Chester University*
Cory Geraths, *Penn State*
Andy Spieldenner, *Hofstra University*

Undergraduate Scholars Conference
Ronald C. Arnett, *Duquesne University*
Leeanne M. Bell McManus, *Stevenson University*
Nancy Bressler, *Bowling Green University*
Benjamin Brojakowski, *Bowling Green State University*
Susan Carr, *Duquesne University*
David Deluliis, *Duquesne University*
Scott W. Dunn, *Radford University*
Kristin English, *Georgia College*
Eric Fife, *James Madison University*
Brian Gilchrist, *Eastern University*
Janie W. Harden Fritz, *Duquesne University*
Annette M. Holba, *Plymouth State University*
Cindy Lont, *George Mason University*
Craig T. Maier, *Duquesne University*
Amanda G. McKendree, *University of Notre Dame*
Beth Michalec, *Duquesne University*
Mary Mino, *Penn State DuBois*
Marshall Prisbell, *University of Nebraska, Omaha*
Chip Rouse, *Stevenson University*
Brent C. Sleasman, *Gannon University*
Candice Thomas–Maddox, *Ohio University–Lancaster*
Stephanie Verni, *Stevenson University*

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Temple University
University of Delaware
University of Rhode Island
West Virginia University
Youngstown State University

ECA Business Meetings At–a–Glance

Wednesday, April 23, 2014		
4:00–5:00 PM	ECA Publication Committee	South County
5:00–6:00 PM	Finance Committee I	South County
6:00–7:00 PM	Site Selection	South County

Thursday, April 24, 2014		
8:45–11:45 AM	ECA Executive Council I	Providence I
11:30 AM–12:45 PM	ECA Teaching Fellows Meeting	Narragansett A
1:00–2:15 PM	ECA Research Fellows Meeting	Narragansett A
2:30–3:45 PM	2015 ECA Program Planners I	Narragansett A
4:00–5:15 PM	ECA Plenary Session	Narragansett A

Friday, April 25, 2014		
3:30–4:45 PM	2015 ECA Program Planners II	Narragansett A

Saturday, April 26, 2014		
2:30–3:14 PM	ECA Nominating Committee	Executive Boardroom
3:30–4:45 PM	ECA Resolutions Committee	TBA
5:00–6:15 PM	General Business Meeting	Narragansett A

Sunday, April 27, 2014		
9:00–9:45 AM	Finance Committee Meeting II	Providence I & IV
10:00 AM–12:00 PM	Executive Council II	Providence I & IV

ECA Interest Group Business Meetings

Thursday, April 24, 2014		
1:00–2:15 PM	Community College	Providence I
1:00–2:15 PM	Communication & Technology	Providence IV
1:00–2:15 PM	Media Communication	Executive Boardroom
2:30–3:45 PM	Communication Administration	Providence I
2:30–3:45 PM	Philosophy of Communication	Providence IV
2:30–3:45 PM	Interpersonal Communication	Blackstone

Friday, April 25, 2014		
8:00–9:15AM	Voices of Diversity	Waterplace
8:00–9:15 AM	Communication Law & Ethics	South County
9:30–10:45AM	Maryland Communication Association	Executive Boardroom
9:30–10:45 AM	New York State Communication Association	Kent
12:30–1:45 PM	Interpretation & Performance	Kent
2:00–3:15 PM	Communication Traits	Executive Boardroom
3:30–4:45 PM	Argumentation & Forensics	Providence II
3:30–4:45 PM	Applied Communication	Washington
3:30–4:45 PM	Instructional Communication	Newport
3:30–4:45 PM	Kenneth Burke Society	Executive Boardroom
5:00–6:15 PM	Political Communication	Kent
5:00–6:15PM	Rhetoric & Public Address	Washington

Saturday, April 26, 2014		
9:30–10:45AM	Intercultural Communication	Executive Boardroom
11:30AM–12:45 PM	Nonverbal Communication	Providence I
11:30AM–12:45 PM	Pennsylvania Communication Association	Providence IV
11:30AM–12:45 PM	Health Communication	Waterplace III
11:30Am–12:45 PM	Organizational Communication	Executive Boardroom
1:00–2:15 PM	Theory and Methodology	Newport

Events of General Convention Interest

Wednesday, April 23, 2014		
3:00–7:00 PM	ECA Registration	Waterplace Ballroom Foyer

Thursday, April 24, 2014		
7:30–5:00 PM	Registration	Waterplace Ballroom Foyer
10:45–11:30 AM	Coffee Café I	Waterplace I
11:30–12:45 PM	ECA Research Fellows Meeting	Providence I
1:00–2:15 PM	ECA Teaching Fellows Meeting	Providence I
1:00–5:00 PM	Exhibit Area	Waterplace I
4:00–5:15 PM	Plenary Session	Narragansett A
5:30–8:00 PM	Welcome Reception	Narragansett A Foyer
8:00–9:00 PM	12–Step Group Meeting	South County

Friday, April 25, 2014		
7:30 AM–5:00 PM	Registration	Waterplace Ballroom Foyer
9:00–5:00 PM	Exhibit Area	Waterplace I
9:30–10:45 AM	Undergraduate Poster Session I	Waterplace I
11:00–12:15PM	ECA Awards Recognition	Narragansett A
12:30–1:45PM	Coffee Café II	Waterplace I
12:30–1:45PM	Graduate Poster Session I	Waterplace I
5:00–6:30 PM	Documentary film, No Way Out, But One (open to all)	Waterplace I
5:15–9:00 PM	The Lizzie Borden Tour (registration required)	Front of hotel
5:15–9:30 PM	Pawtucket PawSox Game (registration required)	Front of hotel
6:30–9:00 PM	12–Step Group Meeting	South County

Saturday, April 26, 2014		
7:30–3:00 PM	Registration	Waterplace Ballroom Foyer
9:00–3:00 PM	Exhibit Area	Waterplace I
9:30–10:45AM	Undergraduate Poster Session II	Waterplace I
10:45–11:30 AM	Coffee Café III	Waterplace I
11:00–12:45 PM	USC Luncheon and Awards	Narragansett A
11:30–12:45PM	Past Officers' Luncheon	South County
1:00–2:15PM	Graduate Poster Session II	Waterplace I
5:00–6:15 PM	ECA General Business Meeting	Narragansett A
6:30–8:30 PM	President's Reception	Narragansett A Foyer
8:00– 9:00 PM	12–Step Group Meeting	South County

Sunday, April 27, 2014		
9:00–10:00 AM	Finance Committee II	Providence I & IV
10:00 AM–12:00 PM	Executive Council II	Providence I & IV
2:30–3:45 PM	Spotlight Panel: The Teaching, Research and Service of Benjamin R. Bates	Bristol

Participants must register for Short Courses at Convention Registration.

Thursday 9:30–10:45 AM — Providence II

#1 Pedagogy: How Do We Teach It? Designing a Communication Pedagogy Practicum for Graduate Teaching Assistants

Instructor: **Rachel DiCioccio**, University of Rhode Island

Thursday 9:30–10:45 AM — Narragansett A

#2 Teaching Persuasion: A Revolt

Instructors: **Richard E. Vatz**, Towson University
D.L. Stephenson, Western Connecticut State University

Thursday 1:00–2:15 PM — Providence II

#3 Redesign For Online: Interaction Isn't Optional

Instructor: **Robyn E. Parker**, Plymouth State University

Friday 8:00–9:15 AM — Narragansett A

#4 Sport Communication: A Shift Back To Theory

Instructors: **Dariela Rodriguez**, Ashland University
Gwen Nisbett, University of North Texas
Jennifer Hartsfield, Bridgewater State University
Stephanie Schartel Dunn, University of Oklahoma

Friday 2:00–3:15 PM — Providence IV

#5 Conflict Between Persons: The Origin Of Leadership should not be in italics, but bold

Instructors: **Ronald C. Arnett**, Duquesne University
Leeanne M. Bell McManus, Stevenson University
Amanda G. McKendree, University of Notre Dame
Susan Carr, Duquesne University

Saturday 8:00–9:15 AM — Narragansett A

#6 A Lively Experiment In The Communication Classroom: Discovering The 'Flipped Classroom' And Blending Learning Environments

Instructors: **Nicole Blau**, Ohio University–Lancaster
Candice Thomas-Maddox, Ohio University–Lancaster
Jason S. Wrench, SUNY New Paltz
Melissa Broeckelman-Post, George Mason University

First Vice–President Sponsored Panels

Thursday, April 24		
9:30–10:45 AM	The 1938 Hurricane, A Junior Forecaster and Public Understanding	Washington
11:30–12:45 PM	On the Marathon Bombings' Home Front: Dialogue/ Discourse with Boston Area Communication Professors	Waterplace III
1:00–2:15 PM	National Communication Association Initiatives and Member Resources	Waterplace III
4:00–5:15PM	ECA 2014 PLENARY SESSION: The Integrity of Dissent	Narragansett A
8:00–9:30PM	In Memorium: Dr. James Carey 1934–2006	Ri Ra's
Friday, April 25		
12:30–1:45PM	Historian Laureate of Speech Communication: Celebrating the Life and Legacy of Herman Cohen	Narragansett A
2:00–3:15PM	The Process of Scholarship	Narragansett A
3:30–4:45PM	An Evening with Lizzie Borden	Blackstone
3:30–4:45PM	Communication Theories and Baseball Stadia: Connecting Communication Theories to Architecture, Baseball, Community, and to Each Other	Bristol
Saturday, April 26		
1:00–2:15 PM	Public Relations: An Exercise in Public Discourse Across Diversities	Washington
2:30–3:45PM	Amazing Ourselves to Death: A Roundtable Exchange of Views & Reviews	Providence II

ECA Spotlight Series on Research & Teaching

Friday, April 25		
8:00–9:15AM	Translational Research: Sharing Our Research Beyond Academia	Providence I
9:30–10:45AM	It Never Stops! The Newest ECA Research Fellows Discuss Recent Research Directions	Providence I
2:00–3:15PM	Celebrating GIFT's Frequent Flyers	South County
2:00–3:15PM	The Process of Scholarship	Narragansett A
3:30–4:45PM	Great Ideas for Teaching Students (G.I.F.T.S.) Session I.	South County
Saturday, April 26		
9:30–10:45AM	Great Ideas for Teaching Students (G.I.F.T.S.) Session II.	Waterplace II
11:30AM–12:45 PM	Exploring Dimensions of "Lively Dissent" in the Classroom: Reflections by ECA Distinguished Teaching Fellows	Providence I
1:00–2:15PM	Contributions to Outstanding Teaching from the Community College	Waterplace II
2:30–3:45AM	Scholar Spotlight Panel: The Teaching, Research and Service of Benjamin R. Bates	Bristol

The Members of the
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Would like to congratulate & thank
Danette Ifert Johnson

For her successful leadership of,
and ongoing commitment to ECA

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ECA Distinguished Teaching Fellows	2009
ECA Past President's Award	2001
ECA Committee of Scholars	1999–2000

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Wednesday 3:00 PM–7:00 PM Waterplace Ballroom Foyer

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Wednesday 4:00 PM–5:00 PM South County

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Presiding: **Danette Ifert Johnson**, President

Thomas R. Flynn (First Vice President)
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Wednesday 5:00 PM–6:00 PM South County

ECA Finance Committee Meeting I

Presiding: **Danette Ifert Johnson**, President

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Thomas R. Flynn (First Vice President)
Ronald C. Arnett (Executive Director)
J. Kanan Sawyer (First Vice President Elect)
Catherine Wright (Elected Representative)
Benjamin R. Bates (ex officio)
Don W. Stacks (ex officio)
Janie W. Harden Fritz (ex officio)

Wednesday 6:00 PM–7:00 PM South County

ECA Site Selection Committee

Presiding: **Danette Ifert Johnson**, President

Nancy J. Willets (Immediate Past President)
Thomas R. Flynn (First Vice President)
J. Kanan Sawyer (First Vice President Elect)
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Thursday 7:30 AM–5:00 PM — **Waterplace Ballroom Foyer**

CONVENTION REGISTRATION OPEN

Thursday 1:00 PM–5:00 PM — **Waterplace I**

PUBLISHERS' EXHIBIT AREA OPEN

Thursday 9:30–10:45 AM — **Providence I & IV**

Executive Council I

Danette Ifert Johnson–President
Thomas R. Flynn–Vice President
J. Kanan Sawyer–First Vice President
Nancy J. Willets–Immediate Past President
Ronald C. Arnett–Executive Director
Don W. Stacks–Communication Research Reports, Editor
Benjamin R. Bates–Communication Quarterly, Editor
Janie W. Harden Fritz–Qualitative Research Reports in Communication, Editor
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Brandi N. Frisby–ECA College/University Representative to NCA Legislative Council
Jean Ann Streiff–ECA High School Representative to NCA Legislative Council
Kerry Byrnes–ECA Community College Representative to NCA Legislative Council
Annette M. Holba–Director of Marketing & Exhibits–2014 Convention

Interest Group Representatives *(term begins midpoint 2013/ends midpoint 2014)*

Nancy A. Wiencek–Applied Communication
Theodore F. Sheckels–Argumentation and Forensics
Jerry L. Allen–Communication Administration
Donald A. Fishman–Communication Law and Ethics
Catherine Wright–Communication and Technology
Virginia P. Richmond–Communication Traits
Michelle Simpson–Community College
Jay Baglia–Health Communication
Katherine S. Thweatt–Instructional Communication
Nicole Files-Thompson– Intercultural Communication
Meredith Marko Harrigan–Interpersonal Communication

Interest Group Representatives *(term begins midpoint 2013/ends midpoint 2015)*

Cem Zeytinoglu–Interpretation and Performance Studies
Elvera Berry–Kenneth Burke
Matthew J. Smith–Media Communication
Kristen Campbell Eichorn–Nonverbal Communication
Jason S. Wrench–Organizational Communication
Kristen Lynn Majocha–Philosophy of Communication
Lisa Gring-Pemble–Political Communication
Valerie Lynn Schrader–Rhetoric and Public Address
Michael Miller–Theory and Methodology
Andrew Spieldenner–Voices of Diversity

Thursday 9:30–10:45 AM Providence II

Pedagogy–How do we Teach it? Designing a Communication Pedagogy Practicum for Graduate Teaching Assistants

Sponsor: Short Course
Presenter: **Rachel L. DiCioccio**, University of Rhode Island

The goal of this short course is to help participants think about how to design and implement a graduate communication pedagogy practicum. Graduate teaching assistants are integral to the delivery of most M.A. and Ph.D. programs. Providing pedagogical training to equip new teachers with the necessary tools to develop effective instruction not only benefits the student, it enhances the strength and validity of a program. We will discuss the rationale for developing a pedagogy practicum and examine the different aspects of design and delivery. Participants will receive sample materials including a syllabus, assignments, and a list of recommended texts.

Thursday 9:30–10:45 AM Providence III

Top Competitive Papers in Media Communication

Sponsor: Media Communication
Chair: **James M Durbin**, University of Akron
Respondent: **Leigh Nelson**, James Madison University

"The Unreachable Star?: A Narrative Analysis of Aaron Sorkin's Attempt To Gain Admittance to Journalism's Interpretive Community"
Ronald Bishop, Drexel University

"Characterization of Tim Tebow and the Cultural Phenomenon of Tebowmania: An Analysis of the Coverage of Tim Tebow by Three US Newspapers"
Vaughn Myers, Youngstown State University
Yang Lin, University of Akron

This panel features the top two competitive papers from the Media Communication Interest Group from this year.

Thursday 9:30–10:45 AM Washington

Media and Humor in Political Communication

Sponsor: Political Communication
Chair: **Katie Langford**, Texas Tech University

"The Influence of Political Comedy in Candidate Evaluations: The Daily Show and The Colbert Report as a source of News in the 2008 Election"
Michaele D. Myers, University of Delaware*

"The Comic Black and White: Political Cartoons, Persuasion, and the Obama Administration"
Christopher Adamczyk, Texas Tech University
Kathryn Starkey, Texas Tech University

These papers investigate satiric media formats and their relationship to political dynamics.

*Debut Paper

Thursday 9:30–10:45 AM Newport

Communication in an UnCivil Age: The Lively Art of Civil Discourse

Sponsor: Instructional Communication
Chair: **Tracey Holden**, University of Delaware

Panelists: **Julie Morgan**, Eastern University
Tyana Anglin, Eastern University
Lance Bennett, Eastern University
Alexander Bernhardt, Eastern University
Alyssa Cronauer, Eastern University
Hannah MacLean, Eastern University
Michaela Simonds, Eastern University
Jill Weber, Hollins University
Tracey Holden, University of Delaware
Nick Gadino, University of Delaware
Chris Volker, University of Delaware
Kristen Maggio, University of Delaware
Elizabeth Saldan, University of Delaware
Colin Kearney, University of Delaware
Jessica McKnight, University of Delaware
Michele Myers, University of Delaware
Jennifer Cichocki, University of Delaware

Civility in contemporary society extends beyond the expectations of good manners and proper etiquette into the areas of appropriate professional communication, disagreeing without being disagreeable, and the appropriate exercise of assertiveness. Faculty and student panelists will discuss different areas of "civil communication" including teaching professionalism skills, how we currently define what is rude, and raising the bar for our public and private role models. The session will conclude with a discussion with the audience.

Thursday 9:30–10:45 AM Kent

Reflections on the 2012 Presidential Campaign

Sponsor: Political Communication
Chair: **Bonnie Jefferson**, Boston College

"Framing and Sensegiving in Online Politics: An Evaluation of the 2012 Presidential Campaign Facebook Messages"
Stephanie G. Schartel, University of Oklahoma
Gwendelyn S. Nisbett, University of North Texas

"Media Predictors During the 2012 Presidential Election: Political Understanding, Discussion, and Candidate Likability"
Thomas P. Boyle, Millersville University

"Music in the 2012 Presidential Campaign"
David Dewberry, Rider University

These papers take a variety of perspectives in evaluating the 2012 Presidential campaign.

Thursday 9:30–10:45 AM — Bristol

Research and Reflections on the Dynamism of Race in Society

Sponsor: Voices of Diversity
Chair: **Jessica Lu**, University of Maryland
Respondent: **Anjali Ram**, Roger Williams University

"Untangling Discourses of 'Race' and 'Culture' in a Post–racial Era: A Theoretical Analysis with Implications for Social Justice"

Yea-Wen Chen, Ohio University

"Questioning Race: Quantitative Data on New Ancestry DNA and Dialogue on Race"
Anita Foeman, West Chester University
Bessie Lee Lawton, West Chester University
Randy Reiger, West Chester University

"Relections on Whiteness"
Melvin Leaman, Lincoln University

"The Struggle is Eternal: the Leadership and Legacy of Ella Baker"
Linda Schifino, Carlow University

This panel pushes the boundaries of contemporary racial discourse. The first presentation interrogates existing conceptualizations of race and culture. The author seeks to explain how "race" and "culture" converge and/or diverge to (re) produce relations of power and domination. The second presentation takes a quantitative approach to understanding how individuals react to ancestry DNA findings. The last presentation is an autoethnographic account of the author's experience interviewing a prominent social justice figure, and reflects on his experience as a White male working in an African American institutional context.

Thursday 9:30–10:45AM — Blackstone

Communication Technologies and Interpersonal Issues

Sponsor: Communication and Technology
Chair: **Catherine Wright**, George Mason University
Respondent: **David T McMahan**, Missouri Western State University

"The Role of New Media in Military Marriages: Mobility, Utility, Monitoring and Surveillance"
Margaret C. Stewart, Neumann University

"A Pilot Investigation of Goffman's Self–Presentation Theory as Applied to LinkedIn"*
Caroline Fitzpatrick, Alvernia University
Ryan Lange, Alvernia University
Jodi Radosh, Alvernia University

"Relationship Threatening Interpretations of an Ambiguous Facebook Message as a Function of Message Exclusivity and Dimensions of Jealousy"
Katherine Borchert, West Virginia University
Elizabeth L. Cohen, West Virginia University
Nicholas D. Bowman, West Virginia University

The competitively selected papers in this panel present work examining how technology is utilized is some classic interpersonal processes, including relationship maintenance, jealousy issues, and self–presentation.

*Debut Paper

Thursday 9:30–10:45AM — Waterplace II

Inviting Dialogue: Continuing the Quest for Core Competencies in Introductory Communication Courses

Sponsor: Community College
Chair: **Susan M. Ward**, Delaware County Community College

Isa N. Engleberg, Prince George Community College
James Katt, University of Central Florida
Patricia O'Keefe, College of Marin

This panel will continue a dialogue about the core competencies, if any, that form the basis of introductory communications courses, a discussion which began at the 2012 NCA convention using an interactive process of consensus seeking.

Thursday 9:30–10:45AM — Waterplace III

A Risky Experiment: Moving Beyond Realism Toward Social Constructionist Approaches to Theorizing About Risk Communication

Sponsor: Health Communication
Chair: **Heather Stassen-Ferrara**, Cazenovia College

"Socially Constructed Remedies or Risks? An Analysis of Energy Supplement Discourse"
Laura D. Russell, Denison University

"Discovering the Silver Lining in Risk: Disclosure of Romantic Infidelities"
Megan M. Dowd, Hamilton College

"Risk Orders Theory: Advancement of a New Communication Theory Through Dialogue"
Katie M. Striley, Ohio University
Kimberly Field-Springer, Ashland University

"Too Risky To Discuss: Social Constructions of Risk Associated With Communicating About End–Of–Life"
Kelly Tenzek, Bloomsburg University

Nearly constant risk discourse ensnares us into living lives of fear and anxiety. The construction of risk is consequential. However, entrenchment in realist paradigms ensures risk's construction is taken–for–granted. This panel focuses on the development and application of social constructionist perspectives of risk communication. Panelists present risk research in contexts of energy supplementation, infidelity, and end–of–life communication, and discuss risk orders theory, which interrogates risk discourse's consequences on our relationships, identities, moralities, and imaginations.

Thursday 9:30–10:45AM South County

Communication about Criminal Justice: Shaping the Debate about Law and Justice

Sponsor: Communication Law and Ethics
Chair: **Cheryl A. Casey**, Champlain College

"Serial Killers: Hollywood Myths and Social Science Realities"
Jennifer Farr, John Jay College of Criminal Justice CUNY

"Crime Control, Due Process, and Evidentiary Exclusion: When Exceptions Become the Rule"
Elizabeth Kaylor, John Jay College of Criminal Justice CUNY

"Plea Bargaining: A Broken System Viewed through Inadequate Lenses"
Aryeh Halevy, John Jay College of Criminal Justice CUNY

"Terrorism and the Redefinition of Crime Control"
Martin Wallenstein, John Jay College of Criminal Justice CUNY

This panel explores debates within the criminal justice community on subjects with deep emotional impact and practical implications for the public at large and communication scholars. It examines how what this community knows about actual serial killers and their victims differs in startling ways from the fictional portrayals of serial killers and victims in film. It considers the way this community argues about civil liberties in relation to the exclusion of relevant evidence, plea bargaining, and how the war on terror has changed the nature of the debate over crime control and civil liberties in the United States.

Thursday 9:30–10:45AM Exec Boardroom

Crisis Communication in Global Context

Sponsor: Organizational Communication
Chair: **Lin Zhu**, University of Massachusetts Boston
Respondent: **Jessie M. Quintero Johnson**, University of Massachusetts Boston

"Examining the Crisis Cluster Classification and its Implications: An Exploratory Study"
Deepa Anagondahalli, University of Maryland, College Park
Jarim Kim, University of Maryland, College Park

"Emergency Response in International Contexts: Examining What We Don't Know, What We Should Expect, and Directions for Further Research"
Ken Lachlan, University of Massachusetts Boston

"Social Media in Crisis Communication: A Case Study of Multinational Companies in China"
Lin Zhu, University of Massachusetts Boston

"A Comparison of Two Chinese Dairy Manufacturers' Crisis Response"
Minghui Fan, Emerson College

Globalization has posed new challenges to crisis communication. Increasing cultural heterogeneity within a country and internationalization of corporations have made culture a prominent factor in constructing emergency messages and evaluating the effectiveness of crisis communication. Authors in this panel discuss crisis communication in this age of globalization from both theoretical and practical perspectives.

Thursday 9:30–10:45AM Narragansett A

Teaching Persuasion: A Revolt

Sponsor: Short Course
Presenter: **Richard E. Vatz**, Towson University
D. L. Stephenson, Western Connecticut State University

This short course will present a new paradigm for Persuasion and Rhetoric. Attendees will be able to explain how persuasion is effected–why some persuasion succeeds and some fails; why some is sustainable and some is not; and what persuasive goals are possible and what persuasive goals are impossible. The course will explicate the Persuasion and Rhetoric Salience–Agenda/Meaning–Spin theory and a new Persuasion course's "Article Rewrite Assignment." This new approach has implications that with some elaboration, according to University of Pittsburgh Emeritus Professor of Rhetoric Trevor Melia, "could well replace much that passes for rhetorical theory today."

Thursday 10:00–11:30 AM Waterplace I

Coffee Café I in the Exhibit Area

Thursday 11:30–12:45PM Providence I

Discourses of Dissent: Negotiating Permanence and Change in Administrative Rhetoric

Sponsor: Applied Communication
Chair: **Craig T. Maier**, Duquesne University
Respondent: **Janie M. Harden Fritz**, Duquesne University

"Navigating the Administrative Rhetoric of University Teaching Centers"
Amanda G. McKendree, University of Notre Dame

"The Rhetorical Challenge of Diocesan Administration"
Craig T. Maier, Duquesne University

"Framing Dissent as Communicative Praxis: An Administrative Marketplace Perspective"
Kristin Campbell, Bechtel Marine Propulsion Corporation

This panel explores the discourses of dissent that shape administrative rhetoric in a pivotal time in American institutional life. Through papers examining administrative rhetoric in several institutional settings, including collegiate academic administration, American Catholicism, and a representative industrial context, participants address the following questions: What mission or sense of identity gives rise to a sense of institutional permanence? What challenges or current issues contribute to a sense of institutional change?

Thank You

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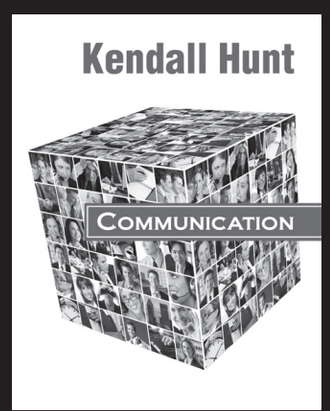
Dale Bertelsen - Bloomsburg University
Nicole Blau - Ohio University-Lancaster
Nicholas Bowman - West Virginia University
Maria Brann - West Virginia University
Kerry Byrnes - Collin College
Devika Chawla - Ohio University
James W. Chesebro - Ball State University
Sara Chudnovsky Weintraub - Regis College
Rebecca Curnalia - Youngstown State University
Joseph Devito - Hunter College-CUNY
Rachel DiCioccio - University of Rhode Island
Kristen Eichhorn - SUNY-Oswego
Amber Ferris - University of Akron
Lynn M. Harter - Ohio University
Jane Hammel-Lambert - Ohio University
Pam Hopkins - East Carolina University
Cary Horvath - Youngstown State University
Brian J. Householder - Rutgers University
Dominic A. Infante - Kent State University
Danette Johnson - Ithaca College
Rob Kaiser - Canisius College
Marjorie Keeshan Nadler - Miami University
Kenneth Lachlan - University of Massachusetts-Boston
Dennis A.V. Leoutsakas - Salisbury University
Corey Liberman - Marymount Manhattan College
Amanda G. McKendree - University of Notre Dame
Judith Millesen - Ohio University
Al Mueller - Mt. Saint Mary University
Holly Payne -Western Kentucky University
E. Phillips Polack - West Virginia University
Andrew S. Rancer - University of Akron
Amardo Rodriguez - Syracuse University
Dariela Rodriguez - Ashland University
Brent Ruben - Rutgers University
Lea P. Stewart - Rutgers University
Diana Tucker - Walden University
Candice Thomas-Maddox - Ohio University-Lancaster
Sally Vogl-Bauer - University of Wisconsin-Whitewater
David Westerman - North Dakota State University
Jason Wrench - SUNY-New Paltz



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Thursday 11:30–12:45PM **Providence IV**

Top Competitive Papers in Organizational Communication

Sponsor: Organizational Communication
Chair: **Jason S. Wrench**, SUNY New Paltz
Respondent: **Corey J. Liberman**, Marymount Manhattan College

"Sports Teams as Organizations: A Leader–Member Exchange Perspective of Player Communication with Coaches and Teammates"
Gregory A. Cranmer, West Virginia University
Scott A. Myers, West Virginia University

"Peer Coworker Relationships: Influences on Use of Latent Dissent Messages"
Michael Sollitto, West Virginia University
Scott A. Myers, West Virginia University

"Organizational Assimilation as a Predictor of Employee Dissent"
Zachary W. Goldman, West Virginia University
Scott A. Myers, West Virginia University

This panel features the top three competitive papers from the Organizational Communication Interest Group from this year.

Thursday 11:30–12:45PM **Providence II**

Being, Speaking, Teaching: Heidegger and Philosophy of Communication

Sponsor: Philosophy of Communication
Chair: **Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania
Respondent: **Garnet Butchart**, Duquesne University

"A Heideggerian Approach to Caring for Others: Three Weeks at the Missionaries of Charity House in Ponce Puerto Rico"
Kristen Lynn Majocha, University of Pittsburgh at Johnstown

"Heidegger's Philosophy of Language: Connections to Public Relations Praxis"
Amanda Sevilla, Duquesne University

"Philosophizing in the Classroom: An Exploration of Heideggerian Pedagogy"
Brian Gilchrist, Eastern University

"The Anti–Technological Ontology: A Dissent against Metaphysics & Humanism"
Cem Zeytinoglu, East Stroudsburg University of Pennsylvania

This panel examines diverse approaches to Heidegger discourse through philosophy of communication. Kristen Lynn Majocha frames Mother Teresa's "caring for others" through Heidegger's "practical return to being in the world." Amanda Sevilla explores Heidegger's "lived experience of being" through teaching future marketplace professionals about artistic constructions of messages. Brian Gilchrist articulates Heidegger's philosophizing to emphasizing thinking in the classroom. Cem Zeytinoglu positions Heidegger's anti–technology rhetoric as an extension of Heidegger's critique of metaphysics and humanism.

Thursday 11:30–12:45PM Providence III

Family and Friends in Media Communication

Sponsor: Media Communication
Chair: **Guy Wade**, Wayne State University
Respondent: **Matthew Smith**, Wittenberg University

"Betty (Draper) Francis and Snapping Motherhood"
Andrée E. C. Betancourt, Northern Virginia Community College

"Not Your Typical American Family: How the Horror Genre Transforms Familial Dissent"
Nancy Bressler, Bowling Green State University

"The Millennial Generation, Citizenship, and How I Met Your Mother"
Alison N. Novak, Drexel University

Thursday 11:30–12:45PM Washington

Top Competitive Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address
Chair: **Christine Courtade Hirsch**, SUNY Oswego
Respondent: **Trevor S. Parry-Giles**, National Communication Association

"Overcoming Global Dissent: Diplomatic Cosmopolitanism at the United Nations General Assembly"*
Andrew D. Barnes, James Madison University

"Exile, Preservation, and Qualification: The Role of Beauty in Plato's Symposium"**
Taylor Hahn, University of Pittsburgh

"A Losing Battle: Jimmy Carter as a 'War–Time' President in 'Energy and the Crisis of Confidence'"***
Whitney Gent, University of Wisconsin–Madison

This panel features the top competitive papers from the Rhetoric and Public Address Interest Group from this year.

*Top Competitive Paper
**Top Student Paper
***Top Student Debut Paper

Thursday 11:30–12:45PM Newport

Dialogue, Diversity and Discourse for the Uninitiated: Engaging Students in Academic Research

Sponsor: Instructional Communication
Chair: **Tracey Holden**, University of Delaware

Panelists: **Lauren Lemley**, Abilene Christian University
Wes Fondren, Coastal Carolina University
Brad Mello, National Communication Association
M. Elizabeth Thorpe, The College at Brockport, SUNY

This panel is devoted to discussing the process and progress of those students who choose to engage in the intellectual dialogue that occurs at academic conferences. Students are not required to partake in the challengingly diverse discourse, and yet there are inevitably those who actively seek mentorship and guidance in their efforts to join in the intellectual discourse that guides and grows our field. Our discussion highlights the professor's role in helping students engage in the process of research and writing, and mentoring the exceptional students who make it to academic conferences.

Thursday 11:30–12:45PM Kent

Dissent, Debate, and Hot–Button Issues

Sponsor: Political Communication
Chair: **Lisa M. Gring-Pemble**, George Mason University
Respondent: **Thomas P. Boyle**, Millersville University

"Redefining Nature in the Fatherland: Kurt Hiller's 1928 Call for Compassion Towards Gays and Lesbians"
Dan Meadows, University of Maryland*
Thomas McCloskey, University of Maryland

"The Content of Moral Debate Online: The Discussion of the Abu Ghraib Revelations in Weblogs"
Julia May Hagemann, Drexel University
Alexander Nikolaev, Drexel University
Douglas Porpora, Drexel University

"Tank Man: A Critical Insight Into the Tiananmen Square Protest Text"
Ivan Gan, Western Kentucky University*

Each paper on this panel interrogates a controversial issue of dissent and its rhetorical response.

*Debut paper

Thursday 11:30–12:45PM Bristol

Black Women as a "Community of Dissent": Negotiating Love and Challenges in Unconventional Romantic Relationships

Sponsor: Voices of Diversity
Chair: **Eletra Gilchrist-Petty**, University of Alabama at Huntsville
Respondent: **Jamel Bell**, Saint Louis University

"The Rhetoric of "Marriage": A Critical Conversation about Commitment and Resistance"
D.L. Stephenson, Western Connecticut State University

"CRASH Lens: Politics of Long–term Gay/Lesbian Romantic Relationships"
Sheena C. Howard, Rider University

"Married to the Ministry?: Negotiating Being a Wife with the Role of Being a Pastor's Wife"
Shauntae Brown White, North Carolina Central University

"When the Mother–in–law Moves In: Negotiating Marriage and Caregiver Stress"
Eletra Gilchrist-Petty, University of Alabama at Huntsville

This session addresses the unconventional marital/romantic experiences of Black women. By way of autoethnographic accounts, panelists discuss how they negotiate a wealth of unorthodox relationship dynamics including interracial marriages, long–distance marriages, live–in and debilitated in–laws, same–sex dating experiences, and church responsibilities as "first–lady". Using a mix of theoretical perspectives, this session emphasizes how Black women represent a "community of dissent" and use communication to balance love and challenges in unconventional romantic relationships.

Thursday 11:30–12:45PM Blackstone

Communication of Privacy in Family Relationships: How the Management of Privacy Enables and Constrains Family Communication

Sponsor: Interpersonal Communication
Chair: **Carmen Hernández-Ojeda**, University of Hartford

"Managing Privacy about Mental Health Illness in Families"
Aimee E. Miller-Ott, University of Hartford

"Privacy, Same–sex Marriage, and Families: A Communication Privacy Management Perspective"
Pamela J. Lannutti, La Salle University

"Parental Privacy Invasions: A Closer Look at Boundary Turbulence"
Carrie D. Kennedy-Lightsey, Stephen F. Austin State University
Brandi N. Frisby, University of Kentucky

"We Just Don't Go There:" Parent–Adolescent Perceptions of Privacy Management, Substance Use Prevention, and Relational Quality"
Diana S. Ebersole, Kutztown University of Pennsylvania

"There's Something We Need to Talk About…": Men's Narratives of Testicular Cancer, Masculinity, and Privacy Management within Family Relationships"
Daniel S. Strasser, Rowan University

"Privacy Issues in Investigations of Sperm Donor Communication"
Meredith Marko Harrigan, SUNY Geneseo

Papers on this panel reflect a wide range of family contexts in which the management of privacy is vitally important and challenging. Topics focus on family members' negotiation of privacy related to mental health illnesses, same–sex marriages, substance abuse, sperm donation, and parental invasion of children's privacy.

Thursday 11:30–12:45PM Waterplace II

Is it the Same As in the Classroom: Can Public Speaking Be Taught Effectively Online?

Sponsor: Community College
Chair: **Mary Mino**, Penn State DuBois
Respondent: **Michelle Simpson**, College of Southern Maryland

"It's Not the Same Thing: Exploring Hesitancy about Teaching Public Speaking Online"
Susan Ward, Delaware County Community College

"Getting It As Close to the Same Thing As Possible: Exploring Options for Maintaining the Quality of Online Public Speaking Courses"
Tom Donlan, Montgomery County Community College

"It Can Be Close to the Same Thing: Exploring a Learning System to Teach Public Speaking Online"
Meredith Frank, Montgomery County Community College
Ralph Gigliotti, Montgomery County Community College

This panel will focus on the dialogue, discourse, and dissent within our community of communication educators over whether public speaking should be taught online.

Thursday 11:30–12:45PM Waterplace III

On the Marathon Bombings' Home Front: Dialogue/Discourse with Boston Area Communication Professors

Sponsor: First Vice President
Chair: **Anne F. Mattina**, Stonehill College

Roberta L. Kosberg, Curry College
Rita Rosenthal, Boston College
Nancy J. Willets, Cape Cod Community College
Sara Chudnovsky Weintraub, Regis College
Bonnie S. Jefferson, Boston College
Sherry R. Shepler, Saint Anselm College
Anne F. Mattina, Stonehill College
Maureen Boyle, Stonehill College
Jim Armstrong, WBZ television & Regis College

Using tenets of Narrative Theory, this roundtable will focus on stories generated by the terrorist acts in Boston during the week of April 16, 2013. Each participant will provide a perspective on a separate aspect of the events contributing to the overall narrative of "Boston Strong." Topics range from dealing with the bombing in the Journalism classroom as it unfolded live; the role of both social and mainstream media in creating the narrative; the heroism of first responders, volunteers and spectators on the scene; professional sports as a source of consubstantiality; dealing with students at the scene and in the classroom; the experience of "sheltering in place"; and live reporting during the manhunt and capture. Dialogue will center on the substance–what is the basis for the story the community has created regarding the bombings? What does this story tell us about ourselves and the larger community? How do narratives help us to heal? Finally, what insights can we, as communication scholars, offer to public discourse surrounding events such as these?

Thursday 11:30–12:45PM — **Exec Boardroom**

Issue Debates and Arguments in U.S. Health Care

Sponsor: Argumentation and Forensics
Chair: **John Parrish-Sprowl**, Indiana University Purdue University Indianapolis
Respondent: **John Chetro-Szivos**, Fitchburg State University

"An Analysis of the Discourse Surrounding the 'R' Word"
Erin McAloon, Indiana University Purdue University Indianapolis

"Debate to Create Policy on Teen Sexual Assault in Indiana"
Lindsay Quant, Indiana University Purdue University Indianapolis

"Is There Benefit in Calorie Labeling of Restaurant Menus?"
Kim Bechtel, Indiana University Purdue University Indianapolis

With the passage of the Affordable Care Act, we have witnessed a growth in debate about issues related to health and health care in the U.S. Aside from issues surrounding insurance, we have engaged in legislative and public debate regarding food content, restaurant meal caloric labeling and more. This panel focuses on arguments about significant issues in public health; each paper examining arguments about a particular health topic salient in the current environment. The panel will then invite discussion.

Thursday 11:30–12:45PM — **Narragansett A**

ECA Research Fellows Meeting

Thursday 1:00–2:15PM — **Providence I**

Community College Business Meeting

Thursday 1:00–2:15PM — **Providence IV**

Communication & Technology Business Meeting

Thursday 1:00–2:15PM — **Providence II**

Course Redesign for Online: Interaction Isn't Optional

Sponsor: Short Course
Presenter: **Robyn E. Parker**, Plymouth State University

Looking to bring a course online? Online, but not satisfied with learner engagement? Looking to really know your online students? This session will help you rethink courses to maximize the advantages of online environments. Too often we simply digitize the content and processes we use in our face–to–face courses—or abandon those processes we believe don't translate well. Using metaphor, we tap into inherent views about content and the nature of the instructor/student relationship. We use the results to explore online course design and effective utilization of online technologies. Come with a course in mind; this is a hands–on session.

Thursday 1:00–2:15PM — **Providence III**

When Gender and Beauty Come into "Play"

Sponsor: Media Communication
Chair: **Shawn Starcher**, Stark State University
Respondent: **Maria Simone**, Rowan University

"The Limited Role of Women in Campus Sports Media: An Analysis of Perspectives on Female Sports and Sports Reporters in University Student Newspapers"
Hans C. Schmidt, Pennsylvania State University, Brandywine

"Depictions of Beauty: Problematic Images of Women"
Sean Gilmore, Baldwin–Wallace University

"Life's Too Short To Be A Tall Stranger: An Examination of Height as a Metaphor in Media and Society"
Colin Kearney, University of Delaware

Thursday 1:00–2:15PM — **Washington**

Communication Traits in Applied Contexts

Sponsor: Communication Traits
Chair: **Katherine S. Thweatt**, West Virginia Wesleyan College

"The Influence of Communication Traits on Health Information Seeking Behavior"
Carolyn Lagoe, University of New Haven

Katherine Weeks, University of Connecticut

"The Relationship Between Apprehensive and Adaptive Communication Traits and Organizational Assimilation"
Michael Sollitto, West Virginia University
Greg A. Cranmer, West Virginia University
Matthew M. Martin, West Virginia University

"Temperament, Candidate Evaluation, Cynicism, Perceptions of Political Ads and Voting Decisions in the 2012 Election"
Jerry L. Allen, University of New Haven
Eun-A Park, University of New Haven
Mark Hickson III, University of Alabama at Birmingham
Joan O'Mara, University of Hartford

These studies investigated selected communication traits in applied contexts. Results indicated that individuals' temperament and predispositions to communicate predict information seeking relative to health care, organization assimilation, and influences on voting behavior.

Thursday 1:00–2:15PM **Newport**

Teaching the Craft: Integrating Research in the Classroom

Sponsor: Instructional Communication
Chair: **Kelly Tenzek**, Bloomsburg University

Panelists: **Kelly Tenzek**, Bloomsburg University
Heather M. Ferrara, Cazenovia College
Laura D. Russell, Denison University
Katie M. Striley, Ohio University
Megan M. Dowd, Hamilton College

Across curricula, students apply their learning through written reports, oral presentations, and various in–class activities (e.g., simulations, discussions, debates). A disconnect exists, however, between learning and applying research methods skills. Presentations on this panel focus on developing students' research methods skills through exposure, consumption, and practice. Panelists will discuss integrating teaching and research, garnering applied research opportunities, and designing research methods and capstone courses.

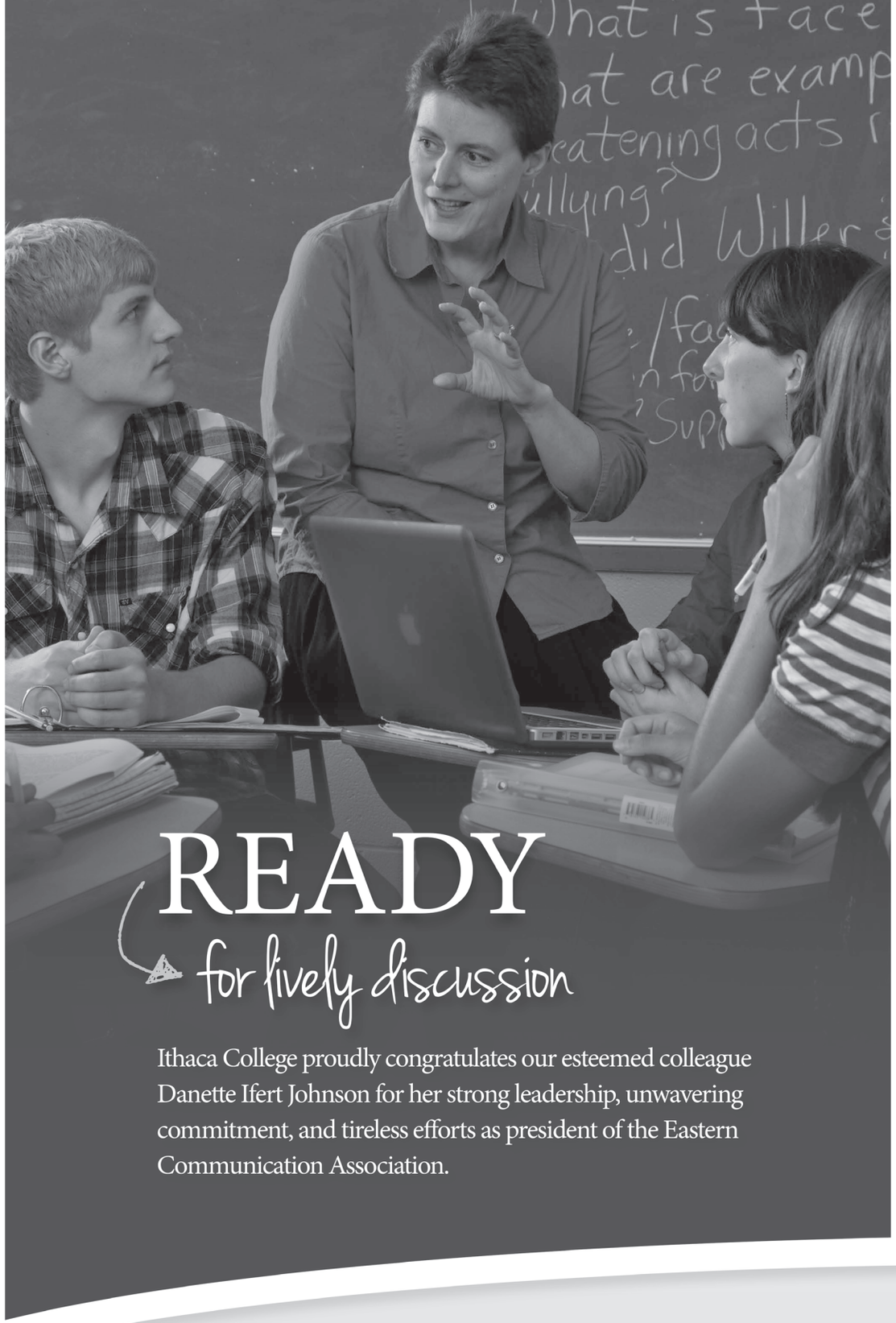
Thursday 1:00–2:15PM **Kent**

Hannah Arendt and Lively Dissent: An Exploration through the Lens of Ronald C. Arnett's Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning and Hope

Sponsor: Philosophy of Communication
Chair: **Janie W. Harden Fritz**, Duquesne University
Respondent: **Ronald C. Arnett**, Duquesne University

Participants: **Annette M. Holba**, Plymouth State University
Kristen Lynn Majocha, University of Pittsburgh at Johnstown
Brent Sleasman, Gannon University

This discussion panel responds to Ronald C. Arnett's recently published Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning and Hope (2013, Southern Illinois University Press) by exploring how Arendt's work, through the lens of Arnett's connections to rhetoric and communication ethics, can inform our theorizing in philosophy of communication. Arnett engages the philosophically rich work of a political and philosophical scholar who witnessed the atrocities of Nazi Germany and offered a competing voice of dissent rich with warning and hope. Arnett's engagement of Arendt's work encourages us to consider when and how our own existential circumstances may call for dissent and modalities by which such dissent can be enacted.



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Thursday 1:00–2:15PM **Bristol**

Revitalizing ECA's Performance Studies Community: A Roundtable Discussion

Sponsor: Interpretation and Performance Studies
Chair: **Heidi Rose**, Villanova University

John Anderson, Emerson College
Andrée E. C. Betancourt, Northern Virginia Community College
Timothy Gura, Brooklyn College
Bruce Henderson, Ithaca College
Deryl B. Johnson, Kutztown University of Pennsylvania
Shauna M. MacDonald, Villanova University
Benjamin D. Powell, City University of New York
Valerie Lynn Schrader, Penn State Schuylkill
Deanna Shoemaker, Monmouth University
Claire E. Van Ens, Kutztown University of Pennsylvania
Brianne Waychoff, Borough of Manhattan Community College, CUNY
Lisa Weckerle, Kutztown University of Pennsylvania
Elizabeth Whitney, Borough of Manhattan Community College, CUNY
Cem Zeytinoglu, East Stroudsburg University of Pennsylvania
Naida Zukic, Borough of Manhattan Community College, CUNY

Responding to a new generation of performance studies artist–scholars teaching in the East, this roundtable provides a space to re–envision, re–invent, and re–new the performance studies presence in ECA as well as forge new relationships between and among individuals and departments. Junior and senior faculty gather in an open forum to address key questions, set an agenda, and craft a vision that will begin to carry the ECA performance studies community into a new era.

Thursday 1:00–2:15PM **Blackstone**

Not Your Typical American Family: Familial Relationships, Interactions, and Discourse about Family as Portrayed on Television and in Advertising

Sponsor: Interpersonal Communication
Chair: **Jack Banks**, University of Hartford
Respondent: **Lori Bindig**, Sacred Heart University

"Devoted Dads and Evil Stepmothers: Analyzing Gender Roles in Nuclear, Single–Parent and Stepparent Families"
Nancy Bressler, Bowling Green State University

"Cooking Up Controversy: Responses and Ramifications of Barilla Brand's Anti–LGBTQ Discourse"
Kristin Comeforo, University of Hartford

"Representations of Family, Gender, and Sexual Identity on Primetime Television: How 'New' is the New Normal?"
Jenna Grzeslo, University of Hartford

"Visibility with a Catch: The Domestication of Gay Men in Relationships on U.S. Broadcast Network Shows in 2012–2013"
Jack Banks, University of Hartford

These studies examine media representation of these alternative family arrangements such as gay and lesbian married couples and parents, and families with step parents and a single parent, and the patterns of interaction of these various families. These analyses address what ideas are communicated to audiences about these alternative families combining interpersonal communication and media studies theoretical approaches.

Thursday 1:00–2:15PM **Waterplace II**

Top Competitive Papers in Intercultural Communication

Sponsor: Intercultural Communication
Chair: **Nicole Files-Thompson**, Lincoln University of Pennsylvania
Respondent: **Timothy J. Brown**, West Chester University

"Linking Emotion to Conflict Face Negotiation Theory: A U.S.–China Investigation of the Mediation of Anger, Compassion, and Guilt in Interpersonal Conflict"
Qin Zhang, Fairfield University
Stella Ting-Toomey, California State University–Fullerton
John Oetzel, University of Waikato

"So Much for 'Give us Your Masses': Opposition to Refugees in 'America' in a Local Newspaper's Online Forum"
Sarah Bishop, University of Pittsburgh

"American and South Korean Engineering Students' Communication Motives and Their Student–Instructor Communication Satisfaction"
Daniel H. Mansson, Penn State Hazleton
Han Bin Lee, Penn State Erie

"Social Enterprising by, of, and for Women? Race, Gender, and Identity–Based Organizing in the Southwestern United States"
Yea-Wen Chen, Ohio University

This panel features the top four competitive papers from the Intercultural Communication Interest Group from this year.

Thursday 1:00–2:15PM **Waterplace III**

National Communication Association Initiatives and Member Resources

Sponsor: First Vice President
Chair: **Brad Mello**, National Communication Association

Participants: **Kathie Turner**, NCA President
Steve Beebe, NCA Immediate Past–President
Christie Beck, NCA Second Vice–President
Brad Mello, NCA Associate Director for Academic and Professional Affairs
Trevor S. Parry-Giles, NCA Associate Director for Academic and Professional Affairs

This panel features NCA National Office Staff and Elected Leadership who will highlight the resources available through NCA to support teaching, research and career development in communication.

Thursday 1:00–2:15PM South County

Wacky Law, Big Impact: Seemingly Insignificant Regulations Affecting Freedom of Expression

Sponsor: Communication Law and Ethics
Chair: **Martin Wallenstein**, John Jay College, CUNY
Respondent: **Warren Sandmann**, William Paterson University

"Front Yards and Free Speech"
Susan J. Drucker, Hofstra University
Gary Gumpert, Communication Landscapers

"Privatetopias" and Freedom of Speech during Election Campaigns"
Donald A. Fishman, Boston College

"Physicians' Right to Discuss Gun Safety"
Juliet Dee, University of Delaware

"A Bad Sign"
Harvey Jassem, University of Hartford

Silly, minor changes in local ordinances, or a neglected clause written into a larger piece of legislation can result in peculiar restrictions. Some ordinances become antiquated but remain on the books. From the federal to the most local level, laws are a product of a changing society. This panel will explore the significant impact that even seemingly insignificant or silly laws can have on free speech rights.

Thursday 1:00–2:15PM Exec Boardroom

Media Communication Business Meeting

Thursday 1:00–2:15PM Narragansett A

ECA Teaching Fellows Meeting

Thursday 2:30–3:45 PM Providence I

Communication Administration Business Meeting

Thursday 2:30–3:45PM Providence IV

Philosophy of Communication Business Meeting

Thursday 2:30–3:45PM Providence II

Applying Communication Concepts and Techniques in Social Media Contexts

Sponsor: Applied Communication
Chair: **Craig Maier**, Duquesne University
Respondent: **Linda Sampson**, Southern Connecticut State University

"Social Media Use During Disasters: A Research Synthesis and Roadmap"
Julia Daisy Fraustino, University of Maryland
Brooke Fisher Liu, University of Maryland
Yan Jin, Virginia Commonwealth University

"A Study of Participatory Storytelling in a Local Tumblr Blogging Community"
Ligaya Scaff, Point Park University*

"Since That Got Here Fast I'll Give it Some Thought: Health Message Tweets and Trust in Public Health Organizations"
Kenneth A. Lachlan, University of Massachusetts Boston
Patric R. Spence, University of Kentucky
Autumn Edwards, Western Michigan University
Katie M. Reno, University of Tennessee
Chad Edwards, Western Michigan University

*Debut Paper

These papers explore various ways in which social media participants manage information, identities, and relationships. Specific considerations are given to communication in contexts of natural disasters, community–building, and public health crises.

Thursday 2:30–3:45PM Providence III

Unleashing Her "Inner Goddess:" Social Conversations and Controversies Surrounding the Fifty Shades of Grey Phenomenon

Sponsor: Media Communication
Chair: **Kyndall Howard**, Abilene Christian University
Respondent: **M. Elizabeth Thorpe**, The College at Brockport, SUNY

"Mommy Porn and Other Reactions to Fifty Shades of Grey: How Erotic Fiction Infiltrated Society with Masculine and Feminine Ideals"
Meghan Nyeste, Oakland University

"Postfeminism, Technology, and the Cultural Politics of the Fifty Shades Trilogy"
Emanuelle Wessels, Missouri State University

"Sex in Society: A Force for Transformational Banters on the Freedom of Sexual Conversations"
Sarah Beardsley, Abilene Christian University

E. L. James' popular series Fifty Shades of Grey renewed public debate about men's and women's perspectives on sexual activity. The significant media attention surrounding the series created a cultural fervor, sparking heated conversations about its reception. This panel will address questions such as: Why are erotic conversations more socially acceptable now, how do they elevate or diminish society's view of women, and how does the media amplify and influence societal views of sexuality?

Thursday 2:30–3:45PM — Washington

Individual Conscience and Corporate Dissent: Obamacare, Reproductive Health, and Conscientious Objections to the Contraceptive Mandate

Sponsor: Rhetoric and Public Address
Chair: **Jeremiah Hickey**, St. John's University

Panelists: **Eric M. Gander**, Baruch College, CUNY
David Grassmick, Kirkland & Ellis LLP
Catherine Langford, Texas Tech University

Two recent federal court decisions examine the extent to which the Affordable Care Act violates the Free Exercise Clause and the Religious Freedom Restoration Act. This panel examines the legal argumentation within these decisions, analyzing the role of capitalism and faith; corporate rights and religious conviction; the disparity in treatment between large and small religious sects, big and small businesses, and the sacred and secular; and, explicit and implicit meaning of the nature of rights.

Thursday 2:30–3:45PM — Newport

The 1938 Hurricane, a Junior Forecaster, and Public Understanding

Sponsor: First Vice President
Chair: **Susan A Jasko**, California University of PA

Lourdes Aviles, Plymouth State University
David Vallee, Hydrologist-In-Charge/Northeast River Forecast Center
Bruce Avery, Hofstra University
Susan A. Jasko, California University of PA

This unique panel brings together both ECA members with interests and expertise related to weather forecasting and broadcasting with local experts in history, weather, and emergency management to talk about the historic hurricane of 1938 that swept New England, caused much destruction, and helped to initiate modern weather forecasting methods and highlighted the need to improve the public communication of hazards.

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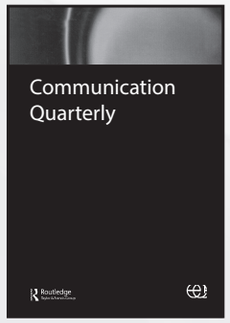

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Chance York (Volume 30, Issue 4, 2013)

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Social Networking Sites Across Cultures and Countries: Proximity and Network Effects,
Ulrike Rohn (Volume 14, Issue 1, 2014)

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Thursday 2:30–3:45PM **Kent**

Top Competitive Papers in Nonverbal Communication

Sponsor: Nonverbal Communication
Chair: **Steve Granelli**, Ohio University
Respondent: **Marissa A. Pytlak**, SUNY Oswego

"Propping Up Face Needs with Humor Artiface: An Investigation of Humor Enactment Using Props"
Colleen C. Malachowski, Regis College
Christopher J. Claus, Towson University
Melanie Booth-Butterfield, West Virginia University

"Using Formative Research to Assess Nonverbal Communicative Recommendations for Improving Pedestrian Safety"
Zachary W. Goldman, West Virginia University
Maria Brann, West Virginia University

"Instructor Misbehavior and Forgiveness: An Examination of Student Communicative Outcomes in the Aftermath of Instructor Misbehavior"
Jessalyn I. Vallade, West Virginia University
Colleen C. Malachowski, Regis College

"Smiling at Me: How Does Supervisor's Nonverbal Immediacy Influence SubodinatesEmotional Experience in the Workplace?"
Moyi Jia, Monmouth University

"Priest as Teacher III: Parishioners' Responsiveness and Priests' Vocational Qualities"
Sean M. Horan, DePaul University
Peter J. C. Raposo, Ohio University

This panel features the top five competitive papers from the Nonverbal Communication Interest Group from this year.

Thursday 2:30–3:45PM **Bristol**

Top Competitive Papers in Voices of Diversity

Sponsor: Voices of Diversity
Chair: **Truman Keys**, Western Connecticut State University
Respondent: **Joy Cypher**, Rowan University

"Nobody in Their Right Mind is Gonna Go Down There: The 'Mole People' in Popular Culture" *Debut Paper
Kimberly Perrella, SUNY Geneseo

"Being a Low–Skilled Guest Worker in the US: Creating Space for Voices of Dissent"
Thomas J. Yannuzzi, Penn State University Brandywine
Zanya Stephenson, Penn State University Brandywine

"Counterpublic Confluence: Pageants and the Rhetorical Potential of Feminist Citizenship"
Mia E. Briceño, Wilkes University

"Making Sense of Ourselves: Performing Queer Femme through Narratives of Trauma and Healing"
Katherine Hobson, Bloomsburg University of Pennsylvania

This panel features the top four competitive papers from the Voices of Diversity Interest Group from this year.

*Indicates Debut Paper

Thursday 2:30–3:45PM **Blackstone**

Interpersonal Business Meeting

Thursday 2:30–3:45PM **Waterplace II**

Pedagogical Applications of Social Media

Sponsor: Communication and Technology & Instructional Communication
Chair **Kelli Jean Smith**, William Patterson University
Respondent: **Maureen C. Minielli**, Kingsborough Community College

"Wikis for Learning and Collaboration"
Rod Carveth, Morgan State University

"Learning and Knowledge in YouTube: Pedagogical Observations and Directions"
Matthew Crick, William Patterson University

"Social Media in the Classroom: Putting Pedagogy First"
Sharmila Pixy Ferris, William Patterson University

"Teaching College Students to Leverage LinkedIn as a Social Media Tool to Elevate Visibility and Viability to Potential Employers"
Loretta McLaughlin-Vignier, William Paterson University

"Social Media and Student Engagement and Learning: Case Studies"
Kyung-Hyan Angie Yoo, William Paterson University

The increasing use of social media in the higher education classroom necessitates increased attention by educators. The papers in this session will present pedagogical perspectives on social media. The first paper demonstrates the need for learning outcomes to guide the use of social media. The next three papers present practical, outcome–based ways for educators to utilize Wikis, YouTube and Twitter.

Thursday 2:30–3:45PM **Waterplace III**

Individual and Cultural Factors in Health Communication

Sponsor: Health Communication
Chair: **Deya Roy**, University of Connecticut

"Medical staff Sociality Communication: Its Effect on Patient Satisfaction and Loyalty"
Chas D. Koermer, West Virginia University

"The Inner Demon: Effects of Psychological Factors and BMI on Intentions to Join a Gym"*
Deya Roy, University of Connecticut
Melanie Savelli, University of Connecticut
Joshua Fishlock, University of Connecticut

"Fear of Physicians and Patient Perceptions of Physicians' Cultural Competence In Health Care"
Rukhsana Ahmed, University of Ottawa
Benjamin R. Bates, Ohio University

"Source and Receiver Characteristics Related to Patient Deception"
Sarah Burke, Canisius College
Melissa Bekelja Wanzer, Canisius College
David Aragona, Canisius College

* Student paper

Thursday 2:30–3:45PM South County

Internatural Communication: Dissenting from Anthropocentric Cultures

Sponsor: Intercultural Communication and Communication Law & Ethics
Moderators: **Emily Plec**, Western Oregon University
Susan Hafen, Weber State University
Joe Abisaid, Monmouth College

This open forum will address the emerging discourse of internatural communication, which challenges Mead's orthodoxy that only humans, in their use of symbolic language, can truly communicate. The implications of legitimizing human–animal relationships as a kind of intercultural communication are addressed in a series of questions directed to interests of philosophy of communication, intercultural communication, communication law and ethics, interpersonal communication, and theory and methodology.

The open forum includes a semi–structured public discussion on the ramifications of including human–animal relationships and internatural communication as part of our discipline.

Thursday 2:30–3:45PM Narragansett A

2015 ECA Convention Program Planners (Session 1)

Thursday 2:30PM–3:45PM Narragansett A

Exploring Dimensions of "Lively Dissent" in the Classroom: Reflections by ECA Distinguished Teaching Fellows

Sponsor: ECA Distinguished Teaching Fellows Spotlight on Outstanding Teaching
Chair: **Ronald C. Arnett**, Duquesne University

Janie W. Harden Fritz, Duquesne University
Michael Hostetler, St. John's University
Danette Ifert Johnson, Ithaca College
Candice Thomas-Maddox, Ohio University, Lancaster
Melissa Bekelja Wanzer, Canesius College
Jason S. Wrench, SUNY New Paltz

This panel, featuring a selection of ECA's Distinguished Teaching Fellows, engages the theme of teaching and "lively dissent" through reflection on the following questions, followed by audience discussion: How do we work with students who "dissent" in the classroom? How does teaching help develop critical thinking as "dissent" from unreflective practices? How can "dissent" work in a constructive way to build community?

Thursday 2:30–3:45PM Exec Boardroom

Organizational Communication in Applied Contexts

Sponsor: Organizational Communication
Chair: **Michael Sollitto**, West Virginia University
Respondent: **Jerry L. Allen**, University of New Haven

"Trustworthy? Kind? Reverent? A Case Study of the Boy Scout Sex Scandal"
Mark J. Shipley, The College at Brockport, SUNY

"Teaching Well, Unprofessionally: Aesthetics and Dissent in Teaching Work"
Jessica Speed, Northeastern University

"Comparisons, Contrasts and Intersections of Themes in the Literature about Organizational Change in Industry & Higher Education"
Stacy Smulowitz, School University of Scranton

The papers on this panel explore organizational communication in different applied communication contexts from the Boy Scouts of America to higher education.

Thursday 4:00–5:15PM Narragansett A

ECA 2014 PLENARY SESSION | The Integrity of Dissent: A "Lively Experiment" on the State of Dissent in Our Discipline

Chair: **Richard West**, Emerson College
Panelists: **Donald A. Fishman**, Boston College
Kathleen M. Long, West Virginia Weslyan College
Candice Thomas–Maddox, Ohio University, Lancaster
Richard E. Vatz, Towson University
Nancy J. Willets, Cape Cod Community College

This year's conference theme moves ECA to reflect on the state of dissent within our own discipline and how the ability to dissent affects the integrity of our research, our teaching, and the academy at large. We are not always a civil academy. At times, we faculty can be highly manipulative and deceitful, undermining opportunities for open dialogue and input from a diversity of viewpoints.

To explore the state of dissent in our discipline, this panel embarks on a "lively experiment" of its own. Each participant will set forth a position statement on how they have observed and experienced the expression and suppression of dissent in the academy. An open discussion will follow, with participants responding to and engaging the various positions. Audience members are welcome to add variables to the "experiment."

The goal of this plenary session is to open lines of discussion about how to honor all voices in our discipline, voices of colleagues and students alike. Our integrity as professionals, researchers, and educators depends on our willingness to pursue high quality discourse marked by disagreement, sensitivity, dialogue, and tolerance.

The Eastern Communication Association Welcome Reception will follow immediately after.

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CURRENT GRADUATE FACULTY

Richard Buttny, Ph.D., Social Interaction and Culture, Intercultural Communication

Anne Demo, Ph.D., Rhetorical Studies, Gender, Immigration, Visual Culture

Cynthia Gordon, Ph.D., Discourse Analysis, Family Communication, Social Interaction

Jeffrey Good, Ph.D., Applied Linguistics, Discourse Analysis, Health Communication

Diane Grimes, Ph.D., Critical Organizational Communication, Contemplative Communication

Arthur Jensen, Ph.D., Interpersonal Communication, Small Group

Amos Kiewe, Ph.D., Rhetorical Studies, Presidential Rhetoric, Jewish Rhetoric

Charles Morris III, Ph.D., Rhetorical Criticism, GLBTQ Rhetorics, Public Memory, Social Protest

Kendall Phillips, Ph.D., Rhetorical Studies, Popular Film and Culture, Public Memory

Erin J. Rand, Ph.D., Rhetorical Studies, Queer Theory, Feminism, Social Movements

Amardo Rodriguez, Ph.D., Cosmopolitan Studies, Dialogue, Post-Colonial Theory

Bradford Vivian, Ph.D., Rhetorical Studies, Public Memory, Rhetorical Theory

For more information—vpa.syr.edu/crs

Thursday 5:00–7:30 PM — **Narragansett A Foyer**

THE EASTERN COMMUNICATION ASSOCIATION WELCOME RECEPTION

Sponsored by Kendall Hunt Publishing & Duquesne University

Thursday 8:00–9:30PM — **Ri Ra's**

In Memorium: Dr. James Carey 1934–2006

Sponsor: First Vice President & Media Ecology Association
Chair: **Brian Cogan**, Molloy College

ECA and the Media Ecology Association honor Dr. James Carey as we near the eighth anniversary of his passing. A cultural historian, communication theorist, and professor of journalism, Dr. Carey was a dissenter at heart, transforming media studies with his ritual view of communication in his book, Communication as Culture (1989). This model articulated a bold dissent in the face of behaviorist approaches to media and audiences, represented by the long–standing transmission model of communication. Rather than toe the line in the transmission model's quantitative theoretical pursuits, Dr. Carey proposed a "lively experiment" in thinking about the cultural dimensions of communication and its underlying values—specifically, communication as collaboration, dialogue, and ritualized sharing. He then went one step further and put the two views in dialogue with each other, elaborating on his groundbreaking exploration of communication as symbolic culture.

Dr. Carey earned his doctorate at the University of Illinois' School of Communication, joining the faculty ranks and eventually rising to the post of Dean of the School of Communications. In 1992, he accepted the position of CBS Professor of International Journalism at Columbia University's School of Journalism, preferring to begin as a member of the faculty rather than jump right into the deanship that had originally been offered. This move was consistent with his skepticism and suspicion of professional elites and academic jargon. Dr. Carey continued to prove the exception to the rule at Columbia; he stood out as the rare journalism professor that had never worked in a news organization, notably establishing M.A. and Ph.D. programs that brought theoretical rigor to the study of journalism. He held his faculty position at Columbia University until his death on May 23, 2006.

Please join us in celebrating the great contributions, great professional and intellectual courage, and great spirit of Dr. James Carey. Ri Ra's is a five minute walk from the hotel down West Exchange Street.

Thursday 8:00–9:00PM — **South County**

12 Step Group Meeting

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The Department of Communication Studies at West Chester University of PA congratulates

J. Kanan Sawyer

on assuming the role of
First Vice-President of the
Eastern Communication Association

We wish her well in preparing
the 106th annual ECA Convention
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FRIDAY

Friday 7:30AM–5:00 PM **Waterplace Ballroom Foyer**

CONVENTION REGISTRATION OPEN

Friday 9:00 AM–5:00 PM **Waterplace I**

PUBLISHERS' EXHIBIT AREA OPEN

Friday 8:00–9:15AM **Providence I**

Translational Research: Sharing Our Research with People Beyond Academia

Sponsor: ECA Research Fellows Spotlight on Scholarship
Moderator/Discussant: **Linda Lederman**, Arizona State University

Mark Hickson III, University of Alabama at Birmingham
Trevor S. Parry-Giles, National Communication Association
Don W. Stacks, University of Miami
Judith Trent, University of Cincinnati

ECA's Research Fellows discuss how they have added 'public scholarship' to their research agenda by writing about research for popular consumption. White papers, blogs and websites, books, newspaper and magazine articles and opinion pieces are just some of the ways that communication researchers today can get their findings out into the public domain. The panel will highlight outstanding recent scholarship in the discipline and open the floor to discussion. A "Must Attend" for young scholars seeking to influence public knowledge and opinion.

Friday 8:00–9:15AM **Providence IV**

Sexual Assault in the Military: The Women of the Senate Respond

Sponsor: Argumentation and Forensics
Chair: **Carl T. Hyden**, Morgan State University

Panelists: **Mary L. Kahl**, Indiana State University
Anne Mattina, Stonehill College
Janette K. Muir, George Mason University
Theodore F. Sheckels, Randolph–Macon College

Sexual harassment and assault in the military have evoked cries of outrage and calls for action by the women in the U.S. Senate. These culminated in a November 2013 debate on the floor of the Senate, which united the women in the body, who tried to create solidarity on the issue while expressing differing viewpoints on specific policy issues. The panel will examine how the women of the Senate have responded rhetorically to this pressing problem.

Friday 8:00–9:15AM **Providence II**

Dialogue and Discourse: Applying Burkean Theories of Identity

Sponsor: Kenneth Burke Society
Chair: **Richard Thames**, Duquesne University
Respondent: **Brian Gilchrist**, Eastern University

"I am not a Mac: Burke, Identity, and Severance in Branding"
Jeff Lohr, Duquesne University

"The Power of Discourse: Exploring Identity through Kenneth Burke's Dramatism"
Qing Jin, Eastern University*

"Misty's Price for Security: A Cluster Analysis of Guilt in Chuck Palahniuk's Diary"
Joelle Tomkins, Eastern University*

These three presentations all take up Kenneth Burke's notion of identity in different ways. One applies it to branding and the Mac/PC wars, another to a character in Chuck Palahniuk's Diary, while the final presenter takes up a theoretical approach to identity.

*Debut Paper

Friday 8:00–9:15AM **Providence III**

Exploring Social Issues Through Comicbooks

Sponsor: Media Communication
Chair: **David Westerman**, North Dakota State University

"The Dark Knight Returns"
Guy Wade, Wayne State University

"The Watchmen"
Nicholas Scott Smith, Wayne State University

"Snowbirds Don't Fly/ They Say It'll Kill Me, But They Won't Say When"
Joseph Lybarger, University of Akron

"The New 52"
Shawn Starcher, University of Akron

This panel is an examination of social issues as they are represented in the comicbook medium and will examine the social and industrial impact of the story lines being discussed.

Friday 8:00–9:15AM **Washington**

Rhetoric of Dissent & Philosophy of Activism: The Pariah, the Deviant, the Dissident, & the Comic

Sponsor: Rhetoric and Public Address & Philosophy of Communication
Chair: **Kristen Lynn Majocha**, University of Pittsburgh at Johnstown
Respondent: **Garnet Butchart**, Duquesne University

"The Dissent of Lizzie Borden: Rhetorical Trickster or Conscious Pariah?"
Annette M. Holba, Plymouth State University

"Orality–Literacy Interfaces in the French Revolutionary Period: Some Novel Media Practices and the Emergence of Modernity"
Paul Lippert, East Stroudsburg University

"Judgment and Civis Dissensus in Paul Ricoeur's Philosophy: A Condition for a Just Society?"
Fadoua Loudiy, Robert Morris University

"Chapulling as Comic Corrective to Political Activism: A Burkean Approach to the Riots of Summer 2013 in Turkey"
Cem Zeytinoglu, East Stroudsburg University

Panelists investigate the historical, cultural and philosophical foundations behind the theory and practice of dissent in multiple different periods and four separate cases. Papers address the communicative and rhetorical issues represented in each case by applying the ideas of major American and continental thinkers from the past century: Hannah Arendt, Walter Ong, Paul Ricoeur, and Kenneth Burke.

Friday 8:00–9:15AM **Newport**

The Re–Emergence of the Literary as Embodied/Dialogic Criticism in Performance Studies: Spotlighting Alice Munro and …

Sponsor: Interpretation and Performance Studies
Chair: **Heidi Rose**, Villanova University
Respondents: **Benjamin D. Powell**, City University of New York

"Performing the Female Protagonist in the Fiction of Alice Munro and Margaret Atwood"
Lisa Weckerle, Kutztown University

"Southern/Ontario Gothic: Performing Alice Munro and William Faulkner"
John Anderson, Emerson College

"The Unknowable: Performing the Phenomenology of Mental Disability/Difference in the Fiction of Alice Munro and Willa Cather"
Bruce Henderson, Ithaca College

This panel features presentations about the intersections between the writings of the 2013 Nobel laureate in literature, Alice Munro, whose work in the short story has been heralded as the finest since Chekhov, and whose work calls for a kind of performative genealogical approach, putting her writings in dialog with those of earlier writers, as well as her contemporaries.

Friday 8:00–9:15AM **Kent**

Top Papers in Political Communication

Sponsor: Political Communication
Chair: **Timothy Barney**, University of Richmond
Respondent: **Wilber C. Rich**, Wellesley University

"Expression of Dissent: The Roles of Relationship Types, Relational Communication Themes, and Communication Satisfaction in the Context of Political Disagreement"
John Christian Feaster, Rowan University
Seong-Jae Min, Pace University

"Reporting Politics in an Era of Student Political Activism: An Analysis of Bias in Student Newspaper Political Coverage"
Hans C. Schmidt, Penn State University, Brandywine

"Mitt and Mormonism: A Content Analysis of Newspaper Coverage of Mitt Romney's Religion in the 2012 Primary Election"
Allison Harper, George Mason University

This panel presents the three competitive papers ranked highest among those submitted to the Political Communication Division for 2014.

Friday 8:00–9:15AM **Bristol**

Shaping Relationships: The Impact of Individual Level Characteristics in Interpersonal Relationships

Sponsor: Interpersonal Communication
Chair: **Mary Nagy**, Bloomsburg University
Respondent: **Linda Sampson**, Southern Connecticut State University

"Examining the Effect of Convergence Communication on Adult Romantic Attachment Anxiety and Avoidance"
Ryan Chesnut, Pennsylvania State University

"Individual Characteristics and Fundamental Experiences in Romantic Relationships: An Examination of Associations among Attachment, Disclosure, and Uncertainty"
Rudy C. Pett, Temple College
René M. Dailey, University of Texas at Austin

"Laughter is the Best Medicine: Humor Intervention in Rumination Processes"
Shannon T. Carton, West Virginia University
Melanie Booth-Butterfield, West Virginia University

Presented papers examine communicative processes involved in psychological and relational wellness.

The Eastern Communication Association

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Eastern Communication Association

Friday 8:00–9:15AM Blackstone

Coping on Campus: A Dialogue on Supporting Students in and through Crisis

Sponsor: Instructional Communication
Chair: **Kelly R. Rossetto**, Boston College

Panelists: **Angela M. Hosek**, Emerson College
Celeste Wells, Boston College
Matthew G. Isbell, Merrimack College
Donald A. Fishman, Boston College
Greg Payne, Emerson College
John Tedesco, Virginia Tech
Isra Ali, Rutgers University

This open panel discussion explores how involved professors are compelled (or desired) to be in the emotional experiences of their students, strategies for dealing with coping on campus, and the extent to which the classroom should maintain business as usual when social crises occur. The panelists will respond to the statement, "I'm not a counselor," when deciding how to support students, and will ask, "What are we?" and "What should (or can) we be?"

Friday 8:00–9:15AM Waterplace II

Voices of Diversity Business Meeting

Friday 8:00–9:15AM Waterplace III

Don't Be Afraid of the Dark: A Dialogue of Overcoming Methodological Challenges in Dark Side Research

Sponsor: Theory and Method Interest Group
Chair: **Heather Ferrara**, Cazenovia College

"Advancing traditional methods: Examining ostracism from the dyadic level"
Mary E. Braz, West Chester University

"Stories of the Canceled Wedding: Considerations for Dark Side Data Collection"
Megan M. Dowd, Hamilton College

"Communibiological Examination of Dark Side Experiences"
Jen Eden, Marist College

"'Dear Diary, I Have a Secret...': Using Electronic Journals to Explore Social Exclusion Among Adolescents"
Katie M. Striley, Ohio University

Friday 8:00–9:15AM South County

Communication Law & Ethics Business Meeting

Friday 8:00–9:15AM Exec Boardroom

Communication Traits and the Classroom

Sponsor: Communication Traits
Chair: **James Durbin**, University of Akron

"Do Student Personality Traits Moderate the Effects of Teacher Nonverbal Immediacy on Student Motivation?"*
James A. Katt, University of Central Florida
Steven A. Sivo, University of Central Florida

"Student Traits and Out–of–Class Communication with Instructors: A Reexamination of the Relationships From an Interpersonal Perspective"
Daniel H. Mansson, Penn State Hazleton

"Students' Communication Traits, Ethnocentrism, Evaluation of U.S. and International Instructors and Learning"
Jerry L. Allen, University of New Haven
Joan O'Mara, University of Hartford

"The Combined Effects of Instructor Communicative Behaviors, Instructor Credibility, and Student Personality Traits on Incivility in the College Classroom"
Joanna Goldonowicz, University of Central Florida**
Elisa Mendes, University of Central Florida**
Brian Klebig, University of Central Florida**
James Katt, University of Central Florida
Ann Neville Miller, University of Central Florida

*Top Competitive Paper
**Debut Paper

These studies investigated relationships among students and instructors' trait verbal and nonverbal predispositions toward communication and classroom behaviors and learning.

Friday 8:00–9:15AM Narragansett A

Sport Communication: A Shift Back to Theory

Sponsor: Short Course
Presenter: **Dariela Rodriguez**, Ashland University
Gwen Nisbett, University of North Texas
Jennifer Hartsfield, Bridgewater State University
Stephanie Schartel Dunn, University of Oklahoma

The participants in this short course will be exposed to the creation of courses combining sport studies, communication theory, and communication research used to help predict and explain a variety of sport related phenomena. A growing number of communication studies departments are including sport communication courses as part of the curriculum, either via course offerings or fully developed programs. The growth of sport communication as a discipline has included a shift away from media and rhetoric as a sole basis for investigation and back to a social science analysis of sport from a theoretical and practical perspective.

Friday 8:00–9:15AM Narragansett B

Undergraduate Scholars Conference Orientation Breakfast

Sponsor: Undergraduate Scholars Conference
Chair: Undergraduate Coordinator: **Leeanne M. Bell McManus**, Stevenson University

Invited Guests: ECA President: **Danette Ifert Johnson**, Ithaca College
ECA Vice President: **Thomas R. Flynn**, Slippery Rock University
Lynda L. McCroskey, California State University, Long Beach
Virginia P. Richmond, University of Alabama at Birmingham

The Undergraduate Scholars Orientation Breakfast is open to all undergraduate students participating in the 4th Annual James C. McCroskey & Virginia P. Richmond Undergraduate Scholar's Conference conference. During this breakfast, we will discuss details and logistics of the conference. Students will be given a special program of all USC events, and any questions about the conference will be answered.

Friday 9:30–10:45AM Providence I

It Never Stops! Newest ECA Research Fellows Discuss Their Recent Research Directions

Sponsor: ECA Research Fellows Spotlight on Scholarship
Moderator: **Melanie Booth-Butterfield**

"Teacher Behaviors and Relational Teaching"
Ann Bainbridge Frymier, Miami University

"Abigail Adams and Romantic Rituals"
Judy Pearson, Professor Emerita

"Rhetoricians aren't supposed to do numbers! What's a Health Rhetorician Anyway?"
Benjamin R. Bates, Ohio University

"Communicating about Difficult Health–Related Topics: Opportunities for Additional Research"
Melissa Bekelja Wanzer, Canisius College

"Intervening in Instruction: Communication Campaigns to the IBM"
Keith A. Weber, West Virginia University

ECA's Research Fellows are scholars who have been recognized for their outstanding research accomplishments in the field of communication. ECA Fellows conduct and publish research using diverse methodologies, varying communication perspectives and addressing a wide array of content areas. These, most recent, inductees will discuss their work, current directions, synthesis of programs, and even offer advice about conducting substantive research in our field. It promises to be a lively interaction. Again, an outstanding opportunity for young scholars to hear and interact with ECA's emerging top scholars.

Friday 9:30–10:45AM Providence IV

Top Competitive Papers in the Kenneth Burke Division: Hegemony, Scapegoating, and Communities of Dissent

Sponsor: Kenneth Burke Society
Chair: **Elvera Berry**, Roberts Wesleyan College

"The 'Heroic' Vessel: Extending Scapegoating Theory through the Malala Yousufzai Case"
Lamiyah Bahrainwala, The University of Texas at Austin**

"Narrative and Power Relationships"
Annie Laurie Nichols, University of Maryland

"Directorial Portrayals of the 'Scapegoat Devices of the Ignorant:' Connections in the Selection of Means in Darkon"
David Stern, Frostburg State University
Brent Kice, Frostburg State University

"Analyzing a Performative Text through Cluster Criticism: Hegemony in the Musical Wicked as a Case Study"
Valerie Lynn Schrader, Penn State Schuylkill

This panel features the top competitively selected papers from the Kenneth Burke Interest Group from this year. There is an interesting synergy around the conference theme of communities of dissent utilizing Burke's notion of scapegoating, victimization, and hegemony.

** Debut & Top Overall Paper

Friday 9:30–10:45AM Providence II

Dissent from Within: Mindfulness, Daoism, and the Daily Practice of Mercy

Sponsor: Philosophy of Communication
Chair: **Brian Gilchrist**, Eastern University

"Dissent in the Inner Landscape: Rediscovering the Mindfulness Tradition as Philosophy of Communication"
Annette M. Holba, Plymouth State University

"A Transcendental Rhetoric: The Daoist Rhetorical Framework, Kenneth Burke, and Perceived Transubstantiation of Form"*
Christopher Adamczyk, Texas Tech University

"'We Work for God': Mother Teresa and Mercy though the Philosophical Lens of Seneca"
Kristen Lynn Majocha, University of Pittsburgh at Johnstown

These papers, including the top paper* in Philosophy and Communication, explore new approaches to the phenomenology of communication. Holba considers how embodied mindfulness practices and the emerging evidences in neuroscience are embodied philosophies of communication and have significant influences upon human communication. Adamczyk explores the synthetic relationship between Western philosophical approaches to rhetorical theory and approaches to rhetorical theory developed in the Eastern philosophical context. And Majocha grounds the internal motivation for mercy within Seneca's writings, which emphasizes the therapeutic, practical side of philosophy.

Friday 9:30–10:45AM **Providence III**

Marshall McLuhan!

Sponsors: Media Ecology Association & Interpretation and Performance Studies
Chair: **Lance Strate**, Fordham University
Respondent: **Heidi Rose**, Villanova University

"McLuhan Kaleidoscope"
Mary Ann Allison, Hofstra University

"Prose"
Lance Strate, Fordham University

"Messy Necessity"
Adeena Karasick, Fordham University

"Flash in the Pan"
John McDaid, HardDeadlines.com

This session features readings and performances from the poetry and creative writing anthology recently published by NeoPoiesis Press, DEW Lines, Loans, and Lineages: Poetry and Poetics After Marshall McLuhan. Inspired by McLuhan's media ecology approach, literary criticism, and poetic style, the participants probe and play with and off of McLuhan's ideas and insights with words, music, and images. The final piece, by John McDaid, will be a musical performance (sung with guitar accompaniment).

Friday 9:30–10:45AM **Kent**

The New York State Communication Association Business Meeting

Friday 9:30–10:45AM **Washington**

Viewing, Reading and Critiquing the Major Ads of 2013–2014

Sponsor: Argumentation and Forensics
Chair: **Kathleen J. Turner**, Davidson College

Panelists: **David Barney**, Morgan State University
Carl T. Hyden, Morgan State University
Mary L. Kahl, Indiana State University
Janette K. Muir, George Mason University
Jade Olson, University of Maryland
Theodore F. Sheckels, Randolph–Macon College

Using a highly interactive format, this session will focus on a collection of commercials from 2013–2014. The ads will be played for the audience and two or three of the panelists will share their most cogent observations about the rhetorical and persuasive dimensions of the commercial after which the floor will be opened for audience comments and questions. The ad will be re–played for a brief follow up that leads to the next commercial.

Friday 9:30–10:45AM **Newport**

Making Connections in a Digital World: Using Technology to Engage Students in and Outside of the Classroom

Sponsor: Instructional Communication & Communication and Technology
Chair: **Kristen LeBlanc Farris**, Texas State University

Kristen LeBlanc Farris, Texas State University
Marian L. Houser, Texas State University
Chad Edwards, Western Michigan University
Autumn Edwards, Western Michigan University
Jennifer H. Waldeck, Chapman University

This panel discussion will focus on various means of implementing new technology in the instructional context. Each panelist will discuss issues concerning the integration of technology with the learning objectives of their course. Specifically, the panelists will discuss the benefits of utilizing various technologies to create interactive classroom sessions and to increase learning engagement.

Friday 9:30–10:45AM **Bristol**

Body Talk: Discourse and Dialogue on Embodied Feminine Experiences

Sponsor: Voices of Diversity & Intercultural Communication
Chair: **Gina Castle Bell**, West Chester University

"Sweat Equity: A Comparative Content Analysis of Fitspo and Thinspo Visual Rhetoric"
Chizoba Udeorji, Kingsborough Community College

"The Politics of Appearance for Black Female Candidates"
Nadia Brown, Purdue University

"Simultaneous Empowerment and Disempowerment of the Body: The Case of Jamaican Tourists"
Nicole Files-Thompson, Lincoln University

"West Indian Immigrant Women and Embodied Cultural Citizenship"
Kamille Gentles Peart, Roger Williams University

"'Sex and Sensibility: A Conversation with Women Over Forty about Their Bodies, Intimacy and Sexuality"
Vida Samuel, City University of New York

This panel takes an interdisciplinary approach to examine the embodied feminine experience. Using a variety of research methods and theoretical frameworks, this panel re–articulates and re–imagines the feminine body as political, social and cultural sites of dissent, empowerment, conformity and confrontation.

Friday 9:30–10:45AM — Blackstone

Adjunct Faculty in the 21st Century: The "New Majority" in Communication Departments

Sponsor: Communication Administration
Chair: **Candice Thomas-Maddox**, Ohio University–Lancaster

Panelists: **Don Boileau**, George Mason University
Elizabeth Graham, University of Akron
Don W. Stacks, University of Miami
Candice Thomas-Maddox, Ohio University–Lancaster

As the number of non–tenure track faculty positions reaches an all–time high, many universities have been introduced to a "new majority" among their faculty ranks. A 2012 report in the Chronicle of Higher Education reported that nearly 70% of all faculty are in non–tenure track positions. This growing trend has significant implications for both adjuncts (e.g., heavy teaching loads, perceived disconnect from departments, lack of "voice") and tenure–track faculty (e.g., increased service and advising loads). Panelists will discuss how departments can provide much–needed advocacy and support for part–time faculty while identifying ways to effectively manage the increased workload for tenure–track faculty. Topics of debate will include: improving communication among full–and part–time faculty; designing effective evaluation programs; and ensuring consistency in program structure.

Friday 9:30–10:45AM — Waterplace I

Competitive Undergraduate Poster Session I

Sponsor: Undergraduate Scholars Conference

"An Analysis of Nissan's What if Everything Ran on Gas? Advertisement Through the Lens of Cognitive Dissonance"
Andrew Kaiser, West Chester University

"Malcolm X The Speeches of Malcolm X and their Effect on People"
Justin Willis, Stonehill College

"Transgender Representation in Mainstream Film"
Zachary North, Ramapo College of New Jersey

"Student Involvement and Motivation to Participate in Undergraduate Organizations"
Abbie Lahmers, Slippery Rock University
Darlene Dietrich, Slippery Rock University
Harmony Kasper, Slippery Rock University

"Matching or Mismatching Values: An Analysis of ARAMARK"
Sarah Porterfield, East Stroudsburg University
Erika Dominguez, East Stroudsburg University
Breanne Scharpnick, East Stroudsburg University
Konrad Mims, East Stroudsburg University
Kenric Carter, East Stroudsburg University
Erika Erdmann, East Stroudsburg University
Bailey Harman, East Stroudsburg University

"The Bechdel Test: Finding Meaningful Women's Representation in Modern Cinema"
Caleigh E. Flynn, Drexel University

"After 140 Characters, Did Anybody Notice? Non–Profit Organizations' Use of Twitter"
Lauren Pszonak, SUNY Geneseo

"Coverage of the Occupy Wall Street Movement in Light of the Propaganda Model"
Jake Steen, Gannon University

"Challenging the representation of women in rap/hip–hop"
Marina Consalvo, Ramapo College of New Jersey

"Uses and Gratification of Different Media Outlets Among College Students"
Alexa Dalbis, Marist College

"The Other Side of Gendered Violence: Sexual and Domestic Abuse of Males"
Anne Continetti, Canisius College

"Mobile Communication and Relationship Satisfaction"
Allison Fingado, University of Hartford
Haley Brooks, University of Hartford
Lauren Cote, University of Hartford
Jenny Henriquez, University of Hartford
Allie Shafi, University of Hartford

"A Communication Analysis of Image Events in the American Environmental Movement: Redefining and Expanding Activism"
Kevin Pregent, University of Delaware

"Terror in the Social Era: An Analysis of the Twitter Response to the Boston Marathon Manhunt through Fisher's Narrative Framework"
Emily C. Harrold, Stonehill College

"The Revenge of Men: The Return of Kings Or a Cry for Help?"
Sean Borger, Stonehill College

"The Spiral of Silence Theory and Fear of Isolation: Selective Posting on Facebook"
Rachel Connelly, California University of Pennsylvania

"Differences in Perceptions of Women's Makeup Between the Sexes"
Allie Lehaf, Ramapo College of New Jersey

"Finding the Words Anyway: An analysis of Lily Allen's "Hard Out Here" through the lens of Kramarae's Muted Group Theory"
Daniel Row, Messiah College

"Sluts and Studs: The Media's Double Standard Agenda"
Emmalene G. Carberry, Canisius College

"The Relationship Between Social Media and How Campus Crisis Alerts are Communicated to Students"
Natalie Niccolai, Slippery Rock University
Lyssa Cunningham, Slippery Rock University

Friday 9:30–10:45AM **Waterplace II**

Success and Completion: A Roundtable Discussion of Dissension and Dilemma

Sponsor: Community College
Chair: **Timothy Mottet**, Texas State University

Nancy J. Willets, Cape Cod Community College
Tobi Mackler, Montgomery County Community College
Jessica Papajcik, Stark State College
Nadine Cichy, Sinclair Community College

This roundtable will elicit dialogue on how institutions are addressing student success and completion and the challenges facing community colleges and four–year institutions on this issue.

Friday 9:30–10:45AM **Waterplace III**

It's All about Change: Health Communication as a "Lively" Experiment

Sponsor: Health Communication
Chair: **Tanisha Harris**, High Point University

"'Telling Others Makes it More Real:' Exploring HIV Disclosure Amongst Black Men"
Andrew R. Speildenner, Hofstra University

"Perceived Behavioral Control and Intention to Get Vaccinated and Subsequent Skill in Retrieving, Understanding, and Using Online Information About the HPV Vaccine"
Rebecca K. Britt, The University of Akron
Kristen Hatten, Purdue University

"Comparison of Healthcare Advertising Before and After the Internet revolution and In Popular Women's and Men's Magazines"
Nathaniel J. Warshay*, Wayne State University

* Student paper

Friday 9:30–10:45AM **Exec Boardroom**

The Maryland Communication Association Business Meeting

Friday 9:30–10:45AM **South County**

Plagiarism: Norms, Rules, Ethics, and Communities of Dissent

Sponsor: Communication Law and Ethics
Chair: **Martin Wallenstein**, CUNY
Respondent: **D.L. Stephenson**, Western Connecticut State University

"Gaps in Plagiarism Protection for the Community of Professional Writers"
Greg Donaldson, John Jay College of Criminal Justice

"Digital Bandits, Plagiarism, and Media Generations"
Susan J. Drucker, Hofstra University
Gary Gumpert, Communication Landscapers

"Plagiarism and the Culture of Copying"
Donald A. Fishman, Boston College

"Plagiarism and the Law"
Martin Wallenstein, John Jay College of Criminal Justice

This panel explores issues of plagiarism in the age of new media. Have new technologies raced ahead of our ethical standards? Has our law kept pace with changing technology and changing views on ownership of ideas? Do we acknowledge the true ethical costs of pirating the works of others? How should educators deal with plagiarism in this new environment? What is the impact of plagiarism on those who make their living crafting words? What will the impact be of the communities of dissent who refuse to accept traditional notions of crediting the work of others.

Friday 9:30–10:45AM **Narragansett B**

Digital and Personal Dialogue

Sponsor: Undergraduate Scholars Conference
Chair: **Marshall Prisbell**, University of Nebraska, Omaha
Respondent: **Kristin English**, Georgia College

"Perceived Attractiveness and Effectiveness of Digital and Face–to–Face Communication in Social Support Situations"
Katherine Dodson, Wilkes University

"Gender Differences in the Expression of Forgiveness in Married Couples"
Courtney Lenn, University of Southern Indiana

"Flirtation on Social Networking Sites"
Stefanie Leshner, James Madison University
Elissa Smith, James Madison University
Kara Stucklen, James Madison University
Neal Sweeney, James Madison University

Friday 9:30–10:45AM **Narragansett C**

Communicating "Beyond" Theory

Sponsor: Undergraduate Scholars Conference
Chair: **Scott Dunn**, Radford University
Respondent: **Nancy Bressler**, Bowling Green State University

"What are Your Paranormal Beliefs? The Link Between Religion, Storytelling, and Supernatural Ideals"
Andrew Feuerstein, **Elora Eigenlaub**, **Sierra Levy**, **Ilana Kantor**, **Indira Tavárez**, and **Shauna Kalantri**, SUNY New Paltz

"Candie's 'Pause Before You Play' Teen Pregnancy Prevention Campaign and the Cognitive Dissonance Theory"
Kimberly Bydlon, West Chester University

"'Obama for America' 2012 Presidential Election Campaign Analyzed Through the Theory of Planned Behavior"
Brooke Weir,West Chester University

"Everything Else You Need to Know about Social Exchange Theory"
Marnie Vaughan, Fordham University

Friday 11:00–12:15PM **Narragansett A**

ECA Awards Recognition Ceremony

Friday 12:30–1:45PM **Providence I**

Top Competitive Papers in Applied Communication

Sponsor: Applied Communication
Chair: **Linda Sampson**, Southern Connecticut State University
Respondent: **Nancy A. Wiencek**, Rider University

"Perceptions of Justice in Community–University Partnerships: Implications for Knowledge Co–Production"
Karen Hutchins, University of Maine
Linda Silka, University of Maine
Laura A. Lindenfeld, University of Maine
Jessica Leahy, University of Maine
Kathleen P. Bell, University of Maine

"Communicating about Gender Roles: The Similar yet Divergent Experiences of Married and Single Women in Evangelical Churches"
Kathryn Anthony, Columbia College

"Parishioners' and Non–Parishioners' Perceptions of Priests: Homilies Informed by an Intergroup Perspective are Linked to More Positive Perceptions"
Alexander L. Lancaster, West Virginia University
Christine E. Rittenour, West Virginia University

This panel features the top three competitive papers from the Applied Communication Interest Group from this year.

The Department of Communication at Slippery Rock University congratulates its members participating in The 105th Annual ECA Convention

Thomas R. Flynn-ECA First Vice-President
Valerie Swarts-Associate Convention Planner
Douglas Strahler-Convention Social Media

Student Presenters & Convention Planners

Abbie Lahmers
Bryan Nicodemus
Hannah McLaughlin
Kyle Dempster
Natalie Cassoni
Nicole Simpson
Ashley Dern
Darlene Dietrich
Koren Ryan
Lyssa Cunningham
Natalie Niccolai
Rachel Patt
Tyhira Stovall

Friday 12:30–1:45PM Providence IV

Power to the People: Intentional Media Use (and Non–Use)

Sponsor: Media Ecology Association
Chair: **Lance Strate**, Fordham University

"Not 'The Way It Is': Crowdsourcing the News"
Joshua Meyrowitz, University of New Hampshire

"An Experiment in 'Media Blackout'"
Susan Maushart, Independent scholar

"Popular resistance to Mediatization through Constructive Rituals"
Jennifer Rauch, Long Island University

"On the Home Front: Strategies by and for Households with Young Children"
Mary Rothschild, Healthy Media Choices

The impact of media and technology is felt from the way news is shaped and exchanged in the larger society to the way time is spent and relationships are formed in the microcosm of the home. This panel shares various theories about, and attempts to bring intentionality into, what McLuhan would call "the maelstrom" of media influence.

Friday 12:30–1:45PM Providence II

Towards a New Enlightenment?: Connecting Being, Interbeing, and Philosophy of Communication

Sponsor: Philosophy of Communication
Chair: **Janie W. Harden Fritz**, Duquesne University
Respondent: **Ronald C. Arnett**, Duquesne University

"Interbeing and the 'Ethical Echo' of Levinas"
Ozum Ucok-Sayrak, Duquesne University

"East Meets West: Philosophical Perspectives on Inter–Being and Interspacing"
Chelsea R. Binnie, Duquesne University

"To Be is to Inter–be: The Interbeing of Thich Nhat Hanh and Franz Kafka"
David M. Deluliis, Duquesne University

"Turning Toward Wisdom Traditions in Higher Education: Wellness and Contemplative Practice in the Academy"
Annette M. Holba, Plymouth State University

Gergen's (2009) work on Relational Being: Beyond Self and Community articulates a relationship–centered alternative to the Western Enlightenment view of independent selves and the tradition of bounded being. Building on Gergen's work and broadening the Euro–US–centric conceptualizations of relationality and being, this panel offers an exploration of the concept of "Interbeing." Each panelist will explore connections between the philosophy of Thich Nhat Hanh's Interbeing and communication through the lens of a different existentialist philosopher.

Friday 12:30–1:45PM Providence III

Beginning, Maintaining, and Terminating Computer Mediated Communication

Sponsor: Media Communication
Chair: **Joe Lybarger**, The University of Akron
Respondent: **Jason Zenor**, SUNY Oswego

"Refugees Encounter U.S. Media: Negotiating Expectation, Self and Nation During Relocation"
Sarah Bishop, University of Pittsburgh

"Use of Facebook: A Comparative Study of US American and Ghanaian College Students"
Yang Lin, The University of Akron
Esther Sackey, The University of Akron

"Digital Suicide: When Pulling The Trigger Is As Simple As A Click"
Nicholas Scott Smith, Wayne State University
James M Durbin, The University of Akron

Friday 12:30–1:45PM Washington

The Intersection of Policy and Rhetoric: Education, Marriage, Health, & Environmental Reform

Sponsor: Rhetoric and Public Address
Chair: **Valerie Lynn Schrader**, Penn State Schuylkill
Respondent: **Benjamin R. Bates**, Ohio University

"Studying Persuasion through an Australian Anti–Smoking Campaign"
Ivan Gan, Western Kentucky University

"On DOMA: Critical Rhetoric and Marriage Equality"
Giuliana Sorce, Indiana University–Purdue University Fort Wayne

"Constructing Platonic Environmentalism: Preservation and Conservation in the Phaedrus"
Jade Olson, University of Maryland

"The Guardian Genius of Democracy: The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964–1966"
Michael J. Steudeman, University of Maryland

Rhetoric both shapes and is subsequently influenced by public policy. This panel explores the intersection of policy, legislation, approaches to cultural issues, and public discourse. The four papers uncover the ways in which public policy simultaneously influences public discourse while also being framed by rhetoric. Through examination of anti–smoking campaigns and legislation, the recent ruling against DOMA, approaches to ecological crises, and educational reform during the Johnson administration, the papers illustrate the inextricable links between policy formation and rhetoric.

Friday 12:30–1:45PM Kent

Interpretation & Performance Business Meeting

Friday 12:30–1:45PM **Newport**

Student Behaviors and Expectations

Sponsor: Instructional Communication
Chair: **Candice Thomas-Maddox**, Ohio University, Lancaster
Respondent: **Ann Bainbridge Frymier**, Miami University

"Classroom Communities of Dissent: Exploring Students' Imagined Interactions and Complaints with Low Affect Instructors"
Alan K. Goodboy, West Virginia University
San Bolkan, California State University, Long Beach
Zachary W. Goldman, West Virginia University

"The Relationship between Student Behavior Alteration Techniques on Student Learning"
Christopher J. Claus, Towson University
Scott A. Myers, West Virginia University

"Convergence Communication and Actively Open–Minded Thinking: Examining the Connection between Parent–Child Patterned Interactions and Cognitive Flexibility"
Ryan Chesnut, The Pennsylvania State University

"Just Give Us What We Need: Considering Millennials' Expectations for Student–Faculty Relationships"
Bonnie Farley-Lucas, Southern Connecticut State University
Margaret M. Sargent, Southern Connecticut State University

"Facework and Politeness in Teachers' Interactions With 'Difficult' Parents"
Ashlie Klepper, Montclair State University
Joseph L. Chesebro, The College of Brockport, State University of New York

This panel features five competitive papers from the Instructional Communication Interest Group from this year.

Friday 12:30–1:45PM **Waterplace I**

Coffee Cafe' II in the Exhibit Area

Sponsored by

The Harrington School of Media & Communication
University of Rhode Island

Friday 12:30–1:45PM **Bristol**

Seeking Representation and Challenging Dichotomies: The Portrayal of Sexual Orientation and Gender in Media

Sponsor: Voices of Diversity
Chair: **Jack Banks**, University of Hartford
Respondent: **Lori Bindig**, Sacred Heart University

"'Tea (Skins), Don't Mess with Hegemony!' No Room for Deviant, Working–Class Teen Lesbians on U.S. Television"
Carmen Hernández-Ojeda, University of Hartford

"Cross–gender Acting in Contemporary Cinema: A Threat to Masculinity"
Erika M. Behrmann, Bowling Green State University

"The Choke–Hold of the Heteronorm: Invisibility, and Mis(sed) Opportunities for Representation of the LGBTQ Community in Mainstream Advertising"
Kristin Comeforo, University of Hartford

"Giving Face, Shade and Realness: A Queer Analysis of Gender Performance and Sexuality in RuPaul's Drag Race"
John Hernandez, University of Hartford

This panel is a compilation of research that analyzes the representation of sexual orientation and gender in a range of media, including reality and scripted television shows, film and advertising using various critical theories as a foundation. These studies address to what extent these media reinforce or challenge conventional binary dichotomies for these aspects of identity, represent sexual minorities, and contest or reinforce prevalent ideological values in U.S. popular culture such as heterosexism, consumerism, individualism and the ideal of physical attractiveness.

Friday 12:30–1:45PM **Blackstone**

Communication Media: Everything Old is New Again?

Sponsor: Communication and Technology
Chair: **Kenneth A. Lachlan**, University of Massachusetts Boston
Respondent: **Nicholas D. Bowman**, West Virginia University

"Entertainer Memorial Websites: A Way to Keep Parasocial Relationships Alive"*
Jaietta Jackson, Youngstown State University

"Connecting Online: Internet Pornography"
David T. McMahan, Missouri Western State University
James W. Chesboro, Ball State University

"Does Availability of Media throughout Development Affect Ability to Delay Gratification?"
Thomas Meade, Fitchburg State University
Shuhua Zhou, University of Alabama

The three papers in this panel all examine new technology in an area traditionally examined in media communication: parasocial relationships, pornography, and gratifications.

*Student Paper

Friday 12:30–1:45PM **Waterplace I**

Competitive Graduate Poster Session I

"Strengthening Maine's Winter Maintenance Practices: Identification of Relational Ties Through Social Network Analysis"
Lauren Thornbrough, University of Maine

"Effects of Media Exposure, Ethnic Interpersonal Contact and Need for Cognition on Online Stereotyping and Individuation"
Amna Al Albri, University of Connecticut
Anne Borsai, University of Connecticut

"The Voice of Foster Youth: Is Media Literacy Empowering or Oppressing Foster Youth?"
Jonathan Friesem, University of Rhode Island

"The Calm Before the Storm: The Impact of Organization–Public Relationships During Crises"
Stephanie Lee, University of Hartford

"Relative Mortality in the Online News Media: A Quantification of Representation in the Era of the Internet"
Nathaniel Warshay, Wayne State University

"When More is Less: Message Attributes in Computer Mediated Support Groups"
Madeleine H. Redlick, University of Texas at Austin

"Examining the Application of the SAFECOMM Scale: What Factors Are Related to Which Emotions?"
Joshua Fishlock, University of Connecticut
Amanda Holesinger, University of Connecticut

"Communicating Success: Towards Coaching Efficacy and Notions of Success Among Youth Recreational Baseball Coaches"
Mark Murray, George Mason University
Ellen B. Drogin Rodgers, George Mason University
R. Pierre Rodgers, George Mason University

"Hampton Inn Communication Audit"
Sarah Chill, Youngstown State University
Keri DeJulio, Youngstown State University
Margaret Gratz-Reynolds, Youngstown State University

"Mental Health Online Forums: How Forums Provide Social Support and Coping Strategies to Recently Diagnosed Patients"
Brittany Hanna, Chapman University

"Amy's Baking Company: A Conflict Framing Case Study"
Alane Presswood, Ohio University

"A Discourse in Misunderstanding: Communication Challenges Between Student–Veterans and Their Academic Advisors"
Megan Tucker, George Mason University

"Creativity, Consciousness, Community, and Coffee: An Ethnographic Study of Donkey Coffee"
Lily Acevedo Callejas, Ohio University
Rebekah Crawford, Ohio University
Steve Granelli, Ohio University
Chris Hitchcock, Ohio University
Kristen Okamoto, Ohio University

Friday 12:30–1:45PM **Waterplace II**

Theoretical Approaches to Dialogue, Diversity, and Discourse

Sponsor: Theory and Method Interest Group
Chair: **Michael Koch**, Marist College

"The Persistence of Tokenism"
Nicole Williams Barnes, Georgia State University

"Comparing Sennett and Habermas for a Fuller Conception of the Public Sphere"
Theodora Ruhs, University of Maine

"The <American Family> as an Ideograph: Exploring Discourse & Dissent in McGee's Rhetorical Concept"
Nancy Bressler, Bowling Green State University

"I Promise I'm a Better Mother Than This: The Metaphor of 'Mother' as Seen Through Modern Family"
Michaele D. Myers, University of Delaware

Friday 12:30–1:45PM **Waterplace III**

Interpersonal Communication in the Workplace

Sponsor: Organizational Communication
Chair: **Cristina Gonzalez Alcala**, University of Akron
Respondent: **Todd Kelshaw**, Montclair State University

"'It's All About Getting the Job Done:' Information Acquisition Among Restaurant Workers"
Scott A. Myers, West Virginia University
Michael Sollitto, West Virginia University
Gregory A. Cranmer, West Virginia University
Zachary W. Goldman, West Virginia University
Hannah Ball, West Virginia University
Hailey G. Gillen, West Virginia University

"Positive and Negative Effects of Workplace Romance: A Comparison of Participants' and Observers' Perceptions"
Hailey G. Gillen, West Virginia University
Rebecca M. Chory, West Virginia University

"The Influence of Supervisors' Leadership Style on Telecommuters in the Insurance Industry"
Paul E. Madlock, Texas A&M International University
Luciana Garcia, Texas A&M International University

"Organizational Assimilation and Citizenship Behaviors as a Function of Social Support in Workplace Friendships"
Gregory A. Cranmer, West Virginia University
Melanie Booth-Butterfield, West Virginia University

All of the papers on this panel center around themes related to interpersonal communication in the workplace

Friday 12:30–1:45PM **Exec Boardroom**

The Rhetoric of Issues and Personalities from the White House to the Public Square

Sponsor: Political Communication
Chair: **Wilber C. Rich**, Wellesley University
Respondent: **Trevor S. Parry–Giles**, National Communication Association

"Let Them Eat Kale: Echoes of Marie Antoinette's Hameau de la Reine in Media Coverage of Michelle Obama's White House Garden"
Terri Toles Patkin, Eastern Connecticut University

"Women as Homemakers and Men as Breadwinners: A Feminist Rhetorical Analysis of Equal Pay Discussions, 2007–20012"
Lisa M. Gring-Pemble, George Mason University
Cher Weixia Chen, George Mason University

"The Western Maryland Initiative: A Case Study of the Constitutive Rhetoric of a Secessionist Social Movement"
Theodore F. Sheckels, Randolph Macon College

This panel examines different aspects of rhetoric present in media and discussions relating to special settings, policy issues, and political movements.

Friday 12:30–1:45PM **South County**

Giving Pretrial Publicity the Axe: Fair Trial and Fair Press

Sponsor: Communication Law and Ethics
Chair: **Gary Gumpert**, Communication Landscapers
Respondent: **D.L. Stephenson**, Western Connecticut State University

"The Tweetness of Trial Publicity"
Susan J. Drucker, Hofstra University and
Gary Gumpert, Communication Landscapers

"Too Clever Editing: Zimmerman v. NBC"
Paul Siegel, University of Hartford

"Aaron Hernandez: Celebrity Trials and Publicity in a New Media Age"
Donald A. Fishman, Boston College

From the 1892 murders of Andrew Jackson Borden and Abby Durfee Gray Borden, the impact of pre–trial publicity has been debated. There has long been a tension between pretrial publicity and conducting fair trials. Defendants have important constitutional rights, but open courts are also an integral part of the American justice system. Most recently, cases of alleged movie shooter James Holmes and suspected Boston marathon bomber Dzhokhar Tsarnaev are likely to renew concerns over the balance between pretrial publicity and a defendant's right to a fair trial. The new media landscape has heightened the pervasiveness of coverage of the legal landscape. From Lizzie Borden onward, pretrial publicity has been central to the balancing of "First Amendment" vs. "Sixth Amendment" rights. This panel will explore various issues and cases associated with this classic conflict.

Friday 12:30–1:45PM **Narragansett A**

Historian Laureate of Speech Communication: Celebrating the Life and Legacy of Herman Cohen

Sponsor: First Vice President & Rhetoric and Public Address
Chair: **Maureen C. Minielli**, City University of New York

Don Boileau, George Mason University
David Dzikowski, Penn State–University Park
Sharmila Pixy Ferris, William Paterson University
Bryan Horikami, Salisbury University
Mary Mino, Penn State–DuBois
Janet Reynolds Bodenman, Bloomsburg University
R. Pierre Rodgers, George Mason University
Calvin Troup, Duquense University
Paula Youra, Lynchburg College
Jerry Zolten, Penn State–Altoona

This panel pays tribute to Penn State's Herman Cohen by assembling former colleagues and students who reflect on his contributions to the historical study of speech communication as an academic discipline as well as 18th Century British rhetoricians, his area of specialization. An ECA Life Member and former SCA President, Cohen was the author of The History of Speech Communication: Emergence of a Discipline, 1914–1945, which received ECA's Everett Lee Hunt Award in 1995. He was also an ECA Distinguished Research Fellow in 1998.

Friday 12:30–1:45PM **Narragansett B**

Dialogue and Discourse of Health and Wellness

Sponsor: Undergraduate Scholars Conference
Chair: **Amanda McKendree**, University of Notre Dame
Respondent: **Brent Sleasman**, Gannon University

"Freedom for Who? Representing Female Thinness, Public Health, and Media Regulation"
Leah Freeman, SUNY Geneseo

"Care in a Closed Community: The Ethics of Amish Healthcare"
Sally Haluska, University of Pittsburgh at Johnstown

"Color Me Pink: The Commodification of Public Health"
Madeline M. Zebertavage, SUNY Geneseo

Friday 12:30–1:45PM — Narragansett C

Communication Within and Without the Classroom

Sponsor: Undergraduate Scholars Conference
Chair: **Chip Rouse**, Stevenson University
Respondent: **Mary Mino**, Penn State DuBois

"Organizational Identification Among College Commuter and Resident Students"
Robert Cannella, Merrimack College
Bridget Gilroy, Merrimack College
Ashley Yenick, Merrimack College
Alex Kasper, Merrimack College

"Willingness to Communicate in the Classroom: A Cultural Look at Classroom Connectedness and Group Projects"
Matthew Somerville, Bryant University

"Who Are You? Developing and Managing Identity in Different Contexts of Student Life"
Christine Anzur, James Madison University
Caitlin Kennedy, James Madison University
Samantha Kemptor, James Madison University
Katherine Leeds, James Madison University

Friday 2:00–3:15PM — Providence I

Communicating Campus Connections: Issues of Teaching, Interning, and Fundraising

Sponsor: Applied Communication
Chair: **Rebecca Townsend**, Manchester Community College
Respondent: **Janie W. Harden Fritz**, Duquesne University

"Travel Writing and the Narrative Paradigm"
Stephanie Verni, Stevenson University

"Communities of Dissent: Intern Misperception and Employer Dissatisfaction"
Chip Rouse, Stevenson University

"Analyzing the Calvin Annual Fund Campaign"
Ivan Gan, Western Kentucky University*

*Debut Paper

These papers consider communication in three contexts of higher education institutions: instruction, internships, and development campaigns. Connecting theoretical concepts and applications, presenters explore issues and consequences of effective and ineffective communication practices.

Friday 2:00–3:15PM — Providence IV

Conflict Between Persons: The Origins of Leadership

Sponsor: Short Course
Presenter: **Ronald C. Arnett**, Duquesne University
Leeanne M. Bell McManus, Stevenson University
Amanda G. McKendree, University of Notre Dame
Susan Carr, Duquesne University

This short course will identify different frameworks for teaching conflict communication and reflect on a new approach grounded in the connection between communication, conflict, ethics, and leadership. The facilitators view communication and conflict as a form of existential schooling for leadership that requires an ironic sense of moral height—a willingness to enter the fray of everyday disagreement, not in hopes of winning conflicts, but from the importance of what we can and should learn from one another. Participants will navigate the various questions that emerge when teaching conflict communication, connecting the stability of traditional perspectives with an alternative engagement grounded in leadership.

Friday 2:00–3:15PM — Providence II

Burkean Poetics as Theory and Criticism

Sponsor: Kenneth Burke
Chair: **Jeff Lohr**, Duquesne University

"Rhetoric and the End of Burke's Poetics, Dramatistically Considered (The Symbolic of Motives)"
Richard Thames, Duquesne University

"Burke, Embodiment, and the Theater of Cruelty"
Brett Ingram, Boston College

"The 'Original Situation' in Contemporary Culture: Symbolic Transcendence Less Transcendent"
Ira Allen, Indiana University*

"Kenneth Burke and Maurice Halbwachs: Collective Poetry and Collective Memory"
Michael Warren Tumolo, Duquesne University

"Consubstantial Yet Irrevocably Different: The Independent Women's Forum's Cooptation of Feminism"
Jennifer Biedendorf, Penn State University

These five papers address Burke's poetics. In particular, the panel focuses on moving the poetic from the merely performative to the realm of contemporary critical/cultural critique. Together these complementary panels will move Burke's poetics from a purely theoretical position to the realm of social and cultural criticism.

*Debut Paper

Friday 2:00–3:15 **Providence III**

News and the Media

Sponsor: Media Communication
Chair: **Liz Salden**, University of Delaware
Respondent: **Rod Carveth**, Morgan State University

"Genre Theory and Satire: A Rhetorical Analysis of Political Satire on Television"
Kimberley J. Hannah, University of Maryland

"The Potential For Affective Learning from 'Fake News': An Analysis of The Daily Show Coverage of the 2012 Election"
Rebecca M. L. Curnalia, Youngstown State University
Dorian L. Mermer, Youngstown State University

"Scandalous?: News Coverage Concerning Catholicism in 3 National Newspapers, 2005–2009"
Mary Catherine Kennedy, Ohio University

Friday 2:00–3:15PM **Newport**

Top Competitive Papers in Instructional Communication

Sponsor: Instructional Communication
Chair: **Daniel H. Mansson**, Penn State Hazleton
Respondent: **Sally Vogl-Bauer**, University of Wisconsin, Whitewater

"Exploring a 360° Approach to Assessing Instructor–Training Programs"
Kristen LeBlanc Farris, Texas State University
Marian L. Houser, Texas State University

"Examining the Role of Self–Disclosure and Connectedness in the Process of Instructional Dissent: A Test of the Instructional Beliefs Model"
Zac D. Johnson, Murray State University
Sara LaBelle, West Virginia University

"The Relationships between Student Self–Disclosure, Out of Class Communication and Leader–Member Exchange"
Michael Sollitto,West Virginia University
Gregory A. Granmer, West Virginia University
Sara LaBelle, West Virginia University
Zachary W. Goldman, West Virginia University
Matthew M. Martin, West Virginia University
Melody L. Thomas, West Virginia University

"Revisiting the Relationship between Teacher Confirmation and Learning Outcomes: Examining Cultural Differences in Turkish, Chinese, and American Classrooms"
Zachary W, **Goldman**, West Virginia University
San Bolkan, California State University, Long Beach
Alan K. Goodboy, West Virginia University

This panel features the top four competitive papers from the Instructional Communication Interest Group from this year.

Friday 2:00–3:15PM **Kent**

Communication in the 2013 Virginia Gubernatorial Election: A Lively State–Level Experiment

Sponsor: Political Communication
Chair: **Kristin English**, Georgia College and State University

"The 2013 Virginia Gubernatorial Election of National Interest"
Theodore F. Sheckels, Randolph–Macon College

"The Normative Democratic Attitudes in a Low–Involvement Election: Influences of Political Messages in Young Virginian's Political Efficacy, Intention to Vote, and Political Information Effocacy"
Scott W. Dunn, Radford University
James E. Collier, Radford University

"A Content Analysis of Media Reporting of the Candidate Debates in the 2013 Gubernatorial Election"
Kristina Contreras, Radford University

"Spoon–feeding Young Voters? Analysis of Short–Term Effects of Agenda–Setting in the 2013 Gubernatorial Debates"
Sheena Palmer, Radford University
Katelyn Meeks, Radford University

This panel directs attention to an alternate campaign situation by examining the off–year gubernatorial election in Virginia.

Friday 2:00–3:15PM **Bristol**

Discourse and Dialogue on the Intersections of Identity and Ideology

Sponsor: Voices of Diversity
Chair: **Chizoba Udeorji**, Kingsborough Community College
Respondent: **Lorin Basden Arnold**, Rowan University Arnold, Rowan University

"Rebellion and the Bransons: Ideology and Hegemony in Downton Abbey"
Analiese B. Piraino, Indiana University of Pennsylvania
B. Gail Wilson, Indiana University of Pennsylvania

"Shaping Self with the Doctor: The Construction of Identity for Trans Patients"
Katy Ross, Texas Tech University
Juliann Scholl, Texas Tech University
Gina Castle Bell, West Chester University

"An Update on Thai Politeness: The Current Politeness Rules Among the Middle Class Thai"
Pawena Sirimangkala, Barry University

This panel takes an interdisciplinary approach to understanding how identity, hegemony and ideology are communicated in in different context. The first presentation examines the evolution of the characters Tom and Lady Sybil Branson in the popular television series, Downton Abbey. The second presentation focuses on the patient–provider experiences of Trans–identified patients. The third presentation takes a quantitative approach to understanding how, when and why politeness is used in Thai culture.

Friday 2:00–3:15PM **Blackstone**

Adult Perspectives on Competition and Transition

Sponsor: Interpersonal Communication
Chair: **Hailey G. Gillen**, West Virginia University
Respondent: **Kristen Campbell Eichhorn**, SUNY Oswego

"Competition Contexts in Adult Female Friendships"
Elaine D. Zelley, La Salle University
Katie Neary Dunleavy, La Salle University

"Memorable Messages from Fathers to Children through Sports: Perspectives from Sons and Daughters"
Shawn Starcher, University of Akron

"Grandparents' Perspectives on Intergenerational Dynamics and their Relationships with their Adult Children During the Transition to Grandparenthood"
Elizabeth A. Munz, West Chester University

Papers explore messages within close relationships and their connection to relational satisfaction.

Friday 2:00–3:15PM **Waterplace II**

Rants, Antics and Manic Semantics: Language at the Confluence of Meaning and Desire

Sponsors: Interpretation and Performance Studies and Rhetoric and Public Address
Chair: **Lance Strate**, Fordham University
Respondent: **Elizabeth Whitney**, Borough of Manhattan Community College, CUNY

"This Poem and Recent L=A=N=G=U=A=G=E Focused Conceptual Work"
Adeena Karasick, Fordham University

Adeena Karasick will perform from her latest book, This Poem, and recent L=A=N=G=U=A=G=E focused, Conceptual work. Karasick is a poet, cultural theorist, media artist and the critically acclaimed author of seven books of poetry and poetic theory, and Professor of Pop Culture and Media Theory. Writing at the intersection of Conceptualism and neo–Fluxus performatics, her urban, Jewish feminist mashups have been described as "electricity in language" and noted for its "cross–fertilization of punning and knowing, theatre and theory."

Friday 2:00–3:15PM **Waterplace III**

Intervening and Engaging: Technology and Health Communication

Sponsor: Health Communication
Chair: **Heather Stassen-Ferrara**, Cazenovia College
Respondent: **Benjamin R. Bates**, Ohio University

"The Impact of Communication Technology on Healthcare Organizations and Patient–Provider Interaction"
Theodore A. Avtgis, Ashland University
E. Phillips Polack, West Virginia University
Corey J. Liberman, Marymount Manhattan College

"Developing A New Measure of Electronic Engagement For Health Issues: Ehealth Self–Efficacy and Motivation in Social Media Use"
Rebecca K. Britt, University of Akron
Kristen Hatten, Purdue University

"The Potential of Mobile Phones For HIV/AIDS Intervention In Sub–Saharan Africa: A Narrative Analysis"
Dinah A. Tetteh*, Bowling Green State University

*Student paper and Debut paper

Friday 2:00–3:15PM **South County**

Celebrating GIFT's Frequent Flyers

Sponsor: First Vice President Spotlight on Outstanding Teaching
Chair: **Laura K. Davis**, Harrisburg Area Community College

Eric Fife, James Madison University
C. Leigh Nelson, James Madison University
Rita Rosenthal, Boston College
Nancy J. Willets, Cape Cod Community College
Michelle Simpson, College of Southern Maryland
Susan M. Ward, Delaware County Community College

Great Ideas for teaching Speech/Students (GIFTS) has been a mainstay of the ECA convention for years. In this panel, we bring together five "Frequent Flyers", seasoned professors who have been consistently chosen to participate in GIFTS over the past ten years. They will share a brief teaching idea and discuss what has contributed to their excellence in teaching. A great opportunity for graduate students and new faculty to learn from the masters!

Friday 2:00–3:15PM **Exec Boardroom**

Communication Traits Business Meeting

Friday 2:00–3:15PM — Narragansett A

The Process of Scholarship

Sponsor: First Vice President Spotlight on Scholarship
Chair: **Lewis Freeman**, Fordham University

Panelists: **Cindy Lont**, George Mason University
Mary L. Kahl, Indiana State University
Thom Gencarelli, Manhattan College
Katherine Fry, Brooklyn College

How do academics do their work? Scholars (including a recording of James Carey) answer questions from their unique, personal perspectives:

- What inspires your work?
- From what types of sources do you gain insights useful in your work?
- How do you set up the "architecture" of your academic "files?"
- How do you structure your research?
- In what ways do you communicate with colleagues about your work?
- How do you go about the process of writing?

Friday 2:00–3:15PM — Narragansett B

Negotiating the Margins

Sponsor: Undergraduate Scholars Conference
Chair: **Brent Sleasman**, Gannon University
Respondent: **Kristen Lynn Majocha**, University of Pittsburgh at Johnstown

"Rhetorical Strategies of 'It Gets Better' Project"
Vanessa Gilbert, Stonehill College

"Hate or Just Hype? An analysis of The Laramie Project"
Samantha Geyer, Ramapo College of New Jersey

"Eating Disorders and Cultural Imposition: Wasting Away Because Society Says So"
Christa A. Sousa, SUNY Geneseo

Friday 2:00–3:15PM — Narragansett C

Expression in Popular Culture

Sponsor: Undergraduate Scholars Conference
Chair: **Mary Mino**, Penn State DuBois
Respondent: **Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania

"Where do you get your music? A content analysis of popular music apps"
LaConteau Williams, Johnson C. Smith University

"Defining Indecency and Obscenity in the Digital Age: Why Miley Cyrus' VMA's Performance is Protected Speech"
Lauren A. Weisenbeck, State University of New York at Brockport

"Ink Redefined: Do tattoos communicate dissent or construct normative forms of identity for the Millennial generation?"
Sarah Hartwell, Roger Williams University

Friday 3:30–4:45PM — Providence I

Teaching Nonverbal Communication in the Contemporary Classroom

Sponsor: Nonverbal Communication
Chair: **Jordan T. Atkinson**, West Virginia University
Respondent: **Michael Sollitto**, West Virginia University

Panelists: **Kerry Byrnes**, Collin College
Zac D. Johnson, Murray State University
Zachary W. Goldman, West Virginia University
Sara LaBelle, West Virginia University

Friday 3:30–4:45pm — Providence IV

Reflections on Communication Technologies

Sponsor: Communication and Technology
Chair: **Elizabeth L. Cohen**, West Virginia University
Respondent: **Kristin Roeschenthaler Wolfe**, Penn State Beaver

"Collective and Connective Phenomena of Cyberspace: Conceptualizing Spatial Practices and Intelligence in Virtual Environments"
Malwina A. Buldys, Rochester Institute of Technology

"Internet Rhetoric: The Dilemma of its Misuse"*
Lisa A. Davis, Duquesne University

"Retrospecting and Reflecting Religion on the Internet"**
Weiwen Tu, Duquesne University

*Student paper
**Student Debut paper

Friday 3:30–4:45PM — Providence II

Argumentation & Forensics Business Meeting

Friday 3:30–4:45PM **Providence III**

A Different Lens for Seeing the Utility of Corporate Social Responsibility: Whistling Blowing as Ethical and Legal Resistance, and the Connection between CSR & Corporate Financial Performance

Sponsor: Communication Law and Ethics
Chair: **Christine Courtade Hirsch**, SUNY Oswego

"Evidence of CSR in Corporate Mission Statements and Its Relationship to Corporate Financial Performance"
Taejin Jung, SUNY Oswego

"Whistleblowing As An Act of Communication: What Ethical Choices Do Communicators Face?"
Cary Greenwood, Middle Tennessee State University

"Blowing the Whistle on Whistleblower Acts: An Assessment of Legal Responsibility in the Private Sector"
Jason Zenor, SUNY Oswego

Arguably an outcome of the late 1960s ecology movement and the waning trust in corporations in later decades following highly publicized scandals (e.g., WorldCom and Enron), corporate social responsibility (CSR) remains a popular, but contested concept. Corporations are expected to be profitable as well as ethical in their routine business operations and through their outreach to communities. This panel will look at the relationship between corporate economic success and the ethics of CSR.

Friday 3:30–4:45PM **Washington**

Applied Communication Business Meeting

Friday 3:30–4:45PM **Newport**

Instructional Communication Business Meeting

Friday 3:30–4:45PM **Kent**

Communities of Performance: Student Spotlight

Sponsor: Interpretation and Performance Studies
Chair: **John Anderson**, Emerson College
Respondent: **Lisa Weckerle**, Kutztown University

Heidi Rose, Villanova University
Bruce Henderson, Ithaca College
Jennifer Shamrock, Monmouth University
Lisa Weckerle, Kutztown University

This program will provide an opportunity for undergraduate and masters level students from Villanova University, Emerson College, Ithaca College, Kutztown University, and Monmouth University to present performances and receive critical responses for their work.

Friday 3:30–4:45PM **Bristol**

Communication Theories and Baseball Stadia: Connecting Communication Theories to Architecture, Baseball, Community, and to Each Other

Sponsor: First Vice President & Communication Theory & Methodology
Chair: **Susan J. Drucker**, Hofstra University

"What Profiteth Baseball? Ballparks, Marketing and the Extended Self"
Thomas R. Flynn, Slippery Rock University
Pennilane W. Carlisle, LJR Custom Strategies

"Playing Games in a Minor League Ballpark"
Lewis Freeman, Fordham University

"You're Going to Take Me Out to the Ballgame: Technological Determinism and the E–mediafication of the Baseball Stadium"
Harvey Jassem, University of Hartford

"Koshien Stadium: Time–binding Bushido"
Mike Plugh, Fordham University

"There Used to Be a Ballpark Here: Collective Memory, Urban Renewal and Communication"
Gary Gumpert, Urban Communication Foundation
Susan J. Drucker, Hofstra University

The ballpark is a place where communication is central. It is a symbol shared by city, fans, and owners. Ballparks are more than playing fields, spectator seats, concession stands. They are places of community. They are places of interaction between fan and team, fans and fans, community and sport. They are places of memory, of identity, of athletic and architectural accomplishment.

Plan to attend as a range of scholars preview their chapters in an upcoming volume published by Peter Lang: There Used to Be a Ballpark Here: Communication, Community and the Spaces of Baseball. Following the presentation, we will board the bus at 5:15 pm and take a short ride to Tom McCoy Stadium. Join friends and colleagues as the Pawtucket Red Sox take on the Rochester Red Wings at McCoy Stadium for a 6:15 gametime. Bus leaves from in front of hotel at 5:15 pm . Game Ticket & Bus Transportation to Pawtucket Red Sox: $30. Pre–register to ensure a seat!

Friday 3:30–4:45PM — Blackstone

An Evening with Lizzie Borden

Sponsor: First Vice President
Chair: **Janie W. Harden Fritz**, Duquesne University

"Lizzie Borden took an Axe, or Did She?"
Annette M. Holba, Plymouth State University

On August 4, 1892, Andrew and Abby Borden were brutally murdered in their home in Fall River, MA. Lizzie Borden, Andrew Borden's 32–year–old daughter, was officially charged with the murder of her father and stepmother. Lizzie Borden was acquitted of the charges, but many still believe she got away with murder.

Plan to attend author and former homicide detective Annette M. Holba's presentation as she provides facts that are often left out, ignored, and unsaid by those who believe Lizzie to be guilty.

Following the presentation, we will board the bus at 5:15 pm and take a short ride and tour the scene of the crime, the Lizzie Borden House, in Fall River, MA. The home has been restored to its Victorian heritage and is now a Bed and Breakfast, which has been featured on numerous talk shows and highlighted in many documentaries in the annals of American crime and history.

Museum Ticket & Bus Transportation to the Lizzy Borden House & Museum: $30
Bus to Falls River leaves from in front of hotel at 5:15 pm. Pre–register to ensure your seat!

Friday 3:30–4:45PM — Waterplace II

Recent Research Updates on Selected Prominent Communication Traits: Session I

Sponsor: Communication Traits
Chair: **Darrin J. Griffin**, SUNY Buffalo

"Recent Research Involving Trait Argumentativeness 2010–2014"
Andrew S. Rancer, University of Akron

"Recent Research Involving Biological Approaches toward Understanding Trait Verbal Aggressiveness: 2010–2014"
Theodore A. Avtgis, Ashland University

"Recent Research Concerning Verbal Aggressiveness and the Malleability–Offensiveness Construct"
Charles J. Wigley III, Canisius College

"Recent Research on Communication Traits as Measured by the Big 3"
Mary C. Toale, West Virginia Wesleyan College

This is the first of two sessions describing recent developments in communication trait research. Additionally, each panelist will identify some key unanswered questions arising from current as well as long–term research trends.

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Friday 3:30–4:45PM **Waterplace III**

Dissent and Disconnections in Health Communication

Sponsor: Health Communication
Chair: **Sara LaBelle**, West Virginia University

"Your BMI Ain't Like Mine: The Cultural Disconnect in Black Women's Obesity Crisis"
Shanna L. Flowers*, Carilion Clinic

"Dissent among Breastfeeding Air Force Women: An Analysis of the Tensions in the Blogosphere About Breastfeeding Military Women"
Mumba Mumba, Illinois College
Margaret Quinlan, University of North Carolina

"Communities of Dissent: Using E–mail to Transform Patient and Physician Dialogue"
Erin Harvey, Canisius College
Rosanne L. Hartman, Canisius College
Melissa Bekelja Wanzer, Canisius College

* Debut paper

Friday 3:30–4:45PM **South County**

Great Ideas for Teaching Students (G.I.F.T.S.) Session I.

Sponsor: Community College, Spotlight on Outstanding Teaching
Chair: **Nyia Lacey**, Delaware County Community College

"Cultural Speed Friending!"
Alyssa Kauffman, Suffolk County Community College

"Conflict KSA's: A Student Assessment And Icebreaker Activity"
Janet R. Bodenman, Bloomsburg University

"GIFTS from Word"
Laura R. Brown, University of Kentucky

"The Returning Kindergarten Sales Pitch: An In–Class Speech Creation Activity"
Emily F. Bushnell, University of Kentucky

"Once upon a Time, in the Land of the Vocal Fillers…"
Colin Kearney & Christopher Volker, University of Delaware

"Encoding and Decoding Less Intense Emotions: A 'Lively Experiment'"
Eric M. Fife & C. Leigh Nelson, James Madison University

"Cite That Source! A Game about Context"
Jennifer L. Babcock, Bridgewater College

"SWF Looking for Someone like You: An Analysis into Interpersonal Communication Terms and Theories"
Jenny Warren, Collin College

"Don't Judge Me by the Music I Like"
Bessie L. Lawton, West Chester University

Friday 3:30–4:45PM **Narragansett B**

Media's Purpose: Serving Communities & Shaping Perceptions

Sponsor: Undergraduate Scholars Conference
Chair: **Kristin English**, Georgia College
Respondent: **Chip Rouse**, Stevenson University

"Prestigious Photojournalism: Enabling Hegemony Instead of Presenting Reality"
Courtney Dunn, SUNY Geneseo

"Media Regulation: Protecting Children Online"
Jeff Egitto, Stonehill College
Christina Mondy, Stonehill College

"The Path of Iconicity: How 20th Century Photographs Achieved Iconicity"
Sam Wroblewski, Roger Williams University

Friday 3:30–4:45PM **Exec Boardroom**

The Kenneth Burke Society Business Meeting

Friday 3:30–4:45PM **Narragansett A**

2015 ECA Convention Program Planners (session 2)

Friday 3:30–4:45PM **Narragansett C**

Public Discourse in Contemporary Issues

Sponsor: Undergraduate Scholars Conference
Chair: **Sarah Flinko**, Duquesne University
Respondent: **Leeanne M. Bell McManus**, Stevenson University

"Using Fisher's Narrative to Examine the Boston Bombing and Sunil Tripathi"
Tyler Turnbull, Stonehill College

"Conflicting Memories: Public Memory and the Boy Scouts of America Membership Controversy"
Toni Maisano, Abilene Christian University

"Penn State University Crisis Communication Plan"
Kathryn Sena, Northeastern University

Friday 5:00–6:15PM **Washington**

Rhetoric & Public Address BusinessMeeting

Friday 5:00–6:15PM **Newport**

To Flip or Not to Flip Your Course, That is the Question

Sponsor: Instructional Communication
Chair: **Deanna Sellnow**, University of Kentucky
Respondent: **Marian L. Houser**, Texas State University

Aaron Sams, Reformed Presbyterian Theological Seminary
Kristen LeBlanc-Farris, Texas State University
Laura R. Brown, University of Kentucky
Marjorie M. Buckner University of Kentucky
Renee Kaufmann, University of Kentucky

This roundtable discussion will seek to discover how other instructors have successfully flipped their classes or entire courses, provide recommendations for making the flipped model work at your school (whether hybrid or online), and how to deal with the communities of dissent: the instructors who do not want to make the switch.

Friday 5:00–6:15PM **Waterplace I**

Media Silence vs. Media Dissent: When NOT Covering a Story Perpetuates a Lie

Sponsor: First Vice President
Chair: **Garland Waller**, Boston University
Respondents: **Sarah Cortes** Northeastern University
Rita Henley Jensen, Women's ENews

A screening and discussion of the award–winning documentary film, No Way Out, But One, the story of Holly Collins, an American woman who kidnapped her own children to save them from abuse at the hands of their father. Holly went on the run, and became an international fugitive, pursued by the FBI. She and her children are the first American family to ever be granted asylum by the government of the Netherlands, due to domestic violence. The film's producer, Garland Waller, has won The Silver Award at the Colorado Film Festival, the Award for Film and Media Excellence from The Institute on Violence, Abuse, and Trauma, an Accolade Award, an Indie Award, and was a film festival selection for The Unspoken Film Festival on Human Rights. She is joined in this panel by Rita Henley Jensen and Sarah Cortes. Jensen is the Founder and Editor in Chief of Women's ENews, an independent daily news service covering issues of particular concern to women, which has won 31 journalism awards. She was named by New York Daily News one of the 100 most influential women in New York. Sarah Cortes is a senior executive with extensive experience in information security and cyberstalking. She sits on the Board of Transition House, Emerge, Inc., and Employers Against Domestic Violence (EADV). Transition House is one of the first service providers to victims of domestic violence.

Friday 5:00–6:15PM **Waterplace II**

Political Communication Business Meeting

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Friday 5:00–6:15PM — Narragansett A

Rhetoric in Advertising and Public Relations

Sponsor: Undergraduate Scholars Conference
Chair: **Stephanie Verni**, Stevenson University
Respondent: **Craig Maier**, Duquesne University

"Effective Persuasion Among Young Adults in Non–Profit Advertising"
Sara Foster, High Point University

"Advertising and Society: The Dynamic Relationship Between the Two"
Logan Turnbull, Stonehill College

"Using Public Relations to Make the United States a Brighter Place: An Analysis of the Sunshine Foundation"
Sarah Porterfield, East Stroudsburg University

"Public Relations Case Study: Community Relations and Ethics at Carnival Cruise Lines"
Natalie Cassoni, Slippery Rock University

Friday 5:00–6:15PM — Narragansett B

Cults, Consciousness & Champion's Final Show: Controlling the Audience

Sponsor: Undergraduate Scholars Conference
Chair: **Atsushi Tajima**, SUNY Geneseo
Respondent: **Brian Gilchrist**, Eastern University

"The Rhetoric of Charles Manson"
Elizabeth Stearns, Stonehill College

"Memory Rooted in Disaster: Japanese Film and Animation as an Expression of Victim Consciousness and Disaster Anxieties"
Brittany Lauda, SUNY Geneseo

"Different Directions: Analyzing Champion's Final Show"
Alex Whitten, Abilene Christian University

Friday 5:00–6:15PM — Narragansett C

Dissent in the Family

Sponsor: Undergraduate Scholars Conference
Chair: **Cindy Lont**, George Mason
Respondent: **Daniel H. Mansson**, Penn State Hazleton

"Marriage and an American Family: A Critical Look at The Kids are All Right"
Danielle Marchese, Ramapo College of New Jersey

"The Kids Are Not Alright: Articulations of Gender Across Networks in Children's Television Programming"
Melissa Bodnar, Muhlenberg College

"The Kids Really Are All Right: A Change In Family Dynamic"
Leeann Cerbone, Ramapo College of New Jersey

Friday 6:30–9:00PM — Waterplace II

Wine & Spots

Sponsor: Political Communication
Chair: **Theodore F. Sheckels**, Randolph–Macon College

Annually, for many years, the political communication interest group has invited all who find political advertising fun and fascinating to join in a spirited viewing and discussion of the preceding year's most interesting spots. 2013 was an off–off year, but still featured gubernatorial races in New Jersey and Virginia, a mayoral race in New York City, and local campaigns across the country. So, join ECA's political communication scholars in a glass of wine, a bit of food, and an examination of the latest "spots." Special Thanks to the New York State Communication Association for their generousity in hosting this year's event.

Friday 8:00–9:00 pm — South County

12 Step Program Meeting

Duquesne University

Department of Communication & Rhetorical Studies

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Corporate Communication
Communication Studies
Rhetoric

Graduate Program (MA)

Integrated Marketing Communication
Corporate Communication
Rhetoric & Philosophy of Communication
Rhetoric of Technology

Rhetoric (PhD)

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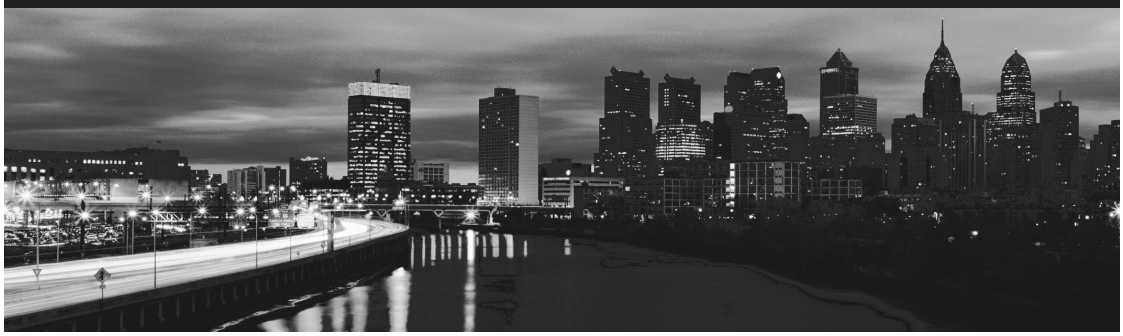

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Communication Theory and Research, Interpersonal Communication

Katie Neary Dunleavy, Ph.D.
Communication Theory, Interpersonal Communication, Intercultural Communication

Pamela J. Lannutti, Ph.D.
Interpersonal Communication, Health Communication, Communication Methods

Mark Lashley, Ph.D.
Social and New Media, Media Studies

Michael Smith, Ph.D.
Public Relations, Organizational Communication

Lynne A. Texter, Ph.D.
Persuasion, Public Relations

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Saturday 9:00AM–3:00 PM **Waterplace I**

PUBLISHERS' EXHIBIT AREA OPEN

Saturday 8:00–9:15AM **Providence I**

Recent Research Updates on Selected Prominent Communication Traits: Session II.

Sponsor: Communication Traits
Chair: **Carolyn Lagoe**, University of New Haven

"Recent Research Concerning Disclosiveness, esp., Positive Disclosiveness"
Lynda L. McCroskey, California State University, Long Beach

"Recent Research Involving Communication Trait Humor 2010–2014"
Rachel L. DiCioccio, University of Rhode Island

"Recent Research Involving Trait Authenticity"
Mark Hickson III, University of Alabama at Birmingham

"Recent Research Concerning Anxiety–Uncertainty Management (AUM) in Intercultural Communication"
Jerry L. Allen, University of New Haven

This is the second of two sessions describing recent developments in communication trait research. Additionally, each panelist will identify some key unanswered questions arising from current as well as long–term research trends.

Saturday 8:00–9:15AM **Providence IV**

Standardized Testing in Teacher Evaluations: A Public Debate

Sponsor: Argumentation and Debate
Chair: **Jade Olson**, University of Maryland

Panelists: **Thomas McCloskey**, University of Maryland
Mark Hlavacik, Pennsylvania State University
Tim Barney, University of Richmond
Michael Steudeman, University of Maryland

Standardized testing is often viewed as an effective means of evaluating educator performance. As an issue with implications for both K–12 education and, increasingly, college and university outcomes assessment, a debate over the merits of testing approaches is both timely and necessary. With their diversity of research methods, communications scholars are uniquely positioned to provide valuable commentary on public policy arguments.

The participants in this panel will engage in a debate on the following resolution: "Resolved: Standardized testing offers a sufficient representation of students' academic progress to justify its use in evaluations of educators." Following a 40–minute debate, audience members will be invited to engage panelists in a discussion regarding the issues raised in the debate.

Saturday 8:00–9:15AM **Providence II**

Philosophy of Communication and Education: From Interplay and Multi–Perspectival Engagement to a Virtue Pedagogy for Dark Times

Sponsor: Philosophy of Communication

"Philosophy of Communication and Educational Dwellings in 18th–Century Scotland"
Ronald C. Arnett, Duquesne University

"From Dissent and Divergence to a Lively Convergence: The Event of Teaching as Embodied Scholarship"
Janie W. Harden Fritz, Duquesne University

"Learning in Dark Times: Hannah Arendt and Communication Pedagogy"
Craig T. Maier, Duquesne University

"Philosophy of Communication and Virtue Education: Josef Pieper's Vita Contemplativa as Pedagogical Ground"
Annette M. Holba, Plymouth State University

This panel explores the question, how can philosophy of communication inform educational structures/pedagogies in a way that is meaningful to lived action and the contemporary historical moment? Panelists consider philosophy of communication and education literacy in broad contexts related to educational institutions, experiences between student and teacher, preparation for the marketplace, and a reconceptualized vision for virtue education.

Saturday 8:00–9:15AM **Providence III**

Catching Technology in the Act: How Mediums Shape Behavior

Sponsor: Media Communication
Chair: **Robert I. Carr III**, Fitchburg State University

"Convergence and Expansion: The Role of Immersive Environments Beyond the Screen"
Jon Krasner, Fitchburg State University

"The APParatus: How Apps Structure Our Experience"
Ian Murray, Futchburg State University

"Ethereal Intimacy: Texting as 24/7 Environment for Personal Relationships"
Robert I. Carr III, Fitchburg State University

"Lessening Faculty Assessment Dissent–A Plan to Use Social Media to Inform Department Change Initiatives"
Randy Howe, Fitchburg State University

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Saturday 8:00–9:15AM — Washington

The Use of Humor and Poetry in Political Rhetoric

Sponsor: Rhetoric and Public Address
Chair: **Abbe Depretis**, Christopher Newport University
Respondent: **Michael J. Hostetler**, St. John's University

"Comedian–in–Chief: Presidential Jokes as Enthymematic Crisis Communication"
Don Waisanen, Baruch College, CUNY

"Political Humor on the Radio, Image Repair, and Gracie Allen's 1940 Presidential Campaign"
Josh Compton, Dartmouth College

"Poetry as a Form of Dissent: John F. Kennedy, Amiri Baraka, and the Politics of Art in Rhetorical Democracy"
Jennifer Moore, Ohio Northern University
Jeffrey St. Onge, Defiance College

Rhetorical messages are manifested in various ways in political rhetoric. This panel looks at two ways in which political rhetoric is conveyed: Through humor and through poetry. These papers look at how humor is used as a rhetorical strategy in presidential communication during White House Correspondents Dinners, how humor was used as an image repair strategy during Gracie Allen's 1940 presidential "campaign," and how poetry functions democratic dissent in John F. Kennedy's eulogy of Robert Frost and in Amiri Baraka's poem "Black Art."

Saturday 8:00–9:15AM — Newport

Perfrming Difficult Conversations: Stories about Death and Sexuality

Sponsors: Interpretation and Performance Studies and Voices of Diversity
Chair: **Shauna M. MacDonald**, Villanova University
Respondent: **Andrée E. C. Betancourt**, Northern Virginia Community College

"Extending the Performative Dance: Encouraging Student Involvement in Difficult Discussion Based Classes"
Kelly E. Tenzek, Bloomsburg University

"Difficult Conversations: Coming Out Queer Femme in a Masculine–Centered Academy"
Kathryn Hobson, Bloomsburg University

"Discussing Death: Public, Private, and Personal Narrations"
Christina E. Saindon, Southern Illinois University

"Moving from Sexual Lacunae to Reclaimed Sexuality: Reflections on Difficult Conversations Regarding Sexuality"
Ruth J. Beerman, University of Wisconsin–Milwaukee

While difficult conversations happen with some discomfort, we recognize that they enable us to transform the societal norm of conflict avoidance, to express our concerns, and to grow and learn within our communities. By performing our experiences with difficult conversations, we seek communitas and spaces that create the feeling of social equality, solidarity, and togetherness. Moreover, through difficult conversations, we seek healing, understanding, and connection.

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Saturday 8:00–9:15AM Blackstone

Communication and Technology: Where are We Going, Where Have We Been?

Sponsor: Communication and Technology
Chair: **David Westerman**, North Dakota State University

Panelists: **Nicholas D. Bowman**, West Virginia University
Catherine Wright, George Mason University
Elizabeth L. Cohen, West Virginia University
Kenneth A. Lachlan, University of Massachusetts Boston

Technology has become an important part of the communication process, for better and for worse, both in everyday life and as a part of academic scholarship. This moderated discussion panel brings together several scholars in the field who will be asked to address questions about where the discipline of communication and technology has been, where it is going, and where it needs to get to. Audience members will be asked to give their responses, and to provide questions for discussion as well, in this interactive panel.

Saturday 8:00–9:15AM Waterplace II

Messaging Factors in Organizational Communication

Sponsor: Organizational Communication
Chair: **Hailey G. Gillen**, West Virginia University
Respondent: **Jack Ciak**, Seton Hill University

"The Dissenting Self: Moving Organizational Identity from Fragmentation to a Holistic Complexity that Empowers the Individual and Strengthens the Organization"
Sunny Hubler*, School University of Maine

"Crisis vs. Controversy"
Paul Ziek, School Pace University

"Email Message Quality in Organizations: Are You Credible?"
Janie Piemonte*, Canisius College
Rosanne L. Hartman, Canisius College

This panel features papers that examine important distinctions and applications of various types of messages within organizational communication.

* Debut Paper

Saturday 8:00–9:15AM Waterplace III

A "Lively Experiment" in Methodological Approaches

Sponsor: Theory and Method Interest Group
Chair: **Jen Eden**, Marist College

"Dissent in the Evolution of Communication: Is Sign More Effortful than Speech?"
Darrin J. Griffin, University at Buffalo, The State University of New York

"A Complex Pragmatic Systems Perspective on Communication"
John C. Sherblom. University of Maine

"Measuring State Disgust: Initial Evidence for the Reliability and Validity of an English–Language Translation of the Ekel–State–Fragebogen"
Benjamin R. Bates, Ohio University

"Use of Sexually Explicit Materials in the Age of Pornucopia: A Qualitative Perspective"
Alexandru Stana, Fayetteville State University

Saturday 8:00–9:15AM South County

Ethical Dissent to Persuasion and Propaganda: Critical Responses to the U.S. Supreme Court Decision on Healthcare

Sponsor: Communication Law and Ethics
Chair: **Jean-Marie Higiro**, Western New England University

"The Hidden Hyper–Coverage of Mental Health Insurance: Rhetorical Deception Beyond 'If You Like Your Health Plan, You Can Keep It'"
Richard E. Vatz, Towson University

"Is it Vitamin P or a Placebo? Why So Many Don't Care What They Swallow..."
Helen Meldrum, Bentley University

"Rhetoric(s) of Resistance to the Affordable Care Act"
D.L. Stephenson, Western Connecticut State University

This panel examines whether political and public opposition to the Affordable Care Act was manufactured by both the two major political parties and the major media, respectively, in ways that ignored salient points of contention that could have brought members of both parties into a powerful and meaningful alignment. This panel investigates how dissenting rhetoric in the healthcare debate that focused on issues of mandatory coverage, persuasive appeals directed at the young and healthy, and the types of insurance every resident and citizen would be mandated to purchase may have been destined to fail in their task of critiquing and supplanting one of the most controversial pieces of legislation in decades

Saturday 8:00–9:15AM — Exec Boardroom

"Who Am I?"Explorations of Dissent in Cultural, Ethnic and Racial Identity

Sponsor: Intercultural Communication
Moderator: **Denna Kowalek**, Howard University

"Neither Black nor White: Navigating an Afro–Latino Identity in the United States"
Clarissa J. Williams, College of Southern Maryland

"The Only Adult Black Child in the Family?: An Autoethnographic Exploration of Ethnic Identity"
April E. Copes, Anne Arundel Community College

"Becoming Stranger: Travels With My Mother"
Andrew Spieldenner, Hofstra University

This semi–structured discussion begins with narratives of cultural identity negotiation throughout the diaspora that reflect elements of opposition, rebellion, and difference. The accounts retell the experiences of Afro–Latino, Black/White and Asian/White individuals and serve as the impetus for the audience to explore their own cultural identity. After responding to prompts from the presenters, the audience shares how identities have been imposed on them and the paths that led to their own chosen cultural identities.

Saturday 8:00–9:15AM — Narragansett A

A Lively Experiment in the Communication Classroom: Discovering the "Flipped Classroom" and Blending Learning Environments

Sponsor: Short Course

Presenters: **Nicole Blau**, Ohio University–Lancaster
Candice Thomas-Maddox, Ohio University–Lancaster
Jason S. Wrench, SUNY New Paltz
Melissa Broeckelman-Post, George Mason University

This Short Course is designed for instructors who are interested in learning about new pedagogy and instructional tools. The "flipped classroom" model is traditionally structured as a blended learning environment in which instructors can engage students using low–cost technologies. Specifically, this short course will address the following: strategies to "flip" the traditional communication classroom, evaluation of student work, and strategies/technology available to deliver course content. Short course participants will receive sample syllabi for various communication courses that have been flipped; as well as assignments, activities, and teaching ideas for delivering course content in a blended format.

Saturday 8:00–9:15AM — Narragansett B

Communication Concepts in Moving Picture

Sponsor: Undergraduate Scholars Conference
Chair: **David Deluliis**, Duquesne University
Respondent: **Eric Fife**, James Madison

"Who Does the Message Target? Shrek 2 and Toy Story 3"
Ashley Mallory, Johnson C. Smith University

"The Sexualization of African American Women and the Iron Maiden Stereotype on the Television Drama Scandal"
Kristen Bailey, Stonehill College

"Today's Superheroines?: An Analysis of Gender Stereotypes in The Powerpuff Girls and Kim Possible"
Lauren Liseth, Fairfield University

Saturday 8:00–9:15AM — Narragansett C

Interpersonal Relationships: From Friends to Lovers

Sponsor: Undergraduate Scholars Conference
Chair: **Annette M. Holba**, Plymouth State University
Respondent: **Stephanie Verni**, Stevenson University

"Let's Just Be Friends…Without Benefits: Friendship after the Dissolution of Friends with Benefits Relationship"
Jennifer Thayer, Bryant University
Nicole Benevento, Bryant University
Claybrin McMath, Bryant University
Rebecca Meyer, Bryant University
Ryan Sullivan, Bryant University
Michelle Villa, Bryant University

"Hooked on Hooking Up: The Influence of Television on College Romantic Relationships"
Catherine L. Love, SUNY Geneseo

"'I'd Rather Wear Out Than Rust': A Qualitative Study on Friendships at a Continuing Care Retirement Community"
Rebekah Cartwright, McDaniel College

Saturday 9:30–10:45AM **Providence I**

Hobbits, High Heels, Heroes, & Habits: Nonverbal Communication Across Contexts

Sponsor: Nonverbal Communication
Chair: **Steve Granelli**, Ohio University

"The Relationship Between Communication Motives and Nonverbal Immediacy at the Community College Level"
Kerry Byrnes, Collin College

"What Do We Do Now?: An Analysis of Nonverbal Indicators for Heroes, Villains, and Sidekicks in Post–Apocalyptic Television Programming"
Jenny Warren, Collin College

"High Heels, Posture, and Foucault: Exploring the Disciplining Nature of High Heels Through Nonverbal Means"
Andrea Iaccheri, Ohio University

"Rings, Swords, & Robes: Artifacts Functioning to Attain the Complete–ness of fandom of Lord of the Rings"
Steve Granelli, Ohio University

Saturday 9:30–10:45AM **Providence IV**

Introducing "A Code of Professional Ethics for the Eastern Communication Association"

Sponsor: First Vice President
Chair: **Matthew J. Smith**, Wittenberg University

Panelists: **Cindy Lont**, George Mason University
Anjali Ram, Roger Williams University
Jean Ann Streiff, Oakland Catholic High School
Richard West, Emerson College

Task force members and past presidents who helped guide ECA's newly introduced code of ethics from its inception through to its adoption will discuss the need for and function of such a statement in our professional organization. Panelists will engage with each other in consideration of volunteer, officer, reviewer, convention, and technological ethics and seek your input as the code continues to evolve as a reflection of our members' standards and practices.

Saturday 9:30–10:45AM **Providence II**

Tackling the Tough Issues: It's All in a Day's Work for Administrators

Sponsor: Communication Administration
Chair: **Kristen Campbell Eichhorn**, SUNY Oswego

Communication administrators are often called upon for their communication expertise to tackle university wide initiatives, such as assessment and classroom management. Additionally, their own communication administrative experience has forced them to examine their own communication literature to tackle problems, such as mentoring, faculty development, and crisis. A panel of communication administrators will discuss how they shared their expertise to drive their universities forward and how they themselves have had to draw on the communication literature to tackle tough issues in their own role.

Panelists:
"Measuring Student Learning Outcomes"
Jennifer Knapp, SUNY Oswego

"The Evaluation of Faculty Teaching"
Kelly Rocca DelGaizo, St. John's University

"Online Degree Program and Course Development"
Candice Thomas Maddox, Ohio University–Lancaster

"Crisis Communication"
Don W. Stacks, University of Miami

"Assessment and Accreditation"
Sally Vogl-Bauer, University of Wisconsin–Whitewater

"Graduate Degree Programs"
Ann Bainbridge Frymier, Miami University

"Faculty Development and Mentoring"
Kristen Campbell Eichhorn, SUNY Oswego

"Faculty–Student Research"
Jason S. Wrench, SUNY New Paltz

Saturday 9:30–10:45AM **Providence III**

Primetime Blockbusters: An Examination of Their Effects on Us As Viewers

Sponsor: Media Communication
Chair: **James M Durbin**, University of Akron
Respondent: **Nicholas Scott Smith**, Wayne State University

"Media Criticism as Polyvocal Argument: Interpreting The Office's Michael Scott"
Lisa Glebatis Perks, Nazareth College
Emily Soule, Exploration School

"Cheesecake Factory and Klingon Boggle: An Application of Nonverbal Coding and Structuration to the 'Bath Item Gift Hypothesis'"
Margaret Constance Moore, Abilene Christian University

"The New Sexy: Deconstructing Gender Stereotypes in Sherlock"
Toni Maisano, Abilene Christian University
Krystal Fogle, Abilene Christian University

Saturday 9:30–10:45AM Washington

The Second Term Obama Presidency and Republican Opposition Watch: The Rhetoric and Politics of a Lame Duck Versus a Dead Duck

Sponsor: Political Communication
Chair: **Richard E. Vatz**, Towson University

"The Doctor Won't See You Now: Physician Groups and the Rhetorical Framing of Obamacare"
Valerie A. Endress, Rhode Island College

"The Rhetoric of the Vice President When the President is a Lame But Not a Dead Duck"
Judith Trent, University of Cincinnati

"Testing, Testing: The Emerging Anti–Obama Rhetoric"
Theodore F. Sheckels, Randolph–Macon College

"President Obama and the Issue of Gay Marriage: Political Expediency and Political Recklessness"
Paula Youra, Lynchburg College

"Anti–Intellectualism and the Obama Administration: Making the Moral Argument for Action Against Syria"
Mary L. Kahl, Indiana State University

"Iran With Nuclear Weapons: The Big Enchilada Issue"
Richard E. Vatz, Towson University

This panel examines rhetorical and political factors affecting President Obama's "Second Term Blues" and related issues.

Saturday 9:30–10:45AM Newport

Dissent, Distance, and Dissonance: Historical Inspirations for Solo Performance Work

Sponsors: Interpretation and Performance Studies and Voices of Diversity
Chair: **Claire E. Van Ens**, Kutztown University of PA
Respondent: **Brianne Waychoff**, Borough of Manhattan Community College, CUNY

"Playing With Performance Conventions in a Solo Adaptation of Frederick Busch's Novel The Mutual Friend"
John Anderson, Emerson College

"Empress Jose I, The Widow Norton: The Last Song of the Nightingale of Montgomery Street"
Deryl B. Johnson, Kutztown University of PA

"Solo Performer, Time Traveler"
Shauna M. MacDonald, Villanova University

"Queer Longings, Queer Failures: A Performative Lecture on Anna Elizabeth Dickinson"
Elizabeth Whitney, Borough of Manhattan Community College, CUNY

Five artist/scholars present papers and performances that share the commonality of being inspired by historical circumstance. Reaching across time and aesthetics, we explore our connections to individuals who have inspired our own productive dissent. Considering the play of tensions, gaps, and intersections present within and around the embodiment of real and imagined historical others, we interrogate the form and function of solo performance within performance studies practice.

Saturday 9:30–10:45AM Kent

Demands and Desires as Dissent: Zizek, Collections, and Productions

Sponsor: Philosophy of Communication
Chair: **Kristen Lynn Majocha**, University of Pittsburgh at Johnstown

"Expanding Zizek's Analysis: Women, Beer, Men, and Frogs"
Keith Massie, Kutztown University

"Expressing a Love of Things: The Rhetoric of Collections"
Catherine E. Morrison, University of Rhode Island

"Recognition and Redistribution: Communication as Production and the Issue of Social Justice"
Maria Hegbloom, Bridgewater State University

These papers respond to desires as dissents. Massie significantly expands Zizek's analysis of a British beer commercial by contextualizing the commercial's plotline via comparison to other, examining how the visual arrangement and narrative structure work to construct gender, and by addressing beauty via the Lacanian "demand" and "desires" made manifest within the text. Morrison's paper lays out a theoretical framework for interpreting human relations toward things, particularly as expressed in a wide variety of collections and collecting. And Hegbloom offers an examination of the debate between Fraser and Honneth, arguing that they both begin from a foundation that ultimately views the economic and cultural as separate spheres.

Saturday 9:30–10:45AM Bristol

Dissenting Burkean Dialogue: Diverse Experiments with Kenneth Burke's Discourse

Sponsor: Kenneth Burke Society
Chair: **Brian Gilchrist**, Eastern University

"A Dissent toward Death: A Burkean Analysis of Death and Immortality"
Susan Carr, Duquesne University
Matthew Mancino, Duquesne University

"Dialectical Dramatism: Burke's Dissenting Opinion of Dialectical Materialism"
Brian Gilchrist, Eastern University

"Rethinking Economic Justice through Kenneth Burke"
Steven Zwier, Duquesne University

"Burke and The Philosophy of Literary Form: Perspectives on Négritude as a Community of Dissent"
Chelsea R. Binnie, Duquesne University

This panel engages Kenneth Burke's writing to examine dissent. Susan Carr and Matt Mancino explore Burke's implications of death for human motivations about legacy, love, and the self. Brian Gilchrist articulates Burke's dissenting opinion of dialectical materialism through his emphasis on Agent rather than Scene. Chelsea R. Binnie uses Burke's Philosophy of Literary Form to examine Négritude as a community of dissent. Steven Zwier analyzes current economic justice using the political and social reform found in Burke's Counter–Statement.

Saturday 9:30–10:45AM — Blackstone

The Role of the Advisor: Enhancing the Discourse of Student Development and Degree Completion

Sponsor: Instructional Communication
Chair: **Jack Banks**, University of Hartford

Panelists: **Megan H.L. Tucker**, George Mason University
Catherine Wright, George Mason University
Kristen L. Willett, Northern Virginia Community College
Leah B. Hampton, George Mason University

This roundtable identifies a few of the challenges faced by undergraduate academic advisors on a frequent basis including proper training in communicating with a diverse student body, challenges in addressing transfer student issues, as well as those individuals with mental health concerns, and finally addressing the challenges in retention and motivating students to reach degree completion through self–efficacy as well as strong communication skills. Furthermore, the hope is to connect with other communication scholars about ways to address and transform these challenges into successful experiences leading to student retention and ultimately, degree completion.

Saturday 9:30–10:45AM — Waterplace I

Competitive Undergraduate Poster Session II

Sponsor: Undergraduate Scholars Conference

"Gay Marriage: The Conservative Case Against Love In The Media"
Miranda Southwell, Ramapo College of New Jersey

"Cell Phones Usage and Relationship Satisfaction in Romantic Relationships"
Davon Crawley, University of Hartford
Cameron DaSilva, University of Hartford
Ian Webb, University of Hartford

"Prioritization of Pragmatism: Obama's Rhetoric of Syria"
Lindsay Perry, West Chester University

"An examination of mobile phone usage by caregivers of children"
Hilda Santamaria, University of Massachusetts Boston

"An Investigation into Factors that Influence Collegiate Division II Sports Fan Attendance"
Lauren Fattlar, Ashland University
Joel Gregory, Ashland University
Brandon Eldridge, Ashland University

"Flopping in the NBA"
Oliver Najnigier, Marist College

"The Effects of Secrecy on Father–Child Communication in The Sopranos"
Megan Johnson, Boston College

"Social Media in High School Athletics"
Christian Diaz-Georgia, Marist College

"BP's Deepwater Horizon Oil Spill: an Examination of BP's Crisis Communication Management and Corporate Responsibility"
Gabrielle Pidal, Radford University

"Relational Maintenance in On–Off Relationships In NBC's Friends"
Ashley Francis, Boston College

"Juggling More Than One Love: A Thematic Analysis of Big Love Season One"
Jasmine Tabron, Johnson C. Smith University

"Cadillac Records: The Not So Historic Biopic Film"
Alyssa Mendez, Ramapo College of New Jersey

"Face Management in Post–Relational Dissolution Communication"
Emily C. Wagner, SUNY Geneseo

"Hip–Hop & Its Effects on Today's Youth"
Jessica Green, Cazenovia College

"Uses and Gratifications of Tourism for College Undergraduate Students"
Federico Ghelli, The Lincoln University

"A Communication Analysis of Image Events in the American Environmental Movement: Redefining and Expanding Activism"
Kevin Pregent, University of Delaware

"Texas Children's Hospital Design as Therapy"
Kaitlin Pegoda, Abilene Christian University

"Examining Mulitraciality, Biraciality, and Light–Skinned Privilege for Women of Color Models in Mainstream Women's Magazines"
Eunice Kim, Fordham University

"September 11th Memorial: To Construct and Connect"
Kasey Ahern, Stonehill College

"Attention Given to Visually Appealing Messages"
Alexandria Clyburn, Bryant University
Katherine Keckeisen, Bryant University
Arielle Melino, Bryant University
Ryan Sullivan, Bryant University

"Does Media Create Society's Negative Stigma toward the Homeless?"
Samantha Young, Cazenovia College

Saturday 9:30–10:45AM — Waterplace II

Great Ideas for Teaching Students (G.I.F.T.S.) Session II

Sponsor: Community College, Great Ideas for Teaching Students (G.I.F.T.S.)
Chair: **Laura O'Connell**, Nassau Community College

"The Sights & Sounds of Rapport–Building across Cultures: A Communication–Centered Activity"
Lauren B. Mackenzie, U.S. Air Force Culture and Language Center

"Personality Testing for Team Performance"
Meredith Marko Harrigan, SUNY Geneseo

"Pretty Please?: Dialogue and Discourse Among Persuasive Argument Methods"
Nancy Bressler, Bowling Green State University

"Google Docs and Collaborative Learning: A 'Lively Experiment' Between Leading Class Discussion, Up to Date Examples, and Interactive Study Guides"
C. Leigh Nelson & Eric M. Fife, James Madison University

"SCRUM: A 'Lively Experiment' in Building Student Team Collaboration"
Susan K. Opt & Christy-Dale L. Sims, James Madison University

"Digging Deeper: An Activity to Promote Critical Evaluation of Source Credibility"
Patricia Vorndran, DCCC–Chester County Operations

"Speaking with Emerging Technology"
Susan J. McManimon, Rider University

The "Ummmpossible Speech"
Thomas McCloskey, University of Maryland

Saturday 9:30–10:45AM — Waterplace III

Top Three Competitive Papers in Health Communication

Sponsor: Health Communication
Chair: **Virginia McDermott**, High Point University
Respondent: **Heather Stassen-Ferrara**, Cazenovia College

"Health Literacy and Diabetes: An Indigenous Perspective"
Terry Robertson, Missouri Science and Technology

"Maternal Mortality and the Gendered Urban Migrant Community Identity: In Our Own We Trust"
Vinita Agarwal, Salisbury University

"This Is Not A Test: Do Fear–Based Weather Warnings Really Work?"
Matt Ritter, High Point University*

This panel features the top three competitive papers from the Health Communication Interest Group from this year.

*Student paper and Debut paper

Saturday 9:30–10:45AM — Exec Boardroom

Intercultural Communication Business Meeting

Saturday 10:00–11:30 — Waterplace I

Coffee Café III in the Exhibit Area

Saturday 11:00AM–1:00PM — Narragansett A

The 4th Annual James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Awards Luncheon

Saturday 11:30AM–12:45PM — Providence I

Nonverbal Communication Business Meeting

Saturday 11:30AM–12:45PM — Providence IV

The Pennsylvania Communication Association Business Meeting

Saturday 11:30AM–12:45PM — Providence III

Fall 2013 Prime Time Network and Cable TV Programs: Images of Diversity

Sponsor: Media Communication
Chair: **Nancy Signorielli**, University of Delaware
Respondent: **Elizabeth Perse**, University of Delaware

"Diversity in Images of Age, Race and Sex in Relation to Occupations in Network Prime Time Programs"
Nicholas Gadino, University of Delaware
Alexandria LaRose, University of Delaware
Kristen Maggio, University of Delaware
Jessics McKnight, University of Delaware

"Diversity of Images of Age, Race, and Sex in Relation to Violence in Network Broadcast Programs"
David Karras, University of Delaware
Colin Kearney, University of Delaware
Michaele Myers, University of Delaware
Christopher Volker, University of Delaware

"Cable TV Programs 2010–2013: Diversity in the Portrayal of Violence and Guns"
James Shanahan, Boston University
Drik Ghosh, Boston University
Matthew Higgins, Boston University
Priyanka Nigam, Boston University

Undergraduate and graduate student presentations on images of diversity in relation to age, sex, and race of major characters in samples of prime time network and cable programs seen in the fall of 2013. Presentations will focus on character diversity particularly in relation to occupations and violence. These undergraduate and graduate student presentations will explore how today's images are related to findings from past studies of primetime network broadcast and cable television.

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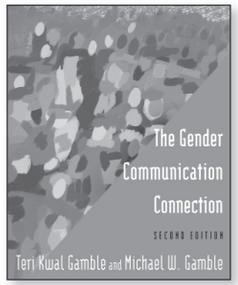

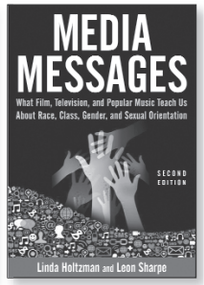

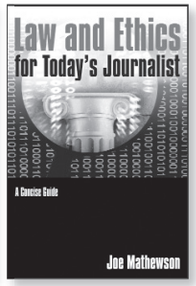

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Saturday 11:30AM–12:45PM Washington

Rhetoric of Change and Conformity: Environmentalism, Gender Politics, and Dissent

Sponsor: Rhetoric and Public Address
Chair: **Timothy Barney**, University of Richmond
Respondent: **Jason A. Edwards**, Bridgewater State University

"Visual Images and the Rhetoric of Environmental Advocacy"
Collin Jacob Syfert, University of Washington

"Forgive and Forget the Alamo: Memory and Creative Agency in John Sayles' Lone Star"
Eric C. Miller, Bloomsburg University of Pennsylvania

"Creating the Suburban Housewife: Image Genre and Silencing Dissent"
Nicole Williams Barnes, Georgia State University

"Contemporary Female Politicians' Rhetorical Appeals to Motherhood: Breaking the Double Bind?"
Lauren Harris, University of Maryland, College Park

This panel broadly explores rhetoric of change in myriad contexts. While all papers center on the use of rhetoric as an agent of change, the wide scope of the panel illustrates the persuasive power of visual representations. Papers explore topics such as visual representations of environmental activism, the use of film to persuade audiences to forgive and forget tragic events, the use of imagery to promote conformity and neutralize cultural anxiety, and the changing role of motherhood in the political landscape.

Saturday 11:30AM–12:45PM Newport

New Approaches to Humor and Assessment

Sponsor: Instructional Communication
Chair: **Amy Matten**, Dean College
Respondent: **Katie Neary Dunleavy**, La Salle University

"Critical Disclosure and Dialogic Engagement in the Classroom Through the Inclusion of Humor Theory"
Nancy Bressler, Bowling Green State University

"Manipulating Humor to Advance Theory: The Creation of Five Humor Conditions to Test Instructional Humor Processing Theory"
Ann Bainbridge Frymier, Miami University
Melissa Bekelja Wanzer, Canisius College
Marian L. Houser, Texas State University

"Community College Students' Motives for Communicating and Perceptions of Instructor Humor and Self–Disclosure"
Kerry Byrnes, Collin College
Brandi N. Frisby, University of Kentucky

"Assessing Deliberation in a Public Speaking Course"
Sara A. Mehltretter Drury, Wabash College
Derek Andre, Wabash College
Seton Goddard, Wabash College
Jeremy Wentzel, Wabash College

This panel features four competitive papers from the Instructional Communication Interest Group from this year.

Saturday 11:30AM–12:45PM Kent

Lyndon B. Johnson's War on Poverty: Where We Stand 50 Years Later

Sponsor: Rhetoric and Public Address
Chair: **Michael Warren Tumolo**, Duquesne University

Panelists: **David Zarefsky**, Northwestern University
Jade Olson, University of Maryland
Whitney Gent, University of Wisconsin
Sean Luechtefeld, University of Maryland

March marked the 50th anniversary of Lyndon Johnson's Proposal for a Nationwide War on the Sources of Poverty. Yet, data show that poverty remains a persistent, pervasive problem in the United States. Participants in this session will discuss the rhetorical significance of the Economic Opportunity Act of 1964 and the appeals made in its accompanying address, what efforts to curb poverty are reflected in present–day American public address, and the state of anti–poverty discourse today.

Saturday 11:30AM–12:45PM Bristol

Pedagogical Experiments in Dialogue, Diversity and Discourse: Educational Practices of Self, Other and Community

Sponsor: Voices of Diversity
Chair: **Maria Simone**, Rowan University

"Degrees of Separation: Guided Discussion of Sticky Issues of Identity"
Lorin Basden Arnold, Rowan University

"Communication Ethics in a Diverse World: Discourse, Difference and Community"
Joy Cypher, Rowan University

"Performing 'Others' in the Intercultural Communication Classroom"
Kathryn Hobson, Bloomsburg University of Pennsylvania

"The Village Autocrat Speaks: Civic Engagement and Service Learning in the Age of Assessment"
Julie D. Phillips, Temple University

"'We are (are we?) Really Helping People': The Service Learning Experiment in Political Communication and Digital Communities"
Maria A. Simone, Rowan University

"'Do You Trust Me?': Negotiating Issues of Vulnerability and Co–constructing a Comfortable Space When Teaching Gender from a Critical Feminist Standpoint"
Daniel Strasser, Rowan University

This panel provides an overview and assessment of six educational "experiments" that have been employed in a variety of communication courses and the general education curriculum. The practices explored by this panel examine how educators can guide students to experiment, examine and question discourses of the self, other and community in ways that challenge existing relations of power and the ideologies that legitimize them.

Saturday 11:30AM–12:45PM Blackstone

Top Competitive Papers in Communication and Technology

Sponsor: Communication and Technology
Chair: **Kristin Roeschenthaler Wolfe**, Penn State Beaver
Respondent: **David Westerman**, North Dakota State University

"Expressions of Risk Awareness and Concern through Twitter: On the Utility of Using the Medium as an Indication of Audience Needs"*
Kenneth A. Lachlan, University of Massachusetts Boston
Patric R. Spence, University of Kentucky
Xialing Lin, University of Kentucky

"The Topology and Poststructual Analysis of L337 Speak"
Keith Massie, Kutztown University

"Models for Understanding Collective Intelligence on Wikipedia"
Randall Livingstone, Endicott College

"Thirty–One Years Later: Revisiting Ong's Orality and Literacy"**
Lisa A. Davis, Duquesne University

This panel features the top four competitive papers from the Communication and Technology Interest Group this year.

*Top Overall Paper
**Top Student Paper

Saturday 11:30AM–12:45PM Waterplace II

Dissent in Practice, Theory, and Pedagogy

Sponsor: Communication Law and Ethics
Chair: **David R. Dewberry**, Rider University

"Poetry and the Pedagogy of Free Speech"
David R. Dewberry, Rider University

"Six Senses: A Free Speech Paradigm"
Stephen A. Smith, University of Arkansas

"Dissenting Women: Anti–War Rhetoric as a Gendered Pursuit"
Janis L. Edwards, University of Alabama

"'My client and I wholeheartedly agree, your Honor, but...'"
Michael A. Cavanagh, East Carolina University

"Misrepresentative Government: The Garcetti Dilemma"
Jason Zenor, SUNY Oswego

The First Amendment protects the idea of dissent, but there is, as Steven Shiffrin writes, a lack of clarity about "how concrete cases should be decided." Therefore, in the spirit of the idea that a commitment to dissent in the abstract is no commitment to dissent at all, this panel examines how dissent is expressed and suppressed in various contexts so that the realities of our free society can be better understood.

Saturday 11:30AM–12:45PM — **Waterplace III**

Health Communication Business Meeting

Saturday 11:30–12:45pm — **South County**

The Past Officers Club Luncheon

Saturday 11:30AM–12:45PM — **Exec Boardroom**

Organizational Communication Business Meeting

Saturday 1:00–2:15PM — **Providence I**

Global Communities of Media Literacy: Five Local Policies Regarding the Discourse of Media and Communication

Sponsor: Applied Communication
Chair: **Renee Hobbs**, University of Rhode Island

"Russian Initiatives to Implement Media Literacy in the Classroom"
Elizaveta Friesem, Temple University

"Media Literacy Movement in Turkish National Curriculum"
Sait Tüzel, Canakkale Onsekiz Mart University

"Digital Media and Education in Brazil"
Carla Viana Coscarelli, Universidade Federal de Minas Gerais

"Media Literacy Practices in the Israeli Classroom"
Jonathan Friesem, University of Rhode Island

In this panel, five media literacy scholars from around the world describe practices in Russian, Turkish, Brazilian, Israeli, and U.S. schools. As communication and media literacy have become important for our communities, local policies regarding the dialogue, diversity, and discourse of the media is a challenge that needs to be faced. The panelists address challenges of different communities and local educational policies that shape communication studies and media literacy.

Saturday 1:00–2:15PM — **Providence IV**

Approaches to Teaching Argumentation: Traditional and Not

Sponsor: Argumentation and Forensics
Chair: **Theodore F. Sheckels**, Randolph–Macon College
Respondent: **David F. Zarefsky**, Northwestern University

"Developing a Voice: Learning the Practice of Dialogue and Dissent"
Laura Lemley, Abilene Christian University

"Grounding Argumentation in the Humanities"
Brent C. Sleasman, Gannon University

"Moving Toward Coalescent Argumentation through Role Play Activities"
Abbe Depretis, Temple University
Ron Von Burg, Wake Forrest University

"Much Apu About Nothing . . . and Other Pop Culture Links to Teaching Argumentation"
J. Kanan Sawyer, West Chester University

Many would argue that the argumentation course is an especially difficult one to teach. The presenters have developed several ways to address the course's inherent problems–whether tied to the subjects one argues about, the antipathy that some presume argumentation nurtures, or the disjunct students may feel between how they experience arguments and the insistence on "logic." The respondent will then situate these strategies within the time–honored goals and principles of the argumentation course.

Saturday 1:00–2:15PM — **Providence II**

Mikhail Bakhtin: Toward a Philosophy of Technology

Sponsor: Media Ecology Association
Chair: **Annette M. Holba**, Plymouth State University
Respondent: **Annette M. Holba**, Plymouth State University

"Escape from Answerability: Bakhtin and the Nobodies of the Mediated World"
Calvin L. Troup, Duquesne University

"Personal Dispersion: The Empty Promise of Mediated Personality"
Joel S. Ward, Bethel University

"Bakhtin in the City"
Erik Garrett, Duquesne University

"Toward a Philosophy of the Communicological Act"
David Deluliis, Duquesne University

Mikhail M. Bakhtin presents a formative rhetoric and philosophy of communication in Toward a Philosophy of the Act (TPA), an early work in which he develops basic ideas that permeate all his subsequent work. This panel explores an early, intriguing reference in TPA regarding the nature of technology and develops ideas through which Bakhtin's thought resonates with, reinforces, and advances media ecology priorities on incarnation and the role of the spoken work for human vitality.

Saturday 1:00–2:15PM **Providence III**

Four Respond to 228, Responding to the APA: Theoretical and Empirical–Based Dissent Within the Academy Regarding Media Violence Research (is a good thing)

Sponsor: Media Communication
Chair: **Jesse Quintero Johnson**, University of Massachusetts–Boston

"Enabled, Empowered, Enriched: Digital Games As Eudaimonic Identity Spaces"
Jaime Banks, University of Toronto

"We Are Not Zajonc's Cockroaches: Rethinking Our Focus On Stimulus _ Response"
Nicholas David Bowman, West Virginia University

"Misusing Media Research for Political Gain"
Rod Carveth, Morgan State University

"Chasing the Wrong Variance: The Contribution of Personological Variables to Both Interactive Aggression and Subsequent Responses"
Ken Lachlan, University of Massachusetts–Boston

In October 2013, 228 communication and psychology researchers forwarded an endorsed letter to the American Psychology Association expressing "specific concerns about the characterization of current research literature" on the topic of media violence, including the APA's 2005 resolution promoting a definitive association between media violence and resultant aggressive behaviors. APA is reviewing their position in the face of scholarly dissent. This panel engages ECA media scholars on the role of communication science in the debate.

Saturday 1:00–2:15PM **Washington**

Student Organizations: An Exercise in Public Discourse Across Diversities

Sponsor: First Vice President
Chair: **Susan A Jasko**, California University of PA

Rachel Connelly, California University of Pennsylvania
Erin Sands, Calfornia University of Pennsylvania
August Ardeno, Calfornia University of Pennsylvania
Kelly Lamberger, Calfornia University of Pennsylvania
Erika Bennett, Calfornia University of Pennsylvania
Kyle Dempster, Slippery Rock University
Ashley Dern, Slippery Rock University
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Rachel Patt, Slippery Rock University
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Tyhira Stovall, Slippery Rock University
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Jessie Panick, Temple University
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Rhiannon Wright, Temple University
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Courtney Hastings, Stevenson University
Alexa Hiken, Stevenson University
Christina Kemp, Stevenson University
Michelle Larkin, Stevenson University
Marilyn Lovo, Stevenson University
Lynn Aaron Nichols, Stevenson University
This panel features discussion and dialogue among students active in their communication student organizations addressing how communication seeks to bridge diversities without squelching differences.

Saturday 1:00–2:15PM **Newport**

Theory & Methodology Business Meeting

Saturday 1:00–2:15PM **Kent**

Top Competitive Papers in Interpretation and Performance Studies

Sponsor: Interpretation and Performance Studies
Chair: **Jennifer Shamrock**, Monmouth University
Respondent: **Cem Zeytinoglu**, East Stroudsburg University

"Performances of Dissent in Tyree Guyton's Heidelberg Project"*
Lora Smith, Wake Forest University

"Sexy Stories: Negotiations of Sexiness Through Narrative Performance"
Shelley Rawlins, University of Maine

"Storying the 'Between Moments': A Semester in the Life of an Academic/Student/Teacher"
Christina E. Saindon, Southern Illinois University

"Performing Fandom: Development, Adornment, and Defense of Yankees Fandom"
Heather M. Ferrara, Cazenovia College
Douglas Battema, Western New England University
Thomas DeBernardis, Cazenovia College

This panel features the top four competitive papers from the Interpretation and Performance Studies Interest Group.

*Top Competitive Paper

Saturday 1:00–2:15PM **Bristol**

Dissenting Communities: Confronting "Trained Incapacities" in Race, Religion, and Gender

Sponsor: Kenneth Burke Society
Chair: **Susan Carr**, Duquesne University

"Dissent in the City: Oppression in 'Freedom Corner'"
Erik Garrett, Duquesne University

"At the Intersection of Text and Context: Andrew Young and the Discourse of Dissent"
Elvera Berry, Roberts Wesleyan College

"Catholic Nuns and Bishops: A Wrangle in the Barnyard"
Jean Costanza Miller, George Washington University

"'Out of My Sight': Kenneth Burke, John Piper, and the Interposition of the Female Body"
Greg Coles, Penn State University*

The treatment of dissent within social hierarchies is an ongoing "experiment" characterized by conflicting pieties. Kenneth Burke's insights into the "drama of human relations" and profound understanding of ever–threatening perfection serve to illuminate not only the "communities of dissent," but also the society in which these communities reside, a society always tempted to become "too assertively, too hopelessly, itself." Panelists examine a variety of exemplars that serve as representative anecdotes of communities engaged in dissent on issues of race, religion, or gender—and invite the audience to share in the discourse of Burkean understanding and hope.

* Top Student Paper

Saturday 1:00–2:15PM **Blackstone**

Top Competitive Papers in Interpersonal Communication

Sponsor: Interpersonal Communication
Chair: **Megan M. Dowd**, Hamilton College
Respondent: **Katherine S. Thweatt**, West Virginia Wesleyan College

"Spirituality, Religiosity, and Relationship Maintenance in African–American Marriage"
Marianne Dainton, La Salle University

"It's Not Always What You Say: Perceptions of Social Support Conversations"
Virginia M. McDermott, High Point University

"Intergroup Socialization: The Influence of Parents' Family Communication Patterns on Adult Children's Racial Prejudice and Tolerance"
Kelly G. Odenweller, West Virginia University
Tina M. Harris, University of Georgia

This panel features the top three competitive papers from the Interpersonal Communication Interest Group from this year.

Saturday 1:00–2:15PM **Waterplace I**

Competitive Graduate Poster Session II

"The Evolution of Portraiture and the Commodification of the Body on Instagram"
Kyle Bowe, Rowan University

"Behavioral Change and Smartphone Applications: A Study on How the Relationship Between the Two Can Help You be Healthier"
Amanda King, High Point University
Sarah Horton, High Point University
Meg Stookey, High Point University

"Strategy–Oriented Communications in Employee–Customer Interface Matching Customer Typology and Rapport–Building Behaviors"
Saeed Andaji Garmaroudi, Hartford University

"A Case–Study Approach to Understanding Successful Organizational Communication in a Time of Crisis"
Ashley Kronsell, Indiana State University

"Exploring the Transmedia Storytelling and Dynamic Narrative Elements of Travel Industry Websites"
Ligaya Scaff, Point Park University

"Effects of Family Communication on Relatives of Breast Cancer Patients"
Wan-Lin Chang, George Mason University

"A Shift in the Exchange: Media's Influence on Interpersonal Relationships"
Alexander Regina, Duquesne University

"Explaining Successful Communication in Romantic Relationship Initiations through the Lens of Uncertainty Reduction Theory and Social Penetration Theory"
Amber Hudson, Indiana State University

"Explicating Successful Mass Mediated Communication through the Lens of Diffusion of Innovation Theory and the Mere Exposure Hypothesis"
Mona Sulieman, Indiana State University

"Engaging Students in Arctic Climate Change Research Through Virtual Fieldwork"
Emily J. Rice, University of Maine

"Undergraduate Course Choice: A Search in Motion"
Maria Dwyer, Rutgers University

"From Medallions to Bling: The Destruction of Afrocentricity in Hip Hop Culture"
Christina Saunders, Morgan State University

Saturday 1:00–2:15PM — **Waterplace II**

Contributions to Outstanding Teaching from the Community College

Sponsor: Community College & Spotlight on Outstanding Teaching
Chair: **Nancy J. Willets**, Cape Cod Community College

Alberta Arnold, LaGuardia Community College
Kerry Byrnes, Collin College
Nadine Cichy, Sinclair Community College
Isa N. Engleberg, Prince George's Community College
Tobi Mackler, Montgomery County Community College
Jessica L. Papajcik, Stark State College
Rebecca Townsend, Manchester Community College

Community Colleges are the first place where many of our students are first introduced to the discipline. The panel will highlight outstanding teachers as they discuss the past, the present, and the future of the discipline in the community college. Recent scholarship in the discipline and open the floor to discussion. Highly recommended for young faculty and graduate students scholars seeking to become better classroom teachers.

Saturday 1:00–2:15pm — **Waterplace III**

Communicative Influences on Patient and Provider Decision Making

Sponsor: Health Communication
Chair: **Rebecca K. Britt**

This panel focuses on different paradigmatic and methodological approaches to communicative influences on patient and provider decision making, including patient–provider (and patient–centered) communication and social support. These papers investigate critical sources of influence across contexts, including health behaviors of diabetic patients, the influence of peers on college students' health behaviors via face–to–face and virtual communication, health campaign effectiveness, the impact of communicated weight stigma in patient–provider interactions, and an autoethnographic exploration of a paramedic's communication.

"Social Support and Decision Making on Facebook: The Role of Ehealth Competency and Public Spaces"
Rebecca K. Britt, The University of Akron

"Weight Stigma and Its Impact on Patient Decision Making"
Christine Spinetta, University of Texas–Pan American

"Factors Influencing Health Campaigns' Effectiveness: Investigating the Effects of Source Credibility, Message Framing, and Regulatory Focus on Attitudes and Behaviors Toward Influenza Vaccination Decision Making"
Zhaohui Su, University of Texas, Austin
Benjamin Wyeth, University of Texas, Austin
Michael Mackert, University of Texas, Austin

"Communicative Sources of Influence on Decision Making of Type 1 Diabetics"
Kristen Hatten, Purdue University
Shavonne Shorter. Purdue University
Elizabeth Wilson, Purdue University

"Tales of 'Dyscommunication:' An Autoethnographic Study of My Paramedic Communication"
Aaron Deason, University of Texas, Tyler

Saturday 1:00–2:15PM — **Exec Boardroom**

The Intercultural Phoenix: Communities Damaged by Difference Rising from the Ashes to be Rebuilt on a Foundation of Disagreement

Sponsor: Intercultural Communication
Respondent: **Janie W. Harden Fritz**, Duquesne University

"Rhetorical Public Diplomacy: Rebuilding Local and Religiously Diverse Communities"
Randy Cole, DeSales University

"Moving Town and Gown from Dissent to Dialogue: Sustaining Campus and Community in Frostburg, Maryland"
David Stern, Frostburg State University
Elesha Ruminski, Frostburg State University

"Sharing the Road: An Examination of the Relationship Between Pittsburgh Bicyclists and Motorists"
Jenna M. Lo Castro, Duquesne University

"Fracking: A Community Divided by the Marcellus Shale Gas Debate"
Ken Bohl, Westmoreland County Community College

The panel will be a roundtable type discussion based on real communities that we live in, cultural differences, current disagreements and dissent, and communicative spaces in which the disagreement can be used to enhance communication and cohabitation with our neighbors. This panel will present four brief papers in which the participants define a community, its conflict, and the key positions of the current issue. Following the presentations the mediator/respondent will identify a philosophical or theoretical framework in order to better understand the conflict and, introduce several relevant metaphors to serve as points of discussion.

Saturday 1:00–2:15PM — **Narragansett A**

The McCroskey & Richmond Undergraduate Scholars Conference Top Papers

Sponsor: Undergraduate Scholars Conference
Chair: **Leeanne M. Bell McManus**, Stevenson University
Respondent: **Lynda L. McCroskey**, California State University, Long Beach

"A Burkean Analysis of Stephen Sondheim's Assassins"
Kristina Seiger, Wilkes University

"Stories of Law and Morality: Examining Bobby Kennedy's Orations on Racial Injustice"
Emily O'Connell, Stonehill College

"The Russian Orthodox Church: Dissidence, State–controlled Sexuality, & resurgent Nationalism in Post–Soviet Russia"
Tamas V. Mizsei, Temple University
Julie E. Seidman, Temple University

Saturday 1:00–2:15PM — Narragansett B

Discourse of Communication: Challenges & Challenging

Sponsor: Undergraduate Scholars Conference
Chair: **Susan Carr**, Duquesne University
Respondent: **Ronald C. Arnett**, Duquesne University

"Navigating Foreign Text: The Challenges of Literary Translation in Global Communication"
Megan Nolan, SUNY Geneseo

"Bridging the Gap: Negotiating Communication and Perceptional Discrepancies Among International and American Students"
Dena Spanos, SUNY Geneseo

"Argument from Precedent: The Application of the Rule of Justice in their Critical Questions"
Carlyle Bruemmer, Northeastern University
Alexandra Drakoulas, Northeastern University

Saturday 1:00–2:15PM — Narragansett C

Social Media and the Power of Relationships

Sponsor: Undergraduate Scholars Conference
Chair: **Brian Gilchrist**, Eastern University
Respondent: **Douglas Strahler**, Slippery Rock University

"Self–Disclosure Gender Differences in Social Media: A Study in the Social Penetration Communication Theory"
Kristin Baione, Stevenson University
Morgan Buckingham, Stevenson University
Courtney Hastings, Stevenson University
Alexa Hiken, Stevenson University
Christina Kemp, Stevenson University
Michelle Larkin, Stevenson University
Marilyn Lovo, Stevenson University
Lynn Aaron Nichols, Stevenson University

"The 'Selfie' Trifecta: Cell–phones, Social Media, and Self"
Jonathan Baek, SUNY Geneseo

"Group Belongingness: A Look at the Relationship Between Loneliness and the Internet and the Outcomes it Produces"
Molly A. Gentilucci, Regis College

"Famous on the Internet: College Students Impression Management and Self–Presentation on Twitter and Facebook"
Kristy M. Najarian, University of Massachusetts Boston

Saturday 2:30–3:45PM — Providence I

Fun and Games: Communication in Work, Vacations, and Dystopias

Sponsor: Applied Communication
Chair: **Julia Daisy Fraustino**, University of Maryland
Respondent: **Todd Kelshaw**, Montclair State University

"Dissenting Divas: Strategic Communication among the Characters of Mad Men"
Angela M. Corbo, Widener University
Tim Scepansky, Widener University
Kristen L. Zweifel, Temple University

"Family Vacations: The Involvement of Adolescents in the Decision Making Process and Family Conflict"
Amanda Finley, Bloomsburg University*
Elizabeth Snell, Bloomsburg University*
Janet Reynolds Bodenman, Bloomsburg University

"The Dystopian Games and Their Effects: A Qualitative Analysis of The Hunger Games"
Margaret Constance Moore, Abilene Christian University

*Debut paper

These papers address communication contexts of work, family vacations, and literature. In doing so, they raise issues about such topics as emotional intelligence, interactive problem solving and decision making, and constitutive rhetoric.

Saturday 2:30–3:45PM — Providence IV

Reading Providence, Rhode Island Rhetorically

Sponsor: Argumentation and Forensics
Chair: **Sean Luechtefeld**, University of Maryland

"Cityscapes: City Transformation as Palimpsest"
Kathleen Torrens, University of Rhode Island

"Westminster Arcade: A Changing Lively Environment"
Carl T. Hyden, Morgan State University

"Rituals, Remembrances and Reenactments: Reading Providence Places"
Theodore F. Sheckels, Randolph–Macon College

In Providence, we are in a place that invites rhetorical reading. One reading looks at a layered cityscape, reading in it an urban rhetoric. Another examines the city's historic market, Westminster Arcade, seeing in its history a reflection of Providence's urban character. The third reads the VanWickle Gates at Brown University and the Fox Point Hurricane Barrier as signaling the city's character as haven, but finds in the commemorated Gaspee Affair a contradictory revolutionary spark.

Saturday 2:30–3:45PM **Providence II**

Amazing Ourselves to Death: A Roundtable Exchange of Views and Reviews

Sponsor: First Vice–President & Media Ecology Association
Chair: **Susan A. Jasko**, California University of Pennsylvania
Respondent: **Lance Strate**, Fordham University

Deborah Borisoff, New York University
Susan J. Drucker, Hofstra University
Donald A. Fishman, Boston College
Renee Hobbs, University of Rhode Island

Participants on the panel will discuss and review the book, Amazing Ourselves to Death: Neil Postman's Brave New World Revisited by Lance Strate, recently published by Peter Lang, which contextualizes the classic work of Neil Postman, Amusing Ourselves to Death, within Postman's life and career, and the field of media ecology, and updates his analysis of the effects that the media environment is having on American culture, and our prospects for survival.

Saturday 2:30–3:45PM **Providence III**

Sex, Power and Pumps: The Portrayal of Women on U.S. Television Shows

Sponsor: Media Communication
Chair: **Jack Banks**, University of Hartford
Respondent: **Lori Bindig**, Sacred Heart University

"Stereotypes, Gender Roles and 'Reality': The Representation of Women on Bravo TV's The Real Housewives of Beverly Hills"
Hannah Goodall, University of Hartford

"Unhappily Ever After? An Analysis of Feminity and Masculinity on Once Upon a Time"
Nancy Bressler, Bowling Green State University

"Ally and Olivia–Miniskirts and Gladiators: An Analysis of Femininity, Sex and Power on T.V."
Karen Schermerhorn, University of Hartford

"Females Stereotypes in Reality TV Shows from Two Cultures"
Fang Wang, Bowling Green State University

Saturday 2:30–3:45PM **Newport**

Traditional and Contemporary Instructor Behaviors

Sponsor: Instructional Communication
Chair: **Zac D. Johnson**, Murray State University
Respondent: **Joseph L. Chesebro**, The College at Brockport, SUNY

"A Survey of Usage and Efficacy of Instructional Technology in Higher Education"
James A. Katt, University of Central Florida
Stacey Pigg, University of Central Florida
Alisha Janowsky, University of Central Florida
Timothy Brown, University of Central Florida
Lindee H. Owens, University of Central Florida

"The Best Nonverbal Immediacy Practices of Professors Based on Student Opinion"
Melanie Richters Savelli, Eastern Connecticut State University
Christopher Pudlinski, Central Connecticut State University

"Validating the Instructor Strategic Ambiguity Measure: Establishing Construct Validity and Reliability"
Andrew A. Klyukovski, Truman State University
Amanda Medlock-Klyukovski, University of Missouri–Columbia

"The Effect of Face Threat Mitigation on Instructor Credibility and Student Motivation in the Absence of Instructor Nonverbal Immediacy"
Laura Trad, University of Central Florida
James A. Katt, University of Central Florida
Ann Neville Miller, University of Central Florida

This panel features four competitive papers from the Instructional Communication Interest Group from this year.

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Saturday 2:30–3:45PM Washington

Capitalism, Unionization, Nationalism and Protest Rhetoric

Sponsor: Rhetoric and Public Address
Chair: **Michael Stutz**, Three Rivers Community College
Respondent: **Brent C. Sleasman**, Gannon University

"Recontextualization of Historical Nationalist Texts in Turkish Conservative Newspaper Editorials after Gezi Park Protests"
Ali E. Erol, American University

"The Booming Voice of 'Silent Cal:' Dissociation of Unionization in Governor Calvin Coolidge's Response to the 1919 Boston Police Strike"
Phillip M. Kostka Jr., Georgia State University

"They Didn't Build That: The Archetype of the 'Productive Capitalist' in The Men Who Built America"
Antonio Golán, Indiana University

This panel examines rhetorical messages relating to the themes of American capitalism and unionism, as well as Turkish nationalism and protest rhetoric. The papers on this panel explore messages concerning the Turkish Gezi Park Protests, the response of then–Massachusetts Governor Calvin Coolidge in regards to the 1919 Boston Police Strike, and the TV miniseries The Men Who Built America, which focuses on the lives and careers of American entrepreneurs/"robber barons" Andrew Carnegie, Henry Ford, Cornelius Vanderbilt, John D. Rockefeller, and J.P. Morgan.

Saturday 2:30–3:45PM Kent

Live Life Before You Give Life: Strategies for Developing a Pregnancy Prevention Campaign Aimed at Teens

Sponsor: Health Communication
Chair: **Brad Lambert**, High Point University

"Messaging and Media: Coordinating Courses To Create a Campaign"
Brad Lambert, High Point University

"Graphic Design Considerations in Campaign Development"
Jessica Liverman, High Point University

"The Style Guide: Creating a Campaign Identity"
Melody Emerson, High Point University

"The Teen Community: Recruiting and Including High–School Students in the Campaign Process"
Tanisha Harris, High Point University

"Lights, Camera, Action: Developing Teen Pregnancy Prevention Videos That Appeal To Many Audiences"
Steven Haller, High Point University

The social, psychological, and economic consequences of unsafe sex have made STDs and teen pregnancy a public health concern. This roundtable features presenters discussing the process of designing targeted campaigns addressing teen pregnancy prevention. The final campaign includes videos, posters, and radio PSAs. Presenters will overview the challenges of creating engaging, evidence–based campaigns on small budgets. The discussion will focus on strategies for targeting teens. Campaign materials will be available for viewing and use.

Saturday 2:30–3:45PM Bristol

Scholar Spotlight Panel: The Teaching, Research and Service of Benjamin R. Bates

Sponsor: Rhetoric and Public Address Spotlight on Scholarship Series
Chair: **Jason A. Edwards**, Bridgewater State University
Respondent: **Benjamin R. Bates**, Ohio University

Panelists: **Trevor S. Parry-Giles**, National Communication Association
Janie M. Harden Fritz, Duquesne University
Valerie Lynn Schrader, Penn State Schuylkill
Heather Stassen-Ferrara, Cazenovia College

This panel spotlights the achievements of Benjamin R. Bates, who recently received ECA's Past President's Award and is the current editor of Communication Quarterly. This panel highlights his prolific research agenda including more than 50 academic articles, two books, and numerous conference presentations. His outstanding service to the discipline as an editor, editorial board service, and positions held within ECA will also be noted. Comments from former students will explore the ways in which his teaching and mentorship has enabled their academic success.

Saturday 2:30–3:45PM Blackstone

Dialogue and Dissent: A Lively Discussion of the Use of Social Media between Professors and Students Roundtable

Sponsor: Communication and Technology

Panelists: **Kristin Roeschenthaler Wolfe**, Penn State Beaver
Rod Carveth, Morgan State University
Jason S. Wrench, SUNY New Paltz
Catherine Wright, George Mason University
David Stern, Frostburg State University

The use of social media as a communication medium between students and professors is a new opportunity that has proponents both for and against using the new media as a communication channel. This panel will examine the pros and cons of using social media to communicate with students. Join us for a lively discussion of agreement and dissent as we examine this new opportunity.

Saturday 2:30–3:45PM Waterplace II

Technology in the Communication Classroom: A Roundtable Discussion

Sponsor: Community College
Chair: **Sean Patrick Palmer**, LaGuardia Community College

Robert Bruno, LaGuardia Community College
Eman Mosharafa, LaGuardia Community College
Joni Schwartz, LaGuardia Community College
Cheryl Wilson, Harrisburg Area Community College

This roundtable will focus on how technology has transformed both our pedagogy and our career development.

Saturday 2:30–3:45PM Waterplace III

(Re)making Social Worlds: Crisis and Change in Intercultural Communication

Sponsor: Intercultural Communication
Chair: **Annette D. Madlock Gatison**, Southern Connecticut University
Respondent: **Ali E. Erol**, American University

"Starring the Black Community": Debate and Dissent in the Black Arts Movement, ca. 1971"
Rebecca Zorach, University of Chicago

"Winning the Blessed Community: Queer Activism and Queer Media after the Triumph of Marriage Equality"
Egon Cohen, Temple University

"Chinese, Soviet, and American Use of 'Time' During the Vietnam War"
Maureen C. Minielli, City University of New York

"Race and Public Radio: More than Snap Judgments"
Kenneth M. Nagelberg, Lincoln University of Pennsylvania

The growth of mediated communication in the past century has not necessarily resulted in a concomitant reduction in tensions and misunderstandings between what W. Barnett Pearce referred to as "social worlds." This program draws together scholars from four disciplines (rhetoric, mass communication, religious studies, and art history) to address these conflicts that center on mediated communication produced for or about disparate cultural groups

Saturday 2:30–3:45PM South County

Resisting the Status Quo: Conversations about Dissent in a Post–Modern Age of Cooperation and Consent

Sponsor: Communication Law and Ethics
Chair: **Richard E. Vatz**, Towson University

"Albert Camus and the Act of Dissension: Making Sense of the Camp Hill Prison Riots"
Kathleen Burk; Duquesne University

"Campus Diversity Statements"
Cheryl Casey, Champlain College

"Ethical Resistance and Moral Dissent across Disciplines"
Jennifer O'Brien, Western Connecticut State University
D.L. Stephenson, Western Connecticut State University

This panel examines how some resist and question dominant discourses that are assumed reasonable and appropriate by the organizations and institutions that uphold them and the individuals who adopt and adapt to them through the creation of laws, policies, and social rules. How do powerful members of institutions and organization use their authority to coerce, silence, and marginalize others for their own benefit, while at the same time, appearing to be doing what many assume is appropriate, reasonable, and necessary for the common good? This panel questions the often taken–for–granted assumptions that inform the way certain members of society are treated and/or defined and their resistance to that treatment and/or those definitions.

Saturday 2:30–3:45PM Exec Boardroom

ECA Nominating Committee Meeting

Nancy J. Willets, Chair

Saturday 4:00–5:30PM Narragansett A

ECA General Business Meeting

Saturday 5:30–7:45PM Narragansett Foyer

ECA President's Reception Sponsored by Kendall Hunt Publishing

Saturday 8:00–9:00PM South County

12 Step Program Meeting

Sunday 9:00–9:45AM Providence I & IV

ECA Finance Committee Meeting II

Presiding: Thomas R. Flynn, President
Danette Ifert Johnson (Immediate Past President)
Ronald C. Arnett (Executive Director)
J. Kanan Sawyer (First Vice President Elect)
Jason S. Wrench (First Vice President Elect)

Catherine Wright (Elected Representative)
Benjamin R. Bates (ex officio)
Don W. Stacks (ex officio)
Janie W. Harden Fritz (ex officio)

Sunday 10:00–12:00PM Providence I & IV

Executive Council II

Thomas R. Flynn–President
J. Kanan Sawyer–Vice President
Jason S. Wrench–First Vice President
Danette Ifert Johnson–Immediate Past President
Ronald C. Arnett–Executive Director
Don W. Stacks–Communication Research Reports, Editor
Benjamin R. Bates–Communication Quarterly, Editor
Janie W. Harden Fritz–Qualitative Research Reports in Communication, Editor
Trevor Parry-Giles–Archivist
Susan J. Drucker–Legal Counsel
Katherine S. Thweatt–ECA Representative to NCA 2014 Nominating Committee
Katie Neary Dunleavy–ECA College/University Representative to NCA Legislative Council
Jean Ann Streiff–ECA High School Representative to NCA Legislative Council
Kerry Byrnes-ECA Community College Representative to NCA Legislative Council
Annette M. Holba–Director of Marketing & Exhibits–2014 Convention

Interest Group Representatives (term begins midpoint 2013/ends midpoint 2014)

Christina Saindon (Interpretation & Performance Studies)
Elvera Berry (Kenneth Burke)
Matthew J. Smith (Media Communication)
Kristen Campbell Eichhorn (Nonverbal Communication)
Jason S. Wrench (Organizational Communication)
Kristen Lynn Majocha (Philosophy of Communication)
Lisa Gring-Pemble (Political Communication)
Valerie Lynn Schrader (Rhetoric & Public Address)
Michael Miller (Theory & Methodology)
Andrew R. Spieldenner (Voices of Diversity)

Interest Group Representatives (term begins midpoint 2014/ends midpoint 2016)

Megan M. Dowd (Interpersonal Communication)
Nancy A. Wiencek, (Applied Communication)
Carl T. Hyden (Argumentation and Forensics)
Jerry L. Allen (Communication Administration)
D.L. Stephenson (Communication Law and Ethics)
Catherine Wright (Communication and Technology)
Virginia P. Richmond (Communication Traits)
Michelle Simpson (Community College)
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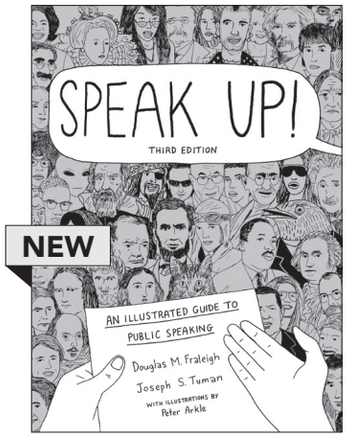

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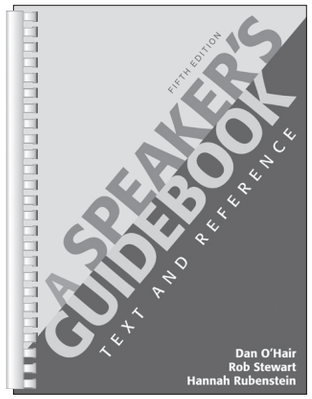

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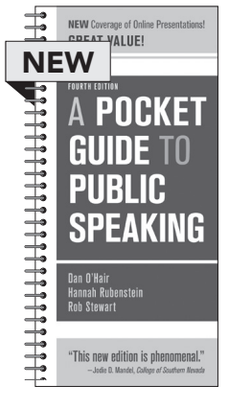

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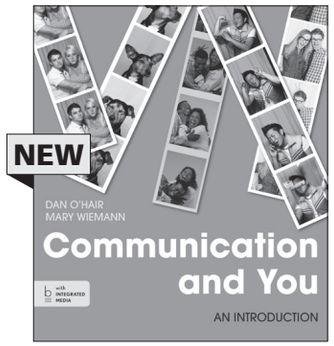

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Mary Wiemann, *Santa Barbara City College*
With Contributors:
Dorothy Imrich Mullin, *University of California, Santa Barbara*
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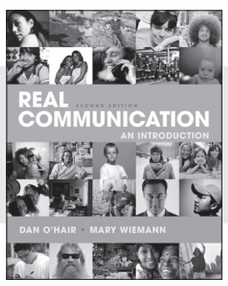

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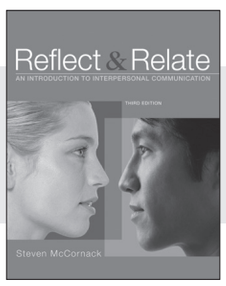

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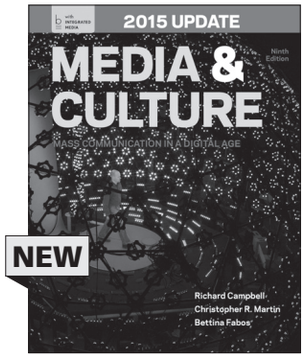

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106th Annual ECA Convention

Deliberation: Philadelphia

Philadelphia, Pennsylvania

April 22–26, 2015

Submission Deadline: Wednesday, October 15, 2014

Theme and Process

The Eastern Communication Association is the oldest professional communication association in the United States and our convention in 2015 will be held in Philadelphia, a town that dates back to our first public deliberations. Deliberation is where ideas are shared in groups then debated, advanced, molded, altered, and shaped into the foundation of our democracy. We strive in 2015 to honor the spirit of launching forth ideas into a public space for deliberative consideration.

Thus, our theme for 2015 is "Deliberation: Philadelphia." Your convention planners aim to create a space where carefully crafted ideas are put forth for public consideration. We wish to highlight completed papers and deliberative, audience–drawing and audience–involved panels that may not include the conference theme in their titles but encourage public consideration of ideas or debate the merit and direction of our scholarship and pedagogy. Creating this intentional space honors our location and ECA history–we hope that you will participate in our deliberations!

Co–sponsorship of panels between interest groups is especially encouraged and with a deliberation emphasis may be selected as a spotlight panel (see information below) or special submission. Potential co–sponsored panels should be submitted to the Primary Program Planner (J. Kanan Sawyer: ecaphilly2015@gmail.com) as well as Interest Group Chairs for all potentially involved groups. As with paper and traditional panels, all co–sponsored panel submissions must go through peer–review and receive interest group acceptance.

Student Scholars

We highly encourage students to participate in these deliberative scholarly sessions. Graduate students should submit through the above process or as part of our Graduate Poster Session "on–going research" area. We ask that faculty work with their undergraduates to help them to craft papers and panels for our Fifth Annual James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference (USC), which runs concurrently with the ECA convention on Friday and Saturday (April 24–25). USC papers will be accepted through December 20, 2014, to enable scholarly student papers from the fall semester to be submitted.

Spotlight Panel Submissions and Opportunities

Spotlight and Second Life

Our ECA members have so much to offer and need opportunities to be heard by the larger community. We will "spotlight" five ECA 2015 sessions. These sessions will be interest group paper panels, basic course panels, special sessions, or any other submission where presenters are willing to share their ideas with a broader audience. Local media will be invited to cover these sessions and the sessions will be spotlighted in the program. Some sessions (with presenter consent) will also be part of our Second Life series, whereby ECA members at off–site locations will be able to participate "virtually" in our deliberative practices. Please indicate on your submission if you are willing or would like to have your paper or panel as part of our spotlight and/ or Second Life sessions.

WHYY/NPR Partnership

Your convention planners have worked to forge a partnership with local organizations to help to showcase our organization and its members. Most prominently, we have connected with the local NPR affiliate, WHYY, and will host a Sunday morning spotlight session with an ECA panel and an NPR moderator. Information on taped podcasts/webcasts after the event will be available in Philadelphia. Please attend and place your voice in the spotlight!

ECA Authors' Table
Have you published a textbook or book project that would be useful to our entire ECA membership. Please send ONE copy of your text (not journal articles) and at 10–30 business cards to the ECA 2015 Primary Program Planner (information below). Your work will be place on a Spotlight Table! Members can come, peruse, appreciate, and then contact you for further deliberations or ordering of your text.

Short Courses
ECA Short Courses were developed for a scholar–to–scholar means of offering in–house training. We ask that you consider what you have to offer to the greater membership! Do you have experience with a particular scholarship or pedagogical tool? Can you help train a team in how to maneuver the waters of academic success? Please consider being part of the ECA 2015 short course sessions.

Hotel/ Conference Site
The Sheraton Society Hill
One Dock Street
Philadelphia, PA 19106
Phone: (215) 238–6000 · Hotel Reservations: 888–627–7078 / 800–325–3535

Planners 'and Interest Group Chairs' Contact Information
Questions about the conference, events, spotlight sessions, willingness to volunteer on site in Philadelphia, or inquiries regarding a desire to sponsor an event or advertise in the programs should be sent directly to: J. Kanan Sawyer, Primary Program Planner at ecaphilly2015@gmail.com.

***SUBMISSIONS OF ANY FORM ARE DUE NO LATER THAN WEDNESDAY, October 15, 2014.**

**** UNDERGRADUATE SUBMISSIONS ARE DUE NOT LATER THAN MONDAY December 15, 2014.**

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Voices of Diversity
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West Chester University
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Swarthmore College
Albert E. Hancock
Haverford College
Frederic A. Child
University of Pennsylvania

1911
Paul M. Pearson
Swarthmore College

1912-1913
Erasthus Palmer
City College, New York

1914-1915
James A. Winans
Cornell University

1916-1919
Wilbur Jones Kay
Washington & Jefferson College & Swarthmore College

1920
Horace G. McKean
Union College

1921
Daniel W. Redmond
City College, New York

1922
John Dolman, Jr.
University of Pennsylvania

1923
Everett L. Hunt
Cornell University

1924-1927
G. Rowland Collins
New York University

1928
Elizabeth Avery
Smith College

1929-1930
Hoyt H. Hudson
Princeton College

1931
Herbert A. Wichelns
Cornell University

1932-1933
Arleigh B. Williamson
New York University

1934-1935
Wayland Maxfield Parish
University of Pittsburgh

1936-1937
Jane Dorsey Zimmerman
Columbia University

1938-1939
J. Walter Reeves
The Peddle School

1940-1941
W. Hayes Yaeger
George Washington University

1942
Arthur L. Woehl
Hunter College

1943-1946
John H. Frizzell
Pennsylvania State University

1947
Joseph F. O'Brien
Pennsylvania State University

1948
Russell H. Wagner
University of Virginia

1949
Wilbur E. Gilman
Queens College

1950
Agnes I. Allardyce
Syracuse University

1951
Robert B. Huber
University of Vermont

1952
Earl H. Ryan
City College, New York

1953
James H. Henning
West Virginia University

1954
Marvin G. Bauer
Brooklyn College

1955
David C. Phillips
University of Connecticut

1956
H. Barrett Davis
Lehigh University

1957
Evelyn Kongisberg
Washington Irving High School, NY

1958
J. Calvin Callahan
Syracuse University

1959
Magdalene Kramer
Teachers College, Columbia Univ.

1960
Paul D. Holtzman
Pennsylvania State University

1961
Eleanor M. Luse
University of Vermont

1962
Sam Boyd, Jr.
West Virginia University

1963
Ray E. Keesey
University of Delaware

1964
Carroll C. Arnold
Pennsylvania State University

1965
Wofford C. Gardner
University of Maine

1966
Harold M. Scholl
Montclair State College

1967
Robert T. Oliver
Pennsylvania State University

1968
Joseph D. Batcheller
University of New Hampshire

1969
Thomas Hopkins
Carlow College

1970
Ronald F. Reid
University of Massachusetts

1971
Paul L. Brownstone
Long Island University

1972
Donald H. Ecroyd
Temple University

1973
Howard Schwartz
Rider College

1974
Jane Blankenship
University of Massachusetts

1975
Philip P. Amato
Emerson College

1976
Agnes G. Doody
University of Rhode Island

1977
Andrew D. Wolvin
University of Maryland

1978
John F. Wilson
Herbert H. Lehman College, SUNY

1979
James C. McCroskey
West Virginia University

1980
Dan F. Hahn
Queens College, CUNY

1981
Jeanne Lutz
Pennsylvania State University

1982
W. Barnett Pearce
University of Massachusetts

1983
James W. Chesebro
Queens College, CUNY

1984
Linda C. Lederman
Rutgers University

1985
Floyd D. Anderson
SUNY Brockport

1986
Raymie E. McKerrow
University of Maine

1987
Darlyn R. Wolvin
Prince George's Community College

1988
Virginia P. Richmond
West Virginia University

1989
Barbara M. Montgomery
University of New Hampshire

1990
Sandra L. (Fish) Herndon
Ithaca College

1991
Deborah F. Atwater
Pennsylvania State University

1992
Gerald Lee Ratliff
Montclair State University

1993
Alison Alexander
University of Massachusetts

1994
Thomas L. Veenendall
Montclair State University

1995
Harvey R. Kelly, Jr.
Pennsylvania State Univ., Beaver

1996
Dale A. Bertelsen
Bloomsburg University

1997
Deborah Borisoff
New York University

1998
Melanie Booth-Butterfield
West Virginia University

1999
Jerry L. Allen
University of New Haven

2000
Janette Kenner Muir
George Mason University

2001
Susan J. Drucker
Hofstra University

2002
Don M. Boileau
George Mason University

2003
Ann Bainbridge Frymier
Miami University

2004
Mary L. Kahl
SUNY New Paltz

2005
Donald A. Fishman
Boston College

2006
John Courtright
University of Delaware

2007
Ronald L. Jackson II
Pennsylvania State University

2008
Richard West
Emerson College

2009
Sara Chudnovsky Weintraub
Regis College

2010
Candice E. Thomas-Maddox
Ohio University - Lancaster

2011
Janie M. Harden Fritz
Duquesne University

2012
Cindy M. Lont
George Mason University

2013
Nancy J. Willets
Cape Cod Community College

2014
Danette Ifert Johnson
Ithaca College

Second Vice Presidents

1950
Lillian M. O'Conner
Wadleigh High School, NY

1951
Samuel B. Gould
Boston University

1952
Lindsey S. Perkins
Brooklyn College

1953
Evelyn Kongisberg
Board of Education New York City

1954
H. Barrett Davis
Lehigh University

1955
Richard F. Clemo
Adelphi University

1956
Ruth Damon
Russell Sage College

1957
Muriel G. Leahy
Grover Cleveland High School, NY

1958
Wiley C. Bowyer
Mineola Public Schools

1959
Harold M. Scholl
Montclair State College

1960
Helen M. Donovan Fuelner
Board of Education New York City

1961
Domis Plugge
Hunter College

1962
William A. Behl
Brooklyn College, CUNY

1963
Paul L. Brownstone
Brooklyn College, CUNY

1964
Audrey O'Brien
St. John's University

1965
John E. Lent
Bureau of Sp. Improvement, NYC

1966
Bernard McCabe
St. John's University

1967
Thomas D. Houchin
St. John's University

1968
Beatrice G. Ferrante
St. John's University

1969
James R. Johnson
Brooklyn College, CUNY

1970
Fergus G. Currie
Knoxville, Tennessee

1971
Mary Pettas
New York University

1972
Philip P. Amato
Emerson College

1973
Geraldine Chapey
Bureau of Sp. Improvement, NYC

1974
Andrew D. Wolvin
University of Maryland

1975
Peggy Rypsam
Iona College

1976
Gladys I. Ritchie
Pennsylvania State University

1977
Charles E. Parkhurst
Brooklyn College, CUNY

1978
Marilyn Lewis-Scott
Emerson College

1979
Warren O. Richardson
Villanova University

1980
Marlene S. Cowan
Towson State University

1981
Peggy Ann Madden
North Hills High School, PA

1982
Paul Wenger
Central Connecticut State College

1983
Paul Scovell
Salisbury State University

1984
Murray M. Halfond
Temple University

1985
Beatrice Schultz
University of Rhode Island

1986
Edward Streb
Glassboro State College

1987
Jack A. Barwind
Syracuse University

1988
Brenda Logue
Towson State University

1989
Peggy Klein
Salisbury State University

1990
Teresa L. Nance
Villanova University

1991
Harvey R. Kelly, Jr.
Pennsylvania State Univ., Beaver

1992
Rebecca Lockridge
University of Southern Maine

1993
Joan O'Mara
University of Hartford

1994
Janette Kenner Muir
George Mason University

1995
Ruth Ann Zupan
Westmoreland County Community College

1996
Judythe Isserlis
Iona College

1997
Brenda Logue
Towson State University

1998
Joan O'Mara
University of Hartford

1999
Bill Denman
Marshall University

2000
Jean Ann Streiff
Oakland Catholic High School

2001
Richard West
University of Southern Maine

2002
Kelly Rocca
St. John's University

2003
Carole Blair
University of California-Davis, Washington Center

2004
Anne Mattina
Stonehill College

2005
Janie W. Harden Fritz
Duquesne University

2006
Timothy Brown
West Chester University
Anita Foeman
West Chester University
Maurice Hall
Villanova University

2007
Kevin Pearce
Bryant College

2008
Janie W. Harden Fritz
Duquesne University

2009
William Cowen
Villanova University
Bryan Cable
Villanova University
Joy Cypher
Rowan University

2010
Leeanne M. Bell
Stevenson University

2011
Monica Brasted
The College at Brockport, SUNY
Cathy Karl Wright
George Mason University

2012
Tobi Mackler
Montgomery County Community College
Rita Rosenthal
Boston College

2013
Monica Waugh-Benton
Duquesne University

2014
Christopher Morse
Bryant University

Secretaries, Treasurers, Directors and Journal Editors

Secretary

1911-1912
Frederic A. Child
University of Pennsylvania

Secretary-Treasurer

1913
John W. Wetzel
Yale University

1914
James M. O'Neil
Dartmouth College & University of Wisconsin

1915
Wilbur Jones Kay
Washington & Jefferson College

1916-1919
Warren C. Shaw
Dartmouth College

1920-1921
John Dolman Jr.
University of Pennsylvania

1922
Elizabeth Avery
Smith College

1923-1924
Brother Bonaventure Thomas
Manhattan College

1925-1927
Mary B. Cochran
Vassar College

1928-1929
Mary Thornton Harvey
Hunter College

1930
Sarah M. Stinchfield
Mount Holyoke College

1931
Charles Kenneth Thomas
Columbia University

1932
Jane Dorsey Zimmerman
Columbia University

1933-1934
Margaret Mary McCarthy
Brooklyn College

1935-1936
Charles A. Fritz
New York University

1937-1938
Joseph F. O'Brien
Pennsylvania State College

1939-1940
Agnes Allardyce
Queens College

1941-1942
Lester Thonssen
City College, New York

1943-1946
George V. Gohman
Dartmouth College

1947-1948
Marvin G. Bauer
Brooklyn College

1949-1950
Earl H. Ryan
City College, New York

Executive Secretary

1951-1952
Ralph N. Schmidt
Syracuse University

1953-1954
Gordon F. Hostettler
Temple University

1955-1958
Paul D. Holtzman
Pennsylvania State University

1958-1960
Wiley C. Bowyer
Mineola N.Y. Public Schools

1961-1963
Thoburn V. Barker
Lehigh University

1964-1965
Burton H. Byers
Queens College, CUNY

1966-1967
Harold E. Nelson
Pennsylvania State University

1968-1969
Coleman C. Bender
Emerson College

1970
Thomas D. Houchin
St. John's University

1971-1973
William K. Price
University of Massachusetts

1974-1977
Richard Bailey
University of Rhode Island

1978-1980
Carolyn Del Polito
West Chester University

1980-1983
Caroline Drummond Ecroyd
Temple University

1983-1986
Warren O. Richardson
Villanova University

1986-1989
Gerald Lee Ratliff
Montclair State University

1989-1991
John J. Makay
SUNY Geneseo

1991-1992
Joseph A. Bulsys
SUNY Geneseo

1992-1995
Jerry L. Allen
University of New Haven

1995-1998
Kathleen M. Long
West Virginia Wesleyan College

1998-1999
Paul E. Scovell
Salisbury State University

2000-2001
Candice Thomas-Maddox
Ohio University-Lancaster

Executive Director

2001-2004
Candice Thomas-Maddox
Ohio University-Lancaster

2004-2007
Danette Ifert Johnson
West Virginia Wesleyan College/ Ithaca College

2008-2010
Alfred G. Mueller
Pennsylvania State University, Mont Alto

2010-2015
Ronald C. Arnett
Duquesne University

Journal Editors

Today's Speech

1953-1960
Robert T. Oliver
Pennsylvania State University

1960-1964
William S. Tacey
University of Pittsburgh

1964-1966
David C. Phillips
University of Connecticut

1966-1968
Allan Kerstetter
Syracuse University

1968-1970
Michael Prosser
SUNY Buffalo

1971-1972
Eugene Vasilew
SUNY Binghamton

1972-1975
Herman Stelzner
University of Massachusetts

Communication Quarterly

1976-1978
Thomas W. Benson
Pennsylvania State University

1979-1981
Lawrence R. Wheeless
West Virginia University

1982-1984
Gerald M. Phillips
Pennsylvania State University

1985-1987
James W. Chesebro
Queens College, CUNY

1988-1990
Linda C. Lederman
Rutgers University

1991-1993
Virginia P. Richmond
West Virginia University

1994-1996
Raymie E. McKerrow
University of Maine

1997
Melanie Booth-Butterfield
West Virginia University

1998-2000
John A. Courtright
University of Delaware

2001-2003
Dale A. Bertelsen
Bloomsburg University

2004-2006
Jerry L. Allen
University of New Haven

2007-2009
Janette Kenner Muir
George Mason University

2010-2013
Trevor Parry-Giles
University of Maryland

2013-2015
Benjamin Bates
Ohio University

Communication Research Reports

1995
James C. McCroskey
West Virginia University

1996-1998
Jerry L. Allen
University of New Haven

1999-2001
Andrew S. Rancer
University of Akron

2002-2004
John C. Sherblom
University of Maine

2005-2007
Lisa Sparks
George Mason University

2008-2010
Wendy Samter
Bryant University

2011-2013
Theodore Avtgis
Ashland University

2014-2016
Don Stacks
University of Miami

Qualitative Research Reports in Communication

2000-2002
Deborah Borisoff
New York University
Dan F. Hahn
New York University

2002-2005
Michael J. Hostetler
St. John's University

2006-2009
Susan J. Drucker
Hosftra University

2009-2011
Mark Hickson, III
University of Alabama at Birmingham

2012-2014
Janie W. Harden Fritz
Duquesne University

2015-2017
Annette M. Holba
Plymouth State University

Association Awards

Distinguished Service Award

1979
Carroll C. Arnold
Pennsylvania State University

1980
Woffard G. Gardner
University of Maine

1981
Wilbur E. Gilman
Queens College, CUNY

1982
Robert T. Oliver
Pennsylvania State University

1983
Everett Lee Hunt
Swarthmore College

1984
John F. Wilson
Herbert H. Lehman College, CUNY

1985
Paul D. Holtzman
Pennsylvania State University

1986
Donald H. Ecroyd
Temple University

1987
Jane Blankenship
University of Massachusetts

1988
Gerald M. Phillips
Pennsylvania State University

1989
James W. Chesebro
SCA National Office

1990
James C. McCroskey
West Virginia University

1991
Raymie E. McKerrow
University of Maine

1992
Linda C. Lederman
Rutgers University

1993
Gerald Lee Ratliff
Montclair State University

1994
Virginia P. Richmond
West Virginia University

1995
Jeanne M. Lutz
Pennsylvania State University

1996
Dan F. Hahn
Florida Atlantic University

1997
Thomas L. Veenendall
Montclair State University

1998
Dale A. Bertelsen
Bloomsburg University

1999
Sandra L. Herndon
Ithaca College

2000
Jerry L. Allen
University of New Haven

2001
Deborah Borisoff
New York University

2002
Gary Gumpert
Communication Landscapers

2003
Kathleen M. Long,
West Virginia Wesleyan College

2004
Jannette Kenner Muir
George Mason University

2005
Susan J. Drucker
Hofstra University

2006
S. Diane McFarland
Buffalo State College

2008
Nancy J. Willets
Cape Cod Community College

2009
Mary L. Kahl
SUNY New Paltz

2010
Jean Ann Strieff
Oakland Catholic High School, PA

2011
Donald A. Fishman
Boston College

2012
Don Boileau
George Mason University

2013
Candice Thomas-Maddox
Ohio University

Past Presidents / Officers Award

1984
Kathleen Hall Jamieson
University of Pennslyvania

1984
Virginia P. Richmond
West Virginia University

1985
Lois J. Einhorn
SUNY Binghamton

1986
Joshua Meyrowitz
University of New Hampshire

1987
Lea P. Stewart
Rutgers University

1988
Christopher L. Johnstone
Pennsylvania State University

1989
Lynne Kelly
University of Hartford

1990
Andrew S. Rancer
Emerson College

1990
Robert L. Duran
University of Hartford

1991
Kristin Langellier
University of Maine

1991
Eric Peterson
University of Maine

1992
Melanie Booth-Butterfield
West Virginia University

1993
Deborah Borisoff
New York University

1994
Teresa A. Nance
Villanova University

1995
Dale Herbeck
Boston College

1996
Molly Wertheimer
Pennsylvania State University, Hazleton

1997
Susan J. Drucker
Hofstra University

1998
Star A. Muir
George Mason University

1999
Richard L. West
University of Southern Maine

2000
Mari Boor Tonn
University of New Hampshire

2001
Danette Ifert Johnson
West Virginia Wesleyan College

2002
Matthew M. Martin
West Virginia University

2003
Lisa Marie Cuklanz
Boston College
Ronald L. Jackson
Pennsylvania State University

2004
Thomas Flynn
Slippery Rock College

2005
Timothy Mottet
Southwest Texas State University

2007
Trevor Parry-Giles
University of Maryland

2008
Charles Morris, III
Boston College

2009
Timothy J. Brown
West Chester University

2010
Marian L. Houser,
Texas State University- San Marcos

2011
Theodore Avtgis
West Virginia University

2012
Benjamin Bates
Ohio University

2013
Annette M. Holba
Plymouth State University

Everett Lee Hunt Award

1986
W. Barnett Pearce
University of Massachusetts

1987
Peter Kane
SUNY Brockport

1988
Takis Poulakos
University of Iowa

1989
James W. Chesebro
SCA National Office

1990
Lawrence Prelli
University of New Hampshire

1991
Theodore Otto Windt, Jr.
University of Pittsburgh

1992
Theodore Otto Windt, Jr.
University of Pittsburgh

1993
Lois J. Einhorn
SUNY Binghamton

1994
John C. Adams and
Stephen Yarbrough
Syracuse University

1995
Herman Cohen
Pennsylvania State University

1996
John Poulakos
University of Pittsburgh
Aaron Gresson, III
Pennsylvania State University

1997
James W. Chesebro
Indiana State University
Dale A. Bertelsen
Bloomsburg University

1998
Dan F. Hahn
New York University

1999
Robert T. Oliver
Pennsylvania State University

2000
Ronald L. Jackson, II
Pennsylvania State University
Richard A. Katula
Northeastern University

2001
Lisa M. Cuklanz
Boston College

2002
Nola J. Heidlebaugh
SUNY Oswego

2003
Shawn Parry-Giles
University of Maryland
Trevor Parry-Giles
University of Maryland

2004
Thomas Benson
Pennsylvania State University

2005
Ekaterina Haskins
Rensselaer Polytechnic Institute

2006
Ronald C. Arnett
Duquesne University

2007
Ronald L. Jackson
Pennsylvania State University

2008
Charles Morris, III
Boston College

2010
Christopher L. Johnstone
Pennsylvania State University

2011
Ronald J. Zboray and
Mary Saracino Zboray
University of Pittsburgh

2012
Samuel McCormick
Purdue University

2013
Ronald C. Arnett
Duquesne University
Annette M. Holba
Plymouth State University

Donald Ecroyd and Caroline Drummond Ecroyd Award

1989
Diane O. Casagrande
West Chester University

1990
Marlene Cowan
Towson State University

1991
C. Jack Orr
West Chester University

1992
Linda C. Lederman
Rutgers University

1993
Virginia P. Richmond
West Virginia University

1994
Anita K. Foeman
West Chester University

1994
Thomas L. Veenendall
Montclair State University

1995
Teresa A. Nance
Villanova University

1996
Mary Mino
Pennsylvania State Univ., DuBois

1997
Melanie Booth-Butterfield
West Virginia University

1998
Deborah Borisoff
New York University

1999
Sandra L. Herndon
Ithaca College

2000
Theodore Otto Windt, Jr.
University of Pittsburgh

2001
Floyd D. Anderson
SUNY Brockport

2002
Mari Boor Tonn
University of Maryland

2003
Candice Thomas-Maddox
Ohio University-Lancaster

2004
Lawrence J. Prelli
University of New Hampshire

2005
Donna Kowal
SUNY Brockport

2006
Bonnie Jefferson
Boston College

2007
Ann Bainbridge Frymier
Miami University

2008
James Chesebro
Ball State University

2009
Melissa BekeljaWanzer
Canisius College

2010
Janette Kenner Muir
George Mason University

2011
Susan Drucker
Hofstra University

2012
Alfred G. Mueller, II
Mount St. Mary's University

Urban Communication Foundation Award

2008
Lewis I. Freeman
Fordham University

2010
Alfred G. Mueller II
Mount Saint Mary College

2011
Erik Garrett
Duquesne University

2012
Mary Kahl
SUNY New Paltz
Douglas Marshall
Duquesne University

2013
Allison Burr-Miller
University of Massachusetts

Centennial Scholarship

2009
Amanda Gresens
University of Memphis
Sean Horan
West Virginia University

2010
Timothy Barney
University of Maryland
Jennifer Tyrawski
University of Delaware

2011
Kaylea Livingston
Ohio University
Theresa Donofrio
University of Maryland

2012
Sean Luechtefeld
University of Maryland

2013
Alison Novak
Drexel University

ECA Distinguished Research Fellows

1996
Carroll C. Arnold
Pennsylvania State University
Jane Blankenship
University of Massachusetts
James W. Chesebro
Indiana State University
Dan F. Hahn
New York University
James C. McCroskey
West Virginia University
Virginia P. Richmond
Kent State University

1997
Deborah Borisoff
New York University
Raymie E. McKerrow
Ohio University
Andrew S. Rancer
University of Akron

1998
Thomas W. Benson
Pennsylvania State University
Herman Cohen
Pennsylvania State University
Richard B. Gregg
Pennsylvania State University
Gary Gumpert
Queens College, CUNY
Kathleen H. Jamieson
University of Pennsylvania
Robert P. Newman
University of Pittsburgh
Herman Stelzner
University of Massachusetts
Theodore O. Windt, Jr
University of Pittsburgh

1999
Robert T. Oliver
Pennsylvania State University
Ronald F. Reid
University of Massachusetts
Eugene White
Pennsylvania State University

2000
James F. Klumpp
University of Maryland

2001
Lois Einhorn
SUNY Binghamton
Linda C. Lederman
Rutgers University

2002
Jerry L. Allen
University of New Haven
Susan J. Drucker
Hofstra University
Mark L. Hickson, III
University of Alabama

2003 (None Awarded)

2004
William J. Starosta
Howard University

2005
Melanie Booth–Butterfield
West Virginia University
Kathleen Kendall
University of Maryland
Lea P. Stewart
Rutgers University

2006
Ronald L. Jackson II
Pennsylvania State University

2007
Mari Boor Tonn
University of Maryland
Don W. Stacks
University of Miami
Ronald C. Arnett
Duquesne University

2008
Lynne Kelly
University of Hartford
Richard West
Emerson College

2009
Judith Trent
University of Cincinnati
Lester Olson
University of Pittsburgh

2010
Matt Martin
West Virginia University

2011 (None Awarded)

2012
Theodore Avtgis
Ashland University
Ann Bainbridge Frymier
Miami University
Danette Ifert Johnson
Ithaca College
Timothy P. Mottet
Texas State, San Marcos
Trevor S. Parry–Giles
University of Maryland

2013
Benjamin R. Bates
Ohio University
Judy C. Pearson
North Dakota State University
Melissa Bekelja Wanzer
Canisius College
Keith Weber
West Virginia University

Distinguished Teaching Fellows

1996
Deborah Borisoff
New York University
Linda C. Lederman
Rutgers University
Teresa A. Nance
Villanova University
Robert T. Oliver
Pennsylvania State University
Virginia P. Richmond
West Virginia University
Theodore O. Windt, Jr
University of Pittsburgh
Darlyn R. Wolvin
Prince George's Community College

1997
Jerry L. Allen
University of New Haven
Dale Bertelsen
Bloomsburg University
Dan F. Hahn
New York University
James C. McCroskey
West Virginia University
Mary Mino
Pennsylvania State Univ., DuBois

1998
Jane Blankenship
University of Massachusetts
James W. Chesebro
Indiana State University
Joseph DeVito
Hunter College
Jeanne M. Lutz
Pennsylvania State University
Raymie E. McKerrow
Ohio University
Gerald Lee Ratliff
SUNY Potsdam

1998
Andrew D. Wolvin
University of Maryland

1999
Sandra L. Herndon
Ithaca College
Agnes Doody
University of Rhode Island
Lois J. Einhorn
SUNY Binghamton
Don M. Boileau
George Mason University

2000
Kathleen M. Long
West Virginia Wesleyan College
Mary L. Kahl
SUNY New Paltz

2001
Mark L. Hickson, III
University of Alabama

2002
Floyd D. Anderson
SUNY Brockport
Joan O'Mara
University of Hartford

2003
Mary Boor Tonn
University of Maryland

2004
Susan J. Drucker
Hofstra University
Lea Stewart
Rutgers University
Richard Vatz
Towson University

2005
Melanie Booth–Butterfield
West Virginia University
Kathleen Kendall
University of Maryland
Valerie Endress
Rhode Island College

2006 (None Awarded)

2007
Jean Ann Streiff
Oakland Catholic High School, PA
James Klumpp
University of Maryland

2008
Ronald C. Arnett
Duquesne University
Janette Kenner Muir
George Mason University
Don W. Stacks
University of Miami

2009
Michael Hostetler
St. John's University
Danette Ifert Johnson
Ithaca College
Candice Thomas–Maddox
Ohio University–Lancaster
Melissa Wanzer
Canisius College

2010
Thomas R. Flynn
Slippery Rock University
Ronald L. Jackson
University of Illinois at Urbana–Champaign

2011
Timothy Mottet
University of Texas,Pan American
Bonnie Jefferson
Boston College

2012
Janie W. Harden Fritz
Duquesne University
Jason Wrench
SUNY New Paltz

2013
Theodore A. Avtgis
Ashland University
Cindy M. Lont
George Mason University
Judy C. Pearson
North Dakota State University

ECA Committee of Scholars 1980–2014

1980–1981
Dan F. Hahn
Queens College CUNY
Jane Blankenship
University of Massachusetts
Donald H. Ecroyd
Temple University
James C. McCroskey
West Virginia University

1981–1982
Jeanne Lutz
Pennsylvania State University
Jane Blankenship
University of Massachusetts
Donald H. Ecroyd
Temple University
James C. McCroskey
West Virginia University

1982–1983
W. Barnett Pearce
University Of Massachusetts
Thomas W. Benson
Pennsylvania State University
Donald P. Cushman
SUNY Albany
Mark L. Knapp
University of Texas

1983–1984
James W. Chesebro
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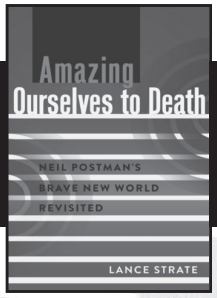

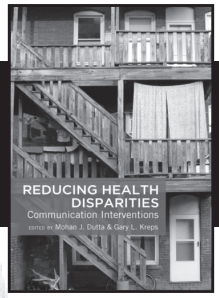

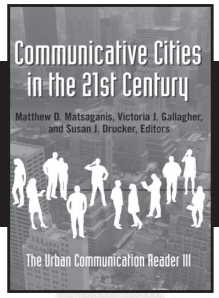

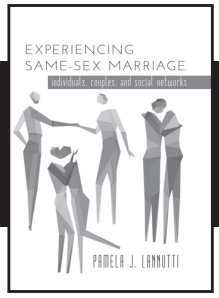

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