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ECA Officers

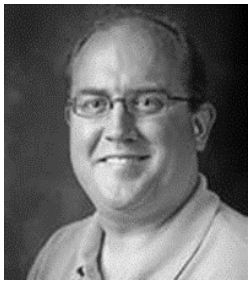
Jason S. Wrench
ECA President
West Chester University of Pennsylvania

Kanan Sawyer
ECA Immediate Past President
West Chester University of Pennsylvania

Cheryl Casey
ECA Executive Director
Champlain College

Leeanne M. Bell McManus
ECA First Vice President Elect
2018 Primary Convention Planner
Stevenson University

Katherine Thweatt
ECA First Vice-President Elect-Select
2019 Convention Planner
SUNY - Oswego



Benjamin R. Bates
ECA First Vice President
2017 Primary Convention Planner
Ohio University

Kathie Cesa, CAE
Director of Member Services
KOC Member Services

WELCOME FROM THE ECA VICE PRESIDENT

Welcome to the 108th Eastern Communication Association Convention in Boston, Massachusetts! I grew up in Southern Maine, and have always thought of Boston as one of America's great cities. The convention staff here at the Omni Parker House, all of my Associate Program Planners and Interest Group Program Planners, and I want you to have the Freedom To explore this great conference and this great city. The Freedom Trail is just outside our doors, and can lead us into the city, just as it allows the city to come visit us at the Eastern Communication Association.

Over the next few days, I look forward to our discussions of what communication gives us the <Freedom> to do in our teaching, in our research, and in our society. I also look forward to what communication can give us <Freedom> from. Communication helps us negotiate the tensions in <Freedom> to promote the well-being of others and society, and I hope to be able to eavesdrop on as many of these conversations as possible.

After 18 months of planning to bring this convention to our membership , I can affirm that outstanding planners and interest group leaders can give us the Freedom To accomplish more than any of us working on our own. Our primary planning team was comprised of these generous individuals: Jason Edwards (Second Vice President, Local Arrangements,) Angela Cooke-Jackson (Second Vice President, Volunteer Coordinator), Nikki Blau (Director of Marketing/Sponsorship), Dante Morelli and Steve Granelli (Short Courses), Heather Ferrara and Valerie Lynn Schrader (Graduate Posters), and L. Meghan Mahoney (Social Media/Technology Coordinator). A special thanks is also necessary for Mary Mino and Tom Donlan, the planners for the James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference, as they have brought a new generation of young scholars into the ECA, and for Angela Hosek, the planner of the Basic Course Conference. Without their dedication and effort, we would not have a convention.

In addition to my planning team, I also want to thank Immediate Past President J. Kanan Sawyer and President Jason Wrench for their encouragement and advice – and a few cautionary tales – over the past two years. Many of our past officers have also offered advice throughout this process. Our previous Executive Director, Ron Arnett, and our current Executive Director, Cheryl Casey, have also made sure that we have had the funding and logistics that we have need. Kathie Cesa, ECA Director of Member Services, is, perhaps, our most valuable player; her dedication to and experience with the ECA are the continuity that our organization needs. Lastly, I need to thank the faculty, staff, and students (and particularly Steve Granelli and Max Meler) of Ohio University f or moments of support, encouragement, and occasional brute labor.

As the oldest Communication Association in existence, it is an honor to serve as this year's First Vice President and Primary Convention Planner. Enjoy our conference facilities (this is t the hortel that invented both the Parker House roll and the Boston cream pie) and the surrounding area here in Boston (with great restaurants and other facilties right outside. Students from around Boston and the surrounding area have volunteered to help us explore Boston to the fullest. While you are about town, take full advantage of Boston's "Show Your Badge Program" and use your ECA badge to get discounts all around the city (https://www.bostonusa.com/show-your-badge/). Your badge also gets you discounts on food purchases right here in the hotel.

Benjamin R. Bates
ECA First Vice President
April 2016-April 2017

Stevenson University's School of Graduate and Professional Studies offers quality master's and bachelor's programs designed to fit the busy lifestyle of working adults. Established in 1947, Stevenson has a long history of providing students an affordable, private education.

Learn more at **stevenson.edu/communication**

STEVENSON
UNIVERSITY
School of Graduate and Professional Studies

YOUR CONVENTION INFORMATION

REGISTRATION | Prefunction Area, Mezzanine Level

HOURS FOR REGISTRATION

Wednesday	**9:00 PM-5:30 PM**
Thursday	**8:00 AM-5:30 PM**
Friday	**7:30 AM-5:00 PM**
Saturday	**7:30 AM-2:00 PM**
Sunday	**8:00 AM-10:30 PM**

Cheryl Casey, *Executive Director*
Kathie Cesa, ECA *Administrative Assistant*

All current and new members of ECA are encouraged to register (or complete the pre-registration process by picking up name badge and program) as soon as possible after arriving at the Hyatt Regency.

Admission to the program sessions, short courses, meetings, receptions, and Exhibit Hall will be by badge only.

EXHIBIT AREA | Maryland Suite Foyer & Harborview

EXHIBIT HOURS

Thursday	**1:00 PM-5:30 PM**
Friday	**9:00 AM-5:00 PM**
Saturday	**9:00 AM-3:00 PM**

Nichole Blau, Director of Marketing/Sponsorships

Please schedule time to visit the exhibitors who are joining us for this year's convention. Graduate and undergraduate poster sessions, as well as ECA Coffee Cafes, will be hosted in the Press Room.

CONVENTION POLICY STATEMENTS

The Omni Parker House is a non-smoking hotel, and the hotel staff will enforce this policy diligently.

ECA makes all reasonable accommodation for people with disabilities. Although the pre-registration form inquired about accommodations and needs, anyone who requires assistance should notify First Vice-President Ben Bates as soon as possible. As an Association, we have a history of making our convention experience safe and convenient for all participants.

By registering for the 2017 ECA Convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.

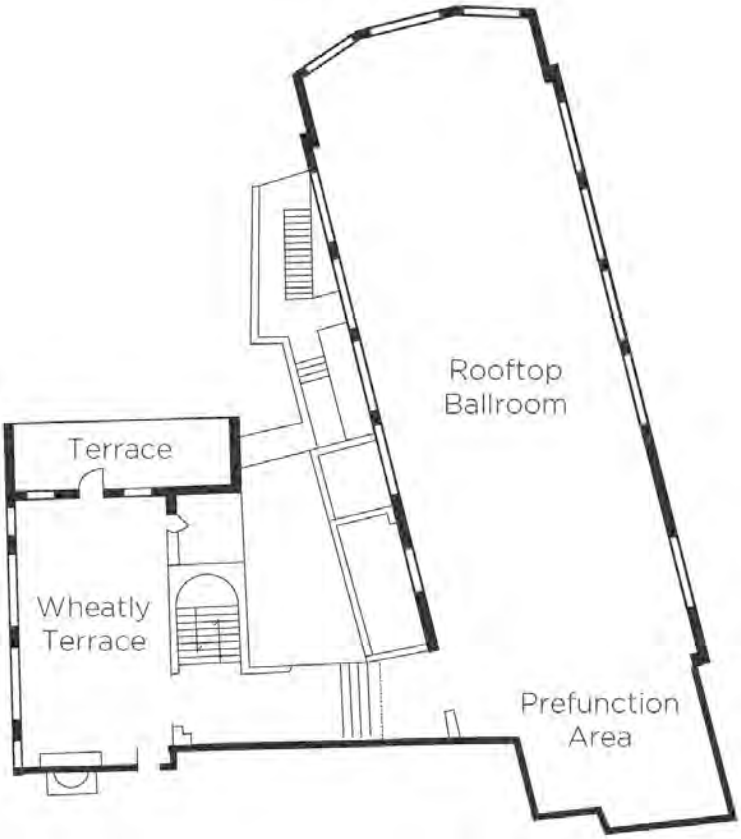
ECA TECHNOLOGY POLICY

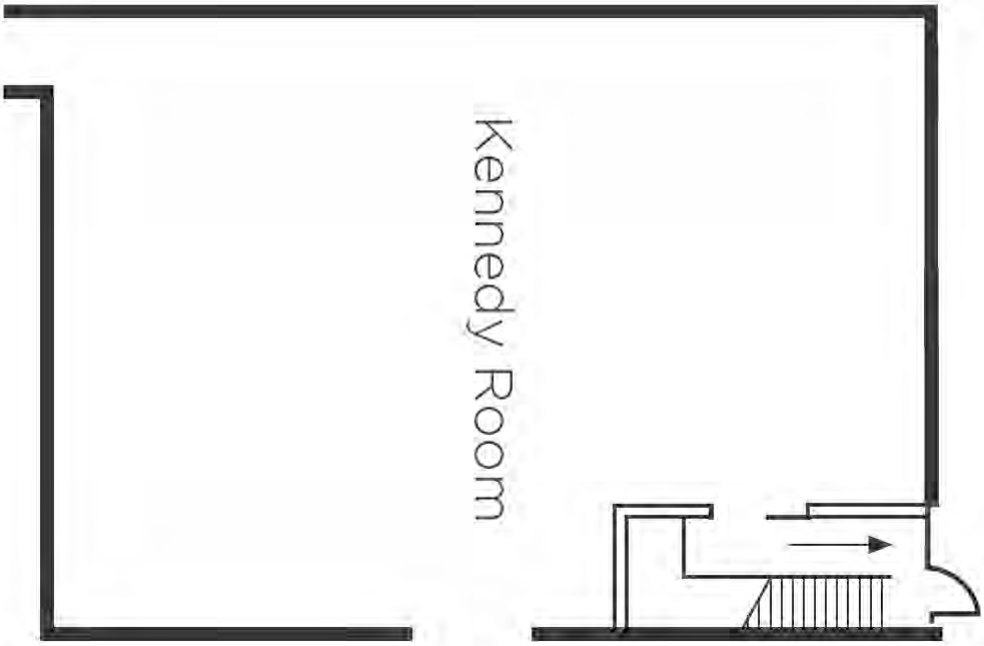
All requests for technology must have been by the Interest Group Program Planner at the time of final 2016 program submission (November 2015). Any requests made after that time cannot be honored. ECA is never able to approve requests for the following technology: Wi-Fi, personal computers, laser printers, satellite links, teleconference equipment, LCD panels, video data projects, and digital versatile/video disc equipment.

Although ECA members may wish to rent this equipment from the Hyatt Regency at their own expense, those individuals are responsible for the equipment, including protecting it from damage and theft. Further, ECA is not responsible for this equipment.

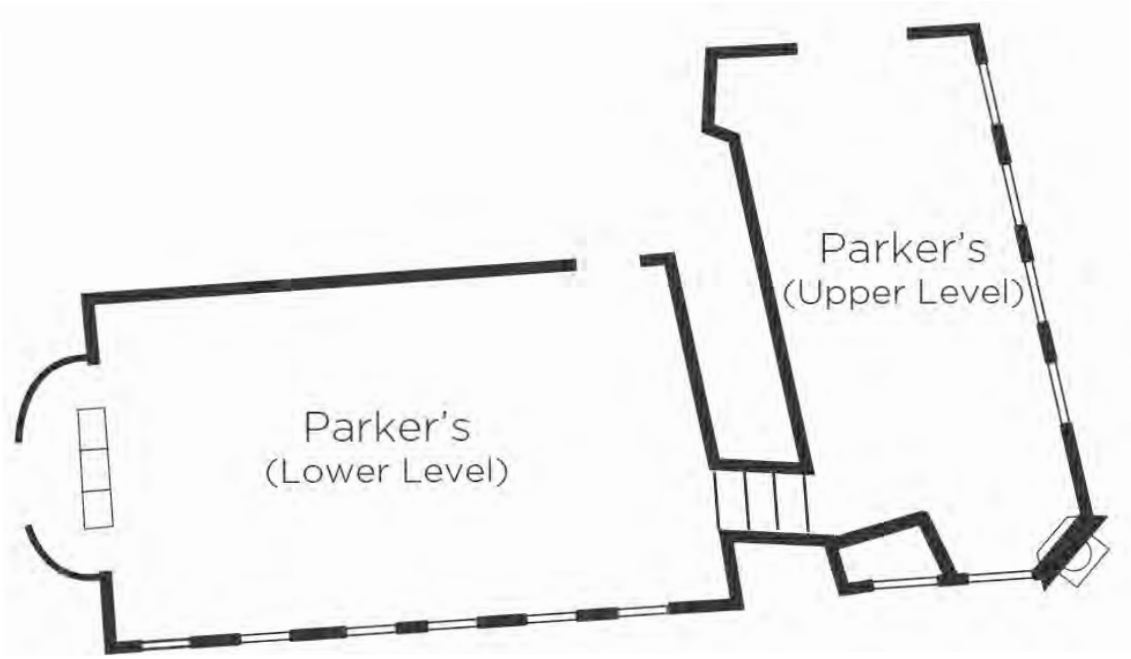
Finally, the hotel should not be expected to provide service for, or assistance with, personal technology that is brought into the hotel.

HOTEL MAPS


Rooftop
Ballroom
Terrace
Wheatly
Terrace
Prefunction
Area


Kennedy Room

Isabella Stewart Gardner
Louisa May Alcott
Alcott B
Alcott A
Prefunction Area
Harriet Beecher Stowe
Rest Room
Stairs to Lobby
Press Room
Rest Room
Dickens Room
King Room
Hawthorne Room
Whittier Room
Hutchinson Room
Lowell Room
Holmes Room
Brandeis Room
Longfellow Room


Parker's (Upper Level)
Parker's (Lower Level)

OSWEGO
STATE UNIVERSITY OF NEW YORK

SUNY Oswego's School of Communication, Media and the Arts congratulates Dr. Katherine S. Thweatt

ECA First Vice President Elect

SUNY Oswego offers a graduate program in Strategic Communication with specialty in tracks in:

- Integrated Media and Social Networks
- Health Communication
- Organizational Communication

Learn more at https://www.oswego.edu/graduate/strategic-communication-ma

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The School of Communication, Media and the Arts (SCMA)
where our students…
Say Something, Create Something,
Master Something, Achieve Something

2017 Convention Planners

Primary Convention Planner
Benjamin R. Bates
Ohio University

ASSOCIATE CONVENTION PLANNERS

Second Vice President (Local Arrangements)
Jason Edwards
Bridgewater State University

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Mary Mino
Penn State, DuBois

Tom Donlan
Montgomery County Community College

Short Courses
Dante Morelli
Suffolk County Community College

Steven Granelli
Ohio University

Marketing/Sponsorship Director
Nicole Blau
Ohio University, Lancaster

Second Vice President (Volunteer Coordinator)
Angela Cooke-Jackson
Emerson College

Graduate Poster Sessions
Heather Ferrara
Cazenovia College

Valerie Lynn Schrader
Penn State, Shuylkill

Social Media/Technology Coordinator
L. Meghan Mahoney
West Chester University of Pennsylvania

Basic Course Conference
Angela Hosek
Ohio University

2017 Interest Group and Affiliate Organization Planners

American Society for the History of Rhetoric
Michelle Gibbons
SUNY – Delhi

Applied Communication
Stacy Smulowitz
University of Scranton

Argumentation and Forensics
Sean Luechtefeld
University of Maryland

Communication Administration
Mary Mino
Penn State, DuBois

Communication Law & Ethics
Martin Wallenstein
CUNY – John Jay

Communication and Technology
Malwina Buldys
Temple University

Communication Traits
Yang Lin
University of Akron

Community College
Cheryl Wilson
Harrisburg Area Community College

GIFTS (Great Ideas for Teaching Students)
Kerry Byrnes-Loinette
Collin College

Health Communication
Rukhsana Ahmed
University of Ottawa
Institute of General Semantics

Thom Gencarelli
Manhattan College
Instructional Communication
Katherine Thweatt
SUNY - Oswego

Intercultural Communication
Doreen M. S. Jowi
Bloomberg University

2017 Interest Group and Affiliate Organization Planners (continued)

Interpersonal Communication
Marianne Dainton
LaSalle University

Interpretation and Performance Studies
Lisa Weckerle
Kutztown University

Kenneth Burke
Brian Gilchrist
Mount St. Mary's University

Media Communication
Guy Wade
Wayne State University

Media Ecology Association
Roxanne O'Connell
Roger Williams University

Nonverbal Communication
Jordan Atkinson
West Virginia University

Organizational Communication
Gregory Cranmer
Clemson University

Philosophy of Communication
Amanda McKendree
University of Notre Dame

Political Communication
Scott Dunn
Radford University

Rhetoric and Public Address
Michael Stutz
Three Rivers Community College

Theory and Methodology
Janie Harden Fritz
Duquesne University

Voices of Diversity
Elizabeth Whittington Cooper
Xavier University of Louisiana

2017 Paper and Program Selection Committee Members

Applied Communication
Jane Elmes-Crahall, *Wilkes University*
Greg Cranmer, *Clemson University*
Ralph Gigliotti, *Rutgers University*
Ann Jabro, *Robert Morris University*
Alexander Lancaster, *Weber State University*
Corey J. Liberman, *Marymount Manhattan College*
Lauren Mackenzie, *Marine Corps University, Quantico*
Jennifer S. Owlett, *William Paterson University*
Chip Rouse, *Stevenson University*
Stacy Smulowitz, *University of Scranton*
Nancy Wiencek, *Rider University*

Argumentation and Forensics
Taylor Hahn, *Johns Hopkins University*
Thomas McCloskey, *University of Maryland*
Jade Olsen, *University of Maryland*

Communication Administration
Janie Harden Fritz, *Duquesne University*
Andrew Herman, *SUNY – Geneseo*
Ann D. Jabro, *Robert Morris University*
Danette Ifert Johnson, *Ithaca College*

Communication Law and Ethics
Martin Wallenstein, CUNY – John Jay
John Greg Donaldson, CUNY – John Jay

Communication and Technology
Guy Wade, *Wayne State University*
Songyi Lee, *Temple University*
Kriten Roeschenthaler Wolfe, *Slippery Rock University*
Joel S. Ward, *Geneva College*
Kirk Winans, *Rensselaer Polytechnic Institute*
Yonty Friesem, *University of Rhode Island*
Angela M. Cirucci, *Kutztown University*
Randall Livingstone, *Endicott College*
Jaime Banks, *West Virginia University*
Brooke Foucault Welles, *Northeastern University*
Jessica E. Brophy, *Bridgewater College*
Jordan M. Alpert, *Virginia Commonwealth University*
David H. Lee, *New York City College of Technology*
Catherine Wright, *George Mason University*
John A. Courtright, *University of Delaware*
Rowena Briones Winkler, *University of Maryland*
Susan Drucker, *Hofstra University*
Gamze Yilmaz, *University of Massachusetts, Boston*
Tony Chung-Li Liao, *University of Cincinnati*
Hocheol Yang, *Temple University*
Nicholas Brody, *University of Puget Sound*
Elizaveta Friesem, *Temple University*
Leah LeFebvre, *University of Wyoming*
Kun Xu, *Temple Universityi*

Communication Traits
James M. Durbin, *Cleveland State University*
Yang Lin, *University of Akron*
Nicholas Scott Smith, *Wayne State University*

Community College
Susan M. Ward, *Delaware County Community College*
Nancy J. Willets, *Cape Cod Community College*
Laura K. Davis, *Harrisburg Area Community College*

GIFTS (Great Ideas for Teaching Students)
Jenny Warren, *Collin College*
Susan Ward, *Delaware County Community College*
Jessica Papajcik, *Stark State College*
Rebecca Townsend, *University of Connecticut*
Tobi Mackler, *Montgomery County Community College*
Nancy J. Willets, *Cape Cod Community College*
Tom Donlan, *Montgomery County Community College*
Dante Morrelli, *Suffolk County Community College*
Cheryl Wilson, *Harrisburg Area Community College*
Denise Gilmer-Knudson, *College of Southern Maryland*
Laura O'Connell, *Nassau Community College*
Debbie Stover, *Harrisburg Area Community College*
Tom Dolin, *Harrisburg Area Community College*

Graduate Posters
Heather J. Carmack, *James Madison University*
Cheryl Casey, *Champlain College*
Megan Dowd, *Independent Researcher*
Corey J. Liberman, *Marymount Manhattan College*
Maureen M. Louis, *Cazenovia College*
Dante E. Morelli, *Suffolk County Community College*
Kenneth Sibal. *Georgetown College*
Douglas C. Strahler, *Slippery Rock University*

Health Communication
Vinita Agarwal, *Salisbury University*
Jordan Alpert, *Virginia Commonwealth University*
Heather Carmack, *James Madison University*
Zehui Dai, *Bowling Green State University*
Heather Ferrara, *Cazenovia College*
Rosanne Hartman, *Canisius College*
Nicole Hudak, *Ohio University*
Yadong Ji, *Ohio University*
Mary King, *Bloomsburg University*
David Lee, *NYC College of Technology*
Ji Young Lee, *West Virginia University*
Yuping Mao, *California State University Long Beach*
DaKysha Moore, *Johnson C. Smith University*
James Olufowote, *University of Oklahoma*
Sun-A Park, *Robert Morris University*
Andrew Spieldenner, *Hofstra University*
Alexandru Stana, *University of Oklahoma*
Shawn Starcher, *Kent State University*
Victoria Team, *Monash University*
Julie Volkman, *Bryant University*

Instructional Communication
Carrie Kennedy-Lightsey, *Stephen F. Austin State University*
Caroline Waldbuesser, *Ohio University*
Michael Solito, *Texas A & M University-Corpus Christi*
Zach Johnson, *California State University, Fullerton*
Sara LaBelle, *Chapman University*
Candice Thomas-Maddox, *Ohio University, Lancaster*
Hannah Ball, *Chapman University*
Dana Borzea, *West Virginia University*
Nancy Bressler, *Wheeling Jesuit University*
Jordan Atkinson, *West Virginia University*
Rob Sidelinger, *Oakland University*
Katherine S. Thweatt, *SUNY - Oswego*

Intercultural Communication
Shannon M. Brogan, *Kentucky State University*
Sreashi Das, *University of Maryland*
Doreen M. S. Jowi, *Bloomsburg University of Pennsylvania*
Andrew Spieldenner, *Hofstra University*
Bruce F. Wickelgren, *Suffolk University*
Yea-WenChen, *San Diego State University*

Interpersonal Communication
Dana Borzea, *West Virginia University*
Mary Donato, *West Virginia University*
Katie Neary Dunleavy, *La Salle University*
Molly Eickholt, *West Virginia University*
Meredith Harrigan, *SUNY - Geneseo*
Danette Johnson, *Ithaca College*
Mary King, *Bloomsburg University*
Jennifer Knight, *West Virginia University*
Pamela Lannutti, *La Salle University*
Angela LaValley, *Bloomsburg University*
Jenny Rosenberg, *SUNY - Oswego*
Valerie Rubinsky, *Ohio University*
Shawn Starcher, *Kent State University*
Sara Trask, *Randolph-Macon College*

Institute of General Semantics
Thom Gencarelli, *Manhattan College*
Martin Levinson, *Institute of General Semantics*
Lance Strate, *Fordham University*

Interpretation and Performance Studies
Christi Saindon, *James Madison University*
Heidi M. Rose, *Villanova University*
Deanna Shoemaker, *Monmouth University*
Shauna M. MacDonald, *Villanova University*

Kenneth Burke

Erik A. Garrett, *Duquesne University*
Brian Gilchrist, *Mount St. Mary's University*
Jean Miller, *George Washington University*
Annie Laurie Nichols, *University of Maryland*

Media Communication

Josh Guitar, *Wayne State University*
Monica Brasted, *SUNY - Brockport*
Alane Presswood, *Ohio University*
David Lee, *CUNY - Queens College*
Scott Mitchell, *Wayne State University*
Tracy Stuntz, *Clovis Community College*
Jake Nickell, *Wayne State University*
Hans Schmidt, *Penn State, Brandywine*
Lukas Pelliccio, *Wayne State University*
Jessica Harvey, *Saint Vincent College*
Jaclyn Gaule, *Wayne State University*
Tiffany Sarkisian, *Clovis Community College*
Dominic Nanni, *Wayne State University*
Jessica Papajcik, *Starcher State College*
Miwa Ito, *Wayne State University*
Daniel Smith, *Kent State University*
Hassan Abdallah, *Wayne State University*
Zach Humphries, *Kent State University*
Holly Reiss, *Wayne State University*
Noura Hajjaj, *SUNY - New Paltz*
Rob Matheny, *Wayne State University*
James Durbin, *Cleveland State University*
Keith Brown, *Wayne State University*
Shawn Starcher, *Kent State University*
Kai Xu, *Wayne State University*
Joseph Lybarger, *University of Tennessee, Knoxville*
Nicholas Scott Smith, *Wayne State University*
Guy Wade, *Wayne State University*

Media Ecology Association

Brian Cogan, *Molloy College*
Gary Gumpert, *Urban Communication Foundation*
Michael Plugh, *Manhattan College*
Valerie Swarts, *Slippery Rock University*
Lance Strate, *Fordham University*
Cheryl Casey, *Champlain College*

Nonverbal Communication

Sara LaBelle, *Chapman University*
Zac D. Johnson, *California State University*
Fullerton Katherine Thweatt, *SUNY – Oswego*
Mary Donato, *West Virginia University*
Zach Carr, *SUNY – Buffalo*
Zachary W. Goldman, *Illinois College*

Organizational Communication

Cristina Gonzalez Alcala, *Summit Education Initiative*
Gregory A. Cranmer, *Clemson University*
Molly Eickholt, *West Virginia University*
Zachary W. Goldman, *Illinois College*
Alexander L. Lancaster, *Weber State University*
Joseph Lybarger, *University of Tennessee*
Robin Smith Mathis, *Mercer University*
Scott A. Myers, *West Virginia University*
Michael Sollitto, *Texas A&M - Corpus Christi*
Caroline Waldbuesser, *Ohio University*

Philosophy of Communication

Ozum Ucok-Sayrak, *Duquesne University*
Brian Gilchrist, *Mount St. Mary's University*
Ronald C. Arnett, *Duquesne University*
Annette Holba, *Plymouth State University*
Janie Harden Fritz, *Duquesne University*
Leeanne M. Bell McManus, *Stevenson University*
Joel Ward, *Geneva College*
Craig Maier, *Duquesne University*
Molly Wertheimer, *Penn State University, Hazleton*
David Lee, *NYC College of Technology*
Todd Kelshaw, *Montclair State University*

Political Communication

Richard E. Vatz, *Towson University*
Lisa Gring-Pemble, *George Mason University*
J. Kanan Sawyer, *West Chester University of Pennsylvania*
John Kares Smith, *SUNY - Oswego*
Trevor Parry-Giles, *National Communication Association*
Kristin N. English, *Georgia College and State University*
David LaVasseur, *West Chester University of Pennsylvania*
Kristina Contreras, *Radford University*

Rhetoric and Public Address and the American Society of the History of Rhetoric

Abbe Depretis, *Temple University*
Michelle Gibbons, *University of New Hampshire*
Christine Hirsch, *SUNY - Oswego*
Matthew Meier, *West Chester University of Pennsylvania*
Trevor Parry-Giles, *University of Maryland*
Valerie Schrader, *Pennsylvania State University*
Giuliana Sorce, *Pennsylvania State University*
Heather M. Stassen-Ferrara, *Cazenovia College*
Michael J. Stutz, *Three Rivers Community College*

Short Courses

Melissa Adeyeye, *Suffolk County Community College*
Thomas Bovino, *Suffolk County Community College*
Danna Prather Davis, *Suffolk County Community College*
Kristen Campbell Eichhorn, *SUNY - Oswego*
Sonia Ivancic, Ohio University

Sonia Ivancic, *Ohio University*
Alexander Lancaster, *Weber State University*
Wren C. Levitt, *Suffolk County Community College*
Kristen Okamoto, *Ohio University*
Rachel Presley, *Ohio University*
Alane Presswood, *Ohio University*
Heather Stassen-Ferrara, *Cazenovia College*

Theory and Methodology

Tiffany Dykstra, *West Virginia University*
Annette M. Holba, *Plymouth State University*
Susan Jasko, California *University of Pennsylvania*
Craig T. Maier, *Duquesne University*
Annie Laurie Nichols, *University of Maryland*
Richard A. Schutta, *University of Wisconsin - Stout*

Undergraduate Scholars Conference

Nancy Bressler, *Wheeling Jesuit University*
Heather Ferrara, *Cazenovia College*
Meredith Frank, *Montgomery County Community College*
Janie Harden Fritz, *Duquesne University*
Thomas Flynn, *Slippery Rock University*
Roger Gatchet, *West Chester University*
Brian Gilcrest, *Mount St. Mary's University*
Danette Ifert Johnson, *Ithaca College*
Doreen Jowi, *Bloomsburg University*
Hannah Karolak, *Duquesne University*
Lynne Kelly, *University of Hartford*
Julia Largent, *Bowling Green State University*
Kerry Byrnes-Loinette, *Collin College*
Candice Thomas Maddox, *Ohio University, Lancaster*
Kristin Majocha, *University of Pittsburgh, Johnstown*
Susan Mancino, *Duquesne University*
Matthew Martin, *West Virginia University*
Leeanne M. Bell McManus, *Stevenson University*
Dante E. Morelli, *Suffolk County Community College*
Jessica Papajcik, *Stark State College*
Marshall Prisbell, *University of Nebraska, Omaha*
Valerie Lynn Schrader, P*enn State, Schuylkill*
Jennifer Warren, *Collin College*
Molly Wertheimer, *Penn State, Hazleton*
Jennifer Wood, *Penn State New, Kensington*

Voices of Diversity

Kathryn Hobson, *James Madison University*
Christina Saindon, *James Madison University*
Felicia Stewart, *Morehouse College*
Nicole Files-Thompson, *Lincoln University*
Amber Johnson, *Washington University*
Gina Castle Bell, *West Chester University*
VaNatta Ford, *Williams University*
Liz Edgecomb, Xavier *University of Louisiana*
Ross Louis, Xavier *University of Louisiana*
Dan Strasser, *Rowan University*

SHORT COURSES AT A GLANCE

Friday 7:45-9:15 3.1.11 King

Short Course 1: Freedom to Innovate: Using Digital Story Maps in Communication Courses

Coordinator: **Jennifer Babcock**, *Bridgewater College*

This short course will teach participants how to incorporate a "digital humanities" technique – story mapping – into their own classroom. Participants will learn the pedagogical value of incorporating digital projects in the college classroom; explore various ways that a mapping technology can be used in a communication classroom; create a digital story map of their own during an interactive tutorial (so bring a laptop!); and leave with a specific idea for incorporating a story map assignment into their own classroom. This is a 90-minute short course. Collection of papers on the intersectionality of identities and how they are perceived within dominant groups.

Saturday 9:30-11:00 4.2.10 King

Short Course 2: Bridging the "Mass" and "Interpersonal" Divide: Integrating Mediated Communication Courses in the Undergraduate Curriculum

Coordinator: **David Keith Westerman**, *North Dakota State University*
Nicholas David Bowman, *West Virginia University*
Kenneth Alan Lachlan, *University of Connecticut*

Courses on media and mass communication are a core element of many programs in communication study - such studies represent some of the earliest communication scholarship. Such courses commonly discuss critical technological advances, from the printing press to video games. However, some find it difficult to integrate discussions of the Internet into this curriculum, as the technology seems to fit both "mass" and "interpersonal" courses. In this 90-minute short course, we will discuss how a focus on "mediated communication" can help bridge this gap, using examples and course materials (as well as new technology) already in use.

Friday 12:15-3:15 3.4.11 King

Short Course 3: Exploring Strategies for Implementing Media Literacy into Existing Communication Courses

Coordinator: **Jayne Cubbage**, *Bowie State University*

In our ever-connected world media is everywhere. As such, many assume that we are all media savvy—we may be, but are we media literate? This 3-hour course seeks to free media professors of traditional curriculum constraints by incorporating media literacy into their existing assignments and class discussion, thereby fostering a greater understanding of media messages, production values and the intended meaning behind those messages. This course seeks to enable professors and students alike to take media education beyond mere imitation of media techniques and formats. Both groups will become more knowledgeable and aware media.

Friday 3:30-5:00 | 3.7.07 | Brandeis

Short Course 4: Exercising Pedagogical Freedoms in Communication Classrooms: Using Media Based Pedagogies for Social Awareness?

Coordinator: **Jack Banks**, *University of Hartford*
Nancy Bressler, *Wheeling Jesuit University*

This 90-minute short course aims to investigate the changing landscape of media immersion through the use of media production in classroom contexts. As a pedagogical technique in a technology-saturated learning environment, this course considers the opportunities of implementing and creating media to address larger pedagogical goals, such as media literacy, critical thinking skills, active learning techniques. In support of ECA's theme of "Freedom," this course specifically seeks to address how teachers can engage their students in political and cultural awareness, through the production of media. We observe how these media based pedagogies freely promote student engagement in civic action!

Friday 3:30-4:45 | 3.7.10 | King

Short Course 5: Event Planning: Communicating Theory and Practice

Coordinator: **Leeanne Bell McManus**, *Stevenson University*
Chip Rouse, *Stevenson University*
Stephanie Verni, *Stevenson University*

Event Planning: Communicating Theory and Practice offers a unique approach that connects concepts in communication to event planning. Event planners are given the freedom to create new ideas and enjoy freedom from prescriptive routines. Understanding the "why" behind successful events is key to creating a unique experience for clients. With a solid basis in communication theory, this short course will enable event planners to manage and coordinate events with clarity and precision. Case studies and examples of event planning will be connected to the field of communication, and participants will uncover how effective, thoughtful planning strategies will yield successful events.

Friday 9:30-11:00 | 3.2.11 | King

Short Course 6: Diversity Within One Mountaineer Nation: Bringing a Freedom of Inclusiveness to the Media and Society Classroom

Coordinators: **Elizabeth Oppe**, *West Virginia University*
Egill Karlsson, *West Virginia University*
Seth Barbarow, *West Virginia University*

This 90-minute short course details the history of LGBTQ issues and inclusion in American society throughout the decades, beginning with the First National Gay Rights Organization founded in 1950 and finishing with the 2016 Summer Olympic Games and Orlando nightclub shootings. Notable definitions, the Kinsey (1948) Scale and the Rouchlin (1972) Heterosexual Questionnaire are examined, as along with Title IX and Title VII political and economic implications. The significance of how the media acts as an agent of sexuality socialization and gender identity is discussed, along with available campus resources for students, who may consider becoming an ally for the LGBTQ community.

Saturday 11:00-1:30 4.3.11 King

Short Course 7: Using Technology to Allow for and Encourage Faculty Voice in Decision Making

Coordinator: **Nina Acquavita**, *Suffolk County Community College*

The intent of this 90-minute short course is to examine some of the restrictions inherent in communication in a multi-campus and/or shared governance system. Communication allows the freedom to voice our ideas in departmental decision making as well as academic policies effecting ourselves and our students. Without using all communication tools necessary to create effective discussions, freedom to voice our ideas may be restricted. The content of this short course includes solutions for these restrictions and ideas for allowing the free exchange of ideas through the use of BlackBoard and SharePoint to allow for and encourage faculty participation in discussions."

Saturday 12:15-3:15 4.4.02 Lobby

Short Course 8: Teaching and Learning Rhetorics of Display in the Field

Coordinator: **Lawrence Prelli**, *University of New Hampshire*

This three-hour short course introduces participants to strategies for teaching analysis and interpretation of "display" rhetorics based on students' experiences with them outside the classroom. The course itself illustrates how to plan and conduct "field work" by positioning participants as students doing collaborative case studies of a variety of displays encountered during a round-trip walk from the convention hotel. Displays encountered range from an interpretive talk, through commemorative and memorial sites, to unofficial "vernacular" sites. The course concludes with a forty-minute planning session aimed at generating opportunities for participants to bring their students into the field. This planning session will occur in the Gardner Room, starting at about 2:00.

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This list was accurate at the time of printing.

SPOTLIGHT ON

Thursday 3:30-4:45	2.4.08	Holmes

Boston Places from Communication Perspectives

Friday 8:00-9:15	3.1.09	Lowell

When in Boston, Study the Kennedys: A Rhetorical Consideration of JFK, RFK and EMK

Friday 3:30-4:45	3.7.08	Holmes

Lady Advocates: Arguments for Civic Inclusion in 18th and 19th Century America

Saturday 9:30-10:45	4.2.06	Stowe

Urban Communication in Contexts I

Saturday 11:00-12:15	4.3.02	Longfellow

Urban Communication in Contexts II

Saturday 12:15-3:15	4.4.02	Lobby

Short Course 8: Teaching and Learning Rhetorics of Display in the Field

BUSINESS MEETINGS AT A GLANCE

THURSDAY	**12:30-1:45**
Communication and Technology	Longfellow
Philosophy of Communication	Hawthorne
FRIDAY	**8:00 - 9:15**
Applied Communication	Dickens
Voices of Diversity	Longfellow
Communication Administration	Hawthorne
Rhetoric and Public Address	Holmes
Interpretation and Performance Studies	Kennedy

FRIDAY	**2:00 - 3:15**
Political Communication	Wheatley
FRIDAY	**3:30-4:45**
Communication Traits	Dickens
Communication Law & Ethics	Longfellow
Institute of General Semantics	Hutchinson
Media Communication	Kennedy
Rhetoric and Public Address	Constellation E
FRIDAY	**5:00-6:15**
Maryland Communication Association	King
New York State Communication Association	Alcott A
New Jersey Communication Association	Alcott B
Pennsylvania Communication Association	Kennedy

BUSINESS MEETINGS AT A GLANCE

SATURDAY	**8:00–9:15**
Organizational Communication	Dickens
Argumentation and Forensics	Longfellow
Intercultural Communication	Hawthorne
Health Communication	Hutchinson
Community College	Alcott B
SATURDAY	**11:00–12:15**
Kenneth Burke	Hutchinson

SATURDAY	**12:30-1:45**
Media Ecology Association	Brandeis
Instructional Communication	Alcott B
SATURDAY	**2:00 - 3:15**
Nonverbal Communication	Dickens
Interpersonal Communication	Longfellow
Theory and Methodology	Hawthorne
ECA General Business Meeting	**3:30 - 4:45**
Interpretation and Performance Studies	Alcott A&B

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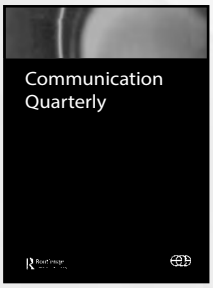

Communication Quarterly

Editor: Pamela J. Lannutti, *La Salle University*

Publication Details
Vol. 65, 2017 • 5 issues per year • Print ISSN 0146-3373 • Online ISSN 1746-4102
Visit the journal web page at *www.tandfonline.com/RCQU*

FREE ARTICLE
A Post/Decolonial View of Race and Identity Through the Narratives of U.S. International Students from the Global South,
Nilanjana Bardhan & Bin Zhang

Communication Research Reports

Editor: Nicholas David Bowman, *West Virginia University*

Publication Details
Vol. 34, 2017 • 4 issues per year • Print ISSN 0882-4096 • Online ISSN 1746-4099
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FREE ARTICLE
Interpersonal Goals and Political Uses of Facebook,
Michael W. Kearney

Qualitative Research Reports in Communication

Editor: Kristen L. Majocha, *University of Pittsburgh at Johnstown*

Publication Details
Vol. 18, 2017 • 1 issue per year • Print ISSN 1745-9435 • Online ISSN 1745-9443
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FREE ARTICLE
Muslim Women's Use of Internet Media in the Process of Acculturation in the United States,
Lawanda McKelvy & Karishma Chatterjee

FREE ACCESS TO THE 2016 ECA ARTICLE OF THE YEAR

Priest as Teacher III: Parishioners' Responsiveness and Priests' Vocational Qualities,
Editors: Sean M. Horan & Peter Jesus Cruz Raposo
Communication Quarterly

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WEDNESDAY
THURSDAY

"Congratulations Dr. Benjamin Bates,

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Wednesday 9:00 - 5:30 — Prefunction

CONVENTION REGISTRATION OPEN

Wednesday 9:45–10:00 — 1.1.01 — Alcott

Opening Comments and Goal Setting
Sponsor: Basic Course Conference
Angela Hosek, *Ohio University*

Wednesday 10:00-12:00 — 1.1.02 — Alcott

Plenary Workshop: Teaching Practice Enhancement in the Basic Course
Sponsor: Basic Course Conference
Pratt Bennet, *Berklee College of Music*

This workshop and interactive session with be led by Teacher Transformational Training (TTT) Co-Founder Pratt Bennet, Berklee College of Music, Boston, MA. This session will allow basic course instructors to engage with vexing issues they face in their classes. The workshop is designed to help each instructor design, experiment with, and refine more effective teaching tools for their specific courses and create plans to track their effectiveness. In addition to basic course instructors identifying and designing new ways to experiments with their courses, we also plan to propose a panel for ECA 2018 from this session that allows us to come back together to share our successes, learning opportunities, and revisions plans based on the experimentations we devise in this workshop.

Wednesday 12:15-1:15 — 1.1.03 — Press

Basic Course Conference Luncheon

Wednesday 1:30-3:00 — 1.1.04 — Alcott

Plenary Town Hall Debate: Freedom to Consider the Following…
Sponsor: Basic Course Conference
Moderator: **Scott Myers,** *West Virginia University*

Be it resolved: *The Communication field must establish a Basic Communication Course that is consistent in content and format across colleges and universities.*

"For the Affirmative"
Lynn H. Turner, Marquette University
Nancy J. Willets, Cape Cod Community College
David McMahan, Missouri Western State University

"For the Negative"
Rich West, Emerson College
Sara Weintraub, Regis College
Candice Thomas-Maddox, Ohio University, Lancaster

This animated and engaged town hall debate comprised of panelists who have served as past presidents of the Eastern Communication Association, the Central States Communication Association, and the National Communication Association will engage the following. This program examines the role that the Basic Communication Course (BCC) plays in the field of communication studies.

Specifically, this debate will look at two specific concerns related to the BCC: Content and Approach. Debaters will examine several questions, including: What should be taught in the BCC across various departments? Should the field be encouraging consistency in BCC content so that administrators and laypeople understand the field? What approach works best in the BCC? Hybrid? Public speaking? Theoretical? Interpersonal/Group/Team?

In the spirit of the old Town Hall debates, audience members will be involved in the debate, overtly demonstrating their support for one side or the other.

Wednesday 3:15-4:30 1.1.05 King/Alcott

Breakout Panels: Freedom to Take Teaching Risks: Exploring Best and New Practices for Teaching the Basic Course

Sponsor: Basic Course Conference
Chair: **Dawn Pfeifer Reitz**, *Penn State, Berks*

"Innovative Approaches to Teaching Persuasive Speaking Online"
Jordan Atkinson, *West Virginia University*

"Presenting That Doggy in the Window: Logos, Pathos, Ethos PowerPoint Competition"
Jennifer Babcock, *Bridgewater College*

"Diversity Privilege Walk"
Lauren N. Miller, *Texas State University*

"That's Your Favorite Movie? Persuade Me: Teaching Students How to Make a Logical Argument"
Eric Mishne, *Ohio University*

"Smart Phones, Dumb News: Using Mobile Technology as Argumentative Aid"
Alane Presswood, *Ohio University*

"Using Silly Poems to Get Students Talking"
Dawn Pfeifer Reitz, *Penn State, Berks*

"A Collaboration with Dance and Outlining Techniques: Bridging Memorable Moments in Public Speaking"
Savannah Sandburg, *Ohio University*

"Story Podcast"
Jane Pierce Saulnier, *Emerson College*

"Nonverbal Communication and Delivery"
Adam Tristan, *Texas State University*

This panel features "best practice" teaching ideas drawn from a wide variety of teaching experience and expertise. The panel is organized in a round-robin manner showcasing a variety of teaching ideas in a variety of contexts. Every 20 minutes, participants will move together in clockwise manner to the next station. Panelists will demonstrate their teaching ideas and provide participants with handouts detailing instructions, materials needed, and ways to process the teaching idea so that the activity is tied to course content and learning objectives.

Wednesday 4:45-5:00 1.1.06 Alcott

Basic Communication Course Closing Comments

Sponsor: Basic Course Conference
Angela Hosek, *Ohio University*

Closing comments from the Basic Communication Course Conference Program Planner. Participants who attend this session will also have the opportunity to win a gift certificate to Barnes and Noble bookstore

Wednesday 5:00-7:00	1.1.07	TBD

Optional Post-Basic Course Conference Social Gathering

Wednesday 3:00-4:00	1.2.01	Stowe

ECA Finance Committee Meeting

Jason S. Wrench, *President*
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Annette Holba, *Editor,* Qualitative Research Reports in Communication (ex officio)

Wednesday 3:00-4:00	1.2.01	Stowe

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Wednesday 5:00-6:00	1.2.03	Stowe

ECA Site Selection Committee Meeting

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Leanne Bell McManus, *First Vice President Elect*
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Thomas R. Flynn, *Immediate Past President Once Removed*
Cheryl Casey, *Executive Director*

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Thursday 8:00-5:30 Prefunction

CONVENTION REGISTRATION OPEN

Thursday 1:00-5:00 Press

PUBLISHER'S EXHIBIT AREA OPEN

Thursday 8:30-11:45 2.1.01 Kennedy

Executive Council Meeting I

Jason S. Wrench, *President*
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Trevor Parry-Giles, *Archivist (ex officio)*
Stacy Smulowitz, *Applied Communication*
Jade Olson, *Argumentation and Forensics*
Mary Mino, *Communication Administration**
Malwina Buldys, *Communication and Technology*
Nicholas Scott Smith, *Communication Traits*
Martin Wallenstein, *Communication Law and Ethics*
Jessica Papajcik, *Community College*
Shawn Starcher, *Health Communication*
Daniel Mansson, *Instructional Communication*
April Copes, *Intercultural Communication*
Katy Neary Dunleavy, *Interpersonal Communication**
Christina Saindon, *Interpretation and Performance Studies **
Elvera Berry, *Kenneth Burke **
C. Leigh Nelson, *Media Communication**
Zac D. Johnson, *Nonverbal Communication**
Robin Smith Mathis, *Organizational Communication**
Craig Maier, *Philosophy of Communication**
Tracey Quigley Holden, *Political Communication**
Christine Courtrade Hirsch, *Rhetoric and Public Address**
Annette Holba, *Theory and Methodology**
Truman Keys, *Voices of Diversity**

** Interest Group Representative's term ends at the completion of this meeting*

Thursday 12:30-1:45 2.2.02 Dickens

ECA Distinguished Research Fellows Meeting

Thursday 12:30-1:45 2.2.03 Hawthorne

Philosophy of Communication Business Meeting

Thursday 12:30-1:45 2.2.04 Hutchinson

Student Organizations and Organizational Communication: Examining how Organizational Theory and Practice Impact Student Organization

Sponsor: Organizational Communication
Chair: **Kholo Theledi**, , *Abilene Christian University*
Respondent: **Lauren Lemley,** *Abilene Christian University*

Exploring Organization Sensemaking, Identification, and Commitment in Three College Student Organizations"

Piyawan Charoensap-Kelly, *University of Southern Mississippi*

"Bridging the Gap: Cultivating a culture of diversity and empathy between Panhellenic and Pan-Hellenic Organizations at Predominantly White Institutions"

Keturah Green, *Southeastern Louisiana University*

"How Much Freedom is Too Much?: A Systems Theory Case Study of How Student Organizations Function with and without a Faculty Advisor"

Matthew Petrunia, *Fashion Institute of Technology, SUNY*

"Instilling Principles of Shared Leadership in Student Clubs and Organizations: Going Back to the Basics"

Carley Young, *University Southern Mississippi*

This panel examines how organizational communication theory and practice shape student organizations through the use of sensemaking theory, anxiety/uncertainty management theory, systems theory, and applied communication principles.

Thursday 12:30-1:45 2.2.05 Gardner

Freedom from Cultural Incivility and Epistemic Violence: Towards Communication as a Discourse of Geo-epistemic Responsibility

Sponsor: Intercultural Communication
Chair: **Fadoua Loudiy**, *Slippery Rock University*
Respondent: **Erik Garrett,** *Duquesne University*

"Césairean Négritude as a Form of Cultural Civility and as a Discourse of Geo-epistemic Responsibility"

Chelsea R. Binnie, *Duquesne University*

"Freedom from Epistemic Violence: Toward a Discourse of Geo-epistemic Responsibility in Transnational Communication"

Arshia Anwer, *Manhattan College*

"Felix Guattari's Refrain: An Affective Response to Communicative Violence and Socio-political Incapacitation"

Fadoua Loudiy, *Slippery Rock University*

This panel is an invitation to explore the metaphors of "cultural civility" and "geo-epistemic responsibility" as potential responses to communicative incivility that occurs in intercultural encounters. We address the following question as it relates to the study and development of communication as a field of international and intercultural discourses: How can "cultural civility" and "communication as a discourse of geo-epistemic responsibility" offer freedom from rampant issues of communicative incivility and violence whilst preserving the essential thrust of freedom that is necessary for authentic communication between persons?

Thursday 12:30-1:45 2.2.06 Stowe

Flipping the Basics: Considering Flipped Classroom Methodologies in Basic Communication Courses

Sponsor: Instructional Communication
Chair: **Lauren Lemley**, , *Abilene Christian University*

Jane Pierce Saulnier, *Emerson College*
Christopher Darr, *Indiana University, Kokomo*
Bailey Cate, *Abilene Christian University*
Kim Martinez, *Abilene Christian University*
Angela M. Hosek, *Ohio University*
Christine Courtrade Hirsch, *SUNY – Oswego*

Flipped course methods grant instructors freedoms to do many productive things (e.g., focus on application, spend time interacting with students, etc.) and freedom from others (e.g., having to "perform" while lecturing, spending time repeating concepts from homework, etc.). This session presents the advantages and challenges of implementing flipped classroom methodologies in communication courses through detailing specific classroom strategies, discussing how to plan/train for flipping a course, and sharing ideas for gaining instructor and student buy-in.

Thursday 12:30-1:45 2.2.07 Brandeis

Toward Sustainable Futures: Environmental Communication as Applied Research

Sponsor: Applied Communication
Chair: **Benjamin Wyman**, *University of Maine*
Respondent: **Brianne Suldovsky,** *University of Pennsylvania*

"Stories of Success in Sustainability Science Collaborations"
Tyler Quiring, *University of Maine*
Abby Roche, *University of Maine*

"Scenic Overlooks, Visual Aesthetics, and Outdoor Recreational Practices"
Bryan Picciotto, *University of Maine*

"Municipal Food Ordinances in Maine"
Matthew Petrunia, *Fashion Institute of Technology, SUNY*

"Governmental Spin and the Paris Climate Talks"
Benjamin Wyman, *University of Maine*

This session applies theoretical tools from communication research contexts including team collaboration, visual aesthetics, political action, and propaganda analysis. Working within the fundamentally applied subfield of Environmental Communication, we demonstrate the utility of communication research for users working on practical issues including aquatic management, park recreation, agricultural recreation, and climate policy. In doing so, we seek freedom from theory that has limited application potential and freedom to promote sustainable practices that can build better futures.

Thursday 12:30-1:45 2.2.08 Holmes

Political Correctness, Antiheros, and Discourses of Apologia & Personal Responsibility

Sponsor: Rhetoric and Public Address
Chair: **Michael J. Stutz**, *Three Rivers Community College*
Respondent: **Brianne Suldovsky**, *University of Pennsylvania*

"Donald Trump, Political Correctness, and Other Things We 'Don't Have Time For'"
Matthew R. Meier, *West Chester University of Pennsylvania*

"Speaking to Stakeholders in Corporate Sports Apologia: Analyzing the NFL's Response to the Domestic Violence Crisis"
Caitlyn Jarvis, *Emerson College*

"Decoding Dexter Morgan: Using Foucault to Explain the Appeal of a Morally Corrupt Antihero"
Steve Granelli, *Ohio University*

"C. Everett Koop: Identification and the Need to Teach Personal Responsibility"
Darlene K. Drummond, *Dartmouth College*

This competitive paper panel explores the norms of decorum and behavior, the contested sites where these norms exist, and the appeal and complicated consequences of breaking them.

Thursday 12:30-1:45 2.2.09 Lowell

Last Year Today: Late Night Comedy and the 2016 Election

Sponsor: Political Communication
Chair: **Scott W. Dunn**, *Radford University*

"Late Night Comedy and Political Engagement"
Dante Morelli, *Suffolk County Community College*

"Gender Affinity and Political Comedy in the 2016 Election"
Danielle Cantey, *Boston University*

"'Trumped Up Trickle Down Economics': What Are People Learning about the 2016 Presidential Election Coverage?"
Daniel Hunt, *Worcester State University*

"Making Donald Drumpf Again: A Rhetorical Analysis?"
Annabelle Everett, *University of Rhode Island*

"Debating the Impact: SNL and Attitudes towards Candidates?"
Gerard Jalette, *University of Rhode Island*

Late night comedy shows often target political candidates during election years. This election was unique in that the candidates were largely unfavorable, there were an unusual number of pre-elections scandals (both real and, um, perhaps not entirely rooted in reality), and at least one candidate could not stop tweeting at 3 in the morning. This panel draws upon a variety of traditions to discuss past research on the impact of political comedy and apply the findings to this year's crop of television programs.

Thursday 12:30-1:45 2.2.10 Wheatley

Freedom to and Freedom From…. the Technologies in the Classroom: Ethical and Legal Issues of the Technologized Classroom

Sponsor: Communication and Technology and Communication Law and Ethics
Chair: **Gary Gumpert**, , *Urban Communication Foundation*

Susan Drucker, *Hofstra University*
Elizaveta Friesem, *Temple University*
Yonty Friesem, *University of Connecticut*
Thomas Flynn, *Slippery Rock University*
Candice Thomas-Maddox, *Ohio University, Lancaster*
Gary Radford, *Farleigh Dickinson University*
Marie Radford, *Rutgers University*
Warren Sandmann, *William Patterson University*
Victoria Semp, *Hofstra University*

PowerPoint, Internet connection, clickers are augmented by BYOT (Bring your own technologies). Some educational institutions have policies providing mobile student technologies. Schools are asking students to "BYOD," or Bring Your Own Device. BYOD or BYOT (Bring Your Own Technology) programs have been introduced. Do we need to fundamentally change our expectations and rules associated with the communication environment of teaching and learning? What ethical standards and legal principles guide the restructuring of learning environments? This panel will explore the legal and ethical issues associated with managing new classroom communication environment.

Thursday 12:30-1:45 2.2.11 King

This Is Not Your Stand to Make. This Isn't a Platform: Questioning the Freedom for Cultural Diversity in Network Television

Sponsor: Media Communication
Chair: **Alane Presswood**, *Ohio University*
Respondent: **Dan Strasser**, *Rowan University*

"On the Dilemmas of 'Seeing' Disability: Towards an In-Situ Framework for Research on Hidden Disabilities'"
Nicole Eugene, *Ohio University*

"#What A Doctor Looks Like: Delta's Response to Charges of Racism and Sexism During a Medical Emergency"
Rod Carveth,*Morgan State University*

"Protest through intersectionality: Rodolfo "Corky" Gonzales and the Plan del Barrio"
Kyle Stephan, *University of Maryland*

"The Style of Doing Safe Politics: The Millennial Influence on the Disability Rights Movement"
Jessica Marquez, *California State University – Long Beach and Orange Coast College*

James C. McCroskey & Virginia P. Richmond
Undergraduate Scholars Conference

A collection of papers on the intersectionality of identities and how they are perceived within dominant groups

Thursday 12:30-1:45 2.2.12 Alcott A

This Is Not Your Stand to Make. This Isn't a Platform: Questioning the Freedom for Cultural Diversity in Network Television

Sponsor: Media Communication
Chair: **Alane Presswood** , *Ohio University*
Respondent: **Jack Banks** ,*University of Hartford*

"Busy Building an Empire: An Analysis of Black Representation on the Fox Drama"'
Amber Byrd, *Wheeling Jesuit University*

"Representing Asian Americans on Mainstream Television Networks: Balancing Stereotypes and Authenticity"
Jingsi Christina Wu, *Hofstra University*

"'You Talk about Fairness and Justice Like It's Available to Everybody. It's Not!': Analyzing Scandal's Representation of Police Brutality"
Nancy Bressler, *Wheeling Jesuit University*

"'Live From New York, ' It's Diversity: Representation of Race on Saturday Night Live"
Kimberly J. Hannah-Prater, *University of Maryland*

Given the cultural tensions surrounding police brutality, the Black Lives Matter movement, and Fox News' controversies, we explore the representations of diversity on television shows on ABC, FOX, and NBC, to examine to what extent major television networks reinforce or challenge cultural stereotypes. In celebration of ECA's theme of "Freedom", we question how mainstream television shows, which still rely primarily on ratings and advertising revenue, respond to, portray, and/or engage in current diversity issues

Thursday 12:30-1:45 2.2.13 Alcott B

Pathways to Leadership in Higher Education

Sponsor: Communication Administration
Chair: **Ann Bainbridge Frymier**, *Miami University*

Ann Bainbridge Frymier, *Miami University*

Scott Titsworth, *Ohio University*

Matthew Martin, *West Virginia University*

Elizabeth Graham, *Kent State University*

Four experienced administrators will discuss avenues to administrative roles and the means for developing the skills needed for effective leadership in higher education. This panel is of interest to faculty who are considering administrative positions and those Department Chairs who are interested in developing their faculty for future roles. Topics such as mentoring, balancing scholarship, teaching, and administrative duties, communication skills for administrators, and reasons for seeking leadership positions will be discussed. Participants will be encouraged to ask questions and to share their perspectives in the discussion.

Thursday 12:30-1:45 2.2.14 Kennedy

This Is Not Your Stand to Make. This Isn't a Platform: Questioning the Freedom for Cultural Diversity in Network Television

Sponsor: Instructional Communication
Chair: **Shavonne Shorter**, *Bloomsburg University*

Shavonne Shorter, *Bloomsburg University*
Beth E. Michalec, *Penn State Lehigh Valley*
Erin Brummett, *Bloomsburg University*
Ruth J. Beerman, *Randolph-Macon College*

The reciprocal student/teacher instructional process often takes place beyond the classroom. For some professors this occurs within student organizations. The members of this panel all proudly serve as advisors to student organizations in which the study and implementation of communication function as part of the organization's primary focus. During this panel we will share the teaching and learning processes that underpin our successful programs.

Thursday 2:00-3:15 2.3.01 Dickens

ECA Distinguished Teaching Fellows Meeting

Thursday 2:00-3:15 2.3.02

Top Competitive Papers in Communication and Technology Studies

Sponsor: Communication and Technology
Chair: **Malwina Buldys**, *Temple University*
Respondent: **Rod Carveth**, *Morgan State University*

"Like, Share, Retweet: Testing Competing Models of the Theory of Planned Behavior to Predict Slacktivism Engagement"*
Aaron Noland, *James Madison University*

"Freedom to be Me: Transgender Identity Affordances of a Virtual Support Group"
Sara Green-Hamann, *University of Maine*
John C. Sherblom, *University of Maine*

"Love in Modern Times: Self-Presentation and Impression Formation on Tinder"
Taylor Rockwell, *University of Massachusetts, Boston*
Gamze Yilmaz, *University of Massachusetts, Boston*

"The Elaboration Likelihood Model and Advertising in Video Games"**
Duncan V. Prettyman, *University of Delaware*

This panel features top four competitive papers from the Communication and Technology Studies Interest Group from this year.

* Top Paper

* Debut Paper

Thursday 2:00-3:15 2.3.03

Top Paper Panel: Humiliation and Spectacle; Catholic Rhetoric and Enlightenment Philosophy

Sponsor: Philosophy of Communication
Chair: **Amanda G. McKendree**, *University of Notre Dame*

"Waxing Spectacular: An Activist's Taxonomy of Public Spectacle"
Ryan Bince, *Syracuse University*

"Letting Ourselves Go: The Discursive Practices of Humiliation"*
John Welton, *University of Maine*

"Dwelling in Mary's Smile: Pope Francis's Culture of Encounter and the Skandala of Our Times"
Craig T. Maier, *Duquesne University*

"The Limits of Communication: Philosophy's Impact on the Communicative Context"
Jeffrey S. Bogaczyk, *Duquesne University*

"Why Paul Tillich's 'The Courage to Be' is a Life Guide for 21st Century Journalists… And Everyone Else for that Matter
Steve Urbanski, *West Virginia University*

These top ranked competitively selected papers feature a variety of philosophers engaging different questions of communication. The authors turn to the philosophy of communication for insightful reflections on current socio-ecological and technical systems.

* Debut Paper

Thursday 2:00-3:15 2.3.04 Hutchinson

Ethics and Academic Freedom: The Freedom to Be Free From…

Sponsor: Communication Law and Ethics
Chair: **Thomas R. Flynn**, *Slippery Rock University*

"Making it Work: Finding Patterns in the Way Distance Affects Relationships"*
Ryan Bince, *Syracuse University*

"Letting Ourselves Go: The Discursive Practices of Humiliation"*
John Welton, *University of Maine*

"Dwelling in Mary's Smile: Pope Francis's Culture of Encounter and the Skandala of Our Times"
Craig T. Maier, *Duquesne University*

"The Limits of Communication: Philosophy's Impact on the Communicative Context"
Jeffrey S. Bogaczyk, *Duquesne University*

"Why Paul Tillich's 'The Courage to Be' is a Life Guide for 21st Century Journalists… And Everyone Else for that Matter
Steve Urbanski, *West Virginia University*

During this presentation, student panelists will share their research projects where they used a qualitative, interpretive descriptive method to explore the emergent themes in close interpersonal relationships. Panelists also will discuss their personal challenges and triumphs of conducting original research including ethical considerations, data collection, and how studying close relationships through formal research impacted their own perceptions.
* Student Paper

Thursday 2:00-3:15 2.3.05 Gardner

Teaching Without Offending: How to Deal with Controversial Topics in the Communication Classroom

Sponsor: Instructional Communication
Chair: **Rowena Briones Winkler**, *University of Maryland*

Danielle Catona, *Seton Hall University*
Candace P. Parrish, *North Carolina Central University*
Janice Gassam, *Sacred Heart University*

This panel presents a variety of teaching practices that promote safe learning spaces in which students feel supported and encouraged to express their diverse viewpoints about controversial issues. We welcome audience participation in our discussion of multiple approaches to facilitating difficult dialogues and promoting critical thinking in the communication classroom. Panelists will share insights gleaned from their experiences at a Southern public school, a private school, a Historically Black College/University, and a religious-affiliated institution.

Thursday 2:00-3:15 2.3.06 Brandeis

Tying together Research and Application: The Self-Reflective Aspect of Interpretive Research

Sponsor: Theory and Methodology
Chair: **Nyia Lacey**, *Delaware County Community College*
Sponsor: **Maxine Gesualdi**, *West Chester University of Pennsylvania*

"Making it Work: Finding Patterns in the Way Distance Affects Relationships"*
Laura Preby, *West Chester University of Pennsylvania*
Jackie Prestoy, *West Chester University of Pennsylvania*

"Exes For a Reason: Limitations of Continuing a Friendship with an Ex Romantic Partner"*
Zoe Farquhar, *West Chester University of Pennsylvania*
Sarah Rayne, *West Chester University of Pennsylvania*

"Theory, Research, Application: Developing Class Research Projects to Bring Them All Together in a 'Real Life' Context"
Denies M. Polk, *West Chester University of Pennsylvania*

During this presentation, student panelists will share their research projects where they used a qualitative, interpretive descriptive method to explore the emergent themes in close interpersonal relationships. Panelists also will discuss their personal challenges and triumphs of conducting original research including ethical considerations, data collection, and how studying close relationships through formal research impacted their own perceptions.

* Student Paper

Thursday 2:00-3:15 2.3.07 Stowe

Issues of Technology in Health Communication

Sponsor: Health Communication
Chair: **Ji Young Lee** , *West Virginia University*
Sponsor: **Vinita Argawal** , *Salisbury University*

"Opting out of Plugging in: Explaining EHR Resistance through Profession, Age, Organizational Experience, and EHR Communication Quality"
Ashley K. Barrett, *Baylor University*

"From the 'Robotic Look' to 'Near-Natural': The Marketing of Medical-Grade Bionic Limbs"*
Nicholas R. Maradin III, *University of Pittsburgh*

"We Regret to Inform You: Media & Death"
Dianne Gravley, *Regent University*

Advancements in communication technology have seen greater efforts at improving health care delivery as well as newer communication challenges. The competitively selected papers on this panel address some ways in which these opportunities and challenges are negotiated by looking at employee experiences of integration of electronic health records into healthcare organizations, the role of bionic limbs in meeting practical and social needs of wearers, and the transformation of death notifications facilitated by communication technology.
* Student Paper

Thursday 2:00-3:15 2.3.08 Hutchinson

Kenneth Burke's Parlor of US Politics: Freedom To… and Freedom From…

Chair: **Brian Gilchrist**,*Mount St. Mary's University*
Sponsor: Kenneth Burke

Jean Costanza Miller, *George Washington University*
Annie Laurie Nichols, *University of Maryland*
Erik Garrett, *Duquesne University*
Elvera Berry, *Roberts Wesleyan University*
Micki Burdick, *Villanova University*
Paul B. Stewart, *Roberts Wesleyan University*

In the aftermath of unimaginable political wrangling, we are now free to reflect on junctures at which "it might have been different" and propose Burkean lessons to be learned and futures to envision. What kind of rhetoric have we created? Where are diverse voices? Is there room for civility in the "political battle"? Following brief examples and analyses of perspectives, this Roundtable will provide an invitational parlor attentive to Burkean conversation related to contemporary politics.

Thursday 2:00-3:15 2.3.09 Lowell

Interpersonal Communication and Emotions

Sponsor: Interpersonal Communication
Chair: **Christine Anzur** , *West Virginia University*
Chair: **Jenny Rosenberg**, *SUNY – Oswego*

"The Constitutive Relationship of Relational Listening to Hope, Emotional Intelligence, Stress, and Life Satisfaction"
Laura R. Umphrey, *Norther Arizona University*
John C. Sherblom, *University of Maine*

"Communication and Emotional Labor in Stepfamilies"
Audra K. Nuru, *Fairfield University*

"Student Burnout and Providing Social Support"
Anthony Gallardo, *Texas State University*
Carrie D. Kennedy-Lightsey, *Stephen F. Austin State University*

"The Style of Doing Safe Politics: The Millennial Influence on the Disability Rights Movement"
Jessica Marquez, *California State University – Long Beach and Orange Coast College*

These competitively selected papers feature how interpersonal communication influences emotions, as well as how emotions influence interpersonal communication. Each highlights the experience of both positive and negative emotions in interpersonal interaction.

Thursday 2:00-3:15 2.3.10 Alcott A

Exploring Online Boundaries: Freedom of Expression beyond Physical Limits

Sponsor: Instructional Communication and Communication and Technology
Chair: **Renee Hobbs,** *University of Rhode Island*

"Online Tools -- LMS and Beyond"
Joanne Mundorf, *University of Rhode Island*

Distraction or Education: Using Facebook and Smartphones for Classroom Engagement"
Elizaveta Friesem,*Temple University*

"Testing it Out - Online Quizzes and Tests in the Basic Course"
Gerard Jalette, , *University of Rhode Island*

"From Email to WeChat-- A Framework for Global Online Communication"
Norbert Mundorf, *University of Rhode Island*

"Online Media Production"
Yonty Friesem, *University of Connecticut*

Today, communication majors are required to understand online interactions that provide freedom to express oneself and freedom from limited access. The proposed panel will discuss various ways that students can benefit from online learning that helps them achieve these goals. Participants will be able to explore challenges and benefits of different instructional applications. We will backchannel our discussion via Twitter in order to increase the reach of the panel and to continue the dialogue afterwards

Thursday 2:00-3:15 2.3.11 Alcott B

Organizations: Resources, Responsibilities, and Culture

Sponsor: Organizational Communication
Chair: **Molly S. Eickolt** , *West Virginia University*
Respondent: **Brian K. Richardson**, *University of North Texas*

"The Use of Enterprise Social Media and Expatriate Knowledge Sharing Effectiveness: The Moderating Role of Social Capital"
Wei Shi, *Manhattan College*

"How Does Skepticism Affect Expectation of Organizational Social Responsibility? Examining the Difference between For-Profits and Nonprofits"
Sun-Young Park, *University of Massachusetts, Boston*

"Marketing and Public Relations: A Shared Resources Case"
Maxine Gesualdi, *West Chester University of Pennsylvania*

"'Spotlight on Law Enforcement: The Organizational Culture of a University Police Department"
Alexander L. Lancasterr, *Weber State University*

"'Working with Backstabbing Coworkers: Maintaining Special Peer Relationships with a Covert Aggressor "
Molly Eickholtr, *West Virginia University*

The competitively selected papers on this panel investigate a variety of organizational topics and means of sharing and obtaining information.

Thursday 2:00-3:15 | 2.3.12 | Kennedy

Free to be Diverse

Sponsor: Voices of Diversity
Chair: **Truman Keys**, *Western Connecticut State University*
Respondent: **Ron Jackson**, *University of Cincinnati*

"Social Discourses of the Stigmatization of Interracial/Interethnic Marriage in Taiwan"
Hsin-Yi Chien, *University of Maryland*

"Connections in Critical Race Linguistic Theory: Fred Moten and Frantz Fanon"
Brandon Daniels, *Syracuse University*

"Voicing Ethnic Aesthetics through Social Networking"
Uchenna Onuzulike, *Howard University*

"Before Ferguson and the Baltimore Uprising There was Broward County: A Case Study of Racial Bias in the Trial of the Youngest Citizen Ever Sentenced to Life Without Parole"
Cynthia Cooper *Towson University*

A collection of student papers on how race and/or ethnicity influence various situations such as marriage, social media usage, freedom of press, and colonization.

Thursday 2:30-3:30 | 2.3.13 | Press

ECA Cafe

Thursday 2:30-3:30 | 2.3.13 | Press

Competitive Graduate Poster Session I

Sponsor: ECA Cafe
Chair: **Heather Ferrara**, *Cazenovia College*
Respondent: **Valerie Lynn Schrader**, *Penn State, Schuylkill*

Graduate students with research in progress have been competitively selected to present their ideas for the ECA membership. We encourage the ECA community to interact with and help guide our next generation of scholars.

Thursday 3:30-4:45 | 2.4.01 | Dickens

ECA 2018 Program Planner Meeting I with Leeanne Bell McManus

Sponsor: First Vice-President Elect
Chair: **Leeanne Bell McManus**, *Stevenson University*

All Interest Group Planners for the 2018 conference in Pittsburgh are invited to attend this meeting. If you cannot come to this meeting, an additional planning meeting will be held on Saturday at 9:30 AM in the Brandeis Room (4.2.07).

Thursday 3:30-4:45 2.4.02

Locating Gender Across the Communication Curriculum: Exploring Unique Ways to Engage Discussion On Gender Communication in Communication Courses

Sponsor: Instructional Communication
Chair: **Angela Holland**, *College of Southern Nevada*

Beth Hatfield, *University of Houston*
Nancy Bressler, *Wheeling Jesuit University*
Cameron Basquiat, *College of Southern Nevada*
C**reshema Murray**, *University of Houston—Downtown*
Lauren Mackenzie, *Marine Corps University*

Events in political, cultural and judicial worlds coupled with trending topics on social media highlight the pervasive discussion of gender in our society. This roundtable will discuss how gender is applied and incorporated into a host of communication courses (outside of a 'gender communication' class). Presenters will offer unique models, artifacts, and activities designed to engage students in a critical examination of gender and its ubiquitous role in our world.

Thursday 3:30-4:45 2.4.03 Hawthorne

Freedom to Theorize: Insights from Multiple Contexts

Sponsor: Theory and Methodology
Chair: **Ronald C. Arnett**, *Duquesne University*

"Listening, Thinking, Advocating: Incorporating Lipari's Theory of Listening into Advocacy Education"
Craig T. Maier, *Duquesne University*

"Bourdieu and Dylan: On Freedom"and Nonprofits"
Christopher Bondi, *Duquesne University*

The Interplay of Theory and Method in Crisis Communication"
Amanda G. McKendree, *University of Notre Dame*

"ISIS Female Freedom Fighters: Theoretical Explanations"
Charles Metcalf, *Duquesne University*

"Museum Theory and Methodology: Balancing Lists and Stories"
Susan Mancino, *Duquesne University*

"Creative Freedom and Event Planning: How Theory and Methodology Pave the Way to Successful Events"
Chip Rouse, *Stevenson University*
Stephanie Verni, *Stevenson University*

This intensive panel celebrates freedom to theorize by exploring multiple contexts for application of communication theory and/or methodology.

Thursday 3:30-4:45 2.4.04 Hutchinson

Freedom to… Explore the Impact of Technological Innovation on Nonverbal Dynamics Across Contexts

Sponsor: Nonverbal Communication
Chair: **Sara Chudnovsky Weintraub**, *Regis College*

Ann Bainbridge Frymier, *Miami University*
Marian Houser, *Texas State University*
Candice Thomas-Maddox, *Ohio University, Lancaster*
Melissa Bekelja Wanzer, *Canisius College*

The introduction of technological innovations has changed the ways in which we research and teach about nonverbal behaviors across a variety of contexts. Panelists will engage the audience in a roundtable discussion of the evolution of "what" scholars should be examining in terms of nonverbal communication, "why" our research agenda should expand given the prevalence and impact of technologies such as social media, mobile devices, apps, and other innovations on our daily interactions, and "how" we should integrate a discussion of these changes in our classrooms.

Thursday 3:30-4:45 2.4.06 Stowe

Working, Playing, and Praying: Nontraditional Applications and Integrations of Organizational Communication Research

Sponsor: Organizational Communication
Chair: **Sara Labelle**, *Chapman University*

"Organizational Elements of Religious Institutions"
Alexander L. Lancaster, *Weber State University*

"Organizational Communication Research and Sport Teams"
Gregory A. Cranmer, *Clemson University*

"Organizational Communication Flow in Federal Environmental Agencies"
Lindsey Beall, *George Mason University*

This panel examines the application of organizational communication research and processes within a variety of nontraditional settings.

Thursday 3:30-4:45 2.4.07 Brandeis

The Obama Watch: Eight Years of Near-Consistent Public Support

Sponsor: Political Communication
Chair: **Richard E. Vatz**, *Towson University*

Kathleen Kendall, *University of Maryland*
Theodore F. Sheckels, *Randolph-Macon College*
J. Kanan Sawyer, *West Chester University of Pennsylvania*
Judith Trent, *University of Cincinnati*
Paula Youra, *Lynchburg College*
Mary Kahl, *Penn State, The Behrend College*

Most of these panelists have been part of ECA Panels over the last eight years on "The Obama Watch," an ongoing analysis of the rhetoric and politics of President Barack Obama. This panel offers a retrospective discussion of a president who maintained a relatively unique level of popularity in contrast with prior presidents at comparable times in their presidencies. In addition, President Obama in public opinion polling has consistently outperformed societal institutions, such as the Congress, media, big business, organized labor, etc. The panel will discuss how the president has maintained popularity, whether such approbation is warranted, and whether it reflects wise presidential policies.

Thursday 3:30-4:45 2.4.08 Holmes

Boston Places from Communication Perspectives

Sponsor: Rhetoric and Public Address
Chair: **Ruth Beerman**,*Randolph-Macon College*

"Faneuil Hall Marketplace: Freedom to What? Freedom from What?"
Carl T. Hyden, *Morgan State University*

"The Rhetorical Construction of Dynamic Spectacle in Salem, Massachusetts"
Andrea McClanahan, *East Stroudsburg University of Pennsylvania*

Most of these panelists have been part of ECA Panels over the last eight years on "The Obama Watch," an ongoing analysis of the rhetoric and politics of President Barack Obama. This panel offers a retrospective discussion of a president who maintained a relatively unique level of popularity in contrast with prior presidents at comparable times in their presidencies. In addition, President Obama in public opinion polling has consistently outperformed societal institutions, such as the Congress, media, big business, organized labor, etc. The panel will discuss how the president has maintained popularity, whether such approbation is warranted, and whether it reflects wise presidential policies.

"Travelling the Boston 'Freedom Trail': A Constrained Rhetorical Reading"
Theodore F. Sheckels, *Randolph-Macon College*

"Capitalizing Heritage: Sports Consumption and the Survival of Fenway Park"
Thomas R. Flynn, *Slippery Rock University of Pennsylvania*

We meet in Boston, a city rich in history of several sorts. Its historical sites deserve visit and study. This session explores a range of Boston area places, asking questions about how the meanings of these places are obscured, distorted, constrained, and marketed.

Thursday 3:30-4:45 2.4.09 Lowell

Communication Traits and Understanding of Behavioral Tendency

Sponsor: Communication Traits
Chair: **Yang Lin**, *University of Akron*

"Contagious Humor and Personality: The Effects of Laughter-Added, Emotional Contagion and Need for Cognition"
Melanie Booth-Butterfield, *West Virginia University*

"Communication Apprehension Across the Career Span"
Mary Marcel, *Bentley University*

"Validating an Expanded Classroom Citizenship Behavior Scale"
James A. Katt, *University of Central Florida*
Ann Neville Miller, *University of Central Florida*
Tim Brown, *University of Central Florida*
Steve Neel, *University of Central Florida*

"Does Confirmatory Factor Analysis (CFA) validate the Laudativeness, Argumentativeness, and Verbal Aggressiveness Scales as Separate Measures?"
Charles J. Wigley III, *Canisius College*
Lynda L. McCroskey, *California State University – Long Beach*

"Revisiting the Conceptualization and Measurement of Argumentativeness: Implications for Assessing General Tendency to Argue (ARGgt)"
Yang Lin, *University of Akron*
Andrew S. Rancer, *University of Akron*
Kwaku A. Yeboah, *University of Akron*

The papers presented on this panel focus on communication traits including emotional contagion, communication apprehension, argumentativeness, and verbal aggressiveness. Relationships between traits and other concepts are investigated, and measurement issues of traits are discussed as well.

Thursday 3:30-4:45 2.4.10 King

Teaching Diversity in the Basic Course: Addressing Innovative Ways to Cultivate Social Awareness in the Basic Communication Course

Sponsor: Instructional Communication
Chair: **Megan Pope**, *Texas A&M University*

Barry Regan, *Grand Canyon University*
Jeremy Teitelbaum, *California Polytechnic State University*
Megan Pope, *Texas A&M University*

This roundtable discussion will explore how three basic course instructors create classrooms which exemplify freedom to examine perceptions related to diversity. The basic course is often the first time that students are challenged to consider social justice issues, through literature and their peers. Allowing students the freedom to engage in open discussion and consider new viewpoints can increase intellectual and empathic learning, and create classrooms that break down structures of racism, ethnocentrism, and sexism. oston area places, asking questions about how the meanings of these places are obscured, distorted, constrained, and marketed.

Thursday 3:30-4:45 2.4.11 Alcott A

Undergraduate Scholar Welcome and Orientation Session

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Mary Mino**, *Penn State DuBois*
Tom Donlan, *Montgomery County Community College*

Welcome to the James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference! What can you expect over the next few days? Join us for an undergraduate student orientation to the Eastern Communication Association's annual convention. Information will be provided on how to make the most of your convention. You will have the opportunity to meet new people and have your questions answered. After this session, come to the Newcomers' Reception upstairs in the Wheatley Room and meet other people new to the ECA!

Thursday 3:30-4:45 2.4.12 Alcott B

Freedom from Convention: The Shifting Landscape of Technology in Teaching

Sponsor: Communication and Technology
Chair: **Jessie M. Quintero Johnson**, *University of Massachusetts Boston*
Respondent: **Jennifer Gregg**, *University of Massachusetts Boston*

"Examination of Online Collaborations through the Lens of Language Use"
Gamze Yilmaz, *University of Massachusetts Boston*

"Enhancing the Student Teamwork and Learning Experiences: The Role of Cloud Computing Document-Sharing Services"
Sun-Young Park, *University of Massachusetts Boston*

"Social Media Pedagogy: Perspectives from Instructors"
Ai Zhang, *Stockton University*
Lin Zhu, *University of Massachusetts Boston*

"Seeing is Understanding: How Infographics and Social Media Teach Students to Visualize and Share Research"
Sarah Tardif, *University of Massachusetts Boston*
Charee Mooney Thompson, *Ohio University*

The central focus of this panel will be on the pedagogical implications of adopting web-based technologies in communication course instruction. The uses and effects of technologies, ranging from cloud computing document sharing to infographics, will be demonstrated via first hand teaching practices and relevant research findings.

Thursday 3:30-4:45 | 2.4.13 | Kennedy

Phenomenologies of Educational Space

Sponsor: Philosophy of Communication
Chair: **Joel S. Ward**, *Geneva College*

"Inhabiting the Online Classroom"
Ozum Ucok-Sayrak, *Duquesne University*
Nichole Brazelton, *Duquesne University*

"Breakdowns and the Revelation of Our Ongoing, Primordial Rapport with Things"
Cathy Adams, *University of Alberta*

"Pedagogy and the Machine"
Joel S. Ward, *Geneva College*

"Community Engagement and Technology: Liminal or Aporetic Place?"
Erik Garrett, *Duquesne University*

Classrooms in many colleges and universities have introduced a myriad of different instructional technologies. Along with these physical installments, we have seen the classroom expand to feature globally inclusive courses like MOOCs. How does this inclusion of technology functionally change the interactions and character of educational space?

Thursday 5:00-6:15 | 2.5.01 | Wheatley

Newcomers' Reception

Thursday 6:30-9:00 | 2.5.02 | Ballroom

Welcome Reception

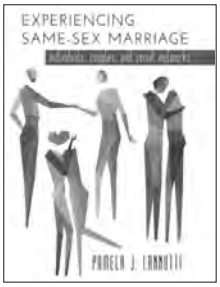
Sponsor: Ohio University

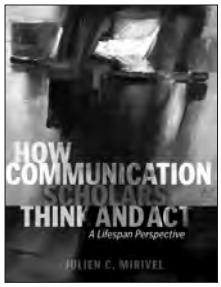
Thursday 8:00-9:00 | 2.5.03 | Dickens

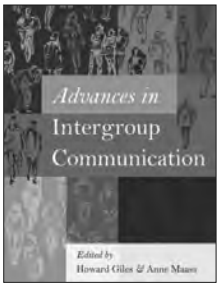
12-Step

New in Communication and Media

Visit the Peter Lang exhibit at the 2017 ECA meeting in Boston - and meet our editor and receive a 30% conference discount!







Experiencing Same-Sex Marriage: Individuals, Couples and Social Networks by Pamela Lannutti $89.95 HC - **Winner - 2016 Gerald R. Miller Book Award in Interpersonal Communication (NCA)**

How Communication Scholars Think and Act: A Lifespan Perspective by Julien C. Mirivel $42.95 PB

Advances in Intergroup Communication Edited by Howard Giles and Anne Maass $46.95 PB

Branding as Communication by Susan B. Barnes $52.95 PB

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Friday 7:30-5:00		Prefunction

CONVENTION REGISTRATION OPEN

Friday 9:00-5:00		Press

PUBLISHER'S EXHIBIT AREA OPEN

Friday 8:00-9:15	3.1.01	Dickens

Applied Communication Business Meeting

Friday 8:00-9:15	3.1.02	

Voices of Diversity Business Meeting

Friday 8:00-9:15	3.1.03	

Communication Administration Business Meeting

Friday 8:00-9:15	3.1.04	Hutchinson

Communication Administration Business Meeting

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference

Chair: **Jennifer Warren**, *Collin College*
Respondent: **Matthew M. Martin**, *West Virginia University*

"Establishing Instafame: Exploring the Instagram Microcelebrity"
Elaine Atherholt, *Kutztown University*
Lauren Kaufman, *Kutztown University*

"Do You Suffer From Depression? Or Are You Just #depressed? The Use and Misuse of the Hashtag in Providing a New Communicative Space for Depression"
Kristen Paterno, *SUNY - Geneseo*

"Socially Constructing Clinton's and Trump's Americas through Social Media: A Rhetorical Analysis of the 2016 Presidential Candidates' Facebook Pages"
Catherine Mahon, *Penn State, Schuylkill*

"Buzzfeed's Tasty: The Best Virtual Cookbook"
Christina Murphy, *Ramapo College of New Jersey*

"College Students' Perceived Freedom of Expression and Privacy on Social Media"
Sierra St. Pierre, *Stonehill College*

These papers examine the use of social media as channels for communication about politics, cooking and personal information.

Friday 8:00-9:15 | 3.1.05 | Gardner

Are We Free To Laugh? Political Comedy and the 2016 Presidential Election

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Molly Wertheimerd**, *Penn State, Hazleton*
Respondent: **Janie Harden Fritz, Duquesne University**

"The Daily Show's Horatian Satire and What it says About Gender"
Danielle Kreppel, *West Chester University of Pennsylvania*

"Peeling Back the Layers of The Onion: How Satirical News Influences the Political Conversation"
Carrie Morton, *West Chester University of Pennsylvania*

"Election Absurdity and its Impact on Media Credibility"
Dallas Commons, *West Chester University of Pennsylvania*

"Taking Cues from The Daily Show: Trump as a Toddler in the Fight to Re-legitimize the Media"
Derek Harris, *West Chester University of Pennsylvania*

"Dissecting The Onion May Make Hillary Cry"
Daniel DeBrakeleer, *West Chester University of Pennsylvania*

Classrooms in many colleges and universities have introduced a myriad of different instructional technologies. Along with these physical installments, we have seen the classroom expand to feature globally inclusive courses like MOOCs. How does this inclusion of technology functionally change the interactions and character of educational space?

Friday 8:00-9:15 | 3.1.06 | Stowe

Health Communication for Freedom from Stigma

Sponsor: Health Communication
Chair: **Nicole Hudak**, *Ohio University*
Respondent: **Shawn Starcher**, *Kent State University*

"Being a Mom = Having All the Feels": Social Support in a Postpartum Depression Online Support Group"
Alexandru Stana, *Fayetteville State University*
Alanna R. Miller, *Fayetteville State University*

"Telling Others Makes it More Real": Black Gay, Bisexual and Other Men who Have Sex with Men (MSM) Identity, Role and HIV Disclosure"
Andrew R. Spieldenner, *Hofstra University*
Amistad A. St. Arromand, *Trident University International*

"The Relationship between Parent-Child Sexual Communication and Young Adults' Sexual Behaviors and Sexual Communication with Friends, Physicians, and Romantic Partners"
Michael Tannebaum, *Northeastern University*

The competitively selected papers on this panel highlight the complex relationship between stigma and health communication. These papers examine social support in an online group for women with postpartum depression; HIV disclosure for Black gay, bisexual and other men who have sex with men; and young adults' sexual communication with their parents while growing up and subsequent sexual behaviors.

Friday 8:00-9:15 3.1.07 Brandeis

Adaptation and Accommodation: What do students like?

Sponsor: Instructional Communication
Chair: **Carrie Kennedy-Lightsey**, *Stephen F. Austin State University*

"Instructional Dissent as Interaction Adaptation for Instructor Inappropriate Conversations"
Robert J. Sidelinger, *Oakland University*
Derek M. Bolen, *Angelo State University*

This panel will allow for an in-depth discussion of accommodating and adapting to students. Panelists and Attendees are asked to consider whether accommodating and adapting are always within the control of the sender. Are there communication behaviors that all instructors may be trained to control to create equivalent outcomes, i.e. learn to accommodate and adapt to achieve the same effect? It is hoped that consideration of this question will lead to a lively debate!

Friday 8:00-9:15 3.1.08 Brandeis

Rhetoric and Public Address Business Meeting

Friday 8:00-9:15 3.1.09 Lowell

When in Boston, Study the Kennedys: A Rhetorical Consideration of JFK, RFK and EMK

Sponsor: Argumentation and Forensics and Political Communication
Chair: **Carl Hyden**, *Morgan State University*
Respondent: **Theodore F. Sheckels**, *Randolph-Macon College*

"Rhetorical Effect in International Relations: John F. Kennedy in West Germany, 1963"
Andrew Barnes, *James Madison University*

"Finding Peace Within: An Analysis of Robert F. Kennedy's Impromptu Indianapolis Speech"
Lora Smith, *Indiana University*

"Robert Kennedy's Ethos as Consubstantial Nationalism"
Thomas McCloskey, *University of Maryland*

"The Work Goes On, The Cause Endures': Edward M. Kennedy, Liberal Voice and Massachusetts Politics"
Grant Cos, *Rochester Institute of Technology*

In keeping with our 2017 site, this session turns to a trio of political speakers one would naturally associate with Boston: The Kennedys. Papers deal with Jack, Bobby and Teddy, exploring different aspects of their oratory. John F. Kennedy's speeches in West Germany will be discussed, as will Robert F. Kennedy's on civil rights. Edward M. Kennedy will be examined as a Massachusetts political figure, not as a national liberal "lion."

Friday 8:00-9:15 3.1.10 Wheatley

Faith, Evil, and Campaign Finance: Rhetoric in Political Communication

Sponsor: Political Communication
Chair: **Lisa Gring-Pemble**, *George Mason University*
Respondent: **David LeVasseur**, *West Chester University of Pennsylvania*

Philip Lamborn, *Abilene Christian University*

"'The Evil We Face Today': Analyzing the Rhetoric of Evil in American Presidential and Campaign Speeches"
Hans C. Schmidt, *Penn State University, Brandywine*

"Campaign Finance Law and Free Speech in the United States"
Blake Plavchak, *Duquesne University*

The papers on this panel contribute to the long tradition of rhetorical analysis in the field of political communication. Whether looking at an individual political speech, how the concept of evil has been used rhetorically, or how rhetoric can be used to understand campaign finance regulation, this session demonstrates the diversity of contemporary rhetorical scholarship.

Friday 7:45-9:15 3.1.11 King

Short Course 1: Freedom to Innovate: Using Digital Story Maps in Communication Courses

Sponsor: Short Courses
Coordinator: **Jennifer Babcock**, *Bridgewater College*

short course will teach participants how to incorporate a "digital humanities" technique – story mapping – into their own classroom. Participants will learn the pedagogical value of incorporating digital projects in the college classroom; explore various ways that a mapping technology can be used in a communication classroom; create a digital story map of their own during an interactive tutorial (so bring a laptop!); and leave with a specific idea for incorporating a story map assignment into their own classroom. This is a 90-minute short course. Collection of papers on the intersectionality of identities and how they are perceived within dominant groups.

Friday 8:00-9:15 3.1.12 Alcott A

Exploring the Relationship between Gender and Identity in Media

Sponsor: Media Communication
Chair: **Jessica Papajcik**, *Stark State College*
Respondent: **Kai Xu**, *Wayne State University*

"Counter-Gender Role Stereotypes on Children's Television Programming: A content Analysis of Disney and Nickelodeon Networks"
Susan Kahlenberg, *Muhlenberg College*

"'About Me' and Femininity: Female Emerging Adults' Gender Identity on Facebook"
Roseann Pluretti, *University of Kansas*

"How Gamers Respond to Press Coverage Critical of Violent Video Games"
Andrea McDonnell, *Emmanuel College*
Linda Lin, *Emmanuel College*

This panel of competitively selected papers takes an in depth look at the intersection of how both gender and identity are portrayed across various mediums, including television, magazines, and social media.

Friday 8:00-9:15 3.1.13 Alcott B

Social Media's Effect on Human Communication

Sponsor: Communication and Technology
Chair: **Joel S. Ward**, *Geneva College*
Respondent: **Kirk M. Winans**, *Rensselaer Polytechnic Institute*

"Social Activism: Engaging Millennials in Social Causes"
Michelle Seelig, *University of Miami*

"But First Let Me Take a Selfie: Exploring Differences in Gender and Ethnic Group Motivations for Posting and Viewing Selfies"
Cheryl Campanella Bracken, *Cleveland State University*
Renée A. Botta, *University of Denver*
Carlina Di Russo, *Cleveland State University*

"Social Media, Internet, and Cell Phones in the Bateyes of the Dominican Republic"
John Powers, *Regent University*

"College Students' Perceptions of Microaggressions and Various Responses on Yik Yak"*
Melissa Weller, *Ohio University*

How does social media influence interaction in our society? Will face-to-face communication diminish because of these new media technologies? This panel of papers offers a variety of issues related to the impact of social media in our daily lives. From the role of online social interactions among young adults to motivations for posting and viewing selfies. Discussions also focus on perceptions of microaggressions and the impact of modern digital communication and social media in developing countries.

* Debut Paper

Friday 8:00-9:15 | 3.1.14 | Kennedy

Interpretation and Performance Studies Business Meeting

Friday 8:45-10:00 | 3.1.15 | Press

Competitive Graduate Poster Session I

Sponsor:Graduate Poster Sessions
Chair: **Heather Stassen-Ferrara**, *Cazenovia College*
Valerie Lynn Schrader, *Penn State, Schuylkill*

"Social Support and Strain's Relationship to Perceived Control"
Kristin G. Maki, *SUNY, Buffalo*

"The Quest to Prevent Human Trafficking: The Narrative in the A21 Website"
Caroline Waldbuesser, *Ohio University*

"Freedom to Watch Whatever, Whenever: A Typology of Binge-Watchers"
Colin Kearney, *University of Florida*

"Inspired to Buy? The Effects of Inspirational Advertising on Consumer Attitudes and Sharing Intentions on Social Media"
Amanda Bailey, *University of Florida*

"International Disengagement in Western Democracies: How Brexit and Trumpism have Led the Way through Dehumanization"*
Phillip C. Arceneaux, *University of Florida*

"Young Adults' Food Choices: Using the Theory of Reasoned Action to Predict Young Adults' Fast-Food Consumption"*
Dania Al-Jouhi, *Cleveland State University*

"Communication Competencies and Researcher Roles in Collaborative Settings: A Mixed Methods Approach"*
Abby J. Roche, *University of Maine*

"Reversing the Spiral of Silence: Social Presence as a Moderator between Anonymity and Opinion Expression"
Cathlin V. Clark-Gordon, *West Virginia University*

"Oversharing on Social Networking Sites: A Comprehensive Synthesis and Definition"*
Sarah Opatz, *West Virginia University*

Graduate students with "research in progress" have been competitively selected to present their ideas for the ECA membership. We encourage our ECA community to interact with and help guide our next generation of scholars.

* Debut Paper

Friday 9:30-10:45 3.2.01 Dickens

Top Competitive Papers in Applied Communication

Sponsor: Applied Communication
Chair: **Stacy Smulowitz**, *University of Scranton*
Respondent: **Alexander Lancaster**, *Weber University*

"'I Disagree:' An Exploration of Triggering Events of Athletes' Dissent"
Gregory A. Cranmer, *Clemson University*
Marjorie Bucker, *Texas Tech University*
Nikki Pham, *Columbus State University*
Brandon Jordan, *Columbus State University*

"The Relationship Between Slacktivism and Online and Offline Social Capital, Cosmopolitanism, and Social Cause Engagement Activities"
Aaron Noland, *James Madison University*

"Using the Health Belief Model to Examine Preconception Care-Related Knowledge and Attitudes among Chinese Immigrants in Canada"
Jing Teng, *University of Ottawa*
Rukhsana Ahmed, *University of Ottawa*

The competitively selected papers on this panel feature the equally-rated top three competitive papers from the Applied Communication Interest Group. These papers explore athletes' dissent, social causes, and preconception health care.

Friday 9:30-10:45 3.2.02

Free to be...Really?

Sponsor: Voices of Diversity
Chair: **Valerie Lynn Schrader**, *Penn State, Schuylkill*
Respondent: **Christine Courtrade Hirsch**, *SUNY – Oswego*

Tiffany Bell, *SUNY – Oswego*
Sarah Heiss, *University of Vermont*
Heather Stassen-Ferrara, *Cazenovia College*
Katherine Thweatt, *SUNY – Oswego*
Mary Toale, *SUNY – Oswego*

In the academy, our "freedom" is a catch-phrase, cherished and shared, but how free are women to really become the best teachers, scholars, and mentors, especially as they juggle organizational and societal expectations of a "woman's role?" This roundtable panel consists of women from diverse perspectives, across the academic spectrum. They share experiences as women, and a desire to assess and improve the experience of females who chose life in the professoriate. Audience participation encouraged.

Friday 9:30-10:45 3.2.03

Freedom to Learn, Expand, Develop, and Grow: Creative Learning Alternatives for Communication Administration

Sponsor: Communication Administration
Chair: **Kelly Rocca DelGaizo**, *St. John's University*

"Faculty in the Halls: An Out-of-Class Communication Experience"
Leeanne M. Bell McManus, *Stevenson University*
Chip Rouse, *Stevenson University*

"Preparing Future Faculty: Instilling a Culture of Freedom to Learn through Academic Mentoring"
Janie Harden Fritz, *Duquesne University*
Craig T. Maier, *Duquesne University*
Matthew Mancino, *Duquesne University*
Susan Mancino, *Duquesne University*

"Freedom to Explore a New Area: National Security Communication"
Charles Metcalf, *Duquesne University*

"Faculty in the C-Suite: The Productive Tensions of Externships"
Amanda McKendree, *University of Notre Dame*

"Freedom to Learn, Freedom from Unnecessary Distraction: Constructive Communication Administration"
Ronald C. Arnett, *Duquesne University*

These papers offer communication administrators avenues toward freedom to learn as they consider how to configure programs and/or departments for a content-rich learning environment, thereby enacting creative possibilities for departments, faculty members, and administrators. In each case, a move toward learning in contexts offers insight for the communication administrator in today's historical moment. As administrators attend to and encourage content-rich practices of scholarship and teaching, learning returns to the center of the educational enterprise.

Friday 9:30-10:45 3.2.04 Holmes

ECA Distinguished Teaching Fellows: Communicative Freedom in Instructional Contexts

Sponsor: First Vice-President and the ECA Distinguished Teaching Fellows
Chair: **Danette Ifert Johnson**, *Ithaca College*

Ann Bainbridge Frymier, *Miami University*
Lynne Kelly, *University of Hartford*
Trevor Parry-Giles, *National Communication Association*
Joy M. Cypher, *Rowan University*
Mary C. Toale, *SUNY – Oswego*

ECA Distinguished Teaching Fellows will discuss questions of communicative freedom in instructional settings, including: How does the classroom setting constrain both students' and teachers' communication and how does the classroom provide freedom to communicate that might be lacking in other contexts? How is communication technology both used and abused in instructional settings, either in the classroom or outside of it (e.g., cyberbullying)?

Friday 9:30-10:45 3.2.05 Gardner

A Survivor's Guide to Hosting a Televised Presidential Debates

Sponsor: Media Ecology Association
Chair: **Gary Gumpert**, *Urban Communication Foundation*

"The Multi-Decade Educational Impact of DebateWatch on the Presidential Debates"
Diana Carlin, *St. Louis University*

"Second Screens and the Multiple Messages of Presidential Debates"
Susan Drucker, *Hofstra University*

"Pictures Do Speak"
Gary Gumpert, *Urban Communication Foundation*

"The Sound and the Fury: The Waning of Cogent Argument and the Concomitant Demise of Civility in the 2016 Presidential Debates"
Mary Kahl, *Penn State, The Behrend College*

"Debate 2016: Inside and Outside the Classroom"
Jeffrey Morosoff, *Hofstra University*

"A Broadcast Journalist's View on The Debates"
Joe Peyronnin, *Hofstra University*

"Missing Angles in the Election Coverage: Experience of serving as a faculty expert during the 2016 first presidential debate"
Jingsi Wu, *Hofstra University*

What happens on a campus while hosting a presidential debate? What are the educational and professional opportunities? What teachable moments emerge? What do students take away from the experience? Are there opportunities for faculty research at universities hosting debates? What are the costs? Hofstra University has hosted three presidential debates. This panel features members of the Hofstra community along with other experts who will critically examine the media environment of presidential debates.

Friday 9:30-10:45 3.2.06 Stowe

Free to be...Really?Service Learning in the Health Communication Classroom: Challenges and Opportunities for Teachers and Students

Sponsor: Health Communication
Chair: **Hannah Ball**,*Chapmen University*

"Service Learning with Local and International Nonprofits: How to Create a Meaningful Impact in Health Communities and Support Positive Learning Outcomes"
Sara LaBelle, *Chapman University*

"Free to Learn in Times Good and Times Bad: Informal Learning about Health, Communication, and Professionalism in Service-Learning Courses"
Sarah Heiss, *University of Vermont*

"Working with Clients to Design Health Campaigns: Balancing Client Need and Pedagogy"
Heather Carmack, *James Madison University*

In this panel, presenters will discuss challenges, opportunities, and innovative instructional strategies related to the incorporation of service learning in health communication courses. Among other ideas, this panel will create a space for participants and attendees to discuss the utility of service learning in examining community, national, and international health efforts, the issues that arise in the design, implementation, and evaluation of such courses, and strategies for use to achieve meaningful service and effective instruction.

Friday 9:30-10:45 3.2.07 Brandeis

Helping our Students: Media and Mediated Message

Sponsor: Instructional Communication
Chair: **Dana Borzea**, *West Virginia University*
Respondent: **Robert J. Sidelinger**, *Oakland University*

"Deconstructing Media Messages in the College Classroom: A Media Literacy Intervention"
Andrea M. Bergstrom, *Coastal Carolina University*
Mark Flynn, *Emmanuel College*
Clay Craig, *Texas State University*

"Wired for eLearning: How Social Media, Simulations, and Personality Traits"
Eric Langstedt, *Mount Saint Mary College*

"Reflecting on Learners, or Reflecting On Lessons? The Impact of First-Person and Third-Person Video Recordings on Education Students' Reflections of Their Teaching Practice"
Nicholas David Bowman, *West Virginia University*
Matthew Anderson, *West Virginia University*
Jordan Atkinson, *West Virginia University*
Terence Ahern, *West Virginia University*

This highly relevant panel will engage the audience by focusing on how whether we can help our students through examining mediated messages or using mediated messages to enhance learning. First, attendees will be walked through deconstructing media messages. Second, attendees will learn about social media and personality traits in the e-learning environment. Finally, presenters will discuss whether reflecting on teaching through first and third party video recording is effective.

Friday 9:30-10:45 3.2.08 Hutchinson

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address
Chair: **Michael J. Stutz**, *Three Rivers Community College*

"Rhetoric, Risk, and Recession: The Rhetorical Underpinnings of the Collapse of the U.S. Housing Market in 2006"
David G. Levasseur, *West Chester University*
Lisa Gring-Pemble, *George Mason University*

"From Crisis Candidate to Crisis President: Economic Rhetoric in 1932 and 2008"
Morgan Hess, *University of Maryland*

"Between Panacea and Policy: The Challenge of Federal Promotion in the Bureau of Education Debate"
Michael J. Steudeman, *University of Memphis*

The competitively selected papers on this top papers panel focus on the rhetorical components of important economic and political events in U.S. history from the last century and a half. The scope of topics covered range from the Bureau of Education debate in the immediate aftermath of the Civil War, to the campaign rhetoric of FDR during his 1932 Presidential campaign, the rhetorical dimensions of the 2006 housing crisis, and the rhetorical approach of Barack Obama during his 2008 Presidential campaign.

Friday 9:30-10:45 3.2.09 Lowell

Framing the Message

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Tobi Mackler**, *Montgomery County Community College*
Respondent: **Matthew Meier**, *West Chester University of Pennsylvania*

"Managing Effective Crisis Communication: Planned Parenthood: A Case Study Approach"
Megan LaFleche, *Fairfield University*

"Losing It: The Prevalence of Eating Disorder Paradigms in Food Advertising"
Megan Tomaszewski, *SUNY - Geneseo*

"We Want Your Style, but You Can Sit Over There: The Influence of Cultural Appropriation of African American Women's Hairstyles in Fashion Advertising"
Olivia MacDonald, *SUNY - Geneseo*

"Who Gets to Define Beautiful? An Analysis of Dove's Real Beauty Sketches"
Hannah McCabe, *Northeastern University*

"The Reflection of Color: The Cross-Cultural Use of Complexion-Altering Products"
Meghan Murphy, *SUNY - Geneseo*

These panelists discuss the ways messages can affect outcomes when managing decisions about babies, beauty, or food.

Friday 9:30-10:45 3.2.10 Wheatley

The Freedom to Disrupt Gender Expectations in Presidential Campaign Communication: A Roundtable Discussion

Sponsor: Political Communication
Chair: **Anne F. Mattina**, *Stonehill College*

"The Emergence of Female Pundits in the 2016 Presidential Campaign"
Beth M. Waggenspack, *Virginia Tech*

"Their Take on Election 2016: How Female Journalists Viewed and Were Viewed in Campaign Coverage"
Paulette Brink, *Hofstra University*

"Election 2016: Spanning the Gender Continuum from Maternal Authority to Hyper-Masculinity"
Emily Berg Paup, *College of St. Benedict and St. John's University*

"You Can't Make this Stuff Up"
Molly Wertheimer, *Penn State, Hazleton*

"Hollywood, Gender, & Politics: Prime Time and Not for Prime Time Players"
M. Heather Carver, *University of Missouri*
William T. Horner, *University of Missouri*

The historic nature of the 2016 Presidential Campaign wherein the first female nominee of a major party squared off against a reality television star with no prior political experience provides multiple opportunities for interrogation by scholars of political communication. Participants will examine the role & influence of gender in a variety of contexts present in the 2016 Presidential Campaign running the gamut from the traditional (convention speeches) to mediated and popular culture venues (Saturday Night Live).

Friday 9:30-11:00 3.2.11 King

Short Course 6: Diversity Within One Mountaineer Nation: Bringing a Freedom of Inclusiveness to the Media and Society Classroom

Sponsor: Short Courses
Coordinators: **Elizabeth Oppe**, *West Virginia University*
Egill Karlsson, *West Virginia University*
Seth Barbarow, *West Virginia University*

"This 90-minute short course details the history of LGBTQ issues and inclusion in American society throughout the decades, beginning with the First National Gay Rights Organization founded in 1950 and finishing with the 2016 Summer Olympic Games and Orlando nightclub shootings. Notable definitions, the Kinsey (1948) Scale and the Rouchlin (1972) Heterosexual Questionnaire are examined, as along with Title IX and Title VII political and economic implications. The significance of how the media acts as an agent of sexuality socialization and gender identity is discussed, along with available campus resources for students, who may consider becoming an ally for the LGBTQ community.

Friday 9:30-10:45 3.2.12 Kennedy

Managing Private Disclosures in the Interpersonal and Family Communication Classroom: Exploring Social Media With Communication Privacy Management

Sponsor: Interpersonal Communication
Chair: **Sara Trask**, *Randolph-Macon College*

"Privacy Choices Regarding Social Media with Online Students"
Rhiannon Kallis, *Indiana University of Pennsylvania*

"Gender Differences on Social Media: Implications for the Classroom"
Mary King, *Bloomsburg University*

"Understanding Communication Privacy Management as an Instructional Lens"
Jennifer Owlett, *William Patterson University*

"The Dark Side of CPM: Social Media Anonymity and Racism"
Shavonne Shorter, *Bloomsburg University*

"Boundary Coordination Operations through Social Media Use"
Sara Trask, *Randolph-Macon College*

The goal of this interactive roundtable is to provide an opportunity to discuss instructional experiences using social media in the interpersonal communication classroom. Additional attention will be provided to understanding how private information can be managed in a mediated instructor-student relationship. Communication privacy management (Petronio, 2002) will be used as a lens for this session. Participants will leave this session with resources for engaging with students that honor privacy rules for instructors and students.

Friday 11:00-12:15 3.3.01 Alcott A&B

Keynote Address: Raymie E. McKerrow "The Twin Freedoms – A Cautionary Tale"
ECA Awards Ceremony

On the 30th anniversary of Raymie McKerrow's initial deployment of the term "Critical Rhetoric" at the Alta Conference on Argumentation, we have asked him to revisit his themes regarding the critique of power, the critique of freedom, and their relevance today. McKerrow's keynote address will be followed by the ECA awards ceremony.

Friday 12:30-1:45 3.4.01 Dickens

The Rhetoric of Saving Lives

Sponsor: Applied Communications
Chair: **Chip Rouse**, *West Virginia University*
Respondent:**Jennifer S. Owlett**, *William Patterson University*

"Rhetoric and Trafficking: A Guided Study Analyzing Strategies Implemented by NPOs"
Kaylen Runyan, *Abilene Christian University*

"The Rhetorical Process of Justification in Pedestrian Safety Deliberations"
Windy Lawrence, *University of Houston – Downtown*
Rebecca Townsend, *University of Connecticut*
John Ivan, *University of Connecticut*
Nalini Ravishanker, *University of Connecticut*
Sha Mamun, *University of Connecticut*
Franklin Caraballo, *University of Connecticut*
Yaohua Zhang, *University of Connecticut*

The competitively selected papers on this panel focus on the rhetoric of saving lives. The topic will be approached by reviewing the rhetoric in strategies implemented by NPOs in one paper and through a rhetorical criticism of citizen discourse surrounding pedestrian safety.

Friday 12:30-1:45 3.4.02 Longfellow

Free to Speak and Free to Negotiate: A Collection of Papers on the Narratives of One's Body

Sponsor: Voices of Diversity
Chair: **Katy Ross**, *Ohio University*
Respondent: **Kathryn Hobson**, *James Madison University*

"Young Adult Narratives Surrounding Positive Sexual Health Communication: A Thematic Analysis"
Daniel Strasser, *Rowan University*
Marissa Yandall, *University of New Mexico*

"Dressing to Pass: Negotiation of Performance in Research"
Nicole Hudak, *Ohio University*

"Free Speech in Action: Rape Culture and Responsibility"
Kati Sudnick, *Duquesne University*

"Integrated Marketing and the Interconnections of the Precariat Postfeminist in Postmodernity"
Rachel Savorelli, *Duquesne University*

A collection of papers from the narratives of how parents and adolescents talk about sex, the negotiation of how a researcher performs research, the fallacious messages of empowerment marketed to women, and lastly how freedom of speech looks within rape culture.

Friday 12:30-1:45 3.4.03 Hawthorne

Thirdness in Communication: Resolving Dialectics in Semioethics

Friday 12:30-1:45 3.4.03 Hawthorne

Thirdness in Communication: Resolving Dialectics in Semioethics

Sponsor: Philosophy of Communication
Chair: **Joel S. Ward**, *Geneva College*

"Philosophy of Communication: Reid's Explication of Common Sense as a Performative Third"
Ronald C. Arnett, *Duquesne University*

"Bakhtin's Dialectic, Dialogism, and Semioethics"
Matthew Mancino, *Duquesne University*

"Semioethics in Dostoevsky's The Brothers Karamazov"
Susan Mancino, *Duquesne University*

"The Third Persona and the Loophole Addressee"
Joel S. Ward, *Geneva College*

The problem of triadic relations in semiotics continues to haunt semiotic theory although the problem is not primarily restricted to this domain of communication theory. All communication theory in one aspect or another contains a third whether explicit or inferred. This panel addresses the third in its various permutations and what circumstance each clarified third reveals about the discursive space of human communication.

Friday 12:30-1:45 3.4.04 Hutchinson

Promoting Good vs. Evil

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Sara Trask**, *Randolph-Macon College*
Respondent: **Valerie Lynn Schrader**, *Penn State, Schuylkill*

"Rhetoric of Imagination: The Prison Abolition Movement"
Hazim Hardeman, *Temple University*

"Our Inherent Flaws: The Harmful Stereotypes Western News Reporting Propagates Muslims"
Callista Fiegl, *SUNY - Geneseo*

"Trends of Islamophobia in the United States"
Andrew Fukuda, *University of Maryland*
Raymond Thompson, *University of Maryland*
William Columbia, *University of Maryland*
Emily Rodriguez, *University of Maryland*
Joshua Batugo, *University of Maryland*
Fatima Asif, *University of Maryland*
Andrew Johnson, *University of Maryland*
Boxi Chen, *University of Maryland*

"Examining Advertising in Individualistic and Collectivistic Cultures"
Nicole Souza, *Marist Collegey*

"Who Lives, Who Dies, Who Tells Your Story: Muted Group Theory in Hamilton: An American Musical"
Megan Hess, *La Salle University*
Pamela Lannutti, *Messiah College*

This panel shares research that examines individuals' good and bad intentions while expressing their beliefs about others.

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference

About

Friday 12:30-1:45 3.4.05 Gardner

Recent Research and Work in Progress of the 2015/2016 ECA Research Fellows

Sponsor: First Vice-President and the ECA Distinguished Research Fellows
Chair: **Lynne Kelly**, *University of Hartford*

"What I Have Learned About Observational Research (So Far)"
John A. Courtright, *University of Delaware*

"Ongoing Research On Bullying"
Alan K. Goodboy, *West Virginia University*

"It's complicated: Understanding Evolving Student-Teacher Interactions"
Marian L. Houser, *Texas State University – San Marcos*

"Ongoing and Recent Research Related to GLBTQ Communication"
Pamela Lannutti, *La Salle University*

The 2015 and 2016 ECA Research Fellows will present their latest research and work in progress on observational research, and topics in interpersonal and instructional communication.

Friday 12:30-3:15 3.4.06 Stowe

ECA Administration Workshop: Special Double Session

Sponsor: Communication Administration and the First Vice-President
Chair: **Susan Jasko**, *California University of Pennsylvan*

Don Boileau, *George Mason University*
Susan Drucker, *Hofstra University*
Thomas Flynn, *Slippery Rock University*
Gary Gumpert, *The Urban Communication Foundation*
Mary L. Kahl, *Penn State – The Behrend College*
Linda Lederman, *Arizona State University*
Raymie E. McKerrow, *Ohio University*
Judith Trent, *University of Cincinnati*

The structure of universities, colleges, schools of communication, and departments vary radically, but all encounter some of the same problems: tenure and promotion, retrenchment, defining the position or discipline, coping with other competing entities, faculty evaluations, the role of adjuncts and graduate assistants, teaching assignments, distance learning, collegiality, and the qualifications of administrators. These issues, and others, will be discussed. The administrator's workshop is open only to bone fide administrators. These are open-floor, closed-door sessions are designed for those serving in the trenches of administration. If you are an administrator, join us during one or both of these panels sessions. The sessions operate with only one over-arching rule— that of privacy.

Friday 12:30-1:45 3.4.07 Brandeis

Freedom to Teach Online… Freedom from Time, Freedom from Space

Sponsor: Instructional Communication
Chair: **Kelly R. DelGaizo**, *St. John's University*
Katherine Thweatt, *SUNY – Oswego*
Candice Thomas-Maddox, *Ohio University – Lancaster*
Anna Ziegler, *SUNY – Oswego*
Sara Chudnovsky Weintraub, *Regis College*

The participants on this panel have all taught at least one communication course in a fully online format or in a hybrid (some face-to-face, some online) format. Participants will discuss how teaching online can allow freedom from many of the time and space constraints that fully face-to-face courses entail and to have the freedom to engage students across time and space. Participants, courses taught, and strategies used are quite diverse, as will be seen while participants share strategies, experiences, and potential best practices as they discuss the freedoms that online teaching can bring. Audience members will take away narrative, experiences, and helpful information from a variety of communication courses taught online as we discuss the freedoms that teaching online entails.

Friday 12:30-1:45 3.4.08 Holmes

Identity, Sexuality, and the Gaze in Popular Visual Culture

Sponsor: Rhetoric and Public Address
Chair: **Matthew Meier**, *West Chester University of Pennsylvania*
Respondent: **Abbe Depretis**, *Temple University*

"The Golden Girls: An Intersectional Perspective"*
Wesley E. Stevens, *Purdue University, Fort Wayne*

"The Flâneurse: Genderqueering Flânerie Through the Scopic Gaze of Cruising"
Myles Mason, *Syracuse University*

"Revealing Violet Chachki Digital Circulation of Drag in a Visual Culture"*
Hunter Thompson, *Syracuse University*

The competitively selected papers on this panel address various aspects of femininity, sexuality, and queerness in visual culture.

* Debut Paper

Friday 12:30-1:45 3.4.09 Lowell

New Directions in Theory and Application: Heuristically Provocative Investigations

Sponsor: Theory and Methodology
Chair: **Susan Jasko**, *California University of Pennsylvan*

"Freedom to Work across the Silos: Moving Theory Forward in Sports Communication"
Anita Atwell Seate, *University of Maryland*

"Assemblages of Agency: Poststructural Possibilities for Theorizing Discursive and Rhetorical Agency"
Tiffany A. Dykstra, *West Virginia University*

"I've Never Shared That with the Family: I Do Have an Image to Maintain!" Using Modern Family to Understand Face and Facework"
Lauren Reinas, *West Chester University of Pennsylvania*
Elizabeth A. Munz, *West Chester University of Pennsylvania*

"Personality Types and Media Habits: A Study on Isolationism and Binge-Watching in Extroverts and Introverts"
Michael Hines, *Marist College*
Alena Bergman, *Marist College*
Ryan Rodgers, *Marist College*

These papers demonstrate creative approaches to extending and/or applying theory in several different domains.

Friday 12:30-1:45 3.4.10 Wheatley

Political Discussion from the 1800s to the Age of Social Media

Sponsor: Political Communication
Chair: **J. Kanan Sawyer**, *West Chester University of Pennsylvania*
Respondent: **Kristin N. English**, *Georgia College & State University*

"The 2016 Presidential Campaign through Facebook: Candidates' Strategies to Persuade Voters"
Zahedur Rahman Arman, *Edinboro University of Pennsylvania*

"Education and Social Impact in the Naperville Lyceum"
Carl L. Fletcher, *Olivet Nazarene University*
Stephen D. Perry, *Regent University*
Cristi Eschler-Freudenrich, *Oral RobertsUniversity*
Jonathan Powers, *Regent University*
Flora Khoo, *Regent University*
Brooke Dunbar, *Messiah College*
Beryl Nyamwange, *Regent University*
Hanisha Besant, *Regent University*
Jana Duckett, *Regent University*

"All the New that You Don't Like: Cross-cutting Exposure and Political Participation on Social Media"*
Seong-Jae Min, *Pace University*
Donghee Yvette Wohn, *New Jersey Institute of Technology*

For good or ill, social media platforms allow unprecedented levels of political interaction. Of course, there is nothing new about the role of deliberation in politics. Two of the papers on this panel examine the strategies and effects of social media in contemporary politics, while the other paper goes back to an earlier era when the Naperville Lyceum provided a different kind of venue for political discourse.

* Top Paper

Friday 12:15-3:15 3.4.11 King

Short Course 3: Exploring Strategies for Implementing Media Literacy into Existing Communication Courses

Sponsor: Short Courses
Coordinator: **Jayne Cubbage**, *Bowie State University*

In our ever-connected world media is everywhere. As such, many assume that we are all media savvy—we may be, but are we media literate? This 3-hour course seeks to free media professors of traditional curriculum constraints by incorporating media literacy into their existing assignments and class discussion, thereby fostering a greater understanding of media messages, production values and the intended meaning behind those messages. This course seeks to enable professors and students alike to take media education beyond mere imitation of media techniques and formats. Both groups will become more knowledgeable and aware media consumers, producers and educators.

Friday 12:30-1:45 3.4.12 Kennedy

Exploring the Boundaries of Meaningful Entertainment

Sponsor: Media Communication
Chair: **Domenic Nanni**, *Wayne State University*
Respondent: **Rod Carveth**, *Morgan State University*

"The Forces of Genre: Media Preferences, Identity, and Reporting Decisions"
Nathaniel Stoltz, *University of Maryland*

"New Media, New Habits: Socialist Television and the Struggle for Harmonious Consumption' in 1960s Bulgaria"
Martin Marinos, *University of Pittsburgh*

"Music Videos as Meaningful Entertainment? Psychological Responses to Audio-Visual Presentations of Song Narratives"
Lea Margarete Schlue, *West Virginia University*
Nicholas David Bowman, *West Virginia University*

The competitively selected papers on this panel discuss the ever-growing concept of media and how it is both propagated and consumed throughout history. More specifically, the papers make the argument that consumers identify with entertainment in varying ways, which can include any number of different content types.

Friday 2:00-3:15 3.5.01 Dickens

Freedom to Measure Communication Traits Innovatively and Freedom from Traditional Measurement Schemes

Sponsor: Communication Traits
Chair: **Sara LaBelle**, *Chapman University*
Respondent: **Keith D. Weber**, *Chapman University*

"Freedom from Self-Report Scales: Robust Alternative Approaches to Measuring Traits"
Theodore A. Avtgis, *University of Akron*

"Humor: Alternatives to Self-Report Measures"
Rachel L. DiCioccio, *University of Rhode Island*

"Moving Away from Traditional Self-Report Scales: An Integrated Dynamic Approach to Measuring Trait Willingness to Communicate"
Peter D. MacIntyre, *Cape Breton University*

"Re-conceptualizing the Measurement of Trait Argumentativeness: New Methods for Measuring an Established Trait"
Andrew Rancer, *University of Akron*

"A Psycholinguistic Approach to differentiating High from Low Verbal Aggressiveness"
Charles J. Wigley III, *Canisius College*

Each presenter will provide attendees with a meaningful handout that supports each author's contention that freedom to innovate in measuring communication traits permits new approaches to validate, augment, and, in some cases, replace some traditional self-report measures. Using a variety of approaches to measure traits improves explanatory power and predictive validity. The advantages of using multiple measurement methods (primarily to reduce error variance and enhance understanding of relationships among variables) are highlighted.

Friday 2:00-3:15 3.5.02 Longfellow

Competitively Selected Papers in Communication Ethics

Sponsor: Communication Law and Ethics
Chair: **Martin Wallenstein**, *John Jay College of Criminal Justice*

"Redskins Football, Navajo Panties, and Crazy Horse Liquor: Misappropriating American Indian Culture in Commercial Speech"
Jason Zenor, *SUNY – Oswego*

"Freedom to Choose: An Interactive Communication Ethics Development Activity"
Susan Fredricks, *Penn State, Brandywine*

"Precarious Life a Decade Later: Hearing and Seeing after 9/11"
Hannah Karolak, *Duquesne University*

"Freedom to Return, Freedom from Persecution: Media's Role in Reintegrating the Exonerated"
Eza Bella Zakirova, *John Jay College of Criminal Justice*

"Freedom to Prosecute and Freedom from Prosecution: Rethinking Double Jeopardy"
Alexis Agnelly, *John Jay College of Criminal Justice*

"End User License Agreements (EULAs) and Fair Use Rightsy"
Kirk M. Winans, *Rensselaer Polytechnic Institute*

The competitively selected papers in this panel focus on the intersection of communication law and ethics in situations as diverse as misappropriation of American Indian culture, to media ethics in handling the exonerated to the impact of law such as end user agreements and the prohibition against double jeopardy.

Friday 2:00-3:15 3.5.03 Hutchinson

Interventions and Health Information Messages to Help Students Gain Freedom from Unhealthy Behavior

Sponsor: Health Communications
Coordinator: **Mary King**, *Bloomsburg University*
Respondent: **Hannah Ball**, *Chapman University*

"The Who and How of Enhancing College Students' Health Awareness and Behaviors: Comparing Peer/Professional Spokesperson and Narrative/Expository Messages"
Allison Green, *High Point University*
Virginia McDermott, *High Point University*

"Let's Get Involved! The Impact of Service Learning on Drinking Perceptions, Alcohol Use, and Protective Behaviors"
Mark A. Flynn, *Emmanuel College*
Elizabeth Carter, *Coastal Carolina University*
Clay Craig, *Texas State University*

"Influence of School Based Nutrition Education Program on Healthy Eating Literacy and Healthy Food Choice among Primary School Children"
Taejin Jung, *SUNY – Oswego*

This panel of competitively selected papers features scholarly efforts at informing, influencing, and motivating healthy behaviors among student populations. Specifically, these papers report on the effectiveness of a school-based healthy eating program to improve elementary school students' food choice knowledge and behaviors; college students' evaluation of source credibility of health information and information recall; and curriculum infusion approach to address alcohol perceptions and behavior among college students.

Friday 2:00-3:15 3.5.04 Hawthorn

Freedom to Agree to Disagree? General Semantics, Political Discourse, and the 2016 Presidential Campaign and Election

Sponsor: Institute of General Semantics
Chair: **Thom Gencarelli**, *Manhattan College*

Thom Gencarelli, *Manhattan College*
Martin Levinson, *Institute of General Semantics*
Mike Plugh, *Manhattan College*
Lance Strate, *Fordham University*

This roundtable panel discussion is sponsored by the Institute of General Semantics, an affiliate organization of the ECA. The panelists will try to make some sense of, and draw conclusions about, the 2016 political season in the U.S. by applying the concepts of general semantics to the particular discourse that characterized this unusual Presidential campaign cycle and election.

Friday 2:00-3:15 3.5.05 Gardner

Free to Be: A Contribution of Papers on Identity Portrayals in Media

Sponsor: Voices of Diversity
Chair: **Valerie Rubinskye**, *Ohio University*
Respondent: **Cheryl Nicholas**, *Penn State University*

"Home is Where the Heart is? Identity Theme Negotiation in the Film Brooklyn"
Melissa Eswein, *Duquesne University*

"Interrupted Minds, Interrupted Bodies: Girl, Interrupted and Body Politics"
Heidi E. Sisler, *Texas A&M University*

"'I'll Show You What a Girl Is': Does Liv & Maddie Possess the Freedom to Challenge Gender Stereotypes?"
Nancy Bressler, *Wheeling Jesuit University*

"Free to be He: Portrayals of Transgendered Characters in Freeform's The Fosters"
Patrice Oppliger, *Boston University*
Melanie Medeiros, *Boston University*

"'If a man may preach, because the Savior died for him, why not the woman? Seeing he died for her also': Jarena Lee's Narrative Case for Religious and Social Freedom"
Lisa M. Gring-Pemble, *George Mason University*
Martha Solomon Watson, *The National Cathedral*

A collection of papers on identity construction through various media, such as television shows, movies, and pamphlets.

Friday 2:00-3:15 3.5.06 Brandeis

Media and Messages

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Dante E. Morelli**, *Suffolk County Community College*
Respondent: **Mary Kahl**, *Penn State, The Behrend College*

"The Medium is the Renaissance: A McLuhan Analysis of Michelangelo's Sculptures"
Ellen Salvatore, *Mount St. Mary's University*

"The Impact of Images"
Marguerite Madden, *Duquesne University*

"The Eucharist is the Medium: Applying McLuhan's Theories of Media"'*
Jennifer Blake, *Mount St. Mary's University*

"Michelangelo's Media: A McLuhan Analysis of the Renaissance Artist"
Jennifer Blake, *Mount St. Mary's University*

This panel focuses on Marshall McLuhan's theories and the impact of images.

* Debut Paper

Friday 2:00-3:15 | 3.5.07 | Holmes

Exploring Innovative Pedagogical Approaches in Teaching Nonverbal Communication

Sponsor: Nonverbal Communication
Chair: **Jordan Atkinson**, *West Virginia University*

Julia Weiss, *West Virginia University*
Zach Carr, *SUNY – Buffalo*
Dana Borzea, *West Virginia University*
Christine Anzur, *West Virginia University*

This roundtable discussion explore innovations in the teaching of nonverbal communication.

Friday 2:00-3:15 | 3.5.08 | Lowell

Contributed Papers in Intercultural Communication

Sponsor: Intercultural Communication
Chair: **Shannon Brogan**, *Kentucky State University*

"International Students and Intercultural Friendship"*
Gang Luo, *Ohio University*

"Challenging Patriarchy: Creating Dialogue About Women's Freedom in India Through Subversive Film Narratives"
Matthew Searfoss, *Ramapo College of New Jersey*
Ruma Sen, *Ramapo College of New Jersey*

"Campus Climate, Parental Influence, and College Students' Attitude Toward Interracial/Intercultural Friendship and Dating Integration"
Sachiyo M. Shearman, *East Carolina University*

"Theorizing About Perceived Relational Mobility Across Cultures: A Psychological Predictor of Communicative Outcome in Interpersonal Relationships"
Sreashi Das, *University of Maryland*

"Intercultural Conflicts Within Multinational Oil Companies: A Case Study in Saudi Arabia"**
Majed Alharthi, *Indiana University of Pennsylvania*

The competitively selected papers on this panel investigate various topics in intercultural and cross-cultural communication such as intercultural friendships, creating dialogue about women's freedom in India, college students attitudes towards interracial/intercultural integration, perceived relational mobility across cultures, and conflicts in multinational organizations.

* Student Debut Paper and Top Student Paper
** Student Debut paper

Friday 2:00-3:15 3.5.09 Wheatley

Political Communication Business Meeting

Friday 2:00-3:15 3.5.10 Alcott A

Qualitative Studies of Interpersonal Relationships

Sponsor: Interpersonal Communication
Chair: **Mary Donato**, *West Virginia University*
Respondent: **Sara Trask**, *Randolph-Macon College*

"Black Love Matters: Race and the Experience of Marital Maintenance"
Marianne Dainton, *La Salle University*

"'Just Because Parents Work Full-Time Doesn't Make Them Bad Parents': An Investigation of the Work-Family Interface from the Perspective of Adult Children"
Meredith Marko Harrigan, *SUNY – Geneseo*
Breana Adelman, *SUNY – Geneseo*
Marisa Gingello, *SUNY – Geneseo*
Morgan Meaney, *SUNY – Geneseo*
Seungji Yang, Independent Scholar
Angela M. Hosek, *Ohio University*
Mei Yi Choo, Independent Scholar

"Adoption Reunions and Uncertainty"
Melissa Weller, *Ohio University*

These competitively selected papers use qualitative methods and focus on contemporary issues, including the role of race on marital maintenance, perceived challenges of work-life balance, and the uncertainty associated with the search for and reunion with birth families.

Friday 2:00-3:15 3.5.11 Alcott B

GIFTS: Great Ideas for Teaching Students I

Sponsor: GIFTS
Chair: **Jenny Warren**, *Collin Colleg*

"Examining Race in America"
Stacey A. Peterson, *Montgomery College*

"Marker's & Mary Fisher: Conceptualizing and Identifying Traditional Appeals"
Jessica Papajcik, *Stark State College*

"Myers-Briggs Communication Exercise"
Patrick Breslin, *Santa Fe College*

"Team Impromptu Speeches and Fallacies: A Team-Based Learning Activity"
Jeremy Lockwood, *Iowa State University*

"The Four Corners of Kaepernick"
Alexandra Lippert, *Ohio University*

"Is Anyone Listening to Me?"
Karen E. Lamb, *University of Maryland*

"Interview Battle Royal"
Thomas Laurence McCloskey, *University of Maryland*

"Freedom to Say What We Want When We Want To: Is It Okay to Say I Love You for the First Time…in a Text?"
Tom Donlan, *Montgomery County Community College*

"Teaching Perception through Storytelling"
Jessica A. Robinson, *Purdue University*

"Freedom to be Certain about Uncertainty: Remember the Titans as an Exemplar for Helping Students Understand and Apply Uncertainty Reduction Theory"
Angela G. La Valley, *Bloomsburg University*

"'Party in the Communication Classroom': Embracing the Freedom to Demonstrate Communication Competence"
Martin Marinos, *University of Pittsburgh*

"The Interplay of Communication Mediums via Buffy the Vampire Slayer"
Alyce Viens, *Bryant University*

Presenters address Great Ideas for Teaching Speech. They discuss a variety of topics including race and culture, informational interviewing, and demonstrating communication competence.

Friday 2:00-3:15 3.5.12 Kennedy

Expressing Contemporary Issues Through Media

Sponsor: Media Communication
Chair: **Guy Wade**, *Wayne State University*
Respondent: **James Durbin**, *Cleveland State University*

"International Media Framing: A Case Study of Korean-Japanese Territorial Disputes"*
Won Yon Jang, *University of Wisconsin-Eau Claire*
Edward Frederick, *University of Wisconsin-Eau Claire*

"Sources & The Snowden Leaks: Official Source Framing by Mainstream Legacy News Organizations"
Brooke Van Dam, *Georgetown University*

"Environment Reporting in an Era of Growing Threats: Assessing the Scope and Characteristics of Environmental Journalism in both Professional and Student-Run Media"
Hans Schmidt, *Penn State, Brandywine*

The competitively selected papers on this panel focus on issues which impact citizens on a global scale. These include foreign territorial disputes, environmental reporting, and digital security. This panel also includes this year's top paper award recipient for media, which deals with international media framing.

* Top Paper

Friday 2:30-3:30 3.6.01 Press

ECA Cafe

Friday 2:30-3:30 3.6.02 Press

Competitive Graduate Poster Session II

Sponsor: Graduate Poster Sessions
Chair: **Heather Stassen-Ferrara**, *Cazenovia College*
Valerie Lynn Schrader, *Penn State, Schuylkill*

"Depression in the Family Environment: Managing the Boundaries of Privacy"
Shawn Starcher, *Kent State University*

" 'You Just Can't Do the Macho Thing:' Discussions of Gender and Sexuality from Ginger Oral Histories"
Donica O'Malley, *University of Pittsburgh*

"Workplace Bullying: Victim Accounts and Emotional/Communicative Responses from Discovery through Resolution"
Stephane Szepanski, *University of Hartford*

"Reclaiming Blackness: Moving Beyond the Burden of Representation towards a More Nuanced Conception of Black Culture"
Jasmin Goodman, *Howard University*
Taryn K. Myers, *Howard University*

"Facebook Comments and Vaccination Opinions: Testing Spiral of Silence in Facsimile Facebook Design"
Carlina DiRusso, *Cleveland State University*

"Obsession and the Picture-Perfect Life: Self-Presentation in the Age of Social Media"
Abdulwahab M. Alshehri, *University of the Incarnate Word*

"'Treated like an Animal:' Consequences of Metaphoric Language through the Pages of Print Media"
Sarah Stockman, *University of the Incarnate Word*

"Empathy on Facebook: Verbal Person-Centered Message Quality and Emotional Support"*
Andrew D. Sutherland, *West Virginia University*

"Sender Motivations for the Use of Paralinguistic Digital Affordances in Social Media"
Julia K. Weiss, *West Virginia University*

"Panoptici?: Digital Media, Social Norms, and Strong Ties"*
Andrew L. Nicholson, *West Virginia University*

"Social Support and Strain's Relationship to Perceived Control"
Kristin G. Maki, *SUNY, Buffalo*

Graduate students with "research in progress" have been competitively selected to present their ideas for the ECA membership. We encourage our ECA community to interact with and help guide our next generation of scholars.

* Debut Paper

Friday 3:30-4:45 3.7.01 Dickens

Communication Traits Business Meeting

Friday 3:30-4:45 | 3.7.02 | Longfellow

Communication Law & Ethics Business Meeting

Friday 3:30-4:45 | 3.7.03 | Hawthorne

Crisis Response: Considerations for Leaders and Stakeholders

Sponsor: Applied Communication
Chair: **Jennifer S. Owlett**, *William Patterson University*
Respondent: **Greg Cranmer**, *Clemson University*

"Moore, Oklahoma Tornado Crisis: An Analysis of Governor Fallin's Response"*
Audrey Gonzalez, *Abilene Christian University*

"Opposing Perceptions of Attribution of Responsibility: Analysis of Sea World's Crisis Response"*
Taylor Powers, *Abilene Christian University*

The competitively selected papers on this panel focus on the role of communication in a crisis. The topic will be approached from different angles which highlight the impact and importance of leadership and stakeholders.

* Debut Paper

Friday 3:30-4:45 | 3.7.04 | Hutchinson

Institute of General Semantics Business Meeting

Sponsor: Interpersonal Communication
Coordinator: **Leeanne Bell McManus**, *Ohio University*
Respondent: **Danette Ifert Johnson**, *Ithaca College*

Friday 3:30-4:45 | 3.7.05 | Gardner

Freedom to Remember, Freedom to Forget

Sponsor: Voices of Diversity and Interpretation and Performance Studies
Chair: **Sean Gleason**, *Ohio University*
Respondent: **Christy Zempter**, *Ohio University*

Michael Broderick, *James Madison University*
Kristen Okamoto, *Ohio University*
Alane Presswood, *Ohio University*
Kathryn Hobson, *James Madison University*
Steve Granelli, *Ohio University*

In conjunction with this year's theme of "<Freedom> to. . . <Freedom> from" this performance panel frames "freedom" as a hermeneutic of remembering and forgetting to undermine the idea of freedom as a stable, democratic trope. Each of the six performances contained within this panel complicate the idea of <freedom> as an ideograph—an abstract concept leveraged to crystalize political support and consensus. Here, performances of home, consumption, gender, affect, and disability serve as thematic from which to reflect on the relationships between memory, identity, and freedom.

Friday 3:30-4:45 | 3.7.06 | Stowe

Relationships are Too Complicatedt

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Meredith Frank**, *Montgomery County Community College*
Respondent: **Linda L. McCroskey**, *California State University, Long Beach*

"We Can Never Go Back Before: A Rhetorical Analysis of Cognitive Dissonance in Mother and Father's Relationship in Ragtime"
Heather Bradley, *Penn State, Schuylkill*

"Hey Pretty Thing, How Much? The Problematic Reality of Catcalling"
Olivia Moore, *Keene State College*

"Riding on the Wheels of a Dream: Cognitive Dissonance and Narrative Theory in the Musical Ragtime"
Alexis Collins, *Penn State, Schuylkill*

"Someday My Prince Will Come…I Hope: Negotiating the Tensions Between Traditional Love and Marriage Versus Modern Conceptions"
Heather Mueger, *Ramapo College of New Jersey*

"The Most Major Task in the Adult Stage of Life"
Megan Ingram, *Northeastern University*

Using various situations and people as extended examples, the panelists describe interpersonal complexities through their papers' themes.

Friday 3:30-5:00 3.7.07 Brandeis

Short Course 4: Exercising Pedagogical Freedoms in Communication Classrooms: Using Media Based Pedagogies for Social Awareness?

Sponsor: Short Courses
Chair: **Jack Banks**, *University of Hartford*
Respondent: **Nancy Bressler**, *Wheeling Jesuit University*

This 90-minute short course aims to investigate the changing landscape of media immersion through the use of media production in classroom contexts. As a pedagogical technique in a technology-saturated learning environment, this course considers the opportunities of implementing and creating media to address larger pedagogical goals, such as media literacy, critical thinking skills, active learning techniques. In support of ECA's theme of "Freedom," this course specifically seeks to address how teachers can engage their students in political and cultural awareness, through the production of media. We observe how these media based pedagogies freely promote student engagement in civic action!

Friday 3:30-4:45 3.7.08 Holmes

Lady Advocates: Arguments for Civic Inclusion in 18th and 19th Century America

Sponsor: Rhetoric and Public Address and the American Society for the History of Rhetoric
Chair: **Michelle Gibbons**, *University of New Hampshire*
Respondent: **Michael J. Stutz**, *Three Rivers Community College*

"Defending the U.S. American West: The Regional Rhetoric of Female Politicians in the Woman Suffrage Movement"
Tiffany Lewis, *CUNY – Baruch College*

"Spiritual Coherence in Lucretia Coffin Mott's Peace Rhetoric"
Nora Murphy, *University of Maryland*

"'The Despotism of the Petticoat': Rhetorics of Freedom, Alienation, and Inalienability in the Correspondence between Abigail Adams and John Adams"
Matthew P. Brigham, *James Madison University*

The competitively selected papers on this panel (cosponsored with the American Society for History of Rhetoric) explore the rhetoric of female orators who made the case for civic inclusion in the 18th and 19th centuries. Each of the papers focuses on one or more female orators known for advocacy for women's rights, including Lucretia Mott, Jeanette Rankin, Helen Ring Robinson, and Abigail Adams. While two of the papers focus on women's advocacy for the case of women's suffrage in particular, the other addresses how one such reformer extended her work to argue for peace.

Friday 3:30-4:45 3.7.09 Lowell

Scholars Roundtable in Intercultural Communication: Freedom From 'Unconscious Bias' in The Academy: How can Intercultural Communication Competence 'Level the Playing Field?'

Sponsor: Intercultural Communication
Moderator: **Janet Reynolds Bodenman**, *Bloomsburg University*

Janet Reynolds Bodenman, *Bloomsburg University*
Shannon Brogan, *Kentucky State University*
Doreen M. S. Jowi, *Bloomsburg University*
Andi McClanahan, *East Stroudburg University*
Lisa P. Phillips, *Marietta College*
Shavonne Shorter, *Bloomsburg University*

Since Hofstede's (1986) article on cultural differences in teaching and learning first appeared, there have been numerous studies published suggesting that 'unconscious bias' occurs in hiring, evaluation, and promotion of professors in our institutions of higher education. In the Communication discipline, more and more women, underrepresented minorities, and international students are earning doctorates and are teaching and seeking tenure track positions. What is our responsibility, as communication scholars, knowing that empirical evidence shows routine discrimination in the process toward tenure and promotion? How can we use our knowledge of Intercultural and Cross-cultural Communication to advocate for positive change and parity? This roundtable discussion features female voices from a variety of academic positions, institution types, ages, races, and ethnicities, to offer a position on this question in an effort to make the unconscious conscious.

Friday 3:30-4:45 3.7.10 King

Short Course 5: Event Planning: Communicating Theory and Practice

Sponsor: Short Courses
Coordinator: **Leeanne Bell McManus**, *Stevenson University*
Coordinator: **Chip Rouse**, *Stevenson University*
Coordinator: **Stephanie Verni**, *Stevenson University*

Event Planning: Communicating Theory and Practice offers a unique approach that connects concepts in communication to event planning. Event planners are given the freedom to create new ideas and enjoy freedom from prescriptive routines. Understanding the "why" behind successful events is key to creating a unique experience for clients. With a solid basis in communication theory, this short course will enable event planners to manage and coordinate events with clarity and precision. Case studies and examples of event planning will be connected to the field of communication, and participants will uncover how effective, thoughtful planning strategies will yield successful events.

Friday 3:30-4:45 3.7.11 Alcott A

Technology and Interpersonal Communication

Sponsor: Interpersonal Communication
Chair: **Valerie Rubinsky**, *Ohio University*
Respondent: **Danette Ifert Johnson,** *Ithaca College*

"Deciphering the Magic of Facebook Friendships: An Examination of the Impact of Facebook Profile Sharing on Initial Conversation between Strangers"
Aditi Paul, *Pace University*

"A Politeness Theory Analysis of Cell Phone Usage in the Presence of Friends"
Aimee Miller-Ott, *Illinois State University*
Lynne Kelly, University of Hartford

"Can a Simple Selfie Ignite Ageist Communication? College Students' Reactions to Observing Selves' and Strangers' Age-Progressed Photographs"
Christine E. Rittenour, *West Virginia University*
Elizabeth L. Cohen, *West Virginia University*

These competitively selected papers highlight the intersection of technology and interpersonal communication, including the effects of social media, smart phones, and selfies. The papers focus on how technology can facilitate positive communication, but can also engender face-threatening and stereotyped experiences.

Friday 3:30-4:45 3.7.12 Alcott B

Ready Player One: Using Science Fiction to Teach Communication Technology Theory – A Freedom to Learn from Fiction

Sponsor: Communication and Technology
Chair: **Nicholas David Bowman**, *West Virginia University*
Respondent: **Kirk M. Winans**, *Rensselaer Polytechnic Institute*

"Me in the Machine: Self, Sociality, and Cyborgs in Ready Player One"
Jaime Banks, *West Virginia University*

"Telepresence and Ready Player One: Embodiment, Enjoyment and Gaming"
Cheryl Campanella Bracken, *Cleveland State University*

"Gunters vs. Sixers: Examining Player/Avatar Interaction and Identification in RPO"
Edward Downs, *University of Minnesota, Duluth*

"Repairing Dystopia: Ready Player One's Virtual Spaces and the Future of Mediated Experiences"
Ryan Lange, *Alvernia University*

Easy to dismiss as a generic techno-dystopian tale, Ernest Cline's best-seller Ready Player One includes myriad allusions to and invocations of the past, present, and plausible future of human communication and technology - done in an accessible and relatable fashion. This panel gathers scholars of avatar-human relationships, computer-mediated communication, presence and embodiment to discuss RPO's ability to provide students a Freedom To engage difficult CMC scholarship by Freeing them from their pre-conceptions of the same.

Friday 3:30-4:45 3.7.13 Kennedy

Media Communication Business Meeting

Friday 5:00-6:15 3.8.01 Stowe

Unity and Division in Politics and Race: Enter Burke

Sponsor: Kenneth Burke
Chair: **Robin Kanak Zwier**, *University of Pittsburgh*
Respondent: **Jean Costanza Miller**, *George Washington University*

"Memes of the Barnyard: Limitations of Internet Freedom"
Courtney Hitchcock, *Roberts Wesleyan College*

"A Politics 'Rotten with Perfection': Addressing Ideological Purism"
Aaron Bellomo, *Roberts Wesleyan College*

"Blue and Black: Buzzwords and Burke"
Keisha James, *Independent Scholar*

"Shared Scapegoats: Feeding Racial Disparity"
Nathan Court, *Roberts Wesleyan College*

Kenneth Burke's "rotten with perfection" offers one explanation of the demand for ideological purism in our current political and racial landscape. Isolation through verbal and technological "instruments of our own making" fuels the fires of dissent in the United States. Current racial and political tensions have been fed not only by scapegoating but also by mutually shared scapegoats. In an atmosphere where compromise is seen as treason, could a Burkean perspective lead to constructive cooperation?

Friday 5:00-6:15 3.8.02 Hutchinson

Meet the ECA Editors, Learn about ECA Journals

Sponsor: First Vice-President
Chair: **Don Stacks**, *University of Miami*

Pamela J. Lannutti, *LaSalle University and Editor, Communication Quarterly*
Nicholas David Bowman, *West Virginia University and Editor, Communication Research Reports*
Annette M. Holba, *Plymouth State University and Editor, Qualitative Research Reports in Communication*
Kristen Majoch, *University of Pittsburgh and Editor-Select, Qualitative Research Reports in Communication*

This panel allows members of ECA to meet the Editors of the organization's academic journals. Each editor will briefly describe their journal and the types of papers they are hoping to review and publish. Ample time for questions from those attending the panel will be included.

Friday 5:00-6:15 3.8.03 Gardner

Scholarly Office Hour

Sponsor: Media Communication
Chair: **Nicholas Scott Smith**, *Wayne State University*
Shawn Starcher, *Kent State University*

Elizabeth Cohen, *West Virginia University*
Nancy Bressler, *Wheeling Jesuit University*
Rod Carveth, *Morgan State University*
Kenneth Lachlan, *University of Connecticut*
Anita Atwell Seate, *University of Maryland*
Rory McGloin, *University of Connecticut*
Jack Banks, *University of Hartford*

Friday 5:00-6:15	**3.8.04**	**Wheatley**

Urban Communication Foundation Business Meeting

Friday 5:00-6:15	**3.8.05**	**King**

Maryland Communication Association Business Meeting

Friday 5:00-6:15	**3.8.06**	**Alcott A**

New York State Communication Association Business Meeting

Friday 5:00-6:15	**3.8.07**	**Alcott B**

New Jersey Communication Association Business Meeting

Friday 5:00-6:15	**3.8.08**	**Kennedy**

Pennsylvania Communication Association Business Meeting

Friday 8:00-9:00	**3.8.09**	**Dickens**

12-Step

DUQUESNE UNIVERSITY

Communication & Rhetorical Studies

Bachelor of Arts Programs:

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Corporate Communication

Rhetoric

Communication Studies

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M.A. in Rhetoric & Philosophy of Communication & M.A. in Pastoral Ministry (48 cr.)

M.A. with Corporate Communication Emphasis & M.B.A.

SATURDAY
SUNDAY

BA Program Directors

Dr. Janie Harden Fritz (harden@duq.edu)
Dr. Craig T. Maier (maier551@duq.edu)

MA Program Directors

Dr. Janie Harden Fritz (harden@duq.edu)
Dr. Craig T. Maier (maier551@duq.edu)

Walking the Humanities into the Marketplace

The Ethical Difference

Saturday 7:30-5:00		Prefunction

CONVENTION REGISTRATION OPEN

Saturday 9:00-5:00		Press

PUBLISHER'S EXHIBIT AREA OPEN

Saturday 8:00-9:15	4.1.01	Dickens

Organizational Communication Business Meeting

Saturday 8:00-9:15	4.1.02	Longfellow

Argumentation and Forensics Business Meeting

Saturday 8:00-9:15	4.1.03	Hawthorne

Intercultural Communication Business Meeting

Saturday 8:00-9:15	4.1.04	Hutchinson

Health Communication Business Meeting

Saturday 8:00-9:15	4.1.05	Gardner

Interpersonal Communication in Complicated Relationships

Sponsor: Interpersonal Communication
Chair: **Molly Eickholt**, *West Virginia University*
Respondent: **Mary King**, *Bloomsburg University*

"Secrets and Attachment: A Basic Exploration of Attachment Differences in the Practice and Experience of Disclosing Secrets to a Romantic Partner"
Rudy C. Pett, *Baylor University*

"Bringing up the Green Eyed Monster: Conceptualizing and Communicating Jealousy with a Partner who has Other Partners"
Valerie Rubinsky, *Ohio University*

"When Lovers Become Friends: Rules of Post-Dissolutional Friendships"
Annelise N. Ewing Goodman, *James Madison University*

The competitively selected papers on this panel focus on using interpersonal communication to manage complicated relationships and situations. The authors will discuss communication in relationships that are not yet intimate, are anxiously or avoidantly intimate, involve more than two partners in an intimate relationship, or are no longer as intimate as they once were.

Saturday 8:00-9:15	4.1.06	Stowe

Freedom" in Scholars' Research: A Roundtable Spotlight on Scholarly Practice & Process

Sponsor: First Vice-President
Chair: **Lewis Freeman**, *Fordham University*
Respondent: **Shawn Starcher**, *Kent State University*

Ronald C. Arnett, *Duquense University*
Susan Drucker, *Hofstra University*
Annette Holba, *Plymouth State University*
Amistad A. St. Arromand, *Trident University International*

How do academics do their work? Scholars (including a recording of James Carey) answer questions from their unique, personal perspectives:

- Do you feel "free" to engage in scholarship? (How is your scholarly work constrained or unencumbered?)
- How have your scholarly practices evolved?
- What inspires your work?
- From what types of sources do you gain useful insights?
- How do you set up the "architecture" of your academic "files?"
- How do you structure research?
- In what ways do you communicate with colleagues about research?
- What is your writing process?

Saturday 8:00-9:15 4.1.07 Brandeis

The Role of Cutting-Edge Technology in Language Acquisition and Gaining the Necessary Intercultural Communication in the 21st Century

Sponsor: Media Ecology Association
Chair: **Michael Plugh**, *Manhattan College*

Noura Hajjaj, *SUNY – New Paltz*
Virgil Procaccini, *Marist College*
Jacqueline Ihnacik, *Marist College*

Even with the many benefits of digital communication, there are still shortcomings that exist in the fields of interpersonal and intercultural communication both with and without the use of technology. Using case studies in which digital communication technologies have served as either excellent or challenging tools in the learning between cultures, members of this roundtable will discuss the use of technology in current classroom and scholarly research, such as Sonocent, a note taking software that allows students to import slides, take notes, and record audio.

Saturday 8:00-9:15 4.1.08 Holmes

Examining Political Communication

Sponsor: Media Ecology Association
Chair: **Michael Plugh**, *Manhattan College*
Respondent: **Janette Kenner Muir**, *George Mason University*

"Politics Over Politeness: An Analysis of How Politeness Norms Restrict Free Speech in the First 2016 Presidential Debate"
Maureen McInerney, *Northeastern University*
Isabel Li, *Northeastern University*

"Eisenhower's Civil Religion: Redefining the Relationship Between Religion and Politics in the 1953 Inaugural Address"
Daniel Stavens, *Keene State College*

"The Freedom to Hate: An Analysis of the Promotion of Hateful Ideologies through Political Speech"
James George, *Northeastern University*

"Disability Representation in Political Speeches: A Muted Group Theory Analysis"
Sarah Fertsch, *Messiah College*

"The Face of Politics: A Rhetorical Analysis of Facework in the 2016 New Hampshire Democratic Primary Debate"
Brett Kimsel, *Penn State, Schuylkill*

This panel considers various topics related to political communication.

Saturday 8:00-9:15 4.1.09 Lowell

Sexism, Civility and Democratic Deliberation in the 2016 Presidential "Debates"

Sponsor: Political Communication
Chair: **Judith Trent**, *University of Cincinnati*

"Debating in the Shadow of Trump: The Rhetorical Use of the Presidential Candidates in Down-Ballot Debates"
Scott W. Dunn, *Radford University*
Kristina Contreras, *Radford University*

"Interruptions, Interrogations, and Incivility: Perspectives on the Strange Spectacle of the 2016 Presidential Debates"
Mary L. Kahl, *Penn State, The Behrend College*

"How to Analyze the 2016 Presidential Debates: Revisiting J. Jeffery Auer's 'The Counterfeit Debates'"
Kathleen E. Kendall, *University of Maryland*

"Locker Room Banter or Rhetoric of Misogyny: Donald Trump's Response to the Leaked 2005 Access Hollywood Video"
Sean Luechtefeld, *Johns Hopkins University*

From allegations that Hillary Clinton should be imprisoned to accusations that Donald Trump bragged about sexually assaulting women, pundits claimed that the 2016 presidential debates were unprecedented. At the same time, scholars of political communication understand the media's penchant for treating incivility in American politics as a new phenomenon. Therefore, panelists in this session will explore key moments from the 2016 debates to assess what impact the debates had on the presidential election, and on the trajectory of American politics.

Saturday 8:00-9:15 4.1.10 Stowe

McLuhan's Laws of ^Social^ Media

Sponsor: Media Ecology Association and Media Communication
Chair: **Michelle Seelig**, *University of Miami*
Respondent: **Valerie Swarts**, *Slippery Rock University*

"Match.com"
Kirsten Corssen, *Roger Williams University*

"McLuhan's Laws of Twitter"
Gina DiCiancia, *Roger Williams University*

"McLuhan Laws of Media: Texting/Instant Messaging"
Troy Lange, *Roger Williams University*

"Linking In McLuhan's Laws of Media"
Emma Limburg, *Roger Williams University*

"Quinn's Laws of GroupMe"
Sarah Quinn, *Roger Williams University*

Social and communication media technologies have had a significant impact on modern society, possibly creating the "Global Village" posited by Marshall McLuhan. Members of this panel will explain McLuhan's Laws of Media tetrad and, using popular social media case studies, illustrate how each medium amplifies, obsolesces, retrieves from the past and reverses when pushed to its limits.

Saturday 8:00-9:15 4.1.11 King

Film and Television Exposed

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Star Muir**, *George Mason University*
Respondent: **Nancy Bressler**, *Wheeling Jesuit University*

"*Roseanne's* Dan Connor: Defying Hegemonic Masculinity"
Angel Mathis, *College of Charleston*

"My What a Guy! An Analysis of Evolving Gender Representations of Male Disney Villains"
Jenny Hubert, *Ramapo College of New Jersey*

"Freedom from Injustice, Freedom to Resist: A Rhetorical Analysis of Scapegoating and Social Constructionism as Illustrated through *Harry Potter's* Sirius Black"
Brenna Baker, *Penn State, Schuylkill*

"Make America Great Again: Hegemony in **The Purge: Election Year**"
Alexis Collins, *Penn State, Schuylkill*

"The Portrayal of Gender Communication Styles in *Friends*"
Allison Williams, *Messiah College*

This panel illustrates how television shows, like *Roseanne* and *Friends*, the films made by Disney, and movies, such as *Harry Potter* and *The Purge: Election Year,* depict topics that include hegemony, gender representations, gender communication, scapegoating, and social construction.

Saturday 8:00-9:15 4.1.12 Alcott A

Getting into Students' Heads: Student Internal Mechanisms and Historical Responses in the Instructional Setting

Sponsor: Instructional Communication
Chair: **Hannah Ball**, *Chapman University*
Respondent: **Ann Bainbridge Frymier**, *Miami University*

"A Regulatory Congruence Model of Student Effort Intentions on Graded Public Speeches"
Chris R. Sawyer, *Texas Christian University*
Karley Goen, *Tarleton State University*

"Students' Psychological Capital: Isolating and Operationalizing Academic Resilience in Instructional Communication Research"
Brandi N. Frisby, *University of Kentucky*
Angela M. Hosek, *Ohio University*
Nicholas T. Taum, *University of Kentucky*

"Conceptualizing Positive and Negative Experiences and Coping Approaches in the Basic Communication Course"
Angela M. Hosek, *Ohio University*
Brandi N. Frisby, *University of Kentucky*
Caroline Waldbuesser, *Ohio University*
Eric Mishne, *Ohio University*

This fascinating panel will provide attendees with a glimpse into behaviors and psychological states of students by discussing regulatory functions, coping strategies and psychological capital. Attendees will be treated to a "behind the curtains" view of students' internal mechanisms that may influence outcomes in the classroom. In addition, attendees will gain an understanding of how students responded to past public speaking experiences.

Saturday 8:00-9:15	4.1.13	Alcott B

Community College Business Meeting

Saturday 8:45-10:00	4.1.14	Press

Competitive Undergraduate Poster Session I

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Mary Mino**, *Penn State DuBois*
Tom Donlan, *Montgomery County Community College*

"Mental Health and the Media: Exploring the Relationship between TV Viewing Habits and College Students' Attitudes toward Mental Health"
Abby Bellefleur, *University of Maine*

"To Click or Not to Click: Consumers' Perceptions of Advertising on Facebook"
Jacqueline Crockwell, *University of Hartford*
Jordan Williams, *University of Hartford*

"Feeding our Identities: BuzzFeed Quizzes as a Tool for Personal Branding"
Sarah Quinn, *Roger Williams University*

"The Changing American Family: Viewer Experience and Engagement with Parenthood"
Rachel Maloney, *Rogers Williams University*

"Portrayal of Women in Modern Print Ads"
Katherine Lehman, *Robert Morris University*
David Whittier, *Robert Morris University*
Alaina Fritz, *Robert Morris University*

"Free Your Curly Hair! Exploring Curly Hair Bias and the Emphasis of Racial Identity"*
Mariah Butchko, *University of Pittsburgh at Johnstown*

"Killing Ourselves for the Love of the Sport: Eating Disorders and Athletes"
Margaret Pegno, *Roger Williams University*

"The Prospective Communication Student: Reducing Uncertainty through Public Relations"
Kamica Price, *Stevenson University*
Kayla Roberts, *Stevenson University*

"Bruins Nation: A Study of Fandom and Identity"*
Rachel Kampersal, *Roger Williams University*

"Linguistic Agency and Intention to Engage in Antibiotic Stewardship Behavior"
Mouni Mullapudi, *Penn State, University Park*
Robert Al-Moustafa, *Penn State, University Park*
Sydney Sweeney, *Penn State, University Park*
Frank Tragni, *Penn State, University Park*

"The Effect of Narrative and Statistical Messages on Advocacy of Inflammatory Bowel Disease"
Amanda Petit, *Ohio University*

"Guns That Heal: An Analysis of Individualistic Themes in Firearm Advertisements"
Noah Andrew Jacob Pfeiffer, *SUNY - Geneseo*

"Is a Picture Worth 1,000 Words or Do Words Matter? How Students Interpret Music Videos With and Without Captions"
Victoria Cotnoir, *High Point University*

"Disability Representation in Political Speeches: A Muted Group Theory Analysis"
Sarah Fertsch, *Messiah College*

"Bury It and Rise Above: A Study of Stereotypical Depictions of Asians and Asian-Americans in All-American Girl and Fresh Off The Boat"
Caroline Chu, *Manhattan College*

"Sports Cuties Sell: The Impact Diet- and Fitness-Oriented Advertising Has on Body Dissatisfaction and Anxiety Development Among Women"
Riagan K. McMahon, *SUNY - Geneseo*

These posters have been competitively selected to showcase undergraduate research. We invite you to come and interact with our next generation of scholars group.

* Debut Poster

Saturday 9:30-10:45 4.2.01 Dickens

Competitive Papers in Organizational Communication

Sponsor: Organizational Communication
Chair: **Gregory A. Cranmer**, *Clemson University*
Respondent: **Robin Smith Mathis,** *Mercer University*

"Of Saints and Confessors: Developing an Attributions-Based Typology of Whistleblowers"
Brian K. Richardson, *University of North Texas*

"In-situ Research Methods: New Approaches to Rhetorical Organizational Studies"
Tiffany A. Dykstra, *West Virginia University*

"The Impact of Supervisors' Conflict Styles on Trust and Information Flow"
Hamlet Autman, *West Virginia University*
Stephanie Kelly, *North Carolina A&T State University*

"'I Don't Talk to Her at All:' Regulating Distance from Isolated Coworkers"
Molly S. Eickholt, *West Virginia University*
Scott A. Myers, *West Virginia University*

The competitively selected papers on this panel are the top four papers in the interest group.

Saturday 9:30-10:45 4.2.02 Longfellow

The First Hundred Daze: Debating Education Policy through Audience Engagement Online Boundaries: Freedom of Expression beyond Physical Limits

Sponsor: Argumentation and Forensics
Respondent: **Tim Barney**, *University of Richmond*
Respondent: **Allison Hahn**, *CUNY – Baruch College*
Respondent: **Michael Steudeman**, *University of Memphis*

Taylor Hahn, *Johns Hopkins University*
Thomas McCloskey, *University of Maryland*
Jade Olson, *University of Maryland*
Andrea Terry, *California Polytechnic State University*

The first hundred days of any presidential administration are crucial periods for spending limited political capital. Participants in this debate will explore questions of prioritization regarding a specific legislative area: national education policy. We will debate the topic, "What education policy best serves national interests?" This panel will include interactive polling and participation among the audience gauging real-time opinion, modeling teaching tools and the value of using technology to facilitate critical engagement in the classroom.

Saturday 9:30-10:45 4.2.03

Top Four Competitive Papers in Intercultural Communication

Sponsor: Top Four Competitive Papers in Intercultural Communication
Chair: **Andrew Spieldenner,** *Hofstra University*
Respondent: **Bruce F. Wicklegren**, *Suffolk University*

"Places and Spaces of Empowerment: Cultivating Cultural Roots in Resettled Refugee Communities"
Tiffany A. Dykstra, *West Virginia University*

"The Dynamic Multidimensional Identity"
Rong Ma, *University of Maryland*

"A Multinational Comparison of Grandchildren's Received Affection From Their Grandparents"
Daniel Mansson, *Pennsylvania State University*
Aldis G. Siguroardottir, *Reykjavik University,*

"Participatory Communication versus Participation Strategies of a Transnational NGO: Implementing the Indoor Residual Spraying Program in the Northern Region, Ghana"
Esther Sackey, *Antioch University - Midwest*
Kathleen D. Clark, *University of Akron*
Yang Lin, *University of Akron*

The competitively selected papers on this panel feature top four papers in Intercultural Communication Interest Group. These papers examine empowerment of resettled refugees in the United States, dominant perspectives in cultural identities, cross-cultural affection of grandparents among certain European Nations and United States, and communication strategies at an NGO in the Republic of Ghana.

Saturday 9:30-10:45 4.2.04 Hutchinson

Top Four Competitive Papers in Health Communication

Sponsor: Health Communication
Chair: **Vinita Agarwal**, *Salisbury University*
Respondent: **Heather Carmack**, *James Madison University*

"'I'm So Sorry for Your Loss': The Practice of Providing Emotional Support in Veterinary Medicine"*
Bonnie McCracken Nickels, *Rochester Institute of Technology*

"A Qualitative Exploration of the Role of Psychological Reactance in Communication between Adult Child Caregivers and their Older Adult Parents"
Hannah Ball, *Chapman University*
Keith Weber, *West Virginia University*
Alan K. Goodboy, *West Virginia University*
Christa L. Lilly, *West Virginia University*
Scott A. Myers, *West Virginia University*
Christine E. Rittenour, *West Virginia University*

"A Look at Stigma as it Relates to Suicide: Content Analysis of Community Theatre"
Sarah N. Keller, *Montana State University, Billings*
Vanessa McNeill, *Montana State University, Billings*
Joy C. Honea, *Montana State University, Billings*
Caroline Graham Austin, *Montana State University, Billings*
Lani Paulson Miller, *Walden University*

"Like vs. Share: The Differential Effects of Social Media Bandwagon Cues on the Third-Person Perceptions of Health Messages and Behavioral Intentions"**

Ji Won Kim, *Syracuse University*

This panel showcases the top four competitively selected papers from the Health Communication Interest Group. The authors of these papers approach health communication scholarship across a variety of topics, contexts, theoretical perspectives, and research methodologies. Collectively, the papers represent the highest quality submissions and are deserving of recognition.

* Top Paper

** Top Student Paper

Saturday 9:30-10:45 | 4.2.05 | Gardner

Symposium: Is There STILL Any Reason to Study Sex Differences in Communication?

Sponsor: Interpersonal Communication
Chair: **Marianne Dainton**, *La Salle University*

Christine Rittenour, *West Virginia University*
Lynn Turner, *Marquette University*
Katie Warber, *Wittenberg University*
Richard West, *Emerson College*

Canary and Hause's (1993) article is one of the most cited in Communication Quarterly's history. Over 20 years later, the topic of sex differences is still a central concern among scholars. This session will update the arguments made by Canary and Hause. Specifically, the panelists will discuss current research regarding stereotypes of the sexes; the extent that statistical differences are conflated with practical significance; measurements of gender; and a dearth of theory, among other things.

Saturday 9:30-10:45 | 4.2.06 | Holmes

TBD

Sponsor: Urban Communication Foundation

Saturday 9:30-10:45 | 4.2.07 | Brandeis

ECA 2018 Program Planner Meeting II with Leeanne Bell McManus

Sponsor: First Vice-President Elect
Chair: **Leeanne Bell McManus**, *Stevenson University*

All Interest Group Planners for the 2018 conference in Pittsburgh are invited to attend this meeting. If you cannot come to this meeting, an additional planning meeting will be held on Thursday at 3:30 PM in the Dickens Room (2.4.01).

Saturday 9:30-10:45 4.2.08 Stowe

Collective Memory: Rhetorics of Place, Loss, and Trauma

Sponsor: Rhetoric and Public Address
Chair: **Renee Hobbs**, *University of Rhode Island*

"Reliving the Loss of Lincoln: Utilizing visitor-constructed dream spaces at the Petersen House"
Alane Presswood, *Ohio University*

"'All we've known, but know no more': Memory and reality in Abraham Lincoln's First Inaugural Address"
Ryan Bince, *Syracuse University*

"From Memorial Alters to Altered Memory: Memorializing the Collective Trauma of Zanzibar's Slave Trade at Christ Church Cathedral"
Katarina Marks, *Villanova University*

The competitively selected papers on this panel investigate different locations of memory, including the words of Lincoln's First Inaugural, the site of Lincoln's death, and the memory of Zanzibar's slave trade.

Saturday 9:30-10:45 4.2.09 Lowell

Martin Heidegger's Black Notebooks 1931-1938: Ponderings on Aloneness, Community, Famine of the Spirt, and Technology

Sponsor: Philosophy of Communication
Chair: **Brian Gilchrist**, *Mount St. Mary's University*

"Heidegger and 'The Famine of the Spirit'"
Annette M. Holba, *Plymouth State University*

"Alone in the Crowd: Exploring Heidegger's Intersection between 'Aloneness' and 'Community'"
Kristen Lynn Majocha, *University of Pittsburgh, Johnstown*

"Heideggerian Media Ecology: Ponderings on Technology in the Black Notebooks"
Brian Gilchrist, *Mount St. Mary's University*

"Thinking on Technology: The Turn Re-visited"
Cem Zeytinoglu, *East Stroudsburg University of Pennsylvania*

This panel explores Martin Heidegger's philosophy of communication within Ponderings II-VI: Black Notebooks 1931-1938, reflections about being, thinking, and his life experiences in Germany. Annette M. Holba situates Heidegger's references to the depravity of the human spirit within National Socialism and mankind. Kristen Lynn Majocha engages Heidegger's tension between aloneness the community. Brian Gilchrist interprets technology through Heideggerian media ecology. Cem Zeytinoglu articulates a new wave of environmentalist political rhetoric through Heidegger's critique of technology.

Saturday 9:30-11:00 4.2.10 King

Short Course 2: Bridging the "Mass" and "Interpersonal" Divide: Integrating Mediated Communication Courses in the Undergraduate Curriculum

Sponsor: Short Courses
Coordinator: **David Keith Westerman**, *North Dakota State University*
Nicholas David Bowman, *West Virginia University*
Kenneth Alan Lachlan, *University of Connecticut*

This Courses on media and mass communication are a core element of many programs in communication study - such studies represent some of the earliest communication scholarship. Such courses commonly discuss critical technological advances, from the printing press to video games. However, some find it difficult to integrate discussions of the Internet into this curriculum, as the technology seems to fit both "mass" and "interpersonal" courses. In this 90-minute short course, we will discuss how a focus on "mediated communication" can help bridge this gap, using examples and course materials (as well as new technology) already in use.

Saturday 9:30-10:45 4.2.11 Alcott A

Mediated Impressions of Violence

Sponsor: Media Communication
Chair: **Joseph Lybarger**, *University of Tennessee, Knoxville*
Respondent: **Jessica Papajcik**, *Stark Stage College*

"Content, Context, and the Fight for Consent: Emma Holten's Activist Response to Revenge Porn"
Amber Davisson, *Keene State College*

"Intimate Partner Terrorism: News Media's Complicity in Gendered Oppression, Torture, and Murder"
Holly Giselle Reiss, *Wayne State University*

"How Gamers Respond to Press Coverage Critical of Violent Video Games"
Dennis Owen Frohlich, *Bloomsburg University of Pennsylvania*

The competitively selected papers on this panel focus on both newspaper coverage and victim's response to violence. Each paper examines different enactments of violence in contemporary society.

Saturday 9:30-10:45 4.2.12 Alcott B

Expanding the Academic Job Search: Community Colleges as More Than a Backup Plan

Sponsor: Community College
Chair: **Jennifer Warren**, *Collin College*

"'I Did Not Know About This in the Graduate School': Negotiating Challenges from Working Experiences as a Community College Faculty"
Andy Kai-chun Chuang, *CUNY – LaGuardia Community College*

"Pedagogical Training in Graduate School is Inadequate Preparation for Careers in Community Colleges"
Poppy Slocum, *CUNY – LaGuardia Community College*

"Shopping for Schools: Role of Community Colleges in Furthering Education as Public Good"
Sumanth Inukonda, *CUNY – LaGuardia Community College*

"'We Need to Talk About the Third Option': Breaking the Silence Surrounding Community College in Academia"
Jaime Riccio, *CUNY – LaGuardia Community College*

This panel explores the idea that the institutional culture within academia excludes the community college experience. Despite the changing job market, which makes community college employment increasingly desirable, a silence or even stigma exists concerning applying for faculty positions at community colleges. By sharing our experiences, we seek to break this silence and address the ways in which graduate programs could better prepare their students for successful employment at community colleges.

Saturday 9:30-10:45 4.2.13 Kennedy

Sharing Instructive Messages

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Susan Mancino**, *Duquesne University*
Respondent: **Don Stacks**, *University of Miami*

"College Students, Mental Health and Relationships: Transparency and Disclosure as a Vehicle for Academic Success"
Emily Pfender, *Penn State, Berks*

"Symbolic Resources of Support During the College Planning Process"
Nicole Heney, *SUNY - Geneseo*

"CleanYourHands Campaign Critique"

"Depictions of Higher Education in the Media"
Micah D. Klayman, *Worcester State University*

This panel describes various ways institutions have communicated their messages with the public.

Saturday 11:00-12:15 4.3.01 Dickens

ECA Nominating Committee

Saturday 11:00-12:15 4.3.02

TBD

Sponsor: Urban Communication Foundation

Saturday 11:00-12:15 4.3.03 Hawthorne

The Power to Change Behavior

Sponsor: Applied Communication
Chair: **Lauren Mackenzie**, *Marine Corps University, Quantico*
Respondent: **Stacy Smulowitz**, *University of Scranton*

"Sustainable Transportation, Equity and Health: Freedom to Move, Freedom to Live Sustainably"
Norbert Mundorf, *University of Rhode Island*
Colleen A. Redding, *Cancer Prevention Research Center*
Andrea Paiva, *Cancer Prevention Research Center*
Tat S. Fu, *University of New Hampshire*

"Selling Your Story with Video Advertising"
Brian J. Manning, *Canisius College*
Roseanne Hartman, *Canisius College*

"The Influence of Emotional and Informative Images on Intentions to Buy Local"
Lindsey Beall, *George Mason University*
Allison Engblom, *George Mason University*
Erin Ziegler, *George Mason University*

The competitively selected papers on this panel focus on the power of video and images to change behavior. The use of video and images will be approached from the viewpoints of advertising, public health and shopping.

Saturday 11:00-12:15 4.3.04 Hutchinson

Kenneth Burke Business Meeting

Saturday 11:00-12:15 4.3.05 Gardner

The Power to Change Behavior

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Mary Mino**, *Penn State, DuBoiso*
Chair: **Tom Donlan**, *Montgomery County Community College*
Respondent: **Richard West**, *Emerson College*

"Broadcasting the Backstage: Essena O'Neill's Facework as an Instagram Model"*
Julia Schuller, *Penn State, Schuylkill*

"F-Bombs for Feminism: Potty-Mouthed Princesses Use Bad Word for a Good Cause: A Rhetorical Study"
Lucy Brennan-Levine, *Northeastern University*

"Journey On: Relational Dialectics, Rhetorical Criticism, and the Musical Ragtime"
Joshua Bachert, *Penn State, Schuylkill*

"Influence of Communication Competence on Willingness to Communicate About Health"
Hannah Wiles, *Ashland University*

"Double-speak, Double-eat: Misleading Food Advertisements and Their Influence on Obesity in America"
Corrine Shanahan, *SUNY - Geneseo*

As rated by the reviewers, this top panel features the five best papers submitted to the USC. Please come and enjoy these undergraduate scholars as they present their research.

* Top Paper

Saturday 11:00-12:15 4.3.06 Stowe

Basic <Freedom>: How Individual Pedagogy Works toward Common Assessment

Sponsor: Community College
Chair: **Rod Carveth**, *Morgan State University*

"<Freedom> to be Flexible and Open-minded"
Annick Dupal, *James Madison University*

"<Freedom> to Create a Course Structure"
Elizabeth Armstrong, *James Madison University*

"<Freedom> to Assess Cognitive, Behavioral, and Affective Dimensions of Learning"
Timothy C. Ball, *James Madison University*

This roundtable panel discussion will focus on how faculty teaching a course with shared learning objectives are given the <freedom> to use individualized pedagogical approaches while also having <freedom> from developing individualized assessment instruments. The panelists will discuss the common learning objectives and how they were developed, and then share their individualized approaches to accomplishing those objectives. The panelists will then discuss the shared instruments that assess the cognitive, behavioral, and affective domains of learning.

Saturday 11:00-12:15 4.3.07 Brandeis

Individual Romantic Experiences of Unplanned Pregnancy

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Leeanne Bell McManus**, *Stevenson University*
Respondent: **Danette Ifert Johnson**, *Ithaca College*

"Unplanned Pregnancy"
Amy Loftus, *Bloomsburg University*

"Relational Uncertainty"
Kaitlyn Rhine, *Bloomsburg University*

"Disclosure"
Nicole Kelly, *Bloomsburg University*

"Turning Points"
Jenna Mapes, *Bloomsburg University*

"Partner Interference/"
Saaleha Johnson, *Bloomsburg University*

"Conflict"
Zana Pendergrass, *Bloomsburg University*

For many couples, pregnancy can be a time of excitement and joys. However, when pregnancy occurs unexpectedly, individuals often feel challenged or even at odds with their romantic partners. This panel will share some of the relational challenges faced by individuals who experience unplanned pregnancy. Relational uncertainty, disclosure, turning points, partner interference and facilitation, and conflict are explored.

Saturday 11:00-12:15 4.3.08 Holmes

Rhetorics of Responsibility

Sponsor: Rhetoric and Public Address and the American Society for the History of Rhetoric
Chair: **Michelle Gibbons**, *University of New Hampshire*
Respondent: **Trevor Parry-Giles**, *National Communication Association*

"Dear Sweethearts: Kate Richards O'Hare's Letter-Writing Campaign for Freedom, 1919"
Jennifer L. Adams, *DePauw University*

"Making a Murderer as Terministic Screen: Uncovering the Criminal (In)Justice System with Kenneth Burke"
Zoë C. Farquhar, *West Chester University of Pennsylvania*

"Collective Guilt and Punishment in the Morgenthau Plan"*

Allison Morris Niebauer, *Penn State*

The competitively selected papers on this panel (cosponsored with the American Society for History of Rhetoric) consider how responsibility should be assigned for wrongful action. They consider this question at the level of the individual actor, examining rhetorical discourse surrounding individual charges of murder or espionage, and at the level of the collective, as in the case of war.

* Debut Paper

Saturday 11:00-12:15 4.3.09 Lowell

The Power to Change Behavior

Sponsor: Media Communication
Chair: **Kai Xu**, *Wayne State University*
Respondent: **Alane Presswood**, *Ohio University*

"'Where My Ladies At?'": Online Science Videos, Gender, and Science Attitudes among University Students"
Paul Brewer, *University of Delaware*
Barbara Ley, *University of Delaware*

"Selling the Global Story – To Consumers, To Ourselves: Advertising Production at Airbnb, Campbell's Soup, and Under Armour"
Susannah McMonagle, *Eastern University*

"Stereotypes and Support Characters: Examining Perceptions of Gender in Sony Pictures' Pixels?"
Jessica Robinson, *Purdue University*

This panel of competitively selected papers focuses on representation of gender in online science videos and major motion pictures, as well as on narrative portrayals within advertising.

Saturday 11:00-1:30 4.3.10 King

Short Course 7: Using Technology to Allow for and Encourage Faculty Voice in Decision Making

Sponsor: Short Courses
Respondent: **Nina Acquavita**, *Suffolk County Community College*

The intent of this 90-minute short course is to examine some of the restrictions inherent in communication in a multi-campus and/or shared governance system. Communication allows the freedom to voice our ideas in departmental decision making as well as academic policies effecting ourselves and our students. Without using all communication tools necessary to create effective discussions, freedom to voice our ideas may be restricted. The content of this short course includes solutions for these restrictions and ideas for allowing the free exchange of ideas through the use of BlackBoard and SharePoint to allow for and encourage faculty participation in discussions."

Saturday 11:00-12:45 4.3.11 Alcott A

History, Politics and Rhetoric: Competitive Papers in Media Ecology

Sponsor: Media Communication and Media Ecology Association
Chair: **Brian Cogan**, *Molloy College*
Respondent: **Lance Strate**, *Fordham University*

"Un-Disciplining Media Ecology: A Return to Tradition"
Ryan McCullough, *West Liberty University*

"The Politics of the Image in an Age of Contrivance"
Austin Hestdalen, *Duquesne University*

"Intersubjective Intentionality, Moral Consciousness, and Media Ecology"
Jeffrey S. Bogaczyk, *Duquesne University*

"Luhmann, Codes, and the 'Scientizing' of Weather"
Susan A. Jasko, *California University of Pennsylvania*

"The History of Spectatorship: Rhetoric for the Masses"
Steven Zwier, *Duquesne University*

The competitively selected papers on this panel focus on the rhetoric and politics of media in today's society using a media ecological lens. The papers individually highlight and critique the impact media have on audiences.

Saturday 11:00-12:15 4.3.12 Alcott B

Top Papers in Instructional Communication

Sponsor: Instructional Communication
Chair: **Katherine S. Thweatt**, *SUNY – Oswego*
Respondent: **Jennifer Waldeck**, *Chapman University*

"'As good as your word': Face-threat mitigation and the use of instructor pictures on students' perceptions of digital instructor feedback"
Cathlin V. Clark-Gordon, *West Virginia University*
Evan R. Watts, *West Virginia University*
Nicholas David Bowman, *West Virginia University*
Jaime Banks, *West Virginia University*

"The Relationship Between Instructional Feedback and Student Engagement in the College Classroom"
Melissa F. Tindage, *California State University, Los Angeles*
Scott A. Myers, *West Virginia University*

"An Examination of Teacher Authenticity in the College Classroom"
Zac D. Johnson, *California State University, Fullerton*
Sara LaBelle, *Chapman University*

This panel features the top papers in the Instructional Communication Interest Group. This panel will treat attendees to a broad picture of the impact of instructors' behaviors and qualities. First, the impact of instructor images on digital feedback will be examined. Second, perceptions of instructor feedback will be addressed. Finally, teacher authenticity will be examined. These top papers offer a view of the current foci of instructional communication research from some of the top or up-and-coming researchers in this area of specialty.

Saturday 11:30-1:30 4.4.01 Wheatley

Past Officers Club Luncheon

Saturday 12:15-3:15 4.4.02 Lobby

Short Course 8: Teaching and Learning Rhetorics of Display in the Field

Sponsor: Short Courses
Coordinator: **Lawrence Prelli**, *University of New Hampshire*

This three-hour short course introduces participants to strategies for teaching analysis and interpretation of "display" rhetorics based on students' experiences with them outside the classroom. The course itself illustrates how to plan and conduct "field work" by positioning participants as students doing collaborative case studies of a variety of displays encountered during a round-trip walk from the convention hotel. Displays encountered range from an interpretive talk, through commemorative and memorial sites, to unofficial "vernacular" sites. The course concludes with a forty-minute planning session aimed at generating opportunities for participants to bring their students into the field. This planning session will occur in the Gardner Room, starting at about 2:00.

Saturday 12:30-1:45 4.5.01 Dickens

Perceptions of Gender and Storytelling Across Varied Mediums

Sponsor: Dynamic Approaches to Studying Nonverbal Communication
Chair: **James Baker**, *West Virginia University*

"Freedom to Communicate in Another Language: A Dynamic Approach to Interpreting Nonverbal Indicators of Language Anxiety"
Tammy Gregersen, *University of Northern Iowa*
Peter D. MacIntyre, *Cape Breton University*

"Enthusiasm Begets Enthusiasm in College Instruction"
Thomas Hugh Feeley, *SUNY – Buffalo*

"The Smithsonian's American Stories exhibit: Reconstituting American Culture via Ruby Slippers, Plymouth Rock, and Kermit the Frog"
Steve Granelli, *Ohio University*

The competitively selected papers on this panel explore how nonverbal communication can be observed in a variety of contexts. Nonverbal communication can be examined through classroom instructors displaying enthusiasm, through individuals' language anxiety, and through the artifacts in museum exhibits. Though contextually broad, these papers are all dynamic approaches to studying and observing nonverbal communication behaviors.

Saturday 12:30-1:45 4.5.02 Longfellow

Top Papers in Interpretation and Performance Studies

Chair: **M. Heather Carver**, *University of Missouri*
Respondent: **Lisa Weckerle**, *Kutztown University*

"Obama the Grotesque: A Parade of Racial Horribles"
Christopher J. Gilbert, *Assumption College*

"(Dis)Confirming Cancer: An Autoethnographic Narrative"
Heather Stassen-Ferrara, *Cazenovia College*

This panel includes top papers from the Interpretation and Performance Studies Division. One paper skillfully employs autoethnography and phenomenological inquire regarding confirmation and disconfirmation during cancer treatments. Another paper explores how characterizations of national pride and prejudice have emerged in caricatures of President Obama

Saturday 12:30-1:45 4.5.03 Hawthorne

Top Papers in Theory and Methodology

Chair: **Annette M. Holba**, *Plymouth State University*
Respondent: **Craig T. Maier**, *Duquesne University*

"The Effect of Direct-to-Consumer Advertising of Prescription Drugs on Consumer Behavioral Intentions: A Literature Review and Proposed Methodology"
Melanie R. Savelli, *Southern Connecticut State University*

"Emotion Measurement in Marketing Communication: Toward a Multi-Method Future"
Katherine Weeks, *University of Connecticut*

"Humor Theory: Change and Inertia"
Lisa Glebatis Perks, *Merrimack College*

These competitively-selected papers are the top three for the Theory & Methodology interest group.

Saturday 12:30-1:45 4.5.04 Hutchinson

Top Papers in The Kenneth Burke Interest Group

Sponsor: Kenneth Burke
Chair: **Steven Zwier**, *Duquesne University*
Respondent: **Brian Gilchrist**, *Mount St. Mary's University*

"Equipment for Piety-Cracking: Understanding and Resisting the Attitudes of the Internet"
Annie Laurie Nichols, *University of Maryland*

"The Rhetorical Power of Recalcitrance: Countering Occupational Psychoses in Dominant Scientific Paradigms"
Matthew P. Mancino, *Duquesne University*

"Kenneth Burke's Laughter of Motives: Toward a Rhetoric of Laughter and Laughing"
Matthew R. Meier, *West Chester University of Pennsylvania*

"Finishing the Symbolic: Making a Prima Facie Case"
Richard H. Thames, *Duquesne University*

"The Negative Space: Kenneth Burke, Cartography, and Appalachia"
Ryan McCullough, *West Liberty University*

The Top Papers in the Kenneth Burke Interest Group celebrate outstanding scholarship examining intriguing aspects of the human barnyard through Kenneth Burke's systematic thought. Burke himself sought freedom to better comprehend existence as he voraciously read vast numbers of texts across disciplines to achieve freedom from ordinary conventions.. Our authors replicate Burke's diverse interests by exploring topics such as internet attitudes, rhetorical laughter, occupational psychoses, symbolic mysteries, and Appalachian cartography.

Saturday 12:30-1:45 4.5.05 Gardner

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication
Chair: **Dana Borzea**, *West Virginia University*
Respondent: **Marianne Dainton**, *La Salle University*

"Targets of Gossip Freeing Themselves By Managing Information: A Test of the Theory of Motivated Information Management"
Jenny Rosenberg, *SUNY – Oswego*

"Affection, Deception, and Evolution: Deceptive Affectionate Messages as Mate-Retention Behaviors"
Madeleine Redlick, *University of Texas at Austin*
Anita L. Vangelisti, *University of Texas at Austin*

"A Different Kind of Turbulence: Using the Relational Turbulence Model to Examine Dating Couples' Conversations About Children"
Christine K. Anzur, *West Virginia University*
Megan R. Dillow, *West Virginia University*

The competitively selected papers on this panel focus on how information and uncertainty are managed through interpersonal communication. Each uses a contemporary theory to understand problematic communication, including gossip, deception, and talking about future events.

Saturday 12:30-1:45 4.5.06 Stowe

Freedom to Create Assignments: Assignment Creation and Alignment to Learning Outcomes in Communication

Sponsor: Community College
Chair: **Jessica Papajcik**, *Stark State College*

Kerry Byrnes-Loinette, *Collin College*
Meg Tucker, *George Mason University*
Kristen L. Willett, *Northern Virginia Community College*

This interactive session provides participants with an opportunity to learn about assignment creation and alignment with learning outcomes. Presenters address how to first identify teaching goals for specific courses, create in-class assessments that contribute to graded student assignments, and then map these assignments to the National Communication Association's Learning Outcomes in Communication. Examples from NCA's LOC Assignment Library and NILOA will also be provided.

Saturday 12:30-1:45 4.5.07 Brandeis

Media Ecology Association Business Meeting

Saturday 12:30-1:45 4.5.08 Holmes

GIFTS: Great Ideas for Teaching Students II

Sponsor: GIFTS
Chair: **Susan M. Ward**, *Delaware County Community College*

"Tweeting the Syllabus: Transforming Syllabus Day"
Brandi Frisby, *University of Kentucky*

"Teaching Content Analysis through the 2016 Presidential TV Debate"
Sun-A Park, *Robert Morris University*

"What Makes a Speaker Competent? Applying the Assessment Rubric"
Susan M. Ward, *Delaware County Community College*

"Sleeping with the Sharks: Teaching ELM with Shark Tank"
Gerard Jalette, *University of Rhode Island*
Daniel Hunt, *Worcester State University*

"Exam Review: A Student Experience"
Jenny Warren, *Collin College*

"Connecting with Lay Publics: Translating Communication Research for General Public Consumption"
Heather J. Carmack, *James Madison University*

"Teaching Politeness Theory through Modern Family"
Lauren E. Reinas, *West Chester University of Pennsylvania*
Elizabeth A. Munz, *West Chester University of Pennsylvania*

"Telling a Story with Social Media: Content Curation and Media Literacy"
Daniel Hunt, *Worcester State University*
Gerard Jalette, *University of Rhode Island*

"Symbol Speaking 'Smackdown"
Kyle Stephan, *University of Maryland*

"Get That Scholarship"
Karen E. Lamb, *University of Maryland*

"'Party in the Communication Classroom': Embracing the Freedom to Demonstrate Communication Competence"
Nancy Bressler, *Wheeling Jesuit University*

Presenters address Great Ideas for Teaching Speech. They discuss a variety of topics including mediated forms of communication, assessment and student review processes, and persuasive speaking.

Saturday 12:30-1:45 4.5.09 Lowell

Top Papers in Instructional Communication

Sponsor: Political Communication
Chair: **John Kares Smith**, *SUNY – Oswego*
Respondent: **Scott W. Dunn**, *Radford University*

'Hasn't Anybody Else Done a Little Experimenting?': Presidential Politics and Pop Culture in the 1980s"
Tom Gallagher, *La Salle University*

"Political Communication, Humor, and the 2016 Correspondents' Dinner: An Analysis of President Obama's Remarks"
Nicholas Messina, *Monmouth University*

"A Rhetoric of Monstrosity: Toward a Definition of the American Political Horror Genre"
Christina M. Knopf, *SUNY – Potsdam*

Political content in pop culture is nothing new, even if the expansion of media outlets in recent years has led to an increase in the amount of political programming. This panel examines the intersection of entertainment and politics, including First Ladies' appearances on television, the White House Correspondents' Dinner, and horror-themed political television shows.

Saturday 12:30-1:45 4.5.10 Alcott A

The Rise of Social Networks: More Network Conscious Than Ever?

Sponsor: Communication and Technology
Chair: **Cheryl Campanella Bracken**, *Cleveland State University*
Respondent: **Catherine Wright**, *George Mason University*

"The Anonymous Network: Perceptions of Social Capital and Well-Being"
Cathlin V. Clark-Gordon, *West Virginia University*
Joseph P. Mazer, *Clemson University*

"'Oh Snap(chat)! I need your help!' Perceptions of Social Support as a Function of One's Preferred Social Network"
Jennifer Knight, *West Virginia University*
Nicholas David Bowman, *West Virginia University*
Brian Primack, *University of Pittsburgh*
Jason Colditz, *University of Pittsburgh*
Ariel Shensa, *University of Pittsburgh*

"Playing With The Enemy: Competition, Cooperation, And Social Disidentification"
Julia Crouse Waddell, *West Chester University of Pennsylvania*
Wei Peng, *Michigan State University*
Tom Day, *Michigan State University*

"A Network of Work: An Exploratory Network Analysis of Human/Bot Collaboration on Wikipedia"
Randall Livingstone, *Endicott College*

Social networks are changing the way we communicate and interact with others. Panelists shed light on the unique properties of social networks and their impact on social support behaviors, well-being, work, and identity.

Saturday 12:30-1:45	4.5.11	Alcott B

Instructional Communication Business Meeting

Saturday 12:30-1:45	4.5.12	Kennedy

USC Luncheon

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference

Saturday 2:00-3:15	4.6.01	Dickens

Nonverbal Communication Business Meeting

Saturday 2:00-3:15	4.6.02	Longfellow

Interpersonal Communication Business Meeting

Saturday 2:00-3:15	4.6.03	Hawthorne

Theory and Methodology Business Meeting

Saturday 2:00-3:15	4.6.04	Hutchinson

Freedom To and Freedom From Social Media … Ethical and Legal Dilemmas

Sponsor: Communication Law and Ethics
Chair: **Susan Drucker**, *Hofstra University*

Susan Drucker, *Hofstra University*
Ronald Arnett, *Duquesne University*
Suzanne Berman, *Hofstra University*
Nicholas David Bowman, *West Virginia University*
Thomas Flynn, *Slippery Rock University*
Doug Strahler, *Slippery Rock University*
Jingsi Wu, *Hofstra University*
Christie Byrum, *Bloomsburg University of Pennsylvania*

This panel examines a series of legal and ethical issues raised by the flow of personal information through social media including defamation, privacy, harassment, stalking, and censorship issues. This roundtable discussion is structured around hypothetical situations cases which have been distributed to panelists a month prior to the session. Panelists represent the Communication Law and Ethics interest group as well as those from beyond the interest group to get perspectives on issues and concerns from related groups (e.g. instructional practices, political communication, health communication). The panel grapples with the legislative, administrative and judicial actions contributing to a growing body of law and the changing standards of professional ethics from across various media industries now impacting social media.

Saturday 2:00-3:15	4.6.05	Stowe

Making the Grade: How Collaborative and Metacognitive Tools Can Increase Student Engagement and Enhance Student Learning

Sponsor: Community College
Chair: **Tracy Kaiser-Goebel**, *Bucks County Community College, Montgomery County Community College*

Tracy Kaiser-Goebel, *Bucks County Community College, Montgomery County Community College*
Tom Donlan, *Montgomery County Community College*
Tobi Mackler, *Montgomery County Community College*
Meredith Frank, *Montgomery County Community College*

Today's students thrive in an interactive environment. Panelists will critically reflect on their experiences with enhancing student learning, expanding student interaction with instructional content, and increasing classroom interactivity through the integration of technology in online, face-to-face, and hybrid or blended courses. Panelists will address improving student learning by using collaborative; examine if metacognitive tools (Smartbooks) enhance student engagement and help faculty assess student learning; investigate course materials accessibility using open-source material.

Saturday 2:00-3:15 4.6.06 Brandeis

Top Papers in Instructional Communication

Sponsor: Media Communication and Media Ecology Association
Chair: **Keith Brown**, *Wayne State University*
Respondent: **Susan Jasko**, *California University of Pennsylvania*

"Life as Algorithm"
Thom Gencarelli, *Manhattan College*

"Digital Environs and Mourning Motivations: Facebook and Remembering the Deceased"
Rebecca Kern, *Manhattan College*

"Media and the Re-Construction of Social Reality: New Possibilities and New Constraints"
Jashua Meyrowitz, *University of New Hampshire*

"New Models of Human Communication in Media Environments: Reimagining the Process via a Media Ecology Approach"
Lance Strate, *Fordham University*

This panel presents a series of papers that examine the role and impact of media on the human condition from a media ecology perspective. The papers include examinations of the consequence of the invisibility of data structures and algorithms, memorial pages on Facebook and the ongoing existence of the Facebook pages of people who are deceased, the relationship between media and the social construction of reality, and media ecological models for understanding media.

Saturday 2:00-3:15 4.6.07 Holmes

Getting down to Brass Tacks: Communication Source Qualities and Influences on Receivers?

Sponsor: Instructional Communication
Chair: **Katherine Thweatt**, *West Virginia University*

"An Examination of Teacher Motives"
Sarah LaBelle, *Chapman University*
Jennifer H. Waldeck, *Chapman University*
Zac D. Johnson, *California State University, Fullerton*

"'Should I use it'" Assessing the Value of Online Supplemental Course Materials and their Influence on Student Performance"
Kara McGillicuddy, *University of Connecticut*
Rory McGloin, *University of Connecticut*

"Freedom to Laugh: My Pastor Makes Me Laugh and Does that Make a Difference?"
Ashley Seal, *West Virginia University*
Melanie Booth-Butterfield, *West Virginia University*

This intriguing panel will expose attendees to an examination of the communication source in two instructional setting. The first instructional setting is the classroom while the second is the sanctuary. First, teacher motivation will be explored. This exploration of teacher motivation will be followed by an examination of a teacher behavior (provision of online supplemental materials). The presentation will then transition to an environment that has not been widely examined as an instructional setting. The third presentation examines whether pastor humor has an effect on traditional instructor variables such as affect, credibility, and confidence in recall.

Saturday 2:00-3:15 | 4.6.08 | Lowell

Rhetorics of Protest and Social Movements

Sponsor: Rhetoric and Public Address
Chair: **Judith Trent**, *University of Cincinnati*

"'Revolt' of the Homosexual: The Mattachine Society, the Lavender Scare, & the Meaning(s) of Activism"
Kyle P. Colglazier, *Syracuse University*

"Same Old Song and Dance Routine: Sensus Communis and Vernacular Publicness"
Codey Ryan Bills, *Syracuse University*

"The Youth Publication: Shifting Topos to Rebel"
Merci M. Decker, *SUNY – New Paltz*

This competitive paper panel explores the rhetoric of protest and social movements in a variety of contexts.

Saturday 2:00-3:15 | 4.6.09 | King

Conversation with the National Communication Association

Sponsor: National Communication Association

Ronald L. Jackson, *II, NCA First Vice President*
Star A. Muir, *NCA Second Vice President*
Jimmie Manning, *NCA Inclusivity Task Force*
Trevor Parry-Giles, *NCA Director of Academic and Professional Affairs*
Paaige K. Turner, *NCA Executive Director*

Saturday 2:00-3:15 | 4.6.10 | Press

Competitive Undergraduate Poster Session II

Sponsor: James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference
Chair: **Mary Mino**, *Penn State DuBois*
Tom Donlan, *Montgomery County Community College*

"McLuhan and Nazis: The Catholic Church's Response to Nazism Through Marshall McLuhan"*
Jordan Rodriguez, *Mount St. Mary's University*

"Beyoncé's Formation as Examination of Black Feminine Identity"
Meghan Murphy, *Northeastern University*

"I Matter: Analyzing Self-Care, Racial Performativity, and Podcasting"
Molly Shilo, *Fordham University*

"Cersei Lannister: An Examination of Conflicted Feminism and Societal Checking"
Jeffrey Wainwright, *University of Pittsburgh, Johnstown*

"The Mirror of American Horror Story: A Reflection of Contemporary Society's Feminist and Queer Understandings"
Matthew Searfoss, *Ramapo College of New Jersey*

"The Benefits of Game Advertising"
Daniella Grambone, *Manhattan College*

"Media Portrayal of Mental Illnesses Through the Analysis of Muted Group Theory and Orange is the New Black"
Lillian Kashishian, *Messiah College*

"'Hello, I'm a Mac.' 'And I'm a PC': A Rhetorical Analysis of Identification of the 'Get a Mac' Campaign"
Claire Freeman, *Penn State, Schuylkill*

"Freedom of Fandom: Analyzing the Relationships of Team Sports and Fans"
Vincent Colantuoni, *Rowan University*

"The Warhol: A Monument to Consumerism, Mass Production, and Celebrity Culture"
Jeffrey Wainwright, *University of Pittsburgh, Johnstown*

"John Scott: How Fan Voters Asserted Their Powers and the Legitimacy of Their Values"
Meghan Forsyth, *Ramapo College of New Jersey*

"Sneakerheads: The Modern Marketing Maven"
Emily Feltault, *Northeastern University*

"Picture Perfect: The Impact of Celebrity Narcissism on Instagram Towards Young, Affluent, White Women in America"
Harper Patsko, *Ramapo College of New Jersey*

"Let's Buy the Reduced Fat: Sugar that Is Hidden in Our Foods"
Kristen Nevins, *Stonehill College*

"'Be Vocal, Speak Up' Campaign: An Evaluation of Its Effect Combatting Mental Health Stigma"
Emma Paquette, *Northeastern University*

"The Medium Is the Worship: A McLuhan Analysis of Black Catholic Identity"*
Chloe Cain, *Mount St. Mary's University*

The posters have been competitively selected to showcase undergraduate research. We invite you to come and interact with our next generation of scholars group.

* Debut Poster

Saturday 3:30-4:45 | 4.7.01 | Alcott

ECA General Business Meeting

Sponsor: Media Communication and Media Ecology Association
Chair: **Keith Brown**, *Wayne State University*
Respondent: **Susan Jasko**, *California University of Pennsylvania*

curtains" view of students' internal mechanisms that may influence outcomes in the classroom. In addition, attendees will gain an understanding of how students responded to past public speaking experiences.

Saturday 6:00-8:00 | 4.7.02 | Ballroom

ECA Presidential Reception

Sponsor: Kendall Hunt Publishing Company

Saturday 6:00-8:00 | 4.7.02 | Ballroom

12-Step

Sunday 8:00-10:30 Prefunction

CONVENTION REGISTRATION OPEN

Sunday 8:00-9:15 5.1.01 Dickens

The Highest Stakes: Communication and How It Makes A Difference

Sponsor: Applied Communication
Chair: **Nancy Wiencek**, *Rider University*
Respondent: **Corey Liberman**, *Marymount Manhattan College*

"Tenure, Academic Freedom, and Shared Governance: Faculty Voice in the Context and Culture of Constant Change"
Rebecca M. L. Curnalia, *Youngstown State University*
Dorian L. Mermer, *Youngstown State University*

"Exercising the Freedom to Communicate to Gain Freedom From the Forces of Bias and Violence"
Jaya Sarkar, *Trickle Up*
Ann Salzarulo, *University of Rhode Island*

"Bridging the Gap between Death and Communication"
Isabella DeAngelis, *Marist College*

The competitively selected papers on this panel provide an understanding of the use of voice in death, to counter violence, and also on campus.

Sunday 8:00-9:15 5.1.02 Longfellow

Campaign Ethics and the Race for President: The Freedom to Distract the Public and the Freedom to Be Distracted

Sponsor: Communication Law and Ethics
Chair: **Thomas Flynn**, *Slippery Rock University*

D.L. Stephenson, *Western Connecticut State University*
Richard E. Vatz, *Towson University*
J. Kanan Sawyer, *West Chester University of Pennsylvania*
Jason Zenor, *SUNY – Oswego*

This panel explores the ways in which the 2016 presidential race between businessman and reality television star Donald Trump and former Secretary of State, United States Senator, and First Lady Hillary Rodham Clinton ideologically challenged traditional understandings of campaign rhetoric, political debate, and ethical public discourse. Panelists critique, analyze, and discuss the ways in which both candidates approached their campaigns and what those campaigns may have said about the state of political and public discourse in the United States in the second decade of the 21st century.

Sunday 9:30-10:45 5.3.01 Stowe

TBD

Sunday 8:00-9:15 5.1.04 Hutchinson

Communication and Stigma

Sponsor: Interpersonal Communication
Chair: **Katie Neary Dunleavy**, *La Salle University*

Katie Neary Dunleavy, *La Salle University*
Jessica Eckstein, *Western Connecticut State University*
Lynsey K. Romo, *North Carolina State University*
Rachel A. Smith, *Pennsylvania State University*
Keith Weber, *Chapman University*

Stigmatization is an inherently social process; stigmas are created and sustained through communication, and stigma can also constrain the communication of those who are stigmatized. This panel focuses on the theory and research associated with social stigmas, with a particular focus on the communicative dilemmas and self-presentation strategies of stigmatized individuals. The panelists will discuss the communicative mechanisms associated with creating, maintaining, and managing stigma, as well as the paradoxical effects of stigma.

Sunday 8:00-9:15 5.1.05 Gardner

In the Age of Online Learning, Are We "Free" or Are We "24/7" Professors?

Sponsor: Communication and Technology
Chair: **Cameron Basquiat**, *College of Southern Nevada*

"Are We Trading Dreams of Freedom and Autonomy, For Lost Time and Sleepless Nights?"
Angela M. Holland, *College of Southern Nevada*

"Available 24 Hours… But Not In a Row"
Karen McGrath, *College of St. Rose*

"The Academy on the Bandwagon of Information and Communication Technology: A Warning"
Flora Keshishian, *St. John's University*

"Online Teaching: Freedom from Time Constraints Freedom to Set Time Expectations"
Brian Kline, *University of North Georgia*

"Freedom: Power and Constraints of the 24/7 Teaching and Learning Cycle"
Dawn Pfeifer Reitz, *Penn State, Berks*

Online learning systems are one of the many technologies currently available, to enhance communication between educators and students. Whether used as course enhancement or online instruction, these learning environs create unprecedented access for communication between student and educator. This roundtable discussion primarily focuses on the educator side of the screen. We approach the theme of freedom in terms of gain, loss, and questions that arise when technology creates the notion of the 24/7 professor.

Sunday 8:00-9:15 5.1.06 Stowe

Presenting the Self in Public: Converging Identities, Dis/Abled Bodies, Bionic Dreams

Sponsor: Rhetoric and Public Address
Chair: **Sara Labelle**, *Chapman University*

"Disabled to Able-Bodied: Shirley Chisholm's Political Discourse Reconstituting and Challenging the Mainstream Construction of Race, Class, and Gender"
Rondee Gaines, *LaGuardia Community College*

"Scorched Earth Stand-Up: Laughing Off Wounded Warriors with the Humor of Bobby Henline"
Christopher J. Gilbert, *Assumption College*

"Making "Iron Man" Real: Science Fiction Rhetoric and the Marketing of Bionic Prosthetic Limbs"
Nicholas R. Maradin III, *University of Pittsburgh*

This competitive paper panel looks at the converging facets of self as they are embodied in the public sphere. From the political discourse of Shirley Chisholm, the comedy of war and loss of Bobby Henline, to the use of Iron Man in developing prostheses, these panelists explore the multifaceted ways in which our bodies exist in public.

Sunday 8:00-9:15 5.1.07 Alcott A

Conversation, Interrogation, and Embodiment: From Patient to Practitioner Experience

Sponsor: Health Communication
Chair: **Andrew Spieldenner**, *Hofstra University*
Mark A. Flynn, *Emmanuel College*

"Condom Communication: Reports of Sexually Active Young Adults' Recent Messages"
Sean M. Horan, *Texas State University*
Lauren Cafferty, *Texas State University*

"Freedom From Obesity: Bariatric Surgery, Family, and Being Male"
Daniel S. Brown, Jr., *Grove City College*

"Intention, Faith, and Struggles: Complementary and Alternative Medicine (CAM) Practitioner Embodiment of Experience in Modality"
Vinita Agarwal, *Salisbury University*

The authors of this panel of competitively selected papers explore the communicative aspects inherent to health promotion efforts across various contexts, including sexual safety, obesity, and holistic healing. The authors approach these issues from individual, patient, and practitioner perspectives and employ closed and open-ended survey questionnaires, autoethnographic exploration that privileges personal experience, and in-depth interviews that document embodied experiences.

Sunday 8:00-9:15 5.1.08 Alcott B

Challenging the Norms: Representation of Non-Traditional Television Platforms

Sponsor: Media Communication
Chair: **Daniel Smith**, *Kent State University*
Respondent: **Nicholas Scott Smith**, *Wayne State University*

"Thriving in Broad City: A Counter-hegemonic Approach to Female Friendship"
Lauren Biatowas, *Sacred Heart University*

"The Romantic Attraction of Villains: Unravelling Problematic Fandom in Marvel's Jessica Jones"
Katherine Prendella, *Sacred Heart University*

"True Crime and the Rise of Virtual Audience Investigative Communities: A Critical Cultural Studies Analysis of Making a Murderer"
Michael Krieger, *Sacred Heart University*

In recent years, non-traditional television platforms have not only changed the way that stories are told, but whose stories are told. This panel aims to demonstrate how such platforms develop engaging, diverse, and poignant stories that reflect a more realistic and inclusive view of the world. Themes tackled by such shows as Jessica Jones, Broad City, and Transparent, include sexualized violence, gender, and sexuality.

Sunday 8:45-9:45 5.1.09 Kennedy

ECA Finance Committee Meeting

Sponsor: Interpersonal Communication
Chair: **Katie Neary Dunleavy**, *La Salle University*

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Sunday 9:30-10:45 5.2.01 Dickens

Intercultural Communication, Media and Global Change

Sponsor: Intercultural Communication
Chair: **Renee Hobbs**, *University of Rhode Island*

"The Impact of Social Media Use Motives on Psychological and Sociocultural Adjustment of International Students"
Yiping Ma, *University of Rhode Island*
Guo-Ming Chen, *University of Rhode Island*

"Using Online Debates to Promote Global Discourse about Sustainability"
Wen Lei, *Northeastern University*

"A Framework for Global Online Communication"
Norbert Mundorf, *University of Rhode Island*

"Women's Rights are Human Rights: Hillary Clinton's Intercultural and Visual Messaging at the 1995 Beijing World Conference on Women and in the 2016 Presidential Campaign"
Joanne Mundorf, *University of Rhode Island*

"Intercultural Exchanges via Video Production"
Yonty Friesem, *Central Connecticut State University*

Globalization has presented unprecedented challenges resulting from threats to freedom, social and gender inequality, and the challenge of global peace and sustainability. Addressing these challenges requires a joint effort across nations and continents, reaching across different social and political levels. The presenters address these challenges from different perspectives, all of them unified by a focus on communication and media. They share a concern for human wellbeing, and quality of life for future generations and the desire for a culture of sustainable change, social equity, and peace.

Sunday 9:30-10:45 5.2.02 Longfellow

Female Protagonists in Popular Culture

Sponsor: Rhetoric and Public Address
Chair: **Thomas Flynn**, *Slippery Rock University*"T

"The Witch: The Empowered Female and Her Sexuality?"*
Wesley E. Stevens, *Purdue University, Fort Wayne*

"Girl Power Ideology and the Culture of Concealment: An Analysis of Always' #LikeAGirl Campaign Commercials"
Logan Rae Gomez, *Syracuse University*

"Fantasy-Theme Analysis and Close Reading of Anne Sexton's "Cinderella""
Faith Boren, *Abilene Christian University*

"Hashbrown, No Filter: A Rhetorical Analysis of Representations of Religion and Feminism as Seen in "UnBreakable Kimmy Schmidt""
Bailey Cate, *Abilene Christian University*
Krystal Fogle, *Texas A&M University*

This competitive paper panel explores varied representations of female protagonists in popular culture.
* Debut Paper

Sunday 9:30-10:45 5.2.03 Hawthorne

Freedom to Tell Their Own Story: Exploring Political Coverage of Gendered and Sexual Identities

Sponsor: Voices of Diversity
Chair: **Nichell McNabb**, *Otterbein University*
Respondent: **Joy Cypher**, *Rowan University*

"The Beauty Myth 2.0: Television Broadcasting, Female Journalists, and the Appearance Double-Standard from Christine Craft to Gretchen Carlson"
Donna Smith, *Ferris State University*
Neil Patten, *Ferris State University*

""Who Cares about the Gays Anymore: LGBTQ Presidential Rhetoric in a Post-Marriage Equality World"
William Sipe, *Ball State University*
Margaret Parson, *Ball State University*

"A Female President?: Authenticity as the Seventh Dimension of the Double Bind"
Nichelle McNabb, *Otterbein University*
Steven Schroeck, *Otterbein University*

"Freedom from Gendered Concepts of Fear: Investigating the 'Security Mom' Voting Bloc""
Kristi Scholten, *Ferris State University*
Melissa Fairchild, *Ferris State University*

With the scandal surrounding Roger Ailes and the recent presidential election, Americans' conversations have dealt with: sexual harassment, LGBTQ rights, women struggling to gain leadership positions, and parents just trying to provide for and protect their families. Each of these groups faces a unique set of challenges to have their voices heard. We will discuss the narratives surrounding these struggles, identify the rhetoric that constrains them, and discuss the path to greater empowerment.

Sunday 9:30-10:45 5.2.04 Hutchinson

Bored to Death: Difficult Interpersonal Communication

Sponsor: Interpersonal Communication
Chair: **Jennifer Knight**, *West Virginia University*
Respondent: **Angela LaValley**, *Bloomsburg University*

"Bridging the Gap Between Death and Communication"*
Isabella DeAngelis, *Marist College*

""Getting Back on Track: Negotiating Conversational Tasks in Intimate Settings"
Ryan Bince, *Syracuse University*

"Advancing Research on Relational Boredom: A Dialectical, Communicative, and Dyadic Perspective"
Yiwen Dai, *University of Maryland*

These competitively selected papers focus on participants' reluctance to talk about death, conversational efforts to uncover why a woman is reading a "Book About Death," and the interactive nature of relational boredom.

* Debut Paper

Sunday 9:30-10:45 5.2.05 Gardner

Freedom to … and Freedom from … Trigger Warnings (WARNING: Potential Discomfort Ahead)

Sponsor: Instructional Communication
Chair: **D.L. Stephenson**, *Western Connecticut State University*

Cameron Basquiat, *College of Southern Nevada*
Luke LeFebvre, *Texas Tech University*
Jeremy Lockwood, *Iowa State University*
J. Kanan Sawyer, *West Chester University of Pennsylvania*

'Trigger warnings' flag material that might cause distress or discomfort, or possibly trigger a panic attack in students. The use of trigger warnings on academic material has created such controversy that some institutions announce their use or avoidance of such statements in acceptance letters. Panelists will examine the complexities of trigger warnings in instructional settings, how they impact the discipline of communication, and implications for free speech. We will strongly encourage post presentation audience perspectives.

Sunday 9:30-10:45 5.2.06 Alcott A

Empowered by Media Technologies

Sponsor: Communication and Technology and Media Communication
Chair: **James Durbin**, *Cleveland State University*
Respondent: **Noura Hajjaj**, *SUNY – New Paltz*

"Young Adults' Use of Technology to Communicate with Romantic Partners about Sexual Health Issues: Implications for STI Prevention"
Michael Tannebaum, *Northeastern University*
Willa Davis, *Northeastern University*

"An Exploration of Social Capital Generated at CTCs: New Measures and Considerations"
Jenna Grzeslo, *Pennsylvania State University*

"Copyleft, User Freedoms, and the Potential for Change"
Kirt Winans, *Rensselaer Polytechnic Institute*

"Impact of Health Consciousness and Exercise Motivations on Distance-Tracking Smartphone App Usage Amongst Digital Natives"
Rory McGloin, *University of Connecticut*
Kimberly Embacher, *University of Connecticut*
David Atkin, *University of Connecticut*

This panel of competitively selected papers investigates different aspects of media technologies to improve people's lives. Each paper showcases methods in which media technologies empower people; from a personal level (romantic relationships and health consciousness) to technological confluence with society.

Sunday 9:30-10:45 5.2.07 Alcott B

Feminism and Beyond in the Digital Age

Sponsor: Media Communication
Chair: **Holly Giselle Reiss**, *Wayne State University*
Respondent: **Kimberly J. Hannah-Prater**, *University of Maryland*

"Ree Drummond Versus The Pioneer Woman: Postfeminist Subject, Capitalist Tool"
Alane Presswood, *Ohio University*

"The Postfeminist Paradox in Drop Dead Diva"
Caroline Waldbuesser, *Ohio University*

"The Funny Feminist: Re-Appropriation of Feminism, Appropriate"
Kiah Bennett, *Syracuse University*

This panel of competitively selected papers explores the role of women in television series of different genres, including drama, cooking, and comedy. Each paper examines the concept of postfeminism in the context of the illusion of choice for women in modern society.

Sunday 10:00-12:00 5.2.08 Kennedy

Executive Council II

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Jessica Papajcik, *Community College*
Shawn Starcher, *Health Communication*
Daniel Mansson, *Instructional Communication*
April Copes, *Intercultural Communication*
Mary King, *Interpersonal Communication*
Shauna MacDonald, *Interpretation and Performance Studies*
TBD, *Kenneth Burke*
TBD, *Media Communication*
TBD, *Nonverbal Communication*
TBD, *Organizational Communication*
TBD, *Philosophy of Communication*
Rod Carveth, *Political Communication*
Abbe Depretis, *Rhetoric and Public Address*
Janie Harden Fritz, *Theory and Methodology*
Dan Strasser, *Voices of Diversity*

Sunday 9:30-10:45 5.2.04 Hutchinson

Bored to Death: Difficult Interpersonal Communication

Sponsor: Interpersonal Communication
Chair: **Jennifer Knight**, *West Virginia University*

Sunday 11:00-12:15 5.3.01 Dickens

Maintaining Relationships

Sponsor: Interpersonal Communication
Chair: **Shawn Starcher**, *Kent State University*
Meredith Marko Harrigan, *SUNY – Geneseo*

"Recovering from Transgressions: Post-Transgression Approaches and Use of Relational Maintenance Behaviors"
Christine K. Anzur, *West Virginia University*
Scott A. Myers, *West Virginia University*

"'Keeping the Peace': DIL Relational Maintenance Behaviors with their MILs"
Mary A. Donato, *West Virginia University*
Scott A. Myers, *West Virginia University*

"Romantic Partners' Use of Negative Relational Maintenance Behaviors: An Investment Model Approach"
Dana Borzea, *West Virginia University*
Scott A. Myers, *West Virginia University*

These competitively selected papers focus on the interpersonal communication associated with relationship maintenance. Maintenance behavior is conceived as including both prosocial and antisocial efforts to sustain important relational characteristics.

Sunday 11:00-12:15 5.3.02 Longfellow

Freedom from Prejudice and Discrimination: Muslims in America

Sponsor: Voices of Diversity
Chair: **Jennifer Knight**, *West Virginia University*
Respondent: **Angela Cooke**, *Emerson College*

"The Women's Mosque of America?"
Naila Althagafi, *Purdue University*

"Hellooo, We're Persian!: Muslim Identity and Assimilation in Bravo's Shahs of Sunset"
Mia E. Briceno, *Wilkes University*

"Voices from Within: Relationship between Muslim Integration and Discrimination"
Pratibha Kumar, *Mount St. Mary's University*
Caitlin Faas, *Mount St. Mary's University*

"A Glossy Islam: Muslim Lives in Fashion Magazines""
Rosemary Pennington, *Miami University*

This roundtable panel discussion focuses on representations of Muslims in American media as well as Muslim integration in American society. Papers in this panel question perceptions of Muslims and Islam in contemporary American media, examines gendered interpretations of Qur'an vis-a-vis modern American Islam, and investigates the relationship between acculturation of Muslim immigrants and discrimination against them.

Sunday 11:00-12:15 5.3.04 Alcott A

There Should Be Yelling: A Respectfully Animated Debate about How the 2016 Presidential Race Impacted Our Democracy

Sponsor: Political Communication
Chair: **Kimberley J. Hannah-Prater**, *University of Maryland*

"Affirmative: The 2016 Presidential Election WAS Detrimental to the Health of American Democracy"
Richard E. Vatz, *Towson University*
Kristin English, *Georgia College and State University*
D.L. Stephenson, *Western Connecticut State University*

"Negative: The 2016 Presidential Election Was NOT Detrimental to the Health of American Democracy"
David LeVasseur, *West Chester University of Pennsylvania*
Lisa Gring-Pemble, *George Mason University*
J. Kanan Sawyer, *West Chester University of Pennsylvania*

Arguments CAN be loud and animated and respectful. That is the aim of this panel as we face down the other side to determine how the 2016 Presidential Election impacted our democracy. One side will provide arguments that our system has taken a devastatingly permanent hit, while the other will argue that nothing of the sort has happened. Come join us in the festivities and be prepared to jump in!

Sunday 11:00-12:15 5.3.05 Alcott B

Reflections on Freedom in Black Mirror

Sponsor: Communication and Technology
Chair: **Kimberly J. Hannah-Prater**, *University of Maryland*
Respondent: **Joy Cypher**, *Rowan University*

"Technological Presence and Freedom from Loss in 'Be Right Back' (Series 2, Episode 1)"
Kathleen F. Oswald, *Villanova University*

"Freedom from Moral Responsibility: Artificial Intelligence and 'White Christmas' (Series 3 – Episode 1)"
George W. Boone, *Augustana College*

"Going against 'The Grain': The Future of Interpersonal Surveillance? ("The Entire History of You" – Series 1, Episode 3)"
Anna K. Turnage, *Bloomsburg University*

This panel takes the BBC series Black Mirror as a site for exploring ways technology is imagined to provide "freedom from" the mundane, the unpleasant, and the difficult. Each paper takes up one specific episode. From the use of AI as an expendable proxy in "White Christmas" to a digital echo providing freedom from grief and loss in "Be Right Back," Black Mirror reflects the dark and entangled nature of technology, culture, and freedom.

* Debut Paper

Sunday 11:00-12:15 5.3.09 Stowe

Performance: Freedom from Unjust Poverty

Sponsor: Interpretation and Performance Studies
Chair: **Jenny Warren**, *Collin College*

Celeste Lacroix, *College of Charleston*
Carole Bennett, *Oakland Community College*
Michelle Wilcox, *Crossroads Rhode Island*

Amy Johnson, *Eastern Michigan University* Using excerpts from oral histories, information from Crossroads Rhode Island: the largest homeless services organization in Rhode Island, other government agencies, original poetry and fiction, this panel explores how the voices of poverty are portrayed and how they are rarely free from judgment and condemnation. Dr. Lacroix and Carole Bennett will perform excerpts of the work, "The Working Poor", an original compilation by Prof. Bennett which includes excerpts from Barbara Ehrenreich's book Nickel and Dimed: on Not Getting By in America, oral histories collected from students matriculating at Oakland Community College in Michigan, government and public information about the working poor.

In addition, Amy Johnson will perform her poem, Change. These performances will be interspersed with reflections and commentary from panelist Michelle Wilcox, who will offer observations about the realities of homelessness and living below the poverty line in America. Following the performances and reflections, we will open the floor to discussion about ways in which faculty in communication and performance courses might encourage student, campus and community engagement with poverty and homelessness.

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1928
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1931
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1936-1937
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The Peddle School

1940-1941
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1942
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1947
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1957
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1958
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Syracuse University

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Teachers College, Columbia University

1960
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Pennsylvania State University

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University of Vermont

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1977
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1987
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1990
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1991
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1992
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1993
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1994
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1995
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Pennsylvania State University, Beaver

1996
Dale A. Bertelsen
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1997
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1998
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Hofstra University

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George Mason University

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Brooklyn College, CUNY

1978
Marilyn Lewis-Scott
Emerson College

1979
Warren O. Richardson
Villanova University

1980
Marlene S. Cowan
Towson State University

1981
Peggy Ann Madden
North Hills High School, PA

1982
Paul Wenger
Central Connecticut State College

1983
Paul Scovell
Salisbury State University

1984
Murray M. Halfond
Temple University

1985

Beatrice Schultz
University of Rhode Island

1986
Edward Streb
Glassboro State College

1987
Jack A. Barwind
Syracuse University

1988
Brenda Logue
Towson State University

1989
Peggy Klein
Salisbury State University

1990
Teresa L. Nance
Villanova University

1991
Harvey R. Kelly, Jr.
Pennsylvania State University, Beaver

1992
Rebecca Lockridge
University of Southern Maine

1993
Joan O'Mara
University of Hartford

1994
Janette Kenner Muir
George Mason University

1995
Ruth Ann Zupan
Westmoreland County Community College

1996
Judythe Isserlis
Iona College

1997
Brenda Logue
Towson State University

1999
Bill Denman
Marshall University

2000
Jean Ann Streiff
Oakland Catholic High School

2001
Richard West
University of Southern Maine

2002
Kelly Rocca
St. John's University

2003
Carole Blair
University of California-Davis, Washington Center

2004
Anne Mattina
Stonehill College

2005
Janie M. Harden Fritz
Duquesne University

2006
Tim Brown
West Chester University

Anita Foeman
West Chester University

Maurice Hall
Villanova University

2007
Kevin Pearce
Bryant College

2008
Janie M. Harden Fritz
Duquesne University

2009
William Cowen
Villanova University

Bryan Crable
Villanova University

Joy Cypher
Rowan University

2010
Leeanne Marian Bell
Stevenson University

2011
Monica C. Brasted
SUNY - Brockport

Catherine Karl Wright
George Mason University

Kristen Willett
George Mason University

2012
Tobi Mackler
Montgomery County Community College

Rita Rosenthal
Boston College

2013
Monica Waugh-Benton
Duquesne University

2014
Chris Morse
Bryant University

2015
Hans C. Schmidt
Penn State Brandywine

2016
Leeanne M. Bell McManus
Stevenson University

Katherine S. Thweatt
SUNY New Paltz

2017
Jason Edwards
Bridgewater State University

Angela Cooke-Jackson
Emerson College

Secretaries, Treasurers, and Director

1911-1912
(Secretary)
Frederic A. Child
University of Pennsylvania

1913
(Secretary-Treasurer)
John W. Wetzel
Yale University

1914
James M. O'Neil
Dartmouth College & University of Wisconsin

1915
Wilbur Jones Kay
Washington & Jefferson College

1916-1919
Warren C. Shaw
Dartmouth College

1920-1921
John Dolman, Jr.
University of Pennsylvania

1922
Elizabeth Avery
Smith College

1923-1924
Brother Bonaventure Thomas
Manhattan College

1925-1927
Mary B. Cochran
Vassar College

1928-1929
Mary Thornton Harvey
Hunter College

1930
Sarah M. Stinchfield
Mount Holyoke College

1931
Charles Kenneth Thomas

Columbia University

1932
Jane Dorsey Zimmerman
Columbia University

1933-1934
Margaret Mary McCarthy
Brooklyn College

1935-1936
Charles A. Fritz
New York University

1937-1938
Joseph F. O'Brien
Pennsylvania State University

1939-1940
Agnes Allardyce
Queens College

1941-1942
Lester Thonssen
City College, NY

1943-1946
George V. Gohman
Dartmouth College

1947-1948
Marvin G. Bauer
Brooklyn College

1949-1950
Earl H. Ryan
City College, New York

1951-1952
(Executive Secretary)
Ralph N. Schmidt
Syracuse University

1953-1954
Gordon F. Hostettler
Temple University

1955-1958
Paul D. Holtzman
Pennsylvania State University

1958-1960
Wiley C. Bowyer
Mineola N.Y. Public Schools

1961-1963
Thoburn V. Barker
Lehigh University

1964-1965
Burton H. Byers
Queens College

1966-1967
Harold E. Nelson
Pennsylvania State University

1968-1969
Coleman C. Bender
Emerson College

1970
Thomas D. Houchin
St. John's University

1971-1973
William K. Price
University of Massachusetts

1974-1977
Richard Bailey
University of Rhode Island

1978-1980
Carolyn Del Polito
West Chester University

1980-1983
Caroline Drummond Ecroyd
Temple University

1983-1986
Warren O. Richardson
Villanova University

1986-1989
Gerald Lee Ratliff
Montclair State University

1989-1991
John J. Makay
SUNY-Genseo

1991-1992
Joseph A. Bulsys
SUNY, Geneseo

1992-1995
Jerry L. Allen
University of New Haven

1995-1998
Kathleen M. Long
West Virginia Wesleyan College

1998-1999
Paul E. Scovell
Salisbury State University

2000-2004
Candice Thomas-Maddox
Ohio University, Lancaster

2004-2007
Danette Ifert Johnson
Ithaca College

2007–2010
Alfred G. Mueller, II
Pennsylvania State University–Mont Alto

2010–2016
Ronald C. Arnett
Duquesne University

2016–2019
Cheryl Wilson
Champlain College

Journal Editors

Today's Speech

1953-1960
Robert T. Oliver
Pennsylvania State University

1960-1964
William S. Tacey
University of Pittsburgh

1964-1966
David C. Phillips
University of Connecticut

1966-1968
Allan Kerstetter
Syracuse University

1968-1970
Michael Prosser
SUNY, Buffalo

1971-1972
Eugene Vasilew
SUNY, Binghamton

1972-1975
Herman Stelzner
University of Massachusetts

Communication Quarterly

1976-1978
Thomas W. Benson
Pennsylvania State University

1979-1981
Lawrence R. Wheeless
West Virginia University

1982-1984
Gerald M. Phillips
Pennsylvania State University

1985-1987
James W. Chesebro
Queens College

1988-1990
Linda C. Lederman
Rutgers University

1991-1993
Virginia P. Richmond
West Virginia University

1994-1996
Raymie E. McKerrow
University of Maine

1997
Melanie Booth-Butterfield
West Virginia University

1998-2000
John Courtright
University of Delaware

2001-2003
Dale A. Bertelsen
Bloomsburg University

2004-2006
Jerry L. Allen
University of New Haven

2007-2009
Janette Kenner Muir
George Mason University

2010-2012
Trevor Parry-Giles
University of Maryland

2013-2015
Benjamin Bates
Ohio University

2016-2018
Pamela J. Lannutti
La Salle University

Communication Research Reports

1995
James C. McCroskey
West Virginia University

1996-1998
Jerry L. Allen
University of New Haven

1999-2001
Andrew S. Rancer
University of Akron

2002-2004
John C. Sherblom
University of Maine

2005-2007
Lisa Sparks
George Mason University

2008-2010
Wendy Samter
Bryant University

2011-2013
Theodore A. Avtgis
West Virginia University

2014-2016
Don W. Stacks
University of Miami

2017-2020
Nicholas David Bowman
West Virginia University

Qualitative Research Reports in Communication

2000-2002
Deborah Borisoff
New York University
Dan F. Hahn
New York University

2003-2005
Michael J. Hostetler
St. John's University

2006-2008
Susan J. Drucker
Hofstra University

2009-2011
Mark Hickson, III
University of Alabama at Birmingham

2012-2014
Janie Harden Fritz
Duquesne University

2015-2017
Annette M. Holba
Plymouth State University

2018-2021
Kristen L. Majocha
University of Pittsburgh, Johnstown

Association Awards

Distinguished Service Award

1979
Carroll C. Arnold
Pennsylvania State University

1980
Woffard G. Gardner
University of Maine

1981
Wilbur E. Gilman
Queens College, CUNY

1982
Robert T. Oliver
Pennsylvania State University

1983
Everett Lee Hunt
Swarthmore College

1984
John F. Wilson
Herbert H. Lehman College, CUNY

1985
Paul D. Holtzman
Pennsylvania State University

1986
Donald H. Ecroyd
Temple University

1987
Jane Blankenship
University of Massachusetts

1988
Gerald M. Phillips
Pennsylvania State University

1989
James W. Chesebro
SCA National Office

1990
James C. McCroskey
West Virginia University

1991
Raymie E. McKerrow
University of Maine

1992
Linda C. Lederman
Rutgers University

1993
Gerald Lee Ratliff
Montclair State University

1994
Virginia P. Richmond
West Virginia University

1995
Jeanne M. Lutz
Pennsylvania State University

1996
Dan F. Hahn
Florida Atlantic University

1997
Thomas L. Veenendall
Montclair State University

1998
Dale A. Bertelsen
Bloomsburg University

1999
Sandra L. Herndon
Ithaca College

2000
Jerry L. Allen
University of New Haven

2001
Deborah Borisoff
New York University

2002
Gary Gumpert
Communication Landscapers

2003
Kathleen M. Long
West Virginia Wesleyan College

2004
Janette Kenner Muir
George Mason University

2005
Susan J. Drucker
Hofstra University

2006
S. Diane McFarland
Buffalo State College

2008
Nancy J. Willets
Cape Cod Community College

2009
Mary L. Kahl
SUNY - New Paltz

2010
Jean Ann Streiff
Oakland Catholic High School

2011
Donald A. Fishman
Boston College

2012
Don M. Boileau
George Mason University

2013
Candice Thomas-Maddox
Ohio University

2014
Tobi Mackler
Montgomery County Community College

2015
Richard West
Emerson College

2016
No award given

Past Presidents/Officers Award

1984
Kathleen Hall Jamieson
University of Pennsylvania

1984
Virginia P. Richmond
West Virginia University

1985
Lois J. Einhorn
SUNY, Binghamton

1986
Joshua Meyrowitz
University of New Hampshire

1987
Lea P. Stewart
Rutgers University

1988
Christopher L. Johnstone
Pennsylvania State University

1989
Lynne Kelly
University of Hartford

1990
Andrew S. Rancer
Emerson College

1990
Robert L. Duran
University of Hartford

1991
Kristin Langellier
University of Maine

1991
Eric Peterson
University of Maine

1992
Melanie Booth-Butterfield
West Virginia University

1993
Deborah Borisoff
New York University

1994
Teresa A. Nance
Villanova University

1995
Dale Herbeck
Boston College

1996
Molly Wertheimer
Pennsylvania State University, Hazleton

1997
Susan J. Drucker
Hofstra University

1998
Star A. Muir
George Mason University

1999
Richard L. West
University of Southern Maine

2000
Mari Boor Tonn
University of New Hampshire

2001
Danette Ifert Johnson
West Virginia Wesleyan College

2002
Matthew M. Martin
West Virginia University

2003
Lisa Marie Cuklanz
Boston College

2003
Ronald L. Jackson, II
Pennsylvania State University

2004
Tom Flynn
Slippery Rock University

2005
Timothy P. Mottet
Texas State University - San Marcos

2007
Trevor Parry-Giles
University of Maryland

2008
Charles E. Morris, III
Boston College

2009
Timothy J. Brown
West Chester University

2010
Marian L. Houser
Texas State University - San Marcos

2011
Theodore Avtgis
West Virginia University

2012
Benjamin R. Bates
Ohio University

2013
Annette M. Holba
Plymouth State University

2014
Keith Weber
West Virginia University

2015
No award given.

2016
No award given.

Everett Lee Hunt Award

1986
W. Barnett Pearce
University of Massachusetts

1987
Peter Kane
SUNY, Brockport

1989
James W. Chesebro

SCA National Office

1990
Lawrence Prelli
University of New Hampshire

1991
Theodore Otto Windt, Jr.
University of Pittsburgh

1992
Theodore Otto Windt, Jr.
University of Pittsburgh

1993
Lois J. Einhorn
SUNY, Binghamton

1994
John C. Adams
Syracuse University

Stephen Yarbrough
Syracuse University

1995
Herman Cohen
Pennsylvania State University

1996
John Poulakos
University of Pittsburgh

1996
Aaron Gresson, III
Pennsylvania State University

1997
James W. Chesebro
Indiana State University

1997
Dale A. Bertelsen
Bloomsburg University

1988
Takis Poulakos
University of Iowa

1998
Dan F. Hahn
New York University

1999
Robert T. Oliver
Pennsylvania State University

2000
Ronald L. Jackson, II
Pennsylvania State University

2000
Richard A. Katula
Northeastern University

2001
Lisa M. Cuklanz
Boston College

2002
Nola J. Heidlebaugh
SUNY-Oswego

2003
Shawn Parry-Giles
University of Maryland

2003
Trevor Parry-Giles
University of Maryland

2004
Thomas Benson
Pennsylvania State University

2005
Ekaterina V. Haskins
Rensselaer Polytechnic Institute

2006
Ronald C. Arnett
Duquesne University

2007
Ronald L. Jackson, II
Pennsylvania State University

2008
Charles E. Morris, III
Boston College

2009
No award given.

2010
Christopher L. Johnstone
Pennsylvania State University

2011
Ronald J. Zboray
University of Pittsburgh

Mary Saracino Zboray
University of Pittsburgh

2012
Samuel McCormick
Purdue University

2013
Ronald C. Arnett
Duquesne University
Annette M. Holba
Plymouth State University

2014
Janie Harden Fritz
Duquesne University

2015
Jim A. Kuypers
Virginia Tech

2016
Thomas Benson
Pennsylvania State University

Donald Ecroyd and Caroline Drummond Ecroyd Award

1989
Diane O. Casagrande
West Chester University

1990
Marlene Cowan
Towson State University

1991
C. Jack Orr
West Chester University

1992
Linda C. Lederman
Rutger's University

1993
Virginia P. Richmond
West Virginia University

1994
Anita K. Foeman
West Chester University

1994
Thomas L. Veenendall
Montclair State University

1995
Teresa A. Nance
Villanova University

1996
Mary Mino
Pennsylvania State University,

1997
Melanie Booth-Butterfield
West Virginia University

1998
Deborah Borisoff
New York University

1999
Sandra L. Herndon
Ithaca College

2000
Theodore Otto Windt, Jr.
University of Pittsburgh

2001
Floyd D. Anderson,
SUNY-Brockport

2002
Mari Boor Tonn
University of Maryland

2003
Candice Thomas-Maddox
Ohio University - Lancaster

2004
Lawrence J. Prelli
University of New Hampshire

2005
Donna Kowal
SUNY - Brockport

2006
Bonnie Jefferson
Boston College

2007
Ann Bainbridge Frymier
Miami University

2008
James W. Chesebro
Ball State University

2009
Melissa Bekelja Wanzer
Canisius College

2010
Janette Kenner Muir
George Mason University

2011
Susan Drucker
Hofstra University

2012
No award given.

2013
Alfred G. Mueller, II
Mount St. Mary's University

2014
Sara Chudnovsky Weintraub
Regis College

2015
No award given.

2016
Andrew Wolvin
University of Maryland

Applied Urban Communication Research Grant

2010
Alfred G. Mueller II
Mount St. Mary's College

2011
Erik Garrett
Duquesne University

2012
Mary L. Kahl
SUNY - New Paltz
Douglas J. Marshall
Duquesne University

2013
Allison Burr-Miller
University of Massachusetts

2014
Kristin Scott
George Mason University

2015
Susan Carr Mancino
Duquesne University
Hannah Cherico Karolak
Duquesne University Awards
Distinguished Service Award

1979
Carroll C. Arnold
Pennsylvania State University

1980
Woffard G. Gardner
University of Maine

1981
Wilbur E. Gilman
Queens College, CUNY

1982
Robert T. Oliver
Pennsylvania State University

1983
Everett Lee Hunt
Swarthmore College

1984
John F. Wilson
Herbert H. Lehman College, CUNY

1985
Paul D. Holtzman
Pennsylvania State University

1986
Donald H. Ecroyd
Temple University

1987
Jane Blankenship
University of Massachusetts

1988
Gerald M. Phillips
Pennsylvania State University

1989
James W. Chesebro
SCA National Office

1990
James C. McCroskey
West Virginia University

1991
Raymie E. McKerrow
University of Maine

1992
Linda C. Lederman
Rutgers University

1993
Gerald Lee Ratliff
Montclair State University

1994
Virginia P. Richmond
West Virginia University

1995

Jeanne M. Lutz
Pennsylvania State University

1996
Dan F. Hahn
Florida Atlantic University

1997
Thomas L. Veenendall
Montclair State University

1998
Dale A. Bertelsen
Bloomsburg University

1999
Sandra L. Herndon
Ithaca College

2000
Jerry L. Allen
University of New Haven

2001
Deborah Borisoff
New York University

2002
Gary Gumpert
Communication Landscapers

2003
Kathleen M. Long
West Virginia Wesleyan College

2004
Janette Kenner Muir
George Mason University

2005
Susan J. Drucker
Hofstra University

2006
S. Diane McFarland
Buffalo State College

2008
Nancy J. Willets
Cape Cod Community College

2009
Mary L. Kahl
SUNY - New Paltz

2010
Jean Ann Streiff
Oakland Catholic High School

2011
Donald A. Fishman
Boston College

2012
Don M. Boileau
George Mason University

2013
Candice Thomas-Maddox
Ohio University

2014
Tobi Mackler
Montgomery County Community College

2015
Richard West
Emerson College

Centennial Scholarship

2009
Ph.D. level: **Sean Horan**, *West Virginia University*
MA level: **Amanda Gresens**, *University of Memphis*

2010
Ph.D. level: **Timothy Barney**, *University of Maryland*
MA level: **Jennifer Tyrawski**, *University of Delaware*

2011
Ph.D. level: **Theresa A. Donofrio**, *University of Maryland*
MA level: **Kaylea Livingston**, *Ohio University*

2012
Ph.D. level: **Sean Luechtefeld**, *University of Maryland*

2013
Ph.D. level: **Alison Novak**, *Drexel University*

2014
Ph.D. level: **Michael Steudeman**, *University of Maryland*

2015
Ph.D. level: **Stephanie Madden**, *University of Maryland*

2016
Ph.D. level: **Candace Parrish**, *Virginia Commonwealth University*
MA level: **T. Jake Dionne**, *Syracuse University*

ECA Distinguished Research Fellows

1996
Carroll C. Arnold (Deceased)
Pennsylvania State University
Jane Blankenship
University of Massachusetts
James W. Chesebro
Indiana State University
Dan F. Hahn
New York University
James C. McCroskey (Deceased)
West Virginia University
Virginia P. Richmond
Kent State University

1997
Deborah Borisoff
New York University
Raymie E. McKerrow
Ohio University
Andrew S. Rancer
University of Akron

1998
Thomas W. Benson
Pennsylvania State University
Herman Cohen
Pennsylvania State University
Richard B. Gregg (Deceased)
Pennsylvania State University
Gary Gumpert
Queens College
Kathleen H. Jamieson
University of Pennsylvania
Robert P. Newman (Deceased)
University of Pittsburgh
Herman Stelzner
University of Massachusetts
Theodore O. Windt, Jr. (Deceased)
University of Pittsburgh

1999
Robert T. Oliver (Deceased)
Pennsylvania State University
Ronald F. Reid
University of Massachusetts
Eugene White
Pennsylvania State University

2000
James F. Klumpp
University of Maryland

2001
Lois Einhorn
SUNY- Binghamton
Linda C. Lederman
Rutgers University

2002
Jerry L. Allen
University of New Haven
Susan J. Drucker
Hofstra University
Mark L. Hickson, III
University of Alabama

2004
William J. Starosta
Howard University

2005
Melanie Booth-Butterfield
West Virginia University
Kathleen Kendall
University of Maryland
Lea P. Stewart
Rutgers University

2006
Ronald L. Jackson, II
Pennsylvania State University

2007
Ronald Arnett
Duquesne University
Don Stacks
University of Miami
Mari Boor Tonn
University of Maryland

2008
Lynne Kelly
University of Hartford
Richard West
Emerson College

2009
Judith Trent
University of Cincinnati
Lester Olson
University of Pittsburgh

2010
Matthew Martin
West Virginia University

2011
Theodore A. Avtgis
Ashland University
Ann Bainbridge Frymier
Miami University
Danette Ifert Johnson
Ithaca College
Timothy Mottet
University of Texas - San Marcos
Trevor Parry-Giles
University of Maryland

2013
Benjamin R. Bates
Ohio University
Judy C. Pearson
North Dakota State University
Melissa Bekelja Wanzer
Canisius College
Keith Weber
West Virginia University

2014
Janie Harden Fritz
Duquesne University
Rebecca Chory
West Virginia University

2015
John Courtright
University of Delaware
Pamela Lannutti
La Salle University

2016
Alan Goodboy
West Virginia University
Marian Houser
Texas State University-San Marcos

ECA Distinguished Teaching Fellows

1996
Deborah Borisoff
New York University
Linda C. Lederman
Rutgers University
Teresa A. Nance
Villanova University

Robert T. Oliver (Deceased)
Pennsylvania State University
Virginia P. Richmond
West Virginia University

Theodore O. Windt, Jr. (Deceased)
University of Pittsburgh
Darlyn R. Wolvin
Prince George's Community College

1997
Jerry L. Allen
University of New Haven
Dale Bertelsen
Bloomsburg University
Dan F. Hahn
Florida Atlantic University

James C. McCroskey (Deceased)
West Virginia University
Mary Mino
Pennsylvania State University, DuBois

1998
Jane Blankenship
University of Massachusetts
James W. Chesebro
Indiana State University
Joseph DeVito
Hunter College

Jeanne M. Lutz (Deceased)
Pennsylvania State University
Raymie E. McKerrow
Ohio University
Gerald Lee Ratliff
State University of New York, Potsdam
Andrew D. Wolvin
University of Maryland

1999
Sandra L. Herndon
Ithaca College
Agnes Doody
University of Rhode Island
Lois J. Einhorn
SUNY, Binghamton
Don M. Boileau
George Mason University

2000
Kathleen M. Long
West Virginia Wesleyan College
Mary L. Kahl
SUNY - New Paltz

2001
Mark L. Hickson, III
University of Alabama

2002
Floyd D. Anderson
SUNY- Brockport
Joan O'Mara
University of Hartford

2003
Mari Boor Tonn
University of Maryland

2004
Susan J. Drucker
Hofstra University
Lea P. Stewart
Rutgers University
Richard E. Vatz
Towson University

2005
Melanie Booth-Butterfield
West Virginia University
Valerie Endress
Rhode Island College
Kathleen Kendall
University of Maryland

2007
James Klumpp
University of Marylan
Jean Ann Streiff
Oakland Catholic High School

2008
Ronald C. Arnett
Duquesne University
Janette Kenner Muir
George Mason University
Don W. Stacks
University of Miami

2009
Michael Hostetler
St. John's University
Danette Ifert Johnson
Ithaca College
Candice Thomas-Maddox
Ohio University-Lancaster
Melissa Wanzer
Canisius College

2010
Thomas R. Flynn
Slippery Rock University
Ronald L. Jackson II
University of Illinois at Urbana

2011
Timothy Mottet
University of Texas - San Marcos
Bonnie Jefferson
Boston College

2012
Jason S. Wrench
SUNY New Paltz
Janie Harden Fritz
Duquesne University

2013
Theodore A. Avtgis
Ashland University
Cindy M. Lont
George Mason University
Judy C. Pearson
North Dakota State University

2014
Ann Bainbridge Frymier
Miami University
Matthew J. Smith
Wittenberg University

2015
Lynne Kelly
University of Hartford

2016
Joy Cypher
Rowan University

Trevor Parry-Giles
NCA National Office

Mary Toale
SUNY-Oswego

ECA Committee of Scholars

1980-1981
Dan F. Hahn
Queens College CUNY
Jane Blankenship
University of Massachusetts
Donald H. Ecroyd
Temple University
James C. McCroskey
West Virginia University

1981-1982
Jeanne Lutz
Pennsylvania State University
Jane Blankenship
University of Massachusetts
Donald H. Ecroyd
Temple University
James C. McCroskey
West Virginia University

1982-1983
W. Barnett Pearce
University of Massachusetts
Thomas W. Benson
Pennsylvania State University
Donald P. Cushman
SUNY Albany
Mark L. Knapp
University of Texas

1983-1984
James W. Chesebro
Queens College CUNY
Arthur P. Bochner
Temple University
Herman Stelzner
University of Massachusetts
Andrew D. Wolvin
University of Maryland

1984-1985
Linda C. Lederman
Rutgers University
Raymond L. Falcione
University of Maryland
Ron Johnson
University of Massachusetts
Gerald M. Phillips
Pennsylvania State University

1985-1986
Floyd D. Anderson
SUNY Brockport
Wilbur Samuel Howell
Princeton University
Christopher L. Johnstone
Pennsylvania State University
Eric W. Skopec
Syracuse University

1986-1987
Raymie E. McKerrow
University of Maine
Sandra L. (Fish) Herndon
Ithaca College
Gerard A. Hauser
Pennsylvania State University
Theodore Otto Windt, Jr.
University of Pittsburgh

1987-1988
Darlyn R. Wolvin
Prince George's Community College
Jerry L. Allen
University of New Haven
Lois J. Einhorn
SUNY Binghamton
John F. Wilson
Herbert H. Lehman College CUNY

1988-1989
Virginia P. Richmond
West Virginia University
Lynne Kelly
University of Hartford
James F. Klumpp
University of Maryland
Jack A. Barwind
Syracuse University

1989-1990
Barbara M. Montgomery
University of New Hampshire
Andrew S. Rancer
University of Akron
Robert E. Sanders
SUNY Albany
Lea P. Stewart
Rutgers University

1990-1991
Sandra L. Herndon
Ithaca College
Gary Gumpert
Queens College CUNY
Kathleen E. Kendall
SUNY Albany
Lyndrey A. Niles
Howard University

1991-1992
Deborah F. Atwater
Pennsylvania State University
John Poulakis
University of Pittsburgh
Lawrence Prelli
University of New Hampshire
Orlando Taylor
Howard University

1992-1993
Gerald Lee Ratliff
Montclair State University
Joseph DeVito
Hunter College
Robert L. Duran
University of Hartford
Joan Gorham
West Virginia University

1993-1994
Alison Alexander
University of Georgia

Carolyn Anderson
University of Massachusetts
Susan Drucker
Hofstra University
Stuart Sigman
SUNY Albany

1994-1995
Thomas L. Veenendall
Montclair State University
Marjorie C. Feinstein
College of St. Elizabeth
Richard West
University of Southern Maine
Rod Carveth
Worcester State College

1995-1996
Harvey R. Kelly Jr.
Pennsylvania State University Beaver
Diane O. Casagrande
West Chester University
Myrna Foster-Kuehn
Clarion University
Janette Kenner Muir
George Mason University

1996-1997
Dale A. Bertelsen
Bloomsburg University
Jodi Cohen
Ithaca College
Anita K. Foeman
West Chester University
Joe Gow
Alfred University

1997-1998
Deborah Borisoff
New York University
Steve Booth-Butterfield
West Virginia University
Raymie E. McKerrow
Ohio University
Theodore O. Windt Jr.
University of Pittsburgh

1998-1999
Melanie Booth-Butterfield
West Virginia University
James Chesebro
Indiana State University
Ann Bainbridge Frymier
Miami University
John C. Sherblom
University of Maine

1999-2000
Jerry L. Allen
University of New Haven
Robert A. Barraclough
West Virginia University
Danette E. Ifert
West Virginia Wesleyan College
Mary Mino
Pennsylvania State University DuBois

2000-2001
Janette Kenner Muir
George Mason University
Mary L. Kahl
SUNY–New Paltz
James F. Klumpp
University of Maryland
Mari Boor Tonn
University of New Hampshire

2001-2002
Susan J. Drucker
Hofstra University
Donald Fishman
Boston College
Michael L. Hecht
Pennsylvania State University
Alan M. Rubin
Kent State University

2002-2003
Don M. Boileau
George Mason University
Ronald C. Arnett
Duquesne University
Alan M. Rubin
Kent State University
Sara Weintraub
Regis College

2003-2004
Ann Bainbridge Frymier
Miami University
James F. Klumpp
University of Maryland
Mari Boor Tonn
University of Maryland
Keith D. Weber
West Virginia University

2004-2005
Mary L. Kahl
SUNY–New Paltz
Michael J. Hostetler
St. John's University
Rebecca Rubin
Kent State University
Sandra J. Sarkela
SUNY–Postdam

2005-2006
Donald A. Fishman
Boston College
Dale A. Herbeck
Boston College
Elizabeth M. Perse
University of Delaware
Lance Strate
Fordham University

2006-2007
John A. Courtright
University of Delaware
Cary Wecht Horvath
Youngstown State University
Alfred G. Mueller, II
Pennsylvania State–Mont Alto
Wendy Samter
Bryant University

2007-2008
Ronald L. Jackson, II
University of Illinois
Kathleen Glenister Roberts
Duquesne University

2008-2009
Richard West
Emerson College
Valerie Swarts
Slippery Rock University
Kristin Roeschenthaler Wolfe
Duquesne University
Catherine Wright
George Mason University

2009-2010
Sara Chudnovsky Weintraub

Regis College
Don Boileau
George Mason University
Janie Harden Fritz
Duquesne University
Jeanne Persuit
UNC, Wilmington
Andrew S. Rancer
University of Akron

2010-2011
Candice Thomas-Maddox
Ohio University–Lancaster
Theodore A. Avtgis
West Virginia University
Marian L. Houser
Texas State University-San Marcos
Matthew J. Smith
Wittenberg University

2011-2012
Janie Harden Fritz
Duquesne University
Benjamin R. Bates
Ohio University
Leeanne M. Bell McManus
Stevenson University
Timothy J. Brown
West Chester University
Annette M. Holba
Plymouth State University

2012-2013:
Cindy Lont
George Mason University
Dale Herbeck
Northeastern University
Lea P. Stewart
Rutgers University
Jason S. Wrench
SUNY New Paltz

2013-2014
Nancy Willets
Cape Cod Community College
Tobi Mackler
Montgomery County Community College
Anne Mattina
Stonehill College
Mary C. Toale
West Virginia Wesleyan

2014-2015
Danette Ifert Johnson
Ithaca College
Shinsuke Eguchi
University of New Mexico
Christopher House
Ithaca College
Colleen Malachowski
Regis College

2015-2016
Nicholas David Bowman
West Virginia University
Thom Gencarelli
Mahattan College
Mary Toale
SUNY - Oswego

ECA Archivists

1951–1978
Magdalene Emma Kramer
Columbia University

1978–1986
Clark S. Marlor
Adelphi University

1987–1991
John F. Wilson
Herbert H. Lehman College, SUNY

1992–2011
James W. Chesebro
Ball State University

2012–
Trevor S. Parry-Giles
NCA National Office

ECA Life Members (as of January 18, 2017)

Rukhsana Ahmed
Shaun Anderson
Ronald C. Arnett
Alberta Arnold
Deborah F. Atwater
Benjamin R. Bates
Leeanne Marian Bell McManus
Jim Benjamin
Thomas W. Benson
Dale A. Bertelsen
Jane Blankenship
Deborah Borisoff
Maria Brann
Shannon M. Brogan
Kathleen T. Brown
Neil S. Butt
Kerry Byrnes-Loinette
Jacob L. Cayanus
James W. Chesebro
Jeffrey T. Child
Elizabeth Cohen
Herman Cohen
John A. Courtright
Gregory A. Cranmer
Andrew Jared Critchfield
Frank E. X. Dance
Warren Decker
Joseph A. DeVito
L. Patrick Devlin
Katie Neary Dunleavy
James M. Durbin
Gary W. Eckles
Kristen Campbell Eichhorn
Lois Einhorn
Isa N. Engleberg
Beatrice G. Ferrante
Vicki Freimuth
Brandi N. Frisby
Janie Harden Fritz
Roger Gatchet
Zachary W. Goldman
Alan K. Goodboy
Lynn Dee Gregory
Lisa M. Gring-Pemble
James P. Gross
Kathlee Hall Jamieson
Beth Bonniwell Haslett
Fran Hassencahl
Dale Herbeck
Sandra L. Herndon
Sean M. Horan
Danette Ifert Johnson
Ronald L. Jackson
Zac D. Johnson
Doreen M. S. Jowi
Mary L. Kahl
Peter E. Kane
Richard Katula
Ileen Kaufman
Kathleen E. Kendall
Allan James Kennedy
Carrie D. Kennedy-Lightsey
Alexander Lindon Lancaster
Linda Costigan Lederman
Bill Levering
Paul E. Madlock
Annette Madlock Gadison
Jimmie Manning
Daniel H. Mansson
Matthew M. Martin
Robin Smith Mathis
Linda Lee McCroskey
Rory McGolin
David T. McMahan
Robin R. Means Coleman
Matthew Meier
Maryann Messano-Ciesla
Mary Mino
Isabel Mirsky
Timothy P. Mottet
Alfred G. Mueller
Janette Kenner Muir
Scott A. Myers
Tom Nakayama
Roxanne M. O'Connell
Lester C Olson
Trevor Parry-Giles
Judy C. Pearson
Dorman Picklesimer
Gerald Lee Ratliff
Virginia P. Richmond McCroskey
Christine E. Rittenour
Charles Vernue Roberts
Rita L. Rosenthal
Katherine E. Rowan
Sarah E. Ryan
Valerie Lynn Schrader
Robert J. Sidelinger
Brent C. Sleasman
Lisa Sparks
John Splaine
Sydney M. Staggers
Jasmine Eeling Tan
Candice E. Thomas-Maddox
Mary C. Toale
Rebecca M. Townsend
Sally Vogl-Bauer
Michael Wallinger
Keith Weber
Stephen M. Weinstock
Eric Weisman
Molly Wertheimer
Richard West
Nancy J. Willets
David L. Woods
Jason S. Wrench
Catherine Wright

Convention Sites

1959–71	New York, NY	1991	Pittsburgh, PA	2011	Arlington, VA
1972	Boston, MA	1992	Portland, ME	2012	Cambridge, MA
1973	New York, NY	1993	New Haven, CT	2013	Pittsburgh, PA
1974	Washington, DC	1994	Washington, DC	2014	Providence, RI
1975	New York, NY	1995	Pittsburgh, PA	2015	Philadelphia, PA
1976	Philadelphia, PA	1996	New York, NY	2016	Baltimore, MD
1977	New York, NY	1997	Baltimore, MD	2017	Boston, MA
1978	Boston, MA	1998	Saratoga Springs, NY	2018	Pittsburgh, PA
1979	Philadelphia, PA	1999	Charleston, WV	2019	Providence, RI
1980	Ocean City, MD	2000	Pittsburgh, PA	2020	TBD
1981	Pittsburgh, PA	2001	Portland, ME		
1982	Hartford, CT	2002	New York, NY		
1983	Ocean City, MD	2003	Washington, DC		
1984	Philadelphia, PA	2004	Boston, MA		
1985	Providence, RI	2005	Pittsburgh, PA		
1986	Atlantic City, NJ	2006	Philadelphia, PA		
1987	Syracuse, NY	2007	Providence, RI		
1988	Baltimore, MD	2008	Pittsburgh, PA		
1989	Ocean City, MD	2009	Philadelphia, PA		
1990	Philadelphia, PA	2010	Baltimore, MD		

108th Annual ECA Convention

2018 CALL FOR PAPERS

Freedom To … and Freedom From …
Boston, Massachusetts

April 25-29, 2018

SUBMISSION DEADLINE: OCTOBER 15, 2018

Pittsburgh, also known as the city of bridges, will be home to the 2018 Eastern Communication Association Convention. Pittsburgh has a unique topography, being situated at the confluence of the Allegheny and Monongahela, which forms the Ohio River. When a city is located on water, bridges span the horizon.

The bridges of Pittsburgh play an important role in the city's infrastructure. Without the 446 bridges interlacing the city, Pittsburgh would be a region of isolated communities. Just as the bridges in the city connect communities, communication has the opportunity to build bridges within and outside of our discipline, creating countless opportunities for research, teaching, and service.

The 2018 theme, Building Bridges, invites the exploration of cross-disciplinary research and encourages finding possibilities for connecting our research to theory and practice, creating new approaches to teaching, and collaborating with communities for service and civic engagement opportunities. How can we build bridges within our discipline? How do we communicate and engage others when the bridges are broken? What are ways in which communication creates opportunities for new connections and for building new bridges? What can we gain by fostering communication among our many communities in order to further promote connection?

We're looking forward to hearing your thoughts, seeing you present your research, and engaging with you in the city of Pittsburgh. Together, we can build a wonderful bridge that connects us to our constituents and communities..

See the below list of Interest Group and Affiliate Organization Planners, Special Session Directors, and Associate Organization contacts for the 2017 Convention. Please include the update Statement of Professional Responsibility on all submissions:

> *In submitting the attached paper or proposal, I/We recognize that this submission is considered a professional responsibility. If this submission is accepted and programmed, I/We agree to register for the 2018 ECA Convention, pay fees, and present in Pittsburgh. I/We understand that presenters with last minute emergencies must make arrangements as possible for an alternate presenter as well as communicate their absences to both the Interest Group Planner and ECA VP; no shows will be removed from the official program.*

To have time to confirm programming into the 2018 convention, notification of acceptance will not be given until the review process and initial session programming is drafted. (We do not wish to rank acceptances by sending out select notifications and having others wait.)

NOTE: A single paper or panel should only be submitted to a single interest group or affiliate organization for consideration.

Convention Acceptance Notifications: Friday, January 15, 2018

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